

the  
**Conclave** Presents

# THE TATTLER

Since 1975

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

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The Conclave has tapped **Warren Kurtzman** of **Coleman Insights** as its Agenda Chair for the 2012 Conclave Learning Conference, and elected **Pamela Muldoon**, CEO of **Next Stage Media Group** to its Board of Directors as the chairpersonship of the Conclave's newly revised Diversity Committee. "I am honored and thrilled by the opportunity to help grow the Conclave Summer Learning Conference," commented Kurtzman. "Building on the great work of my predecessor Harv Blain, I am committed to solidifying the Conclave's position as the best conference in the radio industry." **Mark Bolke**, Conclave Board Chairman, spoke of Muldoon's forthcoming role inside the organization, "The recently concluded Summer Learning Conference reinforces the mission of the Conclave as a learning organization and the important role we play in our industry. Having Pamela Muldoon head the Diversity Committee with its mission to assure Conclave programs are created to address the needs of all members of the industry without regard to gender, race, religion, or sexual preference, is an important aspect of the Conclave's legacy of industry education." In addition to Kurtzman and Muldoon, Conclave Board Members and new chairs for 2011-2012 include: **Mark Bolke**/Music Master (Board Chair), **Lester St. James**/Clear Channel-Omaha (Board Co-Chair), **Jane Dyson** (Board Secretary), **Harv Blain**/Vallie-Richards-Donovan Consulting (Marketing Chair), **J. Pat Miller**/Journal Broadcast Group-Milwaukee (Social Media Director), **Jay Philpott**/Hubbard Broadcasting-St. Louis (Webinars Chair), **Dan Spears**/BMI (Outreach-Speaker's Bureau Chair), and **Bob Taylor**/Max Media (Scholarship Chair). *COMMENT: Warren is a long-time contributor to not just the Summer Learning Conference, but all things Conclave. For this year's 36th annual Conclave, he spearheaded the management track under Agenda Chair Harv Blain and contributed greatly to one of our most ambitious and well-received agendas ever. We're thrilled he'd like to up his stake in the success of the Conclave by volunteering to become our 2012 Conclave Agenda Chair. That he's already plotting and planning for next summer bodes well for our 37th Learning Conference. And Pam Muldoon was drafted into action, helping organize several Conference events, especially the AWM/Conclave Networking Event that kicked off the 2011 weekend. As a Brown College grad and frequent attendee, Pam brings a unique and valuable perspective to the Conclave. We're proud to enlist Warren & Pam in our efforts! - TK*

**Mountain Dog Media** owner **Randy Hopper** was voted out of the Wisconsin State Senate last week as one of two Republicans to lose a recall election. Republicans maintained control of the Senate despite a challenge fueled by union anger over Gov. **Scott**

**Walker's** budget-cutting and the Senate's vote to end collective bargaining for state employees. Hopper owns four stations in Wisconsin, including Talk KFIZ-AM and AC WFON/Fond Du Lac, Sports WCLB-AM/Sheboygan and Sports WMBE-AM/Chilton-Appleton, WI.

Longtime **Westwood One** EVP/Affiliate Sales and **Conclave** partner **Dennis Green** leaves after 15 years to join **Cumulus** in the same position. Cumulus COO **John Dickey** said, "Dennis is in a league of his own. Nobody knows the network affiliation and broadcast business like Dennis. We are thrilled to have him on our team. He brings a deep bench of relationships and ideas that will take root and grow in our company." Green will join Cumulus when its deal to acquire **Citadel** and its **Citadel Media** syndication operation closes. As a result, Westwood One upped **Max Krasny** to SVP/GM Entertainment Division and Affiliate Sales.

Longtime top Programming consultant and former Conclave Rockwell Award recipient **Mike McVay** is joining **Cumulus** as SVP/Programming. McVay, who will exit **McVay Media**, the company he founded 28 years ago and has built into an industry leader with syndication, new media and the recently developed Listener Driven Radio divisions, will join Cumulus at its Atlanta HQ September 1. *COMMENT: The appointments of both Dennis Green and Mike McVay to executive Cumulus positions does wonders for the image of the company. Dennis and Mike are true 'people' persons who are, in their professional dealings, the exact opposite autocrats. Rightly or wrongly, those are traits Cumulus is regularly accused of missing in its corporate culture. Congrats to the Dickey family for getting these important hires right! - TK*

A full-time sports format is now being heard on Twin Cities FM as **Clear Channel**/Minneapolis swapped the formats of Talk KTLK-FM and Sports KFAN-AM August 15<sup>th</sup>. KTLK moved to AM 1130 and FM translator K273BH. Sports moved to a bigger signal at 100.3 FM. KFAN's former FM translator (103.5) is rumored to be set relay Sports KFXN-AM, the station being donated by Clear Channel to the **Minority Media and Telecommunications Council**.

Former **Clear Channel** Rock WEBN/Cincinnati MD and "Dawn Patrol" personality **Dave Fritz** is suing his former employer, alleging that he was fired because he has Multiple Sclerosis. Fritz claims that his managers disapproved of his missing work because of his disease and, after he left work angry at their position, asked him to resign. When he didn't, he says they fired him. The **Family Medical Leave Act**, Fritz said, protects him, and his position is that Clear Channel violated the law by asking him to not miss work.

**NRG Media's** Nebraska stations and the sports website **HuskerMax.com** inked an exclusive marketing partnership. NRG's Talk KLIN-AM/Lincoln and Sports KOZN-AM/Omaha will provide new, exclusive content to the site, which covers **Nebraska Cornhuskers** sports. In addition, the station will brand Husker coverage and play-by-play as "powered by HuskerMax.com."

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Congrats to former **CBS Radio** Pres./Programming, big **Conclave** supporter and current **MyDamnChannel.com** Pres. **Rob Barnett**, as MyDamnChannel.com was named one of **Time Magazine's** Top 50 websites of 2011 in Music and Video. MyDamnChannel.com is home to industry website **RAMP** – purveyors of the oh-so-popular visit to the Twins & Target Field during the summer Learning Conference!

**Lincoln Financial** promoted **John Dimick** to SVP/Programming and Ops. John will continue to oversee station brands in LFM's Atlanta, Miami, Denver and San Diego as well as develop interactive and rating strategies.

**Townsquare Media** names **Kurt Johnson** as SVP/Programming. Johnson will be responsible for programming across Townsquare's radio markets and will report to **Erik Hellum**, EVP/Radio. Johnson, most recently with **CBS/Dallas** as VP/Programming also served as National VP of Jack FM stations. *COMMENT: Like our comment earlier about Dennis Green and Mike McVay, the appointments of John and Kurt to their respective new posts serve as testament to how nice guys win. It doesn't hurt that they're both two of the sharpest programmers doing business in our industry! - TK*

**Radio One** SVP/Programming **Jay Stevens** taps sister Urban WPHI/Philadelphia PD **Boogie D** to also program Urban WHHL and Urban AC WFUN/St. Louis.

**Ryan Drake** returns to **Clear Channel** Top 40 WDKF/Dayton.

Veteran personality **Dick Alpert** is the new Director of Traffic Network Ops for **Clear Channel Radio** in Milwaukee and Madison, WI.

**Midwest Family**/Springfield, MO adds veteran Programmer **Tom "Benson" Benintende** as OM. Benson will PD Country KOMG and AC KSOP.

Congrats to **Clear Channel** Alternative KTCL/Denver overnighter **B-Large** and Promo Director **Jen Blevins** on their nuptials last Friday.

**Great Plains Integrated Marketing**/ Fargo-Moorhead VP/Programming **Bruce Kelly** exits due to budget cuts.



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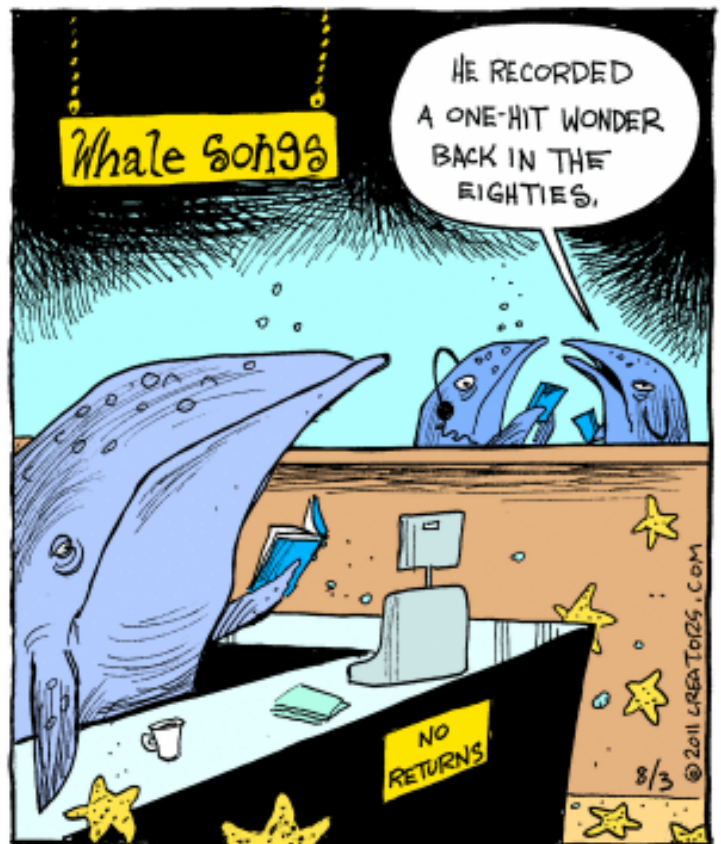
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The **University of Minnesota** and radio rights holder **Learfield Sports/Gopher Sports Properties** named **Mike Grimm** as its new football play-by-play voice as the team moves to **Clear Channel** Sports KFAN/Minneapolis this season. Grimm has been the radio voice for Gopher basketball and studio host for football since 2006.

**Clear Channel** Country WOBB/Albany, GA and Country WSTH/Columbus GA PD **Brian Burns** is out. Brian was in a severe motorcycle accident last winter, when he was thrown from his **Harley Davidson** after being cut off by a van, just blocks from the radio station in Columbus. Burns broke multiple bones. Several medical procedures later, Burns is in need of additional surgery and physical therapy, so he decided to exit his position.

It's official. Former **Tribune** Talk WGN-AM/Chicago host **Steve Cochran** has been hired for afternoons at Salem Talk WIND-AM/Chicago. Cochran exited WGN in June 2010 and hosts 10a-noon and 6-p (CT) on **CH Holdings** Talk-Sports KTRS-AM/St. Louis from his Chicago studio.



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**Radio One** Urban AC WDMK/Detroit welcomes legendary gospel artist **Vickie Winans** to its staff. "Sunday Morning Praise with Vickie Winans" is heard from 6-9a on Sundays.

**Emmis** Alternative KPNT/St. Louis afternoon team **Thom** and **Jeff** exit after 7 years.

**Entercom** Talk WXNT-AM/Indianapolis morning host **Abdul-Hakim Shabazz** exits.

**Entercom** Hot AC WMYX and Top 40 WXSS/Milwaukee APD **JoJo Martinez** is upped to PD at WMYX. *COMMENT: In keeping with this particular TATTLER's theme of praising great hires, here's another. JoJo is not only a consummate pro, she IS Milwaukee. In her new post, she'll continue blazing a trail for other talented women to follow in our industry. - TK*

**Dan Raymond** is leaving **Northwestern Radio** Contemporary Christian KNWS/Waterloo, IA for sister KDNW/Duluth to serve as OM/PD. Dan's first day in Duluth is September 1.

**Federated Media** Talk WTRC-AM-FM/South Bend signs former KXNT-AM-FM and KDOX-AM/Las Vegas talker **Casey Hendrickson** as its new morning host.

**Bliss Communications** Country WJVL/Janesville, WI promotes afternoon driver **Justin Brown** to APD.

The **Colorado Broadcasters Association** names **Music Ventures** Talk KFKA-AM/Greeley, CO GM **Justin Sasso** as President/CEO.

**Minneapolis Star-Tribune** sports columnist and **Hubbard Sports** KSTP-AM/Minneapolis commentator and weekend host **Judd Zulgad** exits the paper after 22 years to take over as the new 9a-noon host on the radio and columnist for 1500ESPN.com.

**Brian Davis** exits **Woodward Communications**/Appleton-Green Bay. Brian spent 7 years working for Top 40 WKSZ and sister Adult Hits WCHK in various capacities including on-air, APD/MD.

Another Kling has joined MPR! Author, storyteller, and former **NPR** commentator **Kevin Kling** has joined **Minnesota Public Radio** for what the company calls a "three-year residency", creating original productions for MPR's Fitzgerald Theater, storytelling workshops, and other contributions.

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**Macdonald Broadcasting** Country WKCQ/Saginaw MD **John Richards** has exited.

**Clear Channel** Sports WNDE-AM/Indianapolis adds **IMS Radio Network** announcer and former crosstown **Emmis** Talk WIBC morning co-host **Jake Query** and will team him with crosstown **Pilgrim Communications** Sports WXLW-AM afternoon host **Derek Schultz** as co-host/producer.

**Leighton Broadcasting**/Grand Forks announces the hiring of new OM **Zac Daniel**. Daniel will oversee the three station cluster, including; Country KYCK, Top 40 KZGF and AC KZLT. He replaces **Joshua Fleming**, who left in June.

Radio, the music community, and the Conclave lost two dear friends over the past few weeks. **Ira Heilicher**, a force in the Minnesota music scene since the 1960s. He not only played a huge role in the success of Musicland (and later, The Great American Music Company) but was responsible for the 'Big Hits of Mid-America' made by the Castaways, Chancellors, Trashmen and so many more chartmakers of the 60's. Ira died Tuesday, 8/2 from complications of pneumonia. He was 65. Longtime promotion exec **Rich Fitzgerald**, who passed Monday 8/15 in LA. Rich had plenty to do with the success of the Bee Gees, Eric Clapton, Yvonne Elliman, Andy Gibb, Irene Cara and the Soundtracks to Saturday Night Fever, Grease and Fame just to name a few. He was one of the first national promotion executives to recognize the value of the Conclave, and attended regularly in the late 70's and thru the 80's.

Our condolences to family and friends of former Purdue University broadcaster **Henry Rosenthal**, who died late Saturday at 92. Rosenthal gave C-SPAN founder Brian Lamb his start in broadcasting and was inducted into the Indiana Sportswriters and Sportscasters Association Hall of Fame and the Purdue University Intercollegiate Athletics Hall of Fame.

Our condolences to family and friends of Bahakel Communications/Colorado Springs, CO longtime News Director **Gary Street**, who died after a short battle with Parkinson's Disease. Street was only 54.

Our condolences to family and friends of **Leo Greco**, host of "Variety Time" to generations of radio listeners on Clear Channel Talk WMT-AM/Cedar Rapids. Greco, 89, passed Tuesday.

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WBNS-FM, Sports Radio 97.1 The Fan, has an excellent opportunity for a highly creative Producer. The sports producer will be responsible for producing compelling and informative sports talk shows, developing show content and coordinating the booking of show guests. The sports producer will also produce play by play sports broadcasts, fill in board operating shifts, or voice radio station commercials on an as needed basis(edited). Excellent communication and organization skills, extensive knowledge of sports, and previous experience commercial sports radio experience required. College degree strongly preferred. Qualified applicants may apply online at <http://www.dispatchbroadcast.com>.

Nebraska's Country Station... '93.1 The River", Lexington, Nebraska is continuing our search for a hard working, fun Radio talent. Experience with music-scheduling is preferred. We need a morning show personality who runs a tight board..does good production and who will be at area events.

KRVN-FM offers superb benefits including a defined-benefits plan...401(k) and a competitive salary. Email resumes and airchecks to [asmith@krvn.com](mailto:asmith@krvn.com)

News-talk 1190 WOWO, Fort Wayne, Indiana's #1 50,000 watt news, weather, and talk station, has a rare opening for a full-time news anchor/reporter. WHAT WE WANT: An experienced professional who can... write contemporary news, deliver an energetic cast, crank the daily grind of an anchor shift, work a flexible beat schedule, generate appointment-listening story ideas, gather the very best sound-bites. T & R being accepted right now. Send immediately to Gregg Henson, WOWO Director of Programming Operations, 2915 Maples Road, Fort Wayne, Indiana, 46816 or email: [Ghenson@wowo.com](mailto:Ghenson@wowo.com).

Great opportunity to join a fantastic organization: Can you light up Des Moines with an engaged morning show? Are you intrigued that we don't have a promotions director...rather, a listener engagement director? There is a difference: their role is to connect our community with opportunities to make a difference in people's lives here in central Iowa....Life 107.1/Des Moines is growing quickly, and looking for the right person to join our team within Northwestern Media. This is a rare opening for a key position in a top-75 market. We are confidential if you are intrigued, and want to know more.

To apply: [jobs@nwc.edu](mailto:jobs@nwc.edu) (resume and mp3 demo please).

Live and work where rivers and prairies meet the 500 foot bluffs and where small town life meets your every desire. The La Crosse Radio Group has a rare opening on Classic Rock 100.1 for a PM Drive Personality/Creative Director with copywriting duties. The successful candidate will have no less than 3 years of on-air experience in a competitive environment and possess strong communication, production and organizational skills. Please email your most current aircheck and resume to: [lacrosserradiogroup@gmail.com](mailto:lacrosserradiogroup@gmail.com).

WYXB/Indianapolis is looking for someone who is a multi media talent. Being on the air live, writing, tracking, social media, exploring, creating, blogging, thinking, collaborating, learning, interacting, web video, playing, improvising, observing, listening and "doing" are among the job requirements. B 105.7 is owned by Emmis Communications in its home market. To see the official job posting or apply you can go [emmis.com](http://emmis.com) and click *careers*. You can also send your package to [dwood@indy.emmis.com](mailto:dwood@indy.emmis.com).

Zimmer Radio, Inc. is looking for a midday talent for our Top-40 station KSYN. This position features a live daily airshift with remotes and production responsibilities. Please send your audio and resume today! Steve Kraus ([stevek@zrgmail.com](mailto:stevek@zrgmail.com)), Program Director, KSYN-FM "Kissin 92.5", 2702 E 32nd Street, Joplin, MO 64804.

**Townsquare Media of Peoria** is looking for an extremely talented **Sales Assistant** to work with our Sales Team. Are you a highly disciplined individual who always sees projects through to their completion? Are you good with numbers, spreadsheets, research, graphic design, sales & marketing plans, internet marketing, working with highly-driven people and can still keep-up with everything? Do you also have a creative side and some marketing smarts? You'll work in an extremely fast paced, fun, high-tech environment. You'll be great if you are super organized, love deadlines, have fantastic computer skills, understand marketing & sales, can stay on task and deadline, and have a good mix of both analytical and creative skills. You'll need to have honed your skills with Word, Excel, Outlook & PowerPoint, working with graphic design, crunching numbers and data, finding sales opportunities from the research, and putting it all together. If you've answered yes to the above questions, you're the type of person who makes a difference to your company and co-workers, and you have a burning desire to be the best at what you do, apply today. For consideration, applications must be received by August 22, 2011. (No phone calls, please.) To apply: E-mail: [Brad.Creek@Townsquaremedia.com](mailto:Brad.Creek@Townsquaremedia.com). Fax: (309) 676-2600 . Snail mail to: General Sales Manager , Townsquare Media of Peoria, 120 Eaton St. . Peoria, IL 61603

WYGB and WXCH in Columbus, Indiana, need someone to push buttons during high school sports. Initially just Friday nights. Could develop into additional hours for the right person. Experience not essential but would give you an edge. Must be reliable. Send resume, including references only to: [brent@korncountry.com](mailto:brent@korncountry.com).

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WTCH-AM 960 & 96.5 FM is looking for a highly motivated individual for an Afternoon On Air Announcer. We are looking for a community-minded full-time host. This person's primary responsibilities will be to prepare and deliver a daily on-air shift, produce creative ads, and is involved in the overall public presentation of the station. This position requires being able to run the board, set up remote equipment while also contributing creatively to the afternoon show. Hours will be required outside of the normal shift due to live appearances, community events, weekend events and possible play-by-play sports assignments. Candidates should be very creative with good organizational and communication skills, and a team player. Our ideal candidate will have knowledge of Scott Studios 32 system and production experience with Adobe Audition. College degree and two years previous on-air experience is preferred. Experienced play-by-play abilities a plus. How to Apply: Email your air check, cover letter and resume to: Don Grassman, Results Broadcasting, 1456 E. Green Bay St. , Shawano, WI 54166 . Email: [donald.grassman@gmail.com](mailto:donald.grassman@gmail.com).

Opportunity of a Lifetime: Are you dependable? Resourceful? Confident? Do you take initiative? MacDonald Garber Broadcasting is ready to hire an Account Executive in the Traverse City market today. Your chief responsibility will be to sell station inventory of up to four stations. This position will keep you in the office past five o'clock. It will be challenging. It will test you. But most of all, it will reward you. No whiners. No lazy people. Commission-based with an introductory draw, benefits and gas allowance available, with an opportunity for advancement within the company. Send resume to [upnorthjob@gmail.com](mailto:upnorthjob@gmail.com)

WBBM Newsradio 780 and 105.9FM, Chicago's number one rated station, is looking for a talented journalist for fill-in anchoring role. Some reporting work also may be available. This is not a position for beginners. Candidates should have an authoritative sound, have a nose for news, be an excellent writer, and ability to run own board. If you have no experience, no news sense, and no understanding of what makes a quality journalist, please do not apply. If you're a great news anchor with a reporting background and strong knowledge of Chicago, please apply online at <http://www.cbsradio.com>

Fox Sports Radio AM 1280 WBIG in Aurora is seeking a color commentator with play-by-play experience to add to our high school football broadcast team. Our ideal candidate will live in Kane, Kendall or DuPage counties and will love high school sports. Opportunities available for growth as a member of our sports department, as we broadcast high school basketball, Kane County Cougars baseball, the Chicago White Sox, Chicago Bulls and Chicago Bears. Please send an .mp3 aircheck and resume (.pdf) to [ryangatenby@wbig1280.com](mailto:ryangatenby@wbig1280.com)

STARadio Corp is accepting applicants for possible future on-air positions in its Kankakee cluster, which includes X-Country 106.5, Talk AM1320, WKAN and The KAT 105.5. Candidates should have prior on-air experience. Send mp3 samples of your work, resume' and other materials to [mtomano@staradio.com](mailto:mtomano@staradio.com)

Dakota Radio Group has an entry-level on-air opening at it's Pierre, SD station cluster. We're looking for a motivated, energetic air talent to join our team of professionals. Duties include, but

are not limited to a live evening/night air shift on KGFX, our 10,000 watt Heritage AM station, plus a voice-tracking shift on 100.1 the Eagle ("Super Hits")..writing and producing commercials, doing on-location remotes and other responsibilities which may be added as needed. Competitive pay..group insurance, including dental...401K participation available. Send an audio sample of your best stuff and a resume to Paul Rollie, Dakota Radio Group..214 W. Pleasant Dr. Pierre, SD 57501..or you can email an MP3 audio sample and resume to [paulrollie@amfmradio.biz](mailto:paulrollie@amfmradio.biz).

Part-time opening for on-air announcer at Cool 105.7/KOKZ in Waterloo, Iowa. We are a 100,000 watt FM playing Classic Hits from the 70's to the 90's. This is a 25 hour week LIVE on air with production and remote work as well...experience with Dalet and Adobe is a plus. If interested, send mp3's & resumes to [dbetts@cool1057.com](mailto:dbetts@cool1057.com) or mail to Don Betts, PD/KOKZ, 514 Jefferson St., Waterloo, IA 50701

After making KQDY a solid #1 in all the key demos, our last PD/Morning Show host has decided to go out on top. Do you have what it takes? Looking for a family-friendly show. You will need to be ready to be the next pillar of Bismarck and Mandan, on the radio AND on the streets. These are seriously BIG shoes. Competitive experience and track record an absolute must. Solid economy, big company with all the tools in the box. How's your craftsmanship? Stable market; I've been here over 14 years, and am still the new kid on the block...Demo/Resume/anything that will blow me away: Todd Mitchell, Operations Manager, Clear Channel Radio, 3500 E Rosser Ave, Bismarck, ND 58501, [toddmitchell@clearchannel.com](mailto:toddmitchell@clearchannel.com)

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



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# the Conclave 2012

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## Earliest-Bird Registration Form for the 37th Annual Conclave Learning Conference 2012

Please enter all requested information. Incomplete forms will not be processed. Fax finished form to **952-927-6427**.

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Company \* \_\_\_\_\_

City \* \_\_\_\_\_

**Exactly as you want this information to read on your badge!** There will be a \$50 charge to change the badge from what you enter here! The remaining information must be completed in order for your registration to be processed. Please use the address where you are located (your mailing address), not your parent company or central office. **ALL INFORMATION** requested below must be completed, or this application will be considered incomplete and will be returned to you. Thanks!

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (very important!) \_\_\_\_\_

Yes, it's okay for the Conclave to tell others I'll be in attendance this summer and I understand the Conclave will not sell this information!

The **2012 Conclave** Learning Conference

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I want a FULL \$149 tuition for the industry's premier Learning Conference in 2012. This rate is good for professionals, students, educators and free-agents. For groups with undecided registrant names, return this form with your company name in the "Name" blank and tell us later who will be coming on your behalf!

I want to make a donation of  \$25  \$50  \$100  Other: \$\_\_\_\_\_ to the non-profit Conclave  Send receipt, please.

Where did you hear about this Learning Conference?  My employer  A co-worker  A friend/relative  My school  
 A trade publication  Internet website (list \_\_\_\_\_)  Other (list \_\_\_\_\_)  I've attended in the past

Employed by:  Radio  Records  Vendor/Supplier  Trade Publication  Student/Educator  Other? \_\_\_\_\_

My primary position:  GM  OM  PD  Sales Mgr/Acct. Exec  Promo. Director  Prod. Director  Air Talent  Other \_\_\_\_\_

Your format:  AAA/Alternative/Rock  AC/Hot AC  Christian/Religious  Classic Rock/Oldies/80's/Jack-type  Country  News/Talk/Sports  
 Non-Comm/Public Radio  Top 40  Urban(Urban, Urban AC, Hip Hop)  Other \_\_\_\_\_ (Check as many as apply!)

Form of payment:  Mastercard\*\*  Visa\*\*  Discover\*\*  American Express\*\*  Check/Money Order (payable to "The Conclave")

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**COMPLETE THIS FORM. ENCLOSE PAYMENT/INCLUDE CREDIT CARD INFORMATION. MAIL TO THE CONCLAVE, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416. SCAN & EMAIL TO TOMK@THECONCLAVE.COM. OR FAX 952-927-6427.**

What is the Conclave and why is the Learning Conference different?

The Conclave is a non-profit education organization founded in 1976. Unlike other conferences, seminars, and conventions, the Conclave's Learning Conference's primary mission isn't to make money, secure advertising, enlist members/subscribers, etc. (although those are important purposes). Instead the Conclave mission is - Through education, the Conclave's mission is to improve the quality of broadcasting and all industries related to it, so they may better serve the public interest. What about YOUR mission? The mission of your radio station - as stated in your license - is to best serve in your public's interest. That's why the Conclave's mission is to help you learn how to best assess - and then serve - the needs of your listeners in the best possible manner. Consider it our common mission. It's what the Conclave - and Radio - is all about.