

the Conclave Presents
THE TATTLE
 Since 1975
 Publisher: Tom Kay Editor: Ben Holsen
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CONCLAVE 2012 EDITION!

TWITTER USERS. @Conclave wants to hear from you! If you tweet about the Conclave make sure to use our conference hashtag: #conclave37. Follow us for insider info and exclusive interviews during the conference!

KLAV-TV CHANNEL 40! Check out **Art Vuolo's** world famous video presentation! You might even be in it .

LINE 'EM UP! The *TWINS TICKET VOUCHER EXCHANGE* will happen Wednesday afternoon at 1:30PM. Bring your ticket voucher found in your ticket strip to the Conclave Registration Center on the 2nd floor, and exchange it for a game ticket and bus ride to Wednesday's Twins vs. Orioles contest (proudly sponsored by Benztown & Red Red Records, whose artist - Katrina - will sing the National Anthem!). One exchanged ticket per voucher. We regret that we have only a limited number of tickets available on a first come, first served basis. Conclave tuition does not guarantee a ticket for this event. **HOWEVER**, if tickets remain after all registrants have claimed theirs, we will sell the remaining tickets plus a bus ride for \$25 each.

DRIVING TO THE TWINS GAME? If you're not going by bus and you're planning to drive yourself downtown, beware. Wednesday night is the Minneapolis Aquatennial Torch Light Parade that will get underway at 8:30P...**BUT** traffic will be significant downtown, and parking will be hard to come by. Just sayin'...

OTHER NEWS...

As part of their Conclave session, **Alan Burns And Associates** will reveal on Thursday 7/19) that personalized streaming services like **Pandora** are having minimal impact on women's radio listening. The firm researched the attitudes toward and usage of media and music plus the personal interests of over 2,000 women who cume AC and Top 40 radio. The seminar, featuring Alan and Jeff Johnson, will be simulcast as a webinar to interested persons throughout the nation!

The Chicago/New York flip! **Merlin News WEMP**/New York and News **WIQI**/Chicago have double dipped into the news: WEMP is now Alternative New Rock 101.9, while WIQI has become Adult Hits i101.

Two radio figures – one of whom will be with us this week at the Learning Conference - are among several broadcasters who will be honored at 10th annual presentation of the *Giants Of Broadcasting* event sponsored by the **Library Of American Broadcasting**. The tribute is scheduled for October 18th in New York. Radio honorees include RAB Pres./CEO **Erica Farber** –

The Twin Cities Radio Dial Guide

In your hotel room or on your car radio, here are the dial offerings of Minneapolis-St. Paul.

Frequency-Call Letters-Nickname-Format-Owner.

AM

- 630 WREY Spanish Music/Talk Greg Borgen
- 690 KFXN "Score 690" Sports Clear Channel (daytimer)
- 740 WDGY Oldies Greg Borgen
- 770 KUOM "Radio K" College Alt. U of M. (Noncomm) (daytimer)
- 830 WCCO News/Talk/CBS Radio
- 900 KTIS Christian Music/Teaching Northwestern College
- 920 KDHL "The Mighty 920" Farm/Full Service Country Cumulus
- 950 KTNF Progressive Talk JR Broadcasting LLC
- 980 KKMS Christian Talk Salem
- 1030 WCTS Religious Central Baptist Seminary (Noncomm)
- 1130 KTCN News-Talk Clear Channel
- 1220 KLBB "American Standards" Nostalgia Endurance Broadcasting
- 1280 WWTC "The Patriot" Conservative News/Talk Salem
- 1330 WLOL Catholic Starboard Radio
- 1400 KMNV Spanish Davidson Media Group
- 1440 KDIZ "Radio Disney" Pre-Teen CHR Disney
- 1500 KSTP "1500 ESPN" Sports/Talk Hubbard
- 1530 KQSP Rhythmic Oldies
- 1570 KYCR Business Salem

FM

- 88.5 KBEM-FM "Jazz 88" Jazz/Traffic Mpls Public Schools (Noncomm)
- 89.3 KCMP "The Current" Eclectic/AAA Minnesota Public Radio (Noncomm)
- 89.9 KMOJ Urban A/C Comm. Center For Comm. and Dev. (Noncomm)
- 90.3 KFAI "Radio without Boundaries" Eclectic Fresh Air, Inc. (Noncomm)
- 91.1 KNOW-FM MPR News/Talk American Public Media Group (Noncomm)
- 92.5 KQRS-FM "KQ-92" Classic Rock Cumulus
- 93.7 KXXR "93X" Active Rock Cumulus
- 94.5 KSTP-FM "KS95" Hot A/C Hubbard
- 95.3 KNOF Religion/Gospel Selby Gospel Corp. (Noncomm)
- 95.9 WLKX-FM "Spirit FM" Contemporary Christian Daniel Peters
- 96.3 KTWN-FM Adult Hits Northern Lights
- 97.1 KTCZ-FM "Cities 97" Adult Alternative Clear Channel
- 98.5 KTIS-FM "Life" Christian AC Northwestern College
- 99.5 KSJN-FM MPR Classical American Public Media Group (Noncomm)
- 100.3 KFXN-FM Sports Clear Channel
- 101.3 KDWB-FM CHR Clear Channel
- 102.1 KEEY-FM "K-102" Country Clear Channel
- 102.9 WLTE "Lite Rock 103" A/C CBS Radio
- 104.1 KJZK "JACK-FM" Jack CBS Radio
- 105.1 WGVX "Love 105" Oldies Cumulus
- 105.3 WGVY "Love 105" Oldies Cumulus
- 105.7 WGVZ "Love 105" Oldies Cumulus
- 106.5 KUOM-FM/KDXL "Radio K" St. Louis Park Public Schools
- 106.7 KFAI (Noncomm) (Simulcast on 90.3)
- 107.1 WTMY Talk Hubbard
- 107.9 KQQL "Kool 108" Oldies Clear Channel

who keynotes the Learning Conference on Friday - and **Beasley Broadcast Group** Chairman/CEO/Founder **George Beasley**.

McGraw Milhaven, a host on Talk-Sports KTRS-AM/St. Louis is getting many kudos for helping catch burglars who targeted patrons of a local casino. Fox affiliate KTVI/St. Louis reports that Milhaven called 911 when he noticed suspicious behavior in a Brentwood neighborhood when someone knocked on the door of the house in which he was staying and asked for money to buy gas. The suspects were later caught on motion-activated surveillance video (installed to catch animals breaking into trash cans). The would-be robbers followed their targets home from the casino to steal their winnings.

THE CONCLAVE, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

He said he wouldn't do it, but he did. KQRS/Minneapolis morning legend and former **Ariola** promotion rep, **Tom Barnard**, re-upped for up for four more years of AM drive duty. He's been morning host for 26 years and will be on the air for at least until 2016. Barnard also announced he would begin a daily podcast, but provided no immediate details.

The Sioux Falls Argus Leader says that **Cumulus** Sports KSOO-FM (ESPN 99.1)/Sioux Falls has added a weekly local show, "*Overtime With Jeff Thurri*". The new show coincides with the pending change in the station's ownership to **Townsquare Media**.

Greg Bell, Senior Vice President -**Woodward Radio Group**, a division of Woodward Communications, Inc., is pleased to announce that **Bill Wells** will take on the role of General Manager on August 1, 2012, for Woodward Communications, Inc. newly acquired Waterloo/Cedar Falls Radio Stations. After several radio stops, Bill joined **Saga Communications** as the director of sales in Des Moines in 1997. Shortly after joining Saga Communications Bill was promoted to General Manager and held that role until 2009 when he left to join **Three Eagles Communications** in Fort Dodge, Iowa and most recently has been working for **Clear Channel Communications** in Des Moines.

NRG Media Talk KLIN/Lincoln, NE PD and *Jack And John In The Morning* co-host **John Bishop** is heading northward to Omaha to take over the co-hosting reins of sister Sports KOZN-AM's afternoon "*Unsportsmanlike Conduct*" show. He'll appear alongside **Mike I Severe**.

Window To The World Classical WFMT/Chicago PD and VP for Content **Peter Whorf** is joining **Michigan State University** noncommercial News-Talk WKAR-AM and Classical-News-Talk WKAR-FM/East Lansing, MI as Radio Station Manager

Innovative Broadcasting Country KSOK/Wichita, KS News Dir. **Shawn Wheat** moves to **Morris Communications** Talk WIBW-AM/Topeka and the **Kansas Information Network** to become a reporter/anchor.

Condolences to **Mid-West Family** Top 40/Rhythmic WJQM (93.1 Jamz)/Madison PD **JD Garfield** on the death of his mother, **Linda Longfellow**, who succumbed to cancer last Friday.

TATTLE JOBBS

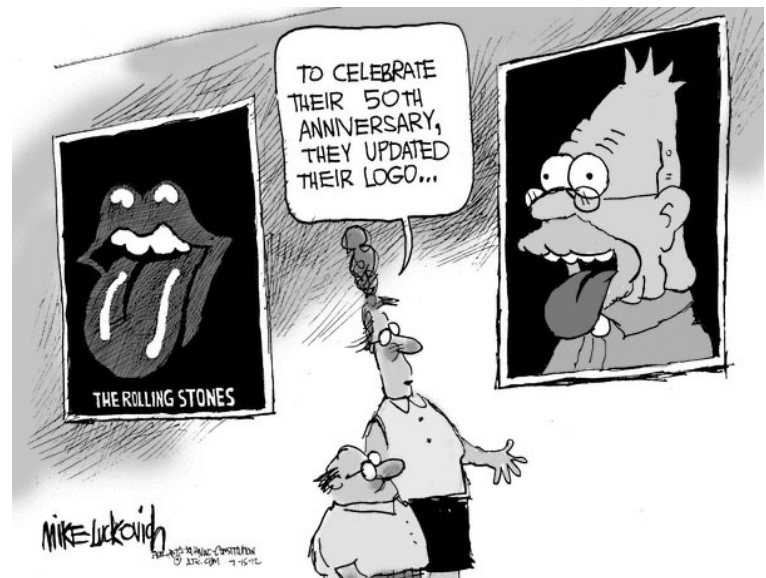
WGIL is seeking news reporters. Responsibilities include news gathering, writing, reporting and on-air anchoring. Adobe Audition, Newsboss and AudioVault experience is a plus, but not required. We believe in local radio and serving our community. If you do too and want to be considered to become the next member of our three person news staff, send your resume and CD or mp3 demo to: **Galesburg Broadcasting Co.**, Attn: **Will Stevenson**, News Director, 154 East Simmons St, Galesburg, IL 61401 or email jobs@galesburgradio.com.

Mid-West Family Top 40/Rhythmic WJQM (93.1 JAMZ)/Madison is searching for a new night personality. The position became available when MD/nights **Big Mike Bell** exited last week. E-mail your resume and aircheck to EOE@mwfbg.net. Imaging skills and creative writing talent will be a big plus.

Townsquare Media in St. Cloud, Minnesota has an immediate full-time job opening. The primary duties will be working in the award-winning WJON News Department, working on in-depth feature stories for our website, and also on air. Some news writing experience is required, knowledge of audio/ video shooting and editing a plus. You must also know the value of using social media to help promote your stories. The ideal candidate must be able to host on-air shifts on multiple formats. Send your cover letter, resume, and writing samples to: Townsquare Media, Attn: Human Resources, 640 Lincoln Ave. SE, St. Cloud MN, 56304. You can also email your materials to stcloudcareers@townsquaremedia.com

A client station in a mid-sized Wisconsin city (not Milwaukee or Madison) is looking for a News Director. Private owner, market-leading stations, nice place to live. Anchor afternoon newscasts, news gathering on the streets and in the studio, good tools and a small staff to work with. It's a very nice job for the right person – someone who is naturally curious, knows the difference between broadcast journalism and rip-and-read, has a good on-air sound, etc. Web and social media skills are a must, as these stations take pride in their web sites and on-line appearance. Send mp3 and resume to ajharrisradio@yahoo.com.

All Job listings in *The TATTLE* represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



***The Conclave's TATTLE is available free of charge, emailed every Thursday evening! Wanna get it? Give Tom Kay your business card this weekend, send the Conclave your email address (to tomk@theconclave.com), or sign up to receive it at <http://www.theconclave.com>. Previous issues: www.main-st.net.