

# THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

**Clear Channel** KDWB/Minneapolis' "Dave Ryan In The Morning Show" got the Twin Cities talking on Wednesday when assistant morning show producer **Todd Downs** (a.k.a. **T-Bone**) was sent to visit the Hazeltine National Golf Club, site of this year's PGA Championship. While on air, show hosts **Dave Ryan** and **Angi Taylor** urged Downs to approach the main gate with a weed whacker, stating that he had been hired to fix up the grounds. When security guards turned him away, he returned to his car and was chided by the crew back at the station for not getting past security. He later returned to the main gate with a chainsaw, saying that he had been called in on an emergency to cut down a tree. Concerned officials, fearing terrorism, issued a rather harsh response as police and FBI agents hauled him away, placing him in jail for the better part of the day. The understandably "down" Downs now faces possible disorderly conduct and trespassing charges.

**Norah Jones** continues to generate lots of listener reaction and positive feedback wherever her breakthrough song "**Don't Know Why**" is spinning. If you don't believe us, just ask your local retailer as it is likely one of the bets selling records in your market too! Current "majors" who also know a hit when they hear it include; KS95 (46x!), WMYX, KMXV, KTCZ, WIOG (35x!), WKTI, WMMM, KYKY, KALC (39x!), KAMX, KCTY, WRVW and many more! **BlueNote**

**Clear Channel** AAA "Cities 97" KTCZ/Minneapolis tapped into its sister station KBCO/Boulder-Denver this week for live "Studio C" simulcasts during R&R's first Boulder Summit. As the entire AAA radio and record community descended on Boulder, so did the bands! Cities 97 welcomed live acoustic performances from **The Wallflowers** and **Coldplay** from KBCO's "Studio C", marking the first in what could be a series of synergistic live performance simulcasts.

*Bismarck, ND spring book.* **Clear Channel's** Y-93 and K-Fire lead the pack. KYYY 13.6-14.2, KFYZ-AM 16.1-12.7, KSSS 7.6-12.7, KBMR 11.0-11.9, KBYZ 6.8-9.0, KACL 9.3-7.5, KQDY 9.3-7.5, KKCT 9.3-5.2, KXMR 5.1-4.5, KNDR 1.7-3.0, KLXX 1.7-2.2. Spring books found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall 2001 - Spring 2002 comparisons unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Congratulations to **John Derus** who has been named President and CEO of the **Minnesota Broadcasters Association**, he succeeds **Jim DuBois**.

## Hit-Building Story In Progress!

Added at **WIAL, WIXX, KZIA, KDOG, KOTM, and KGLI!** Already spinning at **KKRD (15x), WZEE (23x), WKSZ (20x), WDBR (26x), KQKY (22x)!**



**LEANN RIMES**  
Life Goes On **CURB**

**Hoobastank** is "Running Away" at multiple formats with a great rock song with pop sensibilities. Just added at **WIAL** and **KGLI**, and already spinning at **KDWB, KMXV, WDJX, KBEA, WDAY (34x), WZPL, KYYY, KDOG, WZOK** and more. **Island-Def Jam**

As rumored in *The TATTLE R* a few weeks ago, **Vision Media** is selling recent oldies convert "Kool 96.7" **KVMI/Arthur-Fargo** to **Tom Ingstad North Dakota Broadcasting, LLC**. The company is a partnership with Ingstad owning 65%, **Donald Nordin** with 25%, and **Randy Holland** with 10%. It also owns **KGBZ/Harwood-Fargo**. The group has been operating **KVMI** since August 1, under a time brokerage agreement. This \$800,000 sale is contingent upon FCC approval of **KVMI's** proposed move to 103.9 FM, and a signal upgrade to 25kW (which should improve the signal in Fargo).

Major European superstars **Westlife**, with over 14 million records sold worldwide, have landed on the US shores in a big way with their newest single "**World Of Our Own**." The tune is an instantly-catchy pop hit with dance appeal, and scores a huge week with adds in the region at **KFMD, KSLZ, WIAL, WZOK, and WAZY!** It's already playing at **WKST, KKDM, KKRD, KCHZ, WNDV, KROC** and many more! Check it out today! **RCA**

*This just in:* Is **Infinity's** '80s station "Mix 104" **WXPT/Minneapolis** preparing to unveil a new morning show? As of press-time, word on the street is that **Carmen and Chris** were apparently let go after their show this morning (8/16), and evidence such as the two being mysteriously missing from the station's web-site suggest this might be true. As the rumor mill churns, former **KS95** night jock **Lisa Wright** (currently a Mix part-timer) keeps popping up as a potential replacement possibility (maybe with afternoon talent **JoJo Devoe**). We'll let you know more as this late-breaking story continues to unfold!

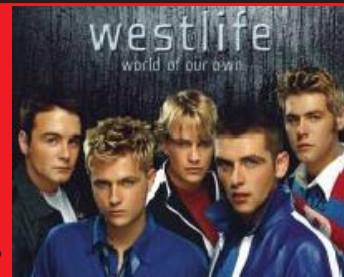
Following the recent departure of **WIOG/Saginaw, MI** **APD/MD**/mid-day talent **Brandon Edwards**, station **PD Mark Anderson** has announced some line-up changes. **Mark** will assume the 10a-1p slot while current **WIOG** evening personality **Mason** adds Interim **MD** duties, effective immediately. Morning personality **Demas** prepares to move to afternoons in early September following the announcement of a new morning personality, who will join existing **WIOG** morning co-hosts **Lacey MacCleod** and **Scotty Gunther**.

*Topeka, KS spring book:* It's **WIBW-FM**, with over six shares over its nearest competitor. **WIBW-FM 14.9-16.8, KDVV 11.1-10.3, KMAJ 10.3-9.5, KCHZ 3.8-6.2, KWIC 5.7-6.2, KPRS 3.1-5.1, WIBW-AM 3.8-3.7, KLZR 3.1-3.3, KTOP 3.4-3.3, KTPK 3.8-3.3, KMAJ 3.1-2.9, KQRC 4.2-2.6, KQPT 1.5-2.6, KMXV 1.1-1.1, KRBZ 1.1-1.1, KAIR \*\*-.07, KCFX 1.1-0.7, KCIY \*\*-.07, KCMO-AM \*\*-.07, KCMO-FM 1.1-0.7, KFME \*\*-.07, KMKF 1.1-0.7, KSRC \*\*-.07, KYYS 1.5-0.7, WDAF-AM 1.5-0.7, WHB-AM 1.5-0.7, KBEQ \*\*-.04, KCVT \*\*-.04, KMBZ \*\*-.04, KNZA \*\*-.04, KUDL \*\*-.04.**

Congratulations to **KDEC/Decorah MD** **Cori Waters** and his finance, **KDEC** night talent, **Jenny B**, who will be married on (9/21)! (Still no word on just whom will be filling in over the honeymoon!)

## Westlife "World Of Our Own"

More big adds this week, including **KFMD, WIAL, KSLZ, WZOK, and WAZY.** Spinning at **KKRD, KCHZ, WCIL, WNDV, KROC, and WKST!**



Rumors abound this week regarding the possibility of a Detroit station flipping to Talk! *The Detroit Free Press* is speculating that **Clear Channel** may be ready to flip Sports WDXA (Fox Sports AM 1310) to Talk with a daily show hosted by sister Sports WDFN-A "Handyman" **Glenn Haegel** as the focal point. The paper went on to say the flip could occur as early as mid-September and will likely feature some **Premiere** shows not currently running in the market.

After just two weeks, **Leann Rimes** is already playing on over 150 radio stations nationwide in CHR, Hot A/C, and A/C with her new hit "**Life Goes On.**" It's already showing up on most-requested countdowns in many cities, and early listener response has been fantastic. Join KKRD, KRTI, KSRC, WDJX, KBEA, WCIL, KFRX, WDBR, KSLI, WMT, KQKY, and WZEE in supporting this guaranteed hit. Just added this week at KSRZ, KSTZ, WHBC, KDOG, WIXX, WIAL, KZIA, KDOG, KKXL, KGLI, and KOTM! **Curb**

According to reports from the *Capitol Times*, WTDY-A/Madison's **Chris Krok** continued his attempted defense with offended women's groups following his use of the term "bitch slapped" earlier in the week, which he used on the air in reference to what he believed should happen to a State Representative with whom he disagreed. The phrase was dropped from WTDY's on-air vocabulary by PD **John Sylvester** shortly thereafter, but the station apparently did not apologize for the incident. Madison police are now reportedly investigating whether using the term can be considered a "hate crime," at the urging of Mayoral candidate **Eugene Parks**.

*Green Bay, WI spring book:* It's WNCY gaining again! WNCY 10.3-13.4, WIXX 12.1-11.0, KOGB 9.6-9.3, WQLH 7.5-8.3, WAPL 4.6-5.5, WKSZ 7.1-4.8, WOZZ 2.8-4.5, WLYD 1.1-4.1, WGEE-AM 5.7-3.8, WJLW 2.5-3.4, WKUZ 5.0-3.1, WXWX 3.6-3.1, WNAM 11.2.4, WZOR 3.2-2.4, WNFL 2.8-2.1, WPCK/WPKR 0.8-1.7, WROE 1.1-1.4, WAUN 1.1-1.0, WRVM 1.4-1.0.

WZPL/Indianapolis' new morning show host **Dave Smiley** and the entire air-staff, including; **Kelly McKay, Dave Decker, Kari Johll, Listener Melissa** and **Greg Browning** all engaged in a subversive act earlier this week when they "locked out" PD **Scott Sands** and essentially held the radio station hostage for more than (8) hours, playing listener requests such as; **Vanilla Ice, Steppenwolf, Huey Lewis, Warrant** and many more! Eventually, The Smiley Morning Show and the rest of the gang finally relinquished their controls and surrendered the radio station back to its regular format around 2p. (Just in time for the early happy hour!)

**Def Leppard** are already a household name, and they have delivered yet another major hit to radio with "**Now**", a mass-appeal rocker that's racking up spins at KMXV, KAMX, KKRL, KFRX, KQKY, KYYY, KQIC, WDJX, WCIL, not to mention nearly every rock station in the country! **Island-Def Jam**

*Fargo-Moorhead, ND-MN spring book:* It's KFGO in #1 once again. KFGO 17.3-17.0, KQWB 9.7-10.4, KVOX 9.7-9.1, WDAY-FM 8.4-9.1, KPFX 7.5-7.1, KLTA 5.3-6.2, WDAY-AM 5.8-6.2, KRVI 4.9-5.4, KKBX 3.5-4.6, KGBZ 4.9-2.9, KQWB-AM 2.2-2.5, KFAB 3.5-2.1, KVOX 1.3-2.1.



**Def Leppard**  
**"Now"**  
*Hit-bound at Rock, CHR, and Hot A/C!*

Returning to Radio in 2002: *TalenTrak!* Learn how to be a better on-air talent in just one day, October 19<sup>th</sup> at the Hyatt Oak Brook Hotel in suburban Chicago, IL!! Get your career back on track for just \$49 bucks!! Intimate seminars! Supreme networking! Bring a scoped air-check and be critiqued by an esteemed faculty which will include; **Mary Ellen Kachinske** (WTMX/Chicago), **Tim Richards** (WKQX/Chicago), **Elroy Smith** (WGCI/Chicago), **Karen Young** (True-Talent) and many more to be announced. Keynote: Radio Legend, **John "Records" Landecker!** Visit [www.theconclave.com](http://www.theconclave.com) for details.

*Appleton-Oshkosh, WI spring book:* Look at the jump for WNCY! WNCY 9.0-13.3, WIXX 7.9-8.3, WAPL 7.9-8.3, WOZZ 7.1-6.1, WVBO 4.5-5.6, WROE 7.9-5.4, WPKR/WPCK 6.7-5.2, WKSZ 4.3-4.5, WOGB 3.3-4.5, WHBY 4.3-4.1, WWWX 5.2-4.1, WNAM 5.2-3.2, WTMJ 1.9-2.7, WOSH 1.4-1.8, WQLH 1.4-1.8, WQLH 1.4-1.8, WGEE 1.2-1.6.

Sadly, **Main Street** sends our condolences to family and friends of several regional broadcasters this week, including; longtime WOI/Des Moines broadcaster **Doug Brown** who passed Wednesday (8/14) at the age of 66 following a battle with cancer and former WAKR-A/Akron, OH News Dir. and Akron Deputy Mayor **Jack Fitzgibbons** who passed away Saturday (8/10) at the age of 77.

*Coming soon (Part 1):* Minnesota's favorite "Gear Daddy" **Martin Zellar** is back with the new album "Scattered." Martin has built up a solid regional following and devoted fan base throughout the Midwest (and beyond) by consistently delivering electrifying live performances for over ten years running! Martin and his band (The Hardways) are hitting the road again in support of this newest effort with regional stops in Minneapolis (8/23), Omaha (9/6), Madison (9/14), Kansas City (9/26), Boulder (10/4) and many more! Keep your eye peeled for the new title track single arriving at AAA radio next week! **Owen Lee Recordings**

*2<sup>nd</sup> Chance Dept.* Fans of the legendary, and now-defunct, Top 40 WKNR/Dearborn, MI finds their favorite station emerging from the ashes, if only for two days, this weekend! The classic Keener sound will once again blast from the 1310 frequency across the Motor City metro as **Clear Channel** agrees to allow the station to broadcast from their old spot on the dial, now WDXA (Fox Sports Radio 1310), with a mix of vintage Keener 13, featuring Keener announcers, classic Keener commercials and great Keener tunes. For more info, visit [www.keener13.com](http://www.keener13.com).

If you saw **Benny Mardones'** moving performance at Conclave 2002, you were reacquainted with his timeless hit "Into the Night." Now AC radio has his next big hit on their desks! "**I Need A Miracle**" is adding now and has already received significant airplay on **Delilah's** syndicated show in over one hundred markets! Audition this timely hit today (and then add it Monday!) **Go-Kart**

What's up at **Three Eagles'** country KITN/Worthington, MN? GM **Mike McClain** isn't saying, but on air promos indicate that "something new is in the air, with details coming soon." McClain hints that the curtain may be unveiled early next week. We'll keep you posted!

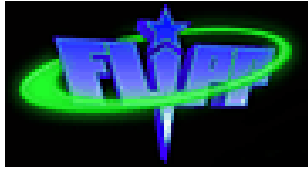


**Norah Jones**  
**"Don't Know Why"**  
*Major spins at KS95 (46x), KALC (39x), KZSR (28x), WIOG (35x), KDOG (28x), KAMX (20x)!*  
**Added at WTBX and KFIZ!**



# FLIPP "FREAK"

ARTEMIS  
RECORDS



**Top 5 phones at WHMH:**  
**Playing at 95X, Lazer 103, WKLQ, Rock 108, WRIF, WJJO, KQRC and more!**

*Grand Forks, ND spring book:* Nice gains for KJKJ. KJKJ 11.2-13.9, KKXL 13.1-12.2, KYCK 8.4-11.3, KSNR 6.5-7.8, KQHT 9.3-6.1, KFGO 2.8-5.2, KZLT 4.7-5.2, KCNN 5.6-4.3, KROX 5.6-4.3, KNOX-AM 3.7-3.5, KNOX 4.7-2.6, KQWB 0.9-2.6, KKXL 1.9-1.7, WDAY 0.9-1.7.

If you have ever used the following (less than accurate) pre-fab formula of, "long walks, quiet nights and candle-lit dinners" to describe your interests in the hopes of attracting a mate through a dating service, you will rejoice at the discovery that <http://www.mp3date.com> [www.mp3date.com](http://www.mp3date.com) has unveiled a dating service which caters to one of the most critical aspects of relationship development, musical taste! Check it out today!

*Coming soon (Part 2):* Canadian rockers **Honeymoon Suite** had a string of AOR hits in the late 1980's ("New Girl Now", "Feel It Again", "Bad Attitude") and a major pop ballad from the movie *Top Gun* ("What Does It Take"). Now, they return with a fantastic new album called "Lemon Tongue" and the lead single "**The Way I Do**", already a big hit across the border with our friends to the North. Original vocalist **Johnnie Dee** and guitarist **Deery Grehan** sounds better than ever, along with the rest of the original band. Regional HAC and CHR stations will receive their copy in the next couple weeks. Don't let this one pass you by! **Wildfire Music**

Yes, that was WKRQ(Q102)/Cincinnati night guy **Johnny O** who was seen on **Jay Leno** Wednesday (8/14) smooching **Ross the Intern** on the cheek. And, yes that was the boss, Q102 PD **Tommy Frank**, shown as the solitaire guy in the Cincy audience too! The guys apparently made the cut following their squeezing into frame during the TV show's shooting of a **Go Go Dolls** bit at the station. (Nice work fellas!)

*Sioux City, IA spring book.* KGLI slips a little, but holds #1. KGLI 17.0-16.0, KSUX 17.0-14.4, KSEZ 11.1-12.8, KSCJ 10.4-10.4, KSFT 6.7-7.2, KKMA 6.7-7.2, KZSR 6.7-6.4, KMNS 3.7-4.0, KKYY 2.2-2.4, KOMJ 1.5-1.6, KWSL 0.7-1.6.

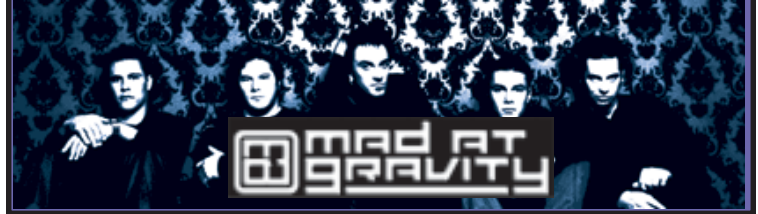
**The Northwestern Media Group** has reached a unique arrangement with **Dan Peters**, owner of the Twin Cities Christian fringe-signal simulcast "Spirit FM" at (107.5 KBGY/Faribault and 95.9 WLKX/Forest Lake). Northwestern's "LifeNet" Christian Hits format, which is available online 24 hours a day, is now simulcast on "Spirit FM" from 6pm to 6am daily. The format of LifeNet is similar to that of "Spirit FM" during the daytime. Northwestern also operates KTIS AM 900, and KTIS-FM 98.5 in the Twin Cities.

**Mad At Gravity** keeps proving themselves at active, rock, and alternative with their lead single "**Walk Away.**" Added at WTPT and spinning heavily at WDRK (23x), WJJO (16x), KXXR (15x), KUPD (16x), WHMH (15x), KQRC (13x) and more. What more proof do you need? **ARTISTdirect**

**Main Street** sends it's heartfelt condolences to the friends and family of **Dave Williams** of **Drowning Pool**, who tragically passed away Wednesday (8/14) on his tour bus outside Ozzfest, where his band had been playing the main stage. A public funeral service has been planned for Dave for this Sunday (8/18) in Plano, TX.

## MAD AT GRAVITY "Walk Away"

Playing at **WDRK, KXXR, WRIF, KQRC, WJJO, WLUM** and more!



*Joplin, MO spring book:* KIXQ leads the pack, though it slips a little. KIXQ 16.3-14.8, KSYN 8.1-8.5 KJML 4.1-7.4 KXDG 7.0-7.4, KBTN 4.7-6.8, KMXL 3.5-5.1, KMOQ 5.2-4.0, KJMK 4.7-3.4, KKOW-FM 3.5-3.4, KCAR 1.7-2.8, KDMO 1.2-2.3, KQYX 3.5-2.3, KKOW-AM 1.7-1.7, KWXD 4.1-1.1.

Congratulations to **Clear Channel/Lincoln-Omaha Dir./Operations Jim Steel** and his wife Karin on the birth **Delani Jamison** on (7/29). Sadly, we have learned that Jim was recently diagnosed with Lou Gehrig's Disease. While he's still hard at work, he has urged everyone to become more aware of this type of disability and to get themselves some long-term disability insurance. Jim has also started a fund called "Get in the Game" and the purpose is to promote volunteerism and fund raising to help offset some living and medical expenses, and to make contributions to the Nebraska Chapter of ALS. For more info, contact [jimsteel@clearchannel.com](mailto:jimsteel@clearchannel.com) or reach him at (402) 483-9159.

*Lincoln, NE spring book:* KFOR is the victor! KFOR-AM 9.6-9.4, KIBZ 8.2-8.7, KLIN-AM 8.2-7.7, KZKX 6.5-7.3, KFRX 7.6-7.0, KBBK 5.2-5.9, KKUL 5.5-5.2, KTGL 3.4-5.2, KFGE 3.1-4.2, KRKR 3.1-4.2, KQCH 3.4-3.8, KLTV-FM 2.4-2.4, KFAB-AM 4.1-2.4 KEFM 1.7-1.7, KOMJ-AM 2.1-1.4, KSLI 1.4-1.4, KEZO 1.4-1.0, KGOR 1.4-1.0, KLMS-AM 1.7-1.0, KQKQ 0.7-1.0, KSRZ \*\*-1.0.

*Changes.* Congratulations to WLUM/Milwaukee interim PD **Tommy Wilde** whom, earlier this week, officially had the "interim" dropped from his title... "The Minnesota Mad-Man" is on the loose again! Former KDWB late-nighter **Zannie K** has resigned his afternoon position at **Cox's CHR/Rhythmic "95.3 The Party" WPYO/Orlando**. Zannie is heading to Chicago to be a part of the family business while he searches for his next on-air position... according to reports from the *Iowa Media Resource* this week, Sports KXNO/Des Moines afternoon co-host **Jim Walden** has exited the show but will continue his Sunday night co-hosting duties, his one-time partner **Larry Cotlar** will continue in the afternoon slot solo... Minnesota based **Hometown Broadcasting** has announced that former WERC/Birmingham morning news anchor **Ron Budrik** will join the group... following a nine year stint at WHK-A/Cleveland, and the recent cancellation of the "Power Talk with **Carey Coleman**" program which he produced, **Ricardo Johnson** joins the Church on the Rise in Cleveland as an ordained minister... WJLB/Detroit morning man **Big Tigger** exits the station following not having his contract renewed. However, he will keep his other gig with WWPR/New York... WJFX/Ft. Wayne moves **Shawn Cloninger** up from weekends to mid-days... WOWO-A/Ft. Wayne welcomes former KERN/Bakersfield, CA OM **Jon Zimney** as OM beginning September 2... Morning duo **Julie & Steve** made their debut on WENS/Indianapolis on Thursday. **Wank and O'Brien** continue as morning hosts on WNOU/Indianapolis.

That's why they call you a "**Freak!**" The first national release from Minneapolis based rockers **Flipp** is exploding at alternative, rock, and active rock including KQRC, WHMH, KXXR, WLZR, KAZR, WKLQ, WRIF, WJJO and more. Top 5 phones reported at WHMH/St. Cloud, after a recent gig in some listener's garage which was open to the public! Call the authorities, we've got some "Freaks" on the loose! **Artemis**

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Wont stand in your way 234



**FEEL**  
**"Won't Stand  
 In Your Way"**

**Impacting AAA on August 26!**

CURB RECORDS

Congratulations to WFZH/Milwaukee MD **Andi Miller** and her husband on the birth of their baby girl, **Grace Annette Miller**, Monday (8/5)!

*Springfield, MO spring book:* KTTS is still on top of the market! KTTS 14.0-12.0, KGBX 10.9-10.8, KTOZ 4.9-9.1, DGMV 5.7-7.9, KSPW 6.6-6.1, KTXR 5.2-6.1 KXUS 6.0-5.2, KKLH 3.7-4.9, KOSP 6.3-4.4, KWTO-AM 4.0-4.4, KZRQ 5.4-4.2, KWTO 3.2-2.7, KHTO 2.0-2.2, KADI 2.6-1.7, KGMV-AM 0.9-1.0.

Will you will **Feel** the impact on (8/26)? (We promise, we "Wont Stand in Your Way.") **Curb**

**Brill Media's** assets are to be at auctioned off this coming Tuesday (8/20), and reportedly **Saga, Regent** and **Cumulus** are expected to be the big bidders. Word is that WSTO/Evansville, IN and WSOX/Lancaster, PA are not part of the auction, however it has been speculated that they could well be part of the deal to satisfy Brill creditors if Cumulus ends up being the high bidder in this auction. This would apparently put a crimp in the previously announced arrangement with **South Central** for WSTO that was scheduled to be exercised 18 months down the road. We'll update you next week!

*Wausau-Stevens Point, WI spring book:* Despite strong opposition in the marketplace, CHR WIFC shows strong gains. WIFC 11.8-13.6, WYTE 9.4-10.9, WDEZ 12.4-8.9, WLJY 5.2-5.6, WMZK 9.1-5.6, WGLX 4.8-4.7, WIZD 3.9-4.1, WOFM 3.6-3.8, WAXX 4.8-3.6, WKQH 3.3-3.6, WSAU 3.9-3.6, WYCO 3.0-3.3, WSPT 2.1-3.0, WDLB 0.6-2.4, WOSQ 0.9-1.8, WFHR 1.8-1.5, WRIG 1.2-1.2.

It looks like Radio Disney could be coming to Milwaukee. **ABC** is buying Christian AM 1640 WKSH/Sussex-Milwaukee from **L&L Pewaukee Ventures** for a reported \$2.6 million. ESPN Radio already has a Milwaukee signal, and ABC itself does not own any other properties in Milwaukee.

*Eau Claire, WI spring book:* WQRB takes the market, but look at WMEQ-FM's gain, and the losses for CHR's WIAL and WBIZ-FM. WQRB 9.5-13.1, WAXX 10.1-12.0, WMEQ-FM 5.3-8.7, WATQ 7.9-8.2, WDRK 10.6-8.2, WECL 7.4-7.7, WIAL 9.0-6.6, WBIZ-FM 6.3-5.5, WCFW 4.2-4.4, WISM 1.6-3.8, WWAY 4.2-2.7, WMEQ-AM 2.1-1.6, WWIB 1.6-1.6, WBIZ-AM 1.1-1.1, WEAQ 2.6-1.1, WJRV \*-1.1.

**Kory and the Fireflies** have hit a "**Pop Fly**" and scored a homerun with programmers who saw them play at the Conclave. This regional success story has hit over .300 with regional spins at Rock, Hot A/C, CHR, and AAA and major requests too! If you haven't auditioned "Pop Fly" yet, consider it for your next music meeting! **Stockinrock**

*Ann Arbor, MI spring book:* It's a tight market and Detroit's news WJR-AM wins again. WJR-AM 8.6-7.2, WRIF 3.3-5.9, WKQI 3.6-3.9, WWWW 5.9-3.9, WCSX 2.1-3.6, WOMC 2.4-3.6, CIMX 4.7-3.3, WDTJ 2.4-3.3, WYCD 1.8-3.3, WDRQ 3.3-2.9, WJLB 3.3-2.9, WVMV 2.7-2.9, WNIC 3.6-2.6, WQKL 3.3-2.6, WMXD 1.8-2.3, WTKA 1.5-2.3, WKRK 2.7-2.0, WWJ-AM 3.3-2.0, WAAM 3.4-1.6, WDVD 2.7-1.6, WMGC 3.0-1.6, WLLC 0.9-1.3, CIDR 1.5-1.0, WDFN 1.2-1.0.



**Benny Mardones**

*"I Need A Miracle"*

Already playing at A/C,  
including nationwide on Delilah



*Changes too.* Following **Susquehanna's** purchase of WYGY/Cincinnati from **Salem Communications**, PD **Jay Phillips** has exited the station with more changes expected in the near future...according to reports from this week's *Inside Radio*, **GBC Media** has sold WGSN/Ligonier, IL to **John Dille's Pathfinder** for \$550,000...**Infinity's** WHOK/Columbus GSM **Valerie Brooks** has increased her work-load significantly this week as she accepts the Director of Sales position for the entire cluster...AC KOSI/Denver Dir. of Programming **Rick Martini** has left the building following the elimination of his position...KCRR/Waterloo-Cedar Rapids, IA PD/mid-day talent **Brian Marshall** exits the station while cross-town rival KFMW overnigher **Bill Hahn** assumes his slot...WQSN-A/Kalamazoo DID finally made it back on the air this past Friday (8/9) after a week off-air due to a lightning strike that took out the station's equipment...WFZH (The Fish)/Milwaukee morning co-host **Dana Sparks** has announced she will exit the station...**Midwest Communications'** KRBR/Duluth PD **Justin Case** has resigned, assumedly to return to Milwaukee. No word on possible replacements yet...WRBR/South Bend, IN MD/PD Mark McGill exits the station, while Eric Meier assumes interim MD duties...

*Availz.* Former KCTY/Omaha PD **Max Baumgartner** has checked in to announce that, following his amicable departure from the **Waitt Media** AAA earlier this week, he will (temporarily?) hang up the cans in order to finish his business degree at Bellevue University in Omaha. Feel free to reach out to Max at 402-630-8281 or tothemaxomaha@aol.com...former WYGY/Cincinnati PD **Jay Phillips** is currently looking for his next opportunity. Reach out to this seasoned vet at (515) 871-4494 or via e-mail at [jayphillips@cinci.rr.com](mailto:jayphillips@cinci.rr.com)... former Classic Rock WIND/Gainesville, FL PD **Trevor Scott** is looking for a new opportunity in the Midwest! Reach him at [midwestradio2002@yahoo.com](mailto:midwestradio2002@yahoo.com)... former KDWB/Minneapolis and WPYO/Orlando talent **Zannie K** is heading to Chicago and looking for his next opportunity. Reach out to him at (321) 297-5783 or via email at [maddman953@yahoo.com](mailto:maddman953@yahoo.com)...WWCK/Flint, MI morning show host **Andrew Zepeda** exits and is seeking new opportunities. Contact Andrew at 810-621-5586 or [andrewz@prodigy.net](mailto:andrewz@prodigy.net).

*Jobs.* Urban WJLB/Detroit, MI is looking for morning talent! Get your T&Rs to: WJLB, Attn: **K.J. Holiday**, 645 Griswold, Suite #633, 48226...**Entercom's** Modern AC KRBZ/KC is seeking a talented Promotions Director to oversee the station's active and dynamic promotions team. If you're a type-A personality, creative, and detail oriented person who can motivate a team to construct the BIG events and "get the job done," rush your info to: KRBZ, Attn: **Mike Kaplan**, 4935 Belinder Rd., Westwood, KS, 66205...Top 40 Rhythmic KKUU/Palm Springs, CA is on the hunt for new air talent. They are looking for talent for ALL shifts and he needs fearless jocks, willing to work hard and make sacrifices. Get your packages to: KKUU, Attn: **Ant Dog**, 1321 N. Gene Autry Trail, 92262. Or, you can email him at [antdog909@aol.com](mailto:antdog909@aol.com)...with **Zannie K's** departure, Rhythmic WPYO/Orlando is accepting packages for afternoons. Send your T&Rs to: WPYO, Attn: **Bartel**, 3701 John Young Pkwy #102, Orlando, FL 32804...**Universal Records** is searching for the right promotion person to handle things out of the Bay Area! Interested? Contact VP/Promotion **David Nathan** at (212) 373-0792, or email him at [david.nathan@umusic.com](mailto:david.nathan@umusic.com) ASAP...All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.