

the **Conclave** Presents

# THE TATTLER

Since 1975

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## HAPPY NEW YEAR! HERE'S A QUICK GLANCE AT HAPPENINGS OVER THE HOLIDAYS!

The Conclave concludes its series of successful webinars aimed at helping radio industry professionals seek employment after recent downsizing with the final webinar in the **WHAT'S NEXT? A JOB SEARCH WEBINAR SERIES FOR RADIO PROFESSIONALS** Wednesday, January 11 at 2 PM CT. Too many job seekers rely on outdated information, methods, and documentation when trying to create a professional image. **Robert McDonnell** will present "How to Initiate and Conduct a Successful Job Search" and discuss proper networking techniques, appropriate resume presentation, interview preparation, and important do's and don'ts in a difficult job market. **Envision Radio Networks** will sponsor this special webinar. McDonnell has trained professional resume writers all over the US. He has authored national careers columns for The Military Press and a San Diego newspaper. In addition to writing resumes, cover letters, and job-related addendum documents, McDonnell is an expert in the ever-evolving job search process, and keeping track of how technological innovations impact the success of job seekers. Mr. McDonnell currently owns and operates the online resume service, "Affordable Quality Resumes." A question and answer session will follow the presentation. Each Conclave webinar in this series is FREE of charge, but preregistration is required by clicking on <https://www1.gotomeeting.com/register/395922769>.

As The TATTLER rumored late last year, former **Clear Channel** Top 40 KDWB and N/T KTCN-AM/Minneapolis OM/PD **Rob Morris**, who announced his departure last month will be joining **CBS Radio's** Country KMNB (BUZ'N@1029) and Adult Hits KZJK (104.1 Jack FM)/Minneapolis as OM, effective next July to satisfy his non-compete. **John Lassman** remains PD of Jack FM. In the interim, until his non-compete with Clear Channel expires, Rob will be assisting **CBS Radio/Orlando**.

Legendary **Clear Channel** Top 40 KDWB/Minneapolis has hired **Cc/Nashville** OM and WRVW (107.5 The River)/Nashville PD **Rich Davis** as its new PD. He returns to KD, having served as APD/MD from 1997 to 1999.

**Northern Lights Broadcasting** flipped Top 40/Rhythmic KHTC (96.3 Now)/Minneapolis to Adult Top 40, adopting new call letters KTWN (K-TWIN, which last surfaced in the Twin Towns as a smooth jazz station in the 90's). The station will debut a new morning show hosted by longtime Twin Cities radio personality **Tone E. Fly**, KARE-TV news and sports anchor **Eric Perkins** and former Miss Minnesota International, **Danni Starr**.

**Cumulus** flipped '80s/'90s-focused AC WNNF (Journey 94.1)/Cincinnati to country, as "94.1 Great Country."

**Bernard Media** Religious WVKO-AM/Columbus has flipped to progressive Talk.

**Lewis Broadcasting** Country WADM-AM/Decatur, IN has flipped to Smooth Jazz and has adopted new calls — WJZI.

**Media Monitors'** analysis of political ad spending in the Des Moines and Omaha markets for the Iowa Caucuses shows that **Rick Perry** spent the most on radio in both markets. In Des Moines, Perry bought 1,135 spots in December, followed by **Ron Paul** at 419 spots, the *Restore Our Future* Super PAC campaign against **Newt Gingrich** finished third with 325 spots, and ultimate victor (by 8 votes) **Mitt Romney** was fourth at 258 ads.

**PLAN NOW – BUDGET NOW!** Did you know your tuition for the longest running multi-format conference in the industry is also the least expensive of all of them – just \$299 (with even less-expensive group rates available, too!)? The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel** in Minneapolis. Click on <http://www.theconclave.com> for details & to register!

**Walter Sabo** has exited **Merlin Media** as COO.

**Cumulus Media/Des Moines** VP/Radio Operations **Terry Peters** has resigned,

Veteran programmer **Becky Brenner** has joined the consulting firm **Albright And O'malley** as VP.

**Clear Channel Radio** Country KSD (The Bull)/St. Louis has named **Derrick Suchoval** nights host and Production Manager.

**Majestic Communications** LLC has named radio vet **John Sebastian** as VP/Operations.

**Cumulus Media** has appointed **Matt Spaulding** as VP/Market Manager for WMIM/Monroe, MI and the Toledo, OH cluster

**Hubbard Sports** WXOS (101 ESPN)/St. Louis weeknight host **Cliff Saunders** has exited the station in a budgetary move.

**Monticello Media** Talk WCHV-AM & FM/Charlottesville, VA News Director **Melissa Neeley** has exited the station to join **Clear Channel** Talk WLW-AM/Cincinnati as an anchor/reporter.

**Radio One Cleveland** named two new midday personalities for Urban WENZ and Urban AC WZAK. WZAK tapped **Robyn Simone** for middays and APD and **RO Digga** for middays and programming coordinator.

**CBS Radio** AC WDOK/Cleveland PM-driver **Nancy Alden** has left the building.

**Conclave** partner **Bentown Radio Networks** has named **Clear Channel/Los Angeles** programming vet **Jason Griffin** Dir./Programming and producer for the nationally syndicated *Melissa Etheridge Radio Show*.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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**Great Plains Media** Hot AC KLZR (Lazer 105.9)/Lawrence-Topeka-Kansas City PD/afternoon talent **JJ Morgan** exits due to budget cuts.

**NRG Media**, LLC has promoted Lincoln, NE Market Manager **Andy Ruback** to Market Manager of its Omaha, NE cluster. Succeeding Ruback as the company's Market Manager for its four-station Lincoln, NE cluster will be Dir./Sales of its Broadcast House radio operations **Ami Graham**.

Sympathies are being shared with the family of longtime **Midwest Communications** News/Talk KDAL-A/DULUTH newsman **Dick Anthony**, who died last week. He was 92.

## JOBS!!

Want to be part of one of radio's most creative and influential morning shows? *The Dave Ryan in the Morning Show* at KDWB, Minneapolis is looking for their next female superstar. If you love hard work, will talk about anything on the air, love being creative and are funny as hell, you are what Dave is looking for! Minimum of two years morning experience required for this very rare opening at one of radio's most legendary stations, and in one of America's best cities! Send your package now! Include morning show demo, cover letter, philosophy, resume' and photos to <mailto:daveryan@kdwb.com>.

**Red Rock Radio Corporation** in Duluth, Minnesota is seeking an experienced and engaging Entertainer/Production Director to shine as a co-host on NU92's Morning Show. Skilled individual will also oversee production of commercial material produced at Red Rock Radio, and will be available for voice tracking on three solid FM music stations, social networking, community appearances, and paid remotes. Health and dental, 401K available. Letters, resumes and sample broadcasts should be sent to [jobs@redrockradio.org](mailto:jobs@redrockradio.org).

**Leighton Broadcasting** (St. Cloud, MN) is looking for an experienced News/Talk Program Director. We are looking for someone that has at least 5 years of experience and dedicated to taking KNSI to the next level. You'll inherit an experienced team and be given the tools to win right away. You'll be in charge of day-to-day programming and an airshift TBD. A vast knowledge of Scott Studios will be required. We will offer good pay and benefits. Please submit your T&R to [msenne@leightonbroadcasting.com](mailto:msenne@leightonbroadcasting.com).

**Brown College** Radio department looking for PT/Adjunct faculty. Required: Bachelors degree in Communication, Mass Communication, Journalism or related field. Preferred: experience on-air- medium to large market, social media, commercial and news writing skills, proficient in adobe audition and scott studio system. Email resume to **Lisa Wright**, Program Chair- Radio Broadcasting-Brown College. <mailto:Lwright@browncollege.edu> .

**Community First Broadcasting** operating KUOO-FM, KUQQ-FM and KUYF-FM is looking for a hard working and ambitious OM/ Morning Drive personality for our cluster in NW Iowa. Please send your air check, resume and references to **Marty Spies**, [mspies@exploreokoboji.com](mailto:mspies@exploreokoboji.com) or snail mail to PO Box 528 Spirit Lake, Iowa 51360.

Looking for a talented programmer who loves a challenge! Can you handle a country morning show AND program multiple formats in a very competitive Northern Michigan market? Can you create compelling, local, interactive content? Must have programming and on-air mornings experience...This opportunity will not last long...send your demo, resume, salary requirements, and anything that makes you stand out to: [upnorthradiogig@gmail.com](mailto:upnorthradiogig@gmail.com)

**Townsquare Media** of St. Cloud is currently accepting resumes for an experienced sales position with our swiftly growing company. Qualified applicants would be working with businesses to increase their marketing share via radio, assist clients with cutting-edge digital strategies, event marketing and enterprises like The Value Connection!

This position requires a valid driver's license, vehicle insurance and dependable transportation. Mail or drop your resume off at Townsquare Media in St. Cloud or email [stcloudcareers@townsquaremedia.com](mailto:stcloudcareers@townsquaremedia.com).

**Mid-West Family Broadcasting** in Springfield, Missouri is in search of a top-notch, professional Production Director. If you believe you are the person we are searching for, send letter, samples of production and resume to: [rmccoy@mwfmktg.com](mailto:rmccoy@mwfmktg.com) or snail-mail to Mid-West Family Broadcasting – Springfield, MO c/o **Rick McCoy** – 319 "B" E. Battlefield – Springfield, MO 65807. Questions??? Call (417) 886-5677 ext 132.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



**Cat Stevens In Therapy**

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