

the  
Conclave Presents

# THE TATTLER

Since 1975

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**The Fairness Doctrine** and 82 other outdated and/or obsolete rules were officially eliminated by the **FCC** Monday (8.22), which the Commission's Chairman **Julius Genachowski** promised to Congress earlier this year. The Doctrine, which ceased to be enforced years ago, remained as a vestige of old rules and is now being erased as part of the Commission's housecleaning. Other rules being states, "Job creation eliminated include rules about TV's "broadcast flag," tier rate regulations for cable TV and minor application and procedure regulations. "Our extensive efforts to eliminate outdated regulations are rooted in our commitment to ensure that FCC rules and policies promote a healthy climate for private investment and job creation. I'm proud of the work we are doing toward our goal of being model of excellence in government. This includes our recent commitment to act in accordance with the recent Executive Order on Regulation and Independent Agencies, which is consistent with the values and philosophy we apply at the FCC. "The elimination of the obsolete Fairness Doctrine regulations will remove an unnecessary distraction. As I have said, striking this from our books ensures there can be no mistake that what has long been a dead letter remains dead. The Fairness Doctrine holds the potential to chill free speech and the free flow of ideas and was properly abandoned over two decades ago. I am pleased we are removing these and other obsolete rules from our books. "Our work is not done. I have directed each bureau at the FCC to conduct a review of rules within their areas with the goal of eliminating or revising rules that are outdated or place needless burdens on businesses. We are also in the process of developing a retrospective review plan, pursuant to the recent Executive Order. We will continue on this regulatory reform track - thoughtfully and diligently conducting our reviews of existing rules and taking other important steps to meet our statutory obligation and mission in a way that grows our economy, creates jobs and

benefits all Americans," said Genachowski. *COMMENT: We appreciate the resultant applause the FCC has received for this action. Free speech is, indeed, a precious thing. Brave young men and women put their lives on the line daily to preserve it. As we reflect upon the impact of the Doctrine back in its day, we remember that its primary purpose was - among other things - the obligatory airing of opposing viewpoints. Without it, an unchallenged opinion might take on the appearance of fact. Without a Doctrine, it was reasoned, the possibility of spreading untruths could be reduced if an opportunity existed for the airing of an opposing belief. But the paradigm shifted as broadcasters began to view their license to operate as a personal (and/or corporate) soap box upon which to conduct business. Free speech? If you possessed a license, it could be guaranteed. If not, it was time to find another medium in which to build a pulpit. In the absence of the kind of oversight provided by the Doctrine, one continues to hope the reality of public - not private - ownership of the airwaves continues to motivate our current custodians of those signals to be even more vigilant in the insistence that their important stewardship remain responsible. Pardon us if we become a bit more skeptical of that outcome when our FCC chairman suggests phrases like "...to promote a healthy climate for private investment" as a replacement for "...to serve the public interest" in proposing regulatory policy. In terms of that policy promoting "job creation"...its obvious the good Chairman hasn't been paying attention to radio, lately. - TK*

**LAST CHANCE TO SAVE ON 2012 LEARNING CONFERENCE TUITION!** The last day to take advantage of the lowest tuition charged for next year's Learning Conference - just \$149 - is Wednesday, August 1, 2011. On September 1, tuition will rise! The 2012 Learning Conference starts July 18th and will once again be held at the Doubletree Park Place Hotel in Minneapolis. Already being planned: The Jacobs Media Summer School, The RAIN Midwest Summit, The Promotion Summit, Conclave College, and the usual all-star faculty of keynoters and presenters. To register, use the form found elsewhere in this week's TATTLER! *COMMENT: As you know, the Conclave is the longest-running multi-formatic gathering in the industry. If you've been making a habit of annually attending as hundreds of broadcasters do, take care of that expense now while the savings are available. If you wait until next summer, you'll be asked to pay hundreds of dollars more. So take advantage of the best bargain you'll ever see for 2012 tuition. If you haven't registered by the time you get your TATTLER next week, you'll have missed this fabulous opportunity to save. - TK*



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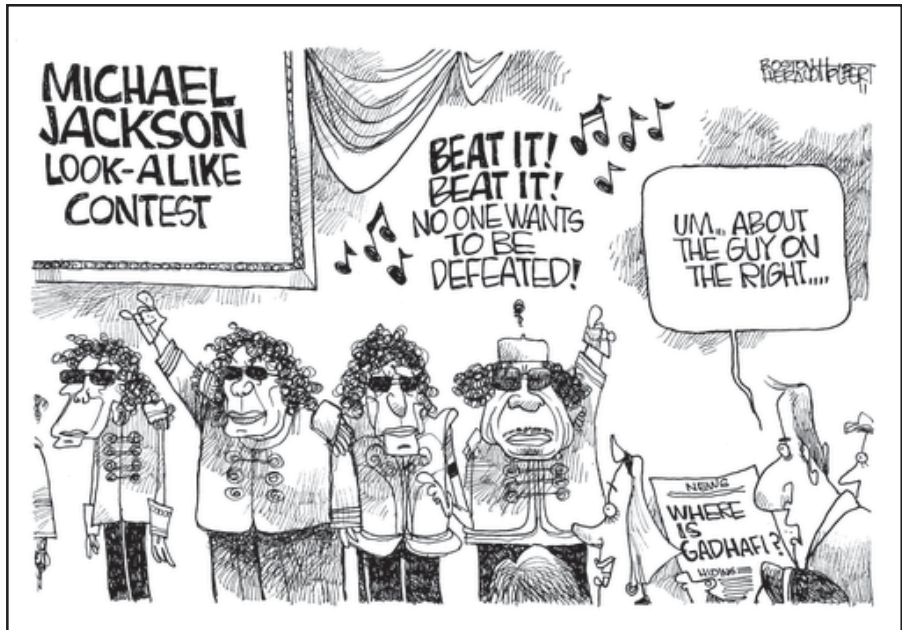
Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)



Longtime **Minnesota Public Radio** host **Gary Eichten** announces his retirement, effective January. Eichten has been with MPR for more than 40 years in various capacities, including Station Manager and News Director. "I've been tremendously lucky to work with such a top-tier news organization for virtually my entire career," Eichten said. "The opportunities I've had to interview so many state and national newsmakers and to moderate so many candidate debates are the kind of opportunities that every news host dreams about." "We're tremendously proud of Gary and his more than 40 years of excellent service to our audiences," said President and CEO **Jon McTaggart**. "No one is better than Gary at facilitating civil, intelligent and insightful debate on difficult policy issues between candidates across the political spectrum. We look forward, during the coming months, to celebrate his many accomplishments and his Hall of Fame broadcasting career." *COMMENT: When you've been hanging out in the biz as long as The TATTLER, you get a chance to run into some pretty wonderful and talented people. Gary was one of our first friends in radio, starting together at KSJU/St. John's U (MN) many moons ago. Even then, Gary carved his own path in radio, mastering the art of the interview, a skill that now brings essential nuggets of knowledge to all who tune into MPR while he holds court. We congratulate him on an incredible career. - TK*

and losing and the real winners are the children of Kansas City. The response from our listeners was amazing. Thousands of donations were made by listeners via phone, on the Internet and in person," said **Ryan Maguire** Program Director for 610 Sports. "We beat last year's amount by nearly \$65,000 and because of the generosity of 610 Sports listeners more Kansas City children will get the help they need." "Wow, is all I can say," said **Major Andy Miller**, who represented The Salvation Army on-air during the 12 hour Radiothon. "The amazing results of this year's Radiothon is above and beyond what we could have dreamed. We are so grateful to 610 Sports and their wonderful listeners for their support of The Salvation Army Children's Shelter. Thank you from the bottom of our hearts!" Former Chiefs defensive back **Jayce Pearson** and KMBC-TV Weatherman **Joel Nichols** served as Honorary Chairpersons of the event. Special guests included Former Royals George Brett, Willie Wilson, **Frank White**, GM **Dayton Moore** and 1st round draft pick **Bubba Starling**. Former Chiefs' players **Danan Hughes** and **Rich Baldinger** also took part along with noted and national sportscasters **Bob Costas** and **Gus Johnson**. K-State Basketball Coach **Frank Martin** and KU Football Coach **Turner Gill** also checked in.

**Entercom's** 610 Sports Radio/KC raised over \$174,000 in cash and pledges during *The Larry Stewart Memorial Radiothon*. All proceeds benefited the **Salvation Army Children's Shelter** of Kansas City. 610 Sports Radio personalities **Nick Wright**, **Bob Fescoe**, **Josh Klingler**, **Danny Parkins**, and **Mark Carman** conducted the live radiothon between 6am-6pm on Thursday, August 18 from Crown Center in Downtown Kansas City. The event was done in memory of the late **Larry Stewart**, known as Kansas City's "Secret Santa." The businessman and philanthropist gained national recognition for giving over a million dollars in anonymous donations over the course of his life and was a noted supporter of the Salvation Army. The Salvation Army Children's Shelter provides emergency shelter care for children unable to remain in their homes due to a family crisis, issues of abuse and/or neglect. Since opening in 1981, more than 6,200 children have received care through this program. "In sports it's about winning





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Conclave partner, **knowDigital**, announced today that free registration is open for the "*Challenges and Opportunities for In-Car Streaming Radio*" online presentation to be held next Wednesday, August 31st. This webinar will replicate the original live presentation of this eye-opening study that knowDigital delivered at RAIN Summit West last April. The study is part of an ongoing effort by knowDigital to provide research-based "Quick Looks" at various new media issues of interest by conducting in-depth interviews with "real" consumers. "Our discussions with streaming audio users make it clear that when it comes to the medium's usage in cars, the future is now," said knowDigital President **Sam Milkman**. "Many industry insiders think of streaming audio as primarily an at-work and at-home medium, but the majority of users we interviewed reported engaging in this activity in their cars. Furthermore, they look forward to services that will make it easier for them to do so." The online session will be held on Wednesday, August 31st at 1:00 p.m. CT. It will be roughly 30 minutes in length and it free and open to the first 500 people who register at <http://www.knowDigital.com/webinar>.

**Leighton** Country KYCK/Grand Forks, ND hires **Eric Heyer** as PD/Afternoons. **Teresa Mayer** moves from afternoons to another station in the cluster, which hasn't been announced yet. **Denny Johnson**, who was previously the PD, will now focus on mornings with **Lisa Love**.

**Oasis Radio Group** Top 40/Rhythmic WJFX/Fort Wayne Music Coordinator/Night timer **Sam/Nugget** stepped down.

**CBS** is splitting up the Sports mostly-simulcast of WXYT-AM and WXYT-FM/Detroit, flipping the AM to Talk as of September 12<sup>th</sup>.

**CBS** News WBBM-AM-WCFS-FM/Chicago anchor/reporter **Mary Frances Bragiel** signs on with crosstown **Citadel** Talk WLS-AM/Chicago as evening news anchor and afternoon reporter.

Longtime **Greater Media** Rocker WCSX/Detroit night flamer **Steve Kostan** has been inducted into the **Rock and Roll Hall of Fame**.

**Ohana Media Group** Top 40/Rhythmic KFAT/Anchorage names **Derek Moran** PD. Moran succeeds former KFAT PD **McConnell 'Man@Large' Adams** who exited the station last week. Moran joined the Anchorage cluster in November 2010 as PD of Classic Rock KBBO. Moran will continue his KBBO duties. Moran spent 6 years as APD/Mids at KDWB/Minneapolis.

**Clear Channel** Talk WIBA-AM/Madison "Outside the Box" host **Mitch Henck** adds host duties for "Madison in the Morning" on the station 6-8a weekdays. Henck joins co-hosts **Robin Colbert**, **John Colbert**, **Phil Dawson** and **NBC** affiliate WMTV meteorologist **Charlie Shortino**.

**Pamal** Top 40 WZRT/Rutland, VT adds **Amber Huyghe** for middays. She's in from WDVD/Detroit.

**Michigan State University** noncomm NT WKAR-AM, Classical-News-Talk WKAR-FM and **PBS** affiliate WKAR-TV/East Lansing, MI have laid off several employees. A Spokesman for the College of Communication Arts and Sciences, **Kirsten Khire**, said the layoffs were spread across the stations' divisions but did not specify how many employees were let go.

**Hubbard** Sports KSTP-AM/Minneapolis is moving 6-8p host **Joe "Mr. Phunn" Anderson** to 9a-noon to be **Judd Zulgad's** co-host, effective September 6<sup>th</sup>. Zulgad, co-host of the station's Saturday SportsTalk, previously announced his exit from the **Minneapolis Star Tribune**.

Congrats to WBIZ-FM/Eau Claire morning guy **Dave DeVille** and his wife Jen, who welcomed their 1<sup>st</sup> child...A baby girl named **Betty Ruth**.

Condolences to family and friends of longtime Northland radio host and station owner **Lew Latto**, who died at his home Wednesday at 71. Latto hosted mornings at WDSM-AM. Station manager **Mark Fleischer** says Latto was apparently getting ready to come to work Wednesday when he died of natural causes. Latto was also a station owner and still owned two stations in Eveleth, MN and a majority of one station in Grand Rapids. "Lew Latto Live" was the longest-running talk show in the Northland, dating back to the early 1970s. Latto was inducted into the **Pavek Museum of Broadcasting Hall of Fame** in 2003.

Former Twin Cities radio personality, **David Martin**, also known as **Chopper Harrison**, died Tuesday night in his home in Charlotte, NC. He was 59. Martin, who hosted a morning show on rock WBBB/Charlotte, was best known for his relentless support of the Carolina Hurricanes, who arrived in the Triangle only one year before Martin hit the airwaves there. Born in Fargo, N.D., Martin attended Arizona State University and worked at radio stations in San Antonio, Tex., Houston, Denver, Philadelphia and St. Paul, Minn., before coming to North Carolina in 1999. After he was fired by Curtis Media in 2004, he returned to Minnesota, but came back to NC after he was diagnosed with cancer in February 2009.

Condolences to family and friends of **Aaron Rockwell Johnson**, who died this week at 78. **Larry "The Legend" Johnson** was "a southerner in a northern market", says his daughter Debbie Clark. Johnson worked at WIND-AM/Chicago, WLUK-TV/Green Bay and then truly became legendary in Milwaukee radio on WZUU and WISN.

**THE CONCLAVE**, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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# TATTLER Jobs

Imagine yourself at 50,000 watts, in a great location, an hour from Indianapolis & Fort Wayne, just 3 Ω hours from Chicago, where the living is low-cost and friendly. Can you see yourself in that place? If you're dynamic and fun, with a personable delivery, good with phoners and production, we're looking for you. WXXC – Classic Hits 106.9 Double XC – Marion, IN, has an opening for an afternoon drive host. The position involves a weekday show, occasional weekends, appearances, remotes, and production. Salary is in the upper 20's, but the cost of living is low in our fantastic community! Send your resume, plus a sample of your on-air and production (2MB max!) to [vanessa@wmri.com](mailto:vanessa@wmri.com).

We are looking for a senior level Promotions person to promote K-LOVE & Air1 Christian Radio Networks within the Chicago market. If you've got a solid promotions career, some supervisory experience, know the Chicago market like the back of your hand and you get what K-LOVE & Air1 is all about, you might be the person that we're looking for. For more info on the job & to apply, visit us at <http://www.klove.com/jobs>.

Work where the Champions of the NFL work....Green Bay! Production Director needed for a great cluster of stations in Tittletown. If you can do things on Adobe Audition/Cool Edit Pro that will make our listener drive straight to our advertisers....we want to hear from you...this EOE position is a great opportunity for the right person as it may also include a Morning Drive position on one of Green Bay's top rated adult stations WOGB. If you can relate to an adult audience with an upbeat, fun, relatable show and produce BIG things in the prod room, you need to apply. E-mail your MP3 package to [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com) or send via mail to: Production Job Green Bay c/o **Jimmy Clark** 810 Victoria St. Green Bay, WI 54302.

WBBM Newsradio 780 and 105.9FM, Chicago's number one rated station, is looking for one or two flexible, talented broadcast journalists for fill-in anchoring and part-time reporting. This is not for beginners, but journalistically solid professionals with authoritative deliveries and big market sound. You should be a go-getter with a nose for news, be an excellent writer, technologically sound, and have a strong knowledge of Chicago. Please apply online at <http://www.cbsradio.com> ASAP.

Modern Hits CLICK 101-5 DAYTON has immediate openings for prime daypart personalities. Candidates must have a minimum 3-years full-time on air experience, demonstrate the ability to relate to active 18-49 year old adults, knowledgeable about pop/alternative music, willing to be active in the community as a brand evangelist,

and understand how to engage listeners through social media, blogs, and digital content. You'll score points if you know basic video editing or have at least one year experience as APD/MD. Please send digital package including resume and aircheck (no larger than 5-megs, links to your website/blog/audio preferred) to [click1015dayton@gmail.com](mailto:click1015dayton@gmail.com).

We are looking for the right person to handle news and sports, along with play-by play (multiple sports), have strong production skills, and be familiar with Adobe Audition/Cool Edit Pro! Please send your package to [onairjobs@withersradio.net](mailto:onairjobs@withersradio.net) or to: On Air Jobs, 901 South Kingshighway, Cape Girardeau, MO 63701

93Rock has full-time opening in the Green Bay / Appleton, WI markets. Our current guy is moving up in the company and we need to fill the afternoon on-air slot and his Music Director shoes. We are just about to celebrate our first birthday, and we're looking for someone who wants to get in on the ground floor of something special. You'll be able to make a mark, if you're willing to put in the time. Big personality, big creativity, and the ability to get noticed in public are all qualities we are looking for. This is an amazing company and an amazing market with facilities you won't find anywhere. We offer a competitive salary and a full benefits package. Email your package today. Please keep air checks under 3 minutes, and include a resume and a cover letter. My email address is: [jason.hillery@93rockon.com](mailto:jason.hillery@93rockon.com). If you need the mailing address: 93Rock, 1420 Bellevue St., Green Bay, WI 54311, Attn: **Jason Hillery**

WBNS-FM, Sports Radio 97.1 The Fan, has an excellent opportunity for a highly creative Producer. The sports producer will be responsible for producing compelling and informative sports talk shows, developing show content and coordinating the booking of show guests. The sports producer will also produce play by play sports broadcasts, fill in board operating shifts, or voice radio station commercials on an as needed basis(edited). Excellent communication and organization skills, extensive knowledge of sports, and previous experience commercial sports radio experience required. College degree strongly preferred. Qualified applicants may apply online at <http://www.dispatchbroadcast.com>.

News Talk 1190 WOWO in Fort Wayne, Indiana seeks a motivated News Director to continue our market leading brand of breaking local news, weather and traffic. WOWO is one of the few radio stations in America that still does news the right way, with a news room full of local anchors and reporters dedicated to informing the community we serve. We go way beyond the press releases, hitting the streets to tell compelling stories laden with captivating audio and contemporary writing. This is an opportunity to join one of the finest news talk radio stations in America, run by one of the best independent companies in broadcasting. Find out why **Federated Media** has been called a company "worth working for". You will have all of the tools you need to succeed. If you have type "A" attention to detail and passion for getting to the bottom of the local stories. If you want to do news the way it was meant to be done, and want to join an award winning news room, rush your resume today to [newsdirector@federatedmedia.com](mailto:newsdirector@federatedmedia.com).

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Nebraska's Country Station... '93.1 The River", Lexington, Nebraska is continuing our search for a hard working, fun Radio talent. Experience with music-scheduling is preferred. We need a morning show personality who runs a tight board, does good production and who will be at area events. KRVN-FM offers superb benefits including a defined-benefits plan...401(k) and a competitive salary. Email resumes and airchecks to [asmith@krvn.com](mailto:asmith@krvn.com)

Live and work where rivers and prairies meet the 500 foot bluffs and where small town life meets your every desire. **The La Crosse Radio Group** has a rare opening on Classic Rock 100.1 for a PM Drive Personality/Creative Director with copywriting duties. The successful candidate will have no less than 3 years of on-air experience in a competitive environment and possess strong communication, production and organizational skills. Please email your most current aircheck and resume to: [lacrosserradiogroup@gmail.com](mailto:lacrosserradiogroup@gmail.com).

**Dakota Radio Group** has an entry-level on-air opening at it's Pierre, SD station cluster. We're looking for a motivated, energetic air talent to join our team of professionals. Duties include, but are not limited to a live evening/night air shift on KGFX, our 10,000 watt Heritage AM station, plus a voice-tracking shift on 100.1 the Eagle ("Super Hits")..writing and producing commercials, doing on-location remotes and other responsibilities which may be added as needed.

Competitive pay..group insurance, including dental...401K participation available. Send an audio sample of your best stuff and a resume to Paul Rollie, Dakota Radio Group..214 W. Pleasant Dr. Pierre, SD 57501..or you can email an MP3 audio sample and resume to [paulrollie@amfmradio.biz](mailto:paulrollie@amfmradio.biz).

Part-time opening for on-air announcer at Cool 105.7/KOKZ in Waterloo, Iowa. We are a 100,000 watt FM playing Classic Hits from the 70's to the 90's. This is a 25 hour week LIVE on air with production and remote work as well...experience with Dalet and Adobe is a plus. If interested, send mp3's & resumes to [dbetts@cool1057.com](mailto:dbetts@cool1057.com) or mail to **Don Betts**, PD/KOKZ, 514 Jefferson St., Waterloo, IA 50701

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



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