

the Conclave Presents

THE TATTLER

Since 1975

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CONCLAVE WEBINAR+EEO CERTIFICATION! Next week, the Conclave presents an important webinar: **THE RULES OF RADIO #3 – EEO ESSENTIALS WITH GREGG SKALL & LISA FIELDS** on Wednesday April 25 AT 2P CT. Sponsored by **Broadcast1Source**, this webinar is the third in a series of Conclave presentations dealing with laws and regulations every broadcaster should know about. In this installment, **Gregg Skall** of Womble, Carlyle, Sandridge & Rice/ Washington, DC and **Lisa Fields**, VP/GM of Broadcast1Source present an overview of all-important EEO practices that every station executive is required to know. In addition to the information gleaned during the webinar, attendees may earn an important document necessary to fulfill a mandate of their FCC license. By attending **The Rules of Radio #3: EEO Essentials**, participants will be able to earn a certificate of attendance that will certify that they - as management level personnel for their stations - have participated in a training program regarding FCC's EEO rules and requirements. Says Gregg, "Under broadcasting's EEO Rules, the FCC adopted supplemental outreach requirements for broadcasters. They require broadcasters to engage in a specified number of activities selected from a menu of options, such as job fairs, community events relating to broadcast employment, internship programs, scholarships, and similar activities. These activities are designed to encourage outreach to persons who may not be aware of the opportunities available in broadcasting and to educate station management about the program and how it works. One of these options consists of providing training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination. This webinar is designed to do that, and attendance will earn the participant a certificate recognized by the FCC verifying that training." He added, "That's an important document as a station builds its mandated file to prove it is meeting its EEO requirements." As always, Conclave webinars are free but pre-registration is

necessary. Click on <https://www1.gotomeeting.com/register/779188696> and get signed up for this important webinar!
COMMENT: The Conclave has always been proud of the webinars put together by Board Member and Hubbard/St. Louis air talent Jay Philpott. But this webinar makes us extra proud not just because it provides a portal for important EEO tips and information, but that it will also help broadcasters achieve their EEO certification. Don't miss this free webinar – with FREE EEO training certification - next week! - TK

We are saddened to report the passing of a legend. **Dick Clark** died Wednesday, April 18th after suffering a heart attack shortly after minor out-patient surgery. "America's oldest teen" is gone at 82. "I am deeply saddened by the loss of my dear friend Dick Clark," **Ryan Seacrest** told **USA Today**. "He has truly been one of the greatest influences in my life...I idolized him from the start, and I was graced early on in my career with his generous advice and counsel. When I joined his show in 2006, it was a dream come true to work with him every New Year's Eve for the last six years. He was smart, charming, funny and always a true gentleman. I learned a great deal from him, and I'll always be indebted to him for his faith and support of me. He was a remarkable host and businessman and left a rich legacy to television audiences around the world. We will all miss him." **United Station Radio Networks** Chairman/CEO **Nick Verbitsky** spoke for the entire company about Clark, who co-founded USRN, served as an air personality and was Chairman Emeritus: "Dick was an icon to many, but a true friend, partner and mentor to those of us who worked closely with him," he said. "His impact on broadcasting is immeasurable, and his entrepreneurial spirit will be a part of our world at United Stations forever." **CBS** Classic Hits and Oldies stations all over the country quickly aired special programming in Clark's memory. Classic Hits WCBS/New York played audio of "Dick Clark countdown" into "Old Lang Syne," "New York, New York" and "Bandstand Boogie." All day today, "CBS-FM remembers Dick Clark and 'American Bandstand.'" CBS plans tributes all day today on stations all over the country. *COMMENT: Dick touched the lives of millions, inspiring many who grew up in the magical era of Bandstand to pursue that grand elixir of rock, people, and communication as a profession...like The TATTLER. - TK*

Radio Fargo-Moorhead Talk KRWK/Fargo PD/Morning host **Tom Becka** will now also be heard in his former market, Omaha, with a new, separate show for **NRG Media** Talk KKAR-AM. While continuing his Fargo duties, Becka will take an hour each from **Premiere's Sean Hannity** and **Cumulus' Mark Levin** on KKAR.

the Conclave Webinars

THE RULES OF RADIO, PART III - EEO ESSENTIALS!

This webinar is the third in a series of Conclave webinars dealing with the "Rules of Radio" - laws and regulations every broadcaster should know!. In this installment, **Gregg Skall/Womble, Carlyle, Sandridge & Rice & Lisa Fields/Broadcast1Source** will present an overview of all-important EEO practices that every station executive needs to know and implement. Attendees of this webinar may receive a certificate of attendance, meeting an FCC obligation for EEO training as an important element of a station's license! This webinar is free, but preregistration is necessary by clicking on <https://www1.gotomeeting.com/register/779188696>. All Conclave webinars are moderated by Conclave Board Member **Jay Philpott**.

Conclave Webinars are FREE! Visit www.theconclave.com for details!

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Conclave
Webinar!

Wednesday

April 25

at

2P CT!

It's free!

Sign up now!!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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the Conclave

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Rockwell Awards Luncheon/Fred Jacobs & Rich Meyer
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Scholarship Luncheon • Social/Networking Events
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The NAB Convention is just concluding in Las Vegas. And while The TATTLER couldn't be there for the grand event, our friends at **AllAccess** reported back from the "Big Show" that yesterday featured "Digital Strategies Exchange for Radio" moderated by the NAB's Dir./Digital Strategies **Skip Pizzi**. The board included: **Livio Radio's Jake Sigal** (the challenges of IP audio distribution to cars, including the need for apps in the dashboard, not just on a phone), Santa Monica College noncomm AAA-N/T KCRW/Santa Monica-Los Angeles' **Jennifer Ferro** talked about her station's online activities, **Clear Channel's Jeff Littlejohn** said **iHeartRadio** is "on fire", **Liquid Compass' Zackary Lewis** talked about developing streaming services and **vTuner's John Ousby** spoke on his company's B-to-B Internet tuner software for connected device and the need for standardization of station ID and descriptions on various device (moving to a "universal dial"). The podcasting session chronicled the changes in media consumption over the years and gave suggestions for using the Internet to podcast and develop talent.

The **RAIN Summit West** kicked off the **NAB Show** Sunday in Vegas. A highlight of the event - **Kurt Hanson's** "State of the Internet Radio Industry" - suggested a more personalized product with more precise measurement. Hanson added a fifth characteristic, to the four he's traditionally ascribed to Internet radio. "Precise Measurement." According to **Tom Taylor** in **TRI**, "That contrasts the sample-based rating technology of radio's first three "golden ages." "Kurt says it's possible, with severside measurement, to really know how large the audience is between, say 6:05 and 6:15p." Hanson used a graph as an example. "If an AQH for Classic Rock KLOS/Los Angeles is 36,000 with a plus/minus margin of error of 24,000 - that's pretty significant." The crowd gasped. Hanson finished with his presentation with a look at **Pandora** and how well they do at monetizing their audience. Plus, Kurt asked, "What's mobile?" Is an iPhone, plugged in, and being used as an alarm clock by the bed "mobile"? The next RAIN Summit - **The RAIN Summit Midwest** - will be held at the Conclave Learning Conference on Friday, July 20th.

The **Crystal Awards** were given out during the Radio Luncheon at the NAB Show. Winners include: **Catholic Bishop of Northern Alaska** noncomm Variety KNOM-AM-FM/Nome, AK. **Hubbard** Hot AC WKRQ/Cincinnati. **Bryan Broadcasting** Top 40 KNDE/College Station-Bryan, TX. **Neuhoff Media** Talk WSOY-AM/Decatur, IL. **Hubbard** Talk KTMV/Minneapolis. **Butte Broadcasting** Country KBOW-AM/Butte, MT. **Fife Communications** AC KCVN/Hudson-Waterloo-Cedar Falls, IA. **Emporia's Radio Stations** AC KVOE-AM/Emporia, KS. **Hubbard** AC WREW/Cincinnati. **CBS News** KYW-AM/Philadelphia. Congratulations! The Crystal Heritage Award for stations that have won five Crystal's was presented to **Owens** Country KUZZ/Bakersfield, CA.

Following the death of legendary Radio programmer **Steve Rivers**, his wife Maureen and children have created the **Steve Rivers Fund**, to benefit the **National Stroke Association**. Says Maureen - who accepted Steve's Conclave **Rockwell Award** last summer during the Learning Conference, "Thanks for the hundreds of comments and responses about Steve's life and his influence on radio and so many peoples' careers and lives...It's been so meaningful for our children...It's been quite an amazing experience for our family. I'm also collecting additional stories and photos that will be used for a book that will benefit the National Stroke Association in Steve's name. Send those to voqueen@aol.com.

Just in, as reported by *The Fargo Forum*: "**Scott Hennen**, a conservative talk show host and radio station manager, has signed an agreement to buy back 1100 AM The Flag, the Fargo radio station he founded in 2008 before his investors fired him in September 2010. Hennen told The Forum he will announce the move, which requires approval from the **Federal Communications Commission**, at 8 a.m. Thursday on-air during **Chris Berg's** 'We the People' show on 1100 AM. A longtime radio veteran, Hennen has been doing a syndicated show as of late. He said he will host a show on The Flag after taking over the station."



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At The Conclave Learning Conference
Friday, July 20



Details at www.kurthanson.com

Cumulus Oldies tri-caster WGVS-WGVY-WGVZ/Minneapolis (Love 105) flips to AC with artists like **Katy Perry**, **Lady Gaga**, **Jason Mraz** and **Cobie Smolwood**... While still playing the gold from **Elton John**, **Journey**, **Whitney Houston** and **Michael Jackson**. The station's slogan changed from "The Greatest Songs of All Time" to "Best Variety, Best Songs".

JACOBS, MEYER TO RECEIVE CONCLAVE ROCKWELL AWARDS! The Conclave is proud to announce that **Fred Jacobs**, President **Jacobs Media**, and **Rich Meyer**, President & CEO of **Airplay Intel** are recipients of the **2012 Rockwell Award**. They will be honored at the annual awards luncheon during the **Conclave Learning Conference** Friday, July 20 in the **MusicMaster** Room of the Doubletree Park Place Hotel in Minneapolis. **Fred Jacobs**, Jacobs Media, is known for the creation of the Classic Rock format. Founded in 1983, Jacobs Media consults leading broadcasting companies in North America and conducts research for both commercial and public radio stations, Arbitron and other organizations and companies. Also, Jacobs Media has become a major player in mobile applications forming jacAPPS in 2008. To date, jacAPPS has developed 530+ apps primarily on the Apple and Android platforms generating more than 13 million downloads. **Rich Meyer** founded Airplay Intel in 2009 and now consults more than 100 major market PPM measured radio stations. In 1985, Meyer and his wife Nancy pioneered Mediabase, the innovative airplay monitoring service that changed the way the industry reported reality! Meyer's experience also includes major market Program Director positions in Columbus, Chicago, Denver and San Diego. You are invited to share in honoring Fred and Rich. You can register now to attend the Awards Luncheon by clicking on http://www.theconclave.com/register/clc_register.php.

CBS AC KEZK/St. Louis morning man **John Carney** is out. Covering mornings for the moment is current afternooner **Vic Porcelli** while PT'er **Al Hofer** slides into Vic's shift.

Chris Wooldridge joins **Brittany Gray** on the Q-Wake up Crew on WRZQ QMix 107.3 Columbus, Indiana. Chris succeeds **Emily Snyder** who left the company.

University of Missouri-Kansas City noncomm KCUR/Kansas City will air the **Walt Bodine Show** for the last time at the end of the month. Bodine, 91, is retiring after 72 years in this crazy business.

Cumulus Country combo WPCW-WPKR/Green Bay, WI taps **Ron Chatman** as Regional PD.

MacDonald/Garber Broadcast Group AC WLXT/Traverse City adds market vet **Lisa Knight** to co-host mornings with **Tim Nixon**.

Journal Top 40 KQCH/Omaha PM Driver **Corey Young** exits to join **Iowa Western Community College** Alternative KIWR/Omaha.

KIRX Inc. Country KTUF/Kirksville, MO morning host **Helen Adams** retired last Friday after 45 years with the station. Adams started as a receptionist, secretary and traffic coordinator with KTUF in 1967. She went on the air in 1986.

Longtime **Entercom** AC KOSI/Denver midday personality **Jackie Selby** exits.

Former **Cincinnati Enquirer** political reporter **Howard Wilkinson** joins **Cincinnati Public Radio** noncomm WVXU/Cincinnati.

Longtime **Cumulus** Talk WLS-AM/Chicago imaging voice and former host **Jeff Davis** is no longer being used as the station voice, according to **Chicagoland Radio and Media**. Davis began at WLS in 1974 as Dir./Special Projects and hosted weekends, then did weeknights from 1978 to 1986. After leaving the station, he became the imaging voice and has been active in compiling the station's history.

The Conclave returns to **The Doubletree Hotel Minneapolis -Park Place** for the 37th annual Learning Conference, July 18-20. 2011! Sleeping rooms are just \$129 (single/double + tax)! Suites available! Reserve yours now. It doesn't cost a thing, as long as you cancel in advance if you change your mind. To secure a room today, call 1-800-245-9190 and ask for the Conclave rate! Or click [HERE](#) to register on-line. The hotel's address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952-542-8600). To learn more about the Doubletree, click on <http://www.emarketing360.com/DoubleTree/MN/DPPM/>.

Congrats to **Entercom** Hot AC KALC/Denver APD/MD/Mids and KQMT/Denver PD **Sam Hill** and her new husband Entercom/Denver Creative Director **Matt Haeger** on their marriage last Sunday!

Condolences to family and friends of longtime Missouri radio owner **Bill Neal**, who passed last week. Neal was a lifetime member of the **Missouri Broadcasters Association** and is survived by his wife and 2 children.



At The Conclave Learning Conference
Wednesday, July 20



the nation's leading rock radio consulting firm.

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KOKZ-FM (Cool 105.7)/Waterloo has a part-time announcer position open immediately. Qualified applicants must have some knowledge of a Classic Hits format, some on-air broadcasting experience working with digital production equipment and be able to interact with the general public. This position is LIVE ON-AIR with some production responsibilities. Qualified applicants may apply by rushing a your demo and resume (no phone calls please) to: **Don Betts**, Program Director, 514 Jefferson St. Waterloo, IA 50701 or email mailto:dbetts@wcinet.com.

If you've ever thought about turning your passion for Cleveland sports into a career, this is your chance. ESPN 850 WKNR and ESPN 1540 KNR2 are seeking a high energy, full-time Sports Marketing Consultant. The qualified individual will generate new sales opportunities by developing relationships in order to create marketing and advertising campaigns for various businesses. The successful candidate will have strong organizational, time management, and interpersonal skills. Excellent written and verbal communication are a must. All teammates are expected to bring a positive attitude to the work place and be cooperative, productive, and to perform other duties as may be required for the efficient operations of the stations. In addition, candidates must have proficiency with computer programs. Only candidates with a desire for a long-term career and a commitment to sustained growth in a team environment should consider this opportunity. Please send resume and cover letter to careers@gkbsports.com.

CUMULUS KANSAS CITY JOB OPPORTUNITY: SALES MANAGER. POSITION OBJECTIVE: Provide leadership to station's local sales efforts by giving direction, training and feedback to sales team. Assist account executives in prospecting, developing and maintaining direct and new business, as well as local agency business, to assure established sales goals are met. Make a full contribution to the success of the department by being an effective team member. KEY RESPONSIBILITIES: • Develop and implement a sales plan that will meet station's revenue goals with emphasis on direct, new direct, vertical categories, digital, station features and major account sales • Supervise, manage and coach Sales Representatives • Implement and manage CSOS selling system • Conduct phone coaching and field coaching with Sales Representative • Conduct regular one-on-one meetings with Account Executives to realistically evaluate pending business for conversion success • Maintain an ongoing recruitment effort to ensure top quality staffing choices • Participate and lead sales staff meetings and training sessions of CSOS materials • Maintain a positive and cooperative rapport with staff, management and clients • Maintain wall of sponsorships • Manage inventory and reporting in Stratus (Cumulus' proprietary traffic system) • Lead account list management reviews with staff • Develop and build relationships with clients by

providing top quality customer service • Investigate and resolve customer challenges • Prepare promotional plans, sales literature, air-time rates • Utilize quantitative and qualitative research to position station • Lead communication with other departments to assure quality service when placing orders and arranging promotions • Oversee and manage prompt payment from clients • Oversee special event sales Contact: Mark.Sullivan@cumulus.com

Fox Sports Radio 99.5 The Ticket in Bloomington-Normal Illinois is looking for a quarterback! Brand new in a red hot sports market in a sports crazed state, 99.5 The Ticket welcomes your PD submission. If you want to lead the team, do afternoons, and light up the ratings scoreboard, send e-submissions to megan@gpmbloomington.com right away.

CUMULUS DES MOINES IS SEEKING A PROGRAM DIRECTOR Scope Supervises and directs on-air personnel, on-air product, contests and promotions. Manages production, promotions, talent, work and program schedules. General Responsibilities • Creates and supervises on-air structure and presentation • Oversees music rotation, testing and playlist development • Develops marketing strategies and contests to grow ratings • Supervises at least two full-time equivalent staff • Recruits, hires, trains, supervises and schedules on-air personnel • Provides regular coaching and performance feedback to staff • Develops and manages annual departmental budget Required Knowledge, Skills & Abilities • Knowledge of all applicable FCC rules and regulations • Understanding of market/product research • Computer literacy in applicable programs • Excellent verbal and written communication skills • Problem-solving ability and skill in prioritizing • Ability to interact with management and staff at all levels • Ability to multi-task and handle pressures and deadlines • Skill in operation of control board, remote broadcasting and other related production equipment Education and Licensing Requirements Associates degree in Broadcasting of related field; or equivalent level of experience Must possess valid state drivers license Physical Requirements May occasionally require lifting up to 25 lbs. Able to sit for extended periods of time Cumulus is an Equal Opportunity Employer that offers a competitive compensation structure that includes full benefits. For consideration for this position, please email your resume to desmoinesradio.jobs@cumulus.com.

The search for the very best is on! Middays on KOSI 101.1 in the greatest city in America, Denver, Colorado. We are looking for a passionate and hard worker, with great on-air and production skills. You must be awesome with the public. Applicant must be proficient in Pro Tools / Adobe Audition or similar editing systems. Blogging, social networking, and digital platform are very important parts of our brand. Please rush your aircheck and resume, today, via e-mail: **Mark Callaghan**, Program Director. KOSI 101.1. email: KOSIPD@gmail.com

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Entercom Kansas City is looking for a full-time audio production professional. The position requires excellent mixing skills, the full ability to create "theatre of the mind", and a voice skillset that runs the gamut from strong announcer skills to excellent and believable voice acting. A professional demeanor is necessary as this position also works directly with company clients. You'll be filling the shoes of a 30 year radio and acting veteran. Bring your A game. This is not an imaging position, though elements of imaging will be used while recording/mixing some of the stations' weekend programming. This is a full-on commercial production position. In return, you'll work with a team of veterans creating award-winning production at a break-neck pace for seven different formats. You'll utilize a huge array of sound effects and enormous music library. And you'll work in a beautiful building with excellent studios. Visit <http://www.entercom.com> to submit your resume and audio demo.

WTCH ANNOUNCER. *Position Description and Responsibilities:* Results Broadcasting in Shawano, Wisconsin is looking for highly motivated candidates for a Full-Time Announcer position on WTCH-AM 960/96.5 FM. We are looking for a community-minded full-time host. This person's primary responsibilities will be to prepare and deliver a daily on-air afternoon shift, produce creative ads, and is involved in the overall public presentation of the station. Play-by-Play Sports ability is a plus, but not mandatory. *Qualifications and How to Apply:* Candidates should be very creative with good organizational and communication skills, and a team player. Our ideal candidate will have knowledge of Adobe Audition. This position requires being able to run the board, remote equipment while also contributing creatively to Team. Hours maybe required outside of the normal shift indicated above due to live appearances, community events, and weekend events. No calls please. Mail or e-mail air-check and resume to: resultsbroadcasting@gmail.com Please reference "WTCH Afternoons" Studio Location: 1456 E. Green Bay Street, Shawano, WI 54166

Top rated Channel 94-1, Omaha's Number 1 Hit Music Station a Journal Broadcast Group station is looking for an energetic, engaging, "personality" for our radio station. Music Director duties could be included for the right person. Great on-air, great production, great at interacting with listeners on location, great social media skills, are a "must." Must have a minimum of 3 years experience, PLEASE no beginners. The last person was here 11 years. This could be the best job you ever kept. If you've got the experience and the goods send your audio demo, resume, and references to **Mark Todd** at mtodd@jrn.com. Include "On-Air Position" in the subject line.

Independent Michigan group owner seeks highly-motivated, inspirational career-oriented leader to guide its sales force to new heights. Your skill set should include the ability to train rookies and challenge veterans using your creativity positive encouragement, and increase both productivity and results by implementing and following a process-driven management structure. A broadcast-sales background is desirable, but a proven track record of results is critical. This position will be compensated with a combination of base salary, commission, incentives and bonuses. Fringe benefits include health insurance, expense allowance and a 401k plan. Please email your experience, compensation history and a brief description of why you're the perfect candidate for this job to michiganradiosales@gmail.com.

NewsRadio 850 KOA in Denver has a part-time opening for a weekend anchor to join our 24/7 local news operation. Full details

are posted here: <http://clearcareers.com/Jobs/JobDetail.aspx?JobPostingId=18177> Contact: **Kathy Walker**, News Director, NewsRadio 850 KOA, 4695 S. Monaco Street, Denver, CO 80237. email: KathyWalker@850KOA.com

94.3 & 99.7 The Drive has an awesome opportunity for a talented morning show entertainer. You must be a self-starter, hard worker, team player, excellent in promotions and become the face of The Drive on the street. Online presence is vital, so include your interactive experience. You will play a key role in planning and executing station promotions and events. The Drive plays Classic Rock and is already one of Northeast Wisconsin's fastest-growing radio stations. Convince us that you're the catalyst to take us higher and help build a brand for the long run. Please send package (No calls please) via email to mike.oakes@wydrthedrive.com or mail to: **Mike Oakes**, Brand Manager, The Drive, 1420 Bellevue St., Green Bay, WI 54311.

We are currently seeking candidates for an Assistant Program Director/Music Director position at CHR KDWZ 102.5 FM in Duluth, MN. We're looking for the next superstar who wants more out of their career! If you have a proven track record on air and are looking to develop your skills in management, this is the place and the time. Midwest Communications offers a competitive salary and benefits package. We have a great group of people to work with. Why not work where so many love to vacation, beautiful Northeastern Minnesota! Send a complete package today to mark.fleischer@mwcradio.com or mail it to Mark's attention at 715 East Central Entrance, Duluth, MN 55811.

Mid-West Family Broadcasting is searching for an individual to fill a full-time opening for Air Personality/Music Director. Qualified candidates will have at least three years of full-time commercial radio experience and Selector music scheduling experience. A flexible schedule allowing for weekend and holiday airshifts, appearances and administrative promotional support is required. **PERSONAL REQUIREMENTS:** Qualified candidates should be creative, imaginative, have good communication and organizational skills. The candidate should have some knowledge of Microsoft Word and Excel and have the ability to meet deadlines and handle multiple projects. Qualified candidates will portray a positive attitude and strong work ethic to ensure a productive and successful environment with the company. In addition, knowledge of the Madison Radio Market is considered a plus, but not required. Women and minorities encouraged to apply. Mid-West Family Broadcasting is an Equal Opportunity Employer. **SALARY:** Salary commensurate with experience and a full benefits package is available. **CONTACT:** Direct audio sample and resume to: EEO Coordinator Mid-West Family Broadcasting, Magic 98 WMGN, 730 Rayovac Drive, Madison, WI 53701, eeo@midwestfamilybroadcasting.com

The Western Kansas Broadcast Center in Garden City, Kansas is looking for its next News Director. The ideal candidate will have previous radio news experience as well as experience writing news and editing graphics for a news website. Please send samples of your work to: **James Janda**, Program Director, 1402 East Kansas Avenue, Garden City, KS 67846 or via email to: jamesontheradio@gmail.com

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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