

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

Publisher: Tom Kay  
Associate Publisher/Editor • Claire Sather

*"Doing a heckuva job!"*

AGENDA SET FOR 10<sup>TH</sup> TALENTRAK! Featuring a faculty dotted with major market programmers and air talent (just added: KSYR/KHHT-Los Angeles' PD **Mike Marino** and **Don Hallett**, PD-WMVX (Mix 106.5)-Cleveland), the schedule for TalenTrak 2005 has been announced. Here's what Trakkers can expect two weeks from now in Cleveland: 9 AM Registration begins. 9:30AM- *HOW NOT TO GET A JOB* - How do job candidates eliminate themselves from getting the job they want? Are there specific actions and behaviors - either subtle or overt - which can cause otherwise-talented air personalities to put their employment in jeopardy? A candid, in-depth look at what keeps talented air personalities from getting the job they want or - worse yet - losing the job they have. Mentoring by **Daniel Anstandig**, McVay Media/Cleveland, **Barb Richards**, PD-WAJI FM/ Ft. Wayne and **Don Hallett**, PD-WMVX (Mix 106.5)/Cleveland. 10:30 AM- *AND NOW FOR SOMETHING COMPLETELY DIFFERENT!* Is your individuality keeping you from being fully appreciated as an air talent? During this hour, you'll discover what you'll need to develop your own uniqueness. You'll learn not only how to be yourself and find your own voice, but how to succeed in doing so! Mentoring by **Mark Anderson**, Clear Channel/Pittsburgh and **Mike Marino**, Clear Channel/Los Angeles. 11:30AM *HOW BIG IS THIS THING GONNA GET?* - It's one thing to get a job and another thing to keep a job. But what role do jobs REALLY play in growing a career? **Kipper McGee**, PD of WLS/Chicago, teaches the skills necessary to raise the ceiling on your personal and professional development, allowing you to maximize your full vocational potential! 12:30PM- *The Keynote Luncheon*. TalenTrak will have a keynote presentation served up with lunch, featuring nationally syndicated personality, **Rover** - who also toils daily as the Xtreme/Cleveland morning guy - in a stirring presentation, *"Do As I Say, But Not Like I Told You!"* 2PM- *The Aircheck Clinic* (first 60 registrants only)- Perhaps the most important facet of TalenTrak, the Aircheck Clinic will feature airchecking from most of the morning

session's faculty, along with **Greg Ausham**, Envision Radio/Cleveland - **Jerry Boulding**, Conclave Board member and All Access urban editor - **Tracey Carroll**, Lanigan & Malone/Cleveland - **Tom Cook**, Clear Channel/Philadelphia - **Tim Kelly**, Elyria-Lorain Broadcasting/ Cleveland - **Dr. John "Turk" Logan**, WCSU/Central State University (Dayton) - **Mike McVay**, McVay Media - **Kim Monroe**, Xtreme/Cleveland - **Don Murphy**, Int'l Morning Show consultant - **Mark Pennington**, WRIF/Detroit - **Bruce Ryan**, Ohio Center for Broadcasting/Cleveland - **Terese Taylor**, WRMM/Rochester- **Slats**, Xtreme/Cleveland - **Sue Wilson**, WFHM/Cleveland - **Brian Wright**, Audience Development Group - and once again serving as host for the day, **Bill Klapproth** from WLUP/Chicago! 5PM *Great War Stories of Radio* - The day's last general session, *War Stories* provides an intimate glance at the anecdotes, trials, and tribulations the industry has befallen today's faculty. You may laugh, you may cry, you may fall down and go boom...but we guarantee, you'll learn! (Additional faculty TBA; faculty subject to change without notice). 5:30PM- *The TalenTrak Cocktail Reception* - An Informal reception in the Holiday Inn bar/lounge where you'll get a drink ticket and complimentary snacks!

As reported in last week's edition of the **TATTLE R**, **Clear Channel KEFM/Omaha** got in to the holiday spirit early, flipping briefly to an All-Christmas format, but it was just a stunt used to their re-launch as **Rock KQBW!** The new playlist, which debuted Friday (9/23), borrows liberally from the group's successful "Brew" format in Milwaukee - meaning, it consists of 80's powerhouse bands **Def Leppard** and **AC/DC** as well as the occasional foray into the more contemporary. The station is currently broadcasting commercial free from their 5,000-song library. Along with new calls, the station, and the cluster at large, has made some modifications to their staff. Mornings for **KQBW** will consist of the **Michelle & Mooky** team as well as new co-host from sister Country **KXKT**: middayer **Kevin Kannon**. The midday hole at **KXKT** will be filled by Classic Country **KHUS'** afternoon driver **Ritch Cassidy**. Finally, **Dan Roberts** leaves middays at **KHUS** to take on Cassidy's drive time.

Formats were also flipping in Chicago as **ABC Active Rock WZZN** (The Zone) made the switch to **94.7 Chicago's True Oldies Station**. Listeners will now hear everything from the hits of **Elvis Presley** and **The Beach Boys** to the classic sounds of Motown. **WZZN GM Jim Pastor** says that this won't be a typical Oldies format because of its "deep playlist and current sound". Local news, weather, traffic and sports will augment programming during mornings and afternoon drive time. Taking leave of the new format are former PD **Bill Gamble**, APD/MD **James Vanosdol** and the entirety of The Zone's airstaff.



**You'll Think of Me**  
**ADDED KKDM!**  
EMI Music Publishing  
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**THE VANITY PROJECT**  
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**WZGC, KBCO, WXRV**  
**WTMX, KMTT, KINK**  
**WTTS**



**TREMOLO**  
**WXMP!**  
**spins-WHTS!**  
**Can You Feel it Now**



**KORY** and the **fiReflies**  
**She's Comin' Back Again!**  
**AIRPLAY:**  
KLLT KU00 KKCO KQRN KVHT KMAC KIXX  
KWYR KBRK KRCS KMKK KSQY KKRL KLGR  
KSYZ KDWD KRTI KQKY KWOA

The search continues for **Howard Stern's** replacement at WCKG/Chicago. Continuing coverage by **Chicago Sun-Times' Robert Feder** is now reporting that **Eddie and JoBo** of sister WBBM may be given a try-out at all-talk mornings on Sports WSCR. They are far from the only rumored Stern-alternative, as the erstwhile **Garry Meier's** name has also come up and he had a chance to be heard on KLSX/Los Angeles last weekend with a few different co-hosts. Meier would come with baggage however; he was at one time a co-host of WCKG afternoons with current host **Steve Dahl**. But the two parted on bad terms. Meier also left afternoons at WLS/Chicago last year after a salary dispute.

**CHANGES. Brian Foster** is promoted from GSM to GM for **NextMedia/Joliet-Aurora-Naperville, IL...Opus Media** Top 40 WHTF/Tallahassee nabs former **Cumulus** Top 40 KCHZ/Kansas City's **Mo Bounce** for nights and APD/MD duties...**Clear Channel** Hot AC WMMX/Dayton ups afternooner **Shaun Vincent** to APD...**Sherman** moves from overnights to nights at **Emmis** Alt WKQX/Chicago, filling the shoes left vacant by **Fook**.

**TALENTRAK SPONSORS!** The following companies have made a generous contribution to the Conclave, making TalenTrak – and other Conclave programs - possible: Platinum Sponsor – **BDS Radio/Nielsen, BitXchange/AudioXchange, PromoSuite** Gold Sponsor – **Envision Radio, Jefferson-Pilot**.

**Conclave XXX Keynoter Jonathan Adelstein** continues to make clear the importance of the public's say in the revision of ownership rules for the **FCC**. The FCC Commissioner was in Philadelphia earlier this week (9/28) for a media consolidation forum where, in addition to the ownership issue, he made remarks similar to those he made the **NAB Radio Show** on 9/22, reiterating the necessity to "do something about" payola. These comments come in the wake of **Eliot Spitzer's Sony BMG** investigation/settlement.

**Clear Channel** has promoted **Jeff Hoberg** from GM/Grand Forks to VP/Market Manager for the seven stations in the company's Fargo cluster. Hoberg had been in the GM slot since 1999. Also in Fargo, Classic Rock KKBX has flipped to 80's and taken **Premiere's Bob & Tom** show from sister Rock KDAM for mornings.

**Tom Gjerdrum** is back; the former OM/PD at WMYX/Milwaukee, WI is now handling OM duties for the **Backyard Broadcasting/Sioux Falls** cluster. In addition he's taken on mornings for AC KELO as **Tom Mitchell**.

**Envision's AudioXchange** prep service is now offering audio clips and sound bites formatted for JACK-FM™ stations. Produced by the writers from BitXchange, the clips provide stations with pop culture audio for promos, sweepers, etc.

**Radio One** has agreed to purchase Adult Standards WRDA/St. Louis from **Emmis** for \$20 million. The stations' current "Red" format will make the transition to the web and weekends on sister Talk KFTK as Radio One takes on WRDA under an LMA effective October 1.

**RUMOR.** Rumbblings in the Black Hills - Is Northeast Broadcasting getting ready to flip the switch on it's 2 CP's in Rapid City, SD?

**CHANGES, TOO. Carter-Sherman** Urban KSJM/Wichita leaves afternoons there for mornings at **Radio One** Urban WCKX/Colombus...**Entercom/Milwaukee** makes GSM **Jeff Jeanpierre** Dir/Sales, while **Mike Donovan** moves from Sales Manager into the GSM slot. Also, **Sue Schmitz** is upped from Sr. Account Exec to NSM...Middays at **Archway** Rock KKZR/Little Rock will now be woman-ned by syndicated talent (*Tour Bus*) **Stacey X**; Middays at sister Oldies KOLL will be taken on by author/personality **Rachel Donahue**.

**TALENTRAK HOTEL INFO!** The **Holiday Inn Select/Cleveland-City Centre Lakeshore** is located at Lakeside & 12<sup>th</sup>, Cleveland, OH 44114. When you call for reservations (216-241-5100), identify yourself as an attendee of the Conclave's TalenTrak and you'll be offered a room for \$89 (while supplies last). You must make your own reservation; the cost of the hotel is not included in your TalenTrak tuition. *Note: there is a daily charge for parking your vehicle, even if you are a guest at the hotel. Call the hotel for details.*

Road construction seems to stretch on long past projected dates all the time, so it was likely something of a lark for Country WFYR/Peoria morning man **Rick Stephenson** to claim that if the local **Murray Baker Bridge** was actually completed by the October 2<sup>nd</sup> deadline, he would broadcast a portion of his show from the rooftop of the station wearing only an orange barrel on Monday (10/3). It looks like he'd better go barrel shopping, because the Illinois Dept. of Transportation (I-DOT) has announced that the bridge will open as scheduled.

Radio continues efforts to help **Katrina** victims, this time in Kansas where **Zimmer** Hot AC KLZR/Topeka joined forces with area elementary schools to raise over \$25,000. Students at various schools made donations, competing with one another for a grand prize pizza party.





jon patrick mcclaren

chasing butterflies

"Our phones hav been ringing off the hook with requests for 'Chasing Butterflies'. It's a must add for any station."

~ Tanner Donovan,  
PD-KWYR/Winner



**Clear Channel Outdoor** and **Clear Channel Country KZSN/ Wichita's The Morning Lips Service** are coming together for a 5-week, \$50,000 promotion. The morning show talent will make "appearances" as figures on various billboards in the area each week day, and the first listener to spot them and call in to the station will win a thousand bucks M-W and \$5,000 on Thursdays, with one fourth of the money going to the winner's preferred charity.

Format and staff changes abound in Springfield, MO as Christian KADI made the flip to *The All New 99 HIT FM*, hoping to nab some of the all-important 18-24 demographic. A new logo and jingle aren't the only additions, as **Julie Berry** will now appear at middays moving **Cindy Rippee** to crosstown Light Rock KTXR. At nights, **Andrew Beard** exits with no replacement yet named.

Congrats to: **AAA** Top 40/Rhythmic WZPW/Peoria PD/morning guy **Don Black** and his wife **Kim** on the 9/24 birth of son **Payton**... **IN De Goot Entertainment/McGathy Promotions** President **Bill McGathy** and wife **Jenny** on the 9/4 arrival of **Emma Leigh**.

**MORE CHANGES.** **Aware Records** announces **Scott Burton** as VP/Promotions, in charge of all promo efforts from the Chicago office...**Lava Records/Chicago** names **Brett Dumler** Regional Dir/Promotions...**Josh Reich** takes on Assoc. Dir/National Top 40 Promotions for **RCA Music/Midwestern Division**. He will remain based in Cincinnati...**Dana Daniels** exits mornings at **Emmis Adult Standards WRDA/St. Louis**.

**JOBS.** Duluth Country Leader B105/KKCB has a great learning opportunity for the right person. Music Director experience preferred, but not required. Selector skills helpful, but are not required. A commitment to station promotions and community involvement is a must. There is potential for the position to include Assistant Program Director stripes for the right candidate. Send packages to OM **Derek Moran**, 14 East Central, Duluth, MN 55811 or email Derek - [derekmoran@clearchannel.com](mailto:derekmoran@clearchannel.com)...Interested in being part of something fresh and new without all the corporate ballyhoo? We're collecting and passing along names to a start up situation in the Great Plains looking to fill programming, production and on air positions in both the AC and Country formats. Can't tell you where, but we hear they've got great places nearby!...**Entercom/Indianapolis** seeks killer Imaging/Production pro who can act T&R to **Scott Sands** at [ssands@entercom.com](mailto:ssands@entercom.com)...Country WSM/Nashville seeks experienced PT and weekend announcers. T&R to **John Sebastian**, c/o: 95.5 The Wolf, 10 Music Circle East, Nashville, TN 37203...**Cumulus WQLH/Green Bay, WI** seeks talent for future

morning opening. Pop culture knowledge, ability to relate to females and appearances required. T&R to **Jimmy Clark** C/O Star 98 810 Victoria St. Green Bay, WI 54302...**Hubbard Broadcasting KSTP/Minneapolis** has FT opening for overnights. 3 yrs current commercial radio exp, commercial production, and digital work experience required. T&R to **Leighton Peck**, KSTP-FM, Minneapolis, Minnesota 55414 or [KS95Jobs@ks95.com](mailto:KS95Jobs@ks95.com)...**Cumulus CHR WWCK/Flint, MI** seeks PD on-air talent. T&R to WWCK-FM, Attn: **PD/Fig**, 6317 Taylor Dr., Flint, Michigan 48507...**Three Eagles CHR KFRX/Lincoln, NE** seeks FT night jock. T&R to **Mark Taylor**, Corporate OM, Three Eagles Communications, 3800 Cornhusker Hwy., Lincoln NE 68504 or [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com)...**Three Eagles Communications** seeks GM for Midwest Cluster with a proven track record in sales mgmt/small market radio, able to build instant trust and help others grow their business using marketing ideas and strategies. E-mail resume, references and important propaganda to: [gbuchanan@threeeagles.com](mailto:gbuchanan@threeeagles.com)...**Cumulus Country 99.5 The Wolf/Appleton-Oshkosh, WI** seeks PT weekend/fill in with 2 yrs. Exp. T&R to **Scott Wagner**, 99.5 The Wolf. 491 S. Washburn st. #400, Oshkosh Wi. 54904...**RCRC of Michigan, Inc./Lansing** seeks News Director to anchor and oversee news and public affairs programs for four station cluster. Journalism degree preferred, broadcast experience of at least 3 yrs. req. T&R to OM, RCRG of Michigan, Inc., 2495 Cedar Street, Holt, MI 48842 or [pcashin@mrrglansing.com](mailto:pcashin@mrrglansing.com)...**Midwest Communications WTAQ/Green Bay, WI** seeks News Reporter/Anchor. 1-2 yrs. exp. preferred but we'll consider a College Grad with potential. T&R to **Danielle Bina**, Assistant News Director, WTAQ, Midwest Communications, PO Box 23333, 115 South Jefferson Street, Green Bay, Wisconsin 54305 or [danielle@new.rr.com](mailto:danielle@new.rr.com)...**Fairfield Broadcasting AC WQLR/Kalamazoo, MI** seeks PT air talent. Computer knowledge required. Audio Vault or similar knowledge is helpful. T&R to WQLR, c/o **Brian Wertz**, 4200 West Main Street, Kalamazoo, MI 49006...**University of Wisconsin/Milwaukee** seek splay by play announcer for 2005-2006 **Panther Women's Basketball** season. Good voice, knowledge of the game and flexible schedule required. Call **Jason Clark** at 414-229-2351 or T&R to [jtclark@uwm.edu](mailto:jtclark@uwm.edu)...**Clear Channel Country KKCB/Duluth, MN** seeks MD/Afternoon. Selector skills helpful. Potential for the position to include Assistant Program Director stripes for the right candidate. T&R to **Derek Moran** Operations Manager B105/KKCB, 14 East Central, Duluth, MN 55811 or [derekmoran@clearchannel.com](mailto:derekmoran@clearchannel.com)...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified.

# GREATER MIDWEST ARBITRON REPORTS

## SUMMER BOOK, PHASE 2 TRENDS

### Grand Rapids, MI (#66)

#### Little change in P2.

Station	Format	Owner	SumP1	SumP2
WBCT-FM	Ctry	ClChnnl	11.7	10.9
WOOD-AM	N/T	ClChnnl	8.8	7.8
WSNX-FM	T40	ClChnnl	6.8	7.2
WLAV-FM	Clssc Rck	Citadel	5.2	5.8
WLHT-FM	AC	Regent	5	5.5
WTNR-FM	Ctry	Citadel	3.4	4.3
WTRV-FM	AC	Regent	3.4	4.2
WGRD-FM	Alt	Regent	4.1	4
WOOD-FM	AC	ClChnnl	4.4	4
WVTI-FM	Hot AC	ClChnnl	3.3	3.3
WBFX-FM	Clssc Rck	ClChnnl	3.2	3.1
WFGR-FM	Clsscal	Regent	1.9	2.5
WJQK-FM	Chrtn AC	Lanser	2.6	2.5
WKLQ-FM	Act Rck	Citadel	2.6	2.3
WFUR-FM	Chrtn AC	Kuiper	2.3	1.9
WBBL-AM	Sports	Citadel	2.1	1.5
WYVN-FM	Clssc Hits	Midw Comm	1.1	1.4
WMUS-FM	Ctry	ClChnnl	1.2	1.2
WJNZ-AM	Urb	Goodrich	1	1

### Des Moines, IA (#91)

#### KGGO unseats WHO!!

Station	Format	Owner	SumP1	SumP2
KGGO-FM	Clssc Rck	Citadel	7.3	9.4
WHO-AM	N/T	ClChnnl	9	8.4
KKDM-FM	T40	ClChnnl	8.2	7.7
KIOA-FM	Oldies	Saga	7.3	7.2
KAZR-FM	Act Rck	Saga	6.8	6.6
KJYY-FM	Ctry	Citadel	7	6.1
KHKI-FM	Ctry	Citadel	6	5.8
KDRB-FM	Jack	ClChnnl	4.1	5.6
KSTZ-FM	Hot AC	Saga	5.3	5.4
KLTI-FM	AC	Saga	5.8	4.6
KRNT-AM	Stndrds	Saga	3.6	3.5
KMXD-FM	AC	ClChnnl	2.4	2.5
KCCQ-FM	Alt	ClChnnl	1.7	2.1
KWQW-FM	N/T	Citadel	2	2.1
KXNO-AM	Sports	ClChnnl	1.5	2.1
KBGG-AM	Hisp	Citadel	2	1.6
KZZQ-FM	Chrtn CHR	Positive	1	1

### Indianapolis, IN (#41)

#### WKLW makes a move.

Station	Format	Owner	SumP1	SumP2
WFMS-FM	Ctry	Susq	9.8	10.2
WFBQ-FM	Clssc Rck	ClChnnl	7.8	8.7
WHHH-FM	Urb T40	Radio One	7.5	6.9
WIBC-AM	N/T	Emmis	6.9	6.4
WLHK-FM	Ctry	Emmis	5.4	5.2
WKLW-FM	Clssc Rck	Indy Radio	3.9	4.9
WYXB-FM	AC	Emmis	5.3	4.9
WTLC-FM	Urb AC	Radio One	4.7	4.8
WJJK-FM	Jack	Susq	5.2	4.7
WRZX-FM	Alt	ClChnnl	3.4	3.9
WNOU-FM	T40	Emmis	3.7	3.5
WTPI-FM	AC	Entercom	2.9	3.3
WISG-FM	Chrtn AC	Susq	2.9	3
WZPL-FM	Hot AC	Entercom	3.4	3
WYJZ-FM	SmJzz	Radio One	2.8	2.7
WTLC-AM	Gospel	Radio One	2.1	1.8
WTTS-FM	Triple A	Sarkes	1.9	1.8
WXNT-AM	N/T	Entercom	1.2	1.4
WRDZ-FM	Kids	ABC Radio	1.1	1.3
WSYW-AM	Hisp	ConBdcst	1.6	1.2
WNDE-AM	Sports	ClChnnl	0.9	1

### Omaha-Council Bluffs, NE (#72)

#### KFAB down - KGOR, KQKQ & KKCD up

Station	Format	Owner	Fa05	Sp05
KXKT-FM	Ctry	ClChnnl	7.9	8.3
KQCH-FM	T40	Journal	7.5	7.3
KEZO-FM	Rck	Journal	7.5	7
KFAB-AM	N/T	ClChnnl	7.8	6.7
KGOR-FM	Oldies	ClChnnl	6.2	6.6
KQKQ-FM	Hot AC	Waitt Radio	5.8	6.3
KSRZ-FM	Hot AC	Journal	5.2	5.5
KKCD-FM	Clssc Rck	Journal	4.3	5.3
KKAR-AM	N/T	Waitt Radio	3.1	3.2
KBBX-FM	Hisp	Journal	3	3
KHUS-FM	Ctry	ClChnnl	3	2.9
KBLR-FM	Urb	Waitt Radio	2.3	2.8
KLTQ-FM	AC	Waitt Radio	3	2.8
KEFM-FM	AC	ClChnnl	2.7	2.5
KGBI-FM	Chrtn AC	Salem	2.6	2.4
KOMJ-AM	Stndrds	Journal	1.9	2
KOZN-AM	Sports	Waitt Radio	2.1	1.8
KCTY-FM	Jack	Waitt Radio	1.7	1.6
KOIL-AM	Clssc Ctry	Waitt Radio	1.6	1.3

### Milwaukee-Racine, WI (#32)

#### WHQG enjoys WLZR's last hurrah.

Station	Format	Owner	Fa05	Sp05
WTMJ-AM	N/T	Journal	8.8	9.4
WMIL-FM	Ctry	ClChnnl	6.9	7.5
WKKV-FM	Urb	ClChnnl	5.8	6.1
WKLH-FM	Clssc Hits	Saga	5.4	5.8
WXSS-FM	T40	Entercom	5.5	5.5
WHQG-FM	Act Rck	Saga	4.8	5.4
WQBW-FM	Clssc Rck	ClChnnl	6.9	5.2
WRIT-FM	Oldies	ClChnnl	4.7	4.2
WISN-AM	N/T	ClChnnl	4.2	4.1
WJMR-FM	Urb AC	Saga	4.1	3.9
WTKI-FM	Hot AC	Journal	4	3.9
WOKY-AM	Stndrds	ClChnnl	4.1	3.8
WMYX-FM	Hot AC	Entercom	3.7	3.5
WJZI-FM	SmJzz	MilRadAll	3.4	3.2
WLUM-FM	Alt	MilRadAll	2.5	2.6
WFMR-FM	Clsscal	Saga	1.9	2.3
WEXT-FM	Ctry	NextMedia	1.3	1.7
WFZH-FM	Chrtn AC	Salem	1.4	1.5
WTKM-FM/				
WTKM-AM	Clssc Ctry	Kettle	1.5	1.5
WDRV-FM/				

### SPRING QUARTERLIES, 2005

#### Springfield, MO (#143)

#### KTTS slips but retains 1st.

Station	Format	Owner	Fa05	Sp05
KTTS-FM	Ctry	Journal	15.5	11.7
KSPW-FM	Urb/T40	Journal	5.1	9.7
KGBX-FM	AC	Cl. Channel	8.8	7.1
KOSP-FM	Oldies	M-W Fam	5.9	6.9
KOMG-FM	T40	M-W Fam	1.3	5.5
KXUS-FM	Rock	Cl. Channel	4	5.3
KSGF-FM/				
KSGF-AM	N/T	Journal	4.5	5.1
KSWF-FM	Ctry	Cl. Channel	6.7	4.8
KWTO-AM	N/T	Meyer	4	4.8
KTOZ-FM	Hot AC	Cl. Channel	3.5	4.6
KQRA-FM	Alt.	M-W Fam	3.2	3.7
KZRQ-FM	Act. Rock	Journal	2.9	3.4
KTXR-FM	AC	Meyer	2.8	
KKLH-FM	Rock	M-W Fam	3.5	2.5
KWTO-FM	Sports	Meyer	3.7	2.5
KADI-FM	Chr. CHR	Vision	1.3	1.4

### St.Cloud, MN (#219)

#### WJJO back on top.

Station	Format	Owner	Fa05	Sp05
WWJO-FM	Ctry	Regent	10.2	9.2
KZPK-FM	Ctry	Leighton	11.4	8.8
KLZZ-FM	Cl. Rock	Regent	6.5	7.3
WHMH-FM	Rock	Hopp	4.9	6.5
KASM-AM	N/T	Starcom	6.1	5
KQRS-FM	Cl. Rock	ABC Radio	4.5	4.2
WJON-AM	N/T	Regent	4.5	4.2
KCML-FM	AC	Leighton	3.7	3.8
WCCO-AM	N/T	Infinity	3.3	3.8
KCLD-FM	T40	Leighton	3.3	3.4
KMXK-FM	Hot AC	Regent	2.8	3.1
KNSI-AM	N/T	Leighton	3.3	3.1
KQQL-FM	Oldies	Cl. Channel	3.7	3.1
WVAL-AM	Cl. Ctry	Hoppe	2.4	3.1
KKSR-FM	Urb/T40	Regent	2.8	2.3
KKJM-FM	Chr. AC	Diocese	1.2	1.9
KXXR-FM	Act. Rock	ABC Radio	1.6	1.9
KDDG-FM	Oldies	Starcom	1.2	1.5
KTTB-FM	Urb/T40	Radio One	1.2	1.5

### Terre Haute, IN (#202)

#### WTHI off, but stays the leader.

Station	Format	Owner	Fa05	Sp05
WTHI-FM	Ctry	Emmis	24.4	20.4
WMGI-FM	T40	Bright Tower	9.7	11.3
WWVR-FM	Cl. Rock	Emmis	10.6	10.4
WBOW-FM	AC	Crossroads	5.5	5.9
WSDM-FM	Oldies	Crossroads	4.6	5
WWSY-FM	80s	Bright Tower	3.7	5
WACF-FM	Ctry	Key	3.7	3.6
WAXI-FM	MOR	Crossroads	2.8	3.6
WCBH-FM	T40	Cromwell	3.6	2.8
WIBC-AM	N/T	Emmis	1.4	1.4
WBOW-AM/				
WSDX-AM	Sports	Crossroads.	1.4	1

### Topeka, KS (#194)

#### WIBW again!

Station	Format	Owner	Fa05	Sp05
WIBW-FM	Ctry	MCC Radio	10.8	13.8
KMAJ-FM	AC	Cumulus	8.8	9.6
KTPK-FM	Ctry	JMJ	3.1	6.9
KDVV-FM	Rock	Cumulus	8.5	6.5
KQTP-FM	Ctry Oldies	Cumulus	9.2	6.2
KKYD-FM	Urb/T40	Viking	3.8	5
KWIC-FM	Cl. Hits	Cumulus	6.5	4.6
KLZR-FM	Hot AC	Zimmer	3.5	3.8
KMAJ-AM	N/T	Cumulus	5	3.8
WIBW-AM	N/T	MCC Radio	4.2	3.8
KQRC-FM	Act. Rock	Entercom	3.1	2.7
KTOP-AM	MOR	Cumulus	2.7	2.7
KCHZ-FM	T40	Cumulus	1.9	2.3
KCVT-FM	Chr. Talk	Bott	0.8	1.5
KMXV-FM	T40	Infinity	0.8	1.5
KPRS-FM	Urb.	Carter	1.2	1.5
KRBZ-FM	Alt.	Entercom	1.5	1.5
WHB-AM	Sports	Union	0.8	1.5
KMKF-FM	Rock	Seaton	0.4	1.2

*All Summer P1 & Spring quarterly numbers featured in this TATTLEER represent 12+ adults, M-Su, 6A-Mid. ©2005, Arbitron Inc. May not be quoted or reproduced without prior written permission.*