

the Conclave *Presents*

THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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NBC's Today Show opened this morning with that silky, deep voice we've all seen this week on the Internet. The **Columbus Dispatch** did a piece on a homeless man, **Ted Williams**, a panhandler at I-71 and Hudson St. In Columbus, OH – blessed with "serious pipes" and who was hoping to get a shot somewhere. Yesterday, **Clear Channel** Top 40 WNCI/Columbus invited Ted on the "Dave and Jimmy Morning Show", complete with coverage from all three local TV affiliates, **Inside Edition**, **CNN** and the Today Show. The opportunity floodgates flew wide open for Ted with job offers and a new job with the **Cleveland Cavaliers** – including a salary and a house...The **Ohio Credit Union League** gave him \$10k cash and a retainer deal for voicework. **ESPN** is reportedly offering him a job, **MTV** wants to discuss a reality series. Williams is soon on his way to Hawaii for a vacation and to voice a commercial...the list goes on and on. Said *Dave & Jimmy's* Dave about the experience, "I've never been on the other side of the media surge like this before! We had 20 people in our studio - all with live cameras. This was truly amazing. Twenty-four hours ago Ted was on a street corner begging for cash - today he's got some amazing offers. Hopefully he will have someone help him so that he keeps it all together." Jimmy added, "Ted really rolled well with the punches today. We wonder if the Cav's are giving him **LeBron James'** old house (rimshot). Today we gave and did as much for any one person as we've ever done in our 20 years together as a morning show. Tomorrow we flip the coin and are talking to **Snookie!**" WNCI PD **Tony Florentino** reflected, "It was an amazing morning. Voiceover legends **Joe Cipriano** and **Randy Thomas** called in to chat with Ted about him doing some VO work for **FOX** and be part of their new show 'Americas Next Voice'. I've been in radio a long time now, and this is truly the best day in radio I've ever had."

*Comment: If our industry and nation were in the mood for a true feel-good story to begin the year, this was certainly it. But stripping the veneer from it all, one is left to ponder why this particular gentleman stepped to the head of the class, when so many talented but unemployed radio folks are left to languish in anonymity? The irony, of course, is the fact radio played such a huge role in moving this story to millions of our nation's households. But some of us wonder out loud how destitute a member of our radio family has to be before they're noticed, and cared for? We think it's wonderful Ted has apparently turned his life around, but we have some trouble getting our arms around the fact that many who are homeless or who experience difficulty with drugs, don't necessarily become felons. And we'd feel more comfortable about Ted's contention about his sobriety, particularly his involvement with AA, had he not stumbled when confronted with the concept of a "sponsor" on *Dave & Jimmy's* show. Still, we wish Ted well and hope that the industry might similarly find and bring opportunities to the scores of jobless professionals still on the periphery of radio as enthusiastically as it did with Ted Williams. We hope holding up cardboard signs on freeway entrances won't soon supplant the worth of a smartly crafted and distributed CD & R. - TK*

Join us for the first webinar of an exciting and crucial year for all media platforms. It's not 1985, 1995 or even 2005 anymore - it's 2011. As the signs point toward a slowly improving economy, will the industry's tendency to revert to old thinking further stall our comeback? Or, can we change our mindsets enough to meet our future challenges - many of which are here NOW! On Wednesday January 12th, the Conclave presents its first webinar of 2011 - **GETTING OUT OF 1985: LEE ABRAMS ON 2011 AND BEYOND**, presented by [Envision Radio Networks](http://www.envisionradio.com) (<http://www.envisionradio.com>) - at 2P CST. This Conclave webinar is free, but pre-registration is necessary by clicking on <https://www1.gotomeeting.com/register/730797272>. **Lee Abrams** is our presenter for the first Conclave Webinar of 2011, and we couldn't be prouder to have one of our industry's greatest thinkers assess the landscape of our media and culture and not just offer mere predictions on the year ahead, but food for thought on how to adjust your stance on the many issues that need immediate attention! You'll leave this hour-long webinar with new inspiration, insight and energy to face the future! Conclave Webinars are coordinated and hosted by Conclave Board member, **Jay Philpott** from The Arch/St. Louis.



Lee Abrams- Getting Out of 1985!

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Conclave Webinars are FREE! Visit www.theconclave.com for details!

**Conclave
Webinar!
Wednesday
January 12th
at
3P/EST
2P/CST!**

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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SoundExchange released its financials for 2009, showing that it wrote royalty checks from airplay and Net radio, satellite radio and cable TV totaling \$155 million to artists, up 55% from 2008 when it handed out \$100 million. The **LA Times** are reporting that SoundExchange is expected to hand out \$252 million in royalties this year. Unfortunately, SoundExchange is still unable to locate literally tens of thousands of artists who deserve some of the money, so it sits idle while the organization tries to locate them. SoundExchange is confident that it's doing a better job at it. In 2009, it distributed 84% of the available royalties, up from 71% in 2008 and 28% in 2007. The goal for 2010 is to distribute 97% of the \$260 million it has collected.

Happy New Year! Just before the Holidays, the House of Representatives surprised many by passing a compromise legislation with an amendment to the **Local Community Radio Act** (HR 6533)...legislation that was signed into law two days ago. This law is likely to expand the number of LPFM stations in the U.S., while adding new spacing requirements for LPFM that protect existing stations. The Senate took up the legislation passed by the House, championed by Washington State Senator **Maria Cantwell**, and sent it to **President Obama's** desk. The Local Community Radio Act earned bipartisan support recently after being pressed by grassroots media organizations for years. The **National Association of Broadcasters** sought to protect full power FM stations, received that compromise in the new bill. NAB Pres./CEO **Gordon Smith** said, "The revised legislation will expand the number of LPFM stations in the U.S. while providing full-power radio stations with the protection and clarity we have long sought. NAB salutes today's House action and offers its support for Senate passage as well." "This is a huge win for communities across the northwest and across the country who have been pining for more and better local radio, more support for local music and more diversity on the airwaves," said Seattle-based **Reclaim The Media's Jonathan Lawson**. "Senator Cantwell deserves our thanks for seeing this through to the end." *Comment: We shouldn't have been surprised at the backlash this bill received from a few inside the industry, who somehow feel the airwaves belong only to a select few current leaseholders of public licenses.* - TK

Tom Land must have been a good boy last year, because Santa has been very good to him. The **Conclave Board Member's** health continues to improve and he's been promoted to VP/Radio Programming for **Journal Broadcast Group**. EVP/TV and Radio Ops **Steve Wexler** made the announcement, saying, "I've had the chance to work closely with Tom over the past 10 years and

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have seen how his passion for radio, his touch with our people, and his strategic focus have helped create successful radio brands in our markets. We are fortunate to have some with Tom's enthusiasm and instincts leading our radio programming efforts." Land joined Journal in 2000 as OM for the company's Omaha cluster. He was upped to Dir./Radio Programming for the company in 2006; in 2008, he took over as Dir./Ops for the company's Milwaukee cluster. "I enjoy working with our programming teams across Journal Broadcast Group to build successful stations that are meaningful to our local markets," Land said. "We have a terrific team of programmers in our local markets and it's a real honor to work with them every day."

Congrats to **Three Eagles** Country KZKX/Lincoln, NE PD/PM driver **Hoss Michaels** and his staff for collecting \$2,000 in cash donations and over 3,800 toys during their "Country Christmas Winter Wonderland Toy Drive." Listeners were treated to free appetizers, hot cider and hot chocolate at **Uncle Ron's Wild West Saloon** when they donated new, unwrapped toys, clothing or cash for the **Center for People in Need** in Lincoln, NE.

Kudos to **Bonneville** Country WIL/St. Louis and "The Cornbread Morning Show," for raising \$260,007 during their 28-hour "Cornbread's Christmas Crusade" benefitting St. Louis Children's Hospital.

Premiere Radio Networks syndicated talker **Jason Lewis** has released a new book, "Power Divided is Power Unchecked". The book, published by **Bascom Hill Publishing Group** offers the Minneapolis-based talker's analysis of "states' rights" and federalism.

A DUI suspect, arrested on Christmas Eve in suburban Cleveland is blaming his arrest on **Ozzy Osbourne**. According to WJW-TV, after being pulled over, **William Liston** told police, "Ozzy Osbourne and his music made me do it," Liston is awaiting arraignment; he is charged with operating a vehicle while impaired.

Clear Channel Top 40 WVKS/Toledo morning host **Andrew "Andrew Z" Zepeda**, who announced he was seeking to undergo alcohol treatment in lieu of a plea and trial on three felony charges related to a break-in at his own **Andrew Z's Sports Pizzeria** has announced on his **Facebook** page that the radio station has decided not to renew his contract.

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the Conclave 2011

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Next July??

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the KC Royals at the world-renowned Target Field that very weekend! Tuition for the 2011 Learning Conference is only \$249 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

Greater Media promotes **Jennifer Williams** to Dir./Interactive Marketing. Williams will be responsible for overseeing the interactive marketing efforts of Greater Media's 23 radio properties. She most recently served as Dir./Interactive Marketing at Greater Media/Detroit.

CBS Hot AC KYKY/St. Louis announces the addition of **Jill Devine** for middays! Devine will also continue as Programming Coordinator for KYKY and KEZK.

CBS Country WUSN/Chicago longtime personality **Trish Biondo** signs a multi-year contract with the station as she enters her 25th year.

Clear Channel Hot AC WMVX/Cleveland's new format hit the air last Monday as Adult Hits, "The Lake".

Wilks AC KCKC/Kansas City flips to a Hot/Modern AC hybrid as "Alice 102".

New sign-on WCDY/Cadillac, MI launched as Hot AC "The New 107.9 CDY, Cadillac's Hits without the Rap."

Lake Michigan Broadcasting Talk WKLA-AM/Ludington, MI flipped to Oldies.

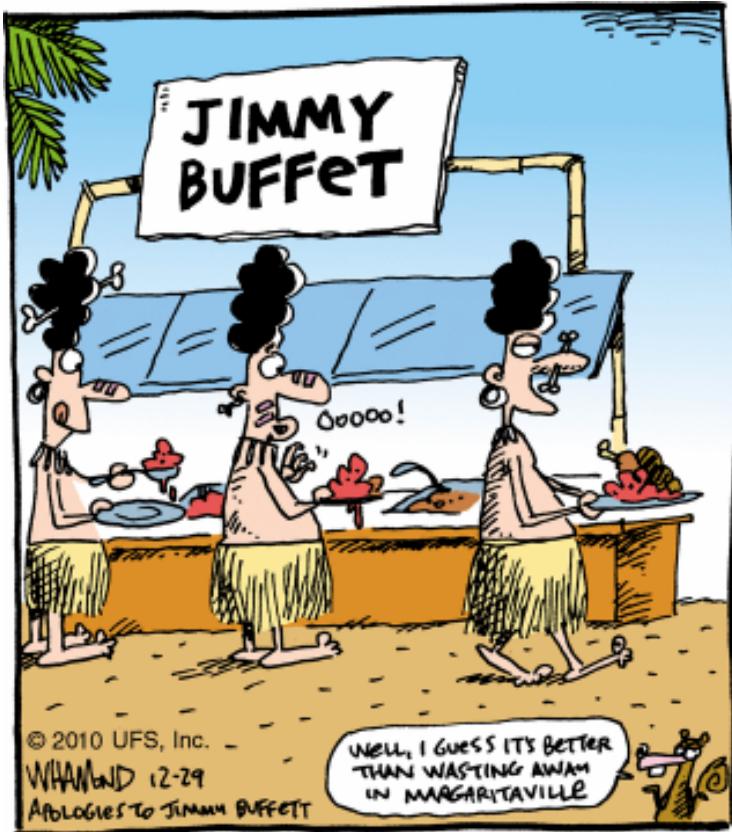
Midwest Communications WLMI/Lansing, MI adopts the Classic Hits format of sister WQTX, the latter of which is using WLMI's website until it launches a new format.

Clear Channel AC WNIC/Detroit rebranded after its all-Christmas break as Hot AC "Fresh 100.3".

Prairie Communications Classic Hits WCDD/Peoria flips to "CD Country 107.9".

CBS AC KEZK/St. Louis tweaked its brand a little. The station now bills itself as "Fresh 102", offering "more music and better variety."

Clear Channel Hot AC WSDD/St. Louis changed to "GENX Radio," with a playlist featuring Adult Pop and Alternative Hits. **Jeff McHugh** remains the PD.



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WHAM! 12-29

Apologies to Jimmy Buffett

"WELL, I GUESS IT'S BETTER
THAN WASTING AWAY
IN MARGARITAVILLE"

Los Angeles
April 29-30, 2011



W Hotel
Hollywood

For summit details and registration info-
<http://www.worldwideradiosummit.com>

Join author **Eve Mayer Orsburn** for a stimulating webinar addressing the right balance of communication through social media - *COMMUNITY & THE SOCIAL MEDIA EQUATION* - on Wednesday, 1/26 at 2P CST. The webinar is free, but preregistration is necessary to participate. To sign up, click on <https://www1.gotomeeting.com/register/449050288>.

Dial Global Local Alternative PD **Paul "Polychronopolis" Pelowski** is out. Polychronopolis will continue to host his Sunday night Alternative specialty show "Ultra Modern" on **NRG Media** Hot AC KQKQ/Omaha.

Cincinnati market vet **Mark Amazon** is taking over the 9pm-midnight slot at **Clear Channel** Talk WLW-AM/Cincinnati.

Crawford Broadcasting Talk KZLA-AM/Denver late-morning host **Jim Pfaff** is going to Washington, D.C as the Chief of Staff for congressman-elect **Tim Huelskamp** (R-KS).

Tribune Company COO **Gerry Spector** exits. Spector, a longtime associate to former Tribune honcho **Sam Zell**, was brought into the company at the same time as the now-departed CEO **Randy Michaels**.

Longtime WBBM and WCFS/Chicago vet **Roxanne Steele** moves east to relocate in the Motor City. She'll be PT at **Citadel** Hot AC WDVD/Detroit.

Tribune Company Talk WGN-AM/Chicago has taken the "interim" label off **Alex Quigley**, who is now officially APD.

Hubbard Sports KSTP-AM/Minneapolis takes the "interim" tag off new PD **Brad Lane**.

Journal Country KFDI/Wichita PD **Beverlee Brannigan** has been promoted to the newly created position of Dir./Country Programming.

Maverick Media Country WAXX/Eau Claire, WI PD/mornings **George House** exits his position, but remains with Maverick as morning voice for sister WDRK.

Ryan Snow exits as OM of the **NextMedia**/Chicago cluster in Aurora/Joliet.



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Tribune Talk WGN-AM/Chicago has come to an agreement with veteran WGN/**Chicago Cubs** play-by-play announcer **Pat Hughes** on a five-year contract extension that will make WGN Radio his broadcast home through the 2015 Cubs season.

Congratulations and best wishes to **Journal** Talk WTMJ-AM/Milwaukee afternooner **Jonathan Green**, who is stepping away from the mic after four decades – all of which were at WTMJ. Green joined TMJ in 1969.

Kevin Carroll of **Longball Music** is asking friends and colleagues of the late **Bill Scull** to celebrate his life at Bill's Gay Nineties Restaurant and Piano Bar in New York City on Thursday Jan. 20th. The venue is located at 57 East 54th St. (between Madison and Park). The second floor is reserved from 7-10p to share laughs and recollections of Bill.

The Conclave returns to the **The Doubletree Hotel Minneapolis-Park Place** for the 2011 Learning Conference on July 14-16, 2011. It also returns with the same \$99 room rate (plus tax) Conclavers enjoyed last summer - the lowest price for sleeping rooms of any announced industry gathering scheduled for 2011! Located just 3 miles west of downtown Minneapolis in St. Louis Park, the Doubletree has plenty of FREE parking for those driving to the event and for those flying into Minneapolis, the ultra-convenient light rail can transport registrants downtown where they can be picked up and delivered to the Doubletree courtesy of the hotel's free shuttle service! Regarding the superlow room price, know that there are a limited number of \$99 sleeping rooms available, so book yours now by calling 1-800- 245-9190 or clicking on the Conclave's own Doubletree room reservation page at http://doubletree.hilton.com/en/dt/groups/personalized/1_M / M_S_P_P_H_D_T- C_N_C - 2_0_11_0_7_1_3/_index.jhtml?WT.mc_id=POG. The hotel's address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952- 542-8600). To learn more about the Doubletree, click on <http://www.emarketing360.com/DoubleTree/MN/DPPM/>.

In case you hadn't noticed: It's with just a small amount of pride, we point out the new set of roman numerals on the TATTERL masthead today as this little rag begins its 37th continuous year of somehow finding its way to hundreds of broadcasters weekly. Thanks for reading...and sharing!



Wanted - Operations Manager **Results Radio Chico CA**. Candidate qualifications: Minimum 3 years of experience as a PD, Air Talent, and in production room; Demonstrated experience in leading staff and facilitating department relationships; Demonstrated ability to be a change agent: helping organizations to evolve and change; Demonstrated experience in coaching and development of air talent and program directors; Demonstrated ability for effective broadcast scripting and copy writing; Demonstrated ability to develop creative and entertaining promotions; Demonstrated experience and interest in multiple radio formats. You'll lead the PD's and programming staff for our #1 25-54 cluster of 4 locally-programmed radio brands including ZRock, Thunder, and Oldies. You'll also be the PD of Adult Hits Bob-FM. Chico is a beautiful college town 2 hours north of Sacramento. Please email your resume materials to: Applicant@ResultsRadio.com.

Entercom/Milwaukee is looking for a full-time On-Site Promotion Manager to handle all station and client events. Must have remote broadcast experience, be extremely organized & detailed oriented, able to juggle multiple tasks, and love working long hours for not a ton of money. Juggling a plus. Interested parties can e-mail <mailto:ndipietro@entercom.com>.

Are you someone that knows they have the ability to win in local radio but need an opportunity?

KM Communications is looking for an All In One talent to be Station Manager for our AM/FM Combo in Independence Iowa. The FM signal is A/C and the AM is an **ESPN** affiliate. A successful candidate will be: Able to be local and make the station important and relevant to the local community, Understand the systems of radio (traffic, billing, board ops), Be able to work hard and multitask, Understand small town radio and local sports billing, This position is a Sales Position too, if you are not willing to do sales do not apply, Looking for an opportunity to have a voice and a concept on how to win in local radio. This would be an opportunity to put your ideas to work! If interested please send air check, resume and salary history to; **Donald Bae**, 773-588-0070, <mailto:jobs@kmcommunications.com>.



Experienced traffic reporter for KEZK-FM, the NEW Fresh 102.5. Must know the St. Louis roadways. Great opportunity for the right candidate. EOE M/F E-mail MP3 Aircheck & Resume to: mailto:chicago_jobs@Westwoodone.com, Metro Networks, 161 N. Clark St. Suite 1300, Chicago, IL 60601.

Brand new Classic Rock FM going on air early spring in NW Nebraska needs a PD, Music Director, morning show host (6-9a Monday-Friday), yes all in one. Need now to help develop station before it goes on the air and take it to the top once on the air. Must have three years experience in format, on air promotions, Media-Touch Automation, adobe etc. Sign on date projected to be March 1, 2011. Help us prepare this from the ground up. We are looking for a fun loving broadcaster with pipes and energy, who can relate to and entertain listeners. Locally owned, locally programmed company, we do radio right. Visit <http://www.chadrad.com> to learn about our company. If you are looking for an opportunity like this get with me ASAP, the engineer says we better hurry. Send your info to **Sara Taylor**, 226 Bordeaux Chadron, NE 6337, Email <mailto:sara@chadrad.com>.

A position is available for a seasoned radio/interactive selling professional within the Chicago metro who can take an established list and improve it. Candidates must have a minimum of three years selling radio and new media applications, and a demonstrated track record of success in both "farming" and "hunting". Proficiency with Microsoft Office, quantitative/qualitative research is a must, Efficio and PPM a bonus. "List-sitters" need not apply. Great opportunity for Illinois radio/interactive pros ready for the next career step. Full benefits, great people, great station. Send cover letter and resume in confidence to: <mailto:radioprojob@gmail.com>

If you can program and perform on multiple formats, this may be your new gig. Strong organizational skills are essential. No beginners. Rush package in confidence to consultant **Joel Raab** at <mailto:jobs@joelraab.com>

Ag News 890 KQLX is looking for midday/producer. We need somebody with a wide array of talents to fill out 11-2 slot on our station in Fargo, ND. The applicant will also be producing "Farm Talk" by helping the host find guests and edit the program for podcasting. We are a day timer station and the information we provide needs to be delivered in a timely fashion by several different media formats from social networking, newsletter and of course on-air. You don't have to be an expert in agriculture, if you can run a good board, have some vocal skills and get new media you would fit our needs. This position is full-time with full-benefits, pay is based on experience. Women and minorities are encouraged to apply. **Great Plains Integrated Marketing** is an Equal Opportunity Employer Send resume and Demo to: <mailto:jobs@gpimonline.com> AG News 890, Program Director, 64 Broadway, Fargo, ND 58103.

WDWS NewsTalk 1400, WHMS Lite Rock 97.5 and WUIL U-ROCK 107.9 in Champaign, Illinois have an opening in our award-winning News Department due to the career change of a seasoned reporter. We are looking for an energetic, creative, self-starting news reporter/anchor for a full or part-time position. You will interview newsmakers, record interviews, write stories, cover meetings and breaking news. This position will also include some on-air anchoring. Some night and weekend hours are required. Valid Illinois driver's license, reliable transportation a must as some local travel is required. Newsgathering, news writing and editing experience preferred. Good on-air delivery skills also required. Women and minorities are encouraged to apply. Closing date January 18, 2011. Send your resume to: WDWS/WHMS/WUIL, Attention: **Carol Vorel**, PO Box 3939, Champaign, IL 61826-3939 or via e-mail to <mailto:cvorel@wdws.com>.

Are you a smart, skilled and dedicated salesperson? And you WOULD be living the dream...but you work for someone else. Groups of **Townsquare Media** radio stations around the nation consistently "thump the butt" of their competition. Why? Because their competition isn't growing. Here at Townsquare Media of St. Cloud...WE ARE....We house six top-performing radio stations...enterprises like The Value Connection...cutting-edge digital properties...and live event marketing opportunities...a multitude of valuable offerings. - If you want to help businesses succeed by telling their story, and you're excited about the new multiple platform trends in radio, send your resume to **Steve Lahr**, Sales Manager for Townsquare Media in St Cloud at <mailto:steve.lahr@townsquaremedia.com>.

Large regional coverage Midwest Hot AC invites e-submissions from passionate Hot AC PD's on the climb. Email resume and audio please: <mailto:tim@audiencedevelopmentgroup.com>

We promoted our afternoon team to the morning show, so if you're a self-motivated people person we may need you! Everything we do is filtered through a focused, purposeful mission statement and supported by a team who will embrace and challenge you. 104.9 The River in Columbus, Ohio is currently recruiting a talented, full-time AFTERNOON DRIVE on-air personality and MUSIC DIRECTOR. We're looking for the kind of person who brings passion and a teachable spirit with them to the office. Your relationships with those who listen begin with knowing that it's not about you. Please apply for this opportunity if you understand that the keys to growing are strategic planning and focus in a FUN work place. Other requirements include being dependable and trustworthy, having reliable transportation, and knowing basic computer skills. SPECIFIC JOB REQUIREMENTS: 5-10 years of on-air success, an understanding and desire to make meaningful relationships with music promoters, music log and voice track experience, a passion for fundraising and a knowledge of integrating social media into your daily responsibilities. Rush your mp3 and resume' to <mailto:jobs@riverradio.com>.

RadioNOW 100.9, WNOU-FM, Indianapolis' top-rated Top 40 Hit Music Station and the original RadioNOW, has immediate openings (YES! Multiple openings!) for part-time on air weekend / swing personalities. You: "You mean there is still a station that has an entire LIVE weekend airstaff?" Me: "YES!" We are a Mainstream/Top 40 that's on the pulse of everything Indianapolis. We have the tools, you bring the skills. Our past part-time talent has moved on into full time positions in other markets like Charlotte, Jacksonville, Fort Wayne and others. By helping us become stronger, we help make you stronger. On Air Requirements: - PERSONALITY is #1 priority. Some on-air experiences is preferred, but more importantly, you need to be able to have fun, interact with callers and know how to talk about your lifestyle! 'Don't say anything...say SOMETHING!' All weekend shifts are open. We'll place you where you'll fit, but it's all up for grabs. However, part of the job requires you to obviously work weekends and holidays, especially Thanksgiving and Christmas. Schedule must be somewhat flexible to accommodate fill-in hours. A broad understanding of 360° brand marketing. Your show must reach farther than just on that on the 100.9FM frequency. Text messaging, web content, video, events, on-demand audio. Do you have enough content to use these tools? Must currently live within driving distance of Indianapolis Metro. If you work full-time in one of Indianapolis' surrounding radio communities like Terre Haute, Fort Wayne, Bloomington, Lafayette or Muncie and want a chance to break into Indianapolis, send your stuff. If you're in a college radio program, (Butler, IU, IUPUI, Ball State, Purdue, and Indiana State) I want to hear your stuff too! We're looking to fill these positions quickly. Send resume, "Best of" audio and headshot to: <mailto:wnou.onair@gmail.com> (5MB limit please). Please include the phrase: "PT Weekends" in the subject line.



The 36th Conclave Learning Conference
July 13-16, 2011/Minneapolis
Tuition \$249 - Group Rate \$199 each for
3 or more from the same company.
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Immediate Opening: Help Life 101.9 to care for and strengthen families in Eastern Iowa by developing, planning, and coordinating all listener engagement efforts, including promotions, concerts, and other station related initiatives. Bring a magnetic, warm, and welcome personality as co-host of the Life 101.9 morning show, a consistent top-5 morning show with females 25-54... how would you like to be a part of taking the morning show to #1? Your passion, and love for God and people, can truly change lives. Visit <http://www.life1019.com> to learn more about Life 101.9. Please have your scoped audio sample in mp3 and your resume ready. Visit <http://www.nwc.edu/web/employment/media-staff> for full job description and official application process.

On-Air opening at Top Rated station in Springfield, MO Journal Broadcast Group is looking for a part-time on-air talent for our legendary country station, KTTS. If you have great on-air skills, can relate to females, excellent people skills, production skills, work ethic, and excel at appearances, rush your tape and resume today! Applicants must have at least 1 year on-air experience and a good working knowledge of the Country life group. You must have superior production skills, ability to interact with listeners, and a desire to win! If you are living in or near Springfield, MO, are ready to work on an awesome team weekends and holidays, then please send your stuff today! Please send your resume and short mp3 to: Mark_Grantin@ktts.com Or mail to: **Mark Grantin**, Program Director, KTTS, 2330 West Grand St, Springfield, MO 65802.

Mendota Broadcasting, Inc. is taking applications to fill a sales positioning the LaSalle-Peru, IL market (#244). Our seven person team sells advertising for 6 FM's including the top three rated stations in the market, and an AM. Compensation includes salary, commission, and travel. Benefits include paid vacation, holidays, sick days, and health and retirement plan are available. Email letter and resume to employment@theradiogroup.net.

We're changing the way Ag News is done, we're the only full-service Ag station in the Midwest and we need a multi-talented Midday announcer who has a good grasp on the new media. Experience in reading the markets is a big plus. There's other opportunities in our cluster as well. Great locally owned company, no consultants and a positive atmosphere. Send

questions. resume and audio samples to <mailto:agnews890@hotmail.com>.

Leighton Broadcasting in Grand Forks is looking for its next morning show superstar. Do you eat, sleep and breath radio? Are you full of ideas and willing to put you and your ideas out there? WE ARE LOOKING FOR YOU! Applicant must be experienced in production, appearances, Scotts Studios and Music Master. Experience in virtual media is a real plus. Please send your resume and audio package to (no audio, no consideration) **Jarrod Thomas** at <mailto:jt@knoxradio.com>.

News Radio 830 WCCO is looking for a part-time news anchor/reporter. Primary responsibilities will be to anchor newscasts two nights a week on the heritage 50,000 watt signal heard throughout the upper Midwest and around the world through the CBS Minnesota website. The ideal candidate will also have the flexibility to fill-in for other anchor/reporters during the week and weekend when called upon. Experience in radio news is a plus. You have to be able to write and deliver superior broadcast copy under consistent deadlines, research and collect new stories, submit stories to the CBS Minnesota website, but drop everything in order to cover breaking news! Valid driver's license and good driving record. Perform other duties as needed and assigned. Apply at <http://www.cbsradio.com>.

NextMedia-Chicago (WSSR-FM/WRXQ-FM) is seeking a visionary programming leader and skilled tactician for our Hot AC and Classic Rocker. The ideal candidate will have multiple years of PD experience and demonstrated success in programming both formats; fluent in programming in a PPM environment; a great mentor and air-checking coach; a PD who understands his or her role not only driving ratings but revenue as well. If you are ready to take on the "big boys" and own the 815 area code, we'd like to speak with you. Send resume and package to: <mailto:ppendergast@nextmediachicago.com>

All listings in The TATTER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.