

the  
**Conclave** Presents

# THE TATTLEER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVII • Number 24 • June 16, 2011

Legendary British rocker **Paul Rodgers** will be appearing at next month's 2011 Learning Conference – FROM NUTS & BOLTS TO BITS & BYTES - on Thursday, July 14<sup>th</sup> at the Doubletree Park Place Hotel in Minneapolis! The iconic Rodgers, who guided international hitmakers **FREE** and **BAD COMPANY**, takes the Conclave stage as **BMI Presents *The Legend's Hour*** during the Conference's opening day at 5PM CT! Paul Rodgers has led three bands to international success: **FREE** (with their classic "All Right Now"), **BAD COMPANY** ("Feel Like Making Love", "Can't Get Enough", etc.) and **THE FIRM** with Led Zeppelin's **Jimmy Page**. He has enjoyed a Grammy nominated solo career, as well. His accolades include being named Rolling Stone's #3 *Greatest Voice in Rock*, and this year received the prestigious *Ivor Novello Songwriting Award* for his outstanding contribution to British music! Says **Eric Clapton**, "Paul Rodgers is the real deal. He is undeniably one of music's most distinctive vocalists." And **Robert Plant** adds, "Paul's voice is STILL incredible!" But the only way you'll be able to witness *The Legend's Hour* is by becoming a registrant at the 2011 Conclave Learning Conference! Register NOW at [http://www.theconclave.com/register/clc\\_register.php](http://www.theconclave.com/register/clc_register.php).

A Minneapolis summer-concert staple in July – *The Basilica (of St. Mary's) Block Party* – whose main co-sponsor is **Clear Channel's** triple-A KTCZ, is coming under **Facebook** fire according to the *Minneapolis Star-Tribune*. The "Say No to the Basilica Block Party" Facebook page had over 6,000 supporters and counting Wednesday. It urges people not to attend the annual musical event to protest the Archdiocese of St. Paul and Minneapolis' support of a constitutional amendment banning gay marriage. The Basilica released a statement stressing that none of the money from the event will go to the archdiocese, which has been a vocal supporter of the controversial marriage amendment slated for statewide vote on the November 2012 ballot. "We want the community to know that all proceeds from the Basilica Block Party benefit two areas: funding

our ongoing renovation efforts of the Basilica, and supporting the St. Vincent de Paul outreach program that provides food and other services to those in need," the statement said. Many of the bands on this year's block party lineup are starting to see posts on their own Facebook walls asking them to refuse to play the event. So far, though, no musicians have backed out or even spoken out. The newspaper reports **Lauren MacLeash**, program director for Cities 97 radio station, said "We seem to be caught in this crossfire with the archdiocese," MacLeash said. "We absolutely believe in the equality and the pursuit of happiness for all human beings, no matter what culture or race or orientation." The Facebook page was inspired by a blog written by a woman who said she was upset about the Minnesota Legislature's support of the marriage amendment described above. The blogger wrote that she wasn't going to attend the block party after exchanging e-mails with the Basilica's pastor, the **Rev. John Bauer**, in which he referred to Catholic policy describing homosexuality as a "condition." Continued the blogger, "If people believe in marriage equality, they need to get out and do something about it." Other concert sponsors indicate they've seen some reaction, but as one of them put it, the communication has "been very respectful." *COMMENT: At least in Minnesota, the gay marriage issue has been highly charged. Earlier in the year, Lady Gaga protested Target Corp's financial backing of a gubernatorial candidate who expressed anti-gay sentiments in his campaign, and lots of negative publicity still follows the Minnesota retailer as a result. So far, KTCZ' response to its concert sponsorship has been proper as it appropriately framed the importance of the event to Minneapolis at large. But if there's any lesson here, it's to make sure radio doesn't overlook any and all possibilities of inspiring a community back-fire when planning and executing beneficial, and seemingly innocent, promotions. - TK*

**Arbitron** released highlights from its **RADAR 109 National Radio Listening Report**, due out June 20<sup>th</sup>. The report shows radio's strength with a year over year increase of 1.9 million weekly listeners 12+. The total number of persons 12+ listening to the radio each week now estimates 241.5 million, representing 93.1 percent of all persons 12+. Comparing this years RADAR to last June 2010, the number of radio listeners increased in all demos, with adults 18-34 showing the biggest gains, adding nearly 350,000 weekly listeners. There are now nearly 66.5 million Adults aged 18-34 listening to radio each week, or 93.6% of all members of this demographic. Teens 12-17 continue to listen to the radio, with an increase of 158,000 versus last year, reaching over 22.8 million weekly listeners or 92%. Radio continues to draw from a diverse group of people, with the number of weekly listeners increasing among Black (Non-Hispanic) and Hispanic adults 12+. According to RADAR, radio continues to reach more than 93% of Black (Non-Hispanic) persons 12+ and more than 95% of Hispanics 12+ on a weekly basis, or

the  
**Conclave** Webinars

## COMMUNICATION BEYOND RADIO!

**Conclave  
Webinar!**

**FREE!**

**Wednesday  
June 22**

**at  
2P/CDT  
3P/EDT!**

Conclave webinar #56 is our "season finale" prior to the Summer Learning Conference in Minneapolis, July 13-16th. We hope you can join noted broadcast guru, **Valerie Geller** for **COMMUNICATING BEYOND RADIO** on Wednesday, June 22 at 2P CDT. This webinar is free, but preregistration is required by clicking on <https://www1.gotomeeting.com/register/798628512>. Are you communicating powerfully in the digital world? In this session you'll learn techniques to help you work across multiple platforms to get, keep and grow your audience. Broadcast Consultant and talent trainer Valerie Geller offers proven techniques to engage your listeners no matter the medium - based on methods in the NEW book from Focal Press: "*Beyond Powerful Radio - A Communicator's Guide to the Internet Age*". Conclave webinars are coordinated and produced by Conclave Board member, and The Arch/St. Louis air talent, **Jay Philpott**.

**Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!**

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29.8 million and 36.5 million respectively. Hispanic listeners grew 1.1 million compared to last year. Hispanics 18-49 increased sharply, adding 600,000 weekly listeners since last year. Radio Delivers Affluent, Educated Adults RADAR 109 indicates that in an average week, radio attracts nearly 96% of Adults aged 18-49 with a college education and a household income of more than \$75,000, nearly 22.8 million listeners. Radio reaches approximately 71.7 million Adults aged 25-54, or 96%, with a household income of \$50,000 or more. Radio also delivers an estimated 95%, or 17.3 million, Adults aged 18 to 34 with a college degree, an attractive demographic for advertisers.

Wednesday was the 1<sup>st</sup> day **Pandora** went 'public.' Pandora Media's stock price settled under \$20 a share at a \$3.25 billion valuation. That's down from the high of \$26, but up from the opening price of \$16 a share. "I still think it is heavily overvalued," said **Greencrest Capital** analyst **Anupam Palit**. At the start of the day, Pandora set the pricing of its initial public offering of approximately 14.7 million shares of common stock at a price to the public of \$16 per share. A total of approximately 6.0 million shares are being offered by Pandora, and a total of approximately 8.7 million shares are being offered by selling stockholders. In addition, Pandora has granted the underwriters a 30-day option to purchase up to approximately an additional 2.2 million shares to cover over-allotments, if any. Last week, Pandora increased the share price offering on its IPO from \$7 to \$9 to \$10-\$12 according to **AdWeek**. Some analysts question the size of that market cap, inferring that the online music service is riding a new tech bubble more. Pandora common stock will trade on the **New York Stock Exchange** under the symbol "P."

Taking advantage of the technology of **Last.fm**, the world's leading music discovery and recommendation service, the **CBS Interactive Music Group** announced it will now offer consumers the ability to create their own online stations via one-click functionality integrated into its award-winning Radio.com player. This player will offer listeners an infinite number of free streaming experiences across broadcast, online and personalized radio. Last.fm is a global music service, exposing its community of over 40 million users worldwide to new and relevant music through its "scrobbling" technology. Scrobbling allows the audience to track the music they play on Last.fm, **Radio.com** and on more than 600 music apps. Last.fm will then use the intelligence to recommend songs and artists that powers its personalized radio stations. "CBS is in the unique position of programming to consumers who appreciate high quality local radio stations both on-air and online, but also value the ability to experiment with their own musical tastes," says **David Goodman**, President, CBS Interactive Music Group. Additionally, consumers can immerse themselves in an abundance of music related news and information, bios and photo galleries of their favorite artists, concert dates and



ticketing details, as well as blog posts, and audio and video clips from CBS Radio's 130 stations.

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#### **FORBIDDING CONCLAVE PARTICIPATION, A COMMENTARY:**

*This week, the Conclave received an email that made us sad. The email came from an industry member who had been asked to be a faculty member at next month's Learning Conference. The email stated, "(T)oday I was informed by my employers that I'm not allowed to speak at any conferences, as it's apparently against company policy...I had no idea it was against (company) policy" and concluded they could not participate as a faculty member. The identity of the company involved here isn't important; there are several who apparently have similar (usually unwritten) policies. For those who don't know, a Conclave agenda consists of basic-training learning sessions. Specific, confidential, and classified company information is not now, nor has it ever been, an intended part of the curriculum. That's not why people attend. Instead, Conclave sessions answer questions like "how can I make our website friendlier to the public?" or "what kind of smart phone apps will make my station more important to a listener?" In other words, for 35 years, Conclave sessions have been attempting to answer "how can I make my station better serve my public's interest?" We're a bit miffed as to why the appearance of an individual - representing themselves, not their company (unless, of course, they OWN the company...and we have a few of those on the faculty each year) - can be forbidden from sharing THEIR knowledge and opinions so that others may better serve their public. Bottom line? Silencing professionals with a policy our potential faculty member quoted sounds at best draconian and at worst, a willful denial of the constitutional right of free speech. In forbidding an individual's participation in the Conclave process, that company forbids a free exchange of knowledge which might actually HELP that same company in carrying out the mission of its license. And that outcome, for all of radio, is perhaps the saddest of all. - TK (Please note: 99.5% of our 2011 invited faculty WILL be on hand to freely disseminate important but 'non-secret' information for YOU!)*

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**Jacobs Tech Survey** says Americans are in-love with their smartphones, and are using cameras and laptops less and less. "Smartphone growth is meteoric", is the top finding from the Jacobs Techsurvey 7 - It says "in every area, excluding talking, smartphone owners engage in more activities, from web surfing, photo taking and sharing, streaming, to email." Americans are getting so addicted to their smartphones, their usage of other gadgets like digital cameras, camcorders, PCs and laptops is decreasing. This new study says, "Email is most used as the first digital contact point of the day, but **Facebook** is coming on strong." The web-based study, the 7<sup>th</sup> in a series drawing from listener databases and social media pages of rock/classic rock/AAA stations in the U.S. and Canada, reveals "significant differences in loyalty and satisfaction based on the brand of smartphone owned." **iPhone** "has the most brand loyalty, with **Android** not far behind...but **Blackberry** owners are more likely to be considering other brands." Expect to hear much more about this stuffy during **Jacobs Media Summer School** at the Learning Conference, next month!!!

Next month, the **Conclave** will be saluting the lives and careers of two industry icons – **CBS Radio** President **Dan Mason** and legendary programmer **Steve Rivers**. They will be receiving the Conclave's highest honor, The Rockwell Award, during the 36<sup>th</sup> annual Learning Conference in Minneapolis. To accommodate the many requests for personal acknowledgements for these two revered industry figures, the Conclave is making available an opportunity to insert a written tribute to either or both Rockwell recipients inside the Learning Conference's printed program, a commemorative keepsake for all who attend the event. Tribute advertisements may be purchased and placed inside the program for a nominal cost. Proceeds from the ad sales will go to further the Conclave's educational programs. To download a Tribute Ad order form, visit [www.theconclave.com](http://www.theconclave.com) or download a form by clicking on <http://www.theconclave.com/upload/masonriverstributespecsratecard2011.pdf>.

**Louis Wolk**, aka Youngstown talk radio personality "Louie B. Free" won't be going to jail for tax evasion... According to reports, he'll live with six months of electronic monitoring and two years probation while performing 200 hours of community service. He must also pay a \$5,000 fine. Wolk pleaded guilty to failing to file federal income taxes for 2004, 2005 and 2006. Free's 11a-1p show continues on **Stop 26 Riverbend's** Talk WGFT. It's called "Brainfood from the Heartland", and one of the brainier things he's done lately was to cooperate with the IRS.

Former WVKS/Toledo morning show host **Andrew "Z" Zepeda**, who was served with a warrant in April from Defiance Municipal Court, is in less hot water today. According to reports from **FOX/Toledo**,



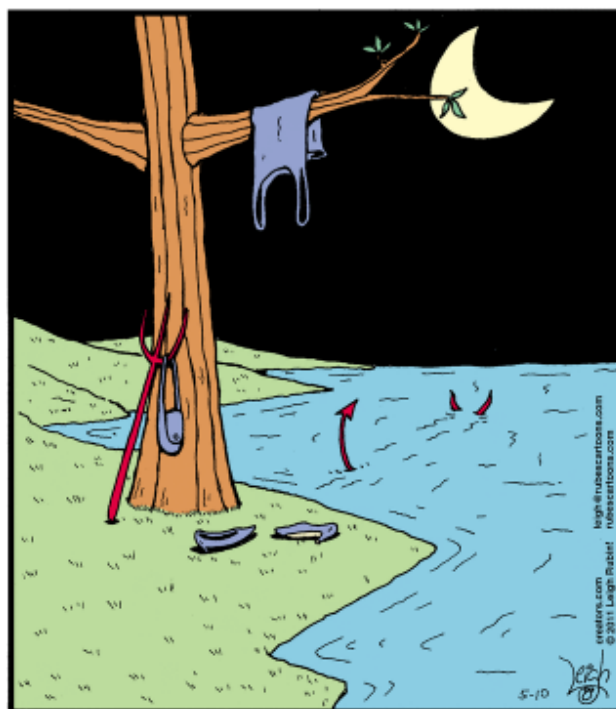
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[www.PromoSuite.com](http://www.PromoSuite.com)

"Zepeda pleaded no contest...and was found guilty of failing to allow tax commissioners to examine books, records and papers to determine payroll and failure to withhold or pay tax from employees." Zepeda was fined \$100 plus court costs.

A book about the late former **Chicago Cubs** 3<sup>rd</sup> basemen and longtime radio color commentator **Ron Santo**, co-written by his **Tribune** Talk WGN-AM/Chicago on-air partner **Pat Hughes** is now on-sale. "Ron Santo: A Perfect 10," written by Hughes and **Rich Wolfe**, includes stories told by friends, family members and colleagues about the colorful Cubs legend. "If you loved Ronnie, you'll love this book, too," said Hughes. You can purchase the book by [Clicking Here](#).

**Journal** Talk WTMJ-AM/Milwaukee midday host **Charlie Sykes** and sister **NBC** affiliate WTMJ-TV collected over \$52,659 in donations in just three hours for the **Stars and Stripes Honor Flight Campaign**, providing one-day trips from Milwaukee to Washington, DC for World War II vets. Over the past 18 months, Sykes listeners have donated \$455,000 for the campaign. Veterans will be provided with transportation, food, tours of the WWII memorial, Iwo Jima memorial, Air Force memorial and Arlington National Cemetery, plus a special reception at the Air and Space Museum.



The devil with the blue dress off

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# The Conclave Learning Conference

Thursday, July 14

From Nuts & Bolts to Bits & Bytes

Saturday, July 16



**OVER 40 SESSIONS!!**

Friday, July 15  
2011 Rockwell Award Ceremony



Dan Mason • Steve Rivers

Details at [www.theconclave.com](http://www.theconclave.com)

**Doubletree Park Place • Minneapolis, MN • July 14-16, 2011**



**36th ANNUAL!**

**Radio One** Urban AC WZAK/Cleveland's **Kym Sellers** will be honored at this year's "Heart & Soul Awards" at the Renaissance Hotel in Baltimore Saturday, June 18<sup>th</sup>. This event promotes physical, mental, spiritual and financial well-being for African-American women and their families. Kym, who does nights, also founded the **Kym Sellers Foundation** as a direct result of being diagnosed with MS in 1992. For more info on the Kym Sellers Foundation, [Click Here](#).

**Bonneville** Country WIL/St. Louis morning star **Cornbread** and **Fred Bird** of the **St. Louis Cardinals** teamed up for "Team Breadbird" at the **2011 Susan G. Komen Race for the Cure** on Saturday, June 11<sup>th</sup> in Downtown St. Louis. Team Breadbird set a national Komen record for team members, with over 7,600. Team Breadbird raised over \$211,000 to fight breast cancer.

**Indiana News Service**, a new audio, print and online news agency covering the state, launched Wednesday (6.15.11). This new venture is founded by **Lark Corbeil** along with Managing Editor/Interim Producer **Deborah Courson Smith**. This new service is free to all media outlets and "funded by grants, gifts and contributions from nonprofit organizations, foundations and individuals interested in more local coverage on a host of social, community and environmental issues." [Click Here](#) for Indiana News Service.

The **Museum of Broadcast Communications** held a "Sneak Preview Open House" today (6.16.11) in Chicago, with attendees getting a look at "historic artifacts, and the unveiling of our new media sculpture," according to the Museum's invitation, indications are that Illinois Governor **Pat Quinn**, Mayor **Rham Emanuel**, and State Senate President **John Cullerton** will be there.

**Hometown Family Radio** Hot AC KSWN/McCook, NE flipped to Top 40 as "The Zone 93.9."

**Crawford Broadcasting** Urban WPWX/Chicago reduced its full-time air staff. **Tre**, who was doing middays, along with **Sam Sylk**, who had been doing afternoons, are both out.

**Taylor University** Contemporary Christian WBCL/Ft. Wayne announces **Ross McCampbell** has accepted the Executive Director position.

**Max Media** Top 40 KDHT/Denver taps **Citadel** Top 40 KKMJ/Colorado Springs PD/Morning talent **Romi Rosario** as their new PD/PM driver. She replaces **Zac Davis** who joined **Clear Channel** Top 40 WDCG and Rhythmic AC WKSL/Raleigh as PD.

**Clear Channel**/Chicago appointed **Marlon George** Local Sales Manager for Urban WGCI, Urban AC WVAZ and Gospel WGRB-AM.

**Alan Neushwander** exits his News Director position at **Lake Michigan Broadcasting, Inc.** after 7 years to join the Marketing Department at **Memorial Medical Center of West Michigan**.

**South Central Media**/Evansville, IN names **Zach Morton** Chief Engineer. Morton previously worked at **Internews Networks/Afghanistan**.

**Hubbard Sports** WXOS/St. Louis names **Kent Sterling** PD, replacing **Jason Barret**, who left for KBWF/San Francisco.

**Cumulus** upped **Brian Stenzel** to Regional Dir./Promotions and Marketing for both Green Bay and Appleton/Oshkosh markets.

Condolences to family and friends of **Steve Popovich**, a veteran music-industry exec who launched **Cleveland International Records**, who passed Wednesday (6.8.11) in Murfreesboro, TN. In addition to the record company, Popovich was well known for his involvement in **Meat Loaf's** classic "Bat Out of Hell" album.

Condolences to family and friends of 29-year-old Shelbyville, IN station owner **Doug Raab** who died in a car accident Tuesday morning (6.14.11). According to new reports, it appears an SUV may have crossed the center line, striking Raab's Mazda. The two people in the SUV were wearing seatbelts, Doug wasn't. Raab was an engineer and part-owner of Variety Hits WSVX/Shelbyville.

**DAILY TUITION AT THE CONCLAVE!** Did you know you could attend the **2011 Conclave Learning Conference** for as little as \$99? That's all you need to take in either the **Jacobs Media Summer School** on Thursday 7/14 (morning only) or the **RAIN Summit Midwest** on Saturday 7/16 (afternoon only)! Don't have time to take in all 3 days of the conference, but still want to participate in the learning? Come for an entire day of the 36<sup>th</sup> annual Learning Conference for \$199...just \$129 for daily admission, without meals or special event tickets. Full tuition is still the best bargain: All 3 days, all 40+ sessions, keynotes, *every* meal, *every* special event, The Jacobs Media Summer School, the RAIN Summit Midwest - just \$349. Groups of 3 or more, just \$299! For details, and to register, click on Visit [http://www.theconclave.com/register/clc\\_register.php](http://www.theconclave.com/register/clc_register.php)!

Are you following the Conclave on *Twitter*? [@Conclave](#)

*Commentary found on the pages of the TATTLER solely reflects the opinions of the publisher, and are not necessarily those of the Conclave or its Board of Directors. Responses to all TATTLER news items and commentary are welcome. Email <mailto:tomk@theconclave.com>.*

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**Citadel Chicago** (WLS 890 AM and 94.7 WLS-FM) has an immediate opening for a Credit Manager. Primary responsibilities include: A/R and Credit and Collections. This position also entails approving or denying credit, month-end billing, posting cash, submission of credit card charges and reconciling A/R against G/L at month-end. Direct interaction with sales management and Account Executives. Additional responsibilities include Miller Kaplan reporting and preparation of month-end journal entries. Candidate must be a self-starter, motivated and precise with emphasis on accuracy under deadline. Capable of multitasking in a fast-paced environment. Additional responsibilities will be assigned as needed. 5+ years experience is required. Requires strong attention to detail and must possess strong organizational skills, along with proficiency in Marketron, Great Plains, Microsoft Excel and Word. EOE/AA. If interested, please e-mail your cover letter and resume to: [chicagoradio.job@citcomm.com](mailto:chicagoradio.job@citcomm.com). Please reference the following 3 things in your cover letter: Hiring Manager & Department Code (listed below) and where you saw this job posting. **Nilo Flores** – Dept. AA. WLS-AM & WLS-FM, 190 N. State Street, Chicago, IL 60601. E-mail: [chicagoradio.job@citcomm.com](mailto:chicagoradio.job@citcomm.com)

**Woodward Radio** is adding a 7th station to its Fox Valley Group. The new signal will launch in August in Appleton, WI. This is a great career opportunity to join an employee-owned communication company and be part of the team shaping a product start-up. Recruitment for programming talent and sales is now underway. All interested parties should apply on-line at [wcinet.com](http://wcinet.com).

**Radio One Communications** in Northwest Indiana is collecting resumes & air-checks from **experienced** broadcasting professionals for the on-air position of Morning Drive personality. If you have a track record of success in this day-part, we'd love to

hear your demo. Please send the following to [radiooneemployment@gmail.com](mailto:radiooneemployment@gmail.com) : Resume and References-Air-check (un-scoped tape preferred) -Production Demo (No longer than 1 minute)

The Traffic Editor is assigned to a Traffic.com Regional Operations Center and is responsible for gathering, writing and dissemination of traffic information to clients and end users utilizing Traffic.com's Web-based distribution systems. Methods employed may include emergency services monitoring, monitoring of traffic cameras and handling incoming calls, including verification of all data. The Editor routinely works with proprietary software applications such as TIMS (Traffic Incident Management System). **RESPONSIBILITIES:** • Editing and producing traffic updates which may be used by broadcast affiliates or posted to the traffic.com website. • Monitoring police, fire and emergency services scanners. • Organizing and editing traffic information from multiple sources. • Interviewing public authorities regarding traffic and news incidents that affect traffic. • Accountable for interfacing with Traffic.com software applications. • Other related duties as required **REQUIREMENTS:** • Successful candidates for the position of Traffic Editor will thrive in a dynamic team environment • Possess excellent written and verbal communications skills • Have computer literacy • Be capable of handling multiple tasks under occasionally severe time constraints and be deadline driven. • Candidates ideally will have had prior experience with a traffic information provider or broadcaster and may have done traffic or news producing or reporting as part of that experience. • Knowledge of area roadways is essential. These are part-time positions with the opportunity for advancement. **MUST BE ABLE TO WORK WEEKDAY MORNINGS, AND/OR AFTERNOONS, WEEKENDS, and HOLIDAYS** Please visit our website and apply online using the link and job number below: **Link:** <https://navteq.taleo.net/careersection/01/moresearch.ft!lang=en&location=23160750733&location=39260750733>  
**Job Number:** 1100021669

Put your programming and leadership experience to work in one of America's most beautiful cities. **Citadel's** legendary CHR KKMGM has an immediate opening for a highly motivated, self-starter. You'll lead the seasoned programming staff in head-to-head competition with several strong stations who want a piece of what 98.9 Magic FM has built. This multi-station battle for F25-34 dominance can be won with a great, strategic leader. Send your history of ratings success, a sample of your station imaging and on-air work, to [cos.opportunities@citcomm.com](mailto:cos.opportunities@citcomm.com):

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**Entercom Kansas City** has an immediate opening for a Promotions Coordinator in our dynamic marketing services department for KMBZ/KCSP. We are looking for a responsible, highly motivated, creative individual with attention to detail, ability to work independently, problem solve and multi task. Tasks included but not limited to... • Process Promotional Requests with Clients • Maintain Promotional File System • Assist in development of promotional concepts • Assist in implementing promotional events • Coordinate prizing and merchandising with clients and listeners • Entering and trafficking of sales and promotional orders  
Candidate Should Posses: • Strong computer skills. Must be proficient in Microsoft Excel, Word, PowerPoint, and Adobe PhotoShop. • Strong communication skills. Ability to interact with people in a positive way in both written and spoken word. • Ability to work after hour events • Keen organizational and time management skills. • College degree in communication, marketing or media relations preferred. To be considered for this position, please apply online at [www.entercom.com](http://www.entercom.com) and click on "Careers".

Program Director for **Ingstad Family Media** – Jamestown Office-Responsibilities: a. Directing, managing, and training full-time and part-time announcers. b. Overall responsibility for the on-air side of the IFM Jamestown office. c. Working and communicating directly with the General Manager regarding programming. d. Responsible for the weekend live/voice-tracked schedules for all stations e. Responsible for severe weather announcer rotation and the on-air broadcasting of the severe weather event. f. Responsible for assigning DJ's to remote broadcasts. g. Responsible for announcer schedules, assignments, and vacation substitutions. h. Responsible for the proper broadcast of all satellite and automated programming i. Responsible for the social media page(s). j. Participation/Involvement in promotions/giveaways for all stations. LIVE FM AFTERNOON SHIFT a. LIVE Shift from 2pm-7pm (Weekdays) FM MIDDAY SHIFT a. Voice-tracked Shift from 10a-2p (Weekdays) Participate in Saturday shift sign-on rotation (6a-10a) - shift time may vary 5. Production Remote Broadcasts Severe WX Storm Coverage – rotation with other DJ's. 8. Holiday's – Announcer to work holiday rotation – (Work 1 holiday, Get 2 Holidays off) 9. Work together and communicate with the General Manager regarding the day to day operation of the on-air/announcing/programming aspects of the IFM Jamestown office. For more information call (701) 252-1400, mail resume and air check to Ingstad Family Media, PO Box 1170, Jamestown North Dakota 58401 Or Email It To <mailto:TANEACLOCKSENE@AMFMRADIO.BIZ>.

Traffic Reporters Wanted. Part time & fill-in traffic reporters, for Indianapolis & Fort Wayne. Must be available for early morning and afternoon/early evening. Prior experience a plus. E-mail MP3 Aircheck & Resume to: [chicago\\_jobs@Westwoodone.com](mailto:chicago_jobs@Westwoodone.com)

**Connoisseur Media** – Bloomington, IL is growing and currently has an exciting sales opportunity for a Media Account Executive. We are looking for an A.E. to sell our 3 radio stations Magic 100.7, 97.9 BOB FM and 96-7 I-ROCK and the stations digital platforms. Our Account Executives maintain new and existing station advertisers through prospecting and great client service. Primary responsibilities include cold calling, new account development, writing proposals, coordination of commercial copywriting and production and ongoing billing collection. You'll be responsible for building relationships and selling radio as a marketing solution to

help your client meet their key business challenges. The right candidate must be a motivated, enthusiastic self-starter who is able to work effectively in a team environment and also independently. You must possess excellent oral and written communication skills, time management skills and be detail oriented. This person must possess exceptional presentation skills and a professional presence. Previous media sales experience preferred. Send cover letter and resume [careers@connoisseurmedia.com](mailto:careers@connoisseurmedia.com) **Grant Thompson**, General Sales Manager, Connoisseur Media, 520 N. Center, Bloomington, IL 61701

Michiana's new #1 News/Talk monster, 95.3FM "Michiana's News Channel" is searching for a morning drive host. The program is fast-paced, entertaining with high production value. The host is the "quarterback" of the show, leading the 3-5 members of the team. MUST HAVES: passion, knack for pulling compelling audio and booking hard-to-get interviews, gift of interaction with the other players on the program and ability to shift gears to lead breaking news and weather coverage. Our program is a high-energy news-based program with personality. The ideal candidate is hungry, self-starting, self-promoting, an opportunity-grabber with a dynamic, positive personality and goal to become a market-leader both on-air and in the community! AM or PM Drive host experience preferred. 95.3 MNC has an all-star line-up featuring Beck, Rush, Hannity and Fox News as well as the most aggressive local radio news department in the region. Send resume/demo to: [jzimney@federatedmedia.com](mailto:jzimney@federatedmedia.com)

**Mid-West Family Broadcasting/Madison**, Wisconsin is searching for a Program Director for Q106/WWQM-FM (Country format). You must demonstrate a successful track record of strategic thinking, including developing a successful morning show and additional air personalities, creative writing and imaging, outstanding promotional execution, budget creation and implementation and ability to interpret research findings. This position also includes on-air skills and various promotional/remote appearances as scheduled. Proven production skills are essential. PERSONAL REQUIREMENTS: Qualified candidates should be creative, imaginative, have good communication and organizational skills. The candidate should have some knowledge of Selector and/or Music Master, Microsoft Word, Excel and have the ability to meet deadlines and handle multiple projects. Qualified candidates will portray a positive attitude and strong work ethic to ensure a productive and successful environment with the company. In addition, knowledge of the Madison Radio market is considered a plus, but not required. Mid-West Family Broadcasting is an equal opportunity employer. Women and Minorities encouraged to apply. SALARY and CONTACT: Salary commensurate with experience and a full benefits package is available. Please no calls. Send resume and audio to: EEO

Mid-West Family Broadcasting, 730 Rayovac Drive, Madison, WI 53711 Or e-mail to [jobs@midwestfamilybroadcasting.com](mailto:jobs@midwestfamilybroadcasting.com)

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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