

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

Several Midwest stations are included in the list as the **NAB** has announced its finalists for the 2003 Marconi Radio Awards. The awards will be presented at the NAB Radio Show, October 2 in Philadelphia. For Legendary Station of the Year, nominees include WLW/Cincinnati and WRIF/Detroit. For Network/Syndicated Personality of the Year, the nominees include **Jefferson-Pilot's "Bob and Sheri"** show. Hubbard Broadcasting's "KS-95" (KSTP-FM/Twin Cities) is nominated for Large Market Station of the Year. Other regional nominees include: WIBC/Indianapolis (Medium Market Station of the Year); WCRZ/Flint (Small Market Station of the Year), KSTP-FM/Twin Cities and WJJY/Brainerd (AC Station of the Year); WMOM/Pentwater, MI (CHR Station of the Year); KFYO-FM/St. Louis and WFMR/Milwaukee (Classical Station of the Year); WIBC/Indianapolis and WTMJ/Milwaukee (News/Talk Station of the Year); KCMO-FM/Kansas City, KIOA/Des Moines, and WGLD/Indianapolis (Oldies Station of the Year); WMBI/Chicago (Religious Station of the Year); KQRS/Twin Cities and WFBQ/Indianapolis (Rock Station of the Year); WVAZ/Chicago and WZAK/Cleveland (Urban Station of the Year). Regional broadcasters nominated for Personality of the Year awards (in Major, Large, Medium, and Small Midwest markets) include: **Ramsey Lewis** (WNUA/Chicago); **Howard McGee** (WGCI/Chicago); **Mike McConnell** (WLW/Cincinnati); **Joe Soucheray** (KSTP-AM/Twin Cities); **Mike Trivisonno** (WTAM/Cleveland); **Dino Tripodis** and **Stacy McKat** (WSNY/Columbus); and **Ken Lanphear** (WQLR/Kalamazoo). Congratulations to all nominees!

Des Moines, IA Spring Book. News/talk WHO dominates once again. WHO-AM 10.7-11.7, KKDM 10.4-10.5, KIOA 6.6-8.0, KAZR 5.5-6.5, KGGO 5.7-5.8, KSTZ 6.6-5.8, KJJY 6.7-5.6, KMXD 3.1-4.9, KHKI 4.2-4.5, KRKQ 3.3-4.0, KLTI 5.9-3.5, KRNT-AM 4.3-3.5, KVJZ 2.4-3.1, KCCQ 1.7-1.7, KJJC/KLRX 1.6-1.6, KBGG-AM 0.7-1.4, KXNO-AM 1.4-1.4, KZZQ 1.7-1.4, KWKY-AM 1.4-0.9, KWMT-AM 0.5-0.7, KDLS-AM/FM 0.0-0.5. Spring books found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Winter 2003 – Spring 2003 comparisons unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Skywind has been added by KIBZ/Lincoln! They're just the latest to show support of the new single "**Deep Blu**", along with stations like WJJO, KFMW, WHMH, KRRO, WDRK and more. If you need to hear it again, just drop by the newly redesigned Main Street website at www.main-st.net; we've got MP3's of all our current music online for radio station usage. **Atomic K**

EDDIE & JOBO TO KEYNOTE TALENTRAK 2003 IN OCTOBER! The Conclave announces TalenTrak 2003, the Affordable Seminar for On-Air Radio Talent featuring WBBM-FM's Eddie & Jobo as special keynoters! On October 25, 2003, The Conclave will present TalenTrak, a one-day seminar designed to help radio personalities improve their skills and get their careers on track. The admission price – **just \$49** – and location – the Holiday Inn/Chicago City Centre, Chicago, IL – make it possible for just about anyone who wants to come to do so. The seminar's faculty includes many Chicago, Milwaukee, and nearby large market program directors and air-talents including **Eric & Kathy-WTMX/Chicago**, **Rod Phillips-WKSC/Chicago**, **Patty Martin-WDRV/Chicago**, **Mike Stern-WLZR/Milwaukee**, **Mary Ellen Kachinske-WTMX/Chicago**, **Eric Bradley-B96/Chicago**, **Bill Klapproth-WLUP/Chicago**, who'll serve as the day's "Trakmaster!" The agenda will include presentations on what makes radio personalities successful; show prep; career advice and Q&A with the faculty; and one-on-one aircheck sessions. Over 100 students enjoyed last year's TalenTrak, many calling it the best weekend of their professional careers. Find out why by attending TalenTrak this fall! Details can be found at www.theconclave.com!

Grand Rapids, MI Spring Book. **Clear Channel** Country WBCT slips almost a share, but still holds the top position. WBCT 10.4-9.5, WSNX 6.2-7.2, WOOD-AM 6.7-6.5, WLAV 6.0-5.6, WGRD 5.0-4.8, WOOD-FM 5.8-4.7, WLHT 5.0-4.6, WODJ 3.4-4.1, WJQK 3.2-4.0, WKLQ 4.5-3.9, WBFX 3.9-3.6, WTRV 2.6-3.5, WVTI 3.5-2.9, WFGR 2.5-2.5, WMJH-AM 1.5-1.6, WBBL-AM 2.2-1.6, WFUR 1.6-1.5, WNWZ-AM **-1.3, WHTC-AM 0.7-1.2, WJNZ-AM 1.2-1.1, WMUS 1.8-1.0, WMRR 0.6-0.8, WTKG-AM 1.0-0.7, WYVN 0.4-0.4, WGHN-FM **-0.3, WGHN-AM **-0.1. Fall 2002 – Spring 2003 Comparison.

Changes. Midwest native and former KVSC/St. Cloud and REV105/Twin Cities alum **Kyle Smith** checked in with *The TATTLE R* this week to announce that to Triple A/noncomm WYEP/Pittsburgh held a very successful "Summer Music Fest" featuring **Erin McKeown**, **Scott Miller & The Commonwealth**, **Jessie Harris & The Ferdinandos**, **Marshall Crenshaw**, **the Cash Brothers**. Over 4,000 people attended the event, which was taped in conjunction with **The World Café**, and will air the week of August 11...suburban Twin Cities signal 1220 WEZU/Stillwater has changed call letters to WMGT, reflecting its recent evolution in format from Adult Standards to talk; the station now airs **Bob Yates**, **Bill O'Reilly**, **Ruth Koscielak**, and a weekend show devoted to "alternative country" with **Jack K. Sparks**, among other programs...**Colleen Colloton**, morning co-host at Christian Hot AC WFZH/Milwaukee, will be scaling back to occasional fill-ins to spend more time with her kids.

Kalamazoo, MI Spring Book. **Cumulus** holds the top two slots, with rocker WRKR and T40 WKFR. WRKR 10.5-11.9, WKFR 12.8-10.7, WBCT 5.8-8.4, WKMI-AM 5.4-5.7, WQLR 5.0-5.7, WFAT 5.8-4.6, WNWN-AM 5.0-3.8, WKZO-AM 4.7-3.4, WOOD-FM 4.7-3.4, WGRD 2.3-2.7, WNWN-FM 2.3-2.7, WQXC 3.1-2.7, WKLQ 1.6-1.5, WSNX 1.6-1.5, WAKV-AM 0.8-1.1, WBCK-AM 0.8-1.1, WQSN-AM 1.2-1.1, WBFX **-0.8, WFRN **-0.8, WJXQ 1.9-0.8, WODJ **-0.8, WZBL 1.9-0.8, WZUU 1.6-0.8. Fall 2002 – Spring 2003 comparison.

Shipping Now!!

koryandthefireflies
"For What It's Worth"
there's something happening here...



MercyMe "I Can Only Imagine" **CURB RECORDS**

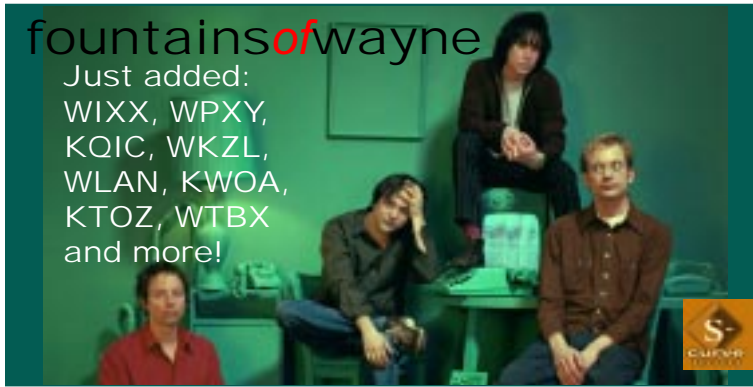


JUST ADDED:
KRBV, WBBO, WLTQ, WWDE, WAOA, WYXB!

MercyMe "almost there"
MercyMe "Spoken For"
"Yesterday, Today, and Tomorrow" DVD

fountains of wayne

Just added:
WIXX, WPXY,
KQIC, WKZL,
WLAN, KWOA,
KTOZ, WTBX
and more!



Stockinrock's Kory and the Fireflies are getting major exposure as of late! In addition to their national TV ad campaign in conjunction with **Budweiser's** "True Music" series, they have now landed the opening slots on several upcoming **Goo Goo Dolls** shows. They'll play tonight (8/8) in Rapid City with the Goos, plus Wichita, Sioux Falls, Appleton, Las Vegas, and more. The new single "**For What It's Worth**" (a **Buffalo Springfield** cover song) ships early next week!

Congrats to former Energy 92-7&5/Chicago air talent **Joe Vlazny**, who will return to dance music radio in the next few weeks as an on-air jock/production director for **Entravision's** new dance outlet 106.7 KKDL/Dallas. Joe was the Imaging Director/afternoon host at Energy using the air name "**Joe Smith**", and had most recently been hosting mornings on **Next Media's** rocker 96.7 WLLI/Joliet-Chicago. Congrats are also in order to former Energy (and Viva 103.1/Chicago) airstaffer **Edgar Ybarra**, who has signed on as weekend host at **Cumulus' CHR WZOK/Rockford**.

The Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW! Consult your Conclave registration materials for a 'blow-away' earliest-bird tuition of \$175 bucks until September 1st!!

Sheboygan, WI Spring Book. In only the third book in the market's history, **Midwest** rocker WHBZ holds the top spot all three times including this one. 9.0-12.3, WTMJ-AM 8.3-9.4, WHBL-AM 10.3-8.7, WBFM 5.5-8.0, WXER 6.2-5.8, WKLH 6.2-5.1, WAPL 2.8-3.6, WCLB-AM 2.8-2.9, WOKY-AM 1.4-2.9, WRIT 2.8-2.9, WXSS 3.4-2.9, WISN-AM 3.4-2.9, WIXX 2.1-2.2, WKTI 3.4-2.2, WLKN 3.4-2.2, WLTQ 2.1-2.2, WMIL 2.1-2.2, WLUM 1.4-1.4, WLZR 2.1-1.4, WOGB 0.7-1.4, WBBM-AM **0.7, WBWI **0.7, WGN-AM **0.7, WJUB-AM 0.7-0.7, WJZI 1.4-0.7, WLYD 0.0-0.7, WQTC 0.7-0.7, WKZS 0.0-0.0, WLTU-0.7-**. Fall 2002 - Spring 2003 comparison.

MercyMe's "I Can Only Imagine" has been added at KRVB, WBBO, WLTQ, WWDE, WAOA, WYXB and more! #1 phones at WHTZ/New York ("Z-100"). Don't overthink this, it's a hit! **Curb/INO Records**

According to reports from this week's *St. Louis Post-Dispatch*, a lawsuit seeking \$200,000 in damages has been filed by a former Account Executive at KMOX/St. Louis who claims that the station breached his contract and fraudulently misrepresented that he would be promoted to NSM. **Adam Rubenstein** has alleged that SVP **Beth Davis** and then-Dir. of Sales **Susan Kretschmar** lured him from cross-town WIL with the promise that he would be named NSM as soon as then-NSM **Sandi Cola** was fired. Kretschmar then quit shortly after his arrival, Davis denied the NSM deal and Rubenstein was eventually fired for poor performance.

Traverse City, MI T40 WKHQ "Q-Crew" member **Greg Grose** is a new daddy! He and his girlfriend welcomed **Evan Robert Grose** into the world on Sunday, August 3.

"Deep Blu"

JUST
ADDED
KIBZ!!



WJJO 15x,
WDRK 7x,
WHMH 7x,
KFMW 12x,
KRRO 10x!

SKYWIND  Atomic K

Layne Larson is slated to appear for radio promotional events for stations like KQKK, WMT-FM, KQKK and more in coming months. Listen to "**Wait For Me**" now, and contact Brad Savage at Main Street (952-927-4487) if you'd like your station to be a candidate for a "Lunch with Layne" visit. And ask **Miles Riker** (PD, WWAX/Duluth) how many people showed up for his event!!! **Stockinrock**

Changes, 2. **Scott Michaels** returns to Christian radio as PD/mornings at KKJM/St. Cloud, MN ("Spirit 93"). He comes from KUIK/Portland, OR and a weekend slot at Country KXPC/Albany, OR... "**Woodman**" **Woody Carlson** joins Alternative WPLA/Jacksonville for nights, replacing **Nicole**. Woody retains his position as Director of Communications for the minor league hockey team Jacksonville Barracudas. *TATTLE* readers will remember Woody from his tenure as PD of WQLZ/Springfield, IL... **Dave Stewart**, sports anchor at Rock KQRC/Kansas City, departs for cross-town Sports WHB-AM for an anchor position. Some had speculated that Stewart might join the upcoming sports format at WDAF-AM, once its country format makes its pending move to FM at **Entercom's** sister signal at 106.5 (the smooth jazz format will be ending in coming weeks).

Marion-Carbondale, IL Spring Book. **Clear Channel** country WDDD-FM slides into the top slot, followed by **Zimmer** country WOOZ. WDDD 9.9-14.8, WOOZ 12.9-9.8, WCIL-FM 7.6-8.7, WCIL-AM/WJPF-AM 5.9-8.2, WVZA 4.1-7.1, WUEZ 7.0-6.6, WTAO 8.8-4.9, WQRL 4.7-4.4, KGMO 4.1-3.3, WQUL 4.7-3.3, KMOX-AM 0.6-2.7, WXLT 1.8-2.7, WFRX-AM 4.1-1.6, KEZS 1.8-1.1, KPNT 0.6-1.1, WBVN 1.8-1.1, WGGH-AM 0.6-1.1, KSLZ **0.5, WDDD-AM 0.6-0.5, WINI-AM 1.2-0.5, WKIB 0.6-0.5, WMIX 0.6-0.5, WXAN 2.9-0.5. Fall 2002 - Spring 2003 comparison.

Music service for Christian Top 40 and Hot AC releases for WAYG/Grand Rapids and WAYK/Kalamazoo should go to PD **Mike Couchman** c/o WAYG, 1159 E. Beltline NE, Grand Rapids, MI, 49525. Mike can be reached at mike@wayfm, and will be taking CHR tracking calls at 269-383-3600 every Wednesday and Thursday from 10-11:30 AM (Eastern Time). Rock tracking calls should go to **Heather Erbe** at WAYK.

Country WYCD/Detroit morning team **Wilhite** and **Wall** hosted more than a thousand listeners at their first ever Pickup Parade and Tailgate Party. The five-mile parade was led by WYCD's 1969 fully restored Chevy pickup. Later, following the parade, a group of WYCD qualified listeners whom had previously won a chance to start the truck on-air were all given keys. After a number of tries, **Steve McKelvey** climbed into the truck with his son and when he turned his key, the engine roared to life and Steve climbed out the winner!

Wausau-Stevens Point, WI Spring Book. A huge move for **Badger's** rock WMZK, and T40 WIFC stays on top. WIFC 12.4-13.2, WYTE 10.0-10.8, WDEZ 10.6-9.1, WMZK 4.4-8.5, WSAU-AM 4.4-6.4, WGLX 4.1-5.3, WIZD 4.7-5.0, WLJY 5.0-4.1, WSPT 4.1-3.8, WAXX 3.2-2.9, WKQH 2.6-2.6, WOFM 3.8-2.6, WYCO 3.5-2.3, WDLB-AM 1.5-2.0, WDUX-AM 0.0-0.9, WFHR-AM 2.6-0.9, WOSQ 0.9-0.9, WACD 0.0-0.6, WCCN 0.6-0.6, WXCO-AM 1.2-0.6. Fall 2002 - Spring 2003 comparison.

PRESENCE



Added at WKLO, WXZZ!
On WRIF, KORB, KIBZ,
WWBN, KDJE, WQBK!
17x at WJJO!!!

"Remember"



The AM dial changes continue in Duluth as **Clear Channel's** 560 WEBC is now carrying "The Fan" Network fulltime from 6a-7p, and **Fox Sports Radio** at other times. **Midwest Communications'** crosstown sports-to-talk-again-convert (this is the third time the station has changed to talk) 710 WDSM is now carrying Coast To Coast AM overnight and several of the other displaced programs from WEBC's former format (including **Low Latto's** local show). Midwest's hot talker 970 WGEE has shifted to mainly sports talk, but is still carrying **Loveline** weeknights at 10pm.

Changes, 3. **Mary Fleenor** moves from RVP/Programming to VP/Market Manager at **Clear Channel's** Springfield, MO cluster. Fleenor replaces **Donna Baker**, who moves to VP/Market Manager at Clear Channel's Omaha cluster...**Ryan Roos**, APD/MD/afternoon at Hot AC KEEZ/Mankato, MN, moves to afternoon producer and weekender at Hot AC KSTP-FM/Minneapolis.

Presence is making strong gains in active rock with their second single "**Remember.**" New this week: WKLO and WXZZ. Also on KORB, WRIF, WKLQ, KIBZ, WJJO and more. **Curb**

Bob (not Bob). The "**Bob**" Walker on WMYX/Milwaukee was actually **Drew Walker**, a new WMYX weekender, joining the station from **Next Media** AC WZSR/Woodstock, IL. He took to the airwaves using the "Bob" moniker to poke fun at competing Hot AC WKTJ/Milwaukee PD **Bob Walker**, and cause radio insiders to wonder why the competitor's PD was on weekends at WMYX. And now you know...the rest of the story.

Waterloo Spring Book. **Bahakel** continues to dominate the market as **Michael Cross** and staff enjoy the first AND second positions with active rocker KFMW and oldies KOKZ, respectively. KFMW 9.9-12.3, KOKZ 10.5-10.5, KCRR 7.6-10.5, KKCVC 7.6-7.4, KZIA 8.7-6.8, KWLO-AM 5.2-5.6, KOEL-FM 8.7-5.6, KXEL-AM 2.3-4.9, KCVM 6.4-4.3, KCNZ-AM 0.6-0.6.

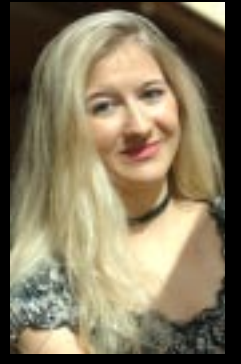
Eau Claire listeners have gained a new radio station as Low Power signal "Wolf 108" (107.9 WLFK-LP/Eau Claire) signed on Friday July 25, airing a loop of alternative music until the full studio equipment setup is complete. The station plans to air talk shows, progressive music, local band performances, and some Hmong news and music. Expect the actual format to take to the airwaves within several days. The station's website details its history, plans and story at www.wolf108fm.com.

Eau Claire, WI Spring Book. **Maverick Media's** country WAXX ties **Clear Channel's** country WQRB in both of their strongest books in years. WAXX 13.4-14.0, WQRB 11.2-14.0, WBIZ-FM 6.1-8.4, WMEQ-FM 8.4-8.4, WIAL 6.7-7.9, WATQ 6.1-6.7, WECL 6.1-6.2, WDRK 7.8-5.6, WCFW 6.1-5.1, WWAY 3.9-3.4, WISM 3.9-2.8, WMEQ-AM 2.8-1.7, WWIB 1.1-1.7, WBIZ-AM 0.6-1.1, WEAQ-AM 2.2-1.1, KNXR 0.0-0.6, KQRS 0.6-0.6, WCCN 0.0-0.6, WOGO-AM 0.0-0.6. Fall 2002 – Spring 2003 comparison.

Promotion of the Week Dept. In a matter of questionable taste, Urban outlet WKKV/Milwaukee conducted a lesson in irony this week as they reportedly did a luncheon remote from a local Planned Parenthood facility where listeners had a chance to win **R. Kelly** tickets!

Layne Larson wait for me

Just Added: KQIC/Willmar!!
25x at KCVW/Waterloo!
20x at WWAX/Duluth!
On KWYR, KELO,
KOKY and more!!



3-Point Media Oldies KANS/Osage City, KS is stunting right now with a loop of **Tone Loc's** "Wild Thing" running over and over. No confirmation of a reported format change as of press time. Stay tuned for more developments!

Battle Creek, MI Spring Book. Holy moly! **Clear Channel's** AC WBXX goes 1.9 to #3 7.8! WNWN-FM 14.5-17.5, WKFR 14.5-14.5, WBXX 1.9-7.8, WBCK-AM 10.7-7.2, WRKR 6.9-7.2, WWKN 4.4-5.4, WJXQ 7.5-4.8, WRCC-AM 3.8-3.6, WVIC 2.5-2.4, WBCT 1.9-1.8, WJIM 0.6-1.8, WOOD 3.1-1.8, WFAT 0.6-1.2, WGRD 0.6-1.2, WOLY-AM 0.0-1.2, WQLR 2.5-1.2, WFMK 0.6-0.6, WJR-AM 0.6-0.6, WMMQ 0.6-0.6, WNWN-AM 0.0-0.6, WODJ 0.6-0.6, WSNX 0.6-0.6. Fall 2002 – Spring 2003 comparison.

Fountains of Wayne are fast becoming one of radio's surprise hit stories of 2003! This week, WIXX, WVYB, WKZL, KHST, WNTQ, WPXY, WLAN and many more come aboard for "**Stacy's Mom.**" Have you seen the hit video yet? **S-Curve**

KPVL, a new station in Northeast Iowa, needs Country and Christian product. Send to **Tim Belay** c/o KPVL, P.O. Box 875, Postville, IA, 52162. Tim is also at 563-864-7945 and radiopostville@netins.net.

Clear Channel/Chicago Urban WGCI & WVAZ, **Fox TV** and **Icee Records** just wrapped up their big Chicago Idol contest this past Saturday (7/26) as over 2,000 Windy City residents turned out to support their favorites. Ultimately, the big winner was **Maurice Mahaon**. Maurice will have a record written and produced by R&B superstar **R. Kelly**...providing he stays out of trouble/jail.

Changes, 4. Starting yesterday (8/7) KSTZ/Des Moines afternoon driver **Bobby Knight** will be broadcasting live from the Iowa State Fair through the 17th...Country WCUB/Manitowoc, WI PD **Kyle Kristofer** has cut ties with Westwood One and are now live and local...not to be outdone by a Peta member changing her name to "GoVeg.Com", KSPW/Springfield, MO morning freaks **Kaane** and **McClain** have made some changes this week and The KSPW morning show will now be known as "Deliciousmeat.com" and McClain...KJJC/Osceola-Des Moines and KLRX/Madrid-Ames, IA have announced they will drop their Sports simulcast at the end of July, and are now airing programming from Northwestern College's network. Northwestern has been operating the stations under a local marketing agreement until its purchase of the stations was finalized yesterday (8/7)...**Entercom/KC** Dir. Marketing & Brand Development **Mike Kaplan** has been appointed Interim PD of the group's Modern AC WOZN/Greensboro. Kaplan is currently looking for applicants to fill the PD position, see jobs

G.B. Leighton's "**Summertime**" has been added at KBMX/Duluth on the heels of a major concert in Duluth. He's touring the region constantly with packed shows in every city!! Now, get ready for "**All I Want Is You**", the next single. **Liquid 8 Records**

92.7 WAUN/Kewaunee, WI has flipped from country to talk. The new format includes **Bill O'Reilly**, **G. Gordon Liddy**, and **CNN News**. KAUN also has a translator signal at 97.3 FM in Green Bay.



Jon Ellis reports more radio signal/engineering news for the Upper Midwest! First, The **University of Northern Iowa** has received a construction permit for a new station on 90.1 in Davenport. The class A station will use 810W at 159m, and will presumably be used to relay 90.9 KUNI/Cedar Falls. KUNI is currently heard in Dubuque on a translator at 98.7. Also, **Heartland Christian Broadcasters** has turned in the licenses of four translators in Northern Minnesota (101.7 W269AP/Aurora, 95.3 W237AF/Buhl, 103.9 W280CO/Gilbert, and 100.9 K265DD/Grand Rapids). The first three translators were transferred from **JPI Radio** earlier this year and were once part of the Christian hard rock WAKX Iron Range translator network. The Grand Rapids translator was replaced with a former JPI translator on 95.1. The **North Dakota Department of Transportation** has received two more construction permits for low-power signals (100 Watts each) on 95.7 in Minot and 96.3 Valley City. Finally, 100.7 KDJZ/Harwood-Fargo has been granted a request for a booster station in Fargo. KDJZ-1 will use 140 Watts at 29m from a tower on the south side of Fargo. Thanks Jon for continuing to cover regional engineering news!

A CONCLAVE THANKS! The Conclave wishes to extend thanks to all participants, performers, and attendees for being part of this record setting event! A special thanks is extended to the 2003 Conclave partners: **All Access, Arbitron, BDS Radio, BMI, Brown College, First MediaWorks, GetSmartDesign.com, McGathy Promotions, Mediabase 24/7, Musictech, Premiere Radio Networks, Ratethemusic.com, Specs Howard School for Communication Arts, Troy Research, and Webspins.**

Madison, WI Spring Book. It's country over pop as **Mid-West Family's** WWQM overtakes **Clear Channel's** WZEE. WWQM 7.6-8.2, WZEE 8.5-7.7, WOLX 6.2-7.4, WMGN 6.7-6.7, WIBA-FM 6.2-6.5, WJJO 6.6-6.4, WIBA-AM 5.7-5.2, WMMM 4.6-4.0, WBZU 5.3-3.3, WTUX-AM 2.3-2.7, WCJZ 2.0-2.3, WTDA/WDY 2.3-2.3, WKPO 2.0-2.2, WTSO-AM 1.8-2.0, WDMP 1.5-1.8, WMAD 2.5-1.8, WSJY 1.0-1.3, WXRO 0.0-1.2, WEKZ 0.8-0.7, WTLX 0.8-0.7, WBBM-AM 0.0-0.5, WBKY 0.0-0.5, WLMV-AM 0.0-0.5, WPDR-AM 1.0-0.5, WTMJ 0.5-0.5.

Respected Chicago country PD **Justin Case** has announced that he is going to assume the PD position at **Clear Channel's** country WWYZ/Hartford, CT. Case's resume includes PD stints with WYRK/Buffalo, WDSY/Pittsburgh, WPKX/Springfield, and most recently with **Infinity's** WUSN/Chicago. At WUSN, it is expected that OM **Tom Rivers** will acquire much of Justin's role with the station.

Wichita, KS Spring Book. **Journal's** country KFDI is still #1, but its lead narrows, 11.7-9.8, KDGS 7.2-8.3, KRBB 5.8-7.3, KICT 6.4-6.5, KNSS-AM 5.9-6.1, KEYN 5.5-5.8, KFXJ 5.0-5.5, KZSN 5.8-5.5, KKRD 3.8-5.3, KFTI-AM 7.5-5.1, KFBZ 5.0-4.4, KRZZ 4.5-4.4, KFH-AM/FM 4.0-4.1, KTLI 2.7-2.8, KYQQ 1.9-1.9, KSJM 0.5-1.7, KMXW 1.9-1.6, KMYR-AM 1.6-1.4, KANR 1.3-0.8, KCVW 1.1-0.8.

After exiting **Midwest Communications'** T40 WIFC/Wausau last week, it can now be revealed that PD Chris Pickett has landed back in a large market as APD/Midday host for Infinity Adult T40 WQAL/Cleveland "Q-104".

CONCLAVE 2003 CD SALE! Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver, Jay Meyers, Ginny Morris, and Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson, Art Harris and Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium" with **Bob Coburn**, "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each cassette/CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), preferred medium (cassette tape or CD), and the sessions you desire to: Conclave CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

The "how many paychecks?" department. Congratulations to Minnesota broadcast veteran **Bob Marshall**, who has just been named Production Director for **Starboard Broadcasting's** "Relevant Radio" network. He'll be based at the network's Twin Cities location beginning Monday. Bob also continues as a news anchor for **Salem's** 1280 WWTC ("The Patriot"), and has also begun hosting a local weekend talk show, Saturdays from Noon to 3pm. And, Bob *also* remains a weekend jock for **Clear Channel's** rocker 93KXLP/Mankato, making a weekly commute to the station.

The "how many miles?" department. **Dan Riggs** is a weekend/fill-in jock for T40 KDWB/Twin Cities, and has been heard filling in late-nights for **Tim Carey** this week. On weekends, Dan has been commuting to Rochester to host a shift on T40 106.9 KROC-FM. Now, Dan has also rejoined the weekend staff of T40 104.7 KCLD/St. Cloud, where he had worked a few years ago. Dan says that he'll rotate cities each weekend, going to Rochester one week and St. Cloud the next. He also told *The TATTLER* that he's happy to have a new vehicle, and plans to create large signs to place in each station's studio so he doesn't announce the wrong call-letters!!

Omaha, NE - Council Bluffs, IA Spring Book. **Clear Channel's** country KXKT surges to #1! KXKT 7.6-10.4, KFAB-AM 7.9-8.7, KEZO 8.3-7.5, KGOR 7.3-7.1, KSRZ 5.1-5.9, KQCH 5.2-5.0, KEFM 4.6-4.6, KKCD 4.4-4.3, KQKQ 4.4-4.1, KOMJ-AM, 4.7-3.7, KKAR-AM 3.6-3.5, KRQC 3.1-3.3, KLTQ 4.4-2.8, KBLR 2.8-2.6, KCTY 2.2-2.0, KOZN 1.5-1.4, KOSR 0.9-1.3, KBBX 1.1-0.9, KCRO-AM 0.5-0.5, KZKX 0.4-0.5, KMA-AM 0.0-0.4, KOIL-AM 0.0-0.4, KWMT-AM 0.0-0.4, KYDZ-AM 0.4-0.4.

Jobs. **Saga's** Mainstream AC KLIT/Des Moines is looking for an upbeat, one-one PM drive communicator. Send T/CD & R to PD **Tim White**, 1416 Locust, Des Moines, IA, 50309...Southern Illinois Heritage CHR WCIL-FM is looking for their next morning star or stars. If you know what it takes to lead and dominate a market, and are focused and can relate to 18-34 Females you should apply right away. Marion-Carbondale, IL is located 90 miles South of St. Louis. WCIL is apart of the **Zimmer Radio Group**, a family owned and operated company with 31 stations in IL, MO and KS. Send your package today to **Rusty James**, Operations Manager, Zimmer Radio Group, 1431 Country Aire Drive, Carterville, IL 62918...**Infinity** '80s outlet WXPT/Minneapolis ("Mix 104") needs a full-time overnight announcer. 2-3 years experience preferred. Send CD/T&R to Gary Nolan, Mix 104, 7001 France Ave S, Suite 200, Minneapolis, MN 55435...HAC WOZN/Greensboro, NC is looking for a PD! Send your T&R's to: WOZN, Attn: **Mike Kaplan**, 7819 National Service Rd. Suite #401, 27409 or e-mail mkaplan@entercom.com...Active Rocker KFMW & Oldies KOKZ/Waterloo-Cedar Rapids, IA is looking for a qualified individual for the position of Promotions Director. Send resume to: **The Radio Group**, Attn: **Cindy Hall**, P.O. Box 1540, Waterloo, Iowa 50704...All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.