

the Conclave Presents

THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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Last Friday, Minneapolis' KARE-TV aired a segment showing around 120 protestors at **Clear Channel** Top 40 KDQB/Minneapolis who were there to air their frustrations over the airing of a parody song played on the **Dave Ryan** Morning Show on March 22. The song, "30 Hmongs in a House" was a spoof on **Eric Clapton's** "Tears in Heaven." The song, played on the show, pointed to stereotypes of the Hmong community that joked about Hmong girls getting pregnant early and often and that Hmong families live in crowded homes together. KDWB has apologized and felt some financial pain as a couple advertisers pulled out in protest of the song being played. Now, KDWB Pres./Market Man **Mike Crushman**, **Dave Ryan** and Exec. Producer **Steve-O** released another apology, saying, "We fully support the rights under the First Amendment of individuals to gather together and express their thoughts and opinions. We share a commitment to racial justice. The March 22nd song segment in no way reflects the values and viewpoints of our station or individual KDWB personnel. We recognize that it was inappropriate and have unequivocally apologized. We are reaching out and engaging directly with members of the Hmong community, as well as with other community leaders, to make things right. We believe working collectively in the spirit of civility, compassion and cooperation is the best way to move forward." Ryan's and Steve-O's **Facebook** pages are filled with comments both pro and con on the song, from members of the Hmong community, and those in the general community, based on The Dave Ryan Show's long history of being known for taking shots at everyone. *COMMENT: TV stations are only too happy to provide cameras for protests at radio stations, likely viewing the coverage as a mild poke to a competing medium. Some more cavalier members of radio insist that all is good as long as TV gets their call letters right. But we do openly wonder if the kerfluffel can actually help gain audience for a beleaguered radio station, even in the PPM era? - TK*

CBS Radio Pres./CEO, and **2011 Conclave Rockwell Award** recipient, **Dan Mason** came back from the **NAB** Spring Conference more positive than ever about radio's future. In a memo to staff, Mason said, "We have great over the air assets — I can't say enough about the work you all put out on a daily basis — and if we truly combine that effort with some of the emerging technologies that were on display in Las Vegas there's no stopping where we can take CBS Radio as we all know it today. I know I've sang the praises of digital for quite some time, but never have I been more certain as to what an incredible opportunity we have before us and what the lasting benefits will be for all of us who work at CBS Radio if we are fully committed to this space... If broadcast technology were invented today, it would be viewed as a 'miracle technology.'" He explained, "This miracle technology - a technology that's easy to understand, easy to operate, totally portable and readily accessible - is what we know today as local broadcasting. It's a concept that's been around for decades, and while that may create the perception that we're an 'old' medium, you could argue we've had it right from the beginning." Concluding, Mason added, "On top of this 'local' technology exists thousands of digital applications that can spread our unique content to an even bigger and more engaged audience, allowing us to further connect with our listeners. So not only can we communicate to a mass audience, but we also have the luxury of communicating one-on-one. This is a distinction most of today's new businesses can't replicate which puts us in a much better position long term than you might be thinking today." Mason and Steve Rivers will be receiving their Rockwell Awards on Friday, July 15th at the *36th Learning Conference*. To register, visit <http://www.theconclave.com>.

On Saturday, June 11th, the legendary Twin Cities top 40 99-1/2 WLOL will be celebrating the 30th anniversary of the station's launch in 1981 with a special reunion for all staffers. The day will begin with an on-air reunion on Clear Channel's KQQL, as former 'LOL jocks pass the torch of classic hits to KOOL 108. Following the on-air festivities (to be documented by radio's Best Friend ART VUOLO), there will be a party and dinner for all staffers who worked for the station from its birth in 1981 until its sale to Minnesota Public Radio in 1991. If that's you - get more information about the **"99-1.2 WLOL Almost Perfect 30 year, 29-1/2 Year Reunion"** by contacting the organizers at <mailto:WLOLFM@aol.com>. *COMMENT: The Twin Cities were home to one of the classic top 40 radio battles for the decade covered by WLOL. While some of us were caught in its crossfire from time to time, the combat produced some pretty great radio by some pretty talented professionals who are still making big contributions to the industry today. So the nearly poetic irony that this reunion will be aired by the company that is home to WLOL's arch enemy at the time, KDWB, isn't lost on us. - TK*

the Conclave Webinars

HOW TO SURVIVE THE FUTURE OF BROADCAST

Conclave Webinar!

It's a new brand world for traditional broadcast media. Some believe the entertainment and advertising worlds must converge to survive. Others see ratings and demos giving way to new nonstandard ROI metrics. Both are right. Veteran broadcast manager and Chief Brandwidth Strategist **Kipper McGee** shares insights on how your radio station(s) can continue to be brilliant at the basics while preparing for continued relevance to current and future media consumers. See how some 'today tweaks' on basic programming tips can give you an untold advantage in keeping your station brand(s) "top of mind". You'll also discover how to be web-wise OR dollar foolish, with tips to improve audience loyalty and revenues from all of your station-branded distribution platforms. The webinar is free, but pre-registration is necessary. Click on <https://www1.gotomeeting.com/register/532235801> to join up! Conclave Webinars are coordinated and hosted by Conclave Board member, **Jay Philpott** from The Arch/St. Louis.

Wednesday
May 4
at
2P/CDT
3P/EDT!

Conclave Webinars are FREE! Visit www.theconclave.com for details!

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Reps. **Darrell Issa** (R-CA) and **Anna Eshoo** (D-CA) introduced a resolution opposing the requirement that broadcast tuners be included in the manufacture of wireless devices. The resolution is "H. Con. Res. 42." Numerous trade groups have come out against the idea. Last summer, 6 IT and mobile trade groups, including the **Consumer Electronics Association** and mobile organization **CTIA**, sent a letter to the Chairman and Ranking members in the House and Senate, where they argued against the proposal to mandate FM chips in all mobile devices. Referring to radio and records, they wrote, "It is simply wrong for two entrenched industries to resolve their differences by agreeing to burden a third industry — which has no relationship to or other interest in the performance royalty dispute — with a costly, ill-considered and unnecessary new mandate. The proposed imposition of an FM chip mandate is not necessary for resolution of the dispute between performance artists and broadcasters." **NAB** EVP **Dennis Wharton** added, "NAB would prefer that cell phone carriers voluntarily add radio chips to mobile devices. For public safety reasons alone, it makes perfect sense to enable cell phones with inexpensive radio chips." The NAB is launching a new campaign aimed at educating listeners about the benefits of radio-enabled mobile devices in providing local news, entertainment and emergency lifeline information. The initiative uses on-air and online resource to encourage listeners to seek out cell phone with broadcast radio capability. RadioRocksMyPhone.com has been launched to help listeners learn more about the issue. According to the site, a recent poll found that 73% of cell phone owners said having free, local radio as an option on their cell phone is important to them. "People deserve all available means to stay safe in times of crisis, and radio stations can provide critical lifesaving information even when cellular service is disrupted," said NAB Pres./CEO **Gordon Smith**. "This campaign will help listeners find radio-enabled mobile devices so they may receive up-to-the-minute emergency information even on the go." The campaign coincides with a letter Smith sent members of Congress today urging them not to support yesterday's announced Creativity and Innovation Resolution. The letter highlights the important role radio stations can play in providing life-saving information during emergencies when cell phone service is unavailable, such as during last weekend's storm that sparked tornadoes in several states. *COMMENT: Earlier this week, some record labels came out against the FM plan... which some thought to be a strange group to object to having more outlets for music. Combining the negativity of the music industry with the consumer electronics industry, and now with the apparent non-partison legislation presented by Issa and Eshoo, it becomes clear the NAB and its compatriots could use a few more allies in the fight to include, by mandate, FM chips in mobile devices. Without that bargaining "chip", the whole PRA conflict takes on an entirely different hue. - TK*

The **FCC** has quietly issued a notice in the Federal Register asking for comments on whether the longstanding public file requirements in its rules are "necessary for the proper performance of the functions of the Commission" and soliciting ideas on how to "enhance the quality, utility, and clarity of the information collected...ways to minimize the burden of the collection of information on the respondents, including the use of automated collection techniques or other forms of information technology, and ways to further reduce the information collection burden on small business concerns with fewer than 25 employees." Comments are due June 17th.

It's a new brand world for traditional broadcast media. Some believe the entertainment and advertising worlds must converge to survive. Others see ratings and demos giving way to new nonstandard ROI metrics. Both are right. On Wednesday, May 4th at 2P ct, Veteran broadcast manager and Chief Brandwidth Strategist **Kipper McGee** shares insights on how your radio station(s) can continue to be brilliant at the basics while preparing for continued relevance to current and future media consumers in the webinar, **HOW TO SURVIVE THE FUTURE OF BROADCAST**. See how some 'today tweaks' on basic programming tips can give you an untold advantage in keeping your station brand(s) "top of mind". You'll also discover how to be web-wise OR dollar foolish, with tips to improve audience loyalty and revenues from all of your station-branded distribution platforms. This webinar will be jam-packed with information you can put to work the same day. It's free, but preregistration is necessary at <https://www1.gotomeeting.com/register/532235801>

Former WVKS/Toledo morning host **Andrew "Z" Zepeda** was arrested (4.13) by Perrysburg, OH police on a warrant from Defiance Municipal Court, charging him with failure to appear in court there. He didn't show up at an April 8th arraignment on two first-degree misdemeanor charges of failure to permit tax commissioners to examine books, records and papers to determine payroll and failure to withhold or pay tax from employees of the restaurant he ran for a brief time in Defiance, OH. Zepeda was arrested at home, quickly posting a \$2k bond, and released. In February, Zepeda pleaded guilty to failure to remit sales tax, theft, and complicity to breaking and entering, but Wood County Common Pleas Judge **Alan Mayberry** granted his motion for intervention in lieu of conviction. Mr. Zepeda was then ordered to undergo a chemical dependency evaluation and treatment, repay more than \$40,000 in back sales tax to the state, and meet other requirements.

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Talk Radio Network syndicated host **Erich "Mancow" Muller** settled his suit with **Emmis** over his 2006 firing at Alternative WKQX/Chicago. Terms of the settlement weren't disclosed. Muller sued Emmis in 2007 for \$6 million over "false and disparaging statements" made by Emmis personnel. Look for Mancow to appear on camera on next Monday's episode of "The Chicago Code," the **FOX** drama. Muller's voice has previously been heard on the show.

The time is now to enter your creative into the **2011 Radio Mercury Awards**. The Radio Mercury Awards is the only creative competition exclusively devoted to radio and the competition is open to ad agencies, production companies, radio stations, advertisers, schools and universities in the U.S. and around the world. Eligible entries can be broadcast or non-broadcast, or a combination, depending on the category and must be entered by 7/15/11 and can be any length. The finalist will be announced in late August/early September. To enter, click on <http://www.radiomercuryawards.com/cfe.cfm>.

Computer glitch keeps Conclave Tuition Low. Earlier this month, when tuition for the summer Learning Conference was to have risen, our website had a minor meltdown in its flux capacitor and wouldn't allow the price rise for purchases made via paypal or credit card. When it was finally fixed, the Conclave couldn't fairly assess the higher rate to those who came in after our technicians remedied the problem or who purchased via check. SOOO...Conclave tuition remains at \$249 through the remainder of April (group tuition, \$199 for groups of 3 or more). On May 1st (actually May 2nd...the 1st is a Sunday), the tuition will rise to \$349 (group rate, \$299). Even with a May 2nd tuition hike, the Conclave STILL offers the best bargain in the industry. Couple registration costs with the unheard of Doubletree Park Place hotel room price of \$99 single/double (plus tax), and attending the Summer Learning Conference becomes the most affordable learning weekend in the industry! Click on http://www.theconclave.com/register/clc_register.php to register today!

Former **Citadel** Active Rocker KXXR/Minneapolis midday host **Patrick** (now **Cooper**) joins **Entercom** Alternative KKDO/Sacramento as APD. Patrick was with 93X for 14 years.

After five years with **Steckline Communications**, OM/PD **Joel Navarro** resigned, effective immediately. Navarro oversaw Sports/Talk KGSO-AM, NT KQAM-AM, Mid America Ag Network/Wichita, as well as Country KGYN-AM/Guymon, OK, NT KIUL and KYUL-AM/Garden City-Scott City, KS.

Clear Channel Talk WDTW-AM/Detroit adds a local talk show for mornings. The new show, "First Shift," will be hosted by liberal talker **Tony Trupiano** and begins May 2.

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Radio One Top 40 WNOU/Indianapolis morning man **Scotty Davis** is out.

Gary Stevens explained **THE BROKER'S GLOSSARY** during yesterday's (4/20) Conclave Webinar. The longtime station broker and radio CEO/GM, easily explained stuff like takeovers and making the math add up in a deal. If you missed this rare learning experience, you can order a recording by clicking on <http://www.theconclave.com/upload/conclave2011webinarform.pdf>. Conclave Board member and St. Louis "106.5 The Arch" personality **Jay Philpott** produced and moderated the webinar.

Joe Tait signed off as the radio voice of the **Cleveland Cavaliers** on **Clear Channel** Talk WTAM-AM/Cleveland, calling his last game after 39 seasons with the club.

After almost nine years at **Clear Channel** Top 40 WKQI/Detroit, APD/MD/Aftertooner **Beau Daniels** exits.

Clear Channel/Tucson appointed **Chris Pickett** as its new OM. Pickett officially begins the new post May 2 when he arrives from Colorado Springs where he served as OM for the Clear Channel cluster. Pickett replaces **Tim Richards** who recently transitioned to the Show Producer for **JohnJay and Rich**.



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Clear Channel promotes Jeff McHugh to OM of its 6-station cluster in St. Louis.

In addition to Conclave scholarships already in play for 2011, the Conclave announced it will award a special scholarship to Specs Howard School of Media Arts/Southfield, MI...a scholarship that will be presented at this summer's Learning Conference. For details of this scholarship, download the application form for the 2011 Specs Howard Scholarship at <http://www.radioscholarships.com/upload/specshoward2011app.pdf>. But hurry, the deadline is April 29th!

Condolences to family and friends of South Dakota public broadcasting pioneer Martin P. Busch, who died at his home in Kansas last Friday (4.15). Busch began working in radio at the University of South Dakota's KUSD-AM/Vermillion, SD in 1954, eventually becoming the Executive Director of the state's public broadcasting network and helping launch KUSD-TV, the first public television station in the state. He also developed the statewide public radio network with translators throughout the region, and hosted a radio show, "The Bookshop," from 1956-2001.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the 4th annual Women in Media Networking Event, co-presented by American Women in Media. Thursday July 14th kicks off with the 2nd annual Jacobs Media Summer School, concluding with the 8th annual Promotion Summit, presented by PromoSuite. Friday July 15th will be highlighted by Conclave

College and the Conclave Awards Luncheon, recognizing this year's Rockwell Award recipients – CBS' Dan Mason and Pyramid's Steve Rivers – along with the 2011 Conclave Scholarship winners. The weekend concludes Saturday afternoon July 16th with the 2nd annual RAIN Summit Midwest. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be held in Minneapolis, home of the Minnesota Twins...who'll be playing host to the KC Royals at the world-renowned Target Field that very weekend! Tuition for the 2011 Learning Conference is only \$249 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Hotel rooms? Just \$99 while they last. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

Are you following the Conclave on Twitter? @Conclave

Commentary found on the pages of the TATTLER solely reflects the opinions of the publisher, and are not necessarily those of the Conclave or its Board of Directors. Responses to all TATTLER news items and commentary are welcome. Email <mailto:tomk@theconclave.com>.



FROM NUTS & BOLTS TO BITS & BYTES 2011 Learning Conference Registration Form July 14-16, 2011 • Minneapolis

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2011 Tuition

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I want to make a donation of \$25 \$50 \$100 Other: \$ _____ to the non-profit Conclave Send a receipt, please.

Where did you hear about this Learning Conference? Employer Co-worker Friend/relative School Trade publication/website Other I've attended in the past

Employed by: Radio Records Vendor/Supplier Trade Publication Student/Educator Other? _____

My primary position: GM OM PD Sales Mgr/Acct. Exec Promo. Director Prod. Director Air Talent Other _____

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The 36th Annual Conclave Learning Conference

*The \$249 Tuition is non-refundable but is transferable.
Doubletree Park Place Hotel information is available on www.theconclave.com

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Armada Media is on the grow in Nebraska! We are currently looking for an Operations Manager. If you love LOCAL radio and the latest technology this job might be for you! Duties include: · Organizing and coaching on-air staff. · Keeping our website updated · Sports Play-by-Play · Production · On-air work The right person for this position needs to be extremely organized, has on-air experience and has the ability to troubleshoot on-air problems. If you are motivated to make a career of making great radio then send a resume to: Armada Media, 1 West 2nd Street, Fond du Lac, WI 54935 Or email twink@armadamedia.com

Wilks Broadcasting Denver is looking to fill a variety of positions both On and Off Air. If you live along the front range and are interested in working for a great company with great people have 3 years of medium market or larger experience send your resume, mp3 of on-air and production samples to careers@wilksemail.com.

Part-Time Promotions Assistant. The Columbus Radio Group is looking for a part-time Promotions Assistant. Candidate will be working on-site events/remotes for the Columbus Radio Group Cluster (Sunny 95, Mix 107.9 and Rewind 103.5/104.3), including the set-up and breakdown of the promotional tent, broadcast equipment and interacting with listeners. Additional duties include organizing station vehicles and equipment. Office duties may include calling winners, filing, faxing, internet research and other duties as needed. Must be able to work up to 29 hours a week including nights and weekends. Radio/Promotion experience required. Must have excellent written and verbal and interpersonal communication skills. This position requires someone with a positive attitude, strong customer service skills, and the ability to work in a fast-paced environment. Must have excellent driving record and be able to lift 50-60 lbs of multiple items differing in size and shape. Qualified candidate must be at least 21 years old. If you are interested, please send your resume and qualifications to Amanda.Davis@columbusradiogroup.com.

3-group radio station 40 miles north of the Twin Cities has an opening for a Senior Level Account Executive. New business development to include prospecting, presenting and maintaining new & existing accounts. Experience in sales required, College Degree Preferred. Excellent health insurance & benefits. Resumes must be sent to jennifer@redrockonair.com.

Clear Channel Minneapolis is looking for its next sales superstar! If you have high career aspirations, enjoy challenges,

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<http://www.worldwideradiosummit.com>

and have no reservations about hard work...if you're comfortable in a fast-paced environment, have a proven track record in working with local and regional agencies, and success in new business development...then what are you waiting for? The right individuals will need basic business knowledge, good follow-up performance, excellent communication skills, a strong desire to see clients succeed, and the ability to think on their feet. Being customer focused, self-motivated, and having an insatiable desire to win are key. You must be creative, energetic, goal oriented, and have at least a year of outside sales experience. Media experience is preferred. A high school diploma or equivalent and a valid driver's license is required. Standard business hours M-F 8:00-5:00; evenings/ weekends as needed. Clear Channel Radio offers a great benefits package. Join our winning team! Medical, Dental, Vision, Life, 401k, EAP, Paid Vacation and Sick Leave. KDWB | K102 | KFAN | KOOL 108 | Cities 97 | KTLK E-mail or mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager, 1600 Utica Ave S Ste 400, Minneapolis MN 55416 minneapolisemployment@clearchannel.com

WSBT Radio Group in South Bend, Indiana seeks a dynamic person to become our next General Sales Manager. This is a great job working for privately-held **Schurz Communications** in its hometown, where it owns WSBT Radio Group, WSBT-TV, the South Bend Tribune, and dozens of great digital products and web sites. This candidate would be responsible for the revenue on WNSN, WZOC and WHFB-FM by leading a team of experienced Marketing Consultants. Our current and successful GSM is being elevated to Station Manager, so we have a history of promoting from within. We are looking for his replacement—and these are big shoes to fill. Ideal candidates would have a proven track record of leading a successful sales team, innovative and creative thinking, initiative and great teamwork. If this sounds like you, please send a resume and cover letter to Human Resources at rmalone@wsbt.com

KAUS-AM, a heritage community news/talk in Austin, Minnesota has a rare and immediate opening for a full-time news director. Prior newsroom experience is a must. 2-3 years of on-air news experience preferred. We're looking for a multi-tasking and tech-savvy candidate to continue 50+years of news excellence at KAUS. Duties include: - Booking guests for - and hosting - a live 3 hour community affairs afternoon show (M-F).- Formatting and executing 2 live news hours per day.- Managing news staff (yes, you'll have one!!), twice-hourly casts- Web posting Know you can do it? Email resume and aircheck to Operations Manager **Scott Fuller**: sfuller@austin.threeeagles.com.

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NewsRadio 980 AM and 98.1 FM KMBZ, Kansas City's news and information leader, is looking for a full-time reporter/anchor to add to its award-winning news staff. This is a rare opening for one of Kansas City's most respected news departments. Candidates must show efficient yet effective writing skills, creativity, and the ability to think on their feet in case of breaking news and/or severe weather coverage. Minimum 3 years street reporting and/or anchoring experience preferred. Being located in or near the Kansas City Metro is a plus, but not necessary. To be considered for this position, please apply online at www.entercom.com and click on "Careers". Please be sure to submit an MP3.

Radio Sales and Marketing – The greatest job you never knew you wanted. Let's be honest, when you were a kid day dreaming about your future you didn't fantasize about working in sales. Yet, 1 in 3 people ends up in a sales career. Sales is exciting, sales is lucrative, sales is fun... as long as you are selling something fun. So come sell entertainment, sell great personality, sell music... come sell radio! **The Milwaukee Radio Group** is searching for motivated team members to join our sales force. We're hiring multiple positions ranging from entry level to experienced media sales professionals. Candidate must possess outstanding characteristics including charisma, creative thinking, strong verbal skills and writing skills, absolute professionalism, and the ability to persuade. Media sales experience is preferred but not required. Resume must be accompanied by a compelling cover letter. Email to: amassingill@wjmr.com

"The Alternative" RXP@1039 in Colorado Springs is now accepting packages for all full-time and part-time on-air, promotions and programming positions. Potentially looking for all on-air dayparts. Are you able to relate to the lifestyle of the 25-44 demographic? All applicants must have at least five years full-time experience, while outstanding production/imaging experience will move you to the head of the line. Must be willing to work weekends and holidays. One of the last privately owned companies committed to live and local radio! Excellent benefits...vacation, holidays, personal days, insurance and 401k. Send your best to: aaron@1039rxp.com

CHR KRCS Hot 93.1 in Rapid City, SD is looking for the next Program Director/Morning show talent. We're looking for a Program Director that can move this successful station to the next level. You would manage a staff of full and part time employees oversee digital product as well as social networking. Web knowledge and digital interaction is extremely important. This station is street active, and involved with the entire Black Hills community. Compelling and entertaining morning show experience is required.

If you are interested in leading this winning station, please send your resume, aircheck, management and programming philosophy to opportunities@newrushmoreradio.com.

WLS 890 AM and 94.7 WLS-FM, Chicago's True Oldies Channel, are each looking for a marketing-oriented entrepreneurial sales executive who is comfortable in contacting and presenting to business executives. Responsibilities include prospecting and developing new accounts for advertising in both our on-air and digital content. The ideal candidate will have the ability to research local contacts for various industries and be confident in business-to-business sales situations. To qualify, you must be extremely organized with strong verbal and written communication skills and be proficient in Word, Excel, and PowerPoint. EOE/AA. If interested, please e-mail your cover letter and resume to: chicagoradio.job@citcomm.com. Please reference the following 3 things in your cover letter: Hiring Manager & Department Code (listed below) and where you saw this job posting. Bill Cavanaugh –Dept. AA, WLS-AM & WLS-FM, 190 N. State Street, Chicago, IL 60601. E-mail: chicagoradio.job@citcomm.com

Community First Broadcasting (KUOO.Q102.Y100.1) located in the beautiful Iowa Great Lakes is currently hiring for an on-air personality. We are looking for an energetic, hard working on air talent to fill an open day part. Community First Broadcasting is a company that still believes in Great Local Radio and the people who create it. Experience with Cool Edit, Next Gen, Multi-Format (AC / Hot AC / Rock), and Music Master a plus. This position is for a team player interested in a broadcasting career. Responsibilities included but not limited to...air shift, production, remotes, write scripts, affidavits, load weekend shows, host community events, webmaster, voice track duties on sister stations as necessary, produce and execute on-air radio show that is both entertaining and information to the listening audience. Possible MD / APD stripes for the right person! If you enjoy working with a great team, are a prep monster, organized, and can deliver on the air and in the community, then this is the place for you. Please send your air check, resume and references to **Chad Taylor** OM / PD, chad@kuooradio.com or snail mail to PO Box 528 Spirit Lake, Iowa 51360.

We are currently looking to hire Account Execs who are self starting, have 5 yrs experience and a winning track record. Successful candidates should be able to work from a home office selling a show in Detroit that is in syndication position across the state and even the nation. Terms are strictly commission based at 20%. Need a manager and short list of aggressive sales people. The topic of this entertainment block is **medical marijuana** and applicants should be friendly to that cause. Submit resume to Steve@radioweedshow.com

We have a rare opening for a weekend voicetrack talent here at Classic Hits WERV in Aurora/Naperville. At least three years experience in the classic rock/classic hits format is necessary. So, let's hear what you've got! Must be local. No calls please. Next Media is an EOE Address all materials to; **Zander**, Program Director- wervonair@gmail.com

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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