

# THE MAIN STREET TATTLE R

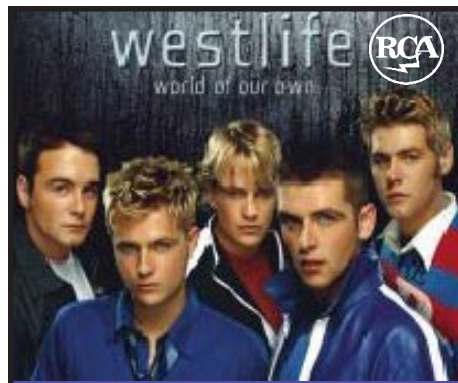
Communicator Network

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

The **Minnesota Museum Of Broadcasting Hall Of Fame** has announced 18 radio and television professionals who will be inducted into its ranks at a banquet on Saturday, October 12th. Radio members (many posthumously) being honored include: **Cedric Adams** WCCO-AM/Minneapolis, **Kenn Barry** WLB-AM, KSTP-AM/Minneapolis, **Sherm Booen** KATE-AM, WDGY-AM, WCCO-TV/Minneapolis, **Steve Cannon** KSTP-AM, WCCO-AM/Minneapolis, **Clellan Card** WCCO-AM/Minneapolis, **Ray Christensen** KUOM-AM, WLOL-AM, WCCO-AM/Minneapolis, **Don Dresser** KTRF-AM, Thief River Falls; WDAY-AM/Fargo, **Roy Finden** Brown College/Minneapolis, **Harley Flathers** KAAA/KCUE Red Wing; KROC-AM, KNXR, KWEB/KRCH/Rochester, **John Gallos** KYSM-AM/Mankato; WDGY-AM /Minneapolis, **Paul Hedberg** Hedberg Broadcasting, **Marc Kalman** KRSI-AM, WDGY-AM, WCCO-AM, KDWB, KSTP-FM/Minneapolis, **Cliff Mitchell** KASM-AM/Albany, **David Stone** WSM-AM, The Grand Ole Opry, Nashville; KSTP-AM/Minneapolis, **F. Van Konynenburg** WTCN-AM/Minneapolis. Tickets for the banquet are available by calling (952) 926-8198. Congrats to each individual and/or their families!

*Omaha, NE spring book:* NT KFAB reclaims the crown. KFAB-AM 6.1-8.8, KXKT 6.6-8.1, KGOR 6.8-7.0, KQCH 7.2-6.6, KEZO 6.8-6.2, KKCD 4.3-5.9, KOMJ 5.6-5.7, KEFM 7.0-5.2, KQKQ 5.0-5.1, KRQC 4.1-4.0, KSRZ 3.8-3.7, KLTQ 2.6-3.6, KKAR 2.6-2.7, KCTY 2.8-2.5, KOSR 1.0-1.7, KOZN 1.1-1.2, KHLP 1.6-1.0, KBBX \*-0.8, KCRO \*-0.4, KZKX \*-0.4, KOIL \*-0.4. Spring books found in this **TATTLE R** are 12+ persons, 6A-12P, M-Su, 6A-mid, Winter 2002 – Spring 2002 comparisons unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

**Flipp** isn't just a Minnesota thing anymore! "**Freak**" is playing all over the country at active, rock, and alternative including new adds at WRIF and KFMW. Check out why **Art Alexakis** of **Everclear** signed the band, and take a listen to this breakthrough response record. **Artemis**



**Westlife**  
"World of Our Own"  
GREAT first week with adds at KCHZ, WKST, KKRD, KKDM, WCIL and more!

**Norah Jones** breaks big at CHR and A/C, after proving herself at AAA, Smooth Jazz, and Hot A/C with "**Don't Know Why.**" Recent adds are in at KMXV, KQKY, KFMC, WSWT, KSRC, and more, with big support (in several formats) from KSTP, WMYX, WIOG, KDOG, WMMM, KBXR, KDAL and more. She's sold over 500,000 copies of her album "Come Away With Me"!!! Here's a record that stands out on the air! **BlueNote**

*I'll trade Daunte Culpepper for Randy Michaels Dept:* **Clear Channel** co-founder **Red McCombs** is selling more than half his stake in the company to repay a \$200 million loan used to purchase the Minnesota Vikings. McCombs is selling 11.3 million shares of Clear Channel, nearly two percent of the company. He retains three million shares of the company, and family trusts hold an additional seven million shares, according to an **SEC** filing.

**Mad At Gravity** are rockin' with a major add at KQRC/Kansas City. Many stations are already showing big support on "**Walk Away**" including KXXR (15x), WHMH (12x), WJJO (13x), KUPD (12x), KIBZ (7x), and WRIF (8x). Top 5 phones at WHMH! **ARTISTdirect**

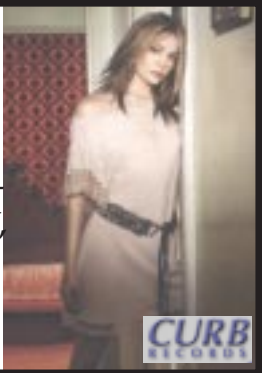
*Wichita, KS spring book:* Country KFDI wins the market, but look what rhythmic KDGS accomplished! KFDI 9.0-11.2, KDGS 5.7-9.5, KKRD 4.9-7.3, KEYN 5.4-6.1, KFXJ 3.6-5.5, KZSN 9.0-5.5, KRZZ 5.7-5.3, KRBB 8.0-5.3, KICT 7.9-4.8, KFBZ 2.8-4.7, KFTI 6.8-4.5, KNSS 3.9-4.5, KYQQ 1.3-3.1, KTLI 3.6-3.0, KFH-AM 3.0-2.2, KQAM 2.1-1.6, KFH-FM 1.4-1.2, KMYR-AM 1.3-1.2, KMXW 1.1-0.9, KSJM \*-0.6, KANR 1.1-0.6, KSGI 0.5-0.5, KCVW \*-0.5.

Impacting Adult Alternative in a few weeks, it's **Feel** and their breakthrough song "**Won't Stand In Your Way.**" It's former members of **Wanderlust**, and you'll see them at the Boulder Triple A summit next week. Watch for it/them! **Curb**

Longtime talk show host and former fiery Minneapolis council member **Barbara Carlson** won't be returning to the airwaves at Hubbard's KSTP-AM. The controversial host left the station on July 3<sup>rd</sup>, with **Ron Rosenbaum** and **Dan Conry** subbing for her. Her contract wasn't renewed. Falling victim to the same non-renewal on the FM side is PM driver **Rob Poulan**. He'll stay on the air until a replacement is named (see Jobs).

What a fantastic first week for **LeAnn Rimes**! Over 150 adds at multiple formats, including 94 monitored, indicator, or BDS adds! "**Life Goes On**" is an instant smash! Midwest tastemakers like KKRD, WMT, WZEE, WKSZ, KRTI, WFMK, KFMD, KFRX, WLTQ, WPPY, KSLI, WKHQ, KFBZ, KROC, and KQKY have already added it! Plenty more are comin' so don't miss out! **Curb**

**LeAnn Rimes**  
"Life Goes On"  
Instant **HIT!** 94 total CHR monitor, indicator or BDS adds -- including **KFMD, KKRD, KKDM, WDJX, WCIL, KFRX, KROC, WZEE, KBEA, WZOK, WNDV, WKHQ** and tons more!



*Lafayette, IN spring book:* Top 40 WAZY does it again. WAZY-FM 12.0-12.3, WASK-FM 10.6-10.1, WXXB 9.9-10.1, WKHY 9.2-9.4, WKOA 12.7-8.7, WSHP 8.5-8.7, WGLM 4.9-6.5, WLFF 4.2-4.3, WASK-AM \*\*2.2, WLS-AM 2.8-2.2, WAZY-AM 1.4-1.4, WFBQ-FM 1.4-1.4, WGN-AM \*\*0.7, WIBC-AM \*\*0.7, WMVP-AM \*\*0.7, WRZX-FM \*\*0.7, WSHW 1.4-0.7.

**Bonneville's** 101.1 The River WRVR/St. Louis has raised over \$722,000 for the Children's Miracle Network this week during a special radio-thon. OM **Mark Edwards** reports that morning host **Trish Gazall** and middayer **Vic Porcelli** broadcast for two days at Children's Hospital and two days at Cardinal Glennon Hospital.

**JJ Davis** WAZY/Lafayette, IN PD checked in this week to announce that **Justin Laiser** is coming in from sister Classic Rocker WZOW/South Bend as the new PD/MD for Country sister WLFF, freeing JJ up to focus on programming WAZY full-time.

**Clear Channel's** #1-rated "Z-104" WZEE/Madison has hired WZOK/Rockford airtalent **Joey Hoops** for the Promotion Director/Night jock position. Joey has also worked as APD at CHR KKSR/St. Cloud, MN. Meanwhile, current WZEE night guy/Imaging Director **Danny Wright** shifts to an early afternoon 1-4pm shift, while MD **Jonathan Reed** moves to middays 10am-1pm.

Christian KZZQ (Q99.5)/Des Moines is receiving lots of attention through the local **CBS-TV** affiliate for a series they are running on Christian music's recent boom. KZZQ has been working with the TV station for months on this series. According to KZZQ's **Dave St. John**, "It's great to see Q music getting this much exposure, but to watch programmers at OTHER stations in the market acknowledging it's growth is great. We're excited to see the story is balanced and effectively drives home the non-religious nature of Q99.5 and our artists."

Congratulations to Oldies WOMC/Detroit morning man and Motor City radio legend **Dick Purtan**, who celebrated 37 years in Detroit morning drive today (8/9)! Purtan moved into the morning slot on August 9, 1965, and, except for a short period in Baltimore, he's been waking up Detroit ever since! Check out the tribute, including classic audio clips, at [www.keener13.com](http://www.keener13.com).

**Westlife** is back with a great dance-pop anthem called "**World Of Our Own**." These European chart mainstays have already had ten number one hits in England! Now, they're taking over the U.S. and in their first week they've scored big adds at KCHZ, KKRD, WCIL, WNDV, KROC, and WKST. Check it out! **RCA**

*Kalamazoo, MI spring book:* T40 WKFR drops a bit, but stays the leader. WKFR 12.5-12.0, WRKR 10.7-9.8, WBCT 6.3-8.4, WFAT 4.0-6.9, WNWN-AM 7.7-5.8, WQLR 7.4-5.5, WNWN-FM 4.4-4.7, WKZO 3.7-4.4, WKMI 4.0-3.6, WOOD-FM 4.8-3.6, WGRD 2.2-2.9, WQXC 3.7-2.9, WKLQ 1.8-2.5, WAKV \*\*1.8, WSNX 1.1-1.8, WZUU \*\*1.5, WJXQ \*\*1.1, WQSN \*\*1.1, WBCK-AM \*\*0.7, WWKN 1.1-0.7.

Following the usual rabble-rousing and bitching, **Jonathan Adelstein** has finally received the nod of the Senate Commerce Committee for a seat on the **FCC**. The South Dakota native and longtime aid to Senate Majority Leader **Tom Daschle** told committee members that he'll be an advocate for rural America. He also has expressed his concern regarding TV content during hours when children may be watching, saying that "Broadcasters ought to be real vigilant about what goes out."

**Saga's** WLZR/Milwaukee afternooner/imaging director **Ryan Castle** exits to join his former boss, **Troy Hanson** (they were at KAZR/Des Moines prior to Troy landing in Detroit, and Ryan at KXXR/Minneapolis) at Miami's WZTA!

Spirit Lake, Iowa, has a new non comm sign-on as 50kW 88.9 FM KJIA takes to the airwaves. **Minnesota-Iowa Christian Broadcasters** is the owner, and the new signal relays programming from sister KJLY/Blue Earth, MN.

**Hoobastank** is enjoying multi-format success with "**Running Away**", doing great at CHR and Hot A/C, while already a household name in rock, alternative, and active. The "top spin award" goes to WDAY/Fargo with 33 plays this week. Other spin leaders include WXSS (30x), WCIL (25x), WDJX (24x), KKCK (25x), WXPL (29x), KYYY (17x), KMWV (19x), WKSZ (23x), KJCK (32x), and KFMC (30x). **Island-Def Jam**

The Des Moines area will have one less sports-talker as of September 3, according to the *Des Moines Register*. AM 940 KXTK/Des Moines will switch to a Christian format as its LMA with **Saga Broadcasting** comes to a close. **Riverside Radio** will regain control of the station. The Des Moines sports-talk market is crowded, with **Clear Channel's** sports KXNO and **Lifestyle Communications'** two-signal FM simulcast called "The Jock."

*Des Moines, IA spring book:* N/T WHO does it again. WHO-AM 10.5-11.5, KKDM 10.3-9.7, KIOA 7.9-8.5, KGGO 6.4-7.1, KAZR 6.5-6.6, KSTZ 6.5-5.6, KJJY 4.6-5.4, KLTI 5.9-4.9, KHKI 4.1-4.8, KRKQ 3.8-4.2, KVJZ 3.8-4.2, KRNT 3.3-4.1, KMXD 4.7-3.7, KCCQ 2.3-2.2, KZZQ 1.1-1.5, KJJC/KLRX 1.1-1.2.



"Running Away"  
Doing great at CHR, rock, alternative, and Hot A/C.

Big spins at **WXSS (30x)**, **WDJX (24x)**, **WZPL (29x)**, **WDAY (33x)**, and **KQKY (27x)**!




**Norah Jones**  
"Don't Know Why"

Added at **KMXV, KQKY, KSRC, KFMC!** Major airplay at **KS95 (40x)**, **KALC (42x)**, **KDOG (25x)**, **KYKY (18x)**, **KTCZ (23x)**, **KZSR (28x)**, **WIOG (30x)** and more.

*norah jones* - 

*Tamara Walker* "Angel Eyes"  
  
 Now playing at WLTE,  
 WLTQ, KUDL, WFMK,  
 WSWT, KZLK and more!  


**Steve Holy** is custom made for A/C everywhere as WLTE, KUDL, and WFMK add the holiest of hitbounds! "Good Morning Beautiful" is a natural! **Curb**

**DJ Broadcasting's** KBKK/Pillager-Brainerd drops its adult standards format to enter a crowded Brainerd Lakes area country format battle. The change occurred last Monday. Instead of competing with KLKS, the station will now compete with KBLB, KKIN, WWJO, KFGI, and KKWS for country listeners.

Several weeks ago, the *TATTLER* reported that **Northern Lights Public Radio** in Grand Forks, ND, would be going dark, and the last broadcast for AM 1370 KUND and 90.7 KFJM was set for July 31. However, instead of going dark, the stations are now simulcasting programming from **North Dakota Public Radio** and crosstown 89.3 KUND-FM/Grand Forks. Currently, the **University of North Dakota** owns KUND and KFJM, and had decided to let the stations go dark due to budget constraints. But in lieu of letting the licenses expire, North Dakota Public Radio is now seeking permission to program and operate the two stations. They plan to return to a mix of adult alternative, folk, and jazz similar to that of Northern Lights Public Radio if permission is granted.

**Def Leppard's** new video for "Now" chronicles the life of a Def Leppard concert T-shirt from 1983 through its 2002 sale to an excited young fan on E-bay. This story is not far-fetched, as Def Leppard are now proving worthy to another generation of fans with success at Rock, Hot A/C and CHR. Into their FOURTH decade as a multi-platinum hit machine, Def Leppard proves they've still "got it" with "Now." **Island-Def Jam**

*South Bend spring book:* WNDV wins again. WNDV 11.7-11.6, WBYT 8.2-10.3, WNSN 10.4-9.3, WRBR 7.0-8.6, WSBT 8.2-7.3, WUBU 4.7-6.6, WZOC 6.3-6.0, WAOR 6.0-5.0, WHLY 4.4-4.3, WSMK 5.4-4.3, WGTC/WHPZ 1.5-3.0, WFRN 2.2-2.7, WHFB 1.6-2.3, WZOW 2.8-2.0, WGN-AM 1.3-1.3, WLS-AM \*\*-1.0. (Fall '01-Spring '02)

Sure to make Ole happy, it's a new sign on with an interesting format at 102.1 WQLF/Lena, IL. **Lena Radio Broadcasting** (also the owners of WEKZ AM & FM) signed on new signal "Hit Radio Q-102.1" last Friday at 4pm. Q-102.1 programs a classic hits format, emulating the sound of WLS/Chicago in the late 1970's. General manager **Scott Thompson** says, "It's the WLS of the '70s. The feel, the personalities, the attitude, and of course, the music. It's all there."

"Walk Away"  
 Added at KQRC!  
 Heavy spins at  
 KXXR (15x)  
 WRIF (8x), KUPD  
 (12x), WJJO (13x),  
 WHMH (12x) and  
 WDRK (10x).  
  


*Madison, WI spring book:* T40 Z104 stays top dog. WZEE 8.2-8.8, WOLX 7.1-7.6, WMGN 7.8-6.9, WWQM 6.0-6.8, WJJO 5.8-6.1, WIBA-FM 5.2-4.9, WIBA-AM 6.3-4.9, WBZU 3.6-4.6, WMMM 4.0-4.6, WTUX 2.9-3.2, WCJZ 2.6-2.9, WMAD 3.1-2.9, WTDA-WTDY 2.1-1.9, WTSO 2.6-1.9, WKPO 2.1-1.5, WDMP 1.8-1.2, WIBU \*\*-1.0.

**Tamara Walker** has an adult hit with "Angel Eyes", with regional supporters like WLTE, WLTQ, WFMK, KZLK, WHBC, KUDL, and more. Just added and already spinning 16x at KZLK! **Curb**

*10<sup>th</sup> caller wins a doctorate!* **Olivet Nazarene University** owned and student staffed WONU/Chicago reports that they will be offering four full-tuition (4-year) scholarships to Olivet Nazarene in Chicago during the month of September. One scholarship will be given away every Thursday on the air to a lucky listener!

In remembrance of the tragic **The Who** concert December 3rd, 1979 at Cincinnati's Riverfront Coliseum where fans were crushed in a pre-show melee that resulted in the deaths of 11 young concert attendees, WGRR/Cincinnati morning duo **Chris & Janeen**, of the "Married with Mics" show, launched a listener petition drive this week appealing to **Bruce Springsteen** to change his upcoming show from "festival seating" to a policy of reserved seating.

*Columbia (MO) spring book.* Adult KPLA more than doubles its share to command the market! KPLA 5.3-11.6, KFRU 10.0-9.5, KTXV 14.7-9.5, KCLR 14.0-8.2, KCMQ 6.7-7.5, KOQL 6.0-7.5, KBXR 7.3-6.1, KJMO 1.3-6.1, KWWR 4.0-4.8, KSSZ 1.3-1.4, KTGR 1.3-1.4, KWRT 2.7-1.4. (Fall '01-Spring '02)

**Kory and The Fireflies** are playing gigs all summer in support of "Pop Fly" and their new album "Everyone." This regional success story has gained over 300 spins a week at multiple formats, and played in front of influential programmers at the Conclave. Check out "Pop Fly" now, and catch the band live! **Stockinrock**

*Mankato-New Ulm-St. Peter, MN spring book:* Rock KXLP overtakes country KYSM, with hot AC KEEZ scoring a nice spring. KXLP 9.4-11.3, KEEZ 7.2-9.8, KRBI 8.0-9.8, KYSM-FM 11.6-9.0, WCCO 9.4-9.0, KXAC 6.5-6.0, KTOE 7.2-5.3, KDOG 5.8-4.5, KTTB 3.6-4.5, KNUJ-FM \*\*-3.0, KNUJ-AM 4.3-3.0, KDWB 0.7-2.3, KQQL \*\*-2.3, KFAN 1.4-1.5, KYSM-AM 2.9-1.5, KFMC-FM \*\*-0.8.

## FLIPP "FREAK"

ARTEMIS  
RECORDS

Added at WRIF/  
Detroit and KFMW/  
Waterloo! Top 5  
phones at WHMH!  
Playing at 93X,  
Lazer 103, WKLQ,  
WJJO, KQRC and  
more!



*Changes too.* WDRQ/Detroit inks a deal with specialty voice actor **Mike Scott Kaminski** to provide the station with official punch-up voiceover guy duties, meanwhile voice over talent **Matt Anthony** inks a deal to become the new station voice for **Cumulus'** WWWW & WXWX (96.9 & 107.5 The Fox)/Appleton-Oshkosh, WI...**Charlie Popcorn** has reportedly resigned as Sales Manager/PD at AC KDAL/Duluth, MN and is expected to take over a group GM position somewhere south next week...former WYFM & WHOT/Youngstown air-talent **Brandy** segues to WQAL/Cleveland as mid-day air personality, replacing **Rebecca Wilde** who has since moved into the station's morning slot to join **Danny Czekalinski** from 5:30-10am...WGRL/Indianapolis moves **Buzz Craven** from mid-days to afternoons, picking up imaging duties as well. He trades places with APD **Fritz Moser** who will be able to concentrate more on programming in mid-days...according to reports from the *Oakland Press*, sports WDFN-A/Detroit afternoon co-host **Mike Stone** renews his contract with the **Clear Channel** station, with terms undisclosed...**Eagle Radio's** KINA/Salina, KS is reportedly flipping the format from News/Talk to Classic Country with **Bill Ray**, PD of Country sister KSKG, assuming the programming post... Chicago based **Cornerstone Promotions** has hired **TNT** as National Mix-show Manager. TNT was formerly at **Bloodline/Def Jam Records** where he ran National Street Promotions...WRBR/South Bend, IN PD/MD **Mark McGill** has exited.

*Top Tip:* Canada's **Honeymoon Suite** and "The Way I Do" on **Wild Fire**. Adding across the border now, and look for it soon stateside!

Returning to Radio in 2002: **TalenTrak!** Learn how to be a better on-air talent in just one day, October 19<sup>th</sup> at the Hyatt Oak Brook Hotel in suburban Chicago, IL!! Get your career back on track for \$49 bucks!! Intimate seminars! Supreme networking! Bring a scoped aircheck, and be critiqued by an esteemed faculty which will include **Mary Ellen Kachinske** (WTMX/Chicago), **Tim Richards** (WKQX/Chicago), **Elroy Smith** (WGCI/Chicago), **Karen Young** (TrueTalent), and many more to be announced. Keynote: Radio Legend, **John "Records" Landecker!** Visit [www.theconclave.com](http://www.theconclave.com) for details.

*Quad Cities, IL-IA spring book:* WLLR Leads the pack. WLLR 12.2-12.3, WHTS 8.8-10.3, KCQQ 10.3-8.5, KMXG 6.6-7.8, KORB 8.0-7.3, WOC 8.0-7.0, KUUL 6.4-6.0, WXLN 4.5-5.8, KBEA 6.6-5.0, KBOB 1.6-5.0, WKBF 5.6-3.8, KJOC 1.6-1.0, WGN 1.1-1.0, WJRE \*\*-1.0, WMT-AM \*\*-1.0.



DEF JAM RECORDS

The new single "Now."  
MADE HISTORY AT THE CONCLAVE!  
Repeating history with big airplay at KXLP, WEZO,  
WAPL, KFMW, WDRK and KSQY.  
Just added at KRBR!



*Availz.* Former KRBZ/KC Promotions Director **Rees Wendler** is on the hunt for her next big challenge! Contact her at [rockstarrees@yahoo.com](mailto:rockstarrees@yahoo.com), or (816) 960-4632...as a result of the flip to Spanish, former KXPK/Denver mid-day talent **Chris Clare** is on the hunt for his next gig. Reach out to him at (720) 962-9637 or [chrisclare@prodigy.net](mailto:chrisclare@prodigy.net).

*Jobs.* **Radio One's** CHR WDTZ/Dayton, OH is searching for an experienced AM drive host. Proficiency in CoolEdit Pro, phone editing and prep services a must! Get your T&Rs to: **WGTZ**, Attn: **J.D. Kunes**, 717 E. David Road, 45429...Are you a great coach that likes helping others succeed? **Clear Channel/Madison** seeks (2) Group Sales Managers, each to oversee an (8) person sales force. Contact: **Jeff Tyler** at [Jefftyler@clearchannel.com](mailto:Jefftyler@clearchannel.com) or call him at (608) 663-7222 for more information...**Arbitron** is currently looking to hire Account Manager(s) for Radio Station Services in their Chicago sales office! Send your resume to: [salesjobs@Arbitron.com](mailto:salesjobs@Arbitron.com) or fax your resume to (410) 312-8607 today...**Linder Radio's** 100,000 watt classic hits/adult contemporary blowtorch 100.9 KOWZ needs weekend jocks! They have an immediate opening for every Saturday, 12n to 6p, plus occasional Sundays and nights. Get your stuff to OM **Randy Domstrand**, 1929 South Cedar Avenue, Owatonna, MN 55060... PM drive in Minneapolis is available! Hot A/C KS95 needs a heavy phone personality/entertainer/communicator. They promise great money and a great company. T&R's to PD **Leighton Peck** KSTP-FM/KS95, 3514 University Avenue, Saint Paul, Minnesota 55114...A longtime Twin Cities area DJ is looking for mobile DJ's for the fall school season. Some weddings or reunions might also be included. Contact **Al Arneson** at (952) 546-2759 for details... Like rain in your coffee? KYPT/Seattle, WA is looking for qualified AC/Hot AC air talent for all day-parts, especially mornings! Send the packages to: KYPT, Attn: **Mike Preston**, 1000 Dexter Ave. 98109... "Rock 108" KFMW-FM/Waterloo-Cedar Rapids needed a part-time announcer yesterday! It's a 100,000 watt 3-state blowtorch and an all-live airshift where you - and not some computer - play the music. You must have at least 1 to 2 years of experience, and have knowledge of the Active Rock format. Females encouraged. Send packages to **Michael Cross**, KFMW-FM, 514 Jefferson St, Waterloo, IA. 50701...**Jive Records** has an opening for a KC based promotion rep! Interested folks should get with Sr. VP/Promotion **Joe Riccitelli** at (212) 824-1772 [joe.riccitelli@jiverecords.com](mailto:joe.riccitelli@jiverecords.com), or VP/Promotion **Denise George** at (248) 952-6573 [denise.george@jiverecords.com](mailto:denise.george@jiverecords.com) ...All positions listed in *The TATTLER* represent equal opportunities and are presented free of charge.