

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay

Editor • Claire Sather Assistant Editor • Jess Treft

1986-Main Street's 20th Anniversary-2006

The Conclave has added syndicated conservative radio host, TV host and publisher, **Glenn Beck** as a keynote presenter for "**Conclave 2006: Future Tense!**" Mr. Beck will stop at the **Conclave Learning Conference** Saturday, July 15 at the Marriott City Centre in Downtown Minneapolis to speak about his amazing adventures, from being a 13 year old music disc jockey to becoming one of the most successful talk radio hosts in America. **Glenn Beck** is truly on the cutting edge of 21st Century broadcasting, not only with daily network radio and TV shows, but also active in publishing, Event Marketing (His "Mid-Life Crisis Tour!" is on the road this year — including a broadcast from Tulsa right after the **Conclave**) and web content including podcasts, rich media & on-demand content. It's a future vision of multiple platforms presenting multiple revenue streams. The Glenn Beck Show, syndicated by **Premiere Radio Networks**, is heard on nearly 200 affiliates around the U.S.A. and he is also seen 7 nights a week on **CNN Headline News**, where he shares his unconventional look at the news of the day. Mr. Beck also publishes *Fusion Magazine*, a monthly magazine that gives perspective on what is happening in the world around us. Millions of listeners are drawn to this modern-day storyteller who is armed with a quick wit, an informed opinion, and a unique ability to inspire others to experience their full potential with an open heart. His on-air presence is both commanding and inviting — a trait he has been refining for the last 27 years.

With sadness and pride, **Main Street** and **The Conclave** announce that **Claire Sather** will be leaving us, effective today. She leaves to join other 2006 *Teach for America Corps* members for a month of intensive coursework and teaching in Houston, TX, Once trained, she'll move to the Mississippi Delta, teaching in a rural public school for the next two years and in the process, will be getting her Masters in Education from **Delta State**. Our loss is an ultimate gain for dozens of children who will learn the

essentials of life — not to mention a little reading, writing & 'rithmetic - from her. We wish her all the best, and thank her immensely for her work here over the past 2 years. (**Jess Treft** will move into Claire's chair starting Monday. Jess has been interning at Main Street and the Conclave for the past month, and we welcome her to the madness of our industry!)

Payola – Not Just For Eliot Spitzer, anymore! An opponent of **Citadel Broadcasting Corp.**'s bid to combine with **ABC Radio** told federal regulators on Wednesday, that it was accusing Citadel of accepting illicit pay for airplay - and should be punished. There was no immediate response by Citadel, contained in a filing on behalf of **Red Wolf Broadcasting Corp.**, which competes with Citadel in the New London, CT, market. Citadel, with 221 radio stations, and **Disney**-owned **ABC**, with 22 stations, said in February they would combine to form the nation's third-largest radio group. In April, the FCC said Citadel was one of four radio companies they were investigating for possible violation of laws prohibiting pay for airplay of songs. In the filing on May 31 with the FCC, **Red Wolf** said Citadel "continues to accept, illegal payoffs in return for adding records and increasing spins," or airplay of selected songs. It cited a sales log it said was from Citadel's **WQGN/New London**. **Red Wolf** said that "to allow Citadel to acquire the Disney radio stations is to reward it for appalling behavior." It called for a hearing, a fine, and forcing Citadel to disgorge any illegal payments.

Elyria-Lorain Broadcasting CO. (ELBC) announced that the **Conclave's** Agenda Chairperson (and Board Member) **Tim (Kelly) Parkinson** will become Dir./Ops. for the company's 5-station radio group (Smooth Jazz **WNWV** & News/Talk **WEOL-AM/Elyria, OH**, and Country **WKFM, AC WLKR**, and Oldies **WLKR-AM/LORAIN, OH**), while **Lonnie Gronek** will become GM, both effective July 1. **Gronek** previously served as Regional GM for **Westwood One's Metro Networks**, while **Parkinson** had served as Market Manager of ELBC's Sandusky cluster. President/GM **Gary Kneisley** will remain with the company through the end of 2006. **Kneisley**, a veteran Ohio broadcaster, has headed the ELBC radio group for the past 22 years. He plans to retire in 2007.

Conclave Learning Conference 2006: Future Tense. Marriott City Center/Minneapolis. **Rev. Al Sharpton, Gloria Steinem, Glenn Beck, & Terry Brown Clemons.** 14 Format Symposia. Over 40 sessions. \$399 – still the lowest price of ANY industry conference – through Monday, June 12th! To register for the 2006 Learning Conference or for questions on any Conclave program, call 952-927-4487 or visit www.theconclave.com.



ADDED: KHOP/Modesto!

KQKY/Kearney 22X!

KKPN/Corpus Christi 13x!

KHOP/Modesto/Stckhlm 10x!

**Airplay! WZEE, WXXX, WZKL, CKEY,
WERO, WLKT!**





**WTSS/Bufalo 23x! KIMN/Denver 23x!
KTHX/\$Reno 18x! WMMM/Madison 17x!
WZEW/Mobile 15x! KALC/Denver 14x!**

AIRPLAY:

**WRLT, KCDU, KRVB, WNCS, WRNX, WBOS,
KTCZ, KPRI, WTTS, KRSH, KMTT, KINK,
KBCO, KXLY, WXRV, KURB, WXRT, WSHH,
WKMT, KFOG, KLLC, KGSR, KOKO**

Emmis has tapped former Susquehanna Sr. VP/GM Group Operations and current **Conclave** Advisory Board member **Dan Halyburton** as its New York Sr. VP/Market Mgr. He begins today and will oversee Top 40/Hip Hop WQHT (Hot 97), Urban AC WRKS (KISS-FM), and Smooth Jazz WQCD (CD101.9). He replaces **Barry Mayo** who resigned earlier this year.

Rumors surrounding the former **Clear Channel/Infinity** Chicago's programming executive **John Gehron**'s potential move to head up **Oprah Winfrey's Harpo Radio Inc.** division have been supported by the *Chicago Sun-Times*' **Robert Feder**. Gehron resigned from his position as RVP at Clear Channel in October. He also served as VP of Programming/Co-COO for Infinity. XM Satellite Radio will debut "Oprah and Friends" this fall and will feature her regular guest speakers **Gayle King, Nate Berkus, Bob Greene, Marianne Williamson, Dr. Mehmet Oz, and Dr. Robin Smith.**

J. Pat Miller has been named as **Journal Broadcast** Hot AC KSRZ (Star 104.5)/Omaha's PD starting June 19th. He replaces **Darla Thomas**, who'll be moving to Tucson to become OM of the Journal cluster there. J. Pat has also served as OM/PD/Morning DJ at **Nebraska Broadcasting**/Lincoln, NE. Said Journal programming guru **Tom Land**, "I met J. Pat at Conclave 3 years ago and loved him professionally and personally. I have kept him on the back burner for almost 3 years, until we had the opening that fits him perfectly. He is not only a Journal guy, but he's he is one of those rare, next generation leaders that are so hard to find these days." Congrats, J. Pat...and Tom!

Minnesota Gov. **Tim Pawlenty** will end his weekly talk show on **CBS** Talk WCCO-AM/Minneapolis on June 30. While he will file his formal re-election papers in mid-July, he decided it best to focus on the election and his campaign. The station had been under fire by Pawlenty critics for the past several months for allowing the Governor so much airtime, stating that while he may not have officially declared himself a candidate, he was most definitely running for that office.

Midwest Communications Country WNCY/Green Bay/Appleton/Oshkosh/ PD/afternoon - and frequent **Conclave** **TalenTrak** faculty member - **Randy "Shotgun" Shannon** and afternoon show partner **Jesse James** are making the big move from a secondary market into a top 30 outlet. The pair announced that they will be taking on mornings at Country KLWI (Willie 92.5)/Denver beginning Monday, June 19th. Their last day in Green Bay will be the Friday before (6/16). APD/MD **Stix Franklin** will serve as interim PD until a permanent replacement is found.

Changes. Veteran programmer **Michael Cruise** has been tapped by **Entercom's** Country WDAF/Kansas City to perform PD duties. Cruise replaces **Wes McShay** who is the former PD at WCKT/Ft/ Meyers and has also programmed at KKQB/Houston...**Larry Downes** has been named by **Saga Communications** as the company's Dir. of Interactive Media. Before being named as such, **Downes** had served as the Dir. of New Media at **Susquehanna/Indianapolis**...**Joe Bartosch**, **CBS Radio** Rover's morning show producer has left the show. **Bartosch** first joined the show when it moved from Cleveland to Chicago back in January.

The Conclave's discounted tuition rate of \$399 - which was scheduled to expire today - has been extended until Monday, June 12th. Executive Director **Tom Kay** and occasional **TATTLER** fella explained, "Our office took many frantic calls last week, after people realized our tuition would raise two days after the Memorial Day holiday. Many felt they could not marshal their company into action on such short notice, so the deadline was extended. It has always been **Conclave** policy to encourage as many people to attend The Learning Conference - and if we can save them some money at the same time, we will!"

Alternative KRBZ (95.5 The Buzz)/Kansas City PD/afternoon host **Lazlo** has been hired by sister station **Entercom** Alternative KNDD (107.7 The End)/Seattle. **Lazlo** will be filling the PD post vacated by longtime PD **Phil Manning** just one week go. Lazlo has served as PD at KRBZ since 2003. He'll begin June 19th.

Changes, Too. OM **Dave Lee** of **SEK Broadcasting**/Joplin, MO Country KWXD has announced the station's addition of **Community Radio**/Joplin Production Director **Steve Scott**...It's been announced that Saturday and Sunday mornings at OASIS/Indy Classic Rocker WKLU/Indianapolis will be hosted by **Dr. Michael Lynn**...**Steve Kerringan** has been named to join the morning show at Country WHDO (K-99.1)/Dayton. He will join **Nancy Wilson** on the "Steve and Nancy" show.

Radiostar's purchase of Top 40 WQQB (Q96) Classic Rock WGKC and Alternative WEBX-WEVX (93.5/95.3 The Rock)/Champaign-Urbana from **AAA Entertainment** is set to close. **AAA Entertainment** bought the cluster for \$3.5 million from **Radiostar Inc**, which is owned by **Jack Taddeo** and **Jim Glassman** who sold WEBX to **AAA** in 2000 with a buyback option.

**eugene
edwards**

**IS IT
ANY
WONDER?**



Mid Michigan FM, Inc's Urban WQHH (Power 96.5)/Dewitt-Lansing, MI and WXLA-AM(Mix 1180)/Dimondale-Lansing were sold to **MacDonald Broadcasting Company** (also owners of Adult Hits WHZZ (101.7Mike FM) and Adult Standards-WILS-AM in the market.) for \$3.65 million.

John Trapane has been named as PD of **Clear Channel's** Country WDTW (106.7 The Fox)/Detroit. **Mr. Trapane** has kept the same position at the Classic Rock format before it was changed to County earlier in May.

WHO/Des Moines midday voice **Steve Deace** of **Clear Channel's** Sports KXNO-AM/Des Moines is moving to sister Talk WHO-AM and will perform afternoon host duties during the 4-7 CT hours which will replace the "Drive Time Des Moines" news block. KXNO morning host **Larry Cotlar** will stay at 6-9 a CT and **Premiere's Jim Rome** will move to live 11a-2p CT cutting short by an hour the **Fox Sports Radio's** Out of Bounds show which will now air 9a-11a CT. **Deace's** slot will present two new local shows with **Jon Miller** that will air 2-4p. **Marty Tirell** and **Ken Miller** will be at 4-7p. **Miller** has been named as KXNO's new Sports Director when **Jim Zabel** retires.

A deal has been made between **Clear Channel's** Talk WLW-AM/Cincinnati with former sister **NBC** affiliate WLWT (TV) for news and weather collaboration. A report from the **Cincinnati Post** says that the this deal which will go into effect beginning August 1st will replace the station's former relationship with **Clear Channel CBS** affiliate WKRC-TV which had been providing weather reports by **Tim Hedrick** and **Steve Horstmeyer**. WKRC-TV will be keeping its relationship with the other radio stations in **Clear Channel's** local cluster.

The Brinson Foundation today awarded \$100,000 to **The Museum of Broadcast Communications** (MBC) to support a dynamic exhibit on the 45-year history of televised presidential debates. Tracing the relationship between politics and television, this exhibit will be part of the MBC's new facility in downtown Chicago, scheduled to be completed in the Spring of 2007. The centerpiece of the Presidential Debates exhibit will be one of the CBS cameras used in the first televised debate between **Richard Nixon** and **John Kennedy** at WBBM/Chicago in 1960. This grant, which is payable over two years, complements the \$50,000 Brinson Foundation grant given to the MBC in 2005 for the digitization of the Museum's vast political collection.

Super-secret Conclave Special for TATTLER readers: The Conclave invites you to receive 2 complimentary issues of Billboard Radio Monitor. If you enjoy your free copies, you can choose to continue receiving it every week for only \$179. That's over a 40% savings when you sign up through this special offer today. You will NOT see a better price for a subscription ANYWHERE! In addition to the magazine, you'll receive unlimited online access to www.BillboardRadioMonitor.com, so you'll be in tune with radio news as it happens, from business and regulatory, to digital, syndication and coverage across all major formats— along with charts, hit predictor updates and more. To sign up for this exclusive offer visit www.subnow.com/BM/S6CON

The Conclave thanks it's proud partners for the 2006 Learning Conference: **Platinum Partner-** Billboard Radio Monitor. **Partners:** All Access, Arbitron, AudioXChange/BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.

Taking a page from the Satellite Radio playbook, **Clear Channel/** Indianapolis handed out free HD radios to local media and VIP's in an effort to get the word out about the emerging digital radio technology. You may remember, over the past few years both **XM** and **Sirius** did massive receiver giveaways at places like the Super Bowl, to entice listenership. Perhaps other HD markets will undertake a similar good investment...

Maxine Michaels of **WGPR Inc's** Urban AC WGPR (Rhythm 107.5)/Detroit has been terminated. WGPR Inc. claims **Michaels** was unable or refused to follow the format. No official word has been given on her replacement.

More Changes. Former News Director/"Craig and Co." crew member of Contemporary Christian KXOJ/Tulsa **Sean Copeland** will join **Cox** Talk WHIO-AM/Dayton as their new afternoon anchor...**Melissa McElroy** will exit her position at **Clear Channel** Top 40 WKSC (KISS 103.5)/Chicago as Marketing Director June 2nd.



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Dave "Koffee" Rudat died Saturday. Rudat was heard for years on WIBC-AM, WIRE-AM, WMYS-AM and WXNT-AM/Indianapolis, WERK-AM/Muncie, and WJBC-AM/Bloomington. Our condolences go out to his family and friends.

Jobs. WDEZ/Wausau has an immediate opening for Program Director and air talent. Sez VP **Jeff McCarthy**, "Yes, I'm going to ask who you've beaten so if you've never won, save it for the next job." Please send your package to Jeff @ www.mccarthy@mwcradio.com or mail to P.O. Box 23333, Green Bay, WI 54305...**Cumulus**/Appleton-Oshkosh seeks promotions person. The ideal candidate will write proposals, interact with sales/ programming, and will cultivate local contacts. Must be organized and willing to work long hours. Send resume to: **Guy Dark**, Operations Manager/**Cumulus Media** 491 South Washburn Street, Suite 400 Oshkosh, WI 54904...**WPBG**/Peoria seeks f/t talent for a weekday position with some weekend work included. Must have at least 3 years on-air experience, experience in the Oldies format. Seeking individuals who are mature, dependable, able to relate to 35+ adults, and have the ability to voice-track. Send t&r to **Mitch Allen**, 331 Fulton Suite 1200, Peoria, IL 61602. **106.7 The Fox**/Detroit seeks talent and support people. Send t&r to johntrapane@clearchannel.com or mail 24765 Halsted Dr. Farmington Hills, Mi, 48331...**WBOW**/**WSDX**/**WSDM**/**WAXI**-Terre Haute seeks prime weekend on air talent Applicants also must be open to running the board for sports events as well as church programs, and the ability to do production. T&R to OM **Chris Carter**, 1301 Ohio Terre Haute, IN. 47807. e-mail openings@b1027fm.com...**Three Eagles Communications** of Mason City seeks p/t staff available nights and weekends. Applicants also must be open to running the board for sports events as well as church programming. T&R to **Jared Allen** Operations Manager **KLSS-KYTC-KRIB** 402 19th St. SW Mason City, Iowa 50401 Or e-mail at: jared@northiowaradio.com...**Three Eagles Communications** **KFOR-AM** Lincoln, Nebraska seeks morning show host. On air work, production, references, detailed resume. If you are on air now, and can be heard streaming, let us know where. Forward your information to **Mark Taylor**, Operations Manager: mtaylor@threeeagles.com...**WNCY**/Green Bay/Appleton WI has an immediate opening for a PM Drive talent. If you've got the experience and passion to entertain please send your package to **Jeff McCarthy**, VP Programming/Midwest Communications, Inc. @ www.mccarthy@mwcradio.com or mail to P.O. Box 23333, Green Bay, WI 54305...**Clear Channel Radio**/Minneapolis is looking for dynamic and energetic news anchors/reporters for KTLK FM News/Talk. Successful candidates have credible on-



MICHAEL VINCENT
(She) Won't Look Back
Impact Date:
June 26th for AC

air experience and a demo to prove it. Proficient in computer and electronic newsgathering; editing and writing; and production. If you are ready to change the way radio news is delivered, rush your resume and demo to Hiring Manager, KTLK-FM, 1600 Utica Avenue South, #400, Minneapolis, MN 55416. Email: employment@clearchannel.com...Brats, boats and **Packers** are waiting for you at B-93/Sheboygan. Country **WBFM** has an immediate opening for morning drive on the shores of Lake Michigan. Our last morning talent is leaving for Denver, so get your package in our hands today. Please send your audio and resume package to **Eddie Ybarra**, 2100 Washington Ave., Sheboygan, WI 53081 or email your package to eddie@b93radio.com...**KUYY**/Spencer is currently seeking experienced on air staff for this Hot AC - a music intensive station, that serves NW Iowa, and SW Minnesota. Experience with AudioVault and Cool Edit Pro are a definite plus. This position is for "personalities" not "pukers" Position will include an air shift, production, remote broadcasts, and the possibility of joining our morning show. Females encouraged to apply. Email an mp3 of "on air" and "production" samples, resume, and pic to stancow@waitradio.com...All positions listed in *THE TATTLER* are provided free of charge and represent equal opportunities. Submit your listing to **Jess Treft** at jess@main-st.net before Friday noon of *THE TATTLER* issue date.



Cartoon stolen by Lenny Bronstein with our thanks!

Al Sharpton! Gloria Steinem!
Glenn Beck! Terry! Brown Clemons!
Rob Sisco/ 2006 Rockwell Winner!
40+ Sessions including
The Promotion Summit
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HD2 • Audience Measurement
Production Workshops
McVay Media Summit
CRB Presentations
14 Format Traks & more

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FUTURE TENSE

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Marriott City Center Hotel • Minneapolis, MN • July 13-16 • \$399 until 6/12 • \$99 Thursday-Only • \$99 Student/Teacher
To register, call 952-927-4487 or log onto www.theconclave.com

THURSDAY, July 13, 2006

9AM **BILLBOARD RADIO MONITOR & PROMOSUITE** PRESENT
THE PROMOTION SUMMIT

Sales & Promo: *Happy Marriage!* w/ **Michelle Matthews & Friends**

Making Lemons Into Lemonade w/**Eric Murphy & Friends**

Branding in the Streets w/**Paul Miraldi & Friends**

Brainstorm 2006 w/ **Doug Harris**

12N NEWCOMER S WELCOME ROOM

1PM SILENT AUCTION OPENS

1PM **ALL ACCESS** PRESENTS CONCLAVE COLLEGE

Top 10 Biggest Programming Mistakes w/**Steve Warren**

Dear Diary? The Arbitron Session w/**Bill Rose**

Inside vs Outside Thinking w/**Warren Kurtzman**

The Group Heads Super Session w/**Rick Cummings, Peter Smyth, Steve Goldstein, more**

6PM **BOB & SHERI** PRESENT THE WELCOME GATHERING/
SHOWCASE

8PM **HARDRIVE** 10TH ANNIVERSARY CONCERT

FRIDAY, July 14, 2006

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
TRAK #1- Reinventing Radio w/**Mike McVay**

9AM HD2- THE REVOLUTION HAS BEGUN w/**Mark Pennington & Friends**

9:30AM **CRB** PRESENTS- Extreme Makeover-Radio Edition w/
Faculty TBA

9:30AM TECHNOLOGY & RADIO w/**Fred Jacobs**

10:30AM KEYNOTE #1: KEEPING IT REAL w/ **REV AL SHARPTON**

11:30AM **ARBITRON** AWARDS LUNCHEON (may be moved to
Saturday, 12N)

1PM KEYNOTE #2: BROADCASTING...AS IF WOMEN
MATTERED w/**GLORIA STEINEM**

2PM **BILLBOARD RADIO MONITOR** PRESENTS
CONCURRENT FORMAT SYMPOSIUMS

Top 40 *Retro*

Modern Rock *Country*

Christian Adult Contemporary #1

3:30PM **ARBITRON** S PPM UPDATE w/**Jay Guyther**

3:30PM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
TRAK #2 — ElectingYour Way To #1 w/**Gary Donahue & Mike McVay**

3:30PM SECRETS OF CONFLICT MANAGEMENT w/**Dr. Jody Janati**

4:30PM THE LONG & WINDING ROAD-CAREER PATHS TO
SUCCESS w/**Danny Wright, more.**

4:30PM CAREERTRAK #1/AIRCHECK CLINIC

4:30PM **BILLBOARD RADIO MONITOR** PRESENTS
CONCURRENT FORMAT SYMPOSIUMS

Rock *Adult Top 40*

Urban/R&B/Hip Hop *Sports-Talk*

Christian Adult Contemporary #2

6PM THE **MEGATRAX** EXHIBIT HALL HAPPY HOUR

8PM MINNEAPOLIS AQUATENNIAL BLOCK PARTY

SATURDAY, July 15, 2006

8AM **BROWN COLLEGE** Presents The JOB FAIR (until 12N)

8AM **THE BEACON** PRESENTS THE **MCVAY MEDIA SUMMIT**,
TRAK #3 —The Care & Feeding of Your Air Talent w/**Dave Lange**

8:30AM THE PRODUCTION WORKSHOP — How dThey Do That?
w/**Ian Sturgeon & Friends**

8:30AM **BILLBOARD RADIO MONITOR** PRESENTS
CONCURRENT FORMAT SYMPOSIUMS

AAA *News/Talk*

Mainstream AC *Latin/Hispanic*

10AM KEYNOTE #3: THE RIGHT SIDE OF THE DIAL w/ **GLENN BECK**

11AM KEYNOTE #4: IS IT LEGAL w/ NY DEPUTY ATTY GEN L
TERRYL BROWN CLEMONS — **Paul Heine, host**

12N **BMI** LEGENDS LUNCHEON (may be moved to Friday,
11:30AM)

1:30PM **CRB** PRESENTS- Charts, Dollars & Cents: Are We
Making Any? w/ **Faculty TBA**

1:30PM PRODUCTION WORKSHOP #2 — Imagination Spark
Plugs **Ian Sturgeon & Friends**

2:30PM HD RADIO — MAKING IT WORK w/**Mark Pennington & friends**

2:30PM THE AUDIENCE MEASUREMENT BAKE-OFF/CLEAR
CHANNEL S RFP TOP 3 SQUARE OFF! w/**Faculty TBA**

2:30PM CAREERTRAK #2/AIRCHECK CLINIC

4:30PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the
TWINS/INDIANS TAILGATE PARTY

6PM **BDS RADIO/NIELSEN ENTERTAINMENT** present the
TWINS/INDIANS AT THE DOME

SUNDAY, July 16, 2006

8AM GETAWAY BRUNCH

9AM CONCLAVE BOARD MEETING (open to all)

*This agenda is subject to change without notice.

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