

the  
**Conclave** Presents

# THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVII • Number 35 • September 8, 2011

**Learn your ABC's during next Conclave Webinar!** Kicking Off The 2011-12 Conclave Webinar Season will be THE ABC'S OF MSCORE! Join **Clear Channel's** SVP for Research Development **Gary Marince** and RCS Media Monitors President and CEO **Philippe Generali** for the 1st webinar of the new season, Wednesday, 9/21 at 2P CT, presented by **RCS**. Learn how to better analyze ratings. See how you can overlay each broadcast moment with actual ratings information. Know what your audience is all about with the **RCS/Media Monitors'** programming analysis toolkit: Audience Reaction and Mscore. Get all the inside information on Audience Reaction, Mscore, Audience Migration and how this data can affect your programming decisions. Following the 'interview', there will be ample time for an audience Q/A session. Join host **Jay Philpott** of the Conclave's Board of Directors (and **Hubbard's** WARH/St. Louis) as he kicks off our fourth season of informative and educational presentations for all audio media professionals! Conclave webinars are free, but you must pre-register at <https://www1.gotomeeting.com/register/568473209>.

**RUMOR:** The TATTLER hears the Cumulus/Citadel deal closes next Friday, 9/16.

Indianapolis-based **Emmis Communications Corp.** faces delisting from **NASDAQ** due to its Class A Common Stock closing below the \$1/share threshold for 30 consecutive business days beginning July 19<sup>th</sup>. The company has until February 27<sup>th</sup> to regain compliance by elevating its stock price over \$1/share for at least 10 consecutive business days. Emmis got the notice the day before closing on the sale of News WEMP(formerly Alternative WRXP)/New York and News WWWN(formerly Alternative WKQX) and Classic Rock WLUP/Chicago to **Merlin Media**. "The notice from NASDAQ was not a surprise, but the timing is ironic coming the very day before we closed the Merlin transaction and repaid approximately \$120 million of our debt. We are optimistic that the performance of our businesses and our continued efforts to rationalize our balance sheet will enable us

to achieve compliance with the Minimum Bid Price Rule before February 27th, 2012," said Chairman/CEO **Jeff Smulyan**.

Indiana Attorney General **Greg Zoeller** announced Wednesday that he wants to pay \$5 million to the victims of the **Indiana State Fair** stage collapse, which happened last month. \$5 million is the maximum allowed under Indiana's government liability law. Also Wednesday, fair and state officials announced plans to make victim payments from a separate "relief fund" containing more than \$800k donated by private individuals and businesses.

A major fire downtown Hutchinson, KS Friday (9.2) gutted the studios and offices of **Ad Astra Broadcasting**, destroying the building and its entire contents; all four stations – Classic Rock KNZS, as well as KSKU, KXKU and KWHK. Fire Chief **Kim Forbes** said that the fire started sometime between midnight and 2 am. Firefighters entered the building through the back door, but retreated when there was an explosion. The firemen reentered the building and had the fire under control by 5 am. The fire caused heavy damage to the entire building and structural damage to at least one wall and the roof.

The transmitter at **IPR's** News/Classical WBST/Muncie, IN was zinged Saturday night. The station ordered a new part immediately which was in place and working by Monday morning. That got not only WBST back on, but also its simulcast partners WBSB/Anderson and WBSH/Hagerstown. IPR's two other stations weren't affected.



**IS THAT REAL SILVER?** CBS SVP/Programming **Greg Strassell** examines Conclave dinnerware during the 2011 Awards Luncheon, while CBS EVP **Scott Herman** executes a delicate fork maneuver prior to accepting the Rockwell Award for the marooned-in-Rochester CBS President **Dan Mason**.

the  
**Conclave**  
2012 Learning  
Conference

July 18-21, 2012

Doubletree Park Place Hotel/Minneapolis

EarlyBird Tuition \$199

Details at <http://www.theconclave.com>

Building strong brands.  
Developing great content.

**COLEMAN**  
INSIGHTS  
MEDIA RESEARCH

<http://www.colemaninsights.com>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)



**Envision**  
Radio Networks

**ORIGINAL CONTENT**  
**ON-AIR. ONLINE. ON-DEMAND.**

[www.envisionradio.com](http://www.envisionradio.com) | 216-831-3761

**Clear Channel** faces another objection to a translator signal in Minneapolis. This time, says **NorthPine.com**, it's an interference complaint from KQIC/Willmar owner **Lake Broadcasting**. Both KQIC and the translator (owned by **Educational Media Foundation** that's applying to raise power from 41 watts to 250 watts) are on 102.5. How did EMF get into this? It has deals with Clear Channel in various markets to let CC use its translators, so Clear Channel can feed them with an **HD Radio** multicast signal. That gives Clear Channel additional FM signals. CC's already dealing with one complaint in Minneapolis about another EMF translator causing interference. This makes two. The FCC rules are clear – if there's a complaint, the translator must sign off until the matter is resolved.


Former **Clear Channel** Sports WDFN-AM/Detroit PD **Rona Danziger** has been named PD at crosstown **CBS** Talk WXYT-AM, which is being launched with its new Talk format September 12<sup>th</sup>, flipping from the present simulcast of sister Sports WXYT-FM.

**Robert Murphy**, the former Chicago radio star whose recent comeback was supposed to be only a two-week stunt, is about to make it permanent. Murphy's just been hired as morning host at **Hubbard** Adult Hits WILV/Chicago. Effective immediately, he can be heard from 5:30a to 10a weekdays on the station know as Rewind.

**Cleveland Browns** radio voice and **NBC** affiliate WKYC-TV/Cleveland Sports Dir. **Jim Donovan** will be in the booth to call Sunday's Browns season opener against Cincinnati. Donovan, in his 13<sup>th</sup> year calling the Browns, had a bone marrow transplant June 7<sup>th</sup> to treat a recurrence of his Chronic Lymphocytic Leukemia and has been out of action since. Donovan's doctors gave him the ok to work the season opener. He's also coming back to Channel 3, returning to regular newscasts. *COMMENT: Jim & The TATTLER share some common history, with both scoring their first full time jobs at WJON/St. Cloud. Jim was then as he is now, a consummate professional whose dedication to his craft transcends. We wish him well on his road to recovery. - TK*

**Bliss Communications** Talk WCLO-AM/Janesville, WI host **Bob Dailey** said goodbye to his audience Wednesday (9.7). Dailey is retiring from the show after 47 years on the air in the Janesville area. Dailey, a former VP/GM of the cluster, said he will remain in the radio business.

**WASK Radio Group** Country WKOA/Lafayette, IN held it's annual "Riley Radio-Thon" Wednesday August 31<sup>st</sup> and Thursday September 2<sup>nd</sup>, raising over \$82,852 for **Riley Children's Hospital**! The event took place live from the atrium at the Hospital in Indianapolis. Even though the event was shortened to two days, rather than three, it still raised more money than ever before.



ALWAYS FIRST  
**MusicMaster**  
SCHEDULING

intelligent tools for music programmers

Cool new stuff ▶

**Saga** Country WIXY/Champaign, IL finished their 6<sup>th</sup> annual WIXY 5,000 blood promotion Wednesday, August 31<sup>st</sup>. Each summer, WIXY encourages listeners to donate with a summer goal of 5,000 pints. The final total this year was 5,368!

**Minority Media and Telecommunications Council** flipped former **Clear Channel** Sports daytimer KFXN-AM/Minneapolis to Hmong-language programming. The donation of the AM station closed last week. The flip took place over the weekend, with former Sports format, Score 690, remaining active on the HD-2 multicast channel of sister Clear Channel Classic Hits KQQL.

**Woodward Communications** launched a new Country on WXMM/Chilton, WI, serving the Appleton-Oshkosh-Green Bay metros. The station will be programmed by Top 40 sister WKSZ PD **Dayton Kane**.

**NextMedia** Classic Rock WERV/Aurora-Chicago PD **Mark Zander** adds PD duties at sister Classic Rock WRXQ. Zander takes over for former PD **JJ Duling**, who exits as PD for WRXQ and AC WSSR. At AC WSSR, afternoon host **Scott Childers** has been named Interim PD.

**CH Radio Holdings** Talk-Sports KTRS-AM/St. Louis afternoon news anchor **Shawn Balint** exits.

**Bahakel** Alternative KRXP/Colorado Springs, CO hires **Boomer** (aka The Rabbi of Rock) for PT duties.



**THE CONCLAVE**, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

# TATTLER Jobs

**Brown College** Radio department looking for PT/Adjunct faculty. Required: Bachelors degree in Communication, Mass Communication, Journalism or related field. Preferred: experience on-air- medium to large market, exemplary writing skills- commercial and news writing, proficient in adobe audition and web related skills a plus! Email resume to **Lisa Wright**, Program Chair- Radio Broadcasting- Brown College. <mailto:Lwright@browncollege.edu>.

**Citadel Broadcasting Detroit** has a rare and unique senior sales position available for someone looking to join our local sales team at WDVD FM and WDRQ FM and their digital platforms. The Senior Account Manager position will be responsible for managing key accounts, new business sales and service including developing and maintaining relationships with established clients and potential new clients. Must be able to negotiate business and achieve revenue goals. Minimum five years experience in sales/marketing with a combination of key relationships with decision makers, education and experience. College Degree Preferred. Resumes must be sent to [detroitradio.job@citcomm.com](mailto:detroitradio.job@citcomm.com) and must reference Position ID: DET.SAM.SALES.090811.AA in the subject line. Any other method of submission will not be accepted except as follows: Candidates with disabilities and who need assistance in the application process may write to: WDVD/WDRQ, 3011 W. Grand Blvd., #800, Detroit, MI 48202, Attn: Human Resources, Position ID: DET.SAM.SALES.090811.AA.

**Great Plains Integrated Marketing, Inc.** is currently seeking a General Manager for its four station cluster. This position is responsible for the overall operation of a station. Requires business knowledge, leadership ability and a technical understanding of how a station operates. Email resumes to [jobs@gpimonline.com](mailto:jobs@gpimonline.com)

Need a news hound that HAS a personality! Can you do it? Previous Radio news experience a must. Apply with T/R: WLBC / Backyard Broadcasting Radio News Director opening 800 East 29th Street Muncie, IN 47302 ATTN: ALL ACCESS POSTING [steve.lindell@bybradio.com](mailto:steve.lindell@bybradio.com) 765-288-4403 ext 122

KRVN-FM, '93.1 "The River" /Lexington, Nebraska continues our search for a strong morning radio talent . If you love Country music and being involved in the community and area—please send your aircheck and resume to: [asmith@krvn.com](mailto:asmith@krvn.com) We want someone who knows how to make a morning show click..is a hard worker..and Music scheduling experience is a 'plus.' KRVN offers a 401(k)..a Defined-Benefits plan and a good salary.

**Entercom Kansas City**, an eight station cluster, has an opportunity for an experienced Traffic Manager. We are seeking a dynamic team player with deep expertise in all facets of Traffic. The successful candidate will be able to maximize inventory in multiple formats and handle log preparation for multiple stations. He or she must be self motivated, focused, committed and able to work independently as well as be a strong part of a team. He or she must have excellent communication skills and have the disposition to work in a stressful environment while achieving high standards of excellence in all areas – both in performance and attitude. Strong analytical and problem solving skills are a must as are the abilities to prioritize and multitask. Interested candidates should send a completed Entercom application along with resume to [www.entercom.com/careers](http://www.entercom.com/careers)

**Entercom Indianapolis** WZPL, WNTR and WXNT radio stations are accepting applications for openings in our media sales department. If you're a self-starter, motivated, creative and goal driven, why not consider joining our team! We've got the brands, tools, training and market heritage to put you on the road to success. Candidates must possess exceptional communication, presentation and negotiation skills. One year previous broadcast experience preferred. To be considered for this position, please apply online at [www.entercom.com](http://www.entercom.com) and click on "Careers."

**Heritage Central Illinois** CHR, WBNQ, is looking for our next programming rock star. Excellent salary and benefits, plus the tools you need: big signal, award winning morning show. Applicants should have at least 3-years professional radio experience, with the ability to guide the talented staff. Please send resumes and airchecks, of no more than 5MB, to [Dan.Westhoff@Townsquaremedia.com](mailto:Dan.Westhoff@Townsquaremedia.com)

1370 WSPD is seeking a part-time board operator. We're looking for motivated, dependable, and flexible people for this position. Evenings, Weekends, and Overnights will be expected. Previous experience is preferred, but not a requirement. The right person could become an integral part of the team. No phone calls, please. Resumes to: **Matt Culbreath** Clear Channel Toledo 125 S. Superior St. Toledo, OH 43604 Or email: [mattculbreath@clearchannel.com](mailto:mattculbreath@clearchannel.com)

## Eliminate Stress **Go Paperless!**



Radio's Only "Paperless" Promotion Information System  
[www.promosuite.com](http://www.promosuite.com)

# knowDigital

**Know what your  
digital brand means  
with *knowDigital*.**

<http://www.knowdigital.com>

**Metro Traffic** is **immediately** seeking candidates for several ON-AIR television positions in various Ohio Markets. Openings are Full-Time, Part-Time and Fill-In positions. These Metro TV Traffic Anchors will be based at the TV station locations but managed from the Detroit Regional Hub. Successful candidates will have appropriate broadcast experience and skills, ability to multi-task, experience reporting traffic, knowledge of the roads in the appropriate OH market, a relentless nature and no fear of time pressure. Reporting, editing and writing experience may prove to be valuable in some cases. All submissions will be reviewed by broadcast affiliates for approval. Submit a package ASAP that could include video demos, writing samples, a resume, audio samples, a cover letter and references to: Howard Bouton/Regional Dir. of Operations, 3000 Town Center, #2160 Southfield, MI 48075 OR [OhioTVOpenings@totaltraffic.com](mailto:OhioTVOpenings@totaltraffic.com)

WAZY/WSHP/WBPE has an immediate full-time opening for a Production Director/On Air talent. We want more than just voice over music all the time. You're going to have to be creative (not goofy), organized and have an eye (and an ear) for detail. Experience with Adobe Audition, Reaper and Audio Vault software is a must. Ability to communicate and coordinate with air talent and sales people...to create commercials that get results for our clients...is a MUST. E-mail your materials with "Production" in the Subject line to **Bob Dakin**, Market Manager at [bdakin@artisticradio.com](mailto:bdakin@artisticradio.com) (4mb limit) **Bob Dakin** Market Manager Artistic Media Partners 3824 S. 18th Street Lafayette, IN. 47909.

Classic Hits KOOL 101.7 is a 25,000-watt, locally owned, family broadcast company located in Newark, Ohio and licensed to New Albany, Ohio serving Columbus and ALL of Central Ohio! SALES ACCOUNT REPRESENTATIVE OPPORTUNITY COVERING FRANKLIN COUNTY Responsibilities Include: Generate revenue for Classic Hits KOOL 101.7 through client advertising and marketing · Building long term relationships with new and potential clients · Develop traditional advertising campaigns to help new and existing clients overcome marketing and advertising challenges · Manage all aspects of client accounts from initial contact through collections and renewal · Prospect new business and develop profitable new opportunities for client and the radio station Candidate Qualifications: · Must be able to work independently while taking direction from the management team · Highly motivated and committed · Strong communication skills

· Minimum of 2 years media sales experience with radio sales preferred · High school graduate or equivalent. College degree preferred. Classic Hits KOOL 101.7 is an Equal Opportunity Employer Please submit your resume to: **Tom Swank**, General Manager WNKO / WHTH Radio P. O. Box 1057 Newark, Ohio 43058-1057 OR E-mail to: [sales@wnko.com](mailto:sales@wnko.com)

WWVR "105.5 The River" is accepting resumes and airchecks for an evening jock. You'll have fun, inform, and entertain weeknights from 6pm – 11pm, and from 10a-2p every other Saturday. You will also be assigned other duties, including commercial production. This is a full-time, 40 hour a week position. Must be able to relate to a male audience and connect with our listeners over the air, in person, and online. NO BEGINNERS. At least 2 years prior on-air experience is required. Some experience with Scott Studios and Adobe Audition is preferred. Emmis Communications offers excellent benefits, and opportunities to advance to larger markets. If this is you, send resume and aircheck to [ezepelin@wwvr.emmis.com](mailto:ezepelin@wwvr.emmis.com) or Ed Zeppelin – 918 Ohio St, Terre Haute IN, 47807.

Immediate opening for an office position with the **Dakota Radio Group**. Be part of the excitement and fun of working with Central South Dakota's media leader. Experience with computers required. Phone skills a must. The successful candidate will be cheerful, outgoing and motivated. Pay dependent upon experience. Benefit package available. Submit résumé to Joan Simons, Office Manager at <mailto:joansimons@amfmradio.biz> or by mail at Box 1197, Pierre, SD 57501 or in person at 214 West Pleasant Drive in Pierre. No phone calls. The Dakota Radio Group is an equal opportunity employer. Applications close 9/21/11 5:00PM

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

**Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)**