

THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004

WGCI-WVAZ/Chicago OM and Conclave/TalenTrak faculty member **Elroy Smith** has now joined the ranks of "station owners" and where else but Bermuda, where he was born and raised. Smith, along with **Scott Pearlman** and **Glenn Blakeney**, were recently granted a license to own and operate a radio station on the small Island country, where they'll operate as Inter-Island Communications. The station, which is being built from the ground up, is expected to go live in July 2004 as HOTT 107-5. The station format will consist of R&B, Hip-Hop and Reggae. HOTT will be the first to bring a major market sound to the island 24 hours a day, while incorporating a plethora of talented local live personalities.

Spin stories are now being documented on the demographically correct "World Without You" by **Beth Hart**. KKRL 21x, KRSK 17x, KALZ 13x with stations like KYKY and WMC ready to break out. The exposure this song has had over the past 10 weeks or so as **CBS Daytime TV's** theme should make the selection of this strong song so much easier to schedule! **Koch Entertainment**

Emmis Chairman/CEO **Jeff Smulyan** said Emmis is "determined to provide the content our audiences want" and will do that while abiding by a zero-tolerance policy it has established for its stations. Smulyan made the comments in a Q&A session on the Emmis website. He also addressed concerns at Alternative WKQX (Q101)/Chicago by saying the station has remained one of Emmis' biggest challenges because it is feeling the effects of a competitor that launched a direct assault on Q101 a couple of years ago – and, of course – it has **Mancow**.

Congrats to **Main Street/Curb** artist, **MercyMe** – winners of the **GMA's Dove** awards for "Artist of the Year" and "Group of the Year"! Their new single, "Here With Me" turns out to be a winner for: WBMX, KLLY, KKPn, KJOY, WARM, WCRZ, etc.

Detroit's **Jacobs Media** has launched a website, SaveRadioNow.org, which takes up the cause of free speech as it affects broadcasting and indecency. Jacobs Media President **Fred Jacobs** says, "There is a large gap between the opinions about indecency that are being expressed by the **FCC** and Congress and what we're hearing from radio listeners in America. The purpose of this site is to provide education, as well as an equal voice for this silent majority to communicate to their elected representatives, and the regulators who are setting the tone."

Constant Claver and the Fargo Flash, **Dr. Gary Heller**, KNX/LA Research Director, has been elevated to **Infinity** VP/Research & Audience Measurement, working with **Steve Rivers**, **Greg Strassell**, **Kevin Weatherly**, Infinity's Format Captains & Corporate big-wigs! He takes over the research duties from **Bill Pasha**, who left Infinity to become VP/Programming for **Entercom** last month.

We've been sworn to secrecy on details, but suffice it to say that **Keri Noble** and "Talk To Me" call-out at KS95 is reflecting early research indicating scores higher than a few current top 10ers. That could be another reason why her burgeoning hit increased to 36x at the hot AC this week! **Blue Note**.

Clear Channel's heritage CHR/Pop WRVQ/Richmond brings in Midwest radio vet **Wayne Coy** as PD/morning co-host. He replaces station vet **Billy Surf**, who departs. Joining Coy as Asst. PD/morning co-host is his former on-air partner, **Darrin Stone**, who became a free agent last week. Former Z104 MD **Jonathan Reed** comes aboard as MD/afternoon, and **Joey Hoops** will join WRVQ for nights, starting May 24. Departing WRVQ are morning co-host **Betty Bodine** and Asst. PD/afternoon driver **Travis Dylan**.

Research note on **Kimberley Locke** "8th World Wonder": if you've subjected the song to call-out with less than stellar results, you may want to change the hook to "...seven days & seven nights of wonder". Stations that have made the switch (like **Tommy Bodean** at Z104) have reaped the benefit. Z104 60x! WDCG 91x, WPRO 64x...well, you get the picture. **Curb**

Minneapolis-St. Paul Winter Book. **Clear Channel** country K102 gains some ground on the market leaders – **ABC** rock KQRS and **Infinity** N/T WCCO – both of whom drop considerable 12+ numbers. Infinity AC WLTE and CC A3 KTCZ post nice winters! KQRS-FM 9.1- 8.1, WCCO-AM 8.6- 7.9, KEEY-FM 5.9- 6.6, WLTE-FM 4.8- 6.0, KSTP-AM 5.4- 5.2, KDWB-FM 4.7- 4.8, KTCZ-FM 4.2- 4.7, KQQL-FM 5.7- 4.4, KXXR-FM 5.3- 4.1, KSTP-FM 4.2- 4.1, KJZI-FM 2.4- 3.7, WXPT-FM 2.5- 3.1, KFAN-AM 3.4- 2.7, KTTB-FM 3.3- 2.4, KLBB-AM 1.6- 1.8, WFMP-FM 0.8- 1.5, WWTC-AM 0.9- 1.1, KLCI-FM 0.7- 0.8, WGVX-FM 0.9- 0.8, WMNN-AM 0.5- 0.6, WDGy-AM 2.1- 0.4, WGVZ-FM 0.6- 0.4, KLBP-AM - 0.2, WGVY-FM - 0.1. All Winter Books in this **TATTLE R** are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall 2003-Winter 2004 comparisons. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**

Hanson's "Penny & Me" continues to be a listener favorite, and judging by Soundscan CD sales, Midwest listeners are putting their money where their ears are: Green Bay #4, Milwaukee #6, Cleveland #14! Nationally, it's ranked #25 on the top 200, and #1 on the Independent Chart! In short, "Penny & Me" is working for radio. Is there anything else? **3CG**

Condolences to **SG Music Marketing, Inc's Steve Gordon** on the passing of his mother last Friday.

KS95
36x!
KQIC
12x!
Keri Noble
Talk To Me
M A N
H A T
T A N

added **WBMX**
KLLY
KKPN
on
WRVW **WVAQ**
WKRZ **WWKZ**
WKSZ **WNDV**
WRHT **KISX**
WQEN **WJMX**
WAXV **WJYY**
WHTP **WWXM**
MercyMe

world without you
BETH HART
Added **KLCA!**
KSII!
As featured on CBS Daytime
KOCH

KIMBERLEY LOCKE
8TH WORLD WONDER
 R&R
 CHR/Pop
20
Added WRRM KEZK

The full-length **ONE LOVE** in stores **5/4!**



CURB RECORDS

MTV #8-TRL!
VH1 #6-Top 20 Countdown!
MTV add!
Z104 ADD!
WXSS 17x!
WKSZ 15x!
KZMG 10x!
WCIL!
KJCK!
KFBZ!
KKRL!

HANSON
Penny & Me



36 RECORDS

JOSS STONE

Fell In Love With A Boy

WIXX 49x!



36 RECORDS

St. Louis Winter Book. Infinity N/T KMOX drops, but not enough to cost market position. KMOX-AM 9.6- 8.9, KEZK-FM 7.8- 6.7, KSHE-FM 4.6- 5.3, WIL-FM 6.4- 5.1, KLOU-FM 3.3- 4.9, KPNT-FM 4.8- 4.8, KMJM-FM 4.5- 4.5, KIHT-FM 4.1- 4.5, KSD-FM 3.3- 4.4, KYKY-FM 3.6- 4.1, KSLZ-FM 3.8- 4.1, KTRS-AM 4.3- 3.9, WVRV-FM 3.4- 3.5, KATZ-FM 3.5- 3.3, WSSM-FM 4.0- 3.2, WFUN-FM 2.7- 3.2, KATZ-AM 2.1- 2.7, KFUO-FM 2.4- 2.1, WRDA-FM 1.6- 1.9, KFTK-FM 1.5- 1.7, KFNS-AM 1.5- 1.4, WRTH-AM 1.1- 1.1, WESL-AM 0.7- 0.6, WGNU-AM 0.6- 0.5, WEW-AM 0.7- 0.5, KFAV-FM 0.4- 0.4, KNSX-FM 0.7- 0.4.

Joss Stone's "Fell In Love With A Boy" on S-Curve is a remarkable track performing remarkably well...even though it flies underneath many programmers radar. Proof? Try WIXX and their 49x weekly. Or WRLT 49x. Two different stations in two very different formats achieving equal success. Audition again, and hear what you may be missing!

Strange but true: Did you know if you were on the radio and phonetically pronounced "FCC" as a word...you'd be fined \$500,000?

Kansas City Winter Book. Entercom country WDAF improves, but still stays 1.1 ahead of Carter's Urban leader WPRS. KPRS-FM 6.9- 7.3, WDAF-FM 5.8- 6.2, KQRC-FM 6.0- 6.0, KCMO-FM 4.3- 5.8, KMBZ-AM 5.1- 5.3, KBEQ-FM 4.8- 4.6, KMJV-FM 4.0- 4.4, KFKF-FM 4.0- 4.2, KCFX-FM 5.5- 4.1, KUDL-FM 5.3- 4.0, KMJK-FM 3.6- 3.6, KSRC-FM 4.8- 3.6, KYYS-FM 2.9- 3.5, WHB-AM 3.8- 3.3, KCHZ-FM 2.6- 3.1, KCMO-AM 3.2- 2.9, KRZB-FM 2.8- 2.8, KFME-FM 2.1- 2.5, KCSP-AM 2.8- 2.2, KPRT-AM 2.1- 1.9, KZPL-FM 1.2- 1.6, KXTR-AM 0.7- 1.2, KKHK-AM 1.3- 1.1, KCCV-FM 0.8- 0.8, KCZZ-AM **- 0.4, KCCV-AM **- 0.4.

South Central Top 40 WSTO/Evansville's morning duo **Booker & Diane** have begun the search for their next "Morning Show Apprentice." Listeners can go to www.hot96.com and register. On Monday eight finalists will be selected. They will be given 8 individual stunts to perform, and each week one person will be eliminated. The Grand Prize is a part-time job at WSTO for the lowest pay allowable in the state of Indiana. Second prize: you get to be general manager of the station (just kidding)!

Live music lovers: **Fastball's** main men, **Tony & Miles**, are on an acoustic tour taking through the heart of the Midwest this week. Catch 'em if you can: 5/3 - Chicago, 5/4- Minneapolis, 5/5-Madison, 5/8-Denver, 5/9-Boise

Indianapolis Winter Book. Susquehanna country WFMS widens its lead. WFMS-FM 11.3- 11.9, WFBQ-FM 9.6- 9.0, WHHH-FM 7.7- 7.3, WIBC-AM 6.0- 7.1, WGLD-FM 6.9- 6.5, WTLC-FM 5.0- 5.8, WRZX-FM 4.9- 5.4, WZPL-FM 4.3- 4.1, WNOU-FM 5.0- 3.5, WTPI-FM 4.0- 3.3, WYXB-FM 4.6- 3.2, WYJZ-FM 2.1- 2.5, WTLC-AM 1.8- 2.0, WGRL-FM 1.4- 2.0, WENS-FM 1.7- 2.0, WTTS-FM 2.7- 1.9, WNDE-AM 1.2- 1.5, WKLU-FM 1.2- 1.3, WXNT-AM 0.9- 1.2, WSYW-AM 0.5- 1.1, WRDZ-FM 0.9- 1.1, WEDJ-FM 0.6- 0.7, WXLW-AM 0.8- 0.7, WIJY-FM 0.6- 0.7, WKKG-FM 1.2- 0.7, WCBK-FM 0.5- 0.6.

Top Tip: De Sol "Spin Around"! This dervish of a track adds 5/17 at top 40, but you should have it now (and shortly thereafter, the new **Feel** hit "She Makes The Make Up Look Good" - borrowing heavily from **Donnie Iris** - will be arriving in your mail for adds on 6/7) Both on **Curb**.

Alas - **Air America** has made an exit in Chicago, as **Multicultural's** WNTD abruptly returned to music programming earlier this week. The companies had said last week that as part of a settlement over a financial dispute, Air America programming would remain on the station through April 30...but the plug was pulled earlier. No replacement station was named inside the Air America corral.

We just have to share some remarkable spin stories on **Hoobastank** and "The Reason", as radio creates new rotations to handle the audience this smash is generating across 5 different formats: WDRQ 87x, WWWQ 82x, KKDM 82x, WVRV 51x, KQKQ 65x, WWBN 45x, WLUM 36x, WGVX 44x. Wow! Thanks, Radio!! **Island**

Changes. WFBQ/Indianapolis PD **Mike Thomas** has announced he will segue to sister Classic Rocker KGB/San Diego as its new PD ...consultant and former Conclave faculty member **Todd Wallace** has been named Dir./Operations at **Infinity/Phoenix**. Wallace had previously been **AMFM/Phoenix** Dir./AM Operations and will now oversee Country KMLE, Oldies KOOL and Alternative KZON. Wallace is also expected to cover day-to-day PD duties at KOOL...former **Epic/Chicago** Regional **KC O'Neil** makes the commute to Milwaukee to pick up part-time/fill-in work at Alternative WLUM...**Scott Ferrall** exits his contributor's post on WKQX/Chicago based **Mancow Muller's** syndicated show in order to concentrate on his midday hosting duties at WMAX/Atlanta...former WSCR/Chicago overnight host and cross-town WMVP weekender **Tommy Williams** has joined WJOB/Hammond, IN for a 9-Midnight sports talk show.



100 owners and their cats gathered on the steps of the Iowa State Capitol this afternoon. The group was shot for a television commercial to air during the series finale of NBC's *Friends*, Thursday, May 6, on Des Moines' Channel 13 beginning at 8 p.m. The commercial, for STAR 102.5's *Big Ken and Colleen in the Morning*, will include STAR 102.5 listeners and their cats, in a scene mimicking a popular *Friends* episode featuring the original song *Smelly Cat*.

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Once a song has been around a while, it's natural to want to pull it back for fresher material. Don't make that mistake with **Norah Jones** and "Sunrise" on **Blue Note**. There's plenty of life left in this marvelously adult track, so bleed every last listener out of it. KSRZ 27x, WBMX 27x, WXXM 21x, KQIC 37x, KTCZ 35x, KBXR 37x, KSQY 31x!

Milwaukee-Racine Winter Book. **Journal** N/T WTMJ wins big again. Nice up-ticks for **Saga** rocker WLZR and **Entercom** T40 WXXS. WTMJ-AM 10.0- 10.3, WMIL-FM 6.8- 7.0, WKKV-FM 6.5- 6.5, WKLH-FM 7.3- 6.2, WLZR-FM 4.8- 6.0, WXSS-FM 3.9- 5.4, WKTI-FM 5.2- 4.7, WRIT-FM 4.1- 4.3, WMYX-FM 5.1- 4.3, WISN-AM 4.4- 4.2, WJMR-FM 4.7- 3.5, WOKY-AM 3.7- 3.4, WLTQ-FM 4.8- 3.4, WJZI-FM 2.5- 2.8, WFMR-FM 1.9- 2.3, WLUM-FM 2.5- 2.2, WFZH-FM 1.3- 1.7, WTKM-FM 0.7- 1.1, WMCS-AM 0.7- 1.0, WAUK-AM 1.2- 1.0, WGLB-AM **- 0.9, WIND-AM 1.1- 0.9, WEZY-FM 0.5- 0.8, WDRV-FM 0.4- 0.7, WGN-AM 0.5- 0.7, WNOV-AM 1.1- 0.7, WWDV-FM 0.5- 0.6, WBWI-FM 0.8- 0.6, WEXT-FM 0.6- 0.5, WBBM-AM 0.4- 0.4, WTKM-AM 0.2- 0.2.

"**Last Thing On My Mind**" – the UK hit by the twosome of **Leann Rimes** and international star **Ronan Keating** – will be arriving on AC's desk next week as an import for adds on 5/24. Hint: It also appears on Leann's **Greatest Hits** album.

Didja know? According to AOL data for the week ended April 11, Infinity Triple A WXRT/Chicago was the most listened-to station on Radio@AOL's narrowband network. No specific figures were given, but the WXRT stream had more than twice the total time spent listening of the second-place stream. That signal? The AOL-programmed "Top Country".

Former WXPT/Minneapolis sales executive, **Dave Bestler** returns to the Twin Cities as VP/GM at **Hubbard Broadcasting** Hot AC KSTP (KS95)/Minneapolis. He replaces **Marc Kalman**, who exited earlier in the year. Bestler checks in from the **Cox** group in Louisville, KY.

Omaha-Council Bluffs Winter Book. **Clear Channel** country KXKT explodes! KXKT-FM 8.4- 11.2, KFAB-AM 8.5- 8.3, KEZO-FM 8.6- 6.6, KSRZ-FM 5.4- 5.5, KGOR-FM 6.3- 5.5, KQCH-FM 3.9- 5.2, KQKQ-FM 4.4- 5.0, KLTQ-FM 5.4- 4.8, KKCD-FM 3.9- 4.7, KOMJ-AM 3.6- 3.6, KKAR-AM 2.8- 3.6, KBLR-FM 2.2- 3.1, KHUS-FM 3.4- 3.1, KBBX-FM 3.4- 3.0, KEFM-FM 3.9- 2.9, KCTY-FM 1.7- 2.1, KOZN-AM 1.7- 1.6, KOIL-AM 2.1- 1.2, KOSR-AM 1.0- 0.6, KMA-AM 0.5- 0.4, KHLP-AM 0.4- 0.4, KZKX-FM 0.5- 0.4.

Double congratulations to KATF/Dubuque, IA "jock of all trades" **Brian Davis** on his recent marriage to long-time girlfriend **Heather** (4/17) and on the new gig! Brian will join HAC WKSZ/Appleton, WI as APD/MD/afternoons effective this Monday (5/3)! Meanwhile, his self-proclaimed "radio geek" web-site www.tophour.net will continue to operate uninterrupted!



Infinity owned WLTE/Minneapolis Morning Show host **Cindy Barton** continues to prove that the 70's and pet rocks are hot as her syndicated program "The 70's With Cindy Barton" becomes one of the fastest growing shows in the country! Recent affiliates signing on include: KILJ/ Mount Pleasant, IA, WHTL/Whitehall, WI, WAUH/Wautoma, WI, WLJY/ Wausau, WI, KRVI/Fargo, N.D., KKZY/Bemidji, MN., KRUE/Waseca, MN, KLLT/Spencer, IA and WVLF/Massena, N.Y. For more information on the show call (612) 267-3601.

One of the most anticipated keynotes in Conclave history will happen on Saturday, July 17th as best-selling author/newspaper columnist/radio host **Mitch Albom** returns to the Conclave stage. His presentation is entitled "How To Be Human – And Still Have A Job!" His speech will distill messages found in his latest novel, "The Five People You Meet in Heaven," a book that's spent the last 6 months at the top of the NEW YORK TIMES best-seller list. Of course, he's also the author of "Tuesday's With Morrie." CONCLAVE XXIX — Paradigm 2004: It's Full of Shift! is July 15-18 at the Minneapolis Marriott City Center. For more information and to register now for the 2004 CONCLAVE, call (952) 927-4487 or visit www.theconclave.com. Earlybird registration ends in 2 weeks, and the \$99 Marriott hotel rooms are going fast. Get on board now!

Changes too. KSRC/Kansas City has named former cross-town KCIY MD/mid-day host **Michelle Chase** as their new overnight/swing personality, effective this Monday (5/3)...WBZU/Madison, WI APD/MD/afternoon host **Dave Murphy** joins AC WLTQ & Oldies WRIT/Milwaukee as APD...former WKRQ/Cincinnati personality **Bernie Mack** rejoins (former Q102 PD) **Tommy Frank** at WNDV/South Bend, IN for APD/afternoons...KMXXV/Kansas City taps cross-town KPRS talent **KJ Carson** for weekend/swing effective yesterday (4/29)...**Journal** Talker WTMJ/Milwaukee morning-man **Jon Belmont** announced his return to the network news world by joining **AP Network News** this week, effective late May...the WNBA's Minnesota Lynx basketball broadcasts move from **Clear Channel** KFAN/Minneapolis to cross-town **Minnesota Public Radio's** Adult Standards KLBB & KLBP for the 2004 season. **Brian Sieman** remains as the play-by-play voice for the team.

One of the legendary jocks at WISM/Madison in the 60's has passed away. 72 year-old **Richard Latsch** passed away earlier this month.

Tim Morrisey, a Madison journalist, remembers, "He was one of the announcers on WISM, back in the day when a generation of Madisonians had their radio dials locked on 1480. This station (now WTDY) is what used to be called "Wizzum". Richard called himself King Richard, and he was on the air the afternoon we got news that President Kennedy had been assassinated. A few years back, when another "Wizzum" alum, **Jonathon Little** put together a reunion with **Pat O'Neill**, King Richard was there on the air doing a bit about the old "Wizzum"-mometer. Now King Richard is up there at the big radio station in the sky with **Clyde Coffee**."

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Reception
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Getaway
Brunch**

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Rock, A3,
Retro Format
Symposiums
BMI Legends
Luncheon
+ 20 More Inno-
vative Seminars!
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Mitch Albom
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Tuesdays With
Morrie
The 5 People You
Meet in Heaven**



**Alternative
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Awards Luncheon
+ 17 More Cutting-
Edge Seminars
VNU/BDS Saints
Experience
Showcases!**

Label Stuff. Quarterback Records/Nashville has tapped industry veteran **Chuck Thagard** to be their Northeast Promo Manager. Thagard's resume includes stints for **American Gramophone, BNA** and **Warner Bros...Danny Cooper** and **Jason McFadden** – new VP/Pop Promotion execs for **Virgin...Steve Bartels** replaces **Julie Greenwald** as President of Island Records...**Michael Plen** is the new Sr. VP/Artist Development for **Sanctuary Records!** Congrats to all!

This summer – “Turn The Heat Up”!!

JOBS. Journal's country KTTS/Springfield is seeking a serious 7p-mid talent. Two years experience required. Send your T&Rs to PD Brad Hanson, 2330 Grand, Springfield, Mo 65802 or email BHansen@ktt.com...Rock Q98/KQWB Fargo Needs a new PD with a killer instinct. Aggressive, creative, self-motivated with good people and time management skills. Strong airwork required. Mail your aircheck, resume and programming philosophy to: OM **John Austin**, KQWB/Q98, 2720 7th Ave South, 58103...WIN 98.5/Battle Creek is looking for part time air talent. This position includes being a part of the street team and producer responsibilities. Ship your package to pjlacey@mwcradio.com...**Journal** Talker WTMJ/Milwaukee, WI needs a new morning host and is looking for someone “fascinated by current events and how they intersect with life” with an “insatiable curiosity” who can work with a talented ensemble cast and can be entertaining and compelling. Send your unscoped air-check and other materials to: WTMJ, Attn: **Rick Belcher**, 720 E. Capitol Drive, 53212 or, e-mail Belcher@620WTMJ.com...**Saga's** Champaign, IL cluster has part-time opportunities available now! You'll gain multi-format experience in HAC, Oldies and/or Country. We've got state-of-the studios, all the tools you need to grow your career, and a fun and exciting work environment. Experience preferred, but not required. Send your T&R's to: Illini Radio Group, **R.W. Smith**, 2603 W. Bradley Ave., Champaign, IL 61821 or, email: rw@illiniradio.com...HAC in Lake County, IL in suburban Chicago has an immediate opening for a morning show co-host. Live and work near Chicago! Join a successful operation in Waukegan by Lake Michigan. If you have previous morning show experience and a background in CHR, AC or Hot AC, send your package today to: **NextMedia/Chicago**, Attn: **Dana Jang**, 2410 B Caton Farm Road, Crest Hill, IL 60435...WENS/Indianapolis, IN is seeking part-time on-air talent for weekend and board op work. Please send your T&Rs to: WENS, Attn: **Jim Cerone**, 40 Monument Circle #600, 46204...(5) station Springfield, IL cluster needs an OM! Successful candidates will supervise stations and staff in various formats, including; CHR, Oldies, AC, News/Talk and Classic Hits. Send packages to: **Saga Communications**, Attn: **Steven Goldstein**, One Turkey Hill Road South, Westport, CT 06880 or, e-mail: opsjob@sagacom.com...Des Moines, IA's only FM talk station is looking to update their resume bank. They currently have (2) fantastic local shows and the right people in the right places, but are always looking at ways to make a strong lineup even stronger. There is not currently an opening, but plans are to add more local shows in the near

future. If you are looking at the possibility of doing talk at a station that is making waves, send your CD and resume to: KBGG (WOW), Attn: **Tim Fisher**, 4143 109th St., Urbandale, IA 50322...Iowa's Active Rock leader, KFMW needs a night host! 401k and Blue Cross/Blue Shield available. Send your CD & resume today to: Rock 108, Attn: **Michael Cross**, 514 Jefferson Street, Waterloo, IA 50701...if you live in or around the Wichita, KS area, please read on! The **Mid America Network** has an immediate opening for a part-time, on-air, board op. for 10-20 hours per week. Must be willing to work weekends and some evenings. Experience in news production using cool edit pro and sports is a plus. Email your resume today to Director of Programming **Dane Daniel** at ddaniel@maanradio.com...WWCK/Flint, MI needs a morning host. No beginners. If you have the qualifications, please apply. Send only CD demos via mail to: WWCK, Attn: **Scott Free**, 48507, or email your packages with “mp3” only and “Word” document resumes only, to scott.free@cumulus.com...rare full-time opening available in Northwestern Wisconsin at (5) station cluster. Candidates must be fun, entertaining and available for afternoons and Play-by-Play. Lots of remotes and games for extra cash. Rush your T&R to: **Mike Bigner**, 1859 21st Ave., Rice Lake WI, 54868 or, email info@wjmcradio.com...WDNL/Danville, IL is seeking an experienced announcer to work on a part time, hourly basis. Must have prior radio experience and excellent computer skills. Experience with automation systems and Voice Tracking is also required. The close date for this position is May 14th. This is *not* an entry-level opening. Send packages to: WDNL, Attn: **Carol Wade**, 1501 N. Washington St., 61832...a locally-owned, six-station group of small-market radio stations in Eastern Ohio needs a production-proficient PD for a HAC morning show. News and sports experience a plus. Send demo and resume to: **AVC Communications**; Attn: **Dave Wilson**, P.O. Box 338; Cambridge, OH 43725...**The Koser Radio Group** (WJMC/WAQE/WKFX) has a rare full-time opening available in Northwestern Wisconsin its 5 station cluster. Candidates must be fun, entertaining and available for Afternoons and Play-by-Play. Lots of remotes and games for extra cash. Rush T&R to: **Mike Bigner**, 1859 21st Ave, Rice Lake WI, 54868 or email info@wjmcradio.com...**Win/Win Radio**, an innovative radio promotion group, has an immediate opening for an Affiliate Relations Associate. Responsibilities include establishing and maintaining relationships with radio stations across the U.S., tracking industry trends, critiquing air checks, and contributing to company business reviews and expansion. Seeking individuals with 4+ years media/radio experience, including on-air in small to medium markets. Demonstrated project management skills and initiative orientation are essential. Must be an exceptional communicator with the ability to solve problems and develop ideas with minimal supervision. Prefer BA degree in Mass Communications, Journalism or related field. To apply email resume, cover letter and salary requirements to: info@WinWinRadio.com...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities. No calls unless otherwise specified.

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