

the Conclave Presents

THE TATTLER

Since 1975

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

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The possible end game to the block on **Jessica Rosenworcel** and **Ajit Pai's** nominations to the **FCC** by Sen. **Charles Grassley** (R-IA) may be near, as **Broadcasting and Cable's John Eggerton** reports that Grassley is suggesting he would lift the hold if the FCC turns over documents on the **Lightsquared** case to the Chairman of either the House Energy and Commerce Committee or the Senate Commerce Committee so he can get access to them. The Commission has refused the documents on the failed application by Lightsquared to use a block of spectrum for wireless applications and its initial approval, which Grassley is concerned was rushed and premature due to political pressure. Grassley is not the chair of a relevant committee and the Commission has indicated that it will only provide documents on cases to committee chairs.

With the recent primaries in Michigan and Arizona, radio has been the benefactor of an influx of political ad money. **Media Monitors** data found that thanks to Super PAC money, the airwaves were filled with both pro-candidate and attack ads. In Michigan, **Mitt Romney** aired 604 radio commercials, **Rick Santorum** ran 86 radio spots and **Newt Gingrich's** campaign and Super PAC ran 447 radio spots. In Arizona, Newt Gingrich aired 902 spots on the radio, while Romney ran only eight and Santorum's campaign ran two.

Tom Taylor's "Taylor on Radio-Info" featured an interesting story about a legendary radio family's most recent dealings: "An **Ingstad** uncle and nephew are far enough apart on the family tree, says the **FCC** – it allows a deal in Fargo. Competitor **Triad Broadcasting** (as **Monterey Licenses**) objected to the deal TRI told you about back on August 15 – **Robert J. Ingstad** paying \$250,000 to buy contemporary Christian "Legacy 92.7" KFNL

from **Northwestern College**. Here's the quick history lesson – back in 2007, **James (Jim) Ingstad** wanted to buy a cluster in Fargo-Moorhead from **Clear Channel**. He was cleared to do that through his **Radio Fargo-Moorhead**, but only with the divestiture of KFNL. That's how Northwestern College got the Class C3 station in the commercial band licensed to Kindred, ND. The deal then was that Jim Ingstad's company got an assignable right of first refusal if Northwestern was going to sell KFNL to a commercial entity. Now Robert J. Ingstad – Jim's nephew – has filed to buy KFNL, and the FCC works through all of Triad's objections, and finally okays the transfer. Triad raised three main points – that the 2007 deal contained "an improper right of reversion." That the new application to Robert Ingstad doesn't even mention the right of first refusal. And – the payoff – the "suspicion" that Radio Fargo-Moorhead (Jim Ingstad) and **Mediactive** (Robert Ingstad) won't act "independently" once the deal is approved. Robert and Jim have previously been in business together, but Robert says that ended in 2006. So the deal challenged by some well-known attorneys is cleared for closing."

The **2012 Country Radio Seminar/Country Aircheck** awards were handed out during the CRS New Faces Show in Nashville Friday, February 24th. The winners include; Station of the Year: Major Market – WUSN/Chicago. Large Market – KBEQ/Kansas City. Medium Market – WIVK/Knoxville. Small Market – WUSY/Chattanooga. Market Manager/GM: Major Market – **Natalie Conner**, WXTU/Philadelphia. Large Market – **Pam McKay**, KAJA/San Antonio, KASE/KVET/Austin. Medium Market – **Mel Owens**, KUZZ/Bakersfield, CA. Small Market – **Lisa Nininger-Hale**, WXBQ/Johnson City, TN. OM/PD: Major Market – **Mike Culotta**, WQYK/Tampa. Large Market – **Travis Moon**, KAJA/San Antonio. Medium Market – **Mike Hammond**, WIVK/Knoxville. Small Market – **Gator Harrison**, WUSY/Chattanooga. MD: Major Market – (tie) **Marci Braun**, WUSN/Chicago and **Ginny Rogers**, WKLB/Boston. Large Market – **Angie Ward**, WTQR/Greensboro, NC. Medium Market – **Kris Daniels**, WQNU/Louisville and WHKO/Dayton, OH. Small Market – **Bill Poindexter**, WUSY/Chattanooga. Personality/Show: Major Market – **Lisa Dent** and **Ramblin' Ray**, WUSN/Chicago. Large Market – **Mike Kennedy**, **Jillian Gregg** and **Zeke Montana**, KBEQ/Kansas City. Medium Market – **Andy** and **Allison**, WIVK/Knoxville. Small Market – **Dex** and **Mo**, WUSY/Chattanooga. National/Syndicated Personality: **Bob Kingsley**, Country Top 40.

The Conclave Learning Conference

Wednesday, July 18



Tuition now only \$299 !!

Friday, July 20

2012 Rockwell Award Ceremony



Fred Jacobs • Rich Meyer

Details at www.theconclave.com

Friday, July 20



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At The Conclave Learning Conference
Wednesday, July 20



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JACOBS, MEYER TO RECEIVE CONCLAVE ROCKWELL AWARDS!

The Conclave is proud to announce that **Fred Jacobs**, President **Jacobs Media**, and **Rich Meyer**, President & CEO of **Airplay Intel** are recipients of the **2012 Rockwell Award**. They will be honored at the annual awards luncheon during the **Conclave Learning Conference** Friday, July 20 in the **MusicMaster** Room of the Doubletree Park Place Hotel in Minneapolis. **Fred Jacobs**, Jacobs Media, is known for the creation of the Classic Rock format. Founded in 1983, Jacobs Media consults leading broadcasting companies in North America and conducts research for both commercial and public radio stations, Arbitron and other organizations and companies. Also, Jacobs Media has become a major player in mobile applications forming jacAPPS in 2008. To date, jacAPPS has developed 530+ apps primarily on the Apple and Android platforms generating more than 13 million downloads. **Rich Meyer** founded Airplay Intel in 2009 and now consults more than 100 major market PPM measured radio stations. In 1985, Meyer and his wife Nancy pioneered Mediabase, the innovative airplay monitoring service that changed the way the industry reported reality! Meyer's experience also includes major market Program Director positions in Columbus, Chicago, Denver and San Diego. You are invited to share in honoring Fred and Rich. You can register now to attend the Awards Luncheon by clicking on http://www.theconclave.com/register/clc_register.php.

Children's Miracle Network Hospitals raised a total of \$185,728 for Midwestern Children's Hospitals, working with two **Cumulus** radiothons. Cumulus Country WFMS/Indianapolis raised \$121,600 for Riley Hospital for Children, Indianapolis. Top 40 WIOG/Saginaw raised \$64,128 for Hurley Medical Center, Flint.

Entercom Hot AC KALC/Denver raised \$1,860,000 for the city's local Children's Miracle Network Hospital during their three-day radiothon. Donations were up 7% over last year!

Clear Channel Hot AC WKDD/Akron raised \$716,484 for Akron Children's Hospital! The three-day events donations were up 55% over last years total!

Even though he retires from his on-air duties, Detroit radio legend **Dick Purtan** announced that the **25th Annual Salvation Army Bed and Bread Club Radiothon** last year raised a million dollars! That money will feed 5,000 people a day for the next 365 days.

Merlin Media Classic Rock WLUP-FM/Chicago has renamed Leap Day to now be forever known as LOOP Day. In an attempt to "synchronize the classic rock calendar and celebrate the bissextile year acknowledgement, 97.9 The Loop featured nonstop classic rock the whole day. Coincidentally, The Loop launched its new FREE iPhone app. It's called "Loop Live" and gives downloaders the ability to search over 979 shows at more than 97.9 Chicagoland venues. Developed with **preAmped.com**, the Loop Live app offers users an amazing amount of live music info – and not just for classic rock shows. The "Loop Live" app includes concert information for a wide variety of show in venues of all shapes and sizes. It's available for download now at the iTunes App store.

Congrats to **Bell Media** Alternative CIMX/Detroit for being voted "Detroit's Best Radio Station" for the 3rd year in a row and MD/Night jock **Jay Hudson** was named "Best DJ" for the 4th year in a row by the readers of **Real Detroit**.

The **Museum of Broadcast Communications** will celebrate its 25th anniversary June 12th with a star-studded gala headlined by **Betty White**. The Museum plans to officially reopen in its new 62,000 square-foot facility at 360 North State St. June 13th.

Clear Channel Oldies KWSL/Sioux City, IA flipped to Classic Country as "The Whistle."

Entercom Classical KXTR-AM/Kansas City will soon be replaced by the new "KMBZ Business Channel on 1660," KC PR agency **Bottom Line Communications** reports. The station could go live this week with an official start scheduled for Monday, March 5th. The new station is expected to be a business extension of **Entercom**/Kansas City's Newsradio (FM 98.1/AM 980) brand.

Townsquare Media AC KTRR/Ft. Collins-Greely, CO morning host **Michael Stone** exits.

CBS Classic Hits WJMK/Chicago ups midday talent **Gary "Spearman" Spears** to afternoons, following the departure of **Bo Reynolds**. PT'r and market legend **Tommy Edwards** is now filling in middays.

North American Active Rock WKRZ/Columbus, OH welcomes former **Sirius XM** programmer **Bodhi** as their new MD/Middays. Bodhi handled content for Octane, Boneyard and Squizz.

Clear Channel Country KZSN/Wichita welcomes **Brian Jennings** as PD/Mornings replacing **Anthony Allen**, who exited in December for a position as sister WSIX/Nashville.

Ramona Rideout joins **Envision Radio Networks** in a familiar role – affiliate relations. Rideout spent the last ten years at **Dial Global** and its predecessor, and before that did affiliate relations with **ABC Radio Networks** and the company it bought, **Radio Today**.

Detroit sports radio vet **Rob Otto** joins **Birach Broadcasting's** new Sports format at WCAR-AM/Detroit as Sports Director.

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At The Conclave Learning Conference
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Details at www.kurthanson.com

EMAIL TO THE TATTLER: From **Mitch Cooley**, formerly with KQKY/Kearney, regarding last week's COMMENT on **Bob Pittman's** address to CRS— "Tom; this comment of yours is spot on: 'Many practitioners of corporate radio the way Bob sees it have largely been responsible for the lack of talent development in the medium. Opportunities provided by live overnight and weekend programming for young ambitious talent, as well as the local PD's available time to coach them, have long been whisked away'. One of the reasons that I felt after 32 years, it was best to hang up my headphones and retire my P.D. stripes. It was time to let younger talent deal with the new paradigm. But is was a GREAT ride; and the Conclaves were a big part of it!! Thanks for all you have done and continue to do for Radio! "

The TATTLER sadly announces a death in the family. The *TATTLER's* mother-in-law, **Lorraine Loe** (mom of **Sandi**), passed away last Saturday (2/25), the victim of a heart attack at the age of 89. Her funeral will be this coming Saturday (3/3) at 11A at St. James Lutheran Church, 460 Annapolis St. W., West St. Paul, MN 55118. Memorials in Lorraine Loe's name may be sent to St. James Lutheran Church for their Youth Ministries.

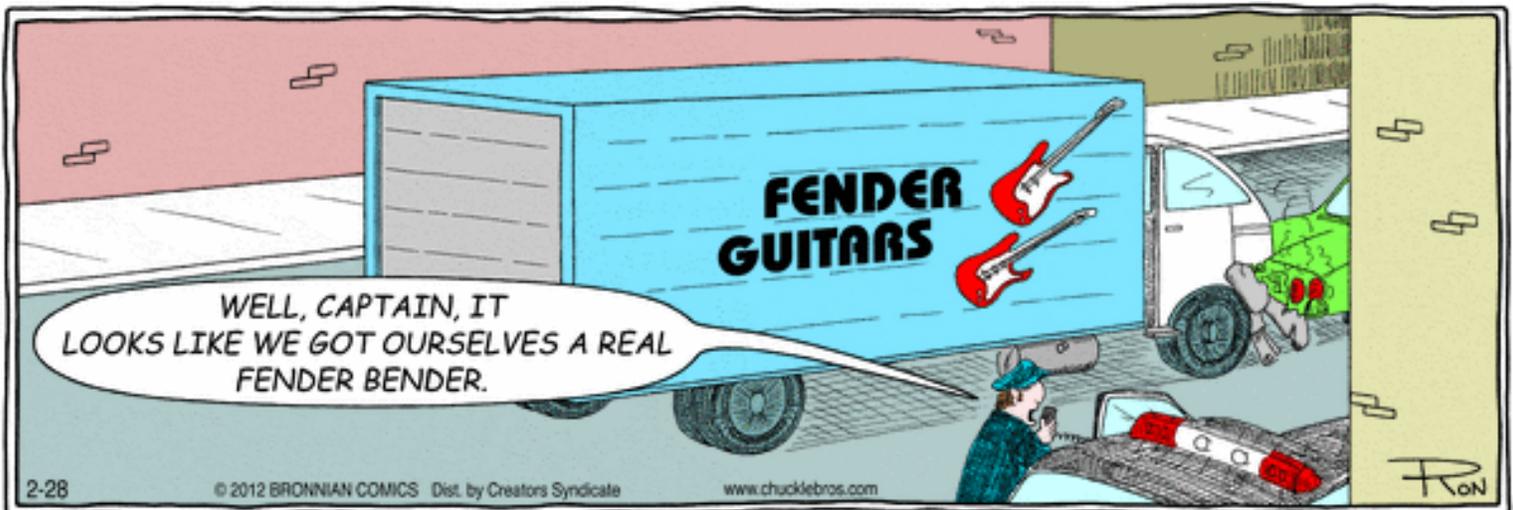
Condolences to family and friends of former Summit City Radio Group Rock WXKE/Ft. Wayne afternooner **Sharon Rossi**, who lost her battle with breast cancer Thursday, February 23rd.

Condolences to family and friends of Michigan radio icon, **Cleodia "The Legend" Myles Sr.**, who died at 76. Miles Sr. began his radio career in the 60s with an overnight Jazz show, "The Night

Uptight" on WGMZ/Flint. In the mid-70s, he worked overnights at Urban WAMM-AM/Flint, then left to help sign on Urban WDZZ/Flint in 1979. He stayed at WDZZ through the mid-90s.

SCHOLARSHIP DEADLINE EXTENDED! The Conclave will be extending the application deadline for its three 2012 radio industry scholarships. The new deadline is Friday, March 30th (it had been March 2nd). Said Conclave Chair, Mark Bolke, "The Conclave recognizes that many students are scrambling to find appropriate post-secondary educational tracks and the funds to pursue them. Also, recent lay-offs in other industries have forced many professionals to seek conduits to other vocational pursuits. Extending our deadline is the right thing to do, allowing more of those in need a chance to win an exciting future." The 2012 Radio and Music Industry Scholarship Program, offers 5 scholarships worth nearly \$90,000 – three of them specifically aimed at helping an applicant join the broadcasting industry! Effective immediately, qualified persons may apply for scholarships to **Broadcast Center** in St. Louis (MO), **Brown College** (MN), and **Specs Howard School of Media Arts** in Southfield (MI) until March 30th. A deadline of March 2nd remains in place for scholarships offered by **McNally-Smith College of Music** in St. Paul (MN) or the newly offered scholarship for the **Media Institute** of Madison, (WI) & Minneapolis, (MN). In addition to the scholarships listed above, The Conclave also will also be awarding three baccalaureate scholarships - two **Doug Lee Memorial/IBS/dmr Scholarships** that will be won by members of college radio (deadline for application: March 30), and the **Marc Birger Memorial Scholarship** that will be awarded to a Communications major at Kean University of New Jersey. These scholarships will be awarded at the 2012 Summer Learning Conference, July 18-20, 2012 in Minneapolis, (MN). For all Conclave scholarship information and downloadable (or online) application forms, visit <http://www.radioscholarships.com> or <http://www.theconclave.com>.

The opinions expressed in *The TATTLER* are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to *The TATTLER*, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.



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TATTLER Jobs

Mid-West Family Broadcasting Sales Department is always accepting resumes for a position as an outside sales person on our team. If you are the right fit for our company, we are ready to offer you a position with our company. Sales experience is not necessary, but preferred. Candidate must have the ability to solve problems, be self-motivated and driven to succeed. If this sounds like you submit your cover letter and resume to **Theresa Timm**, General Sales Manager, 201 State Street, La Crosse, WI 54601. Or e-mail <mailto:theresat@mwfroadcasting.com>. We are ready to meet with you and discuss your qualifications. All applications will be kept confidential.

50,000-watt 880 KRVN and sister station 93.1 "The River" are always recruiting for news professionals. If you have a radio journalism background and LOVE covering local news, breaking stories and anchoring, please send your resume, air-check and writing samples to: **Adam Smith**, KRVN Radio Box 880, Lexington, Nebraska 68850 or to asmith@krvn.com. KRVN offers stability, good salaries and an attractive benefits package.

Valley Radio Q99-7/KMBQ, Wasilla, AK is searching for its next Program Director. The person we're seeking will be responsible for all aspects of programming including; music scheduling, coaching on-air staff, station strategy, development/ execution of promotions, website and revenue generation, and have a strong customer service approach towards listeners, staff and clients. Q99-7 is a Hot A/C-AAA community oriented station weaved into the fabric of the Mat-Su Valley offering local news, weather, sports, great music and solid personalities including "Welch & Woody in the Morning". The Mat-Su Valley is one of the fastest growing areas in the United States including the communities of Wasilla, Palmer, Big Lake and Houston. The Valley's population grew 50% between 2000 and 2010 and continues growing today. You'll also be joining **Ohana Media Group, LLC**...a new privately owned company with stations in Wasilla and Anchorage, AK and Astoria, OR that believes in radio and serving the communities we broadcast to. If this job interests you...please send your references, resume, programming & ratings history and mp3 to Tom Oakes, VP/Programming, 833 Gambell Street, Anchorage, AK 99501. You may also send your materials to tom.oakes@ohanamedia.com. *No Links please*...files should be under 6mb in size.

Cumulus- Kalamazoo's new Great Country 102-5 has arrived and we're searching for our first Program Director to take the reins joining our other legendary Cumulus Country stations. Experience programming winning Country stations is not just preferred, we're looking for someone that lives for Country Radio and has it in their bones. The successful candidate will be responsible for all aspects of programming including; music scheduling, coaching on-air staff, station strategy, development/ execution of promotions, website and revenue generation, and have a strong customer service approach towards listeners and staff. Salary is commensurate with experience and ratings history. Resumes, ratings history, references and mp3 should be sent in confidence to cumulusradio.jobs@cumulus.com with the subject "Kalamazoo Country PD".

Power 96.5 in Lansing is looking for board operators and on-air personalities!! This is a performance measured environment....meaning the more you put in the more you get out. Social media & Production/Imaging skills are a must (Adobe Audition). Job may require working overnights and early mornings. We want a team player who is willing to go above and beyond to get resultsan attitude that fits our environment. E-mail your MP3 package to donblack@power965fm.com or send via mailto: WQHH c/o **Don Black**/PD 600 West Cavanaugh Lansing, MI 48901.

Entercom's All New 99.7 The Point in Kansas City is looking for a dynamic morning show co-host to join our team. If you can bring your life to live on the air, bring creative ideas to help you stand out from the crowd every day, and make Mark Zuckerberg jealous of your social networking skills, we want to hear from you TODAY. Bonus points if you have experience with public affairs, music scheduling, or imaging/production. Minimum two years full-time on air experience in AC, Hot AC, CHR, or Country is required. DOUBLE bonus points if you can correctly pronounce "Osawatomie" and "Tonganoxie." To be considered for this position, please apply online at www.entercom.com and click on "Careers". Please attach your best 2 minute MP3.

Main Line Broadcasting is looking for a brand manager for WROU-FM, Dayton's Urban AC radio station. The new Program Director for this position will help direct the overall on air and online brand image, work afternoon drive, manage the music product, write creative production elements that connects with the core audience as well as help develop promotions that connect with 25-54 Adults. Candidates will have a minimum of 3 years of programming management experience, be strategic thinkers, are innovative and organized. If you have great communications skills and are a proven leader, send your resume, aircheck and references to Andrea Scott at ascott@mainlinedayton.com

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Implement music or talk format and contribute entertaining content. May include host duties, news, reporting or producing responsibilities. Both full-time and part-time positions available. To be considered for this position, please apply online at www.entercom.com and click on "Careers".

The **Leighton Broadcasting** promotions department is currently hiring for part time promotions staff to work a variety of hours including nights & Weekends. Promotions staff are the lifeline to all station events such as remote broadcasts, concerts and contesting! You'll handle planning, setting up & executing events with our on air staff. A Valid Driver's license and clean driving record is required, as well as a positive attitude, and hardworking and dependable work ethic. Applicants must be 18+ and desire to work in the marketing/ media industry. If you want to join a fun, hardworking team please send a cover letter and resume to medford@leightonbroadcasting.com

94-5 The Lake, **Journal Broadcast Group's** Adult Hits station in Milwaukee, is looking for a very special Air Talent to host a primetime daypart. This is our 2nd post for the position. If you responded previously, please do not send a package again as we're in the process of contacting 1st round candidates. If you did NOT apply before, there's still a little time. BUT- please pay close attention to the description of our specific needs. If your aircheck demonstrates your ability to perform within our formatic parameters, we'd love to hear from you asap. You should be a major market caliber communicator who understands how to be topical & relatable to our "core target" 41 year-old Adult listener. Other required on-air characteristics: a master of compelling/engaging content presentation within a PPM-friendly MUSIC-INTENSIVE "talk over intros ONLY" top-40 mechanics context, a bright/energetic yet real/conversational delivery, a sharp awareness of & interest in all things "pop culture", an appreciation for pop & rock hits from the mid-60s through today with particular passion for the 70s & 80s, & a willingness to learn/become immersed in the local market lifestyle. Daily contributions to our website & social media are part of the job, as is regular participation in spot production & personal appearances as assigned. Team players only- no "superstar egos". References will be checked. Send resume & audio to **John Roberts**, Program Director, at this email address only: jobs@945lakefm.com.

Account Executive Opening in Danville, Illinois. Do you have great communication skills? Are you self-motivated? Do you possess a solid work ethic? Are you creative and want to make a lot of money? If so, **Neuhoff Media** Danville Illinois would like to talk with you. Responsibilities include servicing established accounts, developing new business, and building strong relationships with local businesses. If you have the drive to succeed then contact Michelle Campbell, Director of Sales, at jobs@neuhoffmedia.com

Muskegon Michigan's Rock 101-7 WMRR is looking for somebody to create great content On-Air & On-Line. We need a talented on-air, digital savvy, PD/Morning Host who knows that listener engagement/community involvement both on the street and on-line is the way to win in 2012. If you know how to make Selector (especially G-Selector) sing, that would be a great plus. If you're an APD/MD in a larger market looking for your first PD stripes, this is an ideal situation for you. You must be experienced on air,

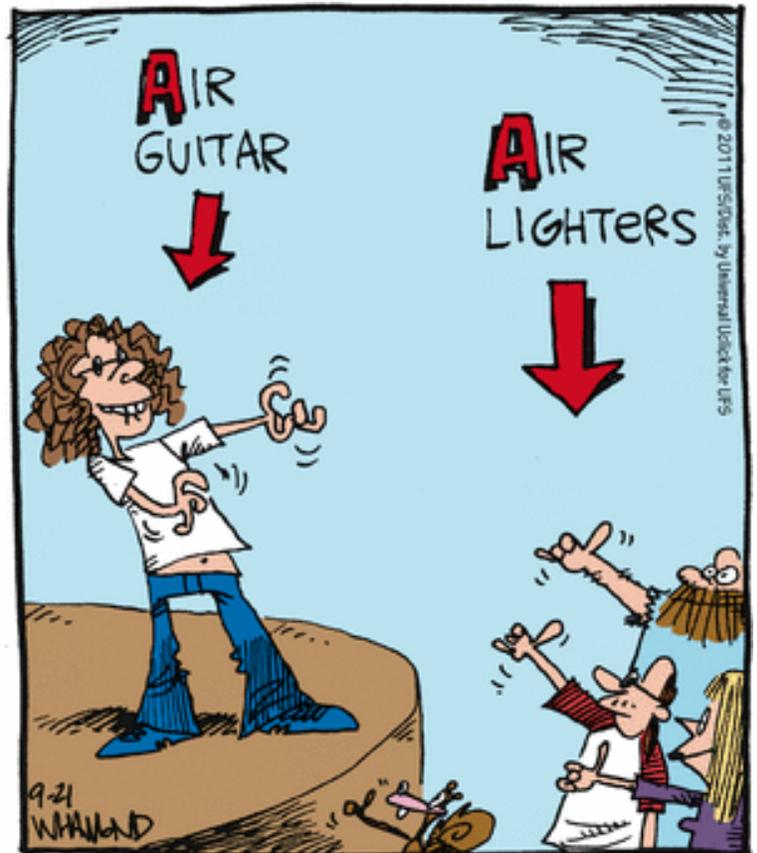
well-versed in normal business software (Word/Excel/PPT) and know the basics of proper Social Media. Send resume materials now to WMRROPENING@gmail.com.

Radio Fargo Moorhead is searching for a talented and experienced Sales Representative to join our team. We offer great broadcast facilities and an outstanding work environment. We have the tools you need to win and we provide on-going training to help you be the best. The successful candidates for this position will thrive on selling new business and growing agency accounts. We are seeking individuals with at least two years experience selling Radio or Interactive advertising. You must have a proven track record of growing local direct business, be very creative, have strong writing and communication skills and thrive in a fast paced deadline oriented environment. We offer highly competitive pay, a solid benefits package and unlimited opportunities for the right individual.

Send cover letter and resume to Nancy Odney, COO at nancyodney@radiofargomoorhead.com

Imaging/Commercial Production Director needed at Detroit Adult Top 40 96.3 WDVD and Adult Hits 93.1 Doug-FM (WDRQ). You will create commercials, dub spots, and constantly freshen station imaging including promos, sweepers, bumpers and jingles. Pro Tools and Adobe Audition proficiency required. If you can make the speakers "snap" and do it efficiently, send demo to ron.harrell@cumulus.com.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



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