

the Conclave Presents

THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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Know of a deserving individual YOU'D like to see receive the coveted Conclave Rockwell Award for 2012? Just one day remains to place a nomination! Since 1989, the Conclave has presented **The Rockwell Award** - an annual lifetime achievement award - to an individual of unquestioned accomplishment inside the radio industry. At this past July's Learning Conference, the Conclave recognized CBS Radio President **Dan Mason** and legendary programmer **Steve Rivers** with their Rockwell's. What is the Conclave looking for in a Rockwell Award recipient? It seeks a person who is not just an inspirational leader, but a person of great accomplishment...one who teaches and guides others either directly, by example, or both. The successful nominee has made lasting and significant contributions not just inside their industry, but to the public the industry serves. The Rockwell honoree is a pioneer who has paved trails for others to follow, now and in the future. They are resolute, strong, committed, and have their work respected by all. Let us know who YOU believe to be deserving of this special honor. Nominations must be made in writing, and sent to the Conclave office via mail (4517 Minnetonka Blvd #104, Minneapolis, MN 55416), email (<mailto:tomk@theconclave.com>), or fax (952-927-4487) **no later than 6PM CST Friday, January 20, 2012**. Anyone can nominate or be nominated, and all nominations must be accompanied by supporting evidence sufficiently detailed for the Conclave Board to render a decision (e.g., a resume; accounts of industry accomplishment; testimonials from individuals or organizations regarding the nominee's body of work and contribution, etc.).

No doubt as a result of yesterday's black out of several popular websites, Legislation that would give the government the power to shut down any website that posted copywritten content has lost it head of steam as Congressional support for it continues to erode. As you know (or may have experienced) WIKIPEDIA and thousands of websites blacked out their pages in protest of the proposed Internet rule making. Sen. **Marco Rubio** (R-FL.) withdrew as a co-sponsor of the Protect IP Act (PIPA) in the Senate, while Reps. **Lee Terry** (R-NE) and **Ben Quayle** (R-AZ.) were about to pull their names from the Stop Online Piracy Act (SOPA) in the House. After the Senate Judiciary Committee unanimously passed its bill last year, Rubio wrote on his Facebook page that he has "heard legitimate concerns about the impact the bill could have on access to the Internet and about a potentially unreasonable expansion of the federal government's power to impact the Internet ... Congress should listen and avoid rushing through a bill that could have many unintended consequences." Those fighting the legislation, primarily large Internet interests, assert that the bills' broad definitions could

lead to censorship of online content and force some websites to shut down because a poster may link to copywritten material. **Wikipedia, Reddit** and about 10,000 other websites blacked out their pages over the past 24 hours with messages warning of the dangers of the legislation and urging people to contact their congressional representatives. *The LA Times*, in reporting today, insisted the bills still have considerable support in each Chamber, although their language is prompting more representatives to call think twice about voting for them. While the Senate bill still has 39 co-sponsors, six Senate Republicans sent a letter to Sen. **Harry Reid** (D-NV), urging him delay the vote. In the House, Terry and Quayle's withdrawal from the bill still leaves 29 co-sponsors - and Quayle still supports the original goal of the bill - to crack down on foreign websites that traffic in pirated movies, music, medicine and other goods. "The bill could have some unintended consequences that need to be addressed," a Quayle spokesman said. "Basically it needs more work before he can support it." *COMMENT: Over the past couple of weeks, freedom of speech issues have dominated the news, what with the FCC reviewing obscenity standards for broadcasters and now, the SOPA/PIPA dustup detailed above. No one quarrels with the need to prevent piracy of copywritten material. We find it curious that it really wasn't until movies became subject to pirating that Congressional legislation really heated up to protect the motion picture industry. When music was being pirated, our legislative bodies left the dirty work to the RIAA. Still, we support the quest to eliminate pirating of ALL copywritten material. But we also support the concerns of Wiki and others about assuring free speech doesn't get trampled in the process. - TK*

PLAN NOW - BUDGET NOW! Did you know your tuition for the longest running multi-format conference in the industry is also the least expensive - just \$299 (group rates available!)? The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel** in Minneapolis. Click on <http://www.theconclave.com> for details!



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Randy walks free! A Middleton (OH) judge dismissed the drunk driving charge against **Merlin Media CEO Randy Michaels**. The reason? A technicality. It seems the Middleton police failed to correct the citation issued to MICHAELS in a timely manner. According to the *Cincinnati Enquirer*, the ticket did not note the OVI charge and instead only charged Michaels with a construction zone violation. That was the violation to which Michaels pleaded guilty and paid about \$60 in fines and court fees. With the police failing to correct the citation within 90 days as required by law, the OVI charge was dismissed on the 91st day, last Friday the 13th. You may remember Randy's escapade last October, when police found his car stuck in mud inside a construction zone. According to the newspaper, Defense attorney **Steve Adams** said Michaels had been drinking but was not impaired and had gotten confused by the construction signs, making a wrong turn into the mud. Asked by the *Enquirer* whether Michaels had "lucked out" with the dismissal, Adams responded, "I guess you could say that."

The Conclave is proud to announce its 2012 Radio and Music Industry Scholarship Program, offering 5 scholarships worth nearly \$90,000! Effective immediately, qualified persons may apply for scholarships to Broadcast Center in St. Louis (MO), Brown College (MN), **Specs Howard School of Media Arts** in Southfield (MI), **McNally-Smith College of Music** in St. Paul (MN), or a newly offered scholarship for the **Media Institute** of Madison, (WI) & Minneapolis, (MN). In addition to the scholarships listed above, The Conclave also will also be awarding four baccalaureate scholarships - three **Doug Lee Memorial/IBS Scholarships** that will be won by members of college radio, and the **Marc Birger Memorial Scholarship** that will be awarded to a Communications major at Kean University of New Jersey. All these scholarships will be awarded at the 2012 Summer Learning Conference, July 18-20, 2012 in Minneapolis, (MN). The Broadcast Center's offering includes the costs of all applicable materials, and is valued at \$10,900 (Broadcasting Program) or \$6,900 (Advanced TV & Video). The Brown College Scholarship is a full-tuition award for the Brown College Radio Broadcasting Associate of Arts Degree program, worth over \$34,000. The Specs Howard scholarship includes tuition, application fees, and books - and is for the Diploma Program in Radio-TV Broadcasting. It is worth \$11,995. The McNally-Smith Music Business scholarship is an award of \$4,000 per semester for up to four semester's total. The scholarship is valued at up to \$16,000. The Media Institute's Recording and Music Technology Scholarship will be applicable at either their Madison, WI or their Minneapolis, MN campus. The award will be a \$4,000 tuition waiver for up to four semesters. The scholarship is valued at up to \$16,000. **The deadline for the Broadcast Center, Brown, Specs Howard, McNally-Smith and Media Institute scholarships is March 2, 2012.** The three (3) Conclave/Doug Lee Memorial/IBS Scholarships are valued at \$1,000 each; they are made possible by a generous grant from dmr/Direct Marketing Results. They will be awarded to a student who is a member of their campus radio station and/or a webcaster affiliated with their school/college. **Their deadline is March 20, 2012.** For all Conclave scholarship information and downloadable (or online) application forms, visit <http://www.radioscholarships.com> or <http://www.theconclave.com>. *COMMENT: Truth-telling time. For many reasons - not the least of which is the explosion of media choices in this modern-day world - there are so many more educational opportunities to choose from as high school students consider their*

post-secondary education. Therefore, given the compact number of students applying for these and other scholarships to our industry's vocational institutions, the chances of winning a valuable education at any of these schools is very, very good. If you have a member of your family who might like to attend any of the Conclave's partner schools - or if you know of someone in a co-workers or a neighbor's family who interested in pursuing communications as a career - please encourage them to apply ASAP. The chances of such a student winning an incredible future is greater than you may think! - TK

Soon to go the way of in-car cassette players: CD players. *Autonews* is reporting that "when **General Motors** rolls out the 2013 Chevrolet Sonic RS in the United States this summer, the car will feature an optional Mylink infotainment system with a 7-inch display - but no CD player." Said **Mylink Global Infotainment Program Manager Sara Leblanc** about consumer preferences: "We asked potential Sonic and Spark customers what they were looking for in infotainment," said Mylink Global Infotainment Program Manager Sara Leblanc about consumer preferences. "They were very worried about cost. They said to us, 'Get rid of the CD player. We don't use it.'" **Stratacom Analyst John Canali** told *Autonews* explains the industry wishes to "get rid of optical drives - that is, CD or DVD players - because they are expensive and appeal mainly to older motorists." Golly, that explains why we've had a devil of a time finding a replacement 8-track machine for the *TATTLER* jalopy.

More from the land of the Recall. Yes, the Packers lost last weekend and yes, at least some cheeseheads are in denial. For instance, **Bliss Radio** Country WBWI/Milwaukee conducted a contest for disheartened Packers fans, using its Facebook page this week. The stations posted this message after Green Bay's playoff loss: "The Packers did not play well yesterday, obviously. But I don't like how the game ended so we are demanding a Recall. The way Wisconsin is headed this seems like the way to go! Please like or post here so that we can get the game replayed when the Packers are having a better day or at least get you in the drawing for a pair of tickets to next season." We wonder if they signed up a million people for THEIR recall efforts?

There was a little Tomfoolery in Fort Wayne this week as the city's Hot 107.9 pulled a pre-April Fools type prank. The station aired ad that reminded citizens about a statewide ban on holiday lights that would go into effect at the end of January. According to the "PSA", those who don't comply could face a fine. At the end of the ad, the station mentions a website where you can get more information or apply for a waiver. If you actually go to the site, the station banner appears to tell you that the listener had been tricked. The ruse got lots of local press. *COMMENT: Sometimes the oldest promotions are the best promotions! - TK*

Good *TATTLER* friend (and former fantasy baseball league-mate), **Lin Brehmer** has been doing morning drive in Chicago at CBS AAA WXRT for 20 years...immediately after he left KTCZ/Minneapolis. His Chicago stint is the longest of any other morning driver in the city. To celebrate, the station will stage a special live radio event, "Great To Be Alive: Celebrating 20 Years of Lin Brehmer's Morning Show on XRT", airing Saturday at noon. Brehmer's XRT colleagues will host this two-hour retrospective. Well done, Mr. Brehmer!

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Chicagoland Radio & Media has reported that Chicago radio legend **John Records Landecker** is dropping his daily afternoon oldies show at **Gerard Media** Talk-Oldies WIMS-AM/Michigan City, IN in order to focus on his 10a-3p Saturday and Sunday shows and fill-in weekday work at **Cumulus** Oldies WLS-FM/Chicago.

Get the Sunday NY Times? If so you may have noticed **Minnesota Public Radio** and **American Public Media's** founder and former Pres. **BILL KLING** was the subject of the newspaper's "Corner Office" interview series last weekend. In the interview, Kling told the TIMES' **Adam Bryant** about the importance of giving children "hands-on experience" like he had in listening to far-off radio stations and the need for CEOs to be creative and innovative. It also touched on his management style, his advice to business school students, hiring, and getting the most out of employees. KLING, who retired from MPR earlier this year, is now President Emeritus of APM.

Long time **Brown College** instructor, **Kevin Conner** is recovering from brain surgery. All of this happened since late November and expenses have been mounting as his wife, **Jo**, prepares to care for him at home. On Saturday, January 21st, there'll be a benefit for Kevin at **Al Baker's Restaurant** in Eagan starting at 5PM. Tickets for the benefit are \$10.00 in advance, \$15.00 at the door. Checks can go to **Cindi Roe**, 4649 Manor Dr., Eagan, MN 55123. Or you can have them set aside by calling her at 612-790-4178. There's a spaghetti dinner so please let her know if you'll be eating. There will be prizes too, along with a silent auction and a meat auction.

Former **Clear Channel** Sports WDFN-AM/DETROIT "**Stoney And Wojo**" co-host and *Detroit News* columnist **Bob "Wojo" Wojnowski** and former WDFN and **Greater Media** Classic Rock WCSX personality **Jamie Samuelsen** are joining CBS RADIO Sports WXYT-FM (97.1 The Ticket)/Detroit for weekdays 6-8p (ET), starting Monday (1/23).

Max Radio Top 40/Mainstream KDHT (HOT 107.1)/Denver has tapped former KQKS (KS 1075)/Denver PM-driver **Gina Lee Fuentez** for afternoons.

Federated Media/South Bend GM **Brad Williams** has been promoted to COO of **Talking Stick Communications Inc.**, while Fort Wayne, IN GM **Mark Deprez** has been named COO of **Pathfinder Communications Inc.** Operating under the Federated Media umbrella, Williams will oversee the South Bend, Warsaw and Goshen markets while Deprez will oversee Fort Wayne and Auburn.

Merlin Media News WIQI (FM News 101.1)/CHICAGO reporter **Kevin Patrick** has exited. He'll join new **CBS Radio** News WNEW/Washington.

Former **Clear Channel** Urban AC WVAZ (V103) air talent **Irene "Mamacita" Mohica** has returned to Chicago to join **Nextmedia** AC WZSR (STAR 105.5) as the regular Saturday and Sunday midday host.

Main Line Hot AC WCLI (Click 101.5)/Dayton PD/Head of Social Media **Scott Sands** has exited. Budget cuts were given as the reason.

CBS Radio has named its Chicago Dir./Sales **Peter Bowen** to the same post at its Los Angeles cluster and has upped News WBBM-AM & FM/Chicago GSM **Mark Day** to Director of Sales in Chicago, replacing Bowen.

Heartland Communications Group has appointed **Jim Hodges** to be Market Manager for Oldies WRJO and Talk WERL-AM/Eagle River, WI. He succeeds **Neil Roberts**.

Townsquare Media Country KCTR/Billings PD **Dylan Fletcher** has left the building.

Starradio Country WCOY/Quincy, IL midday host and voice tracker for sister Country WXNU/Kankakee, IL and Active Rock KZZK/Quincy **Nate Andrews** has exited.

Congratulations to **Journal** Talk WTMJ-AM/Milwaukee morning news anchor **Jodi Becker** and her husband, **Clear Channel** Milwaukee GSM **Nathan Tonarelli**, on the birth of their son **Isaac**.

Condolences to family and friends of former WBYS-AM & FM/Canton, IL owner and personality **Charlie Wright**, who died January 13th in Canton at 91. Wright owned WBYS for 46 years before selling the station in 1999.

The opinions expressed in the *TATTLER* are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to the TATTLER, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.



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TATTLER Jobs

Cumulus Broadcasting Green Bay is in search of a part time air talent. Experience in Country and /or Hot AC is a plus. Send a sample of your work and resume to jimmy.clark@cumulus.com

WWVR-FM is accepting resumes and air checks for an evening jock. This is a chance to jump on board with "105.5 The River" as we move into a BRAND NEW FACILITY. You'll have to work the phones well, entertain and inform weeknights from 6pm – 11pm, and every other Saturday from 10am - 2pm. You'll be assigned other duties, including commercial production, and you'll need to help with station imaging. Must be able to relate to a male audience and connect with our listeners over the air, in person, and through social media. This full-time, 40 hour a week position, is a great opportunity for someone who is already in Indiana or Illinois. (We're right on the border) You won't get rich in this position, but you'll be working for a great company with excellent benefits and opportunities to advance to larger markets in the Midwest. NO BEGINNERS. At least 3 years of on-air experience is required. So if all you've ever done is DJ your cousin's wedding, or ran the board during ball games, or had a radio show one semester while in college...then you're probably not qualified. I need someone who can step right in and get it done with little or no coaching. Experience with Scott Studios and Adobe Audition is preferred. Don't waste my time or yours. If this is you, send resume and air check to ezepelin@wwvr.emmis.com or **Ed Zepelin** – 918 Ohio St, Terre Haute IN, 47807.

Midwest Communications Digital Media Division has an immediate opening for a web designer. The candidate for this position will be working on the design and implementation of radio station websites, as well as updating and maintenance. This position is based in Green Bay, WI. Knowledge of graphic design and web design is a must, as well as HTML and Java Script. Interpersonal and organizational skills are imperative to the success of this position. The qualified candidate will be familiar with the Adobe Photoshop on a pc platform, knowledge of open source platforms is also a plus when applying. Some travel to Wausau and possibly other Midwest markets will be required. We offer a competitive salary and a full benefits package. Send your cover letter and resume TODAY to Director of Websites, Midwest Communications, Inc., 557 Scott Street, Wausau, WI 54403 or e-mail brad.ludwig@mwcradio.com.

Midwest Communications in Duluth, MN is looking for a Brand Manager for their 100,000 watt FM country station, 98.9 KTCO. The perfect candidate will have two plus years experience with programming a country station and hosting a Morning Show. The candidate will have great production and imaging skills, music scheduling experience (preferably Music Master), a passion for

country music, a love for public appearances, a GREAT attitude and an undying lust for winning! If this job description describes you please E-mail materials TODAY to mark.fleischer@mwcradio.com or mail to Midwest Communications, Inc., Attn: **Mark Fleischer**, Operations Manager, 715 East Central Entrance, Duluth, MN 55811.

Entercom Kansas City's 98.1fm KMBZ News Radio is looking for a talk show host. Applicants must be extremely knowledgeable of current national and local events, entertaining, and capable of performing at a fast-paced, quick-witted manner. Previous radio experience is required. To be considered for this position, please apply online at www.entercom.com and click on "Careers". Please submit a resume and MP3.

Midwest Communications in Lansing has an opening for an experienced Marketing Consultant to serve current clients as well as develop new relationships for our stations. Previous media sales experience is highly desirable for this position, but not required. The ability to develop and maintain a marketing partnership with area businesses, create effective campaigns and a high degree of professionalism are the skills that we are seeking. Professional training and development are provided, so the ability to absorb new skills and information and put them to use quickly are needed. A valid driver's license and a clean driving record are required. To apply for this position, send your cover letter and resume to lansingjobs@mwcradio.com . Please include "Experienced Marketing Consultant" in the subject line.

Talking Stick Communications has an immediate opening for a Broadcast Engineer. Qualified candidates must know basic electronics and possess excellent computer and network skills. Must work well alone and in a team environment, be highly self-motivated with a positive winning attitude and the skills necessary to see a task through to completion. People skills are a must in this fast pace job where communication and organization are key. This job is fun, exciting and challenging and offers something different everyday. Excellent work ethic is a must in this job. Benefits include health insurance, 401K, and paid time off . Resumes should be sent to the attention of: Clint Marsh, General Manager, Talking Stick Communications, 216 West Market Street, Warsaw, IN 46580. Or E-mail cmarsh@lakecityradio.com.

Q104 Cleveland has an opening for a morning show co-host. Two years of on-air experience is preferred. Apply online <http://www.cbsradio.com> and email audio sample to jobs@q104.com.



the
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2012 Learning
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Woodward Communications is accepting applications for a full-time night personality for 95.9 KISS FM (WKSZ) in the Green Bay/Appleton/Oshkosh market. Applicants should have at least 2 years of professional announcing experience. Knowledge of Adobe Audition and AudioVault is a plus. CHR delivery with the ability to target a female demo both on-air and via social media is a must! Fill out the application at <http://www.wcinet.com>.

MacDonald Broadcasting in Saginaw, MI has an immediate opening for a full time marketing coordinator (Mon-Fri with some evening/weekend hours as needed). Candidate must have a high school diploma or equivalent. 2-3 years office experience preferred but not required. Proficiency in Word, Excel, PowerPoint, Publisher, web site experience, and marketing experience a plus.

Seeking a hands-on office professional to support a busy sales environment. Will be responsible for: Special Events and Promotional planning; sales support pieces to include presentations & brochures, PR & Sales Kits, Web support, database management & direct mail campaigns. Good organizational skills, detail oriented, plus an outgoing personality necessary. Must match a team-oriented, hard working, value driven environment.

Email your cover letter and resume to jobs@macdonaldbroadcasting.com or fax to 989-754- 5931 Attn: Angie.

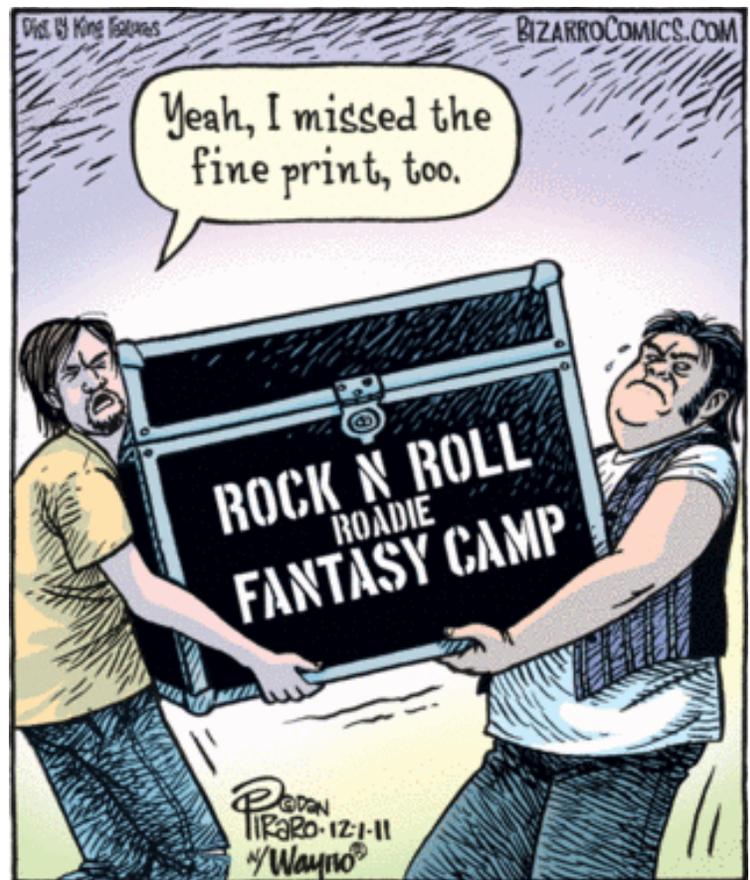
We're still searching....and searching for the right people to fill 2 great positions. 1) Morning show host needed for right leaning talk station. 2) Conservative style talk show host. Station is independently owned...with top notch facilities, staff and all the tools, marketing and resources needed to succeed. This will be a great opportunity for the right people. NO beginners please...minimum 3 years experience with proven track record. Send audio and materials to... midwesttalker@gmail.com

Keep hearing that entry level radio jobs are non-existent? This post respectfully disagrees. Y106.5 (Country) and the all-new Hot 96-7 (CHR/Main) have immediate openings for on-air talent! We are looking to hire several personalities for our cluster in Central Wisconsin. 2 years of prior radio experience is preferred, but not required. If you have the time, desire and passion I will teach you the basics! The positions are part-time and you will need to be available to work nights and weekends primarily. This is not enough hours to relocate to the area, so you should already be within driving distance or planning to be in the next 60 days. You should be reliable, trustworthy, on-time and have the personality to match the stations in question. We're not looking for people who can 'read well'. We're looking for real people who have big personalities and a passion for the music we play. We'll teach the rest! If you feel like this description fits you - please send us a short mp3 of your prior on-air work or a short vocal sample, your resume and a little bit about you. We're accepting e-packets only! No snail mail and no calls, please. Email to: baustin@nrgmedia.com - **Brad Austin**, Program Director Y106.5 & Hot 96-7

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

*If you've already applied, no need to resend — I've got your stuff and will be narrowing down our candidates soon. This is the LAST CALL for applicants! Bloomington, Illinois' heritage CHR, 101.5 WBNQ is casting the next player for the Susan Saunders morning show. While you'll be second chair on the air, you'll be taking the lead for the show's digital presence: blogging, social media, video creation and anything else our digital ninjas can come up with. You gotta bring the funny, you need to know pop culture inside out, and you need to be fearless in living your life on the air. A live weekend airshift is also required. This is not a job for beginners. You will be part of a show that's dominated this market for well over a decade. We've sent six people directly to top 40 markets in the last five years. Wanna be number seven? Here's what I need from you: Tape-Resume showing at least two years professional on-air radio experience- Social media links- Video examples if you have them- Anything else you think will make me wanna hire you Clog my e-mail: brian.davis@townsquaremedia.com, or snail-mail your package to: **Brian Davis**, PD, WBNQ, 236 Greenwood Ave., Bloomington, IL 61704.*

The Radio Group/Sreator, IL is accepting applications for the position of News Reporter. Successful applicant must be able to cover news events, write news stories appropriate for today's radio environment (i.e. succinct and to the point), organize stories for broadcast, and deliver the news on-air. Highly motivated individuals will experience the most success. Email your resume, some writing samples, and mp3 to david@theradiogroup.net.



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