

the
Conclave Presents
**THE
TATTLE**
Since 1975

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

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JUST IN: Cumulus to purchase Citadel? *Radio Ink* reports a confirmation: “*Radio Ink* has confirmed that a deal to purchase **Citadel**, which includes the radio network and the former **ABC-Disney** properties and Citadel properties with 550 stations in 120 cities and eight of the top 10 markets has been agreed to. The offer, which was accepted is due to be announced at \$37 a share (\$30 cash). The transaction valued at 2.4 billion and 1.5 billion in market equity totaling a \$4 billion enterprise (sic) value. *Radio Ink* was unable to reach **Lew Dickey** of Cumulus or **Farid Suleman** of Citadel to confirm, however this information, which was leaked internally is believed to be accurate. *Radio Ink* has also learned that there was a fierce battle to purchase Citadel between Cumulus and **David Field** of **Entercom**. Late last year Citadel rejected a \$31.00 per share offer from Cumulus.” *COMMENT: Yes, this could be defined as a ‘blockbuster’. We asked via Twitter, and will reprise our question here: How well do you think the public (who owns those signals) will be served by THIS lease/license holder deal? - TK*

The **53rd Grammy Awards** magnified the success of smaller, Independent labels by receiving more nominations and victories than in the past. According to the **AP**, “the rest of the music industry is trying to figure out if the unsung acts from smaller labels are winning major awards because of the viral nature of the Internet – or in spite of it.” “This was a major, major night for independents,” said **Glassnote Records** CEO **Daniel Glass**. **Mumford & Sons**, who performed during the show is signed to Glassnote. **Arcade Fire**, a Montreal based indie band “won for album of the year - an unprecedented third straight time an indie label act has taken the top crown.” “In all, independent label artists won awards in 45 of 108 categories, the most since 2008, and they accounted 273 of the 542 nominations, up from 231 three years ago, according to **The American Association of Independent Music**.” Jazz bassist and vocalist **Esperanza Spalding** provided the biggest shock of the night, besting **Justin Bieber** for the “Best New Artist award”. Spalding is signed with the **Concord Music Group**. “I think the truly sophisticated voters, the member base of (The Recording Academy) ... had no choice but to vote for her. This is an artist that really has undeniable talent and superior musicianship,” Concord Chief Label Officer **Gene Rumsey** told the **AP**. *COMMENT: What a weird show, full*

of so many ironies and counterpoints that terrestrial radio seemed to be the medium looking in on the proceedings from the outside. Indie artists who receive little or no traditional play walked away with some of the most notable awards, while Neil Portnow inadvisably used the show as a ‘we don’t need you’ radio soapbox. And just one artist – Lady Antebellum – thanked radio for the airplay. Was this truly the final NARAS divorce proceeding from over-the-air radio. It sadly looked that way. - TK

The **Academy of Country Music** announced the full list of radio award winners for the **46th Annual Academy of Country Music Awards**. National On-Air Personality of the Year goes to **Premiere Radio Networks’** After Midnite host **Blair Garner** for the third time. Garner also won in 2003 and 2005. Winners in radio categories will be invited to receive their awards at a private reception in Las Vegas on Saturday, April 2nd, the day prior to the Awards show. The radio awards won’t be televised due to time constraints. For the 3rd year in a row, ACM producers plan to invite individual On-Air Personalities of the Year winners, to participate in the telecast as the voices for bumpers leading into commercials. Winners from around the neighborhood include: On-Air Personality of the Year – Large Market: **Chris Carr**, **Jason Statt** and **Maverick** – WUBE/Cincinnati. Radio Station of the Year – Major Market: **KEEY/Minneapolis** (who tied with **KNIX/Phoenix**)

Paul Bunyan Broadcasting Country **KBHP/Bemidji, MN** was announced as the recipient of the **NAB Crystal Heritage Award**, recognizing a radio station’s long-term commitment to community service. It’s the second station in history to win this award, which is given to a station that has won five Crystal Radio Awards. The award will be presented to the station at this year’s NAB Show Radio Luncheon on Tuesday, April 12th in Las Vegas. Legendary Country radio personality **Gerry House** (formerly of Clear Channel Country **WSIX/Nashville**) will also be inducted into the NAB Broadcasting Hall of Fame and **CNET** Senior Commentator **Brian Cooley** will talk about radio’s opportunities in the digital future.

Next Wednesday, February 23rd at 2P CST, the third in our series of webinars dedicated to voiceover work and voice acting will take place: **Jox To Vox Voiceover Workshop #3!** This webinar will feature **Robin Marshall**, **Rich Van Slyke** and our gear guru **Emmett Andrews** of Sweetwater.com. This webinar is free, but you must pre-register by clicking <https://www1.gotomeeting.com/register/188943297>. Our experts will begin the discussion with their view of the external voiceover business in 2011, their experiences and their advice for your success. They’ll cover everything from talent tips to Ted Williams, and the exposure his story gave to the world of voiceover, for good or bad. Conclave webinars are coordinated and hosted by **Jay Philpott**, Conclave Board member and air talent at The Arch/St. Louis.



Jox To Vox Voiceover Workshop #3

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February 23
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Fargo's Talk stations are preparing for another flood season, as the city begins sandbagging operations early after a snowy winter. The city has been hit hard by flooding along the Red River in recent years, and weather reports of mild weather are bringing fears of a rapid melt and severe emergency. **Fargo-Moorhead** Talk KFGO-AM/Fargo features "flood tooks and links" on its website and has links to volunteer hotlines and emergency information as well as instructions on what to do in a flood. **Great Plains Integrated Marketing** Talk WZFG-AM has established 2011flood.com with an extensive amount of emergency information, including live audio and breaking flood news. **Forum Communications** Talk WDAY-AM, with sister ABC affiliate WDAY-TV, has a 2011 Flood page with AP coverage and blogs about the emergency response, as well as media links, flood preparation info and county flood information.

Is radio's audience getting older? According to **Arbitron's** study of the 14 PPM markets, the median age has remained stable. In December 2008, the median age of radio listeners across these same markets was 42 years old. Two years later, the median age remains unchanged. The median age for radio listening as of December 2010 is 42 in New York, 41 in Los Angeles, 43 in San Francisco, 46 in Nassau-Suffolk, 43 in Middlesex-Somerset Union, 37 in Riverside, 42 in San Jose, 40 in Dallas, 41 in Atlanta, 42 in Washington DC and 44 in Detroit. Arbitron indicated the median age for the nation using its **RADAR Network Radio** service. Nationally the median age for cume listeners was 44 in RADAR 107 from December 2010. Five years ago, the median age for radio cume was one year younger at 43. "Contrary to those who say Radio listening is growing significantly older than the population we have found that radio's median age comes close to mirroring population trends," Arbitron SVP/Marketing **Bill Rose** said. "Five years ago (2006) the median age of the 12+ population in the US was 41. According to RADAR 91 (December 2006) the median age of Radio's national cume audience was 43; a difference of two years in age. "Fast forward to 2010 with all the changes in the media landscape and the difference in median age remains two years. The median age of the 12+ population in 2010 was 42 and the median age of Radio's national cume audience in RADAR 107 (December 2010) was 44 which is the heart of many vital buy/sell demographics."

Reps. **Mike Pence** (R-IN) and **Greg Waldon** (R-OR) are making another push for the **Broadcaster Freedom Act**, the bill that would prevent the **FCC** from re-instituting the **Fairness Doctrine**, passed by Congress. The bill, which has previously been introduced several times, only to stall in committee, was reintroduced a week ago Thursday (2/10) with 115 original co-sponsors. "The American people cherish freedom, especially freedom of speech and of the press. Bringing back the Fairness Doctrine would amount to government control over political views expressed on the public airways," said Pence. "We must pass the Broadcaster Freedom Act and bury the Fairness Doctrine once and for all." *COMMENT: You know how we feel about this. Radio signals are not streetcorners found on every block in America. They're precious and few and belong to the public. If that very same public is not able to*



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hear ALL views on their airwaves, then something like a clamoring for a 'fairness doctrine' will inevitably surface. Better programming would go a long way to enfranchise listeners without resorting to a Fairness Doctrine threat. Case in point: this morning, Rush railed about the teachers protesting in Madison using his typical one-sided vitriol (surprise). More compelling – and complete – programming would have allowed an articulate protester to join Limbaugh to explain the reason for their dissent. Now that would have been much more informative and entertaining...and better radio. Freedom of speech on the radio should not, and cannot, be a one way street. The airwaves belong to everyone. Perhaps we should work a bit harder to let the public know we get the message. - TK

Do you follow **The Conclave** on *Twitter*? Our occasional comments are found @**Conclave**. Or access Conclave thought via *Facebook* (<http://www.facebook.com/pages/The-Conclave/212539928419>) or via The Conclave's *Facebook* fanpage (<http://www.facebook.com/group.php?gid=264526124712&ref=mf>). We'd love to share the conversation with you!



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According to **Politico**, "The **Performance Rights Act**, which would have created a royalty for music played on AM and FM radio, may be reintroduced in the Senate Judiciary Committee this year. It will most likely get replayed as a rider to another bill or as a legislative bargaining chip as the music industry attempts to achieve this long-sought goal, according to industry executives." In October of last year, the **National Association of Broadcasters Radio Board of Directors** voted in favor of presenting **musicFIRST** representatives a legislative "Term Sheet" designed to resolve the longstanding performance fee issue. Commenting on a revised interest in the bill, **RIAA CEO Mitch Bainwol** said, "I don't know what the mechanism will be. Maybe something else will get held up because of their recalcitrance on this issue." Michigan Rep. **Jon Conyers**, who is the ranking member of the House Judiciary Committee said, "It's going to be tougher this year than in the 111th Congress, but we're very active on the performance royalty. But I can't predict that will happen." **NAB CEO Gordon Smith** added, "Getting that resolution is the challenging part." Broadcasters were counting on some concessions last year to help make a bill they could live with. That offer included a lower rate for Internet radio than the music industry currently receives under rules set by the Copyright Royalty Board.

This weekend's episode of "This American Life" included a story about the "secret recipe" of **Coca-Cola**...Although Coke insists the recipe isn't the "real thing." The **Public Radio International** and **Chicago Public Media** noncommercial News-Talk **WBEZ/Chicago** show got the recipe from something that has been a non-secret for over 30 years, a photo of a recipe that appeared in the **Atlanta Journal** in 1979, but the story took on a life of its own after the show when Internet sites picked up on it. "I think other people are having the same reaction this when I had when I first saw the article...This supposedly secret recipe has been hiding in plain sight for 30 years," host **Ira Glass** told the Atlanta Journal-Constitution. Coca-Cola spokesperson **Kerry Tressler** denied that the show found an authentic recipe, but Glass, who consulted a historian, said that he believes that Coke syrup creator **John Pemberton** "himself made this recipe, either as his first version of Coca-Cola or as one of the versions early on in trying to make this stuff."

Listener Driven Radio released its latest software – **LDR.Takeover**.

The software allows radio stations to leverage the power of social media to grow ratings and revenue. **Bonneville AC WTMX/Chicago** will be the first station to launch the platform. WTMX will engage **LDR.Takeover** for "U Mix It," a new nightly show, allowing listeners to take control of the station. The program launched February 16th. "We've enjoyed working with **Daniel Anstandig** and the LDR team on the new platform that will power this show. Never before have Chicago radio listeners had this level of control and influence," said Bonneville SVP/Programming **Greg Solk**. "Now, every weeknight at 8p, our audience becomes the Music Director." "We continue to innovate and create new ways for radio to integrate social media and real-time listener input," said LDR Pres. **Daniel Astandig**. The LDR.Takeover platform also ties directly into **RCS NEXGEN** Automation and a number of other automation systems.

Federated Media names Talk **WOWO-AM/Ft. Wayne PD Dan Mandis** as the company's PD of the Year for 2010. "It's a great honor from a fantastic company," said Mandis. "We have assembled an incredible team here at WOWO and they flat-out make me look good. This is their award as much as it is mine."

Congrats to **NextMedia** Country **WCEN/Saginaw, MI** for raising \$77,859 for **St. Jude Children's Research Hospital**. Their two-day event surpassed last year's total by \$20k!

The host hotel/city for the **NAB** and **RAB's Radio Show 2011** will be the Hyatt Regency Chicago. This year's annual convention will take place September 14th-16th.



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Tribune Talk WGN-AM/Chicago and the **Chicago Cubs** have announced that former Cubs player **Keith Moreland** will fill the big shoes left by the late **Ron Santo** as color analyst on Cubs radio broadcasts. Moreland, who served as the radio analyst for the University of Texas Longhorns baseball for 16 seasons and football for 9 seasons, will work side-by-side with play-by-play broadcaster **Pat Hughes** effective February 27th. "I'm not a replacement for RON SANTO — he's impossible to replace," Moreland said. "All I can do is be me and strive to connect and build a relationship with Cubs fans everywhere."

Owatonna, MN's favorite son, **Owl City** front man **Adam Young** sent a special Valentine to **Big Machine** star **Taylor Swift**. It has been speculated that Swift's song "Enchanted" was about meeting Young and he responded to her on Valentine's Day. Adam's letter read: "Dearest TAYLOR, I'll be the first to admit I'm a rather shy boy and since music is the most eloquent form of communication I can muster, I decided to record something for you — as sort of a "reply" to the breathtaking song on your current record. This is what I wanted so badly to tell you in person but could never quite put into words: Everything about you is lovely. You're an immensely charming girl with a beautiful heart and more grace and elegance than I know how to describe. You are a true princess from a dreamy fairy tale, and above all, I just want you to know...I was enchanted to meet you too. Love, Adam."

Bradley University noncommercial Classical-News-Talk WCBU/Peoria, IL is dropping all Classical programming from its main channel and taking the station all News-Talk. Classical programming will move to the station's HD2 and online channel. The changes are expected March 7th.

It's another return to **Entercom** AC KOSI/Denver for **Rashke Caitlin**..."I'm replacing Delilah...After she replaced me four years ago...I'm excited to be returning to my radio home for the 3rd time."

Clear Channel Talk WHO-AM/Des Moines 4-7p host **Steve Deace** has left the station.

SoundExchange named its new President: Executive VP/General Counsel **Michael Huppe**. Last July president **John Simson** said he wanted to step down and re-enter the creative world. Now the job goes to Huppe, who represented SoundExchange at the 2008 Conclave Learning Conference, and **AFTRA** National Executive Director **Kim Roberts Hedgpeth** says the union "is thrilled to have Mike in this

important leadership role." SoundExchange is the not-for-profit "PRO" - performance rights organization — that concentrates on media such as satellite radio, Internet radio, cable TV music channels and others that stream sound recordings. It collects royalties on behalf of copyright holders, and says it's distributed more than \$600 million since 2003.

Frank DeSantis exits **Dial Global** to become the Director of New Business Development for **AdLarge Media**.

Great Plains Media Hot AC KLZR/Lawrence, KS welcomes **JJ Morgan** as their new PD/afternoon guy, replacing **Charles Newman**.

Condolences to family and friends of **Tribune** Talk WGN-AM/Chicago Sunday night "Legally Speaking" co-host **Greg Adamski**, who died Monday of a heart attack at his home in Chicago at 62. Adamski and his law partner and wife **Karen Conti** co-hosted the show since 2006. He previously hosted "Chicago Law," a show on the old WJJD-AM/Chicago, in 1994-98.

Condolences to family and friends of legendary Indianapolis Motor Speedway PA announcer **Tom Carnegie**, who died Friday (2.11) after a long illness at 91.

Condolences to family and friends of former Michigan radio broadcaster **Ted Johnson**, who died Feb. 4th at 92.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit Midwest**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the KC Royals at the world-renowned Target Field that very weekend! Tuition for the 2011 Learning Conference is only \$249 — the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

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Fall Books 2010

#235 Muskegon, MI

Station	Format	Owner	Spr	Fall
WMUS-FM	Ctry	Clr Chnntl	12.3	10.8
WSNX-FM	Top 40/M	Clr Chnntl	8	8.6
WMRR-FM	ClsscRock	Clr Chnntl	8.6	8.1
WSHZ-FM	AC	Clr Chnntl	8.6	8.1
WHTS-FM	Top 40/M	Citadel	5.9	5.9
WGRD-FM	ActRock	Townsq	3.7	3.2
WBCT-FM	Ctry	Clr Chnntl	2.1	2.7
WTNR-FM	Ctry	Citadel	3.2	2.7
WLAV-FM	ClsscRock	Citadel	1.6	2.2
WJQK-FM	ChrstCont.	Lanser	1.6	1.6
WKBZ-FM	Talk	Clr Chnntl	1.6	1.6
WMAX-FM	Sports	Clr Chnntl	1.1	1.1
WBBL-FM	Sports	Citadel	0.6	0.5
WBBM-FM	News	CBS Radio	—	0.5
WBFX-FM	ClsscRock	Clr Chnntl	0.5	0.5
WFRG-FM	ClsscHits	Townsq	0.5	0.5
WGN-AM	N/T	Tribune	0.5	0.5
WLHT-FM	AC	Townsq	1.1	0.5
WOOD-AM	News	Clr Chnntl	0.5	0.5
WSRW-FM	AC	Clr Chnntl	1.1	0.5
WTCM-AM	N/T	Midwestern	—	0.5
WTRV-FM	AC	Townsq	0.5	0.5

#72 Omaha-Council Bluffs, NE

Station	Format	Owner	Sum	Fall
KFAB-AM	N/T	Clr Chnntl	9.4	10
KQCH-FM	Top 40/M	Journal	6.6	8.6
KGOR-FM	ClsscHits	Clr Chnntl	8.1	8.2
KXKT-FM	Ctry	Clr Chnntl	9.3	8.2
KSRZ-FM	Hot AC	Journal	5.1	4.9
KQKQ-FM	Hot AC	NRG Media	5.8	4.6
KOZN-AM	Sports	NRG Media	2.8	4.1
KQBW-FM	ClsscRock	Clr Chnntl	4.4	4.1
KEZO-FM	Rock	Journal	5.2	3.9
KOPW-FM	Top 40/R	NRG Media	4.7	3.9
KGBI-FM	ChrstCont.	Salem	1.6	3.1
KKCD-FM	ClsscRock	Journal	3.8	3
KKAR-AM	Talk	NRG Media	2.7	2.2
KOOO-FM	AdultHits	NRG Media	1.9	1.9
KTWI-FM	Ctry	Clr Chnntl	2.3	1.9
KOMJ-AM	Stnrds	Cochise	1.1	1.8
KBBX-FM	RegMex	Conn.	1.1	1.2
KMMQ-AM	RegMex	NRG Media	—	0.8
KOIL-AM	Talk	NRG Media	0.5	0.8
KZKX-FM	Ctry	3 Eagles	0.5	0.5

#150 Peoria, IL

Station	Format	Owner	Spr	Fall
WSWT-FM	AC	Triad	11.9	9.3
WMBD-AM	Talk	Triad	8.3	7.9
WXCL-FM	Ctry	Triad	7	7.1
WZPW-FM	Top 40/R	Townsq	7.3	7.1
WPBG-FM	ClsscHits	Triad	9.6	6.5
WIXO-FM	ActRock	Townsq	6.2	5.4
WFYR-FM	Ctry	Townsq	4.7	4.9
WPIA-FM	Top 40/M	AdvMedia	2.6	4.9
WGLO-FM	ClsscRock	Townsq	3.6	3.5
WBNQ-FM	Top 40/M	Townsq	2.3	3
WIRL-AM	ClsscCtry	Triad	2.1	2.5
WDQX-FM	ClsscRock	Triad	2.8	1.9
WHPI-FM	Oldies	AdvMedia	3.1	1.6
WLS-AM	Talk	Citadel	0.8	1.6
WZPN-FM	Sports	AdvMedia	0.8	1.4
WBWN-FM	Ctry	Townsq	1	1.1
WCDD-FM	ClsscHits	Prairie	0.5	1.1
WSCR-AM	Sports	CBS Radio	0.8	1.1
WWCT-FM	Alt	AdvMedia	0.8	1.1
WGN-AM	N/T	Tribune	1.3	0.8
WBBM-AM	News	CBS Radio	—	0.5
WIBL-FM	Ctry	Pilot Media	—	0.5
WPEO-AM	ChrstnTlk	Pinebrook	—	0.5

#244 Pueblo, CO

Station	Format	Owner	Spr	Fall
KPHT-FM	ClsscHits	Clr Chnntl	4.5	8.2
KCCY-FM	Ctry	Clr Chnntl	9.6	5.9
KILO-FM	ActRock	Bahakel	5.6	4.7
KIQN-FM	Ctry	Exodus	5.1	4.7
KKMG-FM	Top 40/M	Citadel	5.6	4.7
KCSJ-AM	Talk	Clr Chnntl	4	4.1
KKFM-FM	ClsscRock	Citadel	4	4.1
KKLI-FM	AC	Clr Chnntl	5.1	4.1
KRYE-FM	RegMex	US CP, LLC	2.3	4.1
KATC-FM	Ctry	Citadel	4	3.5
KDZA-FM	Rock	Clr Chnntl	2.3	3.5
KKPK-FM	AC	Citadel	3.4	3.5
KVUU-FM	Hot AC	Clr Chnntl	5.6	3.5
KBIQ-FM	ChrstCont.	Salem	2.3	2.4
KIBT-FM	Top 40/R	Clr Chnntl	2.3	2.4
KOA-AM	Talk	Clr Chnntl	2.3	2.4
KVOR-AM	N/T	Citadel	1.1	2.4
KRXP-FM	Alt	Bahakel	1.1	1.8
KHOW-AM	Talk	Clr Chnntl	0.6	1.2
KRDO-FM	N/T	Optima	1.7	1.2
KSTY-FM	Ctry	Royal Gorge	2.3	1.2
KWRP-AM	Oldies	Exodus	2.8	1.2
KDZA-AM	Sports	Clr Chnntl	1.1	0.6
KGFT-FM	Chrstn	Salem	0.6	0.6

#148 Quad Cities

Station	Format	Owner	Spr	Fall
WLLR-FM	Ctry	Clr Chnntl	16.1	19.1
KBEA-FM	Top 40/M	Cumul.	9.4	7.8
WXLP-FM	ClsscHits	Cumul.	8.8	7.5
KUUL-FM	Oldies	Clr Chnntl	5.9	6.6
WOC-AM	Talk	Clr Chnntl	6.2	6.6
KBOB-FM	Rock	Cumul.	5.6	4.9
KMXG-FM	AC	Clr Chnntl	6.7	4.9
KCQK-FM	ClsscHits	Clr Chnntl	3.5	3.8
WJRE-FM	Ctry	Miller	0.5	2.3
WSCR-AM	Sports	CBS Radio	0.5	1.4
WYEC-FM	B/EZ	Miller	1.1	1.4
KQCS-FM	Hot AC	Cumul.	1.6	1.2
WKEI-AM	N/T	Miller	1.1	1.2
WMT-AM	Talk	Clr Chnntl	1.1	1.2
WGN-AM	N/T	Tribune	1.1	0.9
WKBF-AM	RegMex	Lat	—	0.9
KJOC-AM	Oldies	Cumul.	1.3	0.6
WFXN-AM	Sports	Clr Chnntl	0.5	0.6
WMT-FM	Hot AC	Clr Chnntl	—	0.6
WRMJ-FM	Ctry	Western IL	0.5	0.6

#154 Rockford, IL

Station	Format	Owner	Spr	Fall
WZOK-FM	Top 40/M	Cumul.	16.8	13.7
WXXQ-FM	Ctry	Cumulus	9.7	11
WYRB-FM	Urb AC	Crawford	6.8	7
WGFB-FM	AC	Maverick	6.6	5.6
WRTB-FM	AdultHits	Maverick	5.2	5.6
WXRK-FM	ActRock	Maverick	6.6	5.1
WKGL-FM	ClsscRock	Cumul.	6	4.8
WROK-AM	N/T	Cumul.	2.9	3.8
WGN-AM	N/T	Tribune	5.8	3.2
WNTA-AM	Talk	Maverick	2.1	2.4
WZEE-FM	Top 40/M	Clr Chnntl	0.8	1.9
WBBM-AM	News	CBS Radio	1.3	1.6
WSCR-AM	Sports	CBS Radio	1.8	1.6
WJVL-FM	Ctry	Bliss	1	1.3
WQFL-FM	Chrstn Cont.	EMF	1	1.1
WSJY-FM	AC	NRG Media	1	1.1
WCPY-FM	Talk	Newsweb	—	0.8
WKSC-FM	Top 40/M	Clr Chnntl	—	0.8
WLS-AM	Talk	Citadel	1.3	0.8
WBBM-FM	Top 40/R	CBS Radio	—	0.5
WEKZ-FM	AC	Green Co	—	0.5
WGCI-FM	Urb	Clr Chnntl	0.8	0.5
WJJO-FM	ActRock	M-W Family	—	0.5
WLEY-FM	RegMex	SBS	1.6	0.5
WMVP-AM	Sports	ABC Radio	—	0.5
WSEY-FM	Oldies	NRG Media	—	0.5

6+ M-Su, 6AM-12AM
Spring 2010 - Fall 2010
comparisons, unless otherwise noted



ARBITRON

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580 WIBW Radio is seeking an on-air news reporter/anchor for 580 WIBW, 94.5 Country, and the Kansas Information Network. Successful candidate will be able to write news stories, edit audio, deliver newscasts, and do live field reporting. Writing ability and good broadcast voice are essential. Apply to News Director, 580 WIBW, 1210 SW Executive Dr., Topeka KS 66615. Include samples of audio work and writing.

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Hamilton JournalNews, Middletown Journal, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor **James M. Cox**. Cox Media Group Ohio is a unit of Cox Enterprises. AM 1290 and now 95.7FM News Talk Radio WHIO is seeking a full time anchor to produce and anchor radio news broadcasts. Responsibilities: • Writing and reading two newscasts per hour during an 8 hour shift Minimum Qualifications: • Excellent writing skills • Strong voice delivery • At least 2 years of news broadcast experience We offer these excellent benefits: • Medical • Paid vacation • Dental • 401k with a company match • Vision • Onsite Fitness center & dining facility • Pension To apply, submit resume to: mailto:coxrecruiting@coxohio.com Subject Line: Anchor Please include salary requirements

Brothers Broadcasting, a family owned regional broadcasting company in Rensselaer Indiana, half way between Chicago and Indianapolis is looking for a part-time production assistant. The ideal candidate should have some on-air experience and be familiar with Adobe Audition and Simian. Interested candidates should email their demos to Chris Locken at mailto:977production@gmail.com.

Traffic Reporters Wanted - INDY & Fort Wayne. Part time & fill-in traffic reporters, for Indianapolis & Fort Wayne. Must be available for early morning and afternoon/early evening. Prior experience a plus. E-mail MP3 Aircheck & Resume to: mailto:chicago_jobs@Westwoodone.com. **Metro Networks**, 161 N. Clark St. Suite 1300, Chicago, IL 60601.

POSITION OBJECTIVE: Dynamic sports talk show host ready to dominate their daypart. **POSITION REQUIREMENTS:** • Must be passionate and opinionated. • Must be creative and think outside the box. • Experience in developing and delivering compelling sports related topics. • Aggressive attitude with a strong desire to advance in the broadcasting media. • Ability to use humor. • Develop relationships and sources with local sports teams • Create and execute daily show planner • Strong desire and work ethic • Spends time researching and developing topics. • Ability to be respected by newsmakers during interviews. • Multi-tasking pro. Ability to be organized with the capability to concentrate on more than one event at a time, able to follow written and verbal instructions under moderate supervision. • Proven ability to work under pressure to meet daily/weekly deadlines. • Willing to be active in the community. • Self-starter with the ability to assure accuracy in on-air product. Errors may incur financial time loss. • Monitor sports on a daily basis. • Computer skills. • Proven ability to handle stress. • Work

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Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

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**W Hotel
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<http://www.worldwideradiosummit.com>

effectively in a team environment. • Consistently works hours required. Flexible hours required to meet deadlines including weekends, holidays, evenings, early mornings, etc. • Work in compliance with Company policies and procedures. • Maintain a positive and cooperative rapport with staff, management, and clients. • Project an appropriate professional appearance and demeanor. • Must send in application, aircheck and resume...packages that don't include all parts will be returned. **PHYSICAL DEMANDS:** • Receive, deliver, process, and maintain information through oral and/or written communication effectively. • Substantial physical movements (motions) of the wrists, hands, and/or fingers. • Extending hand(s) and arm(s) in any direction with good eye and hand coordination. • Lift, move, and carry up to 20 pounds on occasion. Bonneville St. Louis Media Group Fax: (314) 983-6308 Attn. **Amanda Koeppe**, Human Resource Director Site: <http://www.101espn.com> 11647 Olive Blvd. St. Louis, MO 63141 Qualified candidates are invited to download the application available on our web site. Questions can be directed to Human Resources mailto:akoeppe@bicstl.com.

KCMV "COLORADO'S MOUNTAIN VOICE" is looking for an experienced on air personality for a part-time position based in Breckenridge, Colorado. Applicant must have at least 2 years of on-air experience and be willing to go above and beyond with assistance for promotions, programming and social media. Applicant must be community minded, creative, innovative and a self-starter. **SLACKERS NEED NOT APPLY. PART-TIME POSITIONS AVAILABLE FOR 10 TO 25 HOURS PER WEEK.** Email resume and aircheck to mailto:Samantha@nrcbroadcasting.com or fax to 970-453-5425.

Zimmer Radio, Inc. of Joplin, MO is searching for a news talent for our news/talk property FM 102.9 AM 1310 News-Talk KZRG. Do you have a passion for news? KZRG features a three person news team covering local news and weather. While other stations are cutting back on news coverage we're continuing to expand our news product. Reporting, anchoring and helping to update NewsTalkKZRG.com and our social media platforms on a daily basis. Plus assist with coverage of breaking weather for our cluster of six stations. Zimmer Radio Inc features a six station cluster of successful radio stations covering 4-States Missouri, Kansas, Oklahoma and Arkansas. Minimum two years news reporting experience preferred. Send your audio and resume today to Josh Marsh, KZRG News Director (mailto:josh@zrgmail.com) News-Talk KZRG, Zimmer Radio Inc., 2702 E 32nd Street, Joplin, MO 64804.

Top 40 in the land of Cheese... and the **Packers**! 101 WIXX has a very rare full-time opening in Green Bay. Our overnight gal is moving up in the company and we need to fill her shoes. We are not your typical Top 40, which means we're not looking for a typical jock. We are obsessed with having personalities behind the mic. If you can be creative and fresh 7 to 8 times per hour, we definitely want to hear from you. Listen online to get the vibe at wixx.com. This is an amazing company and an amazing market with facilities you won't find anywhere. We work very close with the Green Bay Packers throughout the year, many times

exclusively. We offer a competitive salary and a full benefits package. Email your package today. Please keep air checks under 3 minutes, and include a resume, and cover letter. My email address is: corey.carter@mwcradio.com. If you need the mailing address: WIXX, 1420 Bellevue St., Green Bay, WI 54311. Attn: **Corey Carter**, Brand Manager

NO DISC JOCKEYS! This is not a 'foot in the door so I can weasel my way into a different position' opportunity. This is a 100% News position for a 4 station cluster in the Muncie-Marion, IN market. There is no local TV and radio is KING. We are the news authority for 6 counties in Central and Eastern Indiana and deliver live & local news on all four of our stations in both Morning and Afternoon Drive. Your job is to cover local events both over the phone and in person, attend meetings like city council, county commissioners, school board, etc., monitor police and fire, and generally look for local and regional stories wherever they can be found. Additionally, you will anchor afternoon news with both live and pre-recorded newscasts and weather forecasts. This is not a 9-5 by any means but is a full-time, rewarding, and exciting position with an excellent benefits package and competitive pay. If you're a news-hound and are excited to find and write the stories, send your letter of interest, resume, and short mp3 of a newscast to mailto:raceindy@gmail.com. Looking to move quickly - someone in Indiana or surrounding states is preferred as there is no relocation \$\$!

We continue our search for the next great, local radio talk show host. If you have a passion for local and national news and if you can help create smart, entertaining, informative and fascinating conversation with our listeners EVERY DAY – We'd like to hear from you. This show will be focused on local issues, so knowledge of the Fort Wayne, Indiana listening area is preferred. Prior radio experience is also preferred (Because, trust us, it's not as easy as it sounds.) Real talent is required. Please send an audio sample of your air work, resume, cover letter, and list of references to mailto:jobs@oasisradiogroup.com

Heritage Classic Rock Station 107.5 WABX is looking for its next Midday Star. This person must also serve as the Full-Time Promotions Director for CHR Giant Hot 96 WSTO and WABX. This requires an organized, dedicated Team-Player that loves radio and has respect for our listeners and our clients. Send your resume and aircheck to **Rusty James** at mailto:rjames@southcentralmedia.com.

We are growing! **Clear Channel Radio** has immediate openings at the following stations: WTAM 1100, WMJI-Majic 105.7, WMMS 100.7, WHLK 106.5, WGAR 99.5, WAKS-Kiss 96.5. We are looking for energetic, driven-to-win performers to join a fast-paced, winning organization. Our salespeople enjoy a vast amount of resources and cutting technology to get the desired results for their customers. If you want to be the best, we want to talk to you. Please send resume to: Sales Manager, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or email: mailto:salesmanager@clearchannel.com. Broadcast and internet sales experience preferred, but not required.

Associate producer for huge show needed asap. Utility player: we will expect you to have editing, on-air, content, social media skills of top quality. That will be the entrance to get the interview. Then, people skills and references will be gone over top to bottom. Finally, does the crew like you? Are you able to work with the best and add CONTENT beyond the amazing already conjured up? This is not a job for beginners, simply not possible. If you are major air talent, this may not be for you either as we have amazing talent. We are looking for solid, non-stop everyday help to keep this show at number 1. send rez only: mailto:areygreat@aol.com

I need one, maybe two great part time jocks asap. Can you do a FUN, INTERACTIVE show EVERY WEEKEND? I'm not looking for someone that wants a few hours here or there, I need someone - or two - to anchor weekends on the #1 station in St. Cloud, MN. Heritage 100.000 CHR that stresses FUN. If you have game, please get me your stuff asap. Send to mailto:jjholiday@1047kcld.com No trackers, this is a LIVE gig. Work for a BIG station and an INCREDIBLE company!

TOP 40 KFRX in need of Night Personality/MD Positive, Passionate, Energetic, production/imaging, Selector skills a must! Email resume and MP3 aircheck to: **Matt McKay** mailto:matt@kfrxfm.com Subject: KFRX Nights. Please include a written explanation of what "Connecting with Listeners" means to you.

American General Media is searching for an experienced Sales Professional! One of our Senior Sellers just left our Durango, Colorado market and we need a smart, aggressive, motivated seller to take her place. Become a part of the growing American General Media team in the Four Corners region and enjoy all that the area has to offer! We are fortunate to be in an area that is still showing growth and need an individual that is dedicated to making it continue! Job Description: Essential Duties: • Prospect, market, sell and service both new and existing advertising air time. • Negotiate business in order to maximize station revenue and share within parameters set by station management. • Achieve revenue goals set by Sales Manager. • Develop new advertisers within the entire Four Corners region • Prepare sales orders and production requests. • Resolve billing discrepancies and assist in collection of past due accounts. • Conceive and execute written proposals. • Provide regular reports to Sales Manager regarding prospective advertisers, itineraries, new prospect lists, forecasts, and competition analysis. Required Skills/Education: • Background in sales with a minimum of two years experience. • Outstanding marketing/presentation skills. • Computer literate. • Excellent oral and written communication skills. Please forward all resumes to: American General Media Attn: **Gwen Williams** 1911 Main Ave. Suite 100 Durango, CO 81301 Or email to: mailto:gwilliams@americangeneralmedia.com

Entercom Madison seeks a dynamic, creative, self-motivated Webmaster with strong skills in graphic and web site design and a strong knowledge of social networking strategies and an ability to execute them. As a webmaster you will be responsible for implementing the ongoing development of the WCHY, WOLX and WMMM websites, social-networking content, database management, the creation and execution of regular e-mail campaigns and mobile platforms. You will need to be a highly organized problem-solver able to multi-task while interfacing with all departments in the operation. You will not only need the technical skills but also the creative and writing skills to translate ideas and strategy into great content. REQUIREMENTS: • 1+ year of experience with HTML 3.2/4.0 strongly preferred. • 1+ year of experience working with content management systems. • 1+ year of experience of using graphic programs such as Fireworks, Photoshop, Adobe Illustrator and Flash. • 1+ year of project management skills and proven ability to train, assist and delegate non-web experts in updating sites. • 1+ year of thorough knowledge of browser compatibility issues for all platforms/major browsers is also a must. • 1+ year experience with streaming media, online video, and online multimedia applications in general. • 1+ year experience in graphic design. Entercom Madison has three unique and successful radio stations with strong digital and social-networking platforms. For the right person this is an incredible job. If that's you, get your materials to us right now. Resume and examples of your work go to **David Moore**—mailto:demoore@entercom.com.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.