

the Conclave Presents

THE TATTLE

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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Certainly, the news in **Japan** dwarfs ANY industry news reported on these pages. Radio has once again led the media charge in calling attention to the terrible aftermath of the earthquake, tsunami, and now, the pending nuclear disaster. As our good friends at **RAMP** suggested earlier this week, "One of the easiest ways to get involved is simply to text the word REDCROSS to 90999 to make a \$10 donation to the **Red Cross** that will appear on your next cell phone bill. Also, the **Huffington Post** has helpfully put together a single page, available at: (http://www.huffingtonpost.com/2011/03/15/how-to-help-japan-earthquake-relief_n_834484.html) with links to a bunch of different organizations where people can donate to help relief efforts, including **Doctors Without Borders**, **Operation USA**, the **Salvation Army** and **Save the Children**."

The Conclave is proud to announce the 2011 Rockwell Award has been awarded to TWO longtime radio executives – CBS Radio's President & CEO **Dan Mason** and Pyramid Radio EVP/Chief Programming Officer **Steve Rivers**! Both will be honored at the annual Awards Luncheon during the Conclave Learning Conference scheduled for Friday July 15th at the Doubletree Park Place Hotel in Minneapolis. "Thank you to **Tom Kay** and everyone at the Conclave for this distinguished honor," said **Dan Mason**. "As someone who has had the privilege of working in radio for their entire career I am humbled to be named a Rockwell recipient." **Steve**



Mason

Rivers reflected: "I am so thrilled to be named a recipient of the Conclave's Rockwell Award. I thank the Conclave for this honor, and very much look forward to sharing the stage this summer with my longtime co-worker and dearest friend, Dan Mason." **Dan Mason** serves as President and Chief Executive Officer of CBS Radio. In this role, he oversees all aspects relating to CBS Radio's 130 stations, as well as the day-to-day operations of the division. Mason returned to CBS RADIO in April 2007 (he had served as President of CBS Radio from 1995-2002)

after serving as an adviser and consultant to CBS and other domestic and international companies in the radio broadcasting industry for the five years prior. As the executive responsible for operating the group's then 184 stations in the largest markets across the United States, Mason successfully integrated the original CBS, Group W, Infinity Radio and American Radio Systems stations. Mason joined Westinghouse as President of Group W Radio in 1993. As president of CBS Radio, Mason has initiated an aggressive growth strategy and launched new formats at more than two dozen stations across the country, positively impacting the division's overall performance. Dan was the Conclave keynoter in 1998. **Steve Rivers** has served as the Executive VP-Programming Officer for Pyramid Radio since 2003. At Pyramid, Steve implemented the company's in-store audio advertising program which, integrated with entertaining music, builds brand awareness and provides advertisers the opportunity to reach millions of consumers. Prior to Pyramid, Steve served as President of Programming for CBS Radio, where he was instrumental in the success of scores of radio stations nationwide and was responsible for the growth and development of dozens of programmers. In his career, Steve has consulted radio companies worldwide and across the USA including AOL Radio, Corus Radio (Canada), Heart-FM London, UK and created an Internet Radio Company (Radiocentral). Steve keynoted the Conclave in 2000. Awarded annually by the Conclave's Board of Directors, the Rockwell Award is the Conclave's highest honor. Since 1989, this lifetime achievement award has been given in memory of one of the Conclave's founding members, Mike Rockwell. *COMMENT: The Rockwell Award is recognizes those who have contributed to the rich legacy of the radio industry, communicating, inspiring and mentoring. Both Dan and Steve epitomize those contributions. Their professional connection through CBS Radio and their personal connection as long-time friends, make their selection as this year's Rockwell recipients that much more special! It will be both an emotional and historical moment this summer when these two icons receive their Rockwell's at the Conclave Award Luncheon. - TK*



Rivers

Next Wednesday, March 23rd at a special time of 12 Noon CDT (1P EDT/10A PDT) The Conclave introduces a new concept to our webinar series – "**AIRCHECK SESSION LIVE**". This webinar will feature live critiques of three air talent's airchecks, reviewed by our special guests **Gary Bryan**, morning man of K-EARTH 101 in Los Angeles, and **JJ Kincaid**, afternoon at Z100 in New York, followed by a Q+A session to address questions from the audience. Register for this FREE webinar at <https://www1.gotomeeting.com/register/832431721>. This special webinar is presented by **ENVISION RADIO NETWORKS!**

the Conclave Webinars

AIRCHECK SESSION LIVE!

Conclave Webinar!

Wednesday
March 23

at
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Conclave Webinars are FREE! Visit www.theconclave.com for details!



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Earlier today, the **House Of Representatives** voted to support H.R. 1076, the essence of which will “prohibit Federal funding of **National Public Radio** and the use of Federal funds to acquire radio content.” The bill passed by a 228-192 vote, with one lawmaker voting “present.” No Democrats voted for it. 7 Republicans voted against the measure. But today’s action has largely been seen as symbolic. It is unlikely to gain traction in the Democratically-controlled Senate and the White House is on record as strongly opposing the bill. *COMMENT: Some interesting language apparently exists inside the bill that, if passed, would prohibit stations receiving federal subsidies (the bill only applied to NPR, and no other public broadcast station or group) from belonging to NPR or purchasing programming from NPR. That seems a bit Draconian, and perhaps even...unconstitutional. But the most interesting reflection regarding this bill was given by its author, Doug Lamborne (R-Colorado) - “I’m a strong believer in the free market. NPR should compete with others for their funding. They can and should be supported with private sources. Let it live on its own”. So it appears the Congressman is in full favor of allowing public radio stations to sell commercial time in the same way privately-held radio is able to do, competing against non-public stations for the market’s advertising dollar. We wonder how THAT will go over with the NAB and the radio broadcasters they represent? Okay, House of Representatives – fun’s over. Time to deal with real financial crises, the debt, entitlement programs, the defense budget, and equitable taxation inside every earnings bracket, especially the middle class. We’re waiting. - TK*

Mountain Dog Media owner **Randy Hopper** is one of the Republican State Senators in Wisconsin that voted to end collective bargaining for state employees in the ongoing controversy over Gov. **Scott Walker’s** budget-cutting. Now, like other Republican legislators, Hopper is being targeted by the unions for a possible recall election. But more than the prospect of a recall election has spooked the legislator. Hopper has pulled out of his appearance in Saturday’s Fond Du Lac St. Patrick’s Day parade because of death threats leveled at he and other Republican Senators. “I had looked forward to walking the parade route and sharing this celebration with my family, friends, neighbors and constituents, but I, in no way, want to put the citizens of Fond Du Lac in harm’s way.” Hopper’s company owns four stations in Wisconsin, including Talk KFIZ-AM and AC WFON-AM/Fond Du Lac, Sports WCLB-AM/Sheboygan, and Sports WMBE-AM/Chilton-Appleton, WI. But wait, there’s more!!! Hopper’s wife wrote a Milwaukee TV station, saying, “It is correct that my husband started an affair in January 2010 with a then-25-year-old Republican aide. This affair has caused great emotional pain for my children and me. Randy moved out, without attempting marital counseling, as of May 2010 and now lives mostly in Madison.” So...Does he still live in the district he represents? Madison’s WISC-TV says “A representative for Hopper released a statement saying



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the senator maintains an apartment in the district where he lives and works. The statement goes on to say Hopper and his wife are divorcing and asks that the privacy of his family be respected.”

GOT AN OPINION? WIN AN IPAD! Help the **Conclave** determine how radio perceives - and uses - audio processing as a competitive weapon. Participate in a survey that will become the basis for an audio processing Conclave Webinar – *IT’S A PROCESS* - on Wednesday, May 4th. As new technological platforms compete with over-the-air radio for an audience, it has become imperative that radio use every tool in its arsenal to win and keep listeners. The results of this study will become a key component of the May 4th Conclave Webinar – *IT’S A PROCESS!* - revealing the role audio processing can play in radio’s quest to grow an audience in 2011 and beyond. The questions asked during this less-than-5 minute survey will allow you to share your opinion about audio processing and have you view its current and future impact on your programming. Then, watch your vote count during *IT’S A PROCESS* in May! All participants can elect to receive an executive summary of the survey results and be entered to win an **Apple - iPad® 2**, Wi-Fi - 16GB courtesy of Conclave partner **Alethea Research** in a random drawing at the conclusion of the survey. Click on <http://www.zoomerang.com/Survey/WEB22BYH8B797N> to take the survey.

Public radio’s **A Prairie Home Companion** host **Garrison Keillor** announced this week that he plans to call it a career in the spring of 2013. Keillor has frequently spoken about his desire to retire and find a new host for the show, but hadn’t previously set a date. “I’m pushing forward and also I’m in denial. It’s an interesting time in my life,” Keillor said.

Arbitron released highlights from its **RADAR 108** National Radio Listening Report, scheduled for release on March 21. The report shows radio’s continued strength with a year over year increase of about 2.1 million weekly listeners 12+. The number of persons 12+ listening to radio each week now reaches an estimated 241.6 million, representing 93.1% of all persons 12+.

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The **National Association of Broadcasters** announced the 50 finalists for the **2011 Crystal Radio Awards**. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service. Finalists from around the Conclave neighborhood include: KERR-AM/Polson, MT, KFOR-AM/Lincoln, NE, KFRX/Lincoln, NE, KIKV/Alexandria, MN, KIOA/Des Moines, IA, KSSZ/Columbia, MO, KSTP-FM/Minneapolis, KUAD/Windsor, CO, KWOS-AM/Jefferson City, MO, KZPK/St. Cloud, MN, WCCO-AM/Minneapolis, WDBR/Springfield, IL, WILV/Chicago, IL, WKRQ/Cincinnati, OH, WMT/Cedar Rapids, IA, WQQL/Springfield, IL & WTUZ-FM/New Philadelphia, OH. These finalists were chosen by a panel of judges representing broadcasting, community service organizations and public relations firms. Finalists will be honored and winners announced at the Radio Luncheon on Tuesday, April 12th, during the NAB show in Las Vegas.

The **NAB** responded negatively to the **U.S. Intellectual Property Enforcement Coordinator's** endorsement of the "performance right" requiring radio stations to pay a fee to record labels and performers for playing their music on-air. NAB EVP **Dennis Wharton** said, "This is hardly a new policy position from the White House. NAB remains unalterably opposed to legislation creating an onerous, jobs-killing fee on America's hometown radio stations without offsetting provisions and benefits that recognize the unparalleled promotional value of radio airplay. NAB offered a legislative package to resolve this issue last year, which was summarily rejected by the **MusicFirst Coalition**. Our offer still stands."

Glenn Beck's, the Blaze, website jumped into the **NPR** controversy when it ran a story comparing Conservative video prankster **James O'Keefe's** edited version of the "sting" on former NPR fundraising executive **Ron Schiller** with the unedited footage calling the editing "questionable." The piece by **Scott Baker** and video producer **Pam Key** note that the unedited video shows O'Keefe's phony potential donors downplaying their connection to the **Muslim Brotherhood** – that Schiller's reaction in the edited version to the group's "acceptance of Sharia," was actually a reaction to something else – made complimentary as well as uncomplimentary comments about Republicans (and his own Republican background), and that other

points in the edited video are given different context by the unedited video. "Anyone looking at the edited version of the Project Veritas video would be concerned about the conduct and views expressed by the NPR representatives," concluded Baker. "But should we also be concerned about the deceptive nature of some of the video's representations? Even if you are of the opinion, as I am, that undercover reporting is acceptable and ethical in very defined situations, it is another thing to approve of editing tactics that seem designed to intentionally lie or mislead about the material being presented."

Jon Bon Jovi sells a lot of music on **iTunes**, but apparently isn't a fan of the effect **Apple CEO Steve Jobs** has had on the music industry. "Kids today have missed the whole experience of putting the headphones on, turning it up to 10, holding the jacket, closing their eyes and getting lost in an album; and the beauty of taking your allowance money and making a decision based on the jacket, not knowing what the record sounded like, and looking at a couple of still pictures and imagining it." He then turned the blame on Jobs. "God, it was a magical, magical time. I hate to sound like an old man now, but I am, and you mark my words, in a generation from now people are going to say: 'What happened?' Steve Jobs is personally responsible for killing the music business." Apple's iTunes Store is the largest music vendor in the world. On February 24th, it sold its 10 billionth song download.

Minnesota Governor **Mark Dayton** says, "I can't explain why [CBS owned] WCCO-AM/Minneapolis had afforded the two previous governors the opportunity to be at a decent hour, and decided not to extend that same opportunity to me." 'CCO gave the previous two governors a Friday morning show, but only offered Dayton a 7am slot on Saturday's. "I think it shows a lack of concern, which I think is incumbent on people who use public airwaves and public radio and television transmission bands," said Dayton. Meanwhile, **Minnesota Public Radio News** notes that WCCO also allowed the two previous governors to do remotes (very handy for traveling politicians) and select their own co-hosts. In this current case with Governor Dayton, 'CCO wouldn't pay for engineers for a remote and suggested Dayton use **Ted Mondale** as co-host.



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Citadel Classic Rock KQRS/Minneapolis morning man **Tom Bernard** spoke to **Charlie Sheen's** uncle, **Joe Estevez**, who dismissed the swirling rumors that he is suing Charlie for thwarting a plot to replace him on **Two and a Half Men**. He also addressed Sheen's health, saying, "You know what, I tell you, he's sober and not doing drugs, so I think whatever he is doing at least it is not going to kill him. So, that is a good thing."

As of Monday, **CBS/Chicago's** WJMK-Jack/104.3 became K-Hits...Classic Hits... going back to its roots. The new lineup includes **Eddie & Jobo** in mornings, **Gary Spears** in middays and **Bo Reynolds** in PM drive. Station Manager **Rod Zimmerman** points to **CBS** sisters WCBS-FM/New York and "K-Earth 101" KRTH as examples of what they're striving for with the new Chicago "K-Hits."

In Ann Arbor, MI, local ownership returns to Talk WAAM. GM **Linda Hughes** is leading "Coolarity A2 LLC", which is buying the 5kw fulltimer from Dallas-based **Ann Arbor First Ventures**, one of **Ron Unkefer's** radio related investments.

Congrats to **Federated Media** Country WBYT/South Bend, IN for raising \$178,580 during their radiothon for **St. Jude Children's Research Hospital!**

Congrats to **Townsquare Media** Country KXLB/Bozeman! They raised just over \$77,000 in their radiothon for St. Jude Children's Research last week.

Emmis reports the contract extension of President **Rick Cummings** for another year. The new contract was effective March 1st, 2011.

Available now: a recording (including powerpoint) of last week's Conclave webinar, **Morning Radio Revisited!** with **Tracy Johnson**. Whether you were an air talent needing coaching, or a talent coach needing an air talent, Tracy's webinar offered priceless instruction for all. To order the recording, click on <http://www.theconclave.com/upload/conclave2011webinarform.pdf> and follow the directions. You'll receive a link to download the webinar recording in mp3 form.

Hubbard promotes **Dave Bestler** EVP/CFO and **Dan Seeman** to VP/Market Manager for Minneapolis. Bestler is currently VP/GM of Hot AC KSTP-FM and Country WIXK-AM; Seeman currently oversees Talk KTMV, Sports KSTP-AM and the Hubbard Radio Network. Hubbard expects to close on those 17 **Bonneville** stations May 1.

The **Tom Kent Radio Network** names **Bill Shannon** as VP/Ops. Shannon has been serving as senior producer for all programming since the network's launch on March 16th, 2008. Prior to TCRN, he was Program Manager for **Saga** WODB/Columbus, OH and had also worked in operations and management through the years at radio stations in Milwaukee and Minneapolis.

Jacobs Media hired **Midwest Communications** Multi-Media Content Mgr. **Lori Lewis** to the new post of Digital & Social Media Strategist. Lewis, who will be relocating to Detroit to join the Jacobs Media team, also writes the "Merge" column for **All Access**.

Entercom Hot AC KALC/Denver appointed **Mike Peterson** as PD, effective March 29th. Previously, Peterson was PD at sister Hot AC KRSK/Portland and before that worked at **CBS/Chicago**.

Cumulus Talk KCMO-AM/Kansas City inks **Greg Knapp** as morning host. Knapp, the former Cumulus Talk KLIF-AM/Dallas afternoon

host whose show has also been syndicated, fills the slot left open when **Chris Stigall** left at the end of 2010 to join **CBS Talk** WPHT-AM/Philadelphia.

Wilks Country KFKF/Kansas City morning co-host **Mary McKenna** exits after 25 years with the station. The veteran on-air personality has spent the past 13 years on the morning show with PD **Dale Carter**.

Federated Media Hot AC WMEE/Ft. Wayne adds **Andy Beckman** to the morning show effective Monday, March 21st.

Tim and George have left their morning gig at **Clear Channel** Top 40 WKFS/Cincinnati.

Congrats to **Clear Channel/Portland** OM and KKRZ PD **Tommy Austin** and his wife Ilana on the birth of their 1st child, Lillian.

Condolences to family and friends of former **Minnesota Public Radio** Classical host **Arthur Hoehn**, who died Saturday (3.12) of lung cancer at 72. Hoehn was MPR's first Classic announcer at the launch of the public radio company's KSJR and worked for MPR for 40 years, retiring in 2002. His show, "Music Through The Night," was heard nationally through syndication. Little known fact: Before taking the public radio career path, Hoehn spent a year at a Mexican border blaster AM station as **Wolfman Jack's** sidekick "Fat Daddy Washington."

Condolences to family and friends of former **Cox** Country WHKO/Dayton morning show co-host **Steve Kerrigan** who passed away Monday (3.14) in Columbus at 51. He was diagnosed with multiple myeloma, which is form of blood cancer.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the Conclave Awards Luncheon, recognizing this year's Rockwell Award recipients – **CBS' Dan Mason** and **Pyramid's Steve Rivers** – along with the 2011 Conclave Scholarship winners. The weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit Midwest**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the **KC Royals** at the world-renowned **Target Field** that very weekend! Tuition for the 2011 Learning Conference is only \$249 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com/>

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CBS Radio is accepting resumes for the position of Local Sales Manager of news radio WCCO, Minneapolis. The LSM will be involved in all aspects within the Sales process, including, but not limited to developing account plans and strategies, cultivating, influencing and maintaining relationships with decision makers, and delivering and preparing product presentations. Responsibilities include leading, hiring, training and managing the sales staff to achieve sales budgets and outpace the market; increasing revenue by developing creative sales opportunities, managing inventory and pricing effectively; and forecasting and reporting sales volumes, potential sales. We are looking for a proven leader with a track record in sales and management and a background in radio communications. The successful candidate must be performance driven and results oriented, with excellent communication, analytical and organizational skills. Interested applicants please apply to <http://www.cbsradio.com>

CBS Radio is accepting resumes for the position of Local Sales Manager of JACK-FM, Minneapolis. The LSM will be involved in all aspects within the Sales process, including, but not limited to developing account plans and strategies, cultivating, influencing and maintaining relationships with decision makers, and delivering and preparing product presentations. Responsibilities include leading, hiring, training and managing the sales staff to achieve sales budgets and outpace the market; increasing revenue by developing creative sales opportunities, managing inventory and pricing effectively; and forecasting and reporting sales volumes, potential sales. We are looking for a proven leader with a track record in sales and management and a background in radio communications. The successful candidate must be performance driven and results oriented, with excellent communication, analytical and organizational skills. Interested applicants please apply to <http://www.cbsradio.com>

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letter to <mailto:lansingjobs@mwcradio.com> today to be considered.

Full/Part-time On-Air Talent for **My Town Media**, Pittsburg, KS. Duties: Run audio board; air live call-ins and remote broadcasts; record elements for later broadcasts as needed; assist with commercial production as assigned, conduct daily air shifts and other duties as assigned. Availability in all daytime dayparts, weekends, holidays. Qualifications: Education: High school diploma required; Skills: Candidate must be detail oriented and possess excellent on-air radio skills; ability to work well under pressure; strong problem solving abilities; computer proficiency, be knowledgeable with Adobe Audition. Experience: Minimum two years previous on-air radio experience preferred, but may be willing to train the chosen candidate. Submit Resume & Demo to: P.O. Box 383, Pittsburg, KS 66762 before April 1, 2011. E-mail to: <mailto:joemanns@mytown-media.com>

We are **Direct Media Power**. DMP is the leader in direct results radio advertising. We are a radio only agency we work with over 2,000 radio stations nationwide. We are looking for a few good sales people with the passion and drive for radio sales. Good pay and a fun working environment! Please send resumes to the attention of **Brian Czahor** <mailto:brian@directmediapower.com>.

Attention Account Executives; opportunity awaits you at KCOB/KRTI in central Iowa. Solid earning potential for a self-starter that's organized, creative and has the ability to service established accounts and develop new business. Contact Detail: **Ron McCarthy** 641-792-5262 <mailto:rmccarthy@kcobradio.com>

WPMB-WKRV Is currently looking for sales representatives. If you're ready to take your sales career to the next level, we have an excellent opportunity for you in sales. WPMB-WKRV is an energized, growing radio station with great sales team members. Do you excel in sales? Do you love the selling process and the feeling of accomplishment that it brings? WPMB – WKRV has an immediate opening for a qualified applicant with sales experience. Interested applicants may submit their resume to: **Todd Stapleton**, The Cromwell Group Inc. of Illinois, PO Box 100, Vandalia, IL 62471

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WMCI-WWGO-WCBH is currently looking for sales representatives. If you're ready to take your sales career to the next level, we have an excellent opportunity for you in sales. WMCI-WWGO-WCBH is an energized, growing radio station with great sales team members. Do you excel in sales? Do you love the selling process and the feeling of accomplishment that it brings? WMCI-WWGO-WCBH has an immediate opening for a qualified applicant with sales experience. Interested applicants may submit their resume to: **Carol Floyd**, The Cromwell Group Inc. of Illinois, 209 Lakeland Blvd, Mattoon, IL 61938

Account Executive. Prospect, develop and maintain station accounts; pursue and develop new business; service accounts with avails, presentations, promotions, and research; conceptualize and communicate creative ideas; follow through on production for new business clients; establish and maintaining customer relationships; other duties as assigned by manager. Send resume and cover letter to: **Janelle Carter**, Journal Broadcast Group, 2330 West Grand, Springfield, MO 65802, Fax: 417-865-9643. <mailto:jcarter@journalbroadcastgroup.com>

Come to Fort Wayne, Indiana and program the legendary WOWO brand. This is a tremendous opportunity for an up and coming programming genius or a seasoned veteran. We have an award winning newsroom, live and local morning and afternoon shows, plus the biggest names in talk radio with Rush, Beck and Hannity! We provide Northeast Indiana with breaking news, weather and traffic on the air, online, via text alerts and social media. We do it all, and give you all the tools you need to win. If you are a great talent coach, can continue our excellence in breaking news, weather and traffic coverage, and can further incorporate social media into our day to day programming, we want to hear from you! Federated Media has a reputation as one of the finest independent broadcasters in our industry, come find out why! Consultant, **Dave Gifford**, named Federated Media one of the few companies in the radio business "worth working for" (Radio Ink magazine, May 9, 2005). **Federated Media** is a product driven company and is looking for the next Operations Manager of legendary News Talk 1190 WOWO and sister station 1380 ESPN radio and their digital brands. This is not a "fixer upper". Recent Program Directors have used WOWO as a launching pad to gigs in Phoenix and most recently Denver. According to Eastlan ratings with an A12+ 14 share and 100,000+ cume WOWO is tops in the market. WOWO also has the highest cume audience and double digit AQH share among Adults 25-54 in all of the prime dayparts. You will have all of the tools you need to achieve anticipated growth including a promotional budget and the consulting services of **Greg Mocerri**. Preferred candidates will know how to host a talk show on short notice, anchor a newscast, know Next Gen and have a sense of humor. This is a great opportunity for an APD or News Director who wants a shot at the PD chair. Federated Media is an equal opportunity employer. Please e-mail your resume to: **Mark DePrez**, General Manager, WOWO/ E S P N 1 3 8 0 / K - 1 0 5 / W M E E , <mailto:mdeprez@federatedmedia.com>.

We need a great production director to handle the commercial production for a busy three station cluster in beautiful Madison, Wisconsin. In addition to the commercial duties you will also be responsible for a lot of the imaging and you may be asked to

voice-track a show or two. You need to be hyper-organized while also possessing superb creative skills with an ability to adapt quickly. Our cluster consists of Classic Hits 94.9 WOLX; Variety Hits 105-1 Charlie FM; and AAA 105-5 Triple M. There might be APD duties on 105-1 Charlie FM for the right person, so if you have Selector skills and are able to write good imaging copy that would be very cool. Please get your best work to: <mailto:demoore@entercom.com>. **David Moore**, Operations Manager, **Entercom**, 7601 Ganser Way, Madison WI 53719

Mid-west radio network is searching for an Executive Director. This person will join a progressive, established network of FM Stations that promotes Christian values through compelling personality content, contemporary music along with a commitment to local news, weather and community happenings. Responsibilities: Keep the mission, vision and core values of the station, Operate within FCC rules and regulations, Oversee hire, evaluation, dismissal of staff, Strategically stay current with trends in radio, Provide leadership for fundraising, gift campaigns and donor retention, Oversee financials - budgets, reports, Give leadership for marketing campaigns, promotions, Represent station in national broadcasting associations in addition to regional and local communities. Requirements: Passion for Christian Radio, Bachelors Degree (ideally broadcasting), Minimum of 5 years related roles of experience, Strategic mindset, Knowledge of media trends - internet, mobile devices, social networking, etc., Successful fund raising/donor campaign, Team player. Please send your material to <mailto:brianw6187@aol.com>

WWVR "105.5 The River" is accepting resumes and airchecks for an afternoon drive personality. Our next rock jock will be on the air from 2pm - 6pm, Monday - Friday. They will also have a 10am - 2pm shift every other Saturday. Must be able to relate to a male audience and connect with our listeners over the air, in person, and online. You'll have to be great with the phones and integrate yourself into the community. You'll need to entertain and inform between songs...and do it briefly. At least 2 years prior on-air experience is required, preferably in ROCK RADIO. That doesn't mean you ran the board during ladies basketball games in college and they used rock music for bumpers. It doesn't mean you ran the teleprompter at your local TV station while listening to rock radio. And it doesn't mean you thought you would be good rock jock because your mom always told you what a nice voice you have. We need an experienced professional who can step right in and deliver. Experience with Scott Studios and Adobe Audition is preferred. If you're ready to give it your all, rush your package to <mailto:ezepelin@wwvr.emmis.com> or **Ed Zeppelin** - 918 Ohio St, Terre Haute IN, 47807.

Are you ready to dominate afternoon drive? Do you live and breathe Perez Hilton, pop music, blockbuster movies, organic snack food, The Office, Dancing with the Stars, American Idol, can you spell Twitter and use it? Fresh 104.5 in Missoula, MT need's some fresh meat! An afternoon show that moves, engages, pops! This is your chance to make your mark in our growing market. We love people who are ready to put together fun promotions, have fun with our listeners and interact in person, on the phone and on-line! Mad skills in the prod room are a must; a positive attitude goes without saying. You'll get to work with one of the coolest teams ever! To apply...send us your favorite

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movie quote, Facebook link, favorite time wasting web site and an mp3 air check and resume to Human Resources at <mailto:Rhonda@montanaradio.com>

Make big dollars selling during the day and then host a two person show from 4pm to 6pm in the Lake of the Ozarks Missouri. News/Talk 1150 and 97.5 KRMS needs you now if you have good experience at both jobs. EOE and a drug free workplace., **Dennis Klautzer**, <mailto:dennis@krmsradio.com>, 573-348-2772

Board Op. Performs activities in the radio studio and control room to ensure technical quality of sound for programs originating in the studio from syndications or from remote pickup points. Qualifications: High school diploma or general education degree (GED); six months experience and/or training; or equivalent combination of education and experience. Knowledge of NexGen Audio Control System, phone screener software, audio boards, audio recording equipment, ISDN, and TELCO systems and remote transmitter monitoring equipment is a plus. Candidate must be available to work nights, weekends and holidays. Performs on-air announcements or shifts as assigned., Assist with remote appearances, Takes transmitter readings and maintains transmitter logs, Send Resumes and References to: <mailto:RGibbs@SalemDenver.com>.

Journal Broadcast Group Springfield, MO is looking for a Production Manager to oversee the department for our 5-station cluster. Applicants need to be a creative, out of the box thinker

that knows how to make a spot sizzle and get results for the client. Do you have a proven track record of success? Can you work under pressure and interact professionally with clients and coworkers? On-air experience and imaging production skills are also a plus. Applicants need to be skilled in digital production programs and will be responsible for designing and executing in-house production which includes voicing, writing, dubbing and archiving of commercials and promotional announcements. Send resume and production samples to: <mailto:proddir@journalbroadcastgroup.com>. or mail to:, Production Manager Position, Journal Broadcast Group, Inc., 2330 W. Grand, Springfield, MO 65802

Seeking Air Talent for our 4 station cluster in Northwest Indiana. Be able to take on live or tracked air shifts as need. Possible AM or PM drive for the right candidate. Experience with NextGen & Cool Edit Pro a plus! Got News & Traffic experience? Great! We need a utility player who can contribute to our product in number of ways. If you have experience, references, and can jump right in - send your materials to: <mailto:RadioOneEmployment@gmail.com>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



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