

35 YEARS OF THE TATTLE (1975-2009)

Volume XXXV Number 7 February 20, 2009

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave's Career Dreams webinar series continues with a challenging presentation by noted professional trainer, **Cathy Paper**! Her webinar "**Creating and Implementing an Action Plan For Your Future**" is specially designed to help individuals uncover and exploit new possibilities in their quest for a rewarding vocation inside or outside the industry! . It happens Wednesday, February 25th at 3P EST/2P CST. The webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/523792216>. As taught in the first Career Dreams webinar, in the quest for a more rewarding career a person may gain the knowledge needed to package skills while effectively communicating an image of knowledge and confidence. But now what? How can one discover where their next position is hiding? Will their current network carry them to success? A search for a career may be one of the most important journeys one makes in life. This webinar will help make that journey an easier one. **Cathy Paper** is the co founder of **Live Dynamite**, a performance training company that works with companies and individuals. Key clients include, **Hormel, Schwan's, Coldwell Banker Burnet, Ameriprise** and many closely held businesses. Paper, as everyone calls her, has a magnetic pull that draws everyone in. She is part psychiatrist, part comedian. She cares deeply. Thinks quickly. And responds sincerely. She's the perfect balance of contemplation and action. She helps you remove barriers so you can move faster. Her competitive spirit and sense of humor keeps everyone around her energized. Over the past 17 years, Paper has learned to motivate and inspire action through her work in communications at **Fallon McElligott** advertising agency and a Masters in

Organizational Development at **St. Thomas** and her B.A. from **Williams College**. For more information visit www.theconclave.com. *Comment: The Conclave has received more response to these two webinars than any in our past. But it is obvious why. Nearly everyone in our industry is examining, on a daily basis, their jobs and their future. It is now a universal quest to not just find a job, but to find a job in which one can feel more fulfilled. Mary Reminger's webinar on Wednesday hit that target, just as Cathy Paper's will do next week. You cannot afford to miss it. - TK*

Cumulus has been on a workforce reduction rampage, cutting 259 people from various markets. That's 7% of its 3,700 employees. Cumulus CEO **Low Dickey** says, "As you know, these are difficult times for ad-supported media companies which are basically high-fixed cost businesses. Virtually all of these companies are being forced to realign their costs with this new revenue environment...I believe very strongly in the long term prospects for our industry, but we are all in the position of having to make difficult decisions in the short run to navigate our industry through this unprecedented economic cycle." Dickey said the company continues to look at each market with some having more to cut than others. Cumulus is the 2nd largest Radio company in the country. It owns and operates 339 stations in 65 markets.

Sirius XM and **Liberty Media** have agreed to a "loan" of \$530 million, leaving Liberty with an equity interest in Sirius XM. The 1st phase includes a \$280 million senior secured loan from Liberty to Sirius XM. Sirius XM can then repay \$171.6 million of its maturing 2 1/2% Convertible Notes due this month and the rest will be used for general business purposes, including working capital and transaction costs. The 2nd phase will bring in another \$150 million. Above and beyond that, Liberty has also agreed to purchase up to \$100 million of outstanding loans under XM's existing credit facilities from lenders. After the 2nd phase is complete, Sirius XM will hand over 12.5 million shares of preferred stock convertible into 40% of the common stock of Sirius XM. Liberty will also receive seats on the Sirius XM Board of Directors proportionate to its new equity ownership. Rumors are that **John Malone** and **Greg Maffei** will fill those seats.

the Conclave Webinars

CAREER DREAMS WEBINAR #2:
What Do You Want To Be When You Grow
Up? Creating and Implementing an Action
Plan For Your Future!

How can you discover where your next position is hiding? Will your current network carry you to success, or must it be built upon? A search for a career may be one of the most important journeys you make in life. This Conclave webinar is designed to help individuals uncover and exploit new possibilities in their quest for a rewarding vocation inside or outside the industry! Cathy Paper has a magnetic pull that draws everyone in. She is part psychiatrist, part comedian. She cares deeply. Thinks quickly. And responds sincerely. She's the perfect balance of contemplation and action, and she is the perfect moderator for this incredible webinar!



Cathy Paper

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In an edition of this week's *Seattle Post-Intelligencer*, **Bill Virgin** writes about the recent monetary problems of satellite radio. In it, he quotes **Fisher Hot AC KPLZ's Kent Phillips** who says, "(The reason Satellite radio has problems is) the programming wasn't that much different. A lot...is just a repeat of what you get for free." Fast forward slightly to today where **CBS' AMP Radio** (formerly **KLSX/LA**) is being launched with 10,000 songs in a row. According to *All Access*, those songs are being performed by the likes of **Justin Timberlake, Beyonce, Rihanna, Kanye West, Usher, Britney, Kelly Clarkson, and Katy Perry**, among others. *Comment: Is your head spinning, too? On the one hand, we hear the well-worn terrestrial radio critique on satellite radio - 'there ain't nothing different about satellite', and on the other, we have a terrestrial station adopting a promotion Dave Hamilton (now OM at KQRS/Minneapolis) concocted in the early 80's for WAPP's introduction in New York. It's one thing for a terrestrial radio representative to criticize a radio service (that, incidentally, has millions of listeners who care enough about the programming to pay for it) because repetition may occur on its channels. But for goodness sake, examine your own medium's history - even in light of current events - before falling upon a critique that is, to be polite, imprecise. We've said it before, and unfortunately it appears we'll be forced to say it again: please, passionate terrestrial radio advocates (and we're a member) make an honest assessment of the medium before condemning another. When you do, you will be compelled to identify what AMP is attempting to do as neither creative, nor different. And for all the promise still inherent in terrestrial radio and its professional members, be sad that - once again - that potential is not being reached. - TK*

The **NAB** and **SoundExchange** have come to terms on Internet streaming rates for local radio stations. This new deal offers discounts on previously set rates for 2009 and 2010 and establishes rates for 2011-2015. According to the agreement, rates have been reduced by almost 16%. **NAB EVP Dennis Wharton** said, "Today's agreement further strengthens the relationship between free, local radio and our 235 million weekly listeners." The NAB has also reached separate agreements with individual record labels to waive statutory format restrictions allowing certain artists to be played more often during a four-hour period.

The **American Federation of Musicians** and the **Future of Music Coalition** are actively supporting the move for network neutrality. AFM released a statement, reading, "In the 21st century, the Internet has become a critical method for musicians to distribute their work. Artists of all levels of success use the Internet to get their music to fans, either through **iTunes, eMusic, Amazon, YouTube, MySpace** or the myriad other websites that allow music to be sold or streamed. The Internet allows music and musicians to flourish and must be kept open and neutral. At the same time, the music that is carried over the Internet must be protected from copyright infringement. These two concepts are not antithetical, and AFM will work to see that both principles are enshrined in legislation and administration policy."

More corruption in Chicago? Former **Tribune** Talk **WGN-AM/Chicago** weekend "On the Money" financial host **Ralph Russell** is now accused of running a \$260k Ponzi scheme by the **Illinois Securities Dept.** The state is claiming that Russell's **RWR Capital Management LLC** defrauded investors by taking newer investments to pay old investors. A hearing is scheduled for Feb. 25th. Russell's show aired on WGN from 1999-2006.

Tribune Co. has implemented a salary freeze for all non-union employees. A memo to employees from Chief Administration Officer **Gerry Spector** told employees, "Compensation is our largest expense and a salary freeze enables us to share the sacrifice. Hopefully, freezing salaries now will allow us to avert more drastic action in the future."

CBS AC WLTE/Minneapolis morning duo of **Kevin Murphy** and **Cheryl Kaye** are helping unemployed listeners the opportunity to find a job through their "60-second Job Shop." This new weekday feature will air at 7:40a when the selected applicant will have 60 seconds to reach out to potential employers over the radio. Kevin Murphy commented, "Connecting members of the local community is what radio does best." Cheryl Kaye added, "I spent over a year out of work. It was such a hard time. I came to realize who my true friends are. But I was also disheartened by others who made idle promises, refused to return phone calls, and treated me as if being unemployed was a contagious disease! I don't want to be that type of person. As someone who knows how it feels, I wanted to do something to really help those that are unemployed."

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Midwest Family Top 40 WIZM/La Crosse, WI morning team of **Pat & AJ** played a prank on the city when they announced it was "DTV Day." Beginning at 6a, they warned listeners not only about the impending switch to DTV, but the much-overlooked switch to HD Radio. They then told listeners to check the back of their radio for a switch that would allow the radio to receive that station and to go immediately to an electronic store to grab an HD Radio converter box. The Morning team kept up the gag until the 'time of the switch' at 10a CT - when listeners could only hear static for maybe 30 seconds before the duo revealed the scam. **Best Buy** and **Radio Shack** contacted the station to see why they were being flooded with consumers looking for a new radio. One listener had her husband take apart their car radio to look for the switch.

Regent Country WFYR/Peoria, IL delivered 1,478 bears to the Children's Hospital of Illinois last Friday during their 3rd annual "Bear-Drive." The bears were collected by listeners, local schools, charities, businesses and organizations. During the whole campaign, the station has given out 6,700 bears. Contact PD **Ric Morgan** for more details at: ric.morgan@regentcomm.com.

Congrats to **Three Eagles** Country KZKX/Lincoln, NE PD **Hoss Michaels** and his staff for raising over \$63,125 in their 3rd annual Cure Kids Cancer Radiothon for the **Children's Miracle Network**.

Haley to Keynote Conclave Learning Conference! Radio Advertising Bureau's (RAB) President and Chief Executive Officer, Jeff Haley will deliver a keynote address to the industry at The 34th Conclave Learning Conference. As President and Chief Executive Officer of the RAB, Jeff Haley has steered the association in a business-driven direction with defined objectives to share knowledge, facilitate consensus, and increase revenue for the radio industry. Mr. Haley has over 25 years experience in the media and advertising industry. Mr. Haley is on the Board of Directors for the **Ad Council** and a member of the **Arbitron** Radio Advisory Council. The 2009 Conclave Summer Learning Conference will be held July 16-18 at the Sheraton South Hotel in Minneapolis, MN. For registration details and additional agenda information, log onto <http://www.theconclave.com>.

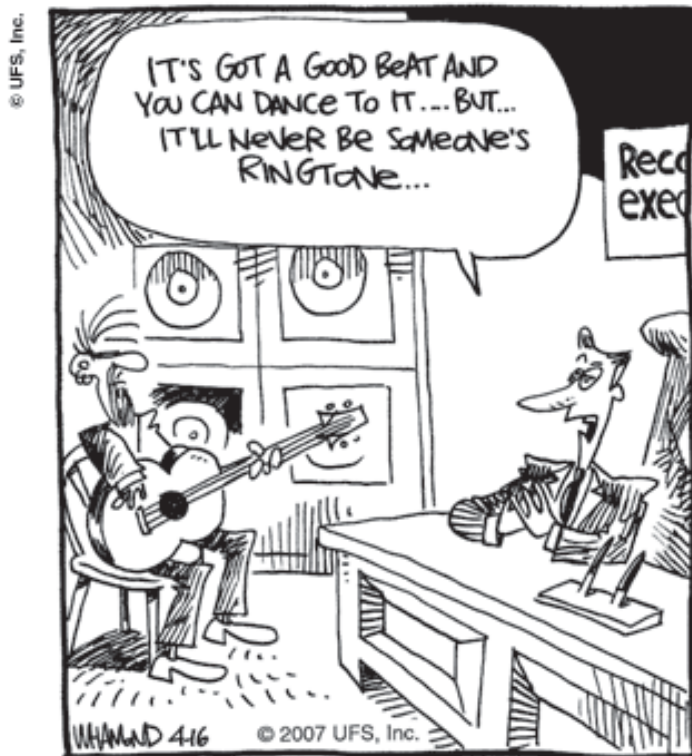
Clear Channel Top 40 WKSC/Chicago PD **Rick Vaughn**, MD **Jeff "Smash" Murray**, PM driver **Ty Bentli** and Promo Dir. **Paul Frede** are going to "Hustle up the Hancock." All 94 floors of it. The group is raising money for lung research, advocacy and education.

The 2nd annual Milwaukee Music awards, hosted by **Milwaukee Board of School Directors** WYMS-FM will honor top local band and DJs on Feb. 26th. The station celebrates the local scene at least once an hour, everyday, anyway.

Clear Channel Talk KTLK-FM/Minneapolis afternooner **Jason Lewis** will now be syndicated starting Monday through **Premiere**. The show will move from 4-7p to 5-8p CT to ease syndication. KTLK will shift an hour of **Sean Hannity** to fill the gap.

Crawford Religion KLZ-AM/Denver flips to Talk.

CBS Oldies WOMC/Detroit loses overnight and Saturday Night Dance Party host **Lisa Orlando**.



Forum Communications Talk WDAY-AM/Fargo cut three on-air employees and shuffled their lineup. Out are morning co-host **Jim Babbitt**, 9a-noon co-host **Erick Johnson** and newsman **Jim Monk**. Johnson's co-host **Tracy Briggs** moves to mornings to partner with **Ben Ziegler**.

Iowa Public Radio streaming AAA channel Studio One Content Manager **Allen Schares** was upped to Music Director, now overseeing music on Iowa Public Radio Classical and Studio One.

Lincoln Financial Top 40/Rhythmic KQKS/Denver PD **John E. Kage** ups AMD **Michael 'Burhm Gotti' Buhrman** to APD.

Peak Hot AC KCIX/Boise APD/night slammer **Josh "Lucas" Garber** left at end of business on Wednesday.

Big League Broadcasting Sports KFNS-AM/St. Louis PD/Ops Director **Chris "Hoss" Neupert** exits to join crosstown **Bonneville** Sports WXOS-FM as Exec. Producer and Director of **Rams** Radio Operations effective March 9th. Neupert was with KFNS for 12 years, working his way up from board-op to producer to APD.

Journal Talk WTMJ-AM/Milwaukee adds **Cory Provus** as the new commentator for **Milwaukee Brewers** baseball alongside **Bob Uecker**. Provus was previously the pre- and post-game host and PBP voice for the **Chicago Cubs** on Tribune Talk WGN-AM/Chicago for the last two seasons. Provus has also handled U of Alabama-Birmingham men's basketball, Virginia Tech women's basketball and Roanoke College and Syracuse University sports. Provus replaces **Jim Powell**, who moved to the **Atlanta Braves** radio crew last month.

Saga/Columbus, OH piles on the duties to AC WSNY afternooner **Steve Kelly** and Smooth Jazz sister WJZA middayer **Dan Trapp**. Kelly will now program Classic Hits WODB, while Trapp has been upped to APD at WJZA.


Connoisseur Media/Wichita grabs broadcasting vet **Dan Tooker** as their new Marketing Director. Tooker will also do afternoons on Country KVWF.

NextMedia Talk WHBC-AM/Canton, OH afternoon host **Jim Albright** exits and Sports anchor **Sam Borquin** takes over in the interim. Afternoon producer **Don Guisinger**, midday producer and "Tradio" host **Tom Jarret**, Production Dir. **John Knobloch**, production assistant **Doug Ankerman** and Asst. News Dir. **Steve Luke** all exit. At Hot AC WHBC-FM, part-timers **Richard Nemec** and **Amanda Leary** are also gone.

Moore Urban AC WNOV-AM/Milwaukee adds programming vet **Chuck Atkins** as OM. Atkins was most recently with **Clear Channel** Urban AC KMJM/St. Louis.

Cumulus AC KPLA/Columbia-Jefferson City, MO PM driver **Billy Brian** feels the budget axe. (See the whole Cumulus job cuts story elsewhere in this week's TATTLER).

Tribune Talk WGN-AM/Chicago is airing a special series on how people are dealing with increased stress and how to cope. "Breaking Point," hosted by reporter **Judy Pielach** aired at 7a, noon, 5p and 11p CT during newscasts on Wednesday-Friday with a rebroadcast at 7a, 8a and 9a Sunday (2.22).

		2009 Learning Conference Registration Form July 16-18, 2009 • Bloomington Sheraton South • Minneapolis		PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!	
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Fax		Security Code		Expiration (MO-YR)	
E-mail		AMOUNT ENCLOSED / TRANSACTION TOTAL \$ _____			
Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in March. This tuition is transferable but is non-refundable. Ask for details.		Cardholder		Authorized Signature	

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CBS Country WYCD/Detroit will host a financial seminar, "Your Money Matters," hosted by local TV personality **Murray Feldman** on Saturday at Crystal Gardens in nearby Southgate. The seminar, from 8a-12p CT, will offer info on how to protect yourself and your money during these tough economic times.

The 34th Annual Conclave Learning Conference. **RAB's Jeff Haley, Keynote!** Agenda details coming! **July 16-18, 2009. Sheraton South/Minneapolis. Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!). Register Now. Save Now!!** Visit <http://www.theconclave.com>.

Consultant **Keith Hill** and Programming vet **Mike Sommers** launched **Perfect Logs**, providing stations with outsourced music logs. Sommers says, "With the experience and skills that Keith and I bring to the table, you can have major market music scheduling without having to hire a full-time major market person. We make it possible for your station to maintain or even increase your market share with a smaller staff!" For more info, reach out to Keith Hill at 252-453-8888. Keith is a veteran **Conclave** faculty member and late last year, hosted an incredible music scheduling webinar for the **Conclave**.

MediaBase wants to remind everyone that it is still offering a complimentary "bridge account" to displaced OM, PD, APD, MD or label execs so that they have access to MediaBase-monitored airplay info. MediaBase SVP/Music Initiatives **Alissa Pollack** says, "We want to help our radio and record friends navigate through these rough waters. We are simply keeping them in touch with what's going on in the music world so that when they get their next programming post, they are fully up to speed." Out of work? Contact **Stu Heidemann** at: sheidemann@premiereradio.com for the 411.

CBS News WBBM-AM/Chicago "Noon Business Hour" co-anchor **Sherman Kaplan** celebrated 40 years at the station on Tuesday. Kaplan joined WBBM shortly after its flip to the All-News format.



Condolences to family and friends of longtime Winnipeg radio personality **Ron Able**, who passed last Friday, two weeks short of his 58th birthday after battling pancreatic cancer.

Jobs. Zimmer NT KZRG-AM/Joplin, MO needs a FT newshound. Do you have the sniffer to uncover leads and are you an aggressive news gatherer? If you have web skills, send your best to: info@zrgmail.com...**GAP**/Twin Falls, ID is looking for their next big superstar. Are you a self promoter and comfortable hosting station events when not setting the airwaves on fire? T&R to: bradweiser@gapbroadcasting.com...**Gabreil Communications** Christian AC KKJM/St. Cloud, MN needs an afternoon voice-tracker. Airchecks to: diana@spirit929.com...**Entercom** Sports WSSP-AM/Milwaukee has an immediate opening for a producer/reporter to cover Wisconsin's major league and college teams. Rush the best of your best to: tparker@entercom.com...**Salem**/Chicago is looking for experienced, dependable PT board-ops that deal well under pressure. Resumes to: ethomas@salemradiochicago.com...**Cumulus**/Grand Junction, CO is looking for a PD with Hot AC and/or CHR experience. Send your best in confidence, to: stephanie.sampson@cumulus.com...**Mid-America**/Marion, IN is seeking someone with a strong work ethic and a great attitude to sell, sell, sell. If you enjoy building relationships, rush your resume to **Jim Brunner** or **Gloria Millsbaugh** at 820 S Penn. St. Marion, IN 46953...**Colorado Springs Radio**/Colorado Springs, CO is looking for an unusual and talented AE with a proven track record. If you are fearless, send your resume and cover letter to: jobs@kilo943.com....The **Conclave** is shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

Fall Book 2008

Denver-Boulder, CO (#21)

Top 5 hold steady

Station	Format	Owner	Sum	Fall
KOA-AM	N/T	ClrChnnl	6.9	6.6
KQKS-FM	Rhythm.	LincFin	5.9	5.2
KXPX-FM	RegMex	Entravision	5	5.2
KOSI-FM	AC	Entercom	4.8	4.8
KYGO-FM	Ctry	LincFin	4.2	4.7
KBCO-FM	AAA	ClrChnnl	4.2	4
KALC-FM	HotAC	Entercom	3.4	3.7
KBPI-FM	ActRock	ClrChnnl	3.4	3.5
KXKL-FM	Oldies	CBS	4.6	3.4
KTCL-FM	Alt	ClrChnnl	3.4	3.2
KHOW-AM	N/T	ClrChnnl	3.4	3
KRFX-FM	ClsscRock	ClrChnnl	3.2	2.6
KQMT-FM	ClsscRock	Entercom	2.8	2.5
KPTT-FM	RhythmAC	ClrChnnl	2	2.3
KIMN-FM	HotAC	CBS	2.4	1.9
KEZW-AM	Stnrds	Entercom	2.5	1.8
KNUS-AM	N/T	Salem	1.7	1.8
KBNO-AM	RegMex	LatComm.	1.3	1.7
KWLI-FM	Ctry	CBS	1.7	1.7
KJMN-FM	LatinPop	Entravision	1.2	1.5
KKFN-FM	Sports	LincFin	1.4	1.4
KJAC-FM	AdultHits	NRC	1.5	1.2
KKZN-AM	Talk	ClrChnnl	1.3	1.2
KKHI-FM	SoftAC	BustosMed.	0.9	1.1
KONN-FM	RhythmAC	DenverCo.	0.7	1
KRWZ-AM	Oldies	LincFin	0	1
KMXA-AM	SpAdHits	Entrav'n	1.3	0.9
KTNI-FM	AAA	DenverCo.	0.5	0.6
KRKS-FM	ChrstnTalk	Salem	0.6	0.5
KEPN-AM	Sports	LincFin	0	0.4
KYEN-FM	ClsscHits	CCreek	0.8	0.4

Columbus, OH (#36)

T40 WNCI up a notch

Station	Format	Owner	Sum	Fall
WTVN-AM	N/T	ClrChnnl	7.6	7.9
WNCI-FM	T40	ClrChnnl	6.6	7.6
WCOL-FM	Ctry	ClrChnnl	7.1	7.1
WCKX-FM	Urb	Radio1	6.7	6
WSNY-FM	AC	Saga	4.1	5.5
WXMG-FM	UrbAC	Radio1	4.4	4.8
WLWQ-FM	Rock	Wilks	5.1	4.7
WLZT-FM	AC	ClrChnnl	3	4.5
WBNS-FM	HotAC	RadiOhio	4.1	3.8
WBNS-AM	Sports	RadiOhio	2.6	3.4
WHOK-FM	ClsscCtry	Wilks	2.9	3
WRKZ-FM	Rock	N.American	3.9	2.8
WBWR-FM	80s	ClrChnnl	4	2.5
WJZA-FM/				
WJZK-FM	SmJazz	Saga	2.2	2.4
WCVO-FM	ChrstnAC	CVOhio	2.7	2.2
WRXS-FM	Alt	ClrChnnl	1.3	1.9
WTDA-FM	Talk	N.American	1.2	1.7
WWCD-FM	Alt	Ingleside	1.2	1.7
WCLT-FM	Ctry	WCLT	2.5	1.3
WODB-FM	Oldies	Saga	1	1.2
WJYD-FM	Gospel	Radio1	2.3	1.1
WMNI-AM	Stnrds	N.American	1.7	1
WRFD-AM	ChrstnTalk	Salem	0.5	1
WVVO-AM	Talk	BernardOhio	0.8	1
WNKK-FM	Ctry	Wilks	0.8	0.7
WVVO-FM	RegMex	BernardOhio	0	0.7
WNKO-FM	ClsscHits	Runnymede	1.2	0.5
WYTS-AM	Talk	ClrChnnl	0.6	0.5

Colorado Springs, CO (#94)

A suddenly competitive market


Station	Format	Owner	Sum	Fall
KILO-FM	ActRock	Bahakel	10	7.4
KVOR-AM	N/T	Citadel	5.9	7.1
KKLI-FM	AC	ClrChnnl	7	6.4
KBIQ-FM	ChrstnAC	Salem	4.2	5
KKPK-FM	AC	Citadel	5.2	5
KCCY-FM	Ctry	ClrChnnl	4.5	4.9
KKFM-FM	ClsscRock	Citadel	4.9	4.9
KATC-FM	Ctry	Citadel	5.9	4.7
KKMG-FM	T40	Citadel	5.8	4.7
KIBT-FM	Rhythm.	ClrChnnl	3.7	4.4
KOA-AM	N/T	ClrChnnl	2.4	3.3
KRDO-FM/				
KRDO-AM	N/T	NP&G	2.3	3.2
KVUU-FM	T40	ClrChnnl	3.8	3
KDZA-FM	Oldies	ClrChnnl	4.4	2.6
KRXP-FM	Rock	Bahakel	2.4	2.1
KGFT-FM	ChrstnTalk	Salem	1	1.5
KZNT-AM	N/T	Salem	1.4	1.1
KCMN-AM	Stnrds	DJR	1	0.9
KCSF-AM	ClsscCtry	Citadel	0.7	0.6
KHOW-AM	N/T	ClrChnnl	1.2	0.6
KPHT-FM	Oldies	ClrChnnl	0.9	0.5
KQKS-FM	Rhythm.	LincFin	0	0.5

Lincoln, NE (#172)

Phenomenal Fall for N/T KLIN

Station	Format	Owner	Spr.	Fall
KLIN-AM	N/T	NRGMedia	5.4	10
KTGL-FM	ClsscRock	3Eagles	5.1	9
KFOR-AM	N/T	3Eagles	8.1	7.9
KBBK-FM	HotAC	NRGMedia	6.1	6.6
KFGE-FM	Ctry	NRGMedia	8.5	5.2
KIBZ-FM	ActRock	3Eagles	7.5	4.1
KLMS-AM	Sports	3Eagles	1.7	4.1
KZKX-FM	Ctry	3Eagles	7.5	4.1
KFAB-AM	N/T	ClrChnnl	1.7	3.8
KLNC-FM	AdultHits	NRGMedia	4.1	3.1
KGOR-FM	Oldies	ClrChnnl	2.4	2.4
KGBI-FM	ChrstnAC	Salem	0.7	2.1
KQKQ-FM	HotAC	NRGMedia	2.4	2.1
KOOO-FM	AdultHits	NRGMedia	3.4	1.7
KQCH-FM	T40	Journal	1	1.7
KEZO-FM	Rock	Journal	2.4	1
KBBX-FM	RegMex	Connssr	0	0.7
KSRZ-FM	HotAC	Journal	0.7	0.7
KXSP-AM	Sports	Journal	0.7	0.7

12+ M-Su, 6AM-12AM
Spring '08 - Fall '08
comparisons, unless otherwise noted



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Cedar Rapids, IA (#210)

Waterloo's KFMW gets heard

Station	Format	Owner	Fa'07	Fall
KHAK-FM	Ctry	Cumul.	15.5	16.8
KZIA-FM	T40	KZIA	8.6	9.1
WMT-AM	N/T	ClrChnnl	8.2	9.1
KDAT-FM	AC	Cumul.	6.4	7.7
KFMW-FM	ActRock	Bahakel	5	6.3
KKRQ-FM	ClsscRock	ClrChnnl	7.7	5.3
WMT-FM	HotAC	ClrChnnl	5.9	4.8
KMRY-AM	Stnrds	Sellers	5.5	4.3
KOKZ-FM	Oldies	Bahakel	2.3	3.4
KRQN-FM	Oldies	Flinn	2.3	2.9
KGYM-AM	Sports	CRTV	1.8	2.4
KRNA-FM	Rock	Cumul.	2.3	2.4
KXEL-AM	N/T	Bahakel	3.2	2.4
KKHQ-FM	T40	Cumul.	0.9	1
KBEA-FM	T40	Cumul.	0.9	0.5
KKSJ-FM	Ctry	ClrChnnl	0.5	0.5
KXIC-AM	N/T	ClrChnnl	0.5	0.5
WHO-AM	N/T	ClrChnnl	0.5	0.5

Eau Claire, WI (#245)

Country WAXX still in charge

Station	Format	Owner	Spr.	Fall
WAXX-FM	Ctry	Maverick	14.2	13.5
WQRB-FM	Ctry	ClrChnnl	12.1	10.4
WBIZ-FM	T40	ClrChnnl	9.5	9.3
WIAL-FM	AC	Maverick	8.9	8.3
WATQ-FM	ClsscCtry	ClrChnnl	7.4	6.7
WMEQ-FM	ClsscRock	ClrChnnl	5.8	5.7
WECL-FM	ClsscRock	Maverick	5.8	5.2
WCFW-FM	AC	Bushland	3.7	4.7
WDRK-FM	ActRock	Maverick	5.3	4.7
WISM-FM	AC	ClrChnnl	2.6	4.1
WAYY-AM	N/T	Maverick	2.6	3.1
WMEQ-AM	N/T	ClrChnnl	2.1	2.1
WEAQ-AM	Sports	Maverick	1.6	1.6
WWIB-FM	ChrstnAC	SOSound	1.6	1.6
WBIZ-AM	Sports	ClrChnnl	1.1	1
WCCN-FM	ClsscRock	CWP	0.5	1
KNXR-FM	Stnrds	UnitedAudio	0	0.5
KQRS-FM	ClsscRock	Citadel	0.5	0.5
WCOW-FM	Ctry	Sp-Tomah	0.5	0.5
WDVM-AM	Rel.	Starboard	0	0.5
WIFC-FM	T40	MidWComm	0.5	0.5
WOGO-AM	N/T	SOSound	0.5	0.5

Grand Island-Kearney, NE (#267)

A very competitive small market

Station	Format	Owner	Spr.	Fall
KRGI-FM	Ctry	Legacy	12.4	12.3
KQKY-FM	T40	NRGMedia	11.2	11
KRNY-FM	Ctry	NRGMedia	12.4	10.3
KROR-FM	ClsscRock	NRGMedia	8.7	7.7
KGFW-AM	N/T	NRGMedia	3.7	5.2
KLIQ-FM	SoftAC	PlatteRiver	3.7	3.9
KRGI-AM	N/T	Legacy	3.7	3.9
KSYZ-FM	AC	NRGMedia	4.3	3.9
KRVN-AM	N/T	NRRA	2.5	2.6
KRGY-FM	HotAC	Legacy	1.9	1.9
KFGE-FM	Ctry	NRGMedia	1.2	1.3
KRVN-FM	Ctry	NRRA	0.6	1.3
KZEN-FM	Ctry	3Eagles	1.2	1.3
KFAB-AM	N/T	ClrChnnl	1.2	0.6
KMTY-FM	Misc.	NRGMedia	0.6	0.6