

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

On Track for 2008! The Conclave today released details of its Promotion Track for this summer's 33rd annual Learning Conference. The sessions, sponsored by **PromoSuite** and **Radio & Records** will be presented at *Conclave '08: At the Crossroads* scheduled for June 26-29 in Minneapolis. The Promotion Track sessions include: *Social Responsibility* - From going green to helping kids, non-profits and charities know that Radio can be a powerful partner. **Jim Littrell** and **Bill Barr** of *The Children's Miracle Network* will share their knowledge on how to pick the best partner, assess the mutual needs, and developing a win-win partnership for the charity and all departments at the radio station. *Understanding Agencies* - **J. Marie Fieger**, **Tom Whelan** and **Juli Heath** of the **Nemer-Fieger** agency will address questions about how and why they buy radio, as well as how to compete with and complement buys in other mediums, and build effective agency partnerships. *Reaching the Younger Demos with Radio* - To a person under the age of 30, the word 'radio' doesn't mean something exclusively on the AM/FM band. **Anna D'Agrosa** is Editor of *The Youth Market Hot Sheet* and Research Director at **Zandl Group**, one of the foremost consumer experts and trend forecasting agencies. She will provide fresh insights on the youth market and how terrestrial radio can be relevant and capture their attention and loyalty. *Marketing in a PPM World* - **Tripp Eldridge**, President & COO of **DMR** shares their research and analysis on how marketing will need to change in a PPM world. *Being PC - Promotionally Correct* - With "the PC police" listening (your Program Director, your lawyers and your sponsors), how can you keep your promotions fresh and cutting edge for your listeners? **Paige Nienaber**, **Clifton Radio & C.P.R.**, **Leon Clark**, WRKS-FM/New York; **Peter M. Gould**, Esq., **Leventhal Senter & Lerman**, and **Steve Jones**, **Newcap Radio** will discuss how you can keep your promotions fresh and cutting edge for your listeners while "the PC police," your Program Director, your lawyers and your sponsors are listening. This special Track - one of 5 unique Tracks offered this year by the Conclave - happens Thursday afternoon June 26th at the Learning Conference. *Commentary: Michelle Novak* from **Saga Communications** has managed to coordinate a schedule of sessions that hits at the heart of the promotional needs of broadcasters everywhere. The knowledge that will be shared has been compacted so that topics that would normally take 2 days to cover in a

usual conference will be effectively communicated within 5 hours. Now THAT'S streamlining! Don't miss this opportunity to learn. - TK

CBS Talk WCCO/Minneapolis can remain on the air after a challenge to their license renewal was rejected by the FCC. **James Pennino** raised the challenge because in his eye's, WCCO has a "lack of in-depth coverage of environmental issues." The Commission, which doesn't get involved in the quality of programming, wrote, "neither adequate nor specific factual allegations sufficient to warrant further inquiry."

Clear Channel/Houston agrees to sell two of its eight stations as part of an agreement to satisfy Justice Department antitrust concerns. The two stations being sold are: Spanish **KLOL** and either **Hot AC KHMV** or **Alternative KTBZ**. A source familiar with the matter would not confirm the report, but indicated that "six stations in four markets" would be divested, and that in a couple of cases final decisions hadn't been made." The Justice Department mandated the sales because **Bain Capital** and **Thomas H. Lee Partners**, which will take over Clear Channel, owns a stake in **Univision**, which has six Spanish stations already in Houston and **Cumulus Media** which owns three Houston stations. Clear Channel will also sell Spanish-language stations in Las Vegas and San Francisco and two stations in Cincinnati due to the terms of the settlement.

ESPN Sports WMVP-AM/Chicago has suspended weekend host and market mainstay **Chet Coppock** after the host made a joke about Jews on his February 2nd show. Asked to spell "Jewish," Coppock responded "Money. M-O-N-E-Y." GM **Jim Pastor** suspended Coppock, who will return to the air on February 23rd. "I made an offensive comment I truly regret," said Coppock in a statement issued after the suspension was announced. "It doesn't reflect my views or those of WMVP. I sincerely apologize."

It's free, take it away! **Bill Rusch** and **Alex Brahl** have a very unique way of promoting their latest client, **Big Head Todd & The Monsters**. Brahl, who started his own label, **Curb Appeal Records**, and managed bands including **The Get Up Kids** plans to promote the band's new album, "All the Love You Need" by giving away 500,000 copies. "CDs aren't selling like they used to," said Rusch. "So instead of focusing on selling a lot of CDs, our larger goal is to tour to a broader market. We want to go to more cities and play for more people." These CD's won't be growing on trees rather they are being focused to a certain, specific demo. For example, a full-length copy of the CD was placed in all 85,000 copies of the most recent issue of **Relix**, a magazine whose readers are "market specific," Rusch said. They are also sending copies to six radio stations whose listeners fit a similar demographic. The album is also available at the band's Web site (bigheadtodd.com) as a CD for \$5 or as a download, which is free. Rusch has a few other strategies in the works, including an official in-store release of the album. The numbers he has crunched seem to be in Rusch's favor: "We figure if one of every 30 people who get a CD buys a ticket to a show, we'll break even - based on a \$25 ticket price."





Jupiter Rising

ELECTROPOP

WIBT/Charlotte 52x!

Z104/Madison 44x!



The 2008 Conclave Learning Conference: At The Crossroads/ Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Earlybird tuition, just \$199 until 2/29/08. Details at www.theconclave.com!

Skip Weller's Gap West has closed in the purchase of several stations from **Clear Channel**. "We're beyond thrilled to officially own these wonderful radio stations that are operated by talented and passionate broadcasters," said Weller. Gap West paid \$74.776 million for KID-AM & FM/Idaho Falls; KLLP/Chubback, ID; KPKY & KWIK-AM/Pocatello; KEZJ, KLIX-AM & KLIX-FM/Twin Falls, ID; KKCB, KLDJ & WEBC-AM/Duluth; KBMX/Proctor, MN; KBUR-AM & KGRS/Burlington, IA; KBKB-AM & FM/Ft. Madison, IA; KBBB, KBUL-AM, KCTR & KKBR/Billings; KMHK/Hardin, MT; KZMY, KMMS & KMMS-FM/Bozeman, MT; KISN/Belgrade, MT; KPRK-AM & KXLB/Livingston, MT; KYSS & KGVO-AM/Missoula, MT; KLCY-AM/East Missoula, MT; KLTC/Superior, MT; KBAZ & KLYQ-AM/Hamilton, MT; KSEN-AM & KZIN/Shelby, MT; KTWO-AM, KMGW, KTRS, KWYY, and KKTL/Casper, WY; KLEN/Cheyenne, WY; KIGN/Burns, WY; KOWB-AM and KCGY/Laramie, WY; KRVK/Midwest, WY; KGAB-AM/Orchard Valley, WY; KOLW, KEYW, KFLD-AM, KXRX, and KORD-F/Richland-Pasco-Kennewick, WA and KDBL, KATS, KFFM, KIT, QQS, and KUTI/Yakima, WA.

Edison Media Research released a study, "Does Talk Radio Make a Difference?" using data from exit polls at the Virginia and Maryland Republican primary conducted for the National Election Pool. In Virginia, 30% of respondents said they frequently listen to conservative talk radio and 29% said they occasionally listen. Among those saying they listen frequently, **Mike Huckabee** led the primary's actual winner, **John McCain**, 51%-36%. In Maryland, 26% said they frequently listen and 32% said they occasionally listen, but unlike in Virginia, Huckabee did poorly with Maryland's frequent listeners, losing to McCain among frequent listeners, 49% to 28%. The study concludes, "The numbers suggest ... that conservative talk radio simply attracts people with similar attitudes, and successful talk show hosts hold a mirror up to those attitudes to increase empathy (and ratings) and reinforce those attitudes. The beliefs of their listeners, however, are not monolithic, and clearly both states rewarded the candidate with whom they shared beliefs, not attitudes." *Commentary: As you may know, Edison Media Research is a Conclave Partner, and will once again be presenting its annual "30 Under 30 Awards" at the Learning Conference's Saturday luncheon (6/28) which will feature the words and music of Rock & Roll Hall of Famer, Isaac Hayes. Isaac appears courtesy of BMI! - TK*

Neal Boortz - 2007 Conclave Learning Conference keynoter - has launched his latest assault on the best-seller lists as the **Jones Radio Networks** and **Cox Talk** WSB-AM/Atlanta personalities new book, **Fairtax: The Truth-Answering the Critics** hit the shelves Tuesday. This book was co-written with former Congressman **John Linder**, is the follow-up to their previous best-seller "The Fairtax Book." The new book is already number 4 on Amazon's best-sellers list.

Shocker! Greater Media Classic Rock WCSX/Detroit OM **Bill Stedman** exits his post. No decision on his replacement has been made.

Regent Country WWJO/St. Cloud, MN have tapped former Clear Channel Top 40 KDWB/Minneapolis Assistant Morning Producer **Wilson** as morning co-host. Wilson, who replaces **Kelli Gorr**, will join **Chris Chapman** for mornings starting Monday, February 18th.

CBS AC WCFS/Chicago will start Monday, February 25th with a new line-up. **Mike Lebaron** in the Morning and **Lisa Greene** will host middays. Since 2005, Lebaron has been fill-in on Country WUSN/Chicago. Prior to WUSN, Lebaron handled similar duties for Bonneville Hot AC WTMX/Chicago for five years. Since 2006, Lisa Green has been part of the Bonneville AC WILV's staff as a PT weekend/swinger. Prior to that, she hosted Saturday Night Dance Party on WJMK/Chicago.

Clear Channel Urban WKKV/Milwaukee mixer and President of the Core DJ's Association **Tony Neal** has been named PD of **Radio Multimedia's** Urban AC WNOV-AM/Milwaukee. The station was purchased from **Courier**.

Northeast Indiana Public Radio President and GM **Bruce R. Haines** is joining **PBS** affiliate WFWA-TV/Ft. Wayne as President. Haines has been with the public radio company for 20 years.

Midwest Communications Active Rocker KRBR/Duluth, MN PD **Mark Fleischer** exits his post. OM **Jack Lawson** will assume his duties

Lincoln Financial Top 40/Rhythmic KQKS/Denver PT'r **Buhrm Gotti** adds Asst. MD stripes.

Three Eagles Top 40 KFRX/Lincoln night personality **Bounce** has been named the Assistant Music Director.

CBS KMOX-AM/St. Louis afternoon talker **Paul Harris** is out as a result of the company-wide cutbacks. Harris is a veteran of stations in New York, Washington, Philadelphia and Hartford, as well as KMOX and crosstown Talk KTRS-AM in St. Louis.

Morning show host **Kim Iverson** exits **Radiostar** Top 40 WQQB/Champaign.

CBS Hot AC KLLC/San Francisco has named **Mike Preston** PD, effective immediately. Preston has been with the CBS cluster since April '06, where he has been VP/Programming for sisters KFRC and KCBS. During his tenure there, he flipped KFRC to KMVQ (Movin' 99.7), and flipped KIFR to Classic Hits KFRC. Before coming to CBS/SF, Preston was PD at sister Top 40/Mainstream KBKS/Seattle



Chris Stills

Fool For Love

ADDED
KRSH!

ON

WMTN! KPTL!
WJCU! KMMS!
WEHM! KOHO!
WFIV! KOZT!
WCLC! WNKU!
WUIN! THE LOFT/XM!
WUTC! DMX!
KNBA!
KCRW!

Congratulations to **Chicago Cubs** radio voice **Pat Hughes**, who has been named the 2007 Illinois Sportscaster of the Year by the **National Sportscasters and Sportswriters Association**. Hughes is entering his 13th season with the Cubs and **Tribune** Talk WGN-AM/Chicago and his 26th season broadcasting major league baseball.

Alone on Valentines Day? About to have a breakdown? Need someone special, if only for a night? **Wilks** Top 40 KMXV/Kansas City hosted the "Bitter Ball 2" Wednesday (2/13). This years love connection party took place at **America's Pub** and over 2000 were expected to show up. The catch is that everyone must wear one of the following wristbands: Yellow - Just Looking; Green - Maybe; Black - Stay Away; Purple - One Night Stand. Those attending qualify for a trip on the **USS Bitterboard**, a singles cruise where some may end up with a real happy face.

Syndicated Country commentator - and former Conclave Learning Conference keynoter - **Earl Pitts** is offering his services and ideas from a "Real Uhmerikun' for stations doing Radiothons for **St. Jude Research**. If interested, contact **Rick Consolo** at Burbank Creations at (800) 327-5748 or burbankcreationsltd@yahoo.com.

Clear Channel Country WDDD/Marion-Carbondale, IL just wrapped up their Radiothon to benefit the **Make-A-Wish Foundation**. They brought in \$35,000 and shattered their goal, which was \$25K.

Clear Channel Hot AC WKDD/Akron wrapped up their three day "Have A Heart Do Your Part Radiothon" for **Akron Children's Hospital** Sunday night. Morning team **Matt Patrick** and **Angela** raised a record \$1,000,760, an amazing number when you consider 90% of donations are from individuals. PD **Keith Kennedy** says that over \$300,000 was collected in spare change as part of WKDD's "Change Bandit" program. This is the first **Children's Miracle Network** station outside of a Top 25 market to raise over a million.

Peak Broadcasting Country KAWO/Boise held their first ever Radiothon to benefit **St. Jude Children's Research**, on January 31st and February 1st. The listeners stepped up and gave over \$50,000.

Citadel Top 40 KZMG/Boise morning maven **Dan Tooker** called on all the schools in the listening area to make homemade Valentines for the troops serving overseas. The winning classroom received a pizza party and live broadcast. All and all over 12,000 Valentines were collected and sent.

Connoisseur Media/Wichita, KS celebrated Christmas in February on Valentines Day when they debuted a new Country station. KGGG hit the air at 10a (CT) with the promise of 10,000 songs in a row. The frequency was formally the home to sister station Classic Hits KIBB. They have packed up and moved down the dial to 97.1, which has been dark for the better part of a year.

Independent minor league baseball's **St. Paul Saints** move their radio home to **Starboard Network** Religion WLOL-AM/Minneapolis for the 2008 season. The station will carry all games including the American Association All-Star game, which will be play at St. Paul's Midway Stadium this summer. **Sean Aronson** stays on to handle play-by-play duties.

Good Karma Broadcasting Sports WTJK-AM/Beloit, WI returns as flagship for the **Midwest League Beloit Snappers** this season. WTJK will carry 21 of the teams 140 regular season games.

Mike Marino's Bitxchange, a daily prep service syndicated by **Envision Radio Networks** adds **Radio One** Top 40 WNOU/Indianapolis as it's newest affiliate. "What's great about Bitxchange is that it's a great tool to help our incoming morning show, **Scotty Davis In The Morning**" says WNOU PD **Tim "Rayne" Rainey**.

The early-bird tuition rate of \$199 for the 33rd Annual **Conclave Learning Conference: At the Crossroads** is set to expire in 2 weeks, on February 29th. Broadcast professionals are encouraged to register now for the 3 days of learning scheduled for June 26-28, 2007 in Minneapolis at the Marriott City Center. As you know, 2008 will be all about looking for ways to better maximize budgets. It makes sense to for anyone in our industry to save money, either for ourselves or our company...or BOTH! That's why every TATTLER reader is encouraged to take advantage of the Conclave's Earlybird rate for attending this summer's Learning Conference. With the wealth of knowledge available to you in June, there's really no reason to put off signing up now...unless, of course, you'd like to spend more money on the Conclave after 2/29 (On 3/1, tuition becomes \$299...still a great deal, but hey - \$100 bucks is \$100 bucks!). Take a look at what your \$199 will buy for the next 2 weeks: over 35 sessions, keynotes, important networking. What's more, your tuition includes up to 10 different meals, snack, and liquid refreshments. It gives you a chance to reserve a \$134 Marriott City Center sleeping room (a room that usually goes for \$200/night or more...in a fabulously remodeled hotel, the freshest in Minneapolis). But if you'd like a less expensive room, you can find one costing \$90 or less within walking distance of the Marriott. If you can drive, suburban hotels can be had for \$65 or less (tip: use your AAA card to knock off at least \$10 nightly at most hotels!). Weekend parking near the Marriott is just \$5/day! Invest in yourself today by registering now at www.theconclave.com for AT THE CROSSROADS.

Jobs. **Galesburg Broadcasting Company** (WGIL/WAAG/WLSR/WKAY) is seeking a News Director for our four-station small market group. Responsibilities include overseeing operations of a three-person news department as well as performing writing, anchoring and reporting duties. Applicants should have experience as a radio news journalist. Send CD/mp3's and resumes to: **Roger Lundeen**, General Manager, P.O. Box 1227, Galesburg, IL 61402 or email: jobs@galesburgradio.com...**Citadel** Country WMDH/New Castle, IN seeks a Morning Show Co-Host. Send T&R to **Paulette Lees**, Market Manager, P.O. Box 690, New Castle, IN 47362 or email to: paulette.lees@citcomm.com...**Wild West Radio** Hot AC KRAI Craig/Steamboat Springs, CO has a full-time news opening. Previous experience in news gathering, reporting and writing is a plus, but not required. Email your package to frank@krai.com...**C-U Radio Group** Champaign, IL needs PT swing help for their four station cluster. Experience with CHR, Alternative and Rock is helpful, but not necessary. Send your stuff to: C-U Radio Group, Attn: Q96 PD, 4108 Fieldstone Rd. Suite C, Champaign, IL 61822 or email to: qpd@cu-radio.com...**Lakeland Broadcasting** Country KOLV/Willmar, MN wants a Country Morning Show Host. Are you a creative, hard worker? Send T&R to: **Bob Thompson**, 1340 Seventh Street North, P O Box 838, Willmar MN 56201 or email to: BOBT@kwlm.com...**Lakeland Broadcasting** Hot AC KQIC needs its next night jock. You will also assist the traffic director with scheduling, billing, accounts receivable and other traffic duties. Send T&R to: **Bob Thompson**, 1340 Seventh Street North, P O Box 838, Willmar MN 56201 or email to: BOBT@kwlm.com...**Clear Channel** Country KHUS/Omaha, NE seeks afternoon air talent with strong listener interaction on and off the air. This is a street intensive position, and your chance to be the star of the radio station, hosting station events and remotes as needed. Contact **Michelle Matthews**, Operations Manager, 5010 Underwood Ave., Omaha, NE 68133 or email omahacareers@clearchannel.com...**Cumulus** Country KHAK/Cedar Rapids, IA is searching for their next midday personality with music scheduling experience. Send your best to Bob.James@cumulus.com...**Three Eagles** combo KJAM-AM-FM is looking for someone to take charge of their News Department. If you love news and can maintain a website apply to: KJAM Radio 101 S.

Egan Ave, Madison, SD 57042 or email to: pnordling@kjam.threeeagles.com. OM responsibilities are possible for the right candidate...**NRG Media** Adult Hits KOOO/Omaha, NE needs its first Morning Show. Do you have fresh ideas about how a Morning Show should be done? Send T&R to PD Billy Shears at bshears@nrgmedia.com...**Citadel** NT KVOR/Colorado Springs, Co is looking for their next Morning News Anchor. Great writing skills and a smooth delivery a must. Send audio and resume to: dan.mandis@citcomm.com...**Sioux Valley Broadcasting** NT KOVC-AM/Valley City, ND needs a Sports Director with play-by-play abilities. Must also maintain the station's website. Send your things to: **Tim Ost** at timost@amfmradio.biz...**Alliance Communications** Oldies WGEZ-AM/Beloit, WI needs a star seller. E-mail Resume to: alank1490@yahoo.com or snail it to: WGEZ 1490 AM, **Alan Kearns**, 622 Public Ave. Beloit, Wisconsin 53511...**Mississippi River Radio**/Cape Girardeau, MO is seeking a full-time entry level news person. A degree in journalism, mass media, or equivalent job experience is not mandatory but preferred. Send resume, a writing sample and audio to 324 Broadway, Cape Girardeau, MO 63701 or kzimjobs@riverradio.net...**Community Radio Group**/Joplin, MO is seeking a fun, well organized, creative, detail oriented individual for a FT Promotions/On-Air position. This position requires an On-Air shift (format to be determined) as well as production. If you are a tireless worker with a highly creative mind, send your stuff to: wmcDonald@crjoplin.com...**NRG Media**/Kearney, NE is on the hunt for their next Operations Manager. The cluster includes CHR KQKY-FM, Country KRNY-FM, and News/Talk KGFV-AM in a newly rated Arbitron market. The ideal candidate will have on-air and management experience. Use of Music Master and any website experience would be helpful. Send your materials to: **John McDonald**, General Manager, PO Box 669, Kearney, NE 68848 or email to: jmcdonald@nrgmedia.com...**Cumulus** Rock WZNN/Green Bay, WI is on the search for their next great talent with a passion for street presence. Send your stuff to ted.bare@cumulus.com or you can mail it to: Zone On-Air, 810 Victoria St, Green Bay, WI 54302...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

-the Conclave
AT THE CROSSROADS

2008 Learning Conference Registration Form
June 26-29, 2008 • Marriott City Center Hotel • Minneapolis

PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!

2008 Earlybird Tuition/Fees

- \$199 until 2/29/2008
- \$149 Student/Educator/FreeAgent
- Special Code? _____

Mail/fax/email COMPLETED FORM to:

The Conclave
4517 Minnetonka Blvd, #104
Minneapolis, MN 55416
fax 952-927-6427 or
tomk@theconclave.com

First name ***as it will appear on your badge Last name ***as it will appear on your badge

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Company ***as it will appear on your badge

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Address Where YOU have an office/a home; NOT a parent company's home/main office

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City ***as it will appear on your badge State Zip Code

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***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!

Your primary format?

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Phone

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Fax

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E-mail

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HOTEL. A limited number of discounted Marriott City Center hotel rooms are available for \$134/night+tax (single/double). Call 612-349-4000, Connect with Reservations, and ask for the Conclave rate. Act quickly! An early sell-out is expected!
REFUNDS. Earlybird tuition is transferable but is non-refundable. Ask for details.

Payment method?

- CHECK VISA MASTERCARD DISCOVER AMEX

For credit cards, please complete the following section-

Credit Card #

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Security Code Expiration (MO-YR)

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AMOUNT ENCLOSED / TRANSACTION TOTAL

\$ _____

Cardholder

Authorized Signature

Fall Book 2007

Omaha-Council Bluffs, NE (#72)

N/T KFAB & Ctry KXKT still, 1, 2.

Station	Format	Owner	Su'07	Fa'07
KFAB-AM	N/T	ClrChnnl	9	10.1
KXKT-FM	Ctry	ClrChnnl	7.2	8.4
KGOR-FM	Oldies	ClrChnnl	7.4	6.6
KQKQ-FM	HotAC	NRG	4.9	5.7
KQCH-FM	T40	Journal	4.4	4.3
KSRZ-FM	HotAC	Journal	5.2	4.3
KOPW-FM	Urb	NRG	2.7	4.2
KQBW-FM	Rk	ClrChnnl	5.2	4.2
KEZO-FM	Rk	Journal	6.4	3.9
KLTQ-FM	AC	NRG	3.7	3.9
KKAR-AM	N/T	NRG	3.1	3.6
KKCD-FM	ClsscRk	Journal	5.7	3.2
KOZN-AM	Sports	NRG	2.9	3.2
KHUS-FM	Ctry	ClrChnnl	2.2	2.6
KGBI-FM	ChrstnAC	Salem	2.3	2.3
KXSP-AM	Sports	Journal	1.1	2.2
KBBX-FM	RegMex	Journal	1.4	1.6
KOMJ-AM	Stnrds	Journal	2.3	1.4
KCRO-AM	ChrstnTalk	Salem	0	0.6
KOIL-AM	Kids	NRG	0	0.6
KZKX-FM	Ctry	3Eagles	0.7	0.6
KMA-AM	N/T	MayLtd.	0	0.5
KOTK-AM	N/T	Salem	0	0.5
KYDZ-AM	SpanAdHits	NRG	0	0.5

Wichita, KS (#98)

Country KFDI dominant.

Station	Format	Owner	Su'07	Fa'07
KFDI-FM	Ctry	Journal	12	12.7
KZSN-FM	Ctry	ClrChnnl	5.6	8
KRBB-FM	AC	ClrChnnl	6.1	7.7
KNSS-AM	N/T	Entercom	4.9	5.4
KDGS-FM	Rhy	Entercom	5.2	5.2
KEYN-FM	Oldies	Entercom	5.2	5.2
KIBB-FM	AdultHits	Connssr	5.1	4.4
KICT-FM	ActRk	Journal	3.3	4.4
KFXJ-FM	ClsscRk	Journal	5.2	3.9
KZCH-FM	T40	ClrChnnl	4.2	3.7
KTHR-FM	ClsscRk	ClrChnnl	3.7	3.5
KFH-FM/				
KFH-AM	Talk	Entercom	3.1	3.2
KFTI-AM	ClsscCtry	Journal	4.2	3.2
KFBZ-FM	HotAC	Entercom	4.5	3
KFTI-FM	Ctry	Journal	3.1	2.7
KSJM-FM	Urb	Steckline	1.4	1.5
KYQQ-FM	RegMex	Journal	0.7	1.3
KGSO-AM	Sports	Steckline	0.9	1
KSGL-AM	Gospel	Agape	0.9	1
KCVW-FM	ChrstnTalk	Bott	0.7	0.8
KQAM-AM	Kids	Citadel	0	0.7
KHMY-FM	SoftAC	Eagle	0	0.5

Kalamazoo, MI (#188)

T40 WKFR remains top dog.

Station	Format	Owner	Sp'07	Fa'07
WKFR-FM	T40	Cumul.	12.6	12.8
WBCT-FM	Ctry	ClrChnnl	8.4	8.2
WRKR-FM	ClsscRk	Cumul.	8.8	6.6
WVFM-FM	AC	Midwest	7.1	6.6
WKZO-AM	N/T	Midwest	5.5	4.9
WFAT-FM	ClsscHits	Midwest	3.8	4.5
WOOD-FM	AC	ClrChnnl	0.8	4.1
WNWN-AM	UrbAC	Midwest	3.4	3.7
WNWN-FM	Ctry	Midwest	4.2	3.7
WZUU-FM	ClsscRk	ForumInc.	1.7	2.9
WKMI-AM	N/T	Cumul.	2.9	2.5
WQLR-AM	Sports	Midwest	2.1	2.5
WQXC-FM	Oldies	ForumInc.	3.4	2.5
WAKV-AM	Stnrds	Vintage	0	1.2
WFRN-FM	ChrstnAC	ProgSystem	0.8	1.2
WGRD-FM	Alt	Regent	1.3	1.2
WJXQ-FM	ActRk	RubberCity	0.8	0.8
WTNR-FM	Ctry	Citadel	0	0.8

Muskegon, MI (#235)

Country WMUS slips, but stays #1.


Station	Format	Owner	Sp'07	Fa'07
WMUS-FM	Ctry	ClrChnnl	12.9	10.3
WMRR-FM	ClsscRk	ClrChnnl	8.1	8.2
WSNX-FM	T40	ClrChnnl	9.1	8.2
WSHZ-FM	AC	ClrChnnl	6.5	6.5
WLCS-FM	Oldies	Unity	4.3	6
WHTS-FM	T40	Citadel	3.8	4.3
WVIB-FM	UrbAC	Noordyk	4.3	4.3
WLAV-FM	ClsscRk	Citadel	2.2	3.3
WLAW-FM	Ctry	Citadel	2.7	2.7
WTNR-FM	Ctry	Citadel	2.7	2.7
WBCT-FM	Ctry	ClrChnnl	2.7	2.2
WBFX-FM	ClsscRk	ClrChnnl	1.6	2.2
WGRD-FM	Alt	Regent	2.2	2.2
WFGF-FM	Ctry	Unity	1.6	1.6
WJQK-FM	ChrstnAC	Lanser	2.2	1.6
WKBZ-AM	N/T	ClrChnnl	2.2	1.6
WKLQ-FM	ActRk	Citadel	1.6	1.6
WMAX-FM	AdultHits	ClrChnnl	1.1	1.1
WMHG-AM	Stnrds	Cumul.	2.2	1.1
WOOD-FM	AC	ClrChnnl	1.1	1.1
WTRV-FM	AC	Regent	0.5	1.1
WFGR-FM	Oldies	Regent	0	0.5
WFUR-FM	ChrstnAC	Kuiper	0	0.5
WGHN-FM/				
WGHN-AM	AC	WGHN	0.5	0.5
WGN-AM	N/T	Tribune	0.5	0.5
WLHT-FM	AC	Regent	0.5	0.5
WOOD-AM	N/T	ClrChnnl	0.5	0.5

Grand Rapids, MI (#67)

Santa's very good to AC WOOD!

Station	Format	Owner	Su'07	Fa'07
WOOD-AM	N/T	ClrChnnl	7.4	8.5
WBCT-FM	Ctry	ClrChnnl	9	7.5
WOOD-FM	AC	ClrChnnl	3.1	6.3
WLAV-FM	ClsscRk	Citadel	5.8	5.6
WGRD-FM	Alt	Regent	5.9	5.2
WSNX-FM	T40	ClrChnnl	5.4	4.6
WFGR-FM	Oldies	Regent	2.5	3.7
WLHT-FM	AC	Regent	3	3.4
WTNR-FM	Ctry	Citadel	3.1	3.3
WTRV-FM	AC	Regent	3.9	3.3
WBFX-FM	ClsscRk	ClrChnnl	2.4	3.1
WHTS-FM	T40	Citadel	4.1	3
WJQK-FM	ChrstnAC	Lanser	1.8	3
WKLQ-FM	ActRk	Citadel	2.2	2.9
WBBL-AM	Sports	Citadel	1.9	2.1
WFUR-FM	ChrstnAC	Kuiper	1.3	1.5
WNWZ-AM	LatPop	Regent	0	1.5
WMAX-FM	AdultHits	ClrChnnl	1.8	1.4
WMUS-FM	Ctry	ClrChnnl	2.4	1.3
WJNZ-AM	Urb	WJNZ	1.9	1.1
WLAW-FM	Ctry	Citadel	0.9	1.1
WGHN-FM/				
WGHN-AM	AC	WGHN	0.5	0.8
WHTC-AM	N/T	Midwest	0.7	0.8
WPNW-AM	N/T	Lanser	1.1	0.6
WYVN-FM	ClsscHits	Midwest	0.5	0.6
WMRR-FM	ClsscRk	ClrChnnl	0.7	0.5
WTKG-AM	N/T	ClrChnnl	0.7	0.5

12+ M-Su, 6AM-12AM. Fall 2007.
Fall 06, Summer 07 or Spring 07 - Fall 07
comparisons, unless otherwise noted.

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