

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay Editor • Jess Treft
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

HD-LITES AT THE CONCLAVE LEARNING CONFERENCE!

The Conclave, one of the first organizations to introduce HD Radio at an industry conference almost 10 years ago, announced two sessions that will give attendees a chance to meet and learn from the pioneers of HD Radio. These learning opportunities are part of “**Conclave 2006: Future Tense!**” being held at the Marriott City Centre in Downtown Minneapolis from Thursday, July 13 to Sunday, July 16. HD Radio is here to stay and the Conclave will help attendees to understand and embrace the technology. On Friday, July 14, “**HD RADIO – HD2: MAKING IT WORK**” with moderator **Mark Pennington**, Riff2 PD and WRIF/Detroit APD, will give a brief history of how we got to where we are now and how we can make HD radio viable for years to come. The session includes a Q & A session with the pioneers of HD radio. The line-up includes: **Dave Robbins**, Director, CBS Radio Digital Programming, **Cheryl Valentine**, VP Rock Promotion/Epic Records, **Buzz Knight**, VP of Program Development for Greater Media, and **Don Kelly**, Director-Broadcast Marketing /iBiquity Digital Corporation. “**HD2- THE REVOLUTION HAS BEGUN!**” scheduled for Saturday, July 15, is a fun-filled session designed to give attendees an opportunity to clearly hear airchecks from HD side channels. The demos will be provided from various HD Radio broadcasting outlets from around the country. Ibiquty Radio's Don Kelly will be along for the ride and available to answer the questions to all your HD Radio needs.

Just in: Salem syndicated talker WWTC-The Patriot/Minneapolis names **Nick Novak** as its new PD, while former Main Streeter **Jay Larson** exits as Promotion Director for the station to return to his first love (no, really!) as a cemetery manager for a large chain of Twin Cities mortuaries.

2006 SCHOLARSHIP WINNERS! The Conclave is proud to announce the recipients of its 2006 radio and music industry scholarship program, fulfilling one of the most important aspects of the Conclave's ongoing mission to educate and find the best and brightest industry professionals of tomorrow, today. The recipients, who are all expected to be on hand at “**Conclave 2006: Future Tense!**” will be awarded their scholarships during the *Arbitron Awards Luncheon* at the Marriott City Centre in Downtown Minneapolis on Saturday, July 15. Collectively, the 2006 scholarships are valued at over \$65,000. The Conclave's **Specs Howard School of Communication Arts Scholarship**, given in memory of the legendary Bill Gavin, is awarded to **Deven Khrucell** of Pontiac, Michigan, who will enter that school's Radio & TV Broadcasting Diploma program in Southfield, MI. **Andrew Culp** of Portage, Indiana will receive the Dennis Becker Scholarship, given in memory of one of the Conclave's founding fathers and a long-time Brown Institute educator. Culp will apply his scholarship to earning an Associate of Applied Science Radio Degree from **Brown College** in Minneapolis, MN. **The McNally Smith College of Music** scholarship this year has been awarded to **Kyle Frenette** of Chippewa Falls, Wisconsin. Frenette will work to earn his Degree in Music Business from the St. Paul, MN based school. In addition to the three full scholarships, the Conclave also announces the three winners of the \$1,500 **Doug Lee Memorial Baccalaureate Scholarships** – presented in honor of the Conclave's founder - which will be awarded to the following students in the state of North Carolina: **Chairity Holloway** of Winston-Salem State, **Richard Leiman**, from the University Of North Carolina-Charlotte and **Christopher James Bacon** of North Carolina State University.

At the **FCC's** open hearing Wednesday, a vote decided the Commission will re-launch its media ownership rules and review with six hearings across the country. Chairman **Kevin Martin** said that the Commission will approach the matter differently this time, not quelling Commissioners **Michael Copps** and **Jonathan Adelstein** fears, calling for more public response to specific proposals. **Martin** countered that the two were “rushing to judgment”. The **NAB** issued a statement in support of the **FCC's** action, saying “is pleased the **FCC** is moving forward with its media ownership review, and we hope the outcome brings greater clarity to rules that preserve free, over-the-air broadcasting's role as the premiere news, information and entertainment source for tens of millions of Americans.” The public has 120 days to comment on the proceeding.



“...Jupiter Rising. It's one thing to assemble some potential hit songs on a CD and they've got 'em. It's another thing entirely to be able to bring it live, and Jupiter Rising (lead singer “80” and collaborator/human beatbox Spencer) delivered big-time!” - **Kevin Carter, R&R**



KYKY/Kearney 61x!!!!
KKPN/Corpus Christi 26x!
KWYL/Reno 19x!!

WZEE/Madison, KHOP/ Modesto/Stockton, WXXX/ Burlington, WIXX/Green Bay, CKEY/Bufalo, WZKL/ Canton, WFBC/Greenville



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Changes. Clear Channel AC Wood (STAR 105.7)/Grand Rapids welcomes sister San Antonio cluster Dir./Marketing/News/Talk WOAI-AM and WOAI-TV/San Antonio air-talent/fill-in Sports Anchor **Tim Kiesling** for PD duties, replacing **John Patrick...**Journal Talk WTMJ-AM/Milwaukee News Director **Dan Shelley** is exiting the station effective July 5.

Leighton Top 40 KCLD/St. Cloud, MN's afternoon jock **Timmy Daniels** apprehended a jewelry thief who took refuge in the engineering room at the KCLD broadcast facility. **Daniels** held the door to the engineering room shut while waiting for police to arrive. The thief, who turned out to be nothing more than a teenage girl, was taken away by the authorities.

Clear Channel Radio/Minneapolis has launched a variety of new formats on the HD2 channels of its five FM stations in the market. "The Party Zone" which features dance music will be on Top 40 KDWB. FM Talker KTLK will feature a Classic Country format, "The Wolf." Country KEEY (K102) will feature a New Country format, Oldies KQQL (Kool108) launches 80s-formatted "Kool One-Oh-Eighties," and Triple A KTCZ (Cities 97) rolls out Acoustic AOR "Studio HD2."

KDWB PD **Rob Morris** says "I am pleased that KDWB will be bring its ratings-successful, hugely popular Friday and Saturday night show "The Party Zone" to KDWB's HD2 channel," "We've taken the essence of the massively popular 'Acoustic Sunrise' program on Cities 97 and expanded it to include more singer songwriters from then and now, plus added a touch of chill music. We've opened the vault to the hundreds of Studio C performances in our archives. Cities 97's Studio HD is unique, acoustic and eclectic." Offered KTCZ PD and **Clear Channel** National Triple A Format Brand Manager **Lauren Macleash**.

Chicagos HD2 broadcast is the new home of Pride Radio. **Clear Channel** Top 40 WKSC (KISS 103.5) will be home to an entertainment , spoken word and music content specifically geared towards the Gay population. Pride Radio will be on line at www.kisschicago.com. **CC** RVP/Programming **Darren Davis** offered "Chicagoland is home to one of America's largest gay populations, and our new Pride Radio channel is designed to be a voice and a source of entertainment for the gay community... The music will be mostly upbeat, dance-oriented, and energetic. It's an idea that's so fabulous; we just had to do it in High Definition on HD Radio."

The Conclave/Brown College Job Fair

Saturday, July 15 • 9AM-Noon

Marriott City Center Hotel • Minneapolis, MN

FREE for Employers & Applicants

Applicants: Bring your resume/CD!

Employers: A limited number of tables still available!

SPECIAL CONCLAVE OFFER: All who participate in the Job Fair will receive admittance to Saturday's Learning Conference for just \$59, INCLUDING Lunch! You MUST sign up in advance, through Karol!

Call Karol Baumeister/Brown College at 651-905-3499/ KBaumeister@Browncollege.edu for more information.

The Tube Music Network will debut on **WGN-DT/Chicago**. It's the first 24-hour music network to be distributed using a new technology known as digital multicasting on **WGN** digital multicast **Channel 9.2**, on Monday, June 19th. Created by **MTV, VH1** and **The Box** co-founder **The Tube Music Network** CEO **Les Garland**, **The Tube Music Network** has no reality shows, award shows or game shows. " **The Tube Music Network** on **WGN** in Chicago marks a major milestone. We've been amassing momentum since we launched in Los Angeles and New York in May and we'll continue to fuel it as we roll out **The Tube Music Network** in Philadelphia, Dallas and other markets this summer, eventually broadcasting **The Tube Music Network** in nine of the Top 10 DMA markets on **Tribune** stations and 71 of the nation's Top 100 markets counting the stations owned by **Tribune, Raycom Media** and **Sinclair Broadcast Group**." Said **The Tube Music Network** CEO **Les Garland**.

LEARNING CONFERENCE EXPLORES NEW PARADIGM! Attendees at the 31st Annual Conclave Learning Conference will have the opportunity to view "Inside vs. Outside Thinking: A New Paradigm for Radio Thinking," a presentation on how to strategically program and brand radio stations from Coleman. **Warren Kurtzman**, a **Coleman** vice president, will deliver the presentation as part of the conference's Conclave College session scheduled for Thursday afternoon, July 13th. "I am excited to deliver this presentation because its message is consistent with The Conclave's education-based mission," commented Kurtzman. "When the attendees see the virtues of Outside Thinking and learn to program and brand their stations by viewing them from the outside as listeners do, they will not only become better and more successful at what they do, they will help improve the quality of radio broadcasting overall." Commented Coleman president **Jon Coleman**, "We've heard a lot of discussion about how stations should do things differently to succeed in 'a PPM world. Warren's presentation will show how the things that have always made great programmers and great stations successful will continue to do so when PPM data becomes the ratings currency." Another GREAT reason to be in-the-house for this year's Conclave College!

Conclave Learning Conference 2006: Future Tense. Marriott City Center/Minneapolis. **Rev. Al Sharpton, Gloria Steinem, Glenn Beck, & Terry Brown Clemons.** 14 Format Symposia. Over 40 sessions. \$499 until July 1st, when the \$599 walk-up rate will apply! To register for the 2006 Learning Conference or for questions on any Conclave program, call 952-927-4487 or visit www.theconclave.com.

AIN'T misbehavin' JUST conclavin'

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** gift! Order yours today!



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Changes, Too. Clear Channel Hot AC KBMX (Mix 108)/Duluth as MD/afternoon **Peter Gibbons** (aka **Special Ed**) exits...**Waitt Radio** Country Today PD, **John Glenn** has announced the addition of Omaha radio veteran, **Jeff Larsen**. **Larsen** will serve as afternoon host for the Country Today Format.

RTNDA Edward R. Murrow Overall Excellence Award winners include honorees: WATD/Marshfield (small market), **CBS News KCBS-AM/Los Angeles** (large market), and **ABC News Radio** (network). Midwest honorees include: "Dennis Rader is BTK" - News Documentary: KBIA/Columbia, MO, "What's on the Line" - Writing: WGLT/Normal, IL, "**Charlie Schlenker** Compilation." Continuing Coverage: KFDI-KFTI-AM/Wichita. The awards will be presented October 16th at the **RTNDA's** Awards Dinner in New York.

Clear Channel Sports KFAN-AM/Minneapolis says goodbye to the **NBA's Minnesota Timberwolves** after a 17 year run. KFAN has been the only flagship for the **Wolves** from the get-go. Surfacing reports indicate there is a possibility **Starcom Classic Country** (Bob 106.1 FM), who also carries the **WNBA Lynx** games may be the new home of the **Wolves**.

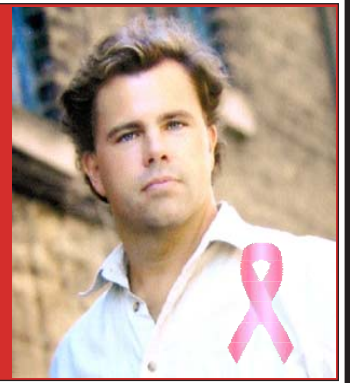
A deal between **Clear Channel Talk** KFYZ-AM and Sports KXMR-AM (The Fan)/Bismarck, ND regarding the **University of Mary** football and basketball, replacing crosstown **CumulusTalk** KLXX-AM (Supertalk 1270). **Jack Michaels**, the former **North Dakota State University** and minor league baseball Fargo-Moorhead **Redhawks** voice will handle play-by-play for **Marauders** broadcasts.

Greg and Cheryl Exec. Producer **Meredith** (Hubbard Hot AC KSTP (KS95)/Minneapolis), has professed her love for **American Idol** winner **Taylor Hicks**. **Meredith**, who lusts after **Taylor** and even got his Grandmother to pass along her photo has dyed her hair blonde at the prodding of **Greg and Cheryl** in an effort to sway **Taylor's** affections her way. Apparently, the **American Idol** prefers blondes. The photo of the new blonde **Meredith** has been sent to **Taylor** and she is anxiously awaiting his response!

Asst. OM and KZCH (Channel 963) PD **PJ** (**Clear Channel/Wichita**) is off to Atlanta to join **Marc Chase** (SVP/Programming) and **Eric Wheeler** (RVP/Programming) as their Exec. Assist. He's replacing **Double Down** who is now PD at WXTB/Tampa.

MICHAEL VINCENT *She Won't Look Back*

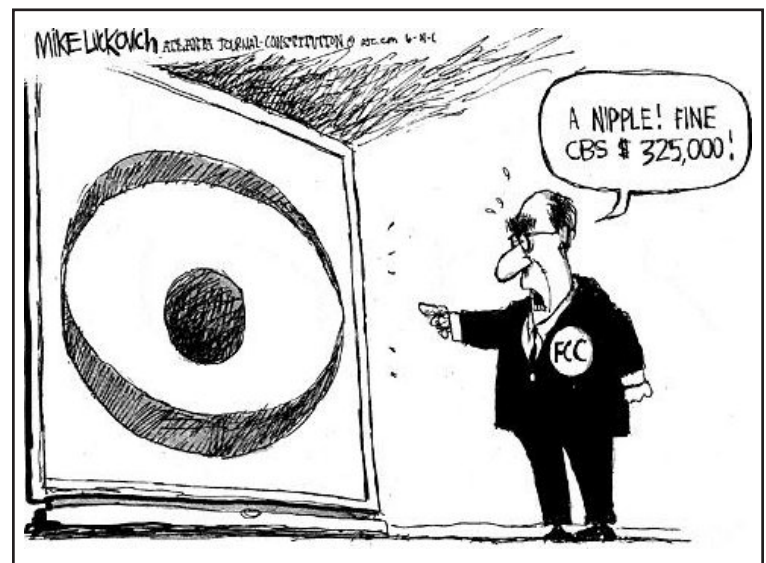
Impacting AC on 7/10 for the
Susan G. Komen Foundation
to prevent breast cancer



Detroit "Dr. Don Morning Show" co-host **Grunwald** of **CBS Radio Country WYCD** (99.5) is foraging for funds in the Amazon Jungle all in an effort for the **Haven** of Oakland County. **Haven** is a non-profit organization that helps rid households and the community of violence. Listeners voted on **Grunwald's** trip on the WYCD website and they sent him to Manaus, Brazil with a one way ticket.. All **Grunwald** was given was a cell-phone, a camera and \$99.50 in his pocket. **Haven** will get \$1.00 for every mile he travels..

Night host **Chris Krok** (**Cox Talk** WSB-AM/Atlanta - and former **KSTP-AM/Minneapolis**) will allow himself to be tasered on Wednesday in an effort to prove to **The Justice Dept.** that tasers save lives. **The Justice Dept** announced a study on the controversial use of the "stun guns" to incapacitate suspects. "People demonize cops for using taser saying they're bad and cost lives," In a press release, **Krok** says "I know they save lives, and to prove it, I'm going to put my money where my mouth is and get tased myself."

It's finally here! Yes, that's right, it's **National Little League Week**. A challenge has been waged between **Entercom's** Hot AC **WZPL/Indianapolis' Smiley Morning Show** and local champs the **Indiana State Champs Southport Heat**. **Smiley's Sluggers** gave up a 4 run lead to lose 5-4 to the **Southport Heat**, who are a team of 12-year-old Girls. **Dave Smiley** and cast members **Briane Moore & Chris Vansickle** paid off the team's bet by walking through town in rush hour traffic wearing skirts and bras.



The first official day of summer was spent in Detroit at the zoo with **Greater Media AC WMGC** (Magic 105.1) in the new main attraction, the "Australian Outback Adventure" exhibit features a red kangaroo in its natural habitat. The event was held on Wednesday, June 21st, and was hosted by **Jim Harper** & The Magic Morning Show and features the popular "Magic Game Show" where kids answer zoo related questions for a chance to win dinner at the **Outback Steakhouse**.

The **Chicago Community Trust** awarded the city's **Museum of Broadcast Communications** a \$40,000 grant from the **Chicago Community Trust** to help fund the "Chicago Connection" exhibit on local radio and TV history at the new **MBC** facility due to open next year.

Bott Broadcasting buys **KJRG-AM/Newton-Wichita, KS** from **Daisy Anderson's Community Broadcasting, Inc.** and took over the station June 20th at noon. Reports indicate that the station and sister Religion KCVW/Hutchinson-Wichita will move their studios to a Wichita. The exact locale has yet to be named.

Salem religious **KKMS** - More Spirited Talk Radio/Minneapolis celebrated it's 10th Anniversary this yesterday with Live Broadcasts, Free Food & Inflatables for the kids at Boom Island Park in Minneapolis. Said GM **John Hunt**, "Weather was beautiful and the crowd averaged 300 over the three hour event!"

The Conclave thanks it's proud partners for the 2006 Learning Conference: **Platinum Partner-** Billboard Radio Monitor. **Partners:** All Access, Arbitron, AudioXChange/BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.

More Changes. **Kramer** has resigned his MD/night post at **Clear Channel** Top 40 **WVKS** (92.5 Kiss-FM)/Toledo after a couple of years to pursue other opportunities...**Bonneville Country WIL**/St. Louis hires **Michelle Prosser** for Morning Show Producer duties for the Cornbread in the Morning Show **Prosser** comes from **Cox** Country **WKHK/Richmond, VA** where she serves as Promo. Dir.

Jobs. **Clear Channel/Minneapolis** has an immediate opening for a part-time announcer/board operator for its T40 station **KDWB**. E-mail or mail resume, cover letter and aircheck to Clear Channel Radio Attn: Hiring Manager 1600 Utica Ave S Ste 400, Minneapolis MN 55416 E-mail employment@clearchannel.com...**Midwest Communications, Inc./Kat Country 98.9** seeks talent bank for possible openings in the near future. Must have morning show experience. Other duties will include handling our famous Club 98.9. Send T&R (under 5MB!) to Jayson@kco.fm. Or mail to: **Jayson Michaels** Program Director - **KTCO-FM** Radio, Midwest Communications, 715 East Central Entrance, Duluth, MN 55811...**KKLN/94-1, The Loon** (Classic Rock) MN seeks Account Rep. Duties include

capturing new business and maintaining a great client list. Contact **Ray Bell** or **Tommy Shaw** for more information or send your resume to: **KKLN-FM** 1605 S. 1st Street Willmar, MN 56201, 320-235-1194... **WCUB/WLTU/Manitowoc, WI** seeks News Director for both our stations. Some duties include: Morning show, on the spot interviews, news runs, live remotes, production and board op skills a must. Send resume to: **Kyle Kristofer**, Program Director, **WCUB/WLTU**, P.O. BOX 1990, Manitowoc, WI 54220-1990, or email to: kkristofer@cubradio.com (920)683-6800 voice, or fax to (920)683-6807...**Connoisseur Media/** Bloomington, IL seeks experienced Account Executives for **Magic 100.7 WVMG** and **BOB 97.9 WBBE**. Send a cover letter selling yourself and a resume to: Grant Thompson, Sales Manager, Connoisseur Media, 520 N. Center St., Bloomington, IL 61701, or email to grant@connoisseurmedia.com...**Northern Broadcast Inc./106.7 WSRT** has an immediate opening for a morning show producer. We need someone who can write and produce local news and weather, do production and a possible VT'd air shift on one of our stations. Packages to: **Todd Martin**, 1020 Hastings St, Suite 102, Traverse City, MI 49686. Email cover letter and resume and very short mp3's to todd@1067wsrt.com...**104.7/KCLD**/St. Cloud, MN seeks people to fill 2-3 p/t weekend/board op/swing shifts. Send T & R to: jjholiday@1047kclld.com, or mail to: 104-7 KCLD, 619 West Saint Germain St. Cloud, MN 56301...**McCook Radio Group/KADL-FM**, 102.9 Imperial, Nebraska seeks f/t opening for a Sports Director/On-air host. Must be able to host daily live show, work w/ Cool Edit and Smartcaster automation system. Broadcast experience is preferred. Send cover letter, resume, references as well as a short cd sample of a recent show to: MRG opening, P.O. Box 333, McCook, NE 69001 or e-mail to: mrgopening@yahoo.com...**Cumulus/Rockford, IL** seeks p/t host for the 7p-12a Saturday Night Dance Party. Must have at least 1 year of experience and are willing to work for \$6.50 an hour so that you can get your foot in the door at a 50k watt heritage CHR send T&R to: **Tom Lazar**, 3901 Brendenwood Road, Rockford, IL 61107...**On Air/105.3** The Fish/Milwaukee is building a talent bank for future openings.. Previous Christian radio experience isn't necessary. 5+ years of programming/production skills. Please send your stuff via MP3 to me directly, DannyC@SalemMilwaukee.com... **Rockford/B103/WGFB** has immediate need for weekend p/t personalities to work the Classic Hits of the 70's and 80's. If you live in the Northern Illinois/Southern WI area please call 815-874-7861 (Ext 239)...**Rushmore/KBHB** South Dakota seeks 1 f/t sales position. Mix of traditional business and agricultural-oriented clients. Experience in, and knowledge of the ag/farm lifestyle is essential. Send resume to: **Dean Kinney** KBHB 5 State Farm Radio P.O. Box 99, Sturgis South Dakota 57785...**Rushmore Radio/KBHB** South Dakota seeks 1 f/t on-air position. High degree of creativity, strong production, team attitude and previous experience required. Knowledge of Ag/Farm radio helpful! Send T&R to: **Dean Kinney** KBHB 5 State Farm Radio, P.O. Box 99 Sturgis South Dakota 57785...All positions listed in the TATTLER represent equal opportunities, and are provided free of charge by mailing jess@main-st.net No calls unless otherwise specified.

Al Sharpion! Gloria Steinem!
Glenn Beck! Terry! Brown Clemons!
Rob Sisco/ 2006 Rockwell Winner!
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 HD2 • Audience Measurement
 Production Workshops
 McVay Media Summit
 CRB Presentations
 13 Format Traks & more

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To register, call 952-927-4487 or log onto www.theconclave.com

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE** PRESENT
 THE PROMOTION SUMMIT

Sales & Promo: *Happy Marriage!* w/ **Michelle Matthews & Friends**

Making Lemons Into Lemonade w/**Eric Murphy & Friends**

Branding in the Streets w/**Jennifer McKillop & Friends**

Brainstorm 2006 w/ **Doug Harris & Paige Neinaber**

12N NEWCOMER S WELCOME ROOM

1PM SILENT AUCTION OPENS

1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE

Top 10 Biggest Programming Mistakes w/**Steve Warren**

Dear Diary? The Arbitron Session w/**Bill Rose**

Inside vs Outside Thinking w/**Warren Kurtzman**

The Group Heads Super Session w/**Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell, Steve Goldstein, more**

6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/
 SHOWCASE w/ LEIGH NASH

FRIDAY, July 14, 2006

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
 TRAK #1- Reinventing Radio w/**Mike McVay**

8:30AM HD RADIO — MAKING IT WORK w/**Mark Pennington & friends**

9AM **CRB** PRESENTS- Charts, Dollars & Cents: Are We Making Any?

9AM TECHNOLOGY & RADIO w/**Fred Jacobs**

10AM KEYNOTE #1: KEEPING IT REAL w/ **REV AL SHARPTON**

11AM **BMI** LEGENDS LUNCHEON

12:30PM KEYNOTE #2: BROADCASTING...AS IF WOMEN
 MATTERED w/**GLORIA STEINEM**

1:30PM **BILLBOARD RADIO MONITOR** PRESENTS
 CONCURRENT FORMAT SYMPOSIUMS

Top 40 *Retro*
Modern Rock *Country*
Christian Adult Contemporary

3PM **ARBITRON S** PPM UPDATE w/**Jay Guyther**

3PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
 TRAK #2 — ElectingYour Way To #1 w/**Gary Donahue & Mike McVay**

3PM SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY w/**Dr. Jody Janati**

4PM THE LONG & WINDING ROAD-CAREER PATHS TO
 SUCCESS w/**Danny Wright, more.**

4PM CAREERTRAK #1/AIRCHECK CLINIC

4PM **BILLBOARD RADIO MONITOR** PRESENTS CONCURRENT
 FORMAT SYMPOSIUMS

Rock *Adult Top 40*
Urban/R&B/Hip Hop *Sports-Talk*

5:30PM THE **MEGATRAX** EXHIBIT HALL HAPPY HOUR

8PM AQUATENNIAL AVENUE BLOCK PARTY

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR (until 12N)

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT #3** —
 The Care & Feeding of Your Air Talent w/**Dave Lange**

8:30AM THE PRODUCTION WORKSHOP — How dThey Do That?
 w/**Ian Sturgeon & Friends**

8:30AM **BILLBOARD RADIO MONITOR** PRESENTS
 CONCURRENT FORMAT SYMPOSIUMS

AAA *News/Talk*
Mainstream AC *Latin/Hispanic*

10AM KEYNOTE #3: THE RIGHT SIDE OF THE DIAL w/ **GLENN BECK**

11AM KEYNOTE #4: IS IT LEGAL w/ NY DEPUTY ATTY GEN L
TERRYL BROWN CLEMONS — **Paul Heine, host**

12N **ARBITRON** AWARDS LUNCHEON

1:30PM **CRB** PRESENTS- Extreme Makeover-Radio Edition

1:30PM PRODUCTION WORKSHOP #2 — Imagination Spark Plugs
Ian Sturgeon & Friends

2:30PM HD2- THE REVOLUTION HAS BEGUN w/**Mark Pennington & Friends**

2:30PM THE AUDIENCE MEASUREMENT BAKE-OFF/CLEAR
 CHANNEL S RFP TOP 3 SQUARE OFF! w/**Faculty TBA**

2:30PM CAREERTRAK #2/AIRCHECK CLINIC

3:30PM MEET THE CONCLAVE BOARD

4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the
 TWINS/INDIANS TAILGATE PARTY

6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the TWINS/
 INDIANS AT THE DOME

SUNDAY, July 16, 2006

9AM CONCLAVE BOARD MEETING (open to all)

*Note: This is a TENTATIVE weekend agenda as of 6/23/06
 and is subject to change without notice*

A special thanks to Conclave Platinum Partner- **Billboard Radio Monitor** & Partners **All Access, Arbitron, AudioXChange-BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, & Troy Research.**