

the
Conclave Presents

THE TATTLE

Since 1975

Publisher/Editor: Tom Kay

Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVIII • No. 33 • August 16, 2012

TWINS MOVE TO FM, BUT STILL HAVE NO PITCHING. The long-rumored move of **Minnesota Twins** baseball from **Hubbard Sports KSTP-AM/St. Paul-Minneapolis** to crosstown **Northern Lights Hot AC KTNW** was officially announced yesterday. Northern Lights is owned by the same folks who own the Twins – The **Pohlads** family. Hubbard will continue to air several franchise-related shows, including manager **Ron Gardenhire's** show and others.

"The Minnesota Twins are thrilled to have this opportunity to partner with our locally-owned sister company, Northern Lights Broadcasting," Twins President **Dave St. Peter** said in the official announcement. "Twins radio broadcasts have been an important part of the Upper Midwest landscape dating back to 1961. By partnering with 96.3 K-TWIN, the Twins not only gain a stellar broadcasting partner with a dynamic FM signal, but we get a chance to be an integral part of an emerging radio format that will be unique across the nation."

"In teaming up to offer Twins play-by-play, K-TWIN will be providing the very best local programming available to listeners in the Twin Cities," Northern Lights Broadcasting SVP **Sam Elliot Gagliardi** said. Sam indicated the station will continue in the music format, and will only 'break' that format for game presentation. *COMMENT: This move had been rumored since the station was purchased by the Pohlads a few years back. It likely took this long to bring to fruition for two reasons: the expiration of current contracts and a search for a partner station for the Pohlads to*

purchase and team with K-TWIN. Stay tuned, though. We don't think the last out has been recorded in the game quite yet. - TK

CONNIE & CURTIS RETREAT TO MADISON. Clear Channel Top 40 WRNW/Milwaukee has discontinued airing the **Connie & Curtis** morning show, which has been syndicated from WZEE (Z104)/Madison. According to *madisonradio.com*. "Connie & Curtis are going to focus on their top rated morning show on Z104 in Madison, so they're no longer on Radio Now. If you still want to hear them, you can listen live at <http://www.iheart.com/#/live/3506>."

After 14 years, CBS Radio AC KYMX/Sacramento morning show host – and former KDWB PD and WLOL air talent - **Dave Thomson** exits due to budget cuts. Reach out to Dave at (916) 801-1840 or <mailto:dthomson@starstream.net>

10TH CALLER GETS TO HOST THE SHOW! Media-Com Talk WNIR/Akron has chosen a former caller as the late **Howie Chizek's** replacement for middays and weekend mornings. **John "Couch Burner" Denning** will take over as host of the show, which Chizek hosted for many years before his death in June. Denning has no radio experience – other than calling into the show - and is a local business owner pursuing a Ph.D. from the **University Of Akron**.

Lots of familiar **Conclavers** won prizes at the FMQB Triple A gathering in Boulder last week:

PD Of The Year - Markets 1-50/**Norm Winer**, WXRT/Chicago...Markets 50+, former **Main Streeter/Conclave** staffer **Brad Savage**, WCNR/Charlottesville...Non-Comm/**Jim McGuinn**, KCMP/Minneapolis-St. Paul.

MD Of The Year - Markets 1-50/**Laura Duncan**, WTTS/Indianapolis...Markets 50+/**Carmel Holt**, WDST/Woodstock...Non-Comm/**Rita Houston**, WFUV/New York(.
Station Of The Year - Markets 1-50 WXRT/Chicago...Markets 50+ WCNR/Charlottesville...Non-Comm(KCMP/Minneapolis-St. Paul.

Congrats to all!

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Average Joe's Entertainment President & Minnesota Iron Ranger **Tom Baldrice** has announced he is resigning from his position, effective at the end of this month.

Longtime **Wisconsin** programmer, **Joe Calgaro**, joins **Saga Communications** as PD of WHQG/Milwaukee. Calgaro fills the seat vacated by **Keith Hastings**, who recently exited for personal/family reasons. Calgaro has spent his career in the Midwest and rock radio with the last fourteen years programming heritage rock station, WAPL/Appleton.

NRG Media Adult Hits KOOO/Omaha has hired longtime market veteran **Patrick Stibbs** to host its afternoon-drive time slot from 4pm-6pm weekdays.

Hubbard Hot AC WTMX/Chicago's new night timer is **Andrew Finnigan**, who comes over from crosstown WKSC (Kiss 103.5)/Chicago and KSLZ/St. Louis.

Former KDWB/Minneapolis member of the *Dave Ryan In The Morning Show*, **Bethany Watson**, is now a part of the syndicated *Elvis Duran and The Morning Show*, based at Z100/New York.

LEARNING CONFERENCE WRAP UPS! As promised last week, we conclude our wrap-up of all the nice things the industry said about last month's Conclave Learning Conference with two more important reports, both of which deal with Tweets received while the Conclave was still in session. The first is Lori Lewis' eloquent enumerations as found on the pages of *All Access*. Click [HERE](#) to download a copy.

The second is a 'Day One' report as filed by Conclave Board member and Next Stage Media Group CEO **Pam Muldoon**. Read her recounting of Tweets shared on the first day of the Learning Conference [HERE](#).

COMING – CONCLAVE SURVEYS! Within the next few days, registrants for the 37th annual Learning Conference will be receiving an Internet survey asking for opinions about last month's gathering. At the same time, registrants of previous Conclaves who were NOT with us last month will be polled about their previous conference experiences. The

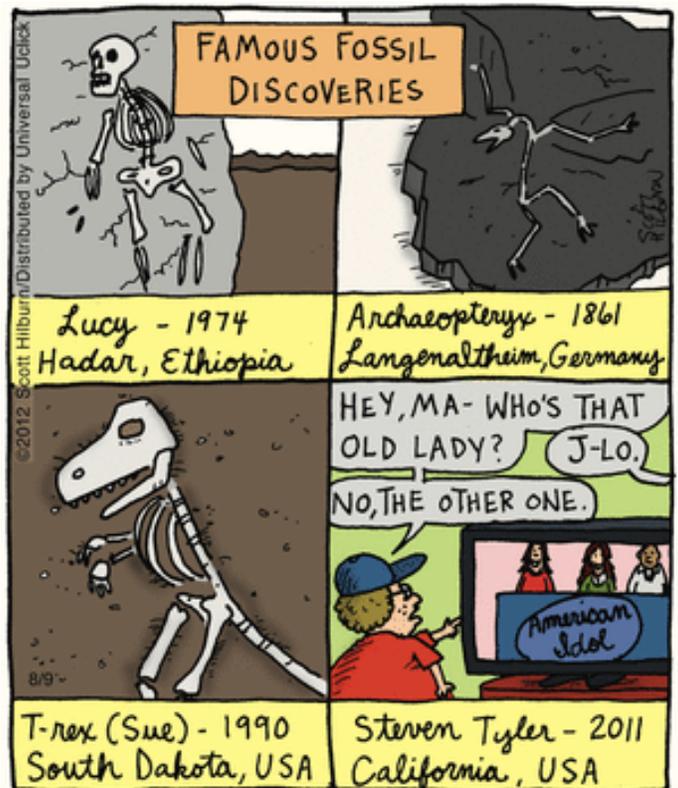
surveys will be created and sent by the fine folks at Coleman Insights. When you receive an invitation to participate, please respond. With your help, the Learning Conference will only get better!

LETTER TO THE TATTLER: *From Jonathan Little - We have learned of a dire situation facing former broadcaster, Chris Cain. Chris was a longtime engineer for Mid-West Family Radio and WISC-TV, in Madison, and served as one of our first inspectors for WBA's Alternative Broadcast Inspection Program (ABIP). Chris has been stricken with Parkinson's disease. There is cautious optimism about stabilizing his condition. In the meantime, Chris has had to quit his most recent job & as a result, there is not sufficient monthly income to meet all of his normal household bills, including his mortgage. The WBA Foundation voted to create a special Chris Cain Fund to receive contributions and make disbursements to assist his family. Through the kindness of Tom Walker, Mid-West Family Radio has pledged to match, dollar-for-dollar, the first \$10,000 in contributions made to the Fund. To contribute, you can send a check payable to the Wisconsin Broadcasters Association Foundation, with the notation, "Chris Cain Fund" - WBA Foundation, 44 E. Mifflin Street, Suite 900, Madison, WI 53703.*

The opinions expressed in *The TATTLE* are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to *The TATTLE*, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.

KLAV-TV For Sale!

A limited number of copies of this year's in-room KLAV-TV are available NOW! Email Art Vuolo for details: artvuolo@aol.com.



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Jobs

The **Townsquare Media** Brand Manager is responsible for presenting the station's brand with excellence on the air, online, and at events. **SKILLS:** Needs to possess outstanding verbal and written skills. Needs to be highly organized, driven and comfortable delegating responsibility, while being willing and able to do any job within the department. Should not only be highly skilled in broadcasting but also in developing online content. Must understand their station's listening audience wherever they use the brand. Needs to work well as a member of a team, operating in unison with digital, sales, promotion and engineering staff, and know how to motivate a staff. Excellent working knowledge of Music Scheduling systems, digital production and storage systems, and online content management solutions such as WordPress is essential. **QUALIFICATIONS:** Associates degree in Broadcasting or related field; or equivalent level of experience. Candidates should demonstrate a minimum three years of successful experience as a program director. Must possess valid state drivers license **JOB SUMMARY:** To direct and coordinate daily radio programming operations. Develops, schedules and supervises production, recording, and airing of all programs. **ESSENTIAL FUNCTIONS:** 1. Execute station's programming strategy and plan. Help set acceptable short and long term ratings goals for each station to assure its full contribution to the success of the market. 2. Supervise producers and announcers for local programming. 3. Hire and assign producers and on-air performers. Conduct performance evaluations. 4. Participate in the development of new station promotions. 5. Select, schedule, and evaluate all programming material, including daily music, promotional announcements, and staff. 6. Work with the business manager, OM and GM to develop and oversee the station's annual budget. 7. Identify opportunities to improve station performance through format enhancement or change. 8. Work with Promotion and Digital staff to develop and execute effective, efficient and successful promotion and marketing plans. 9. Regularly monitor station, both in market and on line, and station's competitors. 10. Build and execute format clocks that optimize ratings performance. 11. Ensure that our music strategy is being executed perfectly; our mix of music styles is correct, our music is scheduled for optimal performance and our imaging is fresh, up to date and focused on the target audience. 12. Using all the tools at our disposal, help build our digital presence in a way that extends our brand, enhances our listener experience and allows us to develop new revenue streams. 13. Use cost effective social media campaigns to build community, enhance their brands, and grow ratings. 14. Work with DME to ensure all station is taking advantage of the tools and training offered by Corp. Digital Team. 15. Monitor posts by all on air personalities and ensure required amounts are actually happening. Full time – 14 Part time – 2 per shift 16. Ensure that station is adhering to FCC guidelines with respect to our on air presentation. 17. Participate in meetings, calls and conferences as scheduled by company. Please send your resume and a sample of your on-air and imaging to: **Dean Mastel**, Operations Manager, 4303 Memorial Hwy, Mandan, ND 58554, Dean.mastel@townsquaremedia.com. AND **Syd Stewart**, General Manager, Townsquare Media Bismarck-Mandan, 1830 N 11th Street, Bismarck, ND 58501, (701) 250-6602 x 129, syd.stewart@townsquaremedia.com

It's the first change in mornings on B98 in 23 years, and we're looking for the right person to team with our long time co-host: someone who love the phones, connects with moms-on-the-go, is capable of weaving your life into the fabric of your daily show, and understands the importance of new technologies and platforms. Send your info to: **Vicky Gutierrez**, **Clear Channel Wichita**, 9323 East 37th St. North. Wichita, KS 67226. Email: wichitajobs@clearchannel.com.

Are you a Morning Producer with Imaging Production, Online Content, Street Promotion and can perform Board Operating duties? At a minimum, this position will include the following: Update and schedule online content and social media for in-show topics as well as after-show topics, Assist Operations Manager with imaging production for various station formats, Weekend voice tracking, Participation in Street Team Promotional events, Attendance at staff and one-on-one meetings and training sessions, Provide technical support for the shows both in-studio and on-site at events, remotes and appearances, Provide supporting show elements including audio, video, contesting, imaging, etc., Respond to all email and social media posts and requests, Serve as liaison with other departments including promotions, marketing, sales, etc., Maintain both station and show websites/pages and weekly newsletters including graphic design elements. This position requires a close working relationship with the various on-air talent and the Operations Manager. Candidate will have show producer experience, as well as a proven background in on-line content coordination and design. Skills and qualifications for this position at a minimum will include the following: Minimum 1+ years professional radio broadcast experience, NexGen automation, Scott Studios, Audio Vault experience or equivalent, Adobe/Cool Edit or Pro Tools, video editing software and Telos Phone Systems experience, Adobe Photoshop and HTML, Flash, and web design experience as well as familiarity with CMS, Availability to work non-traditional hours including early mornings, nights & weekends, Excellent organizational, written and oral communication skills with superb attention to detail, Ability to lift up to 50 pounds on occasion, Valid Driver's License. This is a full-time position with full-time benefits. Email your cover letter and professional resume to Madisonjobs@clearchannel.com, Subject Line: Producer/Imaging/Board Operator - Madison, WI

This full time position requires a computer literate, detail oriented person. Candidate will prepare daily broadcast logs for four radio stations. Other duties include, but are not limited to: input advertising contracts, post log maintenance, billing, working well with other departments, etc. Candidate must have a high school diploma, can take initiative and work with minimal supervision. Must have strong math and problem solving skills and can work in an open environment with regular distractions. Interested candidates should send their resume to Beverly Jones, Business Manager; **MTS Broadcasting**, L.C.; P.O. Box 237; Cambridge, MD 21613 or email to bjones211@comcast.net.

Tomsun Media LLC, based in picturesque Hartford, Wisconsin, has an immediate full-time opening for a morning show PERSONALITY at WTKM-FM. Located 40 miles from Milwaukee, WTKM is a true "Hometown" personality radio station, featuring a very wide variety of music, reflecting the tradition and essence of the area. If you're an EXPERIENCED ON-AIR PROFESSIONAL with at least five years hosting in a talk/music format - and you love all aspects of doing live and local radio, this could be an excellent opportunity for you. The WTKM morning show is very listener-driven, including a one-hour "swap shop" and a two-hour open line talk segment. If you're a "real," warm, relatable, engaging and entertaining talent, we'd like to know more about you. WTKM is not an "in-your-face" station. We're home to friendly, intelligent talk with people who are knowledgeable and engaged in our community. We'll be hiring a multi-platform communicator who also creates social media content for Facebook, You Tube and Twitter. Production and technical skills are also a must, including Adobe Audition/ Cool Edit, Simian, Stinger and Wave Cart. This is an opportunity for a

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real broadcaster. In addition to the morning show, we're looking for an ambassador who can emcee, make appearances and be involved in the area we serve. We're looking beyond the level of someone who simply refers to or thinks of their broadcasting career as "working a shift." This is an opportunity to be immersed in and appreciated by a warm and close-knit community. If you believe radio has become "boring" with liner-card readers with no creativity, engagement or personality, WTKM could be your opportunity to be a true personality and a real broadcaster. IF you LOVE radio and are a GENUINELY NICE PERSON, we're ready to give you the platform to be successful and happy in a really wonderful community. If you're looking for a place you can "settle in" with LOCAL owners who have many years' experience in working in small and major markets - and who still believe in LOCAL radio, we want to know more about you. Our morning personality is retiring after many years with the station and most members of our team have been here for more than 25 years. If this sounds good to you, send your resume, cover letter and audio exhibiting how we belong together. Send to: WTKM Mornings, P.O. Box 270526, Hartford, WI 53027. Or to wtkmhr@gmail.com

WANTED- Sales Assistant. This position provides a variety of administrative duties within our sales department. The ideal candidate needs to be energetic and personable with an interest in pursuing a sales career. At a minimum, this position will include the following: Administrative duties as assigned, Coordination of promotions for advertisers, Order entry, Coordination of client production/copy, Collections, Website updating, Creation of reports and presentations, Internet Research, Switchboard Back-up. This position requires a close working relationship with the Directors of Local and National Sales, and Account Executives. Skills and qualifications for this position at a minimum will include the following: Working effectively as an individual, Computer literacy (MS Word, Power Point, Excel, Outlook a must), HTML experience is a plus, Availability to be present at off-site promotional events, Excellent organizational, written and oral communication skills with superb attention to detail, Valid Driver's License, Background in media, particularly as a sales assistant or related experience. Email your professional cover letter and resume to milwaukeejobs@clearchannel.com. Subject Line: Sales Assistant.

WANTED – GSM. Candidate must have track record of mentoring and training new account executives in broadcasting, including hiring and evaluations. Must be focused on new business generation; create, plan and execute sales strategies and incentives; achieve revenue and share of market goals. Candidate must have a proven track record in internet, digital and NTR development. Three to five years of progressive experience in broadcasting required. Oasis Radio Group provides base salary and bonus incentive plan and benefits. Please submit your qualifications to: myfuture@oasisradiogroup.com Attn: GSM

Mornings at K-TWIN in Minneapolis! We are looking for a morning show host to join our team for our brand new Hot AC/Variety Hits station. We are looking for someone who can relate to the local audience that is fun, intelligent and can communicate to adults without all the Lindsay Lohan and Kim Kardashian jokes. Show prep and leadership skills are a must. All format backgrounds should apply. Come work in our brand new facility in downtown Minneapolis! Please send your resume and MP3 to Selliot@norlites.com

Heritage Country Station WCCQ is looking for a talented Weekend Air Personality for Saturday & Sunday shifts with potential to work as fill-in for AM, Midday, & PM talent. YOU MUST BE AVAILABLE TO WORK ON THE WEEKEND! Most shifts are during the day but some evening hours are possible. We are looking for someone that can entertain 40 year olds but still relate to teens. If you can entertain without insulting or being vulgar, we are looking for you. This is a rare opening at an established radio station. Minimum 3 years on-air experience (NO CARD

READERS) We are not accepting calls, potential applicants will be notified. Send MP3 and resume to morningshow@wccq.com

Midday talent wanted for Bright-AC, 90 minutes west of Chicago. We're looking for someone who understands why format is so important. Someone who understands that radio is fun...and a lot of hard work. Qualified candidates will have at least 2 years of professional radio experience and will be ready and willing to stay until the job is finished. Duties include on-air, production, copy writing, remotes, voice tracking & website updating. Our former midday person was with us for nearly 7.5 years. This is a great place to work! The station is locally owned and operated and we're a dedicated, friendly bunch of radio people. We want you to succeed. Join us! WDKB is an equal opportunity employer. Send an air demo and some production examples. Please, no phone calls. **Ken Misch**, Program Director, B95 WDKB-FM, 2201 North 1st Street, Dekalb, IL 60115. kenmisch@b95fm.com

NRG Media in Fort Atkinson (WFAW/WKCH) has an immediate part time opening. Position includes board operating local high school and college games...some light production and fill in play by play. This position will be 20 hours per week...night and weekends. This is an excellent entry level opportunity. NRG Media is an equal opportunity employer. If interested contact: **Gary Douglas Lundberg**, Operations Manager, 1-800-242-0107, gdouglas@nrgmedia.com.

Clear Channel Media + Entertainment/Minneapolis has an open position for a part time Morning Show Assistant Producer. Responsibilities include, but are not limited to: Developing content for morning talk show, web site and social media accounts; Applicants must be early risers to be alert and prepared for early morning air shift, Experience running an on-air board; Will be required to run board for morning show, Direct all on-air personnel and morning show interns, Consummate call screener, Web design savvy, Ability to book guests and execute performance thereof, Well organized in ability to research topics and partake in show prep, Extensive knowledge of digital audio editing, Ability to think clearly and take charge under pressure situations, Must be extremely personable and able to take direction well with commitment and attention to detail in every aspect of position, Applicants must possess a strong work ethic, be well-read, punctual, and be a team player, Be able to be creative with callers and work with co-hosts, Knowledge of NexGen Systems, Must have a keen understanding of the use of Social Media (Twitter, Facebook, YouTube, et al) and be able to direct all Social Media efforts for the morning show, Oversee daily updates on each team member's station blog, Handle production of daily morning show promos and other creative production. Job Requirements: Strong technical skills and experience with audio editing, Good writing and speaking skills, Strong web/social media skills, Knowledge of current events and pop culture, Experience in a fast paced environment, Must be a quick thinker and self starter, Knowledge of all FCC rules and regulations, Adhere to all guidelines, policies and procedures of the station, Clear Channel Communications, Inc., the FCC and all other federal, state and local laws., Some college preferred. Please send resume, cover letter, and demos (power points, videos, audio samples) to mailto:MPLSJobs@clearchannel.com. Email MUST read "PTProducer" in the subject line. Hiring Manager, 1600 Utica Ave S #400, Minneapolis, MN 55416, fax: 952-417-3001.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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