

the
Conclave Presents

THE TATTLE

Since 1975

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Today, staff reductions took place in a number of **Clear Channel Media & Entertainment** markets, the number of which is still unknown. As reported in *All Access*, CCM&E VP/Marketing & Entertainment **Angel Aristone** confirmed the downsizing: "We are constantly evaluating our organization and structure to make sure we are as well positioned as possible to continue to lead in the evolving marketplace... We've been looking closely at our business to ensure that we are properly staffed and operating as efficiently as possible with the right balance of services and personnel to meet the needs of our listeners/consumers. Like every successful business, our strategy continues to evolve as we move forward as a company and that creates some new jobs, and unfortunately eliminates others... Some employees were effected; these are never easy decisions to make." Here are some of the reported cuts: In Detroit, Top 40 WKQI and Classic Rock WDTW Creative Services Dir. **Joe Rosati** is out. He can be found at (908)447-1679 or joerosati_imaging@yahoo.com. In Cincinnati, Digital Sales Manager **Mark Bianchi** exits after more than 12 years: mark@daytoninternet.com. In Milwaukee, veteran Country WMIL personality **Mitch Morgan**, Urban WKKV personalities **DJo** and **DJ Hot Sauce** and Talk WISN producer **Jason Booth** are out. In Columbus: WNCI APD/MD/Imaging Dir./night talent **Sean Cage** has been downsized: (651) 308-9723 or sstangl@gmail.com. Production Dir. **Dennis Cametti**, Imaging Specialist **Dean Heid**, Sports WTVN-AM sportscaster **Dan Watson**, and newsperson **Matt Demczyk**. And, **Total Traffic's Pam Spencer** and **Chuck Douglas** have been shown the door. **Total Traffic/Minneapolis** has been closed down, affecting a number of people, including Manager of Traffic Operations **John Michaels**: jmlc2020@msn.com or (612) 747-7746. **Total Traffic/**

Milwaukee laid off most of its staff, except for Manager/Traffic Operations **Dick Alpert**.

JUST 2 DAYS REMAIN TO SAVE ON LEARNING CONFERENCE TUITION, NOW JUST \$299! The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning July 18th at the **Doubletree Park Place Hotel** in Minneapolis, wrapping up Friday afternoon, July 20. A complete agenda will be announced shortly, but you can gain entrance for just \$299 – the lowest tuition you'll find for any conference anywhere in the industry - if you act now. But hurry, tuition rises to \$399 on April 1st! Click on <http://www.theconclave.com/register/Conclave2012Reg1012012.pdf> to download a 2012 Learning Conference Registration form!

Last week, the TATTLE reported **Rush Limbaugh's** attack on **Media Matters for America**, and its founder **David Brock**, for supposedly orchestrating a campaign against him for his comments about student/activist **Sandra Fluke**. Media Matters is indeed spending \$100k on two ads attacking Limbaugh. The ads will air in Boston, Chicago, Detroit, Milwaukee, St. Louis, Seattle, Cedar Rapids and Macon, GA, urging listeners to call the Limbaugh affiliates and say, "We don't talk to women like that." "What we're really looking for is a way to demonstrate the persistence of the effort and the fact that it is on a wide scale," Media Matters' **Angelo Carusone** told **AP's David Bauder**. **Premiere Networks' Rachel Nelson** responded, saying, "This is not about women. It's not about ethics and it's not about the nature of our public discourse. It's a direct attack on America's guaranteed First Amendment right to free speech. It's essentially a call for censorship masquerading as high-minded indignation."

Clear Channel is standing by **Rush Limbaugh**, according to a statement made by CC CEO **Bob Pittman** to the AP. Pittman said that the comments Rush made about student/activist **Sandra Fluke** did not have a major impact on the company. Pittman says the uproar is "part of the normal day-to-day of Talk radio." Pittman also added that Limbaugh has apologized, and that the **Cumulus Networks** launch of the **Mike Huckabee** show against Limbaugh "basically says Rush is the king. Rush is certainly the leader, and we're delighted to have him." The AP reports that **Kohler** is the latest advertiser to pull their ads from the Limbaugh show.

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The **New York Post** is reporting that “in addition to posting the first annual increase in units sold since 2004 last year, the music business also produced its first revenue increase in seven years.” Music sales are up .2% in 2011. Digital music now accounts for half of all U.S. sales. “The increase was fueled, in part, by the album downloads and subscription services such as **Spotify**, **Rhapsody**, **RDIO** and **MOG**. The subscription model received a boost in the second half of the year with the introduction of Spotify in the U.S. and **Facebook’s** embrace of sharing music through social networking.” The **RIAA** date showed more people subscribing to music services in 2011 was up almost 19% to 1.8 million people, generating \$241 million, 13.5% more than 2010. The RIAA also said digital single-song sales were up 13% to \$1.49 billion.

Congrats to **jacAPPS**, the smartphone application developer was honored this week as the winner of the “Best Use of New Media” category by the **Michigan Association of Broadcasters**! Also, jacAPPS was a 2012 winner of **CORP! Magazine’s** DiSciTech Award in the Digital Division! “While we’re not in for awards, this is valued recognition for the great work that our team has done,” said jacAPPS VP/GM **Paul Jacobs**. “A lot of hard work goes into creating great mobile applications and it’s nice to be recognized. Now, the staff is on me to buy a trophy case!”

Minnesota Public Radio AAA KCMP(The Current)/Minneapolis and **California State University, Northridge** AAA KCSN/Los Angeles are swapping songs from hometown artists in “The Local Music Exchange” – the Current’s ongoing effort to share emerging music from different scenes around the country. Both stations will debut new music and commentary – on air and online- the week of April 2nd-6th. The Current began the Local Music Exchange as a way to connect radio listeners with music from different communities and has already collaborated with WXPN/Philadelphia, KUT/Austin, KEXP/Seattle and WFUV/New York.

Backyard Broadcasting Sports KWSN-AM/Sioux Falls is trying everything it can to land an FM translator that’s supposed to be dead. In June 2009, the licensee told the **FCC** that it had lost its transmitter location, on a grain elevator – and could no longer provide a signal, asking the FCC to cancel the license. But, **Christian Heritage Broadcasting** is now saying that the FCC “never responded to or acted upon that letter,” and K252DG at 98.3 is still a licensed facility, despite being silent for almost 3 years. Christian Heritage has “been approached by Backyard Broadcasting...to enter into an arrangement whereby the translator would serve as a fill-in translator.” They are asking for a waiver to keep the station licensed, and for permission to move it down to 98.1. It also promises that the re-location of the antenna and frequency change “is not the first in a series of ‘hops’”. **Northpine.com** remembers that when the transmitter was last active, it relayed Christian teaching KCGN/Ortonville, MN at 101.5. Backyard will probably end up buying the translator.

MusicMaster for Windows developer, **A-Ware Software, Inc.**, announces the official release of Version 5.0. The new version includes increased capabilities for both single and large-scale multi-database users. New Optimum Scheduling Goals™, Library Maintenance and Scheduling Editor tools, third party integration shortcuts, user interface enhancements, dual database platform

options and more make this the most powerful MusicMaster to date. MusicMaster President/CEO **Joe Knapp** said, “I’ve demonstrated the new Optimum Goal Scheduling options in Version 5 to some of today’s top programmers and consultants and they’ve all called this the biggest advance in music scheduling technology since the process was first moved to a computer. We’re teaching MusicMaster how to make decisions the same way a human being would.”

Entercom Top 40 WXSS/Milwaukee launches “KISS after Klass,” an anti-bullying campaign. High school students are asked to visit <http://tinyurl.com/kissafterklass> to take the anti-bullying pledge and get the custom keyword assigned to their school. The school with the most keywords texted to 71037 will win a concert at their school May 17th featuring **The Wanted** and anti-bullying champions, **Megan & Liz**.

Midwest Communications Top 40 WMGI/Terre Haute, IN held “Operation Prom: Henryville.” Located in Southern Indiana, Henryville was destroyed by a tornado March 2nd. The two week donation drive collected over 350 dresses, shoes, jewelry and makeup from area residents and business. Plus, cash and dress clothes for the guys!

Congrats to **New Rushmore Radio**/Rapid City, SD for raising \$98,220.66 during their two day radiothon to benefit the local **Children’s Miracle Network**! Country KOUT, Gold AC KKLS, Classic Rock KFXS and Hot AC KKMK all broadcast from 6a-6p both days, live from **Rapid City Regional Hospital**.

Chicago radio veteran, **Robert Murphy**, is no longer with **Hubbard** Classic Rock WILV/Chicago, after just six months, according to **Time Out’s Robert Feder**. “It may have been impossible for me to win, but I certainly was willing to give it my best shot,” Murphy told Feder. “I honestly do not have complaints about my situation with Hubbard. Everybody I worked with there I got along with very, very well.” “Robert is a total pro and we wish him well,” added Hubbard SVP/Programming **Greg Solk**, who told Feder “the station will revert to its former daytime lineup of **Brian Peck** in mornings, **Megan Reed** in middays and **Brian Middleton** in afternoons.”

Cumulus Top 40 WWWM/Toledo adds **Carlos Diaz** to the **Andrew Z in the Morning Show**. Diaz was previously the sports anchor on **HLN’s** “Morning Express with Robin Meade” and serves as guest host on multiple shows across the HLN network.

From **Bob Walker**, PD/WCTK, “Maybe some “Tattler Fodder?” We’re launching the new season of our webisode series THIS IS CAT COUNTRY on Monday. What started as a team-buidling exercise has grown into a key branding opportunity for Cat Country 98.1. We are thrilled with all the support we’re getting from Nashville. Once artists realize what we’re doing, they are having fun being on the show. Montgomery Gentry appears in our season 2 kick-off with Blake Shelton and Joe Nichols episodes already shot to air later this spring. Take a peek, here: <http://www.youtube.com/watch?v=4P3vWLbo8lg>”

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Northwestern Media announces **Rick Hall** as PD of Contemporary Christian KNWS/Waterloo-Cedar Rapids-Dubuque, IA, effective May 1st.

Entercom AC KOSI/Denver taps **Mark Callaghan** as PD, effective April 2nd. Callaghan had been OM/PD for **Townsquare Media's** AC stations.

Peterson Top 40/Mainstream WDJQ/Canton, OH is changing it up, moving midday **Nikolina** to mornings, adding MD duties, too.

Ohana Media Group adds veteran programmer **Chuck Geiger** as PD for Hot AC-AAA hybrid KMBQ/Wasilla, AK. Geiger's first day is April 25th.

Cumulus Talk WLS-AM and Oldies WLS-FM/Chicago Pres./GM **Michael Damsky** has exited.

Townsquare Active Rocker WGRD/Grand Rapids, MI afternoon-driver **Dahmer** is exiting his post and is heading to **Clear Channel** Classic Rock WDTW (106.7 THE D)/Detroit.

Entercom/Madison has upped **JJ Prieve** to Local Sales Manager.

Red Rock Radio's newly acquired Talk KRBT-AM/Eveleth, MN will flip to Sports, according to **Upper Midwest Broadcasting**, with the change slowly over the next few months. The station will carry **Clear Channel** Sports KFXN/Minneapolis' **Fan Radio Network**.

A-Ware Software, Inc. the developers of **MusicMaster for Windows** music scheduling software announces the official release of Version 5.0. This new version includes increased capabilities for both single and large-scale multi-database users. New Optimum Scheduling Goals™, Library Maintenance and Schedule Editor tools, third party integration short cuts, user interface enhancements, dual database platform options, and more make this the most powerful MusicMaster version to date. **Joe Knapp** President/CEO said, "I've demonstrated the new Optimum Goal Scheduling options in Version 5 to some of today's top programmers and consultants and they've all called this the biggest advance in music scheduling technology since the process was first moved to a computer. We're teaching MusicMaster how to make decisions the same way a human being would." Current MusicMaster clients have the option to upgrade immediately.

Condolences to **Faderlabel** executive, music industry veteran and longtime friend of The Conclave **Michael Plen** and the rest of the Plen family on the passing of father Rueban at 89 last Saturday (3/24), in Hartford, CT.

Condolences to family and friends of **University of Indianapolis** Jazz-Classical WICR/Indianapolis jazz show host **Chuck Workman**, who died last weekend at 79. The **Indianapolis Star** reports that Workman failed to show up for his show Sunday and police found him dead at his home.

Condolences to family and friends of former **Chicago Daily News** and **NBC** O&O WMAQ-TV/Chicago entertainment reporter and critic **Norman Mark**, who died Monday from complications of multiple myeloma at 72 in Rancho Mirage, CA.

Condolences to family and friends of singer/songwriter **Eric Lowen**, musical partner for many years with Dan Navarro, succumbed to ALS this past Friday (3/23). He was 60. Lowen and Navarro was a songwriting team formed in the 80s. They became active as a performing group in 1987, and in the 90s, they began to release a number of records. Conclavers in the 90s remember the late night impromptu Lowen and Navarro surprise performance poolside at the former Radisson South that had the conference buzzing for the remainder of the weekend.

The opinions expressed in *The TATTLER* are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to *The TATTLER*, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.





Radio Mankato's Cluster of 7 Radio Stations is looking for a News Director/Morning Anchor. Degree in Broadcast Journalism, or appropriate on-the-job experienced required. Duties include: Anchoring Morning Newscasts on our Heritage News/Talk station, KTOE, and presenting hourly updates on other Radio Mankato stations. Responsible for gathering/writing/presenting local, and regional news. Coordinate public service files, and severe weather coverage. Skills on audio editing software, website news updates, and social media updates. Mankato is a terrific place, located in one of the fastest growing, economically viable areas of Minnesota! It's still winter, and it's 80 degrees! Submit your audio and resume to Jobs@RadioMankato.com

WCPT AM and FM and Chicago's ProgressiveTalk.com seeks a Promotion Manager. Responsibilities include arranging station events, communicating with listeners through Facebook, Twitter, email and other social media outlets and updating the website with topical and entertaining content. The successful candidate will have at least 5 years radio industry or comparable experience, have a strong understanding of progressive politics, be self motivated to make things happen. If you are ready to dive in send your resume to <mailto:WCPTPromotion@gmail.com>.

We have a great opportunity for you to take our morning show to the next level in St. Cloud. Our next morning host must understand the country audience, be able to relate to them and be able to communicate with them in an entertaining manner. This host will be creative, energetic and not afraid to go outside the studio to find new listeners. Other duties will include using our digital properties to expand the brand of the morning show by blogging, video pieces, surveys, trivia, polls, Facebook/Twitter and other means of connecting with the audience. Candidates should enjoy working with the sales and promotions departments to create ideas and events that are of listener benefit and can generate revenue. If you think you are the right candidate to take our morning show to the top, get your resume and mp3 to us ASAP. Email to stcloudcareers@townsquaremedia.com.

Looking for a News Director to head our news team and anchor the morning news on Southern Minnesota's only FM news/talk KMKO-FM. You must have a real nose for news...not a rip and reader. Send your resume to bleggett@threeeagles.com or call me Brad Leggett at 507-720-1053.

Come be the Program Director at Life 107.1 and use your strategic programming skills to help us as we grow! Northwestern Media's vision gives you the clear purpose and a sense of fulfillment in your career. You also have the local research you need to make sure the best strategy is in place to reach people for Christ in Des Moines (market #72)- and local music research so you're confidently picking the music central lowans want to hear. It's the best of both worlds when you

have the support and infrastructure you need to do your job plus the empowerment to strategically (and successfully) program Life 107.1. We need you to be able to relate on the air in a personal and entertaining way as a morning show host, and understand how to make the music flow well. Knowledge of NexGen, Musicmaster, and Adobe Audition a plus. If you're ready to join one of the best Christian media organizations, please go to this site for the next steps, including submitting your resume and demo: <http://www.nwc.edu/web/employment/appli...ng-process>

KIQK in Rapid City, SD is looking for a co-host to add to their morning show. If you love radio, beautiful scenery, and know the difference between a show and a shift, we want to hear from you. Web and HTML skills are a definite plus. Please send your resume and your best 3 minutes of audio to holly@kick104.com.

Looking for Sales Manager to help me lead a sales team of 8. We have four FM's in the market with great formats. My sales manager must be good with detail and account management. Interested? . Send me (Brad Leggett) your resume and a paragraph on why you would make a good sales manager. bleggett@threeeagles.com

Program Director for 97.1 BOB-FM and 100.5 The WOLF/Wichita, KS. GREAT MARKET + GREAT STAFF + GREAT COMPANY + GREAT STATIONS = GREAT OPPORTUNITY. Qualifications include 3 or more years of on-air and programming experience, Skilled with Scott Studios and Selector with proven record of rating success. If you possess a winning attitude, have a passion for radio, are known for delivering exceptional results, we want to talk to you. Send resume to: HR **Connoisseur Media**, 136 Main St. – Suite 202, Westport, CT 06880

Midwest Communications in Terre Haute, IN is currently looking to fill some key part time positions. Our 4 station cluster consists of WMGI – CHR, WWSY – Classic Hits, WIBQ – News Talk & WPRS – Classic Country. We are currently looking for individuals that would be interested in Sports Play by Play, News Reporting, Board Op. & Street Team. Please send resume to bill.cain@mwcradio.com.

Are you a talk show host who can tell a story? Can you be compelling, all of the time? Do you understand the inner-workings of PPM? Do you understand that talk radio is about entertaining an audience and not just politics? If these things appeal to you, Newsradio 98.1, KMBZ in Kansas City is looking for you to be our next great host! This position is full time and we're not looking for the typical talk host. To be considered for this position, please apply to **Jack Landreth** at jlandreth@entercom.com. Please send your resume and best mp3 (or link) material.

NewsRadio 98.1 FM KMBZ, Kansas City's news and information leader, is looking for a full-time Morning Show Executive Producer to add to its award-winning news staff. We're looking for a multi-tasking pro who is able to think outside of the box, especially when it comes to stacking news blocks! Candidates must show strong Social Media and writing skills and the ability to move quickly in case of breaking news and/or severe weather coverage. To be considered for this position, please apply to **Jack Landreth** at jlandreth@entercom.com. Please be sure to submit an MP3.

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Newsradio 98.1, KMBZ Kansas City is currently looking for a Business Producer to assist in operations of "all things business". Candidate must know the basics (running a board, light production, call screening), and also have a good understanding and vision of what makes a business broadcast compelling to Kansas City decision makers. If you think you have what it takes to make this work, give us a few paragraphs on what you would do and how you would do it. To be considered for this position, please apply to **Lisa Carter** at lcarter@entercom.com

In what is to be termed as bittersweet for us - our current afternoon host is leaving Grand Rapids to do rock radio in the Motor City. His good fortune could be your good fortune as a rare opportunity to do afternoons exist at one of the country's top rock stations WGRD. **WARNING: We want "Talent" not "Announcers"**. If you can read a liner card flawlessly in under 35 seconds then good for you, but it won't get you hired. If your audio opens up with a weather update you won't get hired. If you have less than two years experience in the industry you won't get hired. Well, if you show some promise I might work in a weekend shift. What we need is an experienced air talent that understands air shifts on WGRD never end. You need to understand that as an entertainment medium we're open 24/7. It's what the listener demands. So, when you're not on the air, you're constantly gathering content for the next day. You're looking for angles on how this fast paced ever changing info can be made relevant to your listeners. You understand that this is content you provide. It's what you are getting paid for. You then will execute this perfectly targeted show prep to your demo extracting fits of laughter, rage, surprise and awe (plus any other emotion you can think of) all-the-while communicating and interacting with your listeners through daily web blogs and other social media means. After that, you're getting out on the streets of Grand Rapids & meeting your listeners. If there's anytime after all that, please feel free to enjoy all that this fantastic city has to offer. If you love to build market equity then let's talk - if I have to TELL you to build market equity, then please don't waste my time. Send resume and audio that will make me laugh, cry, get angry or cause shock & awe to: jerry.tarrants@townsquaremedia.com We're looking for an experienced seller to join our 6 station group in West Central Illinois. Strong sales background with proven success is a must. The ideal candidate is hard-working, creative and driven to succeed. We're a small market, family owned group in a very nice college town. We own the market so this is a great opportunity for the right person. This is a full time job opening with competitive pay, benefits and vacation. Please email resume to: radio@prestigeradio.com Attn: **Patrick Gharst** or mail it to: **Prestige Communications**, 31 East Side Square, Macomb, IL 61455.

First a foremost, we are a small but solid operator, with a strong track record in a very competitive market. The pay is low at best, but this company takes care of talent that perform!! That is rare these days. We are looking for talent that understands the concept that this is a small operation, and you will be asked to wear a lot of hats. This could be everything from making personal appearances, to cleaning the remote vehicle, to taking the trash out, lots of production, maintaining web and social media, jocking on CHR or AC, Country or Adult Hits as-well-as assisting management with day-to-day programming tasks. All applicants should be good on the street and in the studio. We are looking to add talent who understand Twitter, Facebook, Google +, WYSIWYG Web Editing, and most importantly hasn't forgotten the art of interacting with listeners live on the air, and through the phone. **UNDERSTAND** - You should be very proficient in airing phone calls and having an interactive show. Your show should be very well prepped. You should be a pro with TMZ. You should

have a black book of contacts. You should understand that a morning show is not rip and read from a prep service. You should want to shake every hand in our listening area, and kiss every baby. You should know, understand, and love the female demo. You should live and love the lifestyle. You should want to know all the key people in town. Production Director duties may be included in this position. If you are currently a night jock, and are looking to take a step into mornings, this would be a great position for you. Send me your materials (mp3 2-3 mins, photo, resume, references) NOW at uppermidwestradiojob@gmail.com

96.3 WDVD, 93.1 Doug-FM (WDRQ), and News/Talk 760 WJR are searching for highly motivated individuals for an internship opportunity in our Digital Media Department. We are constantly looking to expand and improve upon our digital offerings by serving content via the web that compliments the lifestyle and interests of our listeners. Our interns will be given on-the-job experience as they work with other team members to promote the various initiatives happening among all three stations. Our digital department currently drives multiple types of digital content, including interactive videos, event photos, contests, and written articles. Interns will be expected to take part in the day-to-day modifications and updates for all three websites, along with developing their own content features on a station website of their choosing. Interested candidates should have a good understanding of the internet and how it works. Additional skills in creative writing, web development, graphic design, or video production are all welcomed and at least one is recommended. Interested candidates should apply by sending a resume to Mark.Nagengast@cumulus.com.

Cumulus- Toledo's CHR "The New Star 105" WWWW-FM has an opening for Program Director/PM Drive Host. The New Star 105 is the new home of **Andrew Z in the Morning** and Toledo's Best Music. Oh, did we mention we have an awesome Zoo in Toledo? The successful candidate will thrive in a team environment and be responsible for all aspects of programming including; music scheduling, coaching on-air staff, development/execution of promotions, website and revenue generation, and have a strong customer service approach towards listeners and staff. Resumes, ratings history, references and mp3 should be sent in confidence to cumulusradio.jobs@cumulus.com with the subject "Toledo CHR PD."

It's the weekend! If you're a Promotions superstar and you have time and the need to look at job postings, I'd like to make it so you don't have time or the need for that anymore. We're looking for a Promotions Director at our crazy-busy, locally-owned Top40/Sports Talk FM/AM combo in Cedar Rapids, Iowa. You'll be in charge of all aspects of station and client promotions, be they contests, events, remotes, or who-knows-what. We need someone to come up with creative, sometimes ridiculous, ideas. We need a details person who will get the talent what they need so they can wow our listeners and advertisers. This is a big job, but it's one you'll love if you're a real radio person. If you want to tackle a challenge and have fun doing it (because if you're doing it right radio is supposed to be fun, even if it is a lot of work), get me your stuff, and I'll get you more details on the gig. Mail it to **Greg Runyon**, Operations Manager, KZIA/KGYM, 1110 26th Avenue SW, Cedar Rapids, IA 52404. Or you can email Applicant@KZIA.com. EOE and all that cool stuff, of course. Deadline to apply is 4PM CT on 4/4. See how easy that is to remember?

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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