

the
Conclave Presents

THE TATTLE

Since 1975

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The Conclave kicks off its FIFTH season of webinars for the radio and digital media industries with our 67th presentation: *"THE RULES OF RADIO #4"* with broadcast attorney **Gregg Skall of Womble, Carlyle, Sandridge & Rice**. This FREE Conclave webinar will be presented on Thursday September 27th beginning at 3:00pm Eastern (2p CT, 1p MT 12n PT). Please allow about 90 minutes for this info-packed discussion! The content of this webinar will review important rules and regulations that every licensed broadcaster must adhere to, but is also good information for those that create podcasts or run internet radio stations. While these enterprises are not regulated in the same manner as over-the-air radio, this information is a basic template of "best practices" that can not only help guide you to success, but protect you from legal exposure and expensive litigation. Covered in this FREE presentation will be the concepts of sponsorship issues including sponsor ID rules, product placement, payola/plugola, and candidate/issue advertising liability. Regarding programming issues, you'll learn about the basic and updated rules regarding obscenity and indecency, hoaxes, broadcasting telephone calls and the rules regarding endorsements and testimonials. REGISTER for the free Conclave webinar here: <https://www1.gotomeeting.com/register/646409480>. AND - make room on your schedule for *"THE RULES OF RADIO #5"* which will be presented on Wednesday October 17th at 3:00pm Eastern time. Conclave webinars are produced and hosted by Board of Directors member **Jay Philpott**, air talent at **Hubbard Radio's** 106-5 The Arch/ St. Louis

The Conclave is still searching for qualified applicants for the position of Executive Director. Said retiring head of the Conclave **Tom Kay**, "The Conclave stands alone in the industry as a beacon of education, inspiration and hope. For 37 years, it has represented the best the industry has to offer, mentoring thousands of broadcasters, students and teachers. I've been so proud to be a part of what the Conclave has become, and know that the next Executive Director will find similar edification in the position. If you've been in the business in any managerial, programming and/or on-air capacity for at least 7 years, or have a comparable non-profit professional profile, let the Conclave know you're interested. Who knows? YOU might lead this wonderful organization for the next 37 years!" Applications will be accepted until Friday, September 21st. You'll find a complete job description and all application requirements in the JOBS section of this TATTLE. *COMMENT: I want to thank so many readers for reaching out with such warm greetings and comments after the announcement of my retirement broke last week in the exclusive TATTLE interview of me conducted by myself (and don't ask me to do THAT again!). As I indicated in the story, I will continue in this chair until a replacement is named and will likely continue to serve the Conclave in some capacity as determined by the Conclave Board, so you won't be rid of me THAT fast! But please, if you know of someone who might be interested in the position or if YOU'VE been thinking about a career move, let us know! - TK*

Former Conclave keynoter **Glenn Beck** apparently gets no respect. This week, Glenn has used his daily show to berate **American Airlines** over his treatment by a flight attendant he claims was rude to him on a flight from Newark to Dallas Monday. His claim? A male flight attendant ignored him and slammed an unopened can of soda on his tray. According to Glenn, the attendant then announced to other passengers that he was "so proud of the very liberal cities in America." But here's the rub. Beck's wife, seated across the aisle, said that she heard and saw nothing. American is investigating the complaint.

the
Conclave Webinars

THE RULES OF RADIO #4

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Conclave Webinars are FREE! Visit www.theconclave.com for details!

**Conclave
Webinar!**

**Thursday
September
27**

at

**2P CT!
It's free!**

Sign up now!!

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Politics has sidelined a Minnesota air talent. KLBB-AM/Stillwater, MN weekend host **Karin Housley** has removed herself from the air while she runs for the Minnesota State Senate. *The Stillwater Gazette* reported that Housley, the Republican candidate for the District 39 seat, voluntarily left the air (until after the election) because her Democratic-Farmer-Labor opponent, **Julie Bunn**, requested equal time on the station. Station Manager **Dan Smith** told the Gazette, "We, as a broadcast station, did not want dueling political parties on our station and we came to a mutual agreement with Ms. Housley to remove her show.... We've had a lot of questions about whether she was forced out or backed out but depending on how you read the letter, Ms. Bunn did give us an ultimatum to provide equal air time or remove the show." Bunn apparently has been offered an hour on Saturday as equal time, but Housley said that she offered to leave to prevent KLBB from being forced to offer the equal time. It's unsure whether Bunn will use her 'equal hour'.

Tinnitus has claimed some of KTMJ/Twin Cities talk host **Ian Punnett's** on-air hours. Punnett has been battling the hearing condition for the past three years and announced last month that he will cut his on-air hours in half. Punnett and his wife Margery co-host the morning show on myTALK 107.1, and a shuffle to accommodate his hearing problem has **Margery** now co-hosting 5:30-7 with **Elizabeth Ries** and with Ian 7-9a.

The **FCC** has fined **Northeast Indiana Public Radio's** WBNI-FM/Fort Wayne \$10K because quarterly reports on public affairs and public issue broadcasts were missing from the station's renewal application. Hoping to reduce the potential fine, NIPR GM **Will Murphy** admitted to the Commission about the missing two-plus years of quarterly reports before their investigators caught it. WBNI hasn't yet decided to pay the fine, due October 4, or appeal for a reduction in the amount. No matter that outcome, renewal of their license is not in jeopardy.

The long arm of the **FCC's** law also struck **Good Karma's** WKNR/Cleveland. Responding to a listener complaint, they were fined \$4K for a contest violation. The sports talk station apparently ran what it called a "bogus" contest called "Who Said That?" from 2007 until 2009. The contest involved callers having to identify the speaker of a clip played over the air. The complainant asserted that the station originally talked about offering prizes and then "dropped talking about prizes." Good Karma argued that the programming in question wasn't a contest. They claimed it was a 'program'. But the commission ruled that the station did conduct a contest and didn't "fully and accurately" and "with sufficient frequency" list the prizes that a contestant could possibly win.

Congratulations to **Hubbard Broadcasting** Hot AC WTMX (101.9 The Mix)/Chicago morning duo **Eric** (who served on the 2012 Conclave faculty) & **Kathy**, who raised \$1,722,153.36 in their annual 36-Hour Radiothon to help the kids at **Ann & Robert H. Lurie Children's Hospital** of Chicago. Eric & Kathy's 36-Hour Radiothon has raised over \$20 million for kids and families treated at **Children's Memorial Hospital** over the past 12 years.

Announced as a new 5-year deal, all **Univ. Of Nebraska/Omaha** sports, including hockey and men's and women's basketball, will be carried on **NRG Media** Sports KOZN (1620AM The Zone) and Sports KZOT-AM (1180AM The Zone 2)/Omaha this season.

The heavy rumors came true late last week, as **Saga** Classic Country WZBK (Big Buck Country 106.9)/Milwaukee flipped to Top 40/Rhythmic as Energy 106.9.

Pilgrim Communications Sports WXLW-AM (XL950)/Indianapolis has flipped to a simulcast of sister FM Talk WFDM (Freedom 95)/Franklin-Indianapolis. In conducting the simulcast, the station dropped its **ESPN Radio** affiliation.

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Congrats to **Powell Broadcasting** Country KSUX/Sioux City, IA PD/morning host **Tony Michaels** was named to *Siouxland Magazine's* "Top 10 Under 40 List."

After two-and-a-half years as **CCM+E's** EVP/Research, **Bob Michaels** is moving on. Michaels, one of the founding fathers of **Arbitron's** PPM, launched his own company – **Mediasense**- after spending 17 years with Arbitron. Say hello to Bob at <mailto:bmichaelsdallas@aol.com> or hit his cell at (972) 529-7810.

Former **Main Street/Conclave** alum, **Denise Lutz**, has been named National Promotion Director for **Robbins Entertainment!**

CCM+E/Jacksonville ups **Tommy Bodean** to Operations Manager.

Univision Simulcast WVIV-WVIX (Maxima 93.5 and 103.1)/Chicago has named **Enrique Santos** and **Luisa Fernanda** (a former vocalist of the Hispanic superstar **Garibaldi** group) for mornings.

Kent State University noncommercial WKSU/Kent-Akron, OH Exec. Dir./GM **Al Bartholet** will retire at the end of the year.

Chicago Public Media noncommercial News-Talk WBEZ/Chicago host **Steve Edwards** is exiting to join the **University Of Chicago** as Deputy Programming Dir. for their Institute of Politics.

Virtual New Center has tapped a pair of former **Merlin** News WIQI (FM News 101.1)/Chicago anchors to captain the service's remote customized local news reports. **Veronica Carter** and **Katherine Kelly** are sharing reports for various markets from their Chicago-area locations.

CCM+E Rocker WEBN/Cincinnati and WEBN-HD2 Alternative FM translators simulcast W292DT/W264BW (The Project 100.7/106.3 FM) PD **Casey Krukowski** has exited. In a related news piece, after just 7 months, CCM+E Rock WEBN has cut ties with the **Mark & Mo** morning show.

MPR elects a sole-man! **Minnesota Public Radio** has elected **Red Wing Shoe Company**, Inc. Pres. **Dave Murphy** to its Board of Trustees.

CBS Top 40 WNKS (KISS 95.7)/Charlotte night talent **Crash** is moving to **Radio One** Top 40 WNOU (Radio Now 100.9)/Indianapolis.

Byron "Ron" Harrell has been named Dir./Music Programming for **CBS Radio/Dallas-Fort Worth's** stations, effective September 17th.

Clear Channel Country KXKT/Omaha, NE PD **Erik Johnson** adds PD duties for newly flipped Top 40 station (from Classic Rock) KQBW.

NRG Media/Omaha cluster OM and PD of Modern AC KQKQ (Q98.5)/Omaha, NE PD **Nevin Dane** exits. While the search is on for his replacement, afternoon talent **Matthew Sparker** steps in for Interim MD duties.

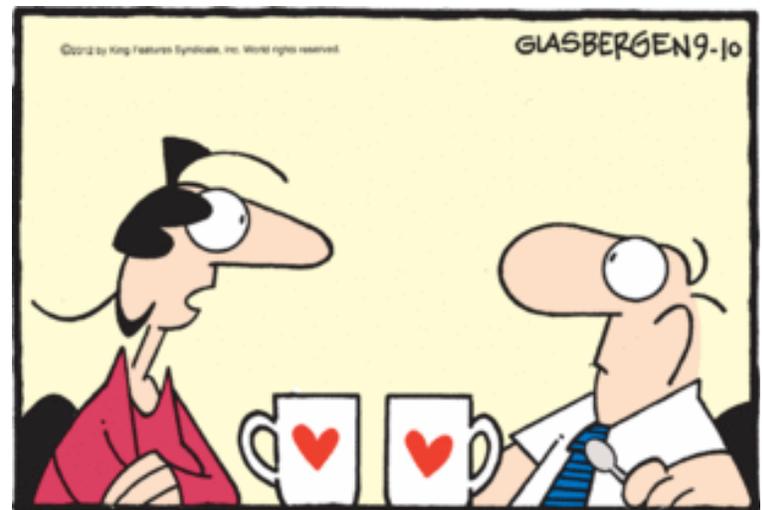
Asheville Radio Group has tapped **Neal Sharpe** as PD for AC WOXL and Triple A WOXL-HD2 (98-1 The River)/Asheville.

Today is the last day for Conclave friend **Mark Barron** to serve as VP/Director at **Katz Marketing Solutions**. He'll be surfacing Monday at his next career stop which he describes as "running a sales group for a very cool marketing and design firm". More details as they become available.

Condolences to family and friends of former **Midway** Broadcasting Talk WVON-AM/Chicago News Director, host, and anchor **Sharon McGhee**, who died Tuesday (9/11) of ovarian cancer in Columbia, MO. She was 54 years old.

Condolences to former **Conclave** Advisory Board member **Dan Halyburton**, now with **CBS Radio/Dallas** and the Texas State Networks. His sister **Donna Jo Thompson** was killed over the weekend in an automobile accident.

Condolences to family and friends of former KWBE-AM/Beatrice, NE sportscaster **Berl Damkroger**, who died last week in Lincoln, NE at 85.



"My new boss is so young, he thinks Crosby, Stills, Nash and Young is a law firm."

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TATTLER Jobs

The Conclave is seeking its next **Executive Director**. The Executive Director reports to the Conclave's Board of Directors, and is responsible for the organization's consistent achievement of its mission and financial objectives. The successful candidate will be a high impact, dynamic and visionary leader. Through the Executive Director, The Conclave will carry an achievement oriented media culture based on continuous teaching/learning principles."

Duties of the Executive Director position include: Manage The Conclave organization to achieve the goals of continuing education and scholarship donations, Formulate and execute major policies and programs to assure success and future growth, Execute the strategic and tactical plans of The Conclave, Recommend and manage annual budget, Protect the organization's 501 c3 non-profit status, Prepare and file all legal and IRS documents relating to The Conclave, Act as the organization's chief fundraiser, Identify and complete grant applications, Create and sell advertising opportunities within the organization, Solicit donations from patrons in and out of the broadcast industry, Manage the organization to create educational content and conferences, Contribute to and coordinate with all committees to present the Summer Learning Conference and other Conclave events, Coordinate the publishing of educational content on The Conclave media channels, Represent The Conclave within the media industry, Develop and maintain excellent relationships with members of the industry.

To be considered for this position, applicants should possess the following skills and requirements:

Education: Bachelor's Degree or equivalent work experience.
Experience: 7-10 years of broadcast or organizational leadership preferred. Budgeting and P&L, Sales, Fundraising or non-profit experience helpful. Skills: The ideal candidate will be highly organized, possess great attention to detail and have strong communication skills both verbal and written. Computer proficiency with MS Office; Word, Excel, and PowerPoint. Experience with website applications helpful. Experience with social media platforms such as Facebook and Twitter and how to use them as marketing tools is strongly desired.

Required Application Materials: Cover letter including salary and benefit requirements. Resume including at least three references.

Application Deadline: September 21, 2012

All applications must be submitted via email to: ExecutiveDirectorSearch@theconclave.com. Confidential recommendations of qualified individuals are also welcome.

Carroll Broadcasting has an immediate opening for an Assistant News Director position. Responsibilities include a daily board shift along with gathering news, attending regular meetings and reporting for our full service AM station, and news and sports updates on our two FM stations as well. Experience preferred but not required. Candidates must be outgoing, have an understanding of current issues be able to conduct extended interviews with a wide variety of people. Web site experience a plus. Send Resume and demo to jobs@carrollbroadcasting.com

The nation's oldest same family majority owned radio group in the World since 1922 has a very rare opportunity available. We are seeking a team player for our news/agricultural reporting team. Duties include gathering and anchoring news as well as reporting for other day parts on three stations. Experience a must and knowledge of agricultural issues will be a big plus! Applicant must be a self-motivated go-getter with strong writing and news gathering skills. Potential candidate must be a great team player and adaptable to the modern nuances of broadcast news, as well as perform duties for other departments as needed. Applications received by September 28, 2012 will be considered. Please send your resume and air check by mail to WJAG Inc. c/o **Jeffrey Steffen** P.O. Box 789, Norfolk, NE. 68702-0789

Topeka's #1 radio station has a RARE opportunity for a General Sales Manager to join our team. We are looking for a skilled GSM who can take our heritage station to the next level. We need someone who knows how to work with senior account executives and who also knows how to train and motivate the next level of sales achievers. We're looking for someone who can further maximize our inventory and generate sales ideas! In radio's ever changing environment, Country Legends stands out: Our morning personalities have been with the station for 17 to 30 years. Our senior sales team members have been with the company for 10 to 15 years. Our General Manager has been with the station for more than 10 years. The station is locally owned and operated, so decisions are made here quickly and without red tape. Another important aspect that makes our station special is our community involvement. Our team just raised \$96,000 for the Children's Miracle Network. The ideal candidate will have the following experience and qualities: 3-5 years radio/advertising sales management experience creating and selling NTR, promotional events and digital properties Ability to coach, motivate and attain sales goals Ability to teach sales methodology in weekly sales meetings Ability to fit in and work with an experienced staff Inventory management and maximization Proficiency in TapScan, Excel, PowerPoint Country Legends Offers: Excellent facilities, skilled team members, a strong reputation, health insurance and a generous compensation package to the right person. Please respond TODAY to **Jim Allan** at jallangm@countrylegends1069fm.com.

A small market in the midwest is recruiting for an on-air/sports personality. The position involves hosting an airshift on a full-service AM station and play-by-play broadcasting of several sports at the high school and small college level.

This position contains a heavy amount of writing work for a highly-regarded website. A candidate without sufficient writing skills cannot be considered. Please send samples of on-air work, play-by-play, and writing, along with a resume, to : radio-job@live.com

You are the best of the best. You are self-motivated, fearless, creative, a pro-active problem solver, tenacious, detail-oriented, money-motivated and approach this job as if you are your own CEO. You are a self-starter, organized, detail-oriented and have the ability to work without much direct supervision. Entercom is seeking you. Entercom has the latest tools and technology, the most knowledgeable management and is known as offering the best work environment for selling radio advertising in the industry. Nobody in

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the market can offer more to their clients than Entercom. Successful candidates are experts in: Strategic targeting of clients. Prospecting and relationship building Setting face to face appointments. Thoroughly analyzing customer needs Creatively designing marketing campaign. Strategically selling compelling concepts to key local and regional decision makers Experience: Media sales. Sports sponsorship Digital sales background preferred Successful track record of new business development. Proven track record in meeting and exceeding defined sales goals. Strategic multi-level selling As an Account Executive with Entercom, you will also represent some of the largest sports teams and talent in the entertainment world. In keeping with the other members of the Entercom Teams, the #1 trait we hire for is "WINNING ATTITUDE". We are looking for driven individuals who refuse to lose or compromise their level of success even in an unsteady economy. If this describes YOU, please forward your resume and career success stories today. To apply for this position, please visit <http://www.entercom.com/careers>.

Look at me, being proactive! We MIGHT have one or two gigs opening soon in East Central Indiana. One on Oldies WERK-FM, one on Classic Rock MAX. Our Company owns and operates 7 Radio stations in the area, and growth potential **is** possible. All the normal qualifications (gotta be able to communicate, be great at events and broadcasts, have a valid drivers license and all that), plus be able to follow directions (here comes the TEST). Do not call, and do not e-mail me your resume or aircheck. I DO need both, but use the MAIL. No need to overnight it (save the money) but DO include in your package the following: Salary history. Any special circumstances which would place you at the front of the pack of applicants. Note in your cover letter that you are responding to the All Access ad. **Steve Lindell, Backyard Broadcasting** Indiana, 800 East 29th Street, Muncie, IN 47302, 765-288-4403 ext 122. steve.lindell@byradio.com

Froggy 98 (KFGE), Lincoln, Nebraska's #1 rated country station and Country Music Association Award finalist for 2012 has a rare opening for an exceptional talent who can manage the station's playlist, serve as Assistant Program Director, host afternoons and wait there's more - work in one of the most desirable cities in America! This opportunity provides for a managerial post in addition to regular on-air shift. Responsibilities include selecting the daily playlist, maintaining and growing relationships with artists and labels, station imaging, and a proficiency in your show's website and social media content. Send examples of your work that exhibit your energetic personality, on-air interaction with listeners, writing samples, and screen shots that demonstrate your social media skills. To apply, please submit résumé and references to **Steve Albertsen**, Operations Manager, **Broadcast House**, 4343 "O" Street, Lincoln, NE 68510 or email to salbertsen@broadcasthouse.com. Please send audio samples of your best work, in addition to your command of social media and any other material that will make us put you at the top of the list.

The legendary WOWO Radio, News/Talk 1190 AM & 92.3 FM in Fort Wayne, Indiana is looking for an Afternoon-Drive Talk Show Host. We are looking for a personality that is well-rounded in politics, social issues and recognizes compelling stories that generate talk. The ideal host is entertaining, informative and creative, can debate w/listeners and guests in a spirited, but respectful manner, follows news like a hawk, expresses passion about local issues as well as national issues, has a sense of humor and recognizes how everyday life can contribute to a show that is unique and can compliment, not imitate, our winning line-up of Beck, Rush and Sean. The most-qualified candidates will have a proven track-record of success, both on-air as well as online, through various social media platforms and within their communities. Send your resume, an aircheck and related materials, along with a head shot, to **Jon Zimney**. jzimney@federatedmedia.com

The position of Account Executive is open at Star 105.5 and Y 103.9. We are looking for talented sales professionals to sell radio advertising and marketing programs to a wide range of clients. You will have an exciting and challenging career as an account executive for Star 105.5 working in a creative and encouraging media environment. If you have had success in sales and would like to put your skills to work developing and growing advertising accounts for our radio stations, then we would like to talk to you. This is a unique opportunity to be part of the dynamic radio industry managing your own business and creating effective promotional campaigns for your clients. You will have all the tools you need including radio and digital products to earn unlimited income as a marketing professional. Duties will include making cold calls, setting appointments, preparing sales proposals and writing commercial copy when called for. The ideal candidate will possess exceptional communication and presentation skills as well as a proven ability to manage business relationships. A basic knowledge of MS Office (Word, Excel, and PowerPoint) is required. Must have valid driver's license and vehicle with appropriate insurance. We are seeking candidates who are passionate about sales and marketing and feel strongly about client service. If you've been thinking about a career change and would like to meet with us, please send your resume to: Fax: 815-459-7027 - Attention Sales Manager / Regarding: Account Executive position E-mail: jobs@star105andy1039.com with Account Executive position in subject line

A Client Services Coordinator works as a liaison between the marketing team and our valued clients and prospects. The ideal candidate for this position must be able to demonstrate attention to detail, have good communication skills, as well as organizational skills, with the ability to work within deadlines and manage multiple projects. The candidate is required to have some knowledge of Microsoft Word, PowerPoint and Excel programs. Qualified candidates must display a positive attitude and strong work ethic to ensure a productive and successful environment with the company. Essential Job Functions (but not limited to): • Filing, faxing, and data entry. • Maintaining sales media kits. • Support Senior Account Executives and Senior Account Managers by providing them with reports and traffic documents. Candidate will also assist with promotion requests, marketing proposals and follow up with clients. • Provide assistance in preparing correspondence, commercial copy and contracts. • Receptionist duties as considered necessary. • Other duties that may be assigned by management. Wages and Benefits: This is a full time position 8am-5pm Monday-Friday. An additional number of hours may be available in unexpected circumstances. A full benefits package is available which includes Health, Dental, 401K, and Flexible spending. Mid-West Family Broadcasting is an equal opportunity employer. Women and Minorities are encouraged to apply. Contact: **Rick McCoy, Mid-West Family Broadcasting**, 730 Rayovac Dr., Madison, WI 53711, eo@midwestfamilybroadcasting.com

Today's 105.1, Detroit's only adult contemporary radio station has a part-time on-air opening. Candidates should be available for a regular weekend shift and holiday fill in shifts. Applicants must have a minimum three years on-air experience and understand social media platforms. Send examples of previous on air work and resume to bfigula@greatermediadetroit.com. Or mail: Program Director WMGC-FM, One Radio Plaza St., Ferndale, Michigan 48220.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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