

the Conclave Presents

THE TATTLER

Since 1975

Publisher/Editor: Tom Kay

Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVIII • No. 41 • October 11, 2012

NEXT WEEK: THE RULES OF RADIO #5 with **Gregg Skall** of the law firm of **Womble Carlyle Sandridge & Rice** presents the final webinar in the Conclave's legal series, THE RULES OF RADIO #5, on Wednesday October 17th at 3P EDT/2P CDT. This FREE Conclave webinar will look at what is happening in the final weeks before the election, observing some unique issues that always arise. It will examine some of the types of advertisements that have drawn attention from the FC and reviews the standards broadcasters need to employ to demonstrate the exercise of responsible advertising policies. Other topics: alcohol and tobacco advertising, issues relating to online, internet based gaming, casino advertising, station contests, and more. In addition, Gregg will take a hard look at how all these advertising and programming issues affect station license renewal and the important role that programmers play in that process. The webinar is free, but preregistration is necessary at <https://www1.gotomeeting.com/register/195608936>. These webinars are produced and hosted by Conclave Board member **Jay Philpott** of **Hubbard Radio's** 106-5 The Arch, WARH/St. Louis. *COMMENT: Broadcast owners and managers pay a pretty penny for the kind of legal advice the Conclave will be providing FREE next Wednesday. Keep your license safe, while saving extreme cash that only comes from avoiding fines and legal snares. Don't miss this important webinar! - TK*

Saga Says Goodbye to ALL its PD'S! That's right - **Saga Communications** has taken the job of PD and rebranded it as...well.. **BRAND MANAGER!** Said EVP **Steven Goldstein** in making the announcement to his programming crew, "As a Program Director, you are now spending an increased amount of your time thinking about and working with our various digital platforms. Whether it be the station website(s), social media such as *Facebook*, *Twitter* or crafting e-mails and texts, it's all now a part of the PD's day. This is in addition to managing the external marketing feel and visual aspects of the brand." He adds, "We've been thinking about how successful programmers are morphing their skills to become proficient at not just managing the on-

air product, but the overall brand. And conversely, it has exposed the vulnerability of Program Directors who are not learning and growing as we become more digital...When you drill it all down, what it really means is that the PD is no longer just a Program Director, but a multi-platform Brand Manager." He concluded by telling his PDs...er, uh...Brand Managers, "This change is intended to not only reflect how people in our business think about the position of PD but how PD's think about themselves. Managing the assets of a brand is what you do today, and we think this new title better reflects the change in responsibility and overall outlook."

Pandora has secured a legal victory while defending its use of Facebook. U.S. District Court Judge **Sandra Brown Armstrong** has dismissed a lawsuit that claimed Pandora violated a Michigan privacy law by sharing information about *Facebook* users' music choices. In her ruling, the Judge found that a 20 year old Michigan's law only applies if companies lend, rent or sell music, and in Pandora's case, that the law doesn't apply to companies that stream music online. The lawsuit originated in *Facebook's* "instant personalization" program that Pandora participated in during 2010, Said the legal site, *Mediapost.com*, "Michigan resident **Peter Deacon**, was irked enough to file suit. He argued that Pandora's integration with *Facebook* violated Michigan's *Video Rental Privacy Act*. That law prohibits companies that rent, lend or sell music (as well as books and videos) from disclosing customers' identities without their consent. MICHIGAN lawmakers enacted the law more than 20 years ago, at around the same time that Congress passed the federal Video Privacy Protection Act — which prohibits video providers from disclosing information about consumers' movie-viewing history without their written permission."

The **National Baseball Hall Of Fame** has announced the 10 finalists for the **2013 Ford C. Frick Award**, honoring legendary baseball broadcasters, with many originating right here in the Heartlands! The finalists include former **Minnesota Twins** radio broadcaster and former Conclave faculty member **John Gordon**, **St. Louis Cardinals** voice and former player **Mike Shannon**, **Texas Rangers** radio play-by-play announcer **Eric Nadel**, former **Montreal Expos** French-language radio voice (and present **Toronto Blue Jays** French TV voice) **Jacques Doucet**, **San Diego Padres** Spanish-language voice **Eduardo Ortega**, **Tampa Bay Rays** TV play-by-play broadcaster **Dewayne Staats**. Nominated posthumously, **Boston Red Sox**, **Cleveland Indians**, and **Cincinnati Reds** announcer **Ken Coleman**, **Oakland A's** play-by-play man **Bill King**, **Toronto Blue Jays** voice **Tom Cheek**, and early network radio broadcaster **Graham McNamee**. The winner will be announced at the Winter Major League Baseball meetings in Nashville on December 4th and honored at the Hall Of Fame Induction Ceremony next JULY 27th and 28th in Cooperstown, NY.

the Conclave Webinars

THE RULES OF RADIO #5

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Conclave Webinars are FREE! Visit www.theconclave.com for details!

Conclave Webinar!

Wednesday
October 17th
at
2P CT!
It's free!
Sign up now!!

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Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



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The Kronforst Kronicles!! It'll be quite a day next Tuesday, 10/16 at **Brown College** for our beloved former Conclave Board member **Mike Kronforst**. We'll let Mike tell you the story: "When I arrive for work on Tuesday, October 16th, it will mark my 40th Anniversary at Brown. Starting as a Radio Instructor, then Broadcast Placement, followed by a couple years as Placement Director for the entire school, followed by more teaching and now back to finding positions for broadcasters in Career Services. There's going to be a brief reception at the school that afternoon for employees of Brown that will include visits from **Dan Hurdle**, Senior Vice President and Chief Career Schools Officer for **Career Education Corporation**, **Tom O'Donnell**, VP of Operations for the **Health Education Group** and **Vinnie Morino**, VP of Operations who oversees Brown College. It's been quite a run and who would have thought I'd still be here. Some of the highlights would have to include my 18 years (I think) on the Conclave Board of Directors, working with some of the best broadcast instructors any school could hope to have and keeping in touch via Linked In and *Facebook* with graduates throughout my 40 years at the school. I especially value my friendship with you and the Conclave holds a special place in my heart because of the hundreds of contacts I made through my participation in the Conclave." *COMMENT: Let's spend a moment while I share some insights Mike shared with me earlier today. He told me he probably learned more about radio working for Jerry Collins at WQTC in Two Rivers, Wisconsin than at any other station. The alumni list at that station includes the likes of Jeff McCarthy, Dave Hamilton, Kipper McGee, Dennis Carpenter and so many talented people. In terms of advice, he instructs that if you're passionate about radio, you can be successful but nothing comes easy. Get as much education as you can. Said Mike, "I've always said that almost all of the successful people I know in the industry could probably make more money doing something else but their passion for radio kept them in it. Tracy Johnson recently shared a great quote in his feature, Quote Action: 'If you really want to do something, you'll find a way; if you don't, you'll find an excuse'." In terms of his accomplishments, we might turn to the scores of Brown grads working in large, medium, and small market radio around the country...loving their jobs and entertaining their listeners. Yup. That's Mike Kronforst: broadcaster, teacher, philosopher, friend. We're honored to know you, Mr. Kronforst! Congrats on reaching the top spot of your personal Top 40! - TK*

Longtime **Milwaukee Bucks** play-by-play voice **Ted Davis** is joining **Entercom** Sports WSSP-AM/Milwaukee as NBA analyst. DAVIS will appear on **Steve "Sparky" Fifer, Ramie Kakhoulf** and **Gary Ellerson's** "The Big Show" weekdays during the NBA season.

Cumulus Talk WJBC-AM & FM/Bloomington, IL PD **R.C. McBride** is leaving the station and radio after 23 years in the business to join **Illinois State University** as Assistant Director of University Marketing and Communications, Director of Trademark and Licensing.

CBS Radio St. Louis announces **Steph Duran** will be returning to the company as the "Fresh 102.5" midday personality.

Don Stuck has been named APD/afternoon talent on 3 Towers Top 40 WSVX (Giant 96)/Shelbyville, IN. He had previously served 20+ years at Clear Channel's WFBQ (Q95) and WRZX (X103)/Indianapolis.

John Cerrito, MD/night talent (performing as **Jay Thomas**) on Top 40 KKDM (Kiss 107.5)/Des Moines will be joining *The Kane Show*, based at Clear Channel's WIHT (Hot 99.5)/Washington and carried on WZFT (Z104.3)/Baltimore, WFLZ/Tampa, WKFS (Kiss 107)/Cincinnati, KWNW (Radio Now 101.9)/Memphis and WNRW (Radio Now 98.9)/Louisville. He had previously worked with **Dave Ryan** at KDWB/Minneapolis.

Townsquare Classic Hits WFGR/Grand Rapids has tapped market vets *Andy & Dave* (**Andy O'Riley** and **Dave Kaechele** for mornings. The two had held separate gigs in Grand Rapids recently and had previously worked together for eight years at WMRR/Muskegon, MI.

Veteran broadcaster **Bob Look** has been named Program Director for WFHR AM 1320 and WRCW 105.5 FM in Wisconsin Rapids. He will host the "Good Morning Show (6am-9am) weekdays and host "Over The Back Fence" 11am-Noon. Began his duties on Sept. 17th. Previously had programming stints in Milwaukee, Port Washington and Wausau Wisconsin as well as Peoria Illinois, Rapid City and Sioux Falls South Dakota.

Entercom- Kansas City is proud to welcome **Jennifer Nagel** as the Promotions Director for 99.7 The Point (KZPT) and 106.5 The Wolf (WDAF). Nagel began her career as an intern in the Entercom building and recently served as Promotions Coordinator for **Wilks Radio's** Kansas City cluster before crossing the street to Entercom.

George McFly has exited CBS Classic Hits WJMK (104.3 K-HITS)/Chicago. Starting tonight, former WLS-FM morning show host **Dave Fogel** will take over nights on K-HITS in the interim.

CBS Radio Sports WSCR-AM (670 The Score)/Chicago producer/reporter/ fill-in host **Jason Goff** is heading south to do nights on the just-flipped FM Sports WZGC (The Game 92.9)/Atlanta, starting OCT. 24th

Tom Anderson, a long-time Price, Utah station owner, died late last month. His son Paul writes, "For many years my dad would wake up at 4:44 each morning and headed into work at around 5:45. He passed away this morning surrounded by his family at around that same time. If there is anything he ever was, it was consistent."

The TATTLER is an aggregator of industry news and views about the participants in all the events and activities of the non-profit Conclave. The opinions expressed on these pages do not necessarily reflect the views of the Conclave Board and/or Conclave sponsors. Differing opinions are welcome. Email: mailto:tomk@theconclave.com

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TATTLER Jobs

Heritage full-service station KTOE in Mankato, MN is looking for it's next 3 to 7 afternoon host. We are seeking an individual who "gets" serving the community, but knows how to have some fun on the air too. Are you equally comfortable interviewing local folks AND national newsmakers? Can you communicate with 35 to 54 adults? Are you committed to creating compelling content? Candidates must be proficient in Adobe Audition, Web updating, and Social Media. Full-Service radio experience, and successful track required. Team players encouraged to apply! Send you Cover Letter, Resume and MP3 of your work to: <mailto:Jobs@RadioMankato.com>

Cool Affiliate Sales Exec Positions Available. These opportunities are based in Nashville. **KMG Networks** the network/syndication division of **Gary Krantz's Krantz Media Group** is expanding its Nashville presence and is looking for top notch affiliate sales executives. Candidates must have strong knowledge and relationships with program directors in the country, contemporary Christian (music and talk) and adult contemporary formats. Candidates must have at least three years of successful radio station, record label, and network radio programming and/or sales experience; the ability to work proactively and on their own; and the ability to close deals. Compensation includes base salary based on experience plus audience acquisition based commission. Please email a brief cover letter and resume to gkrantz@krantzmediagroup.com.

SparkNet Communications, which licenses and markets the successful JACKFM format, is looking for radio's best professional voice talent for a brand new dynamic format to be nationally syndicated. We are looking for a fresh and distinctive sound, and newbies are welcome. One male and one female announcer will be chosen based on the following qualities: If you're female- Fun, Alluring, Natural, Expressive, Likeable, Real, Takes ownership of what they say. If you're a male- Passionate, Energetic, Real, Positive. Please submit your resume & voice imaging demos to SparkNet for consideration at <mailto:voices.search@gmail.com>.

AM 1280 WBIG in Aurora is seeking a part-time on-air host for The Big Radio Shopping Show. Ideally, you'll have one or more of the following: a conversational delivery, familiarity with broadcast automation systems, ability to record & edit audio with Adobe Audition, knowledge of our 5-county broadcast area (Kane, DuPage, Kendall, Will, DeKalb). This isn't a "be a radio star" position. We're looking for someone who can highlight our sponsors' products, have a pleasant, inviting on-air demeanor, can keep things bright and keep the calls moving. Please send a resume in PDF format and a brief audio sample in MP3 format to: ryangatenby@wbig1280.com

KLGR Radio in Redwood Falls, MN is a strong small market radio station. Located in an Ag area-we are primarily looking for a full time Farm Broadcaster and Play by Play announcer. Knowledge in Ag is important but more important is having a work ethic and desire to seek out information, find experts, do interviews and learn. Play by Play includes evening and weekend work covering a variety of High School sports for an area team. Being in a small market-we are looking for someone that is flexible and willing to do a little of everything if needed. Basic computer skills, creative, on air experience and willing to help promote our strong local presence a plus. Send resumes to klgr@mchsi.com

Are you a hard working Account Executive with experience in consultant selling? Do you know how to hold a proper customer needs analysis to insure client campaigns of 52 week branding? If you answered "yes" lets talk. Country Legends 106.9 in Topeka, KS a top rated station is looking for one person to complete our team. If you like to be micro-managed this is NOT the place for you however if you like to be independent and a professional that can be held accountable I can offer you a salary, great commission, bonuses, benefits and a great work enviroment. Relocation allowance is possible for the right person. Topeka is a great place to live, cost of living is lower than the national average and the economy is solid. Send your cover letter and resume to greg@countrylegends1069.com for consideration.

Award winning broadcaster—**Neuhoff Media** Springfield, Ill has a rare opening and we're looking for one excellent performer. Our Heritage Country, 104.5 WFMB is Live and Local, 24/7. That requires quality jocks all around. We love to see our people grow and move up. So when our Midnight-6 personality moved up to a new gig we find ourselves in a position to reload with an all night entertainer who knows Country Music and loves to engage the audience. This is NOT an entry level position. The person who wins this gig will be able to handle great responsibilities, demonstrate skill with the English language, excellence in commercial production and an ability to engage the audience on the phones, on the air and in person. If you are a night owl, seeking your next opportunity or looking for a change of pace, this could be for you. But don't sit on this. We have a limited window to fill this position and Competition will be fierce. Competitive Salary and Benefits Email your cover letter, resume and sample of your work to davemmarsh@neuhoffmedia.com today.

Entercom Indianapolis WZPL, WNTR and WXNT radio stations are accepting applications for openings in our media sales department. If you're a self-starter, motivated, creative and goal driven, why not consider joining our team! We've got the brands, tools, training and market heritage to put you on the road to success. Candidates must possess exceptional communication, presentation and negotiation skills. One year previous broadcast experience preferred. To be considered for this position, please apply online at <http://www.entercom.com> and click on "Careers."

Winning attitude and desire to succeed at a high level is non negotiable. You need to be able to take direction and be willing to work in a fast paced environment. Excellent On-Air delivery, Music knowledge and Imaging skills are a must. Street presence, street smarts, and social media driver will be expected. Everyone who has ever held this position has gone on to program or take positions in larger markets. We are here to make you better; do you have what it takes... A minimum of three years experience in a commercial radio environment are required. Send On-Air, Imaging and anything else you think we need to know about you to: **Greg Chance**, OM KISS 1075, 2141 Grand Avenue, Des Moines, Iowa 50312 or e-mail it to: gregchance@clearchannel.com.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

KLNC, Lincoln Ne is adding, yes ADDING to our staff and has an opportunity for someone to guide our Classic Hits station. If you're looking for your next move up and want to develop your programming chops, we want to hear from you!. Powerful mornings with Bob & Tom now need to be complimented by a Program Director that elevates the rest of the day with sharp promotional skills and an entertaining afternoon show. You'll be using all the tools that include web, social networking and database development. And you can't beat doing it all in one of the best places to live in the country! To apply, please submit résumé and references to **Steve Albertsen**, Broadcast House Operations Manager, 4343 "O" Street, Lincoln, NE 68510 or email to salbertsen@broadcasthouse.com.

KMMO AM & FM in Marshall, MO is accepting applications for a full-time News Person and/or News Director in a two-person News Department. You'll be joining an on-air staff of 9 full-time and 9 part-timers. Our News Director of 30 years is retiring. Applicants should be team-players, organized, articulate and self-starters. Competitive salary, health insurance and retirement are available. KMMO is a full service, 24/7 live station. We are looking for people who want to grow with us and help us take advantage of the opportunities the future holds both in traditional news and on the web. Reply to jwilson@kmmo.com



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