

the
Conclave Presents

THE TATTLE

Since 1975

Publisher/Editor: Tom Kay

Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVIII • No. 40 • October 4, 2012

Radio On The TV? **Hubbard Broadcasting** Country 92.3 WIL/St. Louis' "The Cornbread Morning Show" personality **Judi Diamond** made her national television debut Monday on the new Nick Jr. reality-comedy show, "MFF: Mom Friends Forever." Judi and her friend **Kate Frisina-White** are the shows focus as they perform their paid (and unpaid) gigs, shopping, talking, being Moms, etc. The show is a 'spin-off' of sorts from the duet's video blog LipsticknLaundry.com, which they created 5 years ago. The program will be a part of the channel's new primetime comedy block designated as "NickMom," a series of shows meant to appeal to women viewers after their kids have gone to bed. Judi's audience will be slightly higher than that she entertains in the morning with 2011 Conclave faculty member, **Cornbread**. Try 75 million households via cable, digital cable and satellite TV!

A former **CBS Radio** AC KEZK (Fresh 102.5)-Talk KMOX-AM-Hot AC KYKY (Y98)/St. Louis exec is suing CBS. VP/ Director of Sales **Kathryn Pavelonis** launched the suit after her August 23, 2011 firing, claiming that she was discriminated against. The legal publication *Courthouse News* reports that Pavelonis alleges in her suit that the discrimination included "excluding plaintiff and other female employees from some important corporate-related social events; and assigning plaintiff and other female managers heavier work loads than similarly-situated male managers." CBS counters that it fired Pavelonis for serious misconduct.

Kathryn denies any misconduct and but says that a male co-worker committed the same misconduct alleged against her but was not fired. She is seeking lost wages and benefits plus punitive damages.

Clear Channel Media And Entertainment talk host **Mark Belling** has found himself in the middle of controversy as community activists in Milwaukee will be conducting a rally today to demand an apology from the PM driver on news/talk WISN. At the heart of the protest are comments Belling made about Derek Williams – an African-American man – who died in the back of a Milwaukee Police squad car. An account from the *Milwaukee Journal* states Williams pleaded with officers for help saying he could not breathe but they ignored his pleas and he died. The case was recently reclassified as a homicide. The activists said Belling's characterizing of Williams as a "dirty, rotten thug" was inappropriate and not relevant to the care he should have received while in police custody.

Last week, **The Conclave** kicked off its FIFTH season of webinars for the radio and digital media industries with our 67th presentation: "THE RULES OF RADIO #4" with broadcast attorney **Gregg Skall of Womble, Carlyle, Sandridge & Rice**. The content of this webinar reviewed important rules and regulations that every licensed broadcaster must know. Also covered - the concepts of sponsorship issues including sponsor ID rules, product placement, payola/plugola, and candidate/issue advertising liability. A recording of this important webinar is now available for just \$9.99. Log onto <http://www.theconclave.com> for details!

They're baaack! Two Kansas City Stations are being returned to the **Cumulus** family of stations. CHR KCHZ "95.7 The Vibe" and AC KMJK "Magic 107.3," were once part of Cumulus Media Partners-owned AR Broadcast Holdings. Last year, they were put into a pre-packaged Chapter 11 bankruptcy protection plan. Now, Cumulus Media has announced they will be re-purchasing the stations for \$16.75 million.



The
Learning
Conference

the
Conclave
July 2013
Minneapolis
PLAN NOW!
BUDGET NOW!

Details soon at <http://www.theconclave.com>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Our best wishes for a speedy recovery to **Cumulus** Talk WLS-AM/Chicago morning co-host **Don Wade** who is now at home recovering from brain surgery. Last week, WADE had a growth removed from his brain. He was released from the hospital on Saturday.

Clear Channel Top 40 WZEE (Z104)/Madison and PD **Hunter Quinn** has exited with OM **Mike Ferris** serving as Interim PD until a replacement is named.

2012 Conclave faculty member **Susan Groves** is exiting her OM role at **Mid-West Family Broadcasting** in Springfield, IL. She'll move to a similar post at **Journal Broadcasting's** four-station cluster in Boise and as well as PD of Triple A KRVB (The River). The other stations in the cluster include Active Rock KQXR, Classic Hits KJOT and Oldies KTHI.

Another former Conclave faculty member, **Entercom** Hot AC KAMX (Mix 94.7)/Austin PD **Nikki Nite**, is moving to the Station Mgr./PD post at sister Top 40 KDND (107.9 The End) and Hot AC KBZC (Star 106.5)/Sacramento.

NRG Media Sports KOZN-AM (1620 The Zone)/Omaha is bringing former Nebraska running back and 1996 Orange Bowl MVP **Damon Benning** to the station to serve as co-host on "Sharp And Benning In The Morning."

Lukas Cox will be joining **Tracy Cassidy** and producer **Kathy Deane** for mornings at **CCM+E** AC KRBB (B98 FM)/Wichita.

Cumulus has taken a monumental step in repositioning WLS-FM/Chicago as a classic hits outlet (from oldies) AND will be bringing back legendary voices the call-letter's AM hey-day! "Chicago's Classic Hits — 94-7 WLS" now features a breathtaking line-up that now includes market legend **Fred Winston** in afternoons and new morning guy **Brant Miller** (who replaces **Dave Fogel**). **John Records Landecker** remains in early evenings while the legendary **Dick Biondi** holds court in late nights. **Greg Brown** moves from afternoons into middays. Miller told the fine folks at RAMP, "I'm thrilled to return to the station I know so well. The opportunity to work with Jan Jeffries and the team at 94-7 WLS is extremely exciting. The WLS listeners have always made me feel right at home." In addition to the morning gig, Miller will continue as Chief Meteorologist at WMAQ-TV.

Hubbard Broadcasting Hot AC KSTP (KS95)/Minneapolis morning talent **Trey Barber** exits. No replacement was named.

Ideastream/Cleveland Classical Radio Classical WCLV/ Cleveland is converting from commercial to noncommercial,

Former **CCM+E** Alternative WRZX (X-103)/Indianapolis morning man **Don Stuck** becomes the new PM driver/APD of **3 Towers Broadcasting** Top 40 WSVX-AM-W243CL-FM/Shelbyville, IN.

Chris Williams has been tapped to become **Clear Channel Cincinnati's** new OM of the cluster and PD legendary rocker, WEBN. He will also oversee the cluster's newly launched translator-delivered Alternative sibling The Project 100.7/106.3.

Condolences to the family and friends of **Charles Evan Crane**, D.D.S., 58, of Sarasota, FL, who died last Thursday at his home. Crane was perhaps best known for his time as PD at WHTZ (Z100)/New York and WLS/Chicago.

The TATTLER is an aggregator of industry news and views about the participants in all the events and activities of the non-profit Conclave. The opinions expressed on these pages do not necessarily reflect the views of the Conclave Board and/or Conclave sponsors. Differing opinions are welcome. Email: <mailto:tomk@theconclave.com>

LOOSE PARTS

DAVE BLAZEK



Legendary Blues Yodeler Blind Strudel Swen

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



KTPK—Country Legends 106-9 in Topeka KS seeks Saturday Night Request Show Host / Hostess. If you have a great knowledge of Classic Country from the 60's, 70's 80's and 90's... Can do a fun, energetic show that's up-beat but not over the top, and live in the Northeast KS / Western MO area (driving distance)—we'd love to hear from you! Send audio and resume to: robb@countrylegends1069.com

Were sending out one last request for those interested in doing morning drive on the Country Leader in the market. We have one piece of the puzzle (Cindy Wear) now need someone to partner with this dynamic talent. Were not looking for anyone fresh out of broadcasting school or anyone with less than (1) year experience on air. Please send resume / MP3 ASAP to chad@mix949.com. Come work with one of the best teams in the business! TSM-St. Cloud is an award-winning cluster based in beautiful Central Minnesota. If you've already sent me your package, please don't send again.

WZEE-FM is seeking a strategic thinker, with top organizational skills, creative flair and a heavy emphasis on detailed planning and execution as the next WZEE-FM Program Director. At a minimum, this position will include the following: Directing and monitoring station programming and activities and adhering to all guidelines, rules, regulations, policies and procedures of the station, the Company, the FCC and all other federal, state and local laws. Planning and overseeing all on-air programming, promotional activities and station production. Approving all commercial and paid programming content Coordinating with programming and sales staff to plan and execute marketing, promotions and imaging campaigns. Evaluating programming available from distributors, syndicators, and independent producers to recommend acquisitions for broadcast, assuming full responsibility of stations' Programming Department. Developing and coaching on-air staff, auditioning and hiring on-air talent; scheduling full and part-time staff for on-air shifts, remotes and appearances. Monitoring and evaluating music selected for the station. Preparing and maintaining budget for Programming Department. Overseeing music logs and music selection. **SKILLS AND QUALIFICATIONS OF POSITION:** Z-104 needs an action-oriented mindful leader, who brings a multi level skill set to work with programming, sales, online and engineering staffs to help keep Z-104 at the top of ratings

and revenue. The successful candidate will have skills and qualifications for this position at a minimum will include the following: Superior knowledge in a variety of programming software including GSelector, NexGen, Adobe Audition, MS Office, Arbitron, etc. Two years prior PD/APD/MD experience is required. College degree preferably in Communications, Marketing or Broadcasting. This is a full-time position with full-time benefits. Email your cover letter and professional resume to Madisonjobs@clearchannel.com

Promotions/Marketing Director. We are looking for a qualified candidate who is a right brained, relationship- based strategist. The candidate should know what it means to create noise, identify trends, and be able to apply them to what we do for our listeners/clients, and at the end of the day be able to put it down on a sheet of paper. Is this you? No, really, is it you? Then you could be the new Director of Marketing and Digital Innovation for the **Des Moines Radio Group**. Responsibilities- Help establish and implement strategy , Foster deep relationships with DMRG partners , Come up with big, creative ideas that will help market the stations, Lead marketing and promotions meetings , Work with the sales department using metrics to identify new sales opportunities, Requirements-, Strong interpersonal communication skills, Proven experience and success using social media, Strong organizational skills and attention to detail, Ability to prioritize and take on multiple projects simultaneously, Proposal writing. Pluses- Promo Suite, Photoshop, Please send resume and any portfolio materials before October 19th to: Ryan Patrick, Des Moines Radio Group, 1416 Locust St, Des Moines, IA 50309. Or digitally to rpatrick@desmoinesradiogroup.com.

We're a six station, mom-and-pop owned group that is in desperate need of a full-time Engineer. We have an immensely talented part-time guy but we just need more help than he can give us. We've been burned before so we're going to need plenty of stellar references and are asking that you have many years of real Radio Engineering experience under your belt. Our owners are very nice and good to work for. If you're interested in learning more, please email your resume, Attn: Kim to: radio@prestigeradio.com or send your resume to: 31 East Side Square, Macomb, IL 61455.

The Radio Group – La Salle-Peru IL, is now accepting applications for air talent at our locally owned and operated seven station group. Successful applicant must be familiar with multiple formats, including Country, CHR, and Classic Hits. All our stations take the same approach – energetic, fun, positive, and giving something of value to our listeners every time you turn on the microphone in the minimum amount of time. If you think you can relate to our audience and help the first, second, and third rated stations in the market sound even better, we would love for you to email your resume and aircheck to employment@theradiogroup.net.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Great Plains Media has an opening for a Radio Sales Advertising Account Executive with our station group in Lawrence, Kansas. If you want to sell for a company that has a true entrepreneurial spirit and not be bogged down by corporate bureaucracy that gets in the way of your selling, you may be the right fit for our sales organization. We believe in giving our salespeople the resources and the freedom to solve our clients marketing needs. You will be able to use your marketing creativity to sell multi-media ideas that you can really believe in and make a difference for your clients. And, as entrepreneurs we believe in rewarding success, not putting limits on your potential. Major Responsibilities of This Position:., Developing new advertising clients through a relentless drive to generate new business, Face to face meetings with prospective clients, Involvement in the local business community, developing relationships with business owners, and decision makers., Creating advertising campaigns for your clients that are focused on their marketing needs and growing, their business, Developing strong relationships with clients to ensure success and repeat business, Closing business and executing the client campaign as agreed upon, Coordinating all aspects of an advertising campaign including copy, ad production, billing, collections, promotions, and events Desired Skills and Experience: A passion for selling! , An understanding of marketing principles and a creative mind to put together unique ideas for our clients., Proven ability to ask for the business and the courage to ask again, Outside sales experience and a track record of successfully prospecting and developing new business, Computer literacy and proficiency in MS Office products (Word, PowerPoint, Excel), Internet, social media, and digital marketing savvy, Excellent listening skills and strong curiosity to learn about your clients' businesses, Problem solving ability – someone who sees a problem as an opportunity to develop business, A belief in your ability to sell and no fear of being on commission because you know the harder you work the more you make, Great Plains Media, Lawrence, Kansas serves the Lawrence, Topeka, and Kansas City areas. We are committed to serving our listeners and the business community. If this position sounds like a good fit for you, please email your resume to JWachs@GPMNow.com

WDBR in Springfield, IL has its first morning opening in over 10 years. Saga's market leading heritage CHR is looking for an experienced quarterback to come play in the capitol city with a great co-host. This is not an entry level position. The ideal candidate can score but loves passing the ball. You must balance fun and funny, great music and what's happening right now. You must live effortlessly in the digital and social media world. You must have a high passion for service to our community. APD/MD duties for the right candidate. Send mp3 skim of your best work, short morning show philosophy and resume to **Jason Addams**, Program Director WDBR. WDBRMornings@WDBR.com

Milwaukee's New ENERGY 1069 seeks experienced on air talent. We are looking for highly motivated, go-getters, savvy in social networking with multi-media skills. If you have an undeniable work ethic, a never-give up attitude, think creatively and know how to engage an audience emotionally, we encourage you to apply. Experience in CHR format preferred. Please send your resume, audio portfolio, social media links, contact info, and anything else to: energyjobs@energy1069.com

WCLT Radio, Inc. is looking to expand our sales staff and add another top notch Account Executive! Do you have off the chart energy and enthusiasm? Do you always look at the glass as half full? Are you constantly thinking of new and creative ideas for your clients? Are you willing to put in the time and effort it takes to be number one (and get paid for it)? Do you have an excellent track record of outside sales success? If you answered "yes" to ALL of these questions, contact us today! This account executive position will work with businesses in East-Central Ohio to develop marketing programs that focus on results. Position includes excellent earning potential, full benefits package, paid training and the best sales support tools in our industry. WCLT Radio, Inc. is the combination of T-100 (WCLT-FM), 1430 WCLT-AM, and <http://www.wclt.com>. We are the dominate media company in East-Central Ohio including Licking, Muskingum, Knox, Fairfield, Morgan, Perry, and Coshocton counties reaching over 200,000 people each week. Send your resume today to WCLT Radio, attn: **Tom Bunyard**, P.O. Box 5150, Newark, OH 43058 or e-mail tbunyard@wclt.com.

WHIO AM/FM is seeking a part time board operator. This person must be dependable and able to multiple task under pressure and deadlines. Responsibilities: Operate Master Control studio and all equipment, Transmitter readings, Commercial Production, Learn related producer duties as needed, Minimum Qualifications: Basic knowledge of radio boards, Broadcast school or College Broadcast classes a plus, Basic math skills, Flexible schedule including weekends., Reliable transportation, To apply, send resume to: glenn.moore@cmgohio.com

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.