

THE
MAIN STREET
GOBBLER

Publisher: Tom Kay
Associate Publisher/Editor • Claire Sather
"Proudly Re-writing History"

Clear Channel Country KEEY/Minneapolis morning guy **John Hines** has been named by the **Country Radio Broadcasters** as this year's winner of the **Tom Rivers Humanitarian Award**. The honor is bestowed on an individual who demonstrates a spirit of generosity and caring in giving back to the community. Hines is a Twin Cities radio legend who spent at mornings on **Emmis** top 40 WLOL/Minneapolis before settling at KEEY. He was also awarded for his work at **Hubbard** KSTP, where he worked with **Conclave Rockwell** recipient the late **Charlie Bush**. Hines will receive the award in a ceremony to take place in Nashville on February 16th.

Inc. Magazine has named **Troy Research** as one of America's highest growth companies! Troy is shown as ranking 369th on a list of the 500 fastest growing, privately-owned firms in the United States. Their growth has been explosive with at 365% boom between 2001 and 2004. Congratulations to everyone at Troy on this achievement, made even more impressive by the fact that it is the only radio industry firm to make the list!

Radio Ink published their list of the 55 best managers in radio on Monday (11/21). The list separates the winners into major, large, medium and small market size. Midwesterners making the cut: Major Markets - **Drew Horowitz, Bonneville/Chicago, Earl Jones, Clear Channel/Chicago, Tom Bender, GreaterMedia/Detroit**; Large Markets - **Mick Anselmo, Clear Channel/Minneapolis, Todd Fisher, Hubbard/Minneapolis**, Medium Markets - **Tom Severino, Emmis/Indianapolis, Tim Huelsing, South Central Communications WIKY/Evansville**.

Howard Stern's shoes at **Emmis** Alternative KPNT/St. Louis have been filled! **TalenTrak 2005** Keynoter **Rover** and his **Infinity Rover's Morning Glory** show will be stepping in beginning January 3rd.

2005 Conclave Keynoter Mancow is offering a reward of \$10,000 for the capture of the person responsible for a hit-and-run that happened in the early hours of Sunday (11/20) morning. What's the radio hosts interest? It just so happened that the person hit was regular caller/show character **Raymond "Cowboy Ray" Hofstatter**, putting him in the hospital with critical injuries. "(i)t's a punch in the gut," said Muller, "Chicago loved this guy. And he really loved me and loved the show. He was absolutely one of a kind. This is really awful."

We Know What You Did Last Summer. You had a great time at the 30th Conclave Learning Conference. You learned a lot, met some great people, heard some incredible music, had some fabulous meals, and enjoyed multiple libations. And even though it was worth the \$400-500 you spent to get in, you wished you could have saved some money on tuition - right? Your wish is the Conclave's command! Until 12/31/05, earlybird tuition for next summer's Learning Conference - **PureRadi06: Future Tense** - July 13-16 at the Minneapolis Marriott City Center is just \$189. Check out some of those OTHER earlybird radio conference deals ranging from \$500 to over \$1000 and you'll see what a great deal this is! C'mon...you know you're gonna be there. So, why not save some money in the process. Log onto www.theconclave.com and download an earlybird registration form. Next spring when you read about tuition rising to \$399 and then \$499, you'll be glad you did! But hurry - this earlybird special expires in just a few weeks!

Some lucky in-studio listeners at **Clear Channel** Top 40 WKQI/Detroit were rewarded yesterday (11/22) when the **Mojo in the Morning** crew surprised them by giving each attendee their "favorite things" The whole crew of **Mojo, Spike, Sara, Chad** and **Kyra** revealed their personal favorites and each of the items were given to the listeners. No new cars or PDAs, however, as all the favorites had to come from the Dollar Store!

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Tone E. Fly, **Radio One's** B96/Minneapolis Morning Host, is living on 27 foot truck until it is filled with non-perishable food items. To promote awareness of the 2.3 million Minnesotans who requested emergency food assistance last year, Tone E. has vowed to live on top of the truck until it is full of food! (Local research shows that Minnesota has 200,000 people who request food assistance each month – with a staggering number of 75,000 being children.) He began his adventure on Monday in an effort to aid the **2nd Harvest Food Bank** in their quest to feed hungry area families. Listeners were asked to bring food items to Cub Foods/Apple Valley in an effort to spring Tone E. Last year during “Stuck on the Truck,” B96 listeners filled the truck with over 15,000 pounds of food and Tone E. was able to go home in time for Thanksgiving. Station spokesperson **Shannon Paul** told the TATTLER, “We hope to double that total during this year’s campaign.”

While we weren't looking, Midwest Communications/Green Bay has made some quiet changes over the past weeks. **Jason Hillery** becomes the WIXX PD with **David Burns** returning to the MD chair. **Ben LuMaye** takes over rhythmic WLYD's PD post from the exiting **Nate Mitchell** (Ben had been the group's Imaging Director, a position he retains) and takes the station jockless with various imaging positioners, similar to those which define various Jack formats. **Dan Stone** takes over as PD for AC WROE while continuing as the WIXX/WLYD/WROE OM. Down the road in Sheboygan, **Dave Riley** continues as WXER's PD now that Midwest has officially taken the AC over. And to the west in Wausau, Midwest's former oldies WOFM is transformed into WILD 94.7, using the same basic rhythmic programming as WLYD in Green Bay.

At 12:05am on Wednesday, November 23, the song, “**Runaround Sue**” by **Dion** began a new era for Quad Cities broadcasting as AM860 KWPC/Muscatine, IA changes from “News, Talk, Variety” to “News, Talk, Oldies” featuring a mix of favorites from the fifties, sixties and early seventies. KWPC plays the Oldie of Rock, Pop, Folk, Motown, British Invasion, plus a little Classic Country, Jazz and Adult Standards. “Other than the music, nothing really has changed,” said Program Director **Tom Brehmer**, “We'll still provide the same award winning local and regional news, weather and sports coverage. Local Talk shows will remain and so will KWPC's commitment to providing local information. We're still the ‘Voice Of Muscatine’ and we will soon celebrate 60 years on the air!” KWPC first signed on in 1946. The On-air Personality line-up will be **Ron Edwin** in the morning, **Eric Brinks** during the day and **Tom Brehmer** in the afternoon.

Minneapolis-St. Paul, MN (#16)

Intriguingly, both oldies KQQL and Jack (KZJK) fall off in the first Fall trend.

Station	Format	Owner	Su	05Fall	P1
WCCO-AM	N/T	Infinity	9.2	8.9	
KQRS-FM	Cl Rock	ABC	8.1	8.1	
KEEY-FM	Ctry	Clr Chnrl	8	7.4	
KDWB-FM	T40	Clr Chnrl	4.8	4.8	
KXXR-FM	Act Rock	ABC	4.6	4.5	
WLTE-FM	AC	Infinity	4.5	4.4	
KSTP-AM	N/T	Hubbard	3.8	4.1	
KTCZ-FM	AAA	Clr Chnrl	4.1	3.9	
KFAN-AM	Sports	Clr Chnrl	3.4	3.8	
KSTP-FM	Hot AC	Hubbard	3.4	3.6	
KQQL-FM	Oldies	Clr Chnrl	3.6	3.2	
KTTB-FM	Rhy T40	Radio One	2.6	3.1	
KZJK-FM	Jack-type	Infinity	3	2.9	
KJZI-FM	Sm Jazz	Clr Chnrl	2.5	2.5	
WFMP-FM	Talk	Hubbard	1.4	1.6	
WWTC-AM	Talk	Salem	1.4	1.6	
WDGY-AM	Hisp	Borgen	1.4	1.5	
KLBB-AM/ KLBP-AM	Stndrds	MPR	1.3	1.3	
WGVX-FM/ WGVZ-FM/ WGVY-FM	AAA	ABC	1.4	1.1	
KTNF-AM	Talk	JR	1.2	1	
KLCI-FM	Ctry	Starcom	0.6	0.5	
WWJO-FM	Ctry	Regent	0.6	0.5	

Carter Urban KPRS/Kansas City and Urban AC WRAK/Albany, GA have signed on for the **Steve Harvey Morning Show**. Former KPRS morning duo **Sean Taylor** and **Julee Jonez** will stay at the station with the former moving to afternoons and the latter taking middays.

After half a century in radio, **West Bend Broadcasting** Country WBWI/West Bend, WI Cluster OM/PD/morning mainstay **Mike Elliot** will be doing his last show on Friday, December 16th. **Mike “Fuzz” Martin** who currently does afternoons at WBWI will be the new morning man; his replacement has yet to be announced.

Tremolo

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CHANGES. Matt McKAY is upped to PD/afternoon duty at **Three Eagles** Top 40 KFRX/Lincoln...**AAA** Top 40 WQQB)/Champaign, IL hires **Matt Vail** for nights...**Keith Curry** has left the building at **Cumulus** Top 40 WKFR/Kalamazoo.

Ain't Misbehavin', Just Conclavin' – A 30 Year Conclave Retrospective! Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference – is now available! Hundreds of pages with tons of photos and boatloads of memories, this book is a must-have for anyone serious about the industry. If you've ever attended - or ever wanted to - you'll want a copy. What's more, it makes a unique and truly GREAT holiday gift for anyone in or out of radio! Just \$19.95 with FREE SHIPPING! Order yours today at www.theconclave.com.

Comment: By now you know that the **Warner Music Group** (WMG) has become the second major label to settle with New York attorney general **Eliot Spitzer's** office in its ongoing payola investigations. The first was **Sony/BMG**, who settled this summer (specifically, the Monday following the 30th annual Conclave Learning Conference...just a coincidence!). Said Spitzer of Tuesday's settlement, "Warner is the second major player in the music industry to come forward and acknowledge that these (radio promotion) practices are wrong...Unfortunately, other companies continue to engage in them. I applaud Warner's decision to halt this conduct, cooperate fully with my office, and adopt new business practices." If you're keeping score, those outliers would be the **Universal Music Group** (Interscope, Island, etc.) and the **EMI Music Group** (Capitol, Virgin, etc.); although, we'd put even money on settlements coming from those label groups no later than the first quarter of 2006. (For anyone paying attention, Sony settled with Spitzer for \$10 million while the Warner settlement was for half that: \$5 million. Lesson? It apparently pays to wait when you're dealing with the NY Attorney General.) Almost more interesting news was the response FCC Commissioner **Jonathan Adelstein** had to the settlement, calling it "a breakthrough" in the efforts against payola, and that the agreement "adds more dirt to the mountain of evidence that payola is pervasive in the music business." The South Dakota native went on to say that the WMG agreement "raises serious concerns" that federal law under the **FCC's** jurisdiction has been violated, along with New York

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state law. "The FCC needs to act on this evidence and conclude as soon as possible the investigation we are now undertaking." And that means the other shoe is about to fall: the shoe worn by radio. To use the crude but accurate comparison of the payola goings-on to a prostitute/John relationship, the Johns (labels) have been nabbed. Now, it's time for their partners in crime to face the music - and Adelstein's FCC intends to do just that. It won't be pretty. Most of the major radio companies were mentioned in the WMG settlement - although those inclusions shouldn't be equated to guilt, just yet. What remains to be seen is which companies may be found culpable of wrong-doing and if so, the nature of their punishment (FCC fines or worse? License revocations? Financial settlements with the state of NY, like the labels?). The ongoing investigations may also involve fines levied against individual radio programmers (several have now been mentioned by name in the settlements). And that's just for beginners. Remember, the settlements reached to date have only involved the state of New York. Our guess is some enterprising (read: upwardly, politically mobile) attorney's general in other states may be preparing an assault similar to that executed by Spitzer. It would not only make good press for the AG's (Spitzer is now a national figure, thanks in no small part to the aforementioned investigations) but could

Having A (Life)House Party!



Proving they know WHTS All Hit 98-9/Quad Cities PD Tony Waitekus personally, Lifehouse jumps into this photo with Tony and Geffen's Mike Justin. (Tony far left, Mike center)

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prove to be a nice revenue stream for whichever states follow suit (New York is already \$15 million richer, with two major label groups and an untold number of radio companies to go). One more thing. None of what's happened so far has yet to involve any independent record promoters (the "exclusive", "station budget" kind), although they too have played a prominent role in the investigations. Remember, Spitzer referred to their presence as "conduits for illegal payments" in his findings, with "illegal" being the operative adjective. Might they be subject to fines levied by the AG and/or receive similar punishments assessed by the FCC? Time (but not much of it, we suspect) will tell. In the meantime, it should be apparent that it's no longer business as usual in the radio-record relationship. More precisely, the accepted "rules" of radio promotion employed over the past decade or so - the permeating "tit for tat/whatever it takes" mentality - has blown up in the faces of the perpetrators, prompting at least one senior industry observer to equate the lessons of the high jinks to an old **Firesign Theater** bit- "Everything You Know Is Wrong." And we'd be tempted to laugh, if only it weren't so sad. And unnecessary. - TK

Jobs. Midwest T40 WIXX/Green Bay is looking for a full-time overnight jock! Also looking for part-time talent for weekends and fill-in. Air-check, resume, and a cover letter emailed to PD **Jason Hillery** at jason@wixx.com. Or snail mail Jason at 115 South Jefferson St., 54305. Deadline 12/9/05...**AAA** Top 40 WQQB/Champaign, IL seeks morning co-host. T&R to PD **Ken Cunningham** at ken@aaa-champaign.com...**Midwest Communications** Rock KRBR/Duluth, MN seeks Morning Show Producer/Assistant Program Dir. Responsible for local content on Bob and Tom, also coordinating staff, prizes and interns for all events. T&R to **Mark Fleischer**, 715 E Central Entrance, Duluth, MN, 55811 or fleisch@mwcradio.com...Christian AC KGBI/Omaha, NE seeks dynamic morning performer to add to thriving morning show. Must have the ability to connect with the audience and work in an entertainment-driven team environment. T&R to 100.7FM KGBI Attention: **Mark Michaels**, 11717 Burt Street.

Omaha, NE 68154 or mark@KGBIFM.com ...**Cumulus** Top 40 WKFR/Kalamazoo, MI seeks dynamic Contemporary Hit programmer. Must have at least 3 yrs. programming experience, near genius capabilities implementing strategy, promotions, and marketing. Excellent Selector skills a must. T&R to **Mike McKelly**, OM, 4154 Jennings Dr., Kalamazoo, MI 49048 or mike.mckelly@cumulus.com...**Waitt Radio Network**/Omaha needs PT Holiday & weekend Country Classics and Country Today anchors. T&R to **John Glenn**, Waitt Radio Networks, 1000 N. 90th St., Suite 105, Omaha, NE 68114 or jglenn@wrnonline.com...**Metro Networks**/Grand Rapids, MI seeks future Part-Time and/or Fill-In Openings. Positions will require anchoring traffic and/or news reports on network affiliates. News writing assignments may be part of the job, so writing ability is a plus. T&R To Metro/Shadow - Grand Rapids, **Amy Watson**, Assistant Director of Operations, 146 Monroe Center NW - Suite 1226, Grand Rapids, MI 49503...**Infinity** Country WYCD/Detroit seeks a versatile Producer and NTR Event Planner for Morning Show. Candidates must be able to identify and produce key audio for the Morning Show, write creative comedic and concepts, produce compelling recycler promos, and assist in overall execution of the Morning show. T&R to WYCD Program Director, 26555 Evergreen Road, Suite 675, Southfield, MI 48076...KJAM/ Madison, SD needs a multitasking country announcer. This position is for afternoons on the FM with production using Cool Edit, Knowledge of SMARTS, web design or knowledge of the internet, creating/designing web pages, packages for sellers and play by play a plus. T&R to **Jim Hockett**, GM, KJAM, 101 South Egan, Madison, SD 57042...All positions listed in the **TATTLE** represent equal opportunities, and are provided free of charge by emailing claire@main-st.net. No calls unless otherwise specified.

On behalf of Claire Sather, Tom Kay, and the hundreds of employees of Main Street and the Conclave world-wide, we wish you and yours a turkey-filled Thanksgiving holiday weekend. May the great Wishbone of Life break your way now, and forever more!