

the
Conclave Presents

THE TATTLER

Since 1975

Publisher/Editor: Tom Kay

Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVIII • No. 47 • November 29, 2012

THE NEXT CONCLAVE WEBINAR: "The Essence of the Moment" with **PAIGE NEINABER!** Join us Thursday, December 13th for what promises to be a fun, if not totally unpredictable romp with the VP of Fun & Games for **New World Communications**, Paige Neinaber! With so many people being pulled in so many directions the immediacy of getting stuff up on the site and other fundamentals has gotten lost in the madness. Even worse, with initiatives and with other pressing demands, basic Radio - like reacting to disasters and topical local stories - has been pushed to the sidelines. Things that people would have gotten fired for missing in 2005 are just a shrugged off with a "Well, that's just the reality here at (station)." "The Essence Of The Moment" will touch on ways to acknowledge and react to these spontaneous events and also create structures and systems for insuring that things happen in a timely manner. The webinar begins at 3P EST/2P CST, and is free. To preregister, click on <https://www1.gotomeeting.com/register/158221056>. Conclave webinars are produced and hosted by WARH/St. Louis and Conclave Board member **Jay Philpott**. *COMMENT: It's been awhile since we were able to corral the irrepressible Paige for a webinar, but we think you'll find the wait to be well worth it. They don't come any more savvy than Mr. Neinaber, who's forgotten more about radio than most of us will ever know. Expect the unexpected anytime Paige takes center stage, and join us in a couple weeks for this final Conclave webinar of the year!* - TK

CONCLAVE SCHOLARSHIPS! The Conclave is proud to announce its 2013 Radio and Music Industry Scholarship Program, worth over \$60,000! Effective immediately, qualified persons may apply for scholarships to **Brown College** in Minneapolis, (MN), **Specs Howard School of Media Arts** in Southfield (MI), and to **McNally-Smith College of Music** in St. Paul (MN). In addition to the scholarships listed above, The

Conclave will also be awarding baccalaureate scholarships - **the dmr/ Doug Lee Memorial/Scholarships** - and a singular scholarship that will be awarded to a Communications major at **Kean University** of New Jersey. All these scholarships will be awarded at the 2013 Summer Learning Conference, July 17-19, 2013 in Minneapolis, (MN). The Brown College Dennis Becker Memorial Scholarship covers tuition for the Radio Broadcasting Associate of Applied Science Degree, and is worth \$17,000. The Specs Howard Bill Gavin Memorial scholarship includes tuition, application fees, and books - and is for the Diploma Program in Radio-TV Broadcasting. It is worth \$15,000. The McNally-Smith Music Business Scholarship is valued at up to \$20,000. The dmr/ Doug Lee Memorial Scholarships are valued at \$500 each; they are made possible by a generous grant from dmr/Direct Marketing Results. The Kean University scholarship, valued at \$1000, will be awarded to a deserving student at Kean, selected by the University on the basis of achievement and financial need. There are various deadlines for each of these scholarships. For all Conclave scholarship information and downloadable (or online) application forms, visit <http://www.radioscholarships.com> or <http://www.theconclave.com>. *COMMENT: This important program has helped define the Conclave since scholarships were introduced as a Conclave component in 1979. For some of us, there is no prouder moment that seeing these talented, ambitious and hopeful scholarship winners receive their awards during the summer Learning Conference. Please encourage your station to encourage your audience and their families to explore this benchmark Conclave program!* - TK

DATES CONFIRMED, EARLYBIRD TUITION ANNOUNCED FOR 2013 LEARNING CONFERENCE! The Conclave has announced the dates for its 38th summer Learning Conference. The three-day, content intensive agenda, starts Wednesday July 17, and runs to Friday July 19, at the Minneapolis Doubletree Hotel Park Place. Early bird tuition of \$199 makes the Conclave Learning Conference the best industry value by far, but is available only until December 31, 2012. Registration and hotel information is available on the Conclave website <http://www.theconclave.com>. Expect an announcement regarding online reservations at the Doubletree Park Place, with sleeping rooms starting at just \$139. And go ahead, comparison-shop the conferences. Conclave tuition and hotel room costs continue to be the singularly MOST AFFORDABLE in the industry!

the
Conclave Webinars

THE ESSENCE OF
THE MOMENT

"The Essence of the Moment" with PAIGE NEINABER! Join us Thursday, December 13th for what promises to be a fun, if not totally unpredictable romp with the VP of Fun & Games for New World Communications, Paige Neinaber! With so many people being pulled in so many directions the immediacy of getting stuff up on the site and other fundamentals has gotten lost in the madness. Even worse, with initiatives and with other pressing demands, basic Radio - like reacting to disasters and topical local stories - has been pushed to the sidelines. Things that people would have gotten fired for missing in 2005 are just a shrugged off with a "Well, that's just the reality here at (station)." "The Essence Of The Moment" will touch on ways to acknowledge and react to these spontaneous events and also create structures and systems for insuring that things happen in a timely manner. The webinar begins at 3P EST/2P CST, and is free. To preregister, click on <https://www1.gotomeeting.com/register/158221056>.

Conclave Webinars are FREE! Visit www.theconclave.com for details!

Conclave
Webinar!
THURSDAY
December 13
at
2P CT!
It's free!
Sign up now!!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



The
Learning
Conference

the
Conclave
July 17-19, 2013
Doubletree Park Place
Minneapolis

PLAN NOW! BUDGET NOW!

Earlybird Tuition now available for just \$199 at
<http://www.theconclave.com>

AN ICON STEPS DOWN! Today, **Cumulus/Minneapolis OM Dave Hamilton** announced his retirement from a post he's held for the past 27 years. Said Dave, "My radio career has been a wonderful, harrowing, thrill ride. I'd like to thank my many talented colleagues for making me look good over the years. I got the PD job at KQRS in 1985, when I was 27. I'll be moving out of the 25-54 demo next month, so it's time to do what I've wanted to do for years... flee winter. In time, I may consult a station or two in my home state of Minnesota, where my wife and I will be residing from April through November." His last day in the saddle is December 31, 2012. *COMMENT: When the history of rock radio is written, a chapter needs to be devoted to Dave. For many years, KQRS had been not only at the top in the Twin Cities, but was one of the highest rated rock stations in all of America. But nearly more important than his many ratings victories, Dave's legacy will be found in the scores of on and off-air broadcasters he's mentored through the years, showing them how to succeed in radio...and in life. Enjoy your retirement, Mr. Dave! – TK*

LABOR DEPT SUES BROADCASTER. According to The *Wyoming Star-Tribune*, thee Casper, Wyoming-based **Mt. Rushmore Broadcasting** corporation is being sued by the **Department of Labor** for allegedly violating wage laws. The newspaper reports the suit claims workers at Mt. Rushmore received less than federal minimum wage and weren't paid overtime when they worked more than 40 hours a week. The allegations date as far back as August 2008. But Mt. Rushmore president **Jan Charles Gray** none of that is true and in an email to the paper, states, "The filing is bogus and unfortunate. The accusations themselves are not accurate, [coming] from disgruntled former employees, some of whom are convicted felons." There are six former employees involved in the suit with varying tenure at Mt. Rushmore. One worked for the company for as brief a period as two weeks. Gray tells the paper that even if the allegations were accurate, exemptions in the Fair Labor Standards Act prevent the rules from applying to his company. "This is an unconstitutional action by the Department of Labor to target small business."

RADIO LISTENING DURING SANDY. How important can radio be in an emergency? This week, **Arbitron** released data showing radio listening increased in the New York radio market as the SuperStorm **SANDY** made landfall during the evening of Monday, October 29th...to the tune of a 70% increase in radio listening as

the storm hit the coast. The ratings firm claimed that compared to the week prior, the average number of people using radio in any quarter hour from 7p-Midnight on the storm night (10/29) increased 70%.

Longtime Conclave fixture, **Art Vuolo** has been shooting video of radio personalities since 1979 and on November 25th he placed himself in FRONT of the hi-def camera. Says Art, "OK...this takes balls! Here is the link for a YouTube video of the last 40 minutes of my attempt to be a WIXY 1260 Cleveland DJ. Say whatever you'd like...I can take it. A couple of breaks are truly priceless!" Take a peek here: <http://www.youtube.com/watch?v=NA5wG2iYoUQ>

TALK WTDY IS NO MORE. Madison CBS affiliate WISC-TV is reporting that **Mid-West Family Talk WTDY-AM-FM/Madison** has laid off its staff and has flipped to Christmas while a new format – and staff – is being sought. The station reports that apparently the entire on-air, news, and traffic staff, including morning host **John "Sly" Sylvester** and news anchors **Shawn Prebil, Dylan Brogan, Any Barrilleaux, and Crystal Mckenzie**, were let go except for one employee. OM **Randy Hawke** told WISC that the new format has yet to be determined.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Townsquare Media Country (98 Country) WWJO/ St. Cloud, MN has named **Doug Goff** as morning co-host with current AM personality **Cindy Wear**

Cumulus Media/Colorado Springs welcomes **Mike Dylan** to the cluster as PD/afternoon personality of Country KATC (Cat Country 95.1). Mike's former radio homes include St. Cloud and Fargo.

Window To The World Communications Classical WFMT/ Chicago has promoted **Peter Van De Graaff** to PD.

CCM+E/Toledo GM Andy Stuart has left the building .

CBS Radio Top 40/Mainstream WBBM (B96)/Chicago morning co-host **Julian On The Radio** has exited to pursue new career opportunities.

Brian Truta is out as program director at Cumulus Media's adult hits KCJK, Kansas City "105.1 Jack FM" and sister classic hits KCMO-FM.

Dave "Boomer" Mazur joins **Results Broadcasting's** country WJMQ, Madison "Frog Country 92.3" as night jock, music director and imaging staffer. He previously worked at Clear Channel's CHR WVKS, Toledo "Kiss FM."

Entercom/Kansas City Imaging/Production Guru **Scott Larson** welcomes son #2! **Christopher** was born on a lucky November 13th.

Congratulations to **Clear Channel KSD** (93.7 The Bull)/ St. Louis, MO PD/morning host **Steve Stewart** and wife Molly on the birth of their son, **Stephen Paul**.

Condolences to family, friends, and fans of longtime Detroit weatherman and broadcaster **Sonny Eliot**, who died last week at his home in Farmington Hills, MI at 91.

The TATTLER is an aggregator of industry news and views about the participants in all the events and activities of the non-profit Conclave. The opinions expressed on these pages do not necessarily reflect the views of the Conclave Board and/or Conclave sponsors. Differing opinions are welcome. Email: mailto:tomk@theconclave.com



**2013 Learning Conference
Registration Form**
Wed-Fri, July 17-19, 2013 • Minneapolis

First name *****as it will appear on your badge** Last name *****as it will appear on your badge**

Company *****as it will appear on your badge**

Address **Where YOU an office/a home; NOT a parent company's home/main office**

City *****as it will appear on your badge** State Zip Code

E-mail *****IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!**

Phone Fax

2013 Earlybird Tuition

Tuition: \$199*
***This tuition expires 12/31/12!**

Mail/fax/email COMPLETED FORM to:
The Conclave
4517 Minnetonka Blvd, #104
Minneapolis, MN 55416
fax 952-927-6427 or
tomk@theconclave.com

***Conclave tuitions are subject to select refund and transfer policies. Not all levels of tuition are refundable. Ask for details. Doubletree Park Place Hotel information is available on www.theconclave.com**

I want to make a donation of \$25 \$50 \$100 Other: \$ _____ **to the non-profit Conclave** **Send a receipt, please.**

Where did you hear about this Learning Conference? Employer Co-worker Friend/relative School Trade publication/website Other I've attended in the past

Employed by: Radio Records Vendor/Supplier Trade Publication Student/Educator Other? _____

My primary position: GM OM PD Sales Mgr/Acct. Exec Promo. Director Prod. Director Air Talent Other _____

Your format: AAA/Alternative/Rock AC/Hot AC Christian/Religious Classic Rock/Oldies/80's/Jack-type Country News/Talk/Sports Non-Comm/Public Radio Top 40 Urban (Urban, Urban AC, Hip Hop) Other _____ (Check as many as apply!)

Payment method? CHECK VISA MASTERCARD DISCOVER AMEX

For credit cards, please complete the following section-

AMOUNT ENCLOSED / TRANSACTION TOTAL \$ _____

Credit Card # Security Code Expiration (MO-YR)

Cardholder

Authorized Signature

The 38th Annual Conclave Learning Conference

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

TATTLER Jobs

The Illini Radio Group is looking for part-time and weekend on-air talent for market leaders MIX 94.5 & WIXY 100.3. Can you interact with, inform and entertain the audiences these stations reach? Are you dependable? Do you have weekend availability? If you understand that weekend air talent actually work on weekends, then we want to hear from you. Qualified applicants must have some on-air broadcast experience. Broadcasting students with college radio experience may be considered, depending on individual. Former full-timers or in-betweeners considered as well. This is an excellent foot in the door with one of broadcasting's best companies! Please send your resume and mp3 aircheck to **Jonathan Drake**, Brand Manager – jdrake945@gmail.com.

Are you a Radio Professional with a strong background in On Air Work and ready to move to a Management Position? We are looking for an individual to become an Operations Manager/On Air Personality, for a radio Station Cluster in Missouri. You would be responsible for the entire air staff, supervising the programming & promotions for the Stations and doing an Air Shift. If you are disciplined, enthusiastic and motivated, we want to talk to you. Please respond to anonymousbroadcasting@hotmail.com with a Resume, Air check and salary requirements.

River Radio of Southern Illinois is seeking a full time Marketing Consultant. Applicants must have a desire to win, competitive, ability to listen, a fast learner, and a vehicle with insurance. Position is a starter position prospecting new business. Applicants must mail their resume to **Kim DeBose**, General Sales Manager at River Radio 1431 Country Aire Drive Carterville, Il. 62918.

Townsquare Media is accepting resumes for a part-time night personality on Active Rocker WWBN FM-Banana 101.5 in Flint, Michigan. Applicants should have at least 2 years of professional announcing experience. Duties include, on air from 7p to 11p, weekly remotes, production, and posting for website. Knowledge of promotions, Adobe Audition and Selector a plus. Send resume and demo to tony.labrie@townsquaremedia.com.

Pritchard Broadcasting has an immediate opening for a Program Director and afternoon drive talent for CHR KHDK (Hot 97-3) in Burlington Iowa. This is not a beginner position. I'm looking for someone who has at least 2 years PD/APD/MD experience, great on-air and on-line content that relates to an 18 to 34 year old, and good on the streets. Send your resume, air check, and anything else you think will help you get the job to: Joe Bates, Operations Manager, Pritchard Broadcasting, 610 N 4th St. Suite 300, Burlington, IA 52601, Or email to joeb@burlingtonradio.com

Christian Radio WMUZ-FM Detroit is looking for an On Air Talent. Must be an authentic communicator with a keen ability to integrate commerciality with music and ministry. Not looking for a slick rating-driven jock. I am looking for a sales minded, results oriented professional, capable of producing indispensable Christian radio. Called to a one-of-a-kind opportunity? Send resume and MP3 aircheck to frank@wmuz.com. (limit file size to 2MB)

Brand Manager and Morning Show for AM leader Heritage News / Talk station in St. Cloud, MN Brand Manager / Live Morning Show + Digital Responsibilities: Manage image of station at community / station events, Daily web stories / posts and social media, Oversee station website, Represent station at remotes and events, Daily commercial production as needed, Oversee veteran News / Sports staff, Strategize and work effectively with sales staff on promotions. An understanding of small / medium market radio is a must for this position + the ability to connect with the local community / area leaders etc. If interested, please send the following to Chad Taylor, OM chad@mix949.com

610 Sports Radio and 98.1 KMBZ FM are looking for a part-time promotions assistant. This position is 20-25 hours per week and is an excellent opportunity for recent college grads, or current college students who have completed a previous radio internship, and have a keen interest in news and sports, but from the radio marketing and promotions perspective. This is not an on-air or in-studio support position. To be considered for this position, please apply online at www.entercom.com and click on "Careers".

Entercom is looking for experienced On-Air Personalities. Must have experience in the format (Active Rock, Sports Talk or News Talk formats) and passion for the brand. May include host duties, news, reporting or producing responsibilities as well. Both full-time and part-time positions available. Please submit MP3 with your cover letter, resume and application. To be considered for this position, please apply online at www.entercom.com and click on "Careers".

Entercom Kansas City is looking for a Program Director for KCSP-AM 610 Sports. Candidates must have a minimum of five years large or major market experience in radio program management and a demonstrated track record of success. Candidates must be able to develop strategic programming and marketing plans, conduct, analyze, and implement market research, and work closely with sales and promotion to increase ratings and revenue. Proven leadership skills with a successful track record recruiting and coaching on-air talent, and ability to manage high profile talent are mandatory. To be considered for this position, please apply online at www.entercom.com and click on "Careers".

KMBZ Radio in Kansas City has an immediate opening for an experienced News Producer for the top rated "Kansas City's Morning News" program. This position is responsible for assembling audio content and producing for our morning newscasts. In addition, this position requires the ability to write for broadcast, edit audio, and possess a good understanding of radio news. This job requires prior experience in radio news (reporter, anchor or assignment editor) and is a full-time, early morning position. KMBZ is the premiere radio station in town, and we need professionalism to go with the gig! We are looking for someone to join an experienced and tight-knit team already in place. A degree in a related field is preferred. To be considered for this position, please apply online at www.entercom.com and click on "Careers".

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Looking for a production pro who understands the difference between imaging a station and branding a station. Irreverent, larger-than-life, attitude.....The Hog needs to stand apart from stations who think great imaging is merely a big voice guy with some sfx thrown in. The winning candidate will have strong writing and creative skills and be well versed in pop culture. On-air experience is a plus but not a deal breaker. Not looking for someone who needs to be micro-managed. You provide the skill set and we'll provide a fun, laid back working atmosphere with all of the tools necessary to win. Send your demo to Brand Manager/102.9 The Hog at jcalgaro@1029thehog.com OR to Brand Manager /102.9 The Hog/ 5407 W. McKinley Avenue/ Milwaukee, WI 53208

Cumulus Kansas City is looking for a Program Director to lead Adult Hits 105.1 JACK FM (KCJK) and Classic Hits 94.9 KCMO FM. Candidates must be able to execute a strategic plan, coach an air-staff and entertain on the air with compelling content that relates to the target audience. Can you write imaging that jumps out of the speakers and create promotions that sizzle? If you also have a passion for music scheduling and show prep, we want to hear from you. Are you an excellent communicator and manager? Applicants need to have a minimum of three years professional broadcast experience and knowledge of FCC rules and regulations. Ideal candidates should be well organized, self motivated, have high energy and be an effective multi tasker. Experience with music scheduling software, operating a control board and digital editing equipment are mandatory. This is not an entry level position. Email resume to: cumulusradio.jobs@cumulus.com Include "Kansas City" in the subject line

Position open immediately for an experienced operations manager for our broadcast group. We own an Ag, News and Sports Network and 6 radio stations in Kansas and Oklahoma with formats of News Talk, Sports and Country Music. Nexgen Automation experience is a must or do not apply!. If you have a limited Cell phone plan do not apply! This is a 24 hour a day, 7 day a week including holidays position. Must be able to do News, production and Play by play. If you have a passion for the broadcast industry and can do it all, send resume and air check to **Greg Steckline**, gsteckline@maanradio.com

You say you don't have a voice for radio, but you do have an interest in working in the exciting broadcast industry. Well I have good news for you! There are lots of people who work "behind the scenes" here at Midwest Communications, Incorporated and we currently have an immediate full-time opening for one of those people. Midwest Communications is looking for a traffic manager in our Green Bay, WI office. This individual will handle the scheduling of commercial announcements as well as the preparation of billing, invoices, affidavits of performance, and other general office tasks. The perfect person for the traffic position must have good customer service skills, good computer skills, typing ability as well as the ability to work under pressure with deadlines and with limited supervision. Accounts receivable with billing experience is preferred but not required. If you're interested in joining our Green Bay staff in this traffic position, e-mail or fax your resume and letter of introduction to the **Midwest Communications** Traffic Coordinator, trafficjobs@mwcradio.com that's trafficjobs@mwcradio.com or to our fax number at 715-842-7061.

KKJQ-FM Q97 is looking for our next high energy night jock! Q97 is a 100,000 watt country station covering Southwest Kansas. The

station is part of an 8 station cluster based in Garden City, Kansas. We are looking for someone who loves to have fun on the radio and sounds like it! Must enjoy working the phones and connecting with the listeners via social media. The ideal candidate would also enjoy spending time in the production room putting together great imaging for our different stations/formats. We would like to fill this position quickly so hurry and send your resume and demo(s) to PD **James Janda** at jamesontheradio@gmail.com

Tired of corporate radio? Come be live, local and creative in Minneapolis / St. Paul. **Northern Lights Broadcasting** K-TWIN is looking for a high profile personality to host an afternoon show. You MUST have a minimum of 3 years plus experience hosting a show in a top 20 market. We're looking for someone who has a razor sharp wit and intelligence. You must be well read, and have a love and deep knowledge of sports and music. You have to be comfortable interviewing pro athletes AND platinum selling musicians. And you have to move effortlessly between both worlds. The ideal candidate is just as comfortable in front of a video camera as they are behind the microphone. This is a big personality gig and we are willing to consider team shows. We're not looking for DJ's. We're looking for someone to create amazing, compelling content on a daily basis while weaving sports and music into your show. Is this you? PS: Did we mention it's also a brand new facility? Not a remodel. State of the art equipment and design. A radio station built from the concrete floor up. Everything is new. You'll be one of the first to ever crack the mic in our brand new studio in beautiful downtown Minneapolis. Dazzle us by sending your stuff to **Michael Steele**. MSteele@ktwin.com

Northern Lights Broadcasting, KTNW FM is seeking a passionate, self-motivated, social media guru to increase sales growth through the global media integration of radio broadcast, digital, facebook and twitter mediums. Must be able to work in a team environment, developing a well thought out marketing solution that incorporates the most effective radio and social media brand principles to potential advertisers. This person will work closely with our sales team to orchestrate and execute the best plan to attract a greater market share and grow business for our clients and our broadcast company. Digital, Social Media Marketing experience mandatory. Successful candidates should also have 3 years media sales experience, management experience a plus. No phone calls. Resumes can be sent to: jmcmonagle@norlites.com Or mailed to: **John McMonagle**, Northern Lights Broadcasting, 5300 Edina Industrial Blvd. #200, Edina, MN. 55439.

Midwest Communications, INC. is searching for a Creative and Enthusiastic Production Director for its Hibbing, MN Radio Stations. We're looking for someone who is well organized and has an eye for detail. The Production Director will be responsible for overseeing all elements of production including copywriting and producing commercials. This person SHOULD be proficient in Adobe Audition, Wide Orbit traffic and automation systems, and Microsoft Office applications with a minimum of one year radio experience preferred. We offer a competitive salary and a full benefits package. If you have the goods, send a Resume, Cover Letter and at least 3 examples of work written and produced by you to **Kristi Westrem**, Market Manager, Midwest Communications, 807 West 37th Street, Hibbing, MN 55746 or email Kristi.westrem@mwcradio.com.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Midwest Communications has an immediate opening for a General Sales Manager for top -rated 95.5 WIFC located in Wausau, WI. This position requires a proven track record and a track record for continuous growth. We are looking for an individual with prior management and sales experience with the ability to lead people. We need someone who can recruit and train the very best people and who can listen, coach, and provide feedback to motivate our talented, growing sales staff. We need someone who is an IDEA GENERATOR who will provide our Marketing Consultants with a multitude of revenue creating ideas. We need a coach who is ready to hit the streets with our team members and coach in the field. We need a coach who likes to make money and have FUN doing it...we work hard and we play hard. We offer a challenging position on a strategic management TEAM who never say die, some of the best training in the industry, competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual! If you're ready to work hard and play hard on a winning team, send your resume via e-mail to brett.lucht@mwcradio.com or fax it to (715) 848-3158 or mail to **Brett Lucht**, Market Manager, Midwest Communications, 557 Scott Street, Wausau, WI 54403.

KQLX AM- AG NEWS 890 Fargo, ND has an opening for Program Director / AM Drive. This position includes responsibilities in production, promotion, marketing and on air duties. Applicants must have a working knowledge of iMedia Touch and have programming and AG related experience. AG News 890 is a complete AG/Farm format and one of the few stations in the nation with two Farm Directors. Send resume, salary requirements and Audio MP3 to jobs@gpimonline.com.

Toledo's News Talk 1370 WSPD is seeking a multifaceted Leader. The right individual will connect our heritage brand to a very passionate audience via multiple platforms: On-air, online, and social media. Are you a branding genius? Do current events inspire you to write great creative? Perfect! This position requires the ability to manage/coach veteran, high profile talent. It's not for beginners. Advanced experience with NexGen, RCS News, and Adobe is a plus. Toledo snap-shot: Winter is cold. Summer is warm/hot, humid. The cost of living is low. If you're the hunting-fishing-outdoors-sports-type you'll have plenty of options locally and nearby. Or, if you prefer the fine Arts, Toledo and its suburbs have something for you, too. Here's what we need from you:.. Resume and cover letter with salary requirement.. Station audio snap-shot (.mp3). Briefly summarize the current state of talk radio: Where is the format headed? What is the current mindset of the audience and will it remain so?. Examples of web content that consistently drives unique visitors. Include your brand's Twitter handle and Facebook link, and a link to your blog (if applicable).. Provide four examples of collaboration with sales: events, sponsorships, endorsements, and promotions.. Have you successfully programmed multiple brands? If so, which? (Additional responsibilities possible for the right person.) To Apply: E-mail subject line needs to read: WSPD Toledo, Program Director. Send materials to CC.Toledo.Jobs@gmail.com or USPS: WSPD Toledo, Program Director, Attn: **Nathan Reed**, 125 S. Superior Street, Toledo, OH 43604.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

Woodward Radio Group is accepting applications for a full-time night personality for 95.9 KISS FM (WKSZ) in the Green Bay/ Appleton/Oshkosh market. Applicants should have at least 2 years of professional announcing experience. Knowledge of Adobe Audition and AudioVault is a plus. CHR delivery with the ability to target a female demo both on-air and via social media is a must! Fill out the application at www.wcinet.com.

NRG Media, a company that believes in great local radio, is looking for our next programming superstar for Adult Hits, 101.9 The Big O. The person we are looking for understands and has a proven track record with adult hit formats and Listener Driven Radio. Social Media skills and a Digital vision is non-negotiable. Strong Marketing and Promotional skills will make you stand out. You will be directly responsible for the local brand, broadcast signal, website, Internet Stream, Database and direct marketing relationships with our audience. You will have a supportive and wonderful working environment that encourages creativity and dynamic people around you that love radio and believe in our products. You need to be sales friendly and have the ability to meet timelines in often fluid and changing situations. A minimum of five years programming experience in a commercial radio environment is required. Apply to: **Jeff Lynn**, Operations Manager, NRG Media, 5011 Capitol Avenue, Omaha, NE 68132, jlynn@nrgmedia.com.

