

the Conclave
 Presents a Special Edition of **THE GOBBLER**
 Since 1975
 Publisher: Tom Kay Editor: Ben Holsen
 Cartoons Suggested by Lenny Bronstein & Jay Philpott
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THE NEXT CONCLAVE WEBINAR - Want a Christmas gift that keeps on giving? Join **McVay Media's Mike McVay** for **CHRISTMAS TIPS FOR SANTAS & SCROOGES** - a unique webinar revealing the strengths and weaknesses of 'going all Christmas' - Thursday, December 2 at 2P CST. The Christmas Format. What works, what doesn't work, and why All Christmas isn't right for everyone. Say Mike, "Yule want to join us for an interesting discussion on the power of this seasonal programming staple at many radio stations, and how you can maximize your foray into holiday music, or how you might blunt the effect of your competitor's efforts." This webinar is free, but preregistration is necessary by clicking on <https://www1.gotomeeting.com/register/516186104>. This webinar is hosted/moderated by **Jay Philpott**, Conclave Board member and 106-5 The Arch/St. Louis personality. *Comment: There's no question the Christmas format kicks ass and takes names in most markets that feature it. There's also no question that the format is more than just playing Elton John's 'Step Into Christmas' and Bruce Springsteen's 'Santa Claus Is Coming To Town'... a LOT more. The Conclave pulls back the curtain on the format in this most-informative Mike McVay exposé. Take good notes. You'll want them for next year! - TK*

Clear Channel Top 40 WVKS/Toledo morning host **Andrew Zepeda** has been indicted by a Wood County Ohio Grand Jury on three different felony charges of felony theft, failure

to remit sales tax and complicity to commit breaking and entering. Zepeda held a press conference to announce the indictment on various charges related to a police investigation related to a break-in at the host's former Levis Commons restaurant. Police arrested Zepeda's uncle, Paul Zepeda, in early November and "was charged with complicity to breaking and entering and complicity to theft after allegedly attempting to rob his nephew's former restaurant, 'Andrew Z's Sportz Pizzeria,' on Oct. 15th. David R. Wright, 43, is also charged with breaking and entering in the case in which the pair are accused of breaking into the closed restaurant and entering a safe inside. Zepeda claims he is being unfairly targeted for a crime others have confessed to committing. He faces up to 3 1/2 years in prison if convicted on all charges.

Sam Zell is asking U.S. Bankruptcy Court Judge **Kevin Carey** to order that all parties to the **Tribune Co.** bankruptcy who want to sue him for his role in the company's 2007 buyout be informed that they will lose their cases if they sue. The **Wall Street Journal** reports that Zell filed his request as an objection to the reports that will accompany the ballots for voting on the four reorganization plans being considered, asking that ballots should add the opinion of Zell's attorneys that the lawsuits will fail to the statement that says the company's banks, bondholders and unsecured creditors are planning to sue him. Meanwhile, **GreatBanc Trust Co.** plans to appeal last week's ruling that gave partial summary judgment to Tribune employees who sued it for approving part of the deal that allowed Zell to use the Employee Stock Ownership plan to help finance the buyout. The ruling by Judge **Rebecca Palmeyer** said that the transaction approved by GreatBanc, okaying the purchase of unregistered stock by the ESOP, was illegal. The same judge ruled in August that Zell and his company were not liable to pay for the demise of the ESOP. Now, Palmeyer's ruling has triggered a U.S. Labor Department investigation of the ESOP and GreatBanc's role in the buyout. If it holds up, Palmeyer's ruling would set a legal precedent under which the Labor Department could seek civil penalties against GreatBanc.

the Conclave Webinars

Christmas Tips For Santas & Scrooges

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FOX Chairman **Roger Ailes** apologized for his comments in an interview published Thursday that likened **NPR** execs to Nazis. Ailes told the **Daily Beast** in the interview that **NPR** executives, who fired news analyst **Juan Williams** for comments he made as a **FOX** News contributor, "are, of course, Nazis. They have a kind of Nazi attitude. They are the left wing of Nazism. These guys don't want any other point of view. They don't even feel guilty using tax dollars to spout their propaganda. They are basically **Air America** with government funding to keep them alive." Ailes apology came in a letter to the **Anti-Defamation Leagues Abraham Foxman**, saying that he had been "ad-libbing" and "should not have chosen that word," adding that "nasty, inflexible bigot" would have "worked better." **NPR** says that Ailes has not directly apologized to the network. *Comment: Wow! This IS a news story. The Ailes comment – "These guys don't want any other point of view" – is likely just the tip of the iceberg at Fox. We're certain with an attitude like that, Ailes next announcement will be the signing of Jon Stewart for commentary or maybe allow Minnesota Senator Franken to moonlight as a co-host with Glenn Beck. That'll REALLY be a fair and balanced reaction to Ailes own brand of inflexible bigotry. – TK*

Pandora continues to dominate the **ANDO** Internet Top 20 rankers for August. Its 500,000 Average Active Sessions were more than the rest of the Top 10 combines in both 6a-8p and 6a-midnight charts. The Top 10 in 6a-8p Monday through Friday were: 1. **Pandora**. 2. **CBS**. 3. **Clear Channel**. 4. **Citadel**. 4. **Entercom**. 6. **ESPN**. 7. **Slacker**. 8. **Cox**. 9. **EMF**. 10. **Digitally Imported**.

REGISTER NOW – SAVE MONEY! The **Conclave Learning Conference** for 2011 is July 13-16, 2011 - with an incredible tuition offer to go with it. The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit. Friday July 15th will be highlighted by Conclave College and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning

Conference will once again be hosted in Minneapolis. The "earliest-bird" tuition for the 2011 Learning Conference is still priced at just \$149 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.

Lincoln Financial Country KYGO/Denver morning co-hosts **Kelly Ford** and **Rider** hosted the 10th annual KYGO Feed the Need Radiothon for the homeless, raising \$27,787 in five hours. That's 14,477 meals at the Denver Rescue Mission, including the distribution of 1,250 Thanksgiving food boxes to pre-registered homeless and low-income families. Over ten years, the station has raised \$275,597 for the cause!

Tribune Talk WGN-AM to the rescue, helping customers of a bridal shop destroyed in a fire by launching a **Facebook** campaign to connect brides-to-be who lost their gowns in the fire with women willing to lend them their gowns. **Eva's Bridal** in Oak Lawn, IL burned down Wednesday, leading morning show with **Greg Jarret** to use station's Facebook page to help women who lost their wedding dresses.

Illinois Broadcasters Association Pres./CEO **Dennis Lyle** was presented with the **AMBER Alert** Broadcaster/Media Person of the Year Award during the **National AMBER Alert Symposium** in Phoenix. Lyle serves on the Illinois Amber Alert Task Force and hosted the Task Force meeting during June's IBA annual conference and was responsible for bringing Illinois the **Newsplex** training program for broadcasters, law enforcement and legislators.

Former **Tribune** Interactive SVP/COO **Jeff Kapugi** has returned to programming as the new PD for **CBS** Hot AC KYKY and AC KEZK/St. Louis replacing **Mark Edwards** who recently joined KUDL & KEGX.

Longtime Chicago media columnist **Robert Feder** exits **Chicago Public Media**, where he had been writing his column on local radio, TV and print issues and personalities since November 2009. The former **Chicago Sun-Times** columnist's blog recently moved from the company's Vocalo.org site to the main WBEZ.org site of noncomm NT WBEZ/Chicago.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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Saga Communications AC WSNY (Sunny 95)/Columbus, OH has tapped **Stacy Mckay** to rejoin **Dino Tripodis** in the morning.

Big changes at **CHUM** Top 40 CHIQ/Winnipeg as PD **Andrew "Science" Long**, middayer **Pamela Roz** and night jock **Adam Taylor** exit at the same time the station launched an all-Christmas format.

Hoak Media NBC affiliate KVLV-TV and CBS affiliate KXJB-TV/Fargo GM **Christopher Sehring** has been named VP/Market Manager for **Journal/Omaha**.

Journal Talk WTMJ-AM/Milwaukee "Wisconsin's Morning News" co-host **John Jagler** exits the station after a decade and a half. Jagler has been doing mornings at WTMJ for 10 years with **Gene Mueller**.

Des Moines Radio Group Active Rock KAZR/Des Moines ups PD **Ryan Patrick** to Group Marketing Director for the cluster. Patrick will retain his PD duties. KAZR MD **Andy Hall** adds APD to his title and **Rob Lembke** becomes Promotions Director.

Clear Channel Top 40/Rhythmic KPTT (95.7 The Party)/Denver has hired KDGS (Power 93.9)/WICHITA afternoon jock **Dave 'Deuce' Jacobson** to be the station's PD and PM driver.

Conclave Agenda Committee member **Jack Taddeo** e has accepted an interim GM position at **Entercom**/Norfolk. Jack had just finished a similar interim PD job for **Entercom**/Kansas City AC KUDL and Classic Hits KEGX prior to **Mark Edwards'** arrival two weeks ago.

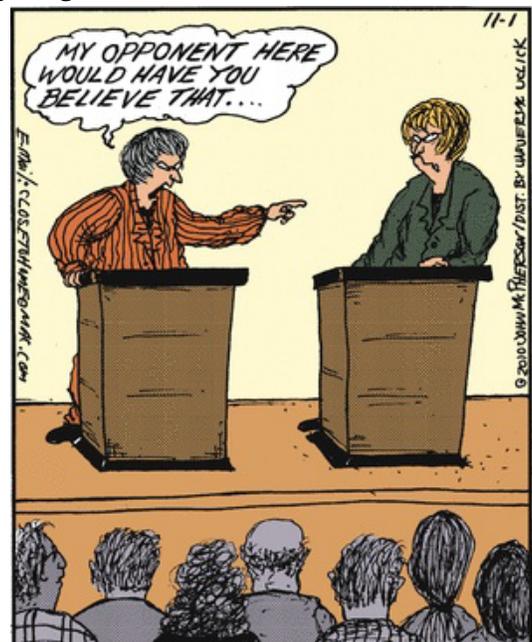
Tribune Digital VP/Content **Jim Richards** exits as part of the on-going restructuring.

Condolences to family and friends of longtime former Toledo Mud Hens radio voice **Frank Gilhholey**, who passed at 86.

The Conclave returns to the The Doubletree Hotel Minneapolis -Park Place for the **2011 Learning Conference**

on July 14-16, 2011. It also returns with the same \$99 room rate (plus tax) Conclavers enjoyed last summer - the lowest price for sleeping rooms of any announced industry gathering scheduled for 2010 or 2011! Located just 3 miles west of downtown Minneapolis in St. Louis Park, the Doubletree has plenty of FREE parking for those driving to the event and for those flying into Minneapolis, the ultra-convenient light rail can transport registrants downtown where they can be picked up and delivered to the Doubletree courtesy of the hotel's free shuttle service! Regarding the superlow room price, know that there are a limited number of \$99 sleeping rooms available, so book yours now by calling 1-800- 245-9190 or clicking on the Conclave's own Doubletree room reservation page at http://doubletree.hilton.com/en/dt/groups/personalized/M/MSPPHDT-CNC-20110713/index.jhtml?WT.mc_id=POG. The hotel's address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952-542-8600). To learn more about the Doubletree, click on <http://www.emarketing360.com/DoubleTree/MN/DPPM/>.

On behalf of the Conclave and its Board of Directors, we wish you and yours a wonderful, family-filled Thanksgiving tomorrow!



Hoping to appear hipper, many candidates in this month's elections sported Justin Bieber haircuts.

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Hot A/C KS95 in Minneapolis is looking for a morning show star or stars! If you have morning show experience, know how to prep and deliver an entertaining morning show in a PPM world and aren't afraid of the cold. Email your resume with audio (no audio - no consideration) to: **Leighton Peck**, Program Director KS95/KSTP-FM, Minneapolis, Minnesota. <mailto:Jobs@KS95.com>. MP3's are fine. Full job qualifications and information at: <http://ks95.com/pages/careers.php>

Heritage rocker 94.3 kilo and the alternative 103.9 RXP in beautiful Colorado Springs is looking for an unusual and talented sales executive with a proven track record. One who is self directed, can set goals and meet them, and is fearless about picking up the telephone and calling someone cold. Interviews are being scheduled now. Please write or e-mail a letter and resume that makes us want to call you. Please send your resume online to <mailto:lane@kilo943.com>. Or mail to attention: HR Post Office Box 2080 Colorado Springs Colorado 80901.

Toledo's only locally owned Country Station, 107.7 The Wolf, is looking for on air talent familiar with Adobe Audition, Wideorbit - (Scott Studios, Google) and/ or Music Master. Please send your resume and aircheck to **Laura Hart**: <mailto:Lhart@Toledoradiogroup.com>

Are you an on-air personality that can sell?? Do you understand that in small market radio you have to be versatile and know how to do everything?? Programming, Sales, News, Sports, on-site broadcasts...And in your spare time be a community leader!! Are you a real broadcaster with a capital B?? If you are just a jock, do not apply! If you 'get it' this is an opportunity to be a big fish in a small pond, high in the Colorado Rockies. Prove it to me. Send your information to **Ron Gates** @ <mailto:ron@kvrh.com>.

Connoisseur Media is a well-funded, privately held company searching for an experienced manager to head up our BRAND NEW radio station in Des Moines, IA. If you possess a winning attitude, have a passion for success, are known for delivering exceptional results and want to be partner on a winning team, Connoisseur Media is for you. This is a rare opportunity with real growth potential, 3+ years in cluster sales and/or station management is required. Share our vision and be part of a new kind of Radio Company. Send Resume to: HR, Connoisseur Media, 136 Main Street Suite 202, Westport, CT 06880. Or e-mail: <mailto:careers@connoisseurmedia.com>

Small market station in northern Indiana is in process of taking applications for a full time air talent. Applicant must be versatile with other duties at the station, including but not limited to, production, sometimes 40 + hours, knowledge with Simian, and Adobe Audition. This is a blind box and all Resumes should be sent to <mailto:myradiojob@hotmail.com> please include Aircheck, Production demos.

Your Country, WIN 98-5 is looking for future full and part-time air talent. Responsibilities include an uptempo, fun show with content that connects with our Michigan audience. If your production cooks and you love personal appearances, send demo to: <mailto:Pj.lacey@mwcradio.com>.

News Talk 1490 WOSH in Oshkosh, WI has a part-time opening in its News Department. We are looking for someone who can write news copy, cover stories, and record newscasts. This is an ideal entry-level position for a communications or journalism student. Please send your resume and audio to <mailto:Tom.Jeffery@cumulus.com>

Lite Rock 97.5 WHMS, U-Rock 107.9 and NewsTalk 1400 WDWS, a locally owned and operated media company has its first full-time on-air talent opening in 5 years as well as co-coordinator of promotions for the radio division. On-air talent will be on our adult contemporary station Lite Rock 97.5 WHMS Monday through Friday. Working knowledge of social media such as Facebook and Twitter, a strong personality and solid prep skills required. Other duties will include production engineering, solo and with clients. As promotions co-coordinator duties include, but not limited to public appearances, charitable events, remote broadcasts and other outside events such as expos and tailgate parties. Candidates must be detail oriented and able to multi-task, coordination with all departments is essential. A valid driver's license and reliable transportation is required. Serious inquiries only. Closing date: December 3, 2010 To apply, mail your letter, resume, and audio sample to: WDWS/WHMS/WUIL, 2301 S. Neil, Champaign, IL 61820 Or submit via e-mail to <mailto:literock@whms.com>. For additional information contact **Ryan Arthur, Jim Lewis, Lee Marcus or Karen York** at 217-351-5300.

Entercom Kansas City seeks exceptional On-air talent for Soft Rock 98.1 KUDL. Candidates must have a minimum of 3 years on-air experience. Ability to relate to KUDL's adult audience is essential. Basic web skills and experience with digital audio production software and Audio Vault or similar on-air software required. Candidates must also work closely with Promotions and Sales departments. Interested candidates should send a completed Entercom application along with resume to www.entercom.com/careers

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Market dominant heritage NewsRadio WOOD 1300 Grand Rapids is expanding its news department. We are seeking Full-Time and Part-Time News Anchors. Candidates must be experienced news professionals with a contemporary conversational delivery. We seek powerful communicators with strong writing skills who live to deliver great content. This job also requires you provide news content to the web as well as web specific content. If you can work in a high pressure environment and still beg for more, send your letter/resume/audio ASAP. Please no files over 5mb. Send to jobs@woodradio.com. Include "NEWS ANCHOR" in the subject line.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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I want to make a donation of \$25 \$50 \$100 Other: \$ _____ to the non-profit Conclave Send a receipt, please.

Where did you hear about this Learning Conference? Employer Co-worker Friend/relative School Trade publication/website Other I've attended in the past

Employed by: Radio Records Vendor/Supplier Trade Publication Student/Educator Other? _____

My primary position: GM OM PD Sales Mgr/Acct. Exec Promo. Director Prod. Director Air Talent Other _____

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The 36th Annual Conclave Learning Conference

*Earliest Bird Tuition is non-transferable and non-refundable. A limited number of \$99/night rooms are available at the Doubletree Park Place.

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