

the  
**Conclave** Presents

# THE TATTLEER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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We are saddened by the news today that **Conclave** Board member, **Tom Land**, VP/Programming for **Journal Broadcasting**, has entered hospice care in Milwaukee. The news was announced today by Tom's wife, **Glenda**, via their *CaringBridge* page: "Quality of Life. That's our journey now. Tom has been placed under Hospice Care. Tom has fought so hard; he just can't fight anymore. He would want me to make sure you all knew that he is in the right place spiritually and he is content. I ask you to continue to lift us up in your daily prayer, meditations, or positive thoughts. Specifically, I'll ask for peace, comfort, strength. We are thankful to be surrounded by dear friends and loved ones "on the ground" locally and surrounded by love and friendships from long distances." Friends of Tom and his family may leave Guestbook entries at <http://www.caringbridge.org/visit/tomland>.

**Arbitron** held a webinar Wednesday hosted by VP/Diary and National Product Measurements **Brad Feldhaus** and SVP/Marketing **Bill Rose** entitled, "Project Leapfrog – Testing a New Experimental Approach to Measuring Mid-Sized and Small Markets." Rose began by reminding everyone that **Leapfrog** is a "test...it's experimental," and that it would be reviewed when completed. The project will "explore alternatives to today's paper and pencil diary." Feldhaus noted, "If someone was gonna design something different, it might as well be us." The goal of Leapfrog is: a higher sample size, improved representation, Web/Mobile data collection, 100% address-based sample methodology, mail-based recruitment, Web/Mobile primary method of data collection, premiums provided ONLY upon completion of survey, addressed-based probability sample frame with the paper diary available anytime upon request. Feldhaus said a test was held in June 2010, "to see if an acceptable rate" could be achieved, saying it exceeded expectations with higher 18-34 returns than expected. Feldhaus addressed the timing of the roll-out, saying, "We're excited about this project, but we can't provide a hard date at this time."

The **Minnesota Museum of Broadcasting Hall of Fame** announced its new members for 2011 this week. Among the nine are 5 individuals with prominent radio backgrounds, three from the television community and one very humble **Conclave** Executive Director, **Tom Kay**. Radio inductees include **Maynard Meyer** - As owner, general manager, program director, news director, and morning host at KLQP FM Q92, Maynard Meyer is "Mr. Radio" in Madison, Minnesota; **Ray Vecellio** - A "broadcaster's broadcaster" with more than 40 years in radio, Ray Vecellio was both very successful and highly regarded as WCCO Radio's local sales manager; **Steve Woodbury** - President and CEO of **Northern Lights Broadcasting**, Steve Woodbury is well known as a mentor, an industry leader, and one of Minnesota's finest radio executives; **Charles "Woody" Woodward** - Owner and operator of KSUM and KFMC FM in Fairmont, Minnesota, for nearly 50 years, Woodward is as highly regarded by his fellow broadcasters as by the community he serves and the late **Phil Lewis** - General sales manager and then general manager during some of the most successful years in the history of WCCO Radio. From TV: **Frank Buetel** - A pioneer in TV news and sports with WTCN TV, Frank Buetel was once named Sportscaster of the Year by Sports Illustrated; **Barbara Reyelts** - Teacher, reporter, and news anchor, award-winning investigative journalist Barbara Reyelts is now news director at KBJR TV, Duluth; and the late **John Sherman** - Nationally recognized broadcast engineer who helped design and build WCCO TV. Tom Kay will be receiving the *2011 Museum of Broadcasting Hall of Fame Distinguished Service Award* for being, as the Hall of Fame press release indicates, "recognized by radio professionals across the country for his three decades as coordinator of the annual Conclave conference and seminar series." The induction of these individuals will happen at the *11th Annual Museum of Broadcasting Hall of Fame Gala*, Saturday night, October 15, 2011, at the Metropolitan Ballroom in Golden Valley, Minnesota. Proceeds from the gala will benefit the **Pavek Museum of Broadcasting**, Minnesota's only radio and television museum. For more details, log onto <http://www.museumofbroadcasting.org>. *COMMENT: To be mentioned in the same breath much less occupying the same space with these and all the other accomplished members of the Hall, is truly an unbelievable honor. But this wonderful occurrence should not be viewed as a personal accolade. Instead, what this REALLY represents is an acknowledgment of the importance the Conclave occupies not just inside the industry, but inside the personal and professional lives of so many of its members. Therefore, on behalf of the Conclave, I thank the Board of the Museum of Broadcasting for this incredible recognition. – TK*

the  
**Conclave** Webinars

## THE SOCIAL HABIT !!

**Conclave**  
Webinar!

**FREE!**  
**Wednesday**  
**June 8**  
**at**  
**2P/CDT**  
**3P/EDT!**

The next Conclave webinar presents new, unreleased data for 2011 on America's adoption of social networking sites and services. It will include a detailed look at Facebook and Twitter usage, mobile social behavior, and location-based apps and services. Tom Webster's THE SOCIAL HABIT II is free, but preregistration is required at <https://www1.gotomeeting.com/register/327537841>. Join Tom (of Edison Research) as he guides you through new data on social networking, location-based services and mobile behaviors from recent studies conducted by Edison Research and Arbitron, longtime leaders in analyzing the usage and consumption patterns of various media among all consumers. Conclave webinars are produced and hosted by Conclave Board member, **Jay Philpott** from The Arch/St. Louis. Conclave Webinars are coordinated by **Envision Radio Networks** and **Arbitron**.

**Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!**

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

**Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)**



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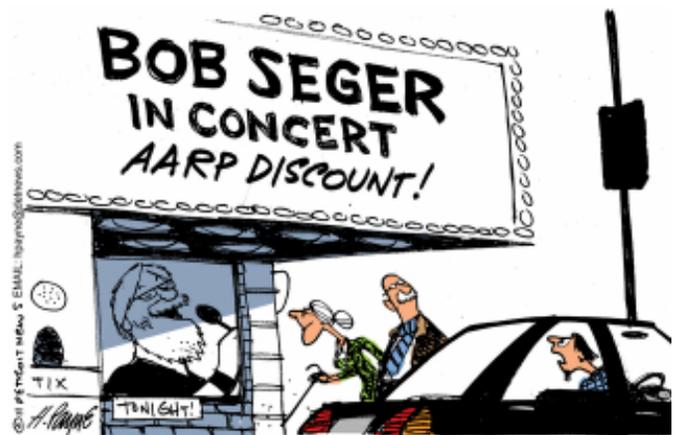
The **Cincinnati Reds** issued a statement last Friday night voicing their disappointment with a promotion of flagship **Clear Channel** Talk WLW-AM/Cincinnati in which the station made fun of **St. Louis Cardinals** manager **Tony LaRussa's** illness. Reports say the station held a promotion that noted LaRussa has shingles (which have affected his facial appearance), offering listeners "some Tony LaRussa shingles of your own," namely "a shot to win Tony LaRussa shingles courtesy of Ray St. Clair Roofing!" The Reds released a statement saying the team was "not aware WLW was putting together this contest. It is in bad taste and does not reflect the spirit of respectful competition the Reds and our fans have toward Tony LaRussa and the Cardinals. We are disappointed our rights partner would execute such a contest and fail to consult us in advance so we could have prevented it from happening. Reds ownership has asked WLW to remove the page, and they are cooperating."

**Conclave Webinars Get 'Habit' Forming!** On Wednesday, June 8 at 2P CT, The Conclave presents a webinar presenting new, unreleased data for 2011 on America's adoption of social networking sites and services. It will include a detailed look at Facebook and Twitter usage, mobile social behavior, and location-based apps and services. **Tom Webster's THE SOCIAL HABIT II** is presented by **Envision Radio Networks** and **Arbitron**. It's free, but preregistration is required at <https://www1.gotomeeting.com/register/327537841>. Join noted industry analyst **Tom Webster** of **Edison Research** as he guides you through new data on social networking, location-based services and mobile behaviors from recent studies conducted by Edison Research and Arbitron, longtime leaders in analyzing the usage and consumption patterns of various media among all consumers. Learn how the changes in mainstream adoption and usage of social media are going to impact the future of content creation and distribution, and in particular, how these changes are happening in our increasingly mobile environment. Conclave webinars are produced by Board Member **Jay Philpott** of **Hubbard Radio's** 106-5 The Arch (WARH/St. Louis).

**Federated** Active Rock WBYR/Ft. Wayne, IN and sister Rock WRBR/South Bend will be the first stations to launch **Social Radio**, a personalized listening platform. Social Radio is being described as part **Pandora**, part **Google Analytics** and part **Facebook**. "Social Radio has found a way to blend the needs of the listener, station and advertiser into a single cloud-based programming platform that is intuitive to use and that leverages the strengths and capabilities of both radio and digital mediums." Federated Dir./Interactive **James Derby** said. Social Radio CEO **Steve Allaway** added "We are seeing radio stations advertising budgets being drained by new, nimble competitors like Pandora. Radio stations should have the edge with their ability to deliver music content with

the personal touch of a DJ, but that superior product alone won't overcome their listeners demand for more control over the content and their advertisers need for targeting. We believe Social Radio not only levels the playing field, but allows radio to deliver a superior online experience."

What do you get when you mix four of the radio's most experienced chief executives with cutting edge industry concerns? You get "**Meet The Pres (& A Few CEOs)**" – Friday morning's (7/15) keynote session at the 36th Conclave Learning Conference at the Doubletree Park Place Hotel in Minneapolis. This session brings together **John Dickey/COO Cumulus Media**, **Ginny Hubbard/Chair Hubbard Radio**, **David Benjamin/President-CEO Triad Broadcasting**, and **Joe Schwartz/CEO Cherry Creek Radio**. Serving as moderator will be Conclave Board member **Paul Heine/Inside Radio**, who will lead a spirited discussion of the realities of radio. All topics will be fair game: Wall Street vs radio/public vs. private ownership, the FCC, increased technological competition, the changing nature of corporate environments, and more will be discussed...including frank give and take with the Conclave audience. Expect the unexpected as these leaders take the Conclave stage. John Dickey is COO of Cumulus Media and is in charge of all of Cumulus' 350 stations in 68 media markets. Ginny Morris is Chair of Hubbard Radio, LLC and oversees all Hubbard radio properties, including the 17 Bonneville stations purchased by Hubbard. Joe Schwartz is President and Chief Executive Officer of Cherry Creek Radio, a Denver-based radio company serving as home to more than 60 stations. David Benjamin directs Triad Broadcasting, a 33-station group he founded in 1999. Paul Heine has a long industry media history, most recently serving as Executive Editor of *Billboard Radio Monitor*, Senior Radio Correspondent/*Billboard Magazine*, Executive Editor/*R&R* and is now Senior Editor at *Inside Radio*.



"Gramps, Granma - Remember, home by midnight!"

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# the Conclave

## Learning Conference 2011

### From Nuts & Bolts to Bits & Bytes

July 14-16, 2011

Doubletree Park Place Hotel/Minneapolis

Details at <http://www.theconclave.com>

The *Des Moines Register* reports a KJJY/Des Moines OM & air talent – and former **Conclave** Board member - **Steve Brill**, was arrested as the result of a confrontation at a youth baseball game last weekend. Here's the newspaper report: "A West Des Moines man was charged with disorderly conduct after he allegedly screamed profanities at a baseball game for 6-year-olds, according to a police report. **Steven Brill**, 51, is accused of arguing with other spectators at **Holiday Park** on Saturday. Police said several people were at times involved in the argument, which became so out of control that the coaches of both teams suspended play and led their players from the dugout to the outfield to be out of earshot of the vulgarities. The coaches later announced the game would be terminated because of the outbursts. But Brill said in a statement to *The Des Moines Register* on Wednesday that other parents cursed at him first while he was talking privately with his wife about concerns that a player was injured. According to the police report, Brill is an on-air personality for **Citadel Broadcasting**; he is known as 'Catfish' on KJJY-FM. He is also the operations manager for Citadel in Des Moines. In addition to KJJY, the company owns KGGO-FM, KHKI-FM, KWQW-FM (promoted as 'WOW-FM') and KBGG-AM (which bills itself as 'The Champ'). West Des Moines Police Officer **Blain Brinkmeyer's** report says that Brill and his wife, **Deanna Deddens-Brill**, 37, were at their son's baseball game when the incident took place. The couple were talking about a coach not responding to a player who may have been injured when a woman in the stands began commenting on their conversation. According to the police report, Steven Brill began to belittle the woman who had joined the conversation with his wife. Another woman told Brill he had to leave the game, but he then began to insult the second woman and her husband, police said. Brill said he didn't begin the slew of expletives. He said that while he was talking privately to his wife, the wife of the opposing team's coach interrupted them. Another man in the stands told Brill to 'lay off' the woman and used vulgarities, Brill said. He added that the man also told his wife to shut up when she stepped into the conversation. 'From there, regrettably things spiraled out of control for about a minute or two,' Brill said. 'People from all sides of the bleachers were yelling at each other, some I'm sure trying to help, some being jerks.' Brill said his wife persuaded him to leave the game with their 4-year-old son. He said he had no idea the game had been stopped. When Brill went home but wasn't followed by his wife, he called her. She told him she was talking to the police. He decided to drive back to the park to talk to the officer because he didn't want it to appear he had left the scene. Brinkmeyer was later flagged down by Brill, who was stopped at a stop sign in the 1900 block of Grand Avenue. According to the report, Brill wanted to discuss the incident with Brinkmeyer in the parking lot of the nearby **Walgreen's** store. When the officer requested they go to Brill's residence to discuss it,

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Brill said no, according to the report. 'He started to become belligerent with me and I again requested that we go to his home due to him having a child in the back seat of his vehicle,' the officer said in the report. 'He was not complying and was subsequently arrested for his actions at Holiday Park which led to the early termination of the baseball game.' Brill said that he was in no way belligerent with the officer and that the police report was false. Brill said he told Brinkmeyer he was headed back to the park to talk with police. According to Brill, Brinkmeyer told him, 'I was heading to your house to arrest you.' Brill said he wished he would have had the foresight to walk away earlier from the incident. 'I do expect the West Des Moines Police Department will conduct a more thorough investigation and discover the identity of the man who incited this incident and who was the first person to use expletives, threatened me and verbally belittled my wife at the baseball game,' Brill said. Police spokesman **Lt. Jim Barrett** said the department stands by the accuracy of the report and is checking to see whether the officer's patrol car video camera was on during the encounter." *COMMENT: We wonder if an individual who was NOT a Des Moines radio personality caught up in the same circumstances described above would have warranted this kind of detailed coverage by the newspaper. Still, the lesson learned here: if you are an air talent in a community of any size, whether or not you think of yourself as a celebrity, some others – particularly in competing media – will. Being mindful of all that when you're in the public eye, might help avoid uncomfortable situations like Steve encountered last weekend. That being said, we suspect there might have been a positive bump up in audience for Steve on his next day's show. – TK*



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# The Conclave Learning Conference

Thursday, July 14

From Nuts & Bolts to Bits & Bytes

Saturday, July 16



**OVER 40 SESSIONS!!**

Friday, July 15  
2011 Rockwell Award Ceremony



Dan Mason • Steve Rivers



**36th ANNUAL!**

Details at [www.theconclave.com](http://www.theconclave.com)

**Doubletree Park Place • Minneapolis, MN • July 14-16, 2011**

Congratulations to Clear Channel Country KSD/St. Louis for raising \$123,773 for St. Louis Children's hospital on May 11th-12th!

Congratulations to Citadel Hot AC WDVD/Detroit for raising \$100,000 for Beaumont Children's Hospital on May 12th!

**Donna Halper**, the Boston-based consultant, historian, author and radio pro becomes "Dr. Halper" in ceremonies at UMass-Amherst. Halper receives her Ph.D. in Communications, after writing a 400-plus-page dissertation about "the impact of early radio, from 1920 to 1935, on American life." Halper recently published a book about Boston radio, which just entered a second printing. *COMMENT: Donna is a long-time Conclave Executive Committee member, and we're proud to call her a friend...and now...DOCTOR! - TK*

**Illinois Bible Institute** Contemporary Christian WBGL/Champaign, IL morning host **Tim Sinclair** adds author to his resume. Sinclair's first book, "Branded: Sharing Jesus with a Consumer Culture," will release in late June. Sinclair is also the owner of **Green Eye Creative**.

**New Life Evangelistic Center, Inc.** is selling Religion KMRF-AM/Marshfield, MO to **Southwest Radio Group, Inc.** for \$350,000.

**Truth Broadcasting Corp.** is selling Religion KTIA-AM/Boone, IA to **Latin World Broadcasting, Inc.** for \$240,000.

**Milwaukee Radio Alliance** Alternative WLUM/Milwaukee signed **Green Bay Packers** tight end **Jermichael Finley** as a weekly contributor to the **Kramp and Adler** Morning Show for the 2011 NFL season. Finley will appear as a special guest on Thursday mornings at 7:30a beginning September 8th to talk Packers football, provide analysis and preview the next game.

**Reising Radio** Country WYGB/Columbus, IN taps **Brent Lee** for PD/Mornings. Brent, formerly of **Brother's Broadcasting** Oldies WIBN/LaFayette, joins **Dave Wilson** on the WYGM morning show. Lee will also handle PD duties for sister Oldies WXCH.

Market vet and "Dakota Prairie Outdoors" host **Scott Bachmeier** has been named 3-5p (CT) "What's On Your Mind" host at **Clear Channel** Talk KFYZ-AM/Bismarck, ND. Bachmeier replaces **Mike McFeely's** show (from KFGO-AM/Fargo) in the slot; **Dolly Dakota** adds duties as Bachmeier's producer.

**Mike Pesto**, formerly of **JMP Radio** Country WXCL/Peoria, IL lands a PT gig at **NPR KAZU/Monterey**.

**MusicMaster** will be conducting a *Genius Workshop* on Wednesday July 13th from 1-5P just prior to the start of the Conclave Learning Conference. This training workshop is an opportunity to really refine your MusicMaster skills, and take advantage of many hidden treasures you may not have discovered yet in the software. The curriculum will be beneficial to the beginner as well as an experienced user. If you are a current client or just interested in sitting in and learning more about MusicMaster, RSVP to **Mark Bolke** at <mailto:mark@mmwin.com> or 651-405-9119.

Congratulations to **All Access** Urban Editor **Jerry Boulding** on being a grandfather! Brags Boulding, "My son, Aaron and his wife, Kiva are the proud parents of a baby girl, Sage Analace Boulding."

**Brown College's Radio Department** will now be offering Continuing Education courses! A great way to sharpen your radio related skills or create a new skill set for your job or resume! For 2011- Brown will be offering both a Talk Radio/Producer course with former WCCO producer- **Dan Geiger**, and a Play by Play course with **Dan Terhaar** of the Minnesota Wild. Cost per course is \$200, that includes 15 hours of instruction! Courses start in June and October. To register- contact **Lisa Wright**- Brown College Radio Chair- 651-905-3432 or <mailto:LWright@browncollege.edu>.

Condolences to family and friends of **Radio Colorado Network** GM **Ron Nickell**, who passed Sunday (5.15) of complications from several strokes in Longmont, CO. Ron was 69.

**DAILY TUITION AT THE CONCLAVE!** Did you know you could attend the **2011 Conclave Learning Conference** for as little as \$99? That's all you need to take in either the **Jacobs Media Summer School** on Thursday 7/14 (morning only) or the **RAIN Summit Midwest** on Saturday 7/16 (afternoon only)! Don't have time to take in all 3 days of the conference, but still want to participate in the learning? Come for an entire day of the 36th annual Learning Conference for \$199...just \$129 for daily admission, without meals or special event tickets. Full tuition is still the best bargain: All 3 days, all 40+ sessions, keynotes, *every* meal, *every* special event, The Jacobs Media Summer School, the RAIN Summit Midwest - just \$349. Groups of 3 or more, just \$299! For details, and to register, click on Visit [http://www.theconclave.com/register/clc\\_register.php](http://www.theconclave.com/register/clc_register.php)!

Are you following the Conclave on *Twitter*? [@Conclave](https://twitter.com/Conclave)

*Commentary found on the pages of the TATTLER solely reflects the opinions of the publisher, and are not necessarily those of the Conclave or its Board of Directors. Responses to all TATTLER news items and commentary are welcome. Email <mailto:tomk@theconclave.com>.*

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A rare position is available at **Carroll Broadcasting** for a morning drive position for our Country station. Position would include morning drive airshift, plus voice tracking duties on our other stations. Music director responsibilities are included with this position, along with production and live broadcasts. Other possible areas could include work in promotions, news or sports depending on experience or ambitions. We are looking for someone to add their personality to our staff and bring in their ideas. Carroll Broadcasting is locally owned with a great reputation, terrific community, good benefits including insurance and more. Please send your demo and resume to [jobs@carrollbroadcasting.com](mailto:jobs@carrollbroadcasting.com). Carroll Broadcasting is an equal opportunity employer. Females and minorities encouraged to apply **John Ryan**, Operations Manager, Carroll Broadcasting, KKRL/KIKD/KCIM.

We're looking for great air talent for current and future openings at **Journal Broadcast Group's** COUNTRY stations. All dayparts—from high profile personalities to more-music-specialists. We're a diverse bunch and if you're really good at what you do, experienced, and love country, we'd like to hear from you. Demos and resumes to: **Beverlee Brannigan**, Director of Country Programming/Journal Broadcast Group. <mailto:bbrannigan@journalbroadcastgroup.com>.

**River Radio Group** of southern Illinois is ready to hire full time News Anchor/Reporter. You must have prior radio experience. This position includes creating the content for the morning drive news for New County Z-100, Magic 95.1, CIL-FM, 103.5 ESPN and Newsradio WJPF. If you are interested in joining the River Radio News Team, and working with a great group of professionals, contact Tom Miller with your resume and air check at [tomm@riverradio.net](mailto:tomm@riverradio.net).

**Radio One Communications** is seeking applications from News Anchors/Air-Talent who can join our brand new Morning Show in Northwest Indiana. You'll be responsible for 2 live newscasts per hour as well as supporting our news department as needed. Applicants must have proven experience writing and announcing News, but must also be able to play the role of sidekick when necessary. Your primary responsibility will be the news. Experience with NextGen Automation, and Cool Edit Pro are a plus. Radio One is an Equal Opportunity Employer, Females encouraged to apply. Please submit: Resume & References. a sample newscast (90 seconds). a dry read (15-30 seconds). a writing sample To: <mailto:RadioOneEmployment@Gmail.com>

**Clear Channel Radio** is looking for a webmaster with some on-air talent in Iowa City. Website experience with Creative skills required, incl. photoshop, flash, and social media. Daily On-air shift and public appearances included. Could be a good entry level position for the right person. Air shift/VT for Classic Rock. Rush resume and voice mp3 to <mailto:jjcook@clearchannel.com> or mail to: Webmaster Search WMT Radio, 600 Old Marion Rd NE, Cedar Rapids, 52402.

**We're looking for a solid, upbeat jock to add to the Rewind 94.9 family!** Top-rated Rewind 94.9 in Cincinnati is looking for a great morning talent to expand our air staff. Here's what we're looking for:- A solo morning host who can bring a midday/afternoon style shift to the AM- A positive attitude on and off the air- At least two years on-air experience at a commercial radio station (market size isn't important)- Someone with Audition, ProTools or similar audio editing experience Sound like you? Then- Visit <http://jobs.hubbardcincinnati.com> and fill out the application. Send your mp3 aircheck & resume to [cincih@hubbardinteractive.com](mailto:cincih@hubbardinteractive.com) Packages will not be considered if an application does not accompany your resume, mp3 or CD! Must work in compliance with Company policies and procedures. I understand, that if employed by **Hubbard Radio Cincinnati**, I will be asked prior to commencing employment with the Company, to sign an agreement to arbitrate any disputes that may arise between me and Hubbard Radio Cincinnati regarding employment with the Company. Hubbard Radio Cincinnati is an equal opportunity employer. Complete job description available at: <http://jobs.hubbardcincinnati.com>

**Cromwell Radio Group** is seeking a highly motivated, self-directed individual to be the Local Sales Manager for WMCI, WWGO and WCBH in Mattoon. Applicants must possess a track record of the following skill sets: a drive to win, ability to lead and develop sales talent, must be highly organized and able to hold a staff accountable to goals. High energy and a winning attitude are a must. This position will administer a personal client list as well as overseeing a sales staff. Applicant must have a college degree and have 3 – 5 years of sales/management experience. Please email resume to: [cfloyd@cromwellradio.com](mailto:cfloyd@cromwellradio.com).

**Clear Channel Radio-St. Louis** has an immediate opening for the position of Program Director. Requirements for this PD position include:

- Develop and implement creative content and campaigns for both on-air, digital and social media platforms
- Direct and coach on-air personalities
- Implement music strategy of two stations
- Implement online strategy of two stations
- Have responsibility for all on-air aspects of radio stations
- Manage brand aspects of events, community service initiatives, stream stations, HD multicast stations
- Create marketing concepts and promotional activities of stations
- Maximizing ratings performance of stations
- Collaborate with operations manager on development of station strategy
- Collaborate with online content team on development of corresponding digital brands
- Collaborate with sales team on revenue growth of stations
- Innovate in all areas to differentiate stations from competitors

Qualified candidate should have:

- Mastery of RCS Selector™ music scheduling software
- Ability to multi-task in a fast-paced environment
- Expertise in working with digital audio radio automation systems
- Mastery of RCS NexGen system is preferred, but not required
- At least three years of prior program director experience
- At least seven years of on-air experience
- At least three years of online content management experience
- Availability to work early mornings, late evenings, weekends, and holidays if required

Interested candidates: [stlresumes@clearchannel.com](mailto:stlresumes@clearchannel.com)

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Have you always been told that you were persuasive? Do you wake up each day ready for the next challenge? The Cromwell Group is looking for advertising sales professionals to join our successful team. Our marketing team helps business owners and managers increase store traffic and make more money by effectively using radio! Only motivated individuals that are self-starters, GOAL DRIVEN and have a desire to increase their personal income need apply. A positive attitude, a high energy level, and a true desire to help other businesses succeed are required traits. Basic computer skills are a must. A laptop computer is helpful. Base salary, eventually leading to commission, plus bonuses. We provide initial and ongoing training and resources with the Radio Advertising Bureau and other sources. You'll learn to use all of our platforms... radio, web, and interactive... If this sounds like you, call for an appointment today. Mail or email your resume, qualifications and references. **The Cromwell Group** is an Equal Opportunity Employer. Interested applicants may submit their information to: **Chris Bullock**, The Cromwell Group Inc. of IL, 410 N. Water St., Suite B, Decatur, IL 62523.

NewsRadio 980 AM and 98.1 FM KMBZ, Kansas City's news and information leader, is looking for a full-time reporter/anchor to add to its award-winning news staff. This is a rare opening for one of Kansas City's most respected news departments. Candidates must show efficient yet effective writing skills, creativity and the ability to think on their feet in case of breaking news and/or severe weather coverage. Minimum 3 yrs street reporting and/or anchoring experience preferred. Being located in or near the KC metro is a plus, but not necessary. We hope to fill this position fast! Please send your package (including mp3 and writing samples) to News Director **Lisa Carter** at [lcarter@entercom.com](mailto:lcarter@entercom.com)

**GI** family radio is looking for its next news reporter. We are looking for a self motivated individual that has experience in collecting and reporting local news for our radio stations in Grand Island, Nebraska. This job also has the potential to include remotes, air shifts, and minor production work for some of our 15 radio stations across the state of Nebraska. Great work environment with top of the line automation systems and broadcast equipment. Central Nebraska provides small town living with major market radio competition. We believe radio is a team effort with all of our employees participating in all aspects of everyday broadcasting. We would prefer experienced candidates from Nebraska or the Midwest who can be here in a speedy time frame. Submit your resume and a short clip of your news casts to [Info@krgi.com](mailto:Info@krgi.com)

Hiring Full Time News/Sports Director McCook, Nebraska – Looking for a self motivated individual that has experience in collecting and reporting local news for radio stations in McCook, Nebraska. Position offers competitive pay, with additional pay for play-by-play games which are already scheduled for the fall including High School Football, Basketball and Volleyball for the local High School. Great work environment with top of the line automation systems, small town, and ready for you and your family to move here. This could be your last job. **Call Derek**, 308-532-5767 for more information on this vacancy. Would like to hire ASAP.

Modern Hits CLICK 101-5 DAYTON has immediate openings for prime daypart personalities. Candidates must have a minimum 3-years full-time on air experience, demonstrate the ability to relate to active 18-49 year old adults, knowledgeable about pop/alternative music, willing to be active in the community as a brand evangelist, and understand how to engage listeners through social media, blogs, and digital content. You'll score points if you know basic video editing or have at least one year experience as APD or MD. Please send digital package including resume and aircheck (no larger than 5-megs, links to your website/blog/audio preferred) to [click1015dayton@gmail.com](mailto:click1015dayton@gmail.com). These jobs will close May 31.

**GoodRadio.TV** has an immediate opening for an experienced Senior Account Executive at its Grinnell, Iowa station. This position has a solid earning potential with an established account list at a heritage radio station. Must be a self-starter that's organized, creative and has the ability to develop new business. Sports experience a plus as the duties of this position will include play-by-play and daily on-air reporting. Resume and mp3 via email to [timkgrn@iowatelecom.net](mailto:timkgrn@iowatelecom.net).

**Metro Networks** – Chicago is seeking candidates for a PT weekend Traffic Anchor/Producer opening. The position will require gathering of Chicago traffic information and broadcast reporting of that information on some of Chicago's largest stations. Prior Traffic reporting experience is a plus along with a thorough knowledge of Chicago area roadways. Strong on-air presence is a must. Please send demos and resumes to [jim\\_dubenezky@metronetworks.com](mailto:jim_dubenezky@metronetworks.com).

Chicago's Alternative, Q101 (WKQX-FM) has an opening for a part-time air personality. Qualified applicants will have 2+ years experience, live in or near Chicago, and be consistently available to work weekends and various fill-in shifts during the week. Email resume and mp3 files to: [q101weekendjob@gmail.com](mailto:q101weekendjob@gmail.com) or mail to **Kyle Guderian**, Ops Manager, Q101, 230 Merchandise Mart Plaza, Chicago, IL 60654.

WZFG AM 1100 is looking for a coachable FT Exec. Producer. Requires 3+ yrs radio exp., history with Adobe Audition, Media Touch & Video editing software. You'll work with show host on booking, audio and video prod, sound bites and so much more. Must be willing to relocate, 25-28k salary depending on experience. Send resume to: [jobs@gpimonline.com](mailto:jobs@gpimonline.com) and mention where you saw this job posting.

Group in the upper Midwest seeking qualified candidates for future opportunities! Are you a program director with a passion for winning and the ability to coach and lead a talented staff? Are you always on the look-out for new opportunities that give your station a competitive advantage in your market? Do you possess strategic skills to guide your brand? Good with details? We want to hear from you! Are you a morning show talent or team that knows how to stand out in a very competitive market and be remembered in all the noise? We want to hear from you! Are you an experienced on-air talent looking for an opportunity to grow your career? Can you make the phones light up? Work social media? Make magic in the production room? All of the above and more? We want to hear from you! We've got the tools you need to make it happen....a great team, a great work environment and competitive situation that is sure to keep you challenged. Selector experience, production/imaging experience, web and social media experience all helpful. Candidates must have full time broadcast experience for consideration. Email your resume, audio and anything else that tells us you're who we're looking for to [midwestradiojobs@gmail.com](mailto:midwestradiojobs@gmail.com).

Are you passionate about small market live and local radio and like to have fun? Are you creative, well organized and love to interact with the audience? If so, **Mississippi River Radio** in Cape Girardeau MO, halfway between St Louis and Memphis, has an immediate opening for a Full Time Air Talent/Promotions Director. Responsibilities include a live on air shift, production, remotes, plus, developing, coordinating, and executing marketing promotions for the entire eight station cluster. Previous on-air experience is required and prior experience with promotions is preferred. For initial consideration, email your air check and resume with references to [dawn@riverradio.net](mailto:dawn@riverradio.net)

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

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