

2012 Learning Conference Scrapbook

For the next few weeks, the TATTLER drops its usual format to bring you highlights of the just-completed 2012 Learning Conference. This week, enjoy this pictorial photographed by Brown College's Mike Kronforst and Journal/Milwaukee's J. Pat Miller!

the Conclave Presents
THE TATTLER
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Michael Brandvold at Summer School



PromoSuite's Rachel Field and CJ Knowles Greeting Clavers



Mid-West Family's Joe Calgaro makes a point at CLIMBING THE LADDER (All Access' Joel Denver moderates while Mid-West's Susan Groves and Cox' Kim Guthrie look on)



A full house for the Jacobs Media Summer School, sponsored by Envision Radio Networks!



Arbitron's Jenny Tsao Teaches!




Jacobs Media's Laurie Lewis consult her notes



CSS' Jim Hopes talks time-management at the PromoSuite-sponsored session

The Learning Conference



the Conclave
July 18-20, 2012
Doubletree Park Place
Minneapolis
THANK YOU
ATTENDEES & SPONSORS!
<http://www.theconclave.com>



Valerie Geller gets the most out of her assembled talent: All Access' Jerry Boulding, Astral Media's Ronnie Stanton, Cumulus' Melissa McConnell & Flashback's Matt Pinfield

Voice talents Pat Garrett, CBS' Jhani Kaye, Rachel McGrath, CESD agent Nate Zeitz, & Journal's Mark Todd hold court at the Benztown-sponsored THE VOICE-OVER EDGE



Legal expert Gregg Skall spills secrets that keep the evil FCC from the door!



Many Clavers enjoyed delicacies like Walleye-on-a-stick and a cool beer on a perfect evening at Target Field. Twins lost, by the way! Thanks, Benztown & Red Red!



The Conclave front desk crew of Tom Kay & Jane Dyson wish Red Red's Katrina (L) the best as she heads out the door to sing the anthem at the Twins game!



Point to Point's Rob Klemm moderates the RATINGS 101 session, featuring Vallie Richards' Harv Blain and Arbitron's Jon Miller - sponsored by Harker Research



Laurie Lewis and Clear Channel's Lester St. James enjoy some early morning coffee & conversation at the RCS Coffee Cart



Keynoter and national talk host, Gov. Mike Huckabee listens to question posed by KSTP's Tom Hauser during his keynote interview



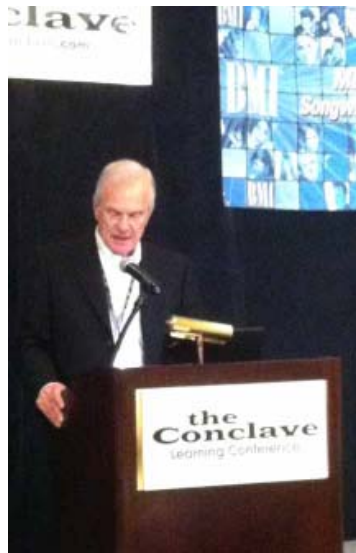
All Access' Perry Michael Simon (L) heads up the wild & wooly SYNDICATED SUPER SESSION with Jim Brickman, Andy Dean, Todd Schnitt and George Noory



Mid-West Family's Johnny Molsen helps SIMPLIFY ADVERTISING at the Conclave



Valerie Geller helps Clavers find FUTURE STARS



Brown College's Mike Kronfort MC's the McNally-Smith/BMI Scholarship Luncheon



Eric Nordquist accepts his Brown College scholarship



dmr's Mark Pannetta presents Jennifer Varan with the Doug Lee Scholarship



KEEPING IT LOCAL, moderated by Talent Mechanic's Mike Stern (R), featured CBS' Bob Shomper, Entercom's David Moore, Clear Channel's Mike Crusham, and the camera-shy Unconsultant, Keith Hill!

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Burns & Associates' Jeff Johnson anchors the Conclave portion of the national webinar - and Learning Conference session - THERE SHE GOES



The Coleman Insights Cocktail event brings together Sun's Steve Gallagher and Leighton's Rob Poulin and Bob Leighton...



Coleman Insight's John Boyne (R) moderates PPM SUCCESS, featuring faculty MPR's Jim McGuinn, P1's Ken Benson, KDWB's Dave Ryan, Cumulus' Mike McVay, and Hubbard/Chicago's Eric Ferguson



...and Cathy Gassner, Jennifer Varan, and Trinity Production's Rick Hokanson...



Canadian Corner? BBM's Jack Cale, CMW's Greg Simpson, and non-Canadian Styx' Terry Gibson.



Envision's Danno Wolkoff, dmr's Mark Pannetta, and Winslow Programming's Dennis Winslow enjoy a smile.



...and Brown College students Marissa Hovde, Jacob Blank, Conclave intern Michael Pearson, and Derek Laurent.

CESD's Nate Zeitz & Cumulus' Mike McVay at the Learning Conference



Arbitron's Ron Rodrigues, Q93.5's Bob Taylor, and Melissa McConnell



The 37th annual Conclave Learning Conference's Keynote crowd in the MusicMaster Ballroom!



An animated RAB CEO Erica Farber keynotes the Conclave



MANY PLATFORMS, MANY OPPORTUNITIES! Kurt Hanson listens to Eventr's Sammy Simpson, ibiquity's Rick Greenhut, and Saga's Steve Goldstein



knowDigital's Sam Milkman welcomes registrants to the RAIN Summit, sponsored by knowDigital



RAIN's Kurt Hanson reveals the state of the industry at the RAIN Summit in the knowDigital/Coleman Insights Room

Fred Jacobs accepts his 2012 Rockwell Award at the Rockwell Awards Luncheon, sponsored by Mediabase



Airplay Intel's Rich Meyer muses about back-scratching during his Rockwell Award acceptance speech



The Brown College Job Fair helped attendees explore new vocational vistas



Some spent their Conclave free time in pursuit of fine Twin Cities culinary fare that only cows can provide

Conclave Agenda Committee Chair, Coleman Insights' Warren Kurtzman poses with RAB CEO Erica Farber after their keynote presentation



NEXT WEEK IN THE TATTLER: What various trades/websites/social media had to report about the 2012 Conclave Learning Conference!

The Learning Conference 2013

the Conclave
 July 2013
 Minneapolis
PLAN NOW!
BUDGET NOW!

Register now at <http://www.theconclave.com>