

the
Conclave Presents

THE TATTLE

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVI • Number 40 • October 14, 2010

Tribune Co. Chief Innovation Officer **Lee Abrams** has been placed on indefinite suspension, without pay and pending review for sending a questionable company-wide memo to employees. "Lee recognizes that the video was in extremely bad taste and that it offended employees," Tribune Co. CEO **Randy Michaels** said in the memo announcing the suspension. "(Abrams) has also apologized publicly. He reiterated those feelings again to me privately today. But, this is the kind of serious mistake that can't be tolerated; we intend to address it promptly and forcefully." Abrams has now sent another company-wide email apologizing, saying, "The video in bad taste was a parody of a cable-type reality show. It is not something that we would ever air on our TV stations - in fact, quite the opposite - we show this as an example of what NOT to do. But, still, I understand that it was very inappropriate to distribute a link to the video to a wider audience." Abrams has asked Tribune to delete the e-mail from its servers and promised to make certain his future emails "contain nothing like this" again. This announcement comes on the heels of a critical piece by **David Carr** in the **NY Times** last week that characterized the company as a "frat house" rife with "sexual innuendo, poisonous workplace banter and profane invective." Michaels disagrees with the articles content. *Comment: What's in that Tribune drinking water, anyway? Leftover Jacor Juice? It appears that the culture Randy Michaels imported for Tribune is hardly paying dividends. When someone like Lee Abrams - not particularly known around the industry as a professional harasser - is smitten by the urge to share dubious emails within a wide distribution list, something is seriously wrong. One must wonder how long this esteemed company - one that has teetered on the brink of financial breakdown for the past few years - will be allowed to continue to believe in leadership steeped in a 1950's boys locker room mentality that simply cannot afford to exist in the competitive complexities of modern business. - TK*

The **Tribune Co.** announces an expanded agreement with its **Official Committee of Unsecured Creditors, Oaktree Capital Management, LP, Angelo, Gordon and Co., LP, and JP Morgan Chase Bank, NA** on its reorganization. This new deal expands on the previous deal and has been endorsed by US Bankruptcy Court Judge **Kevin Gross** and the Special Committee of Tribune's Board of Directors. Tribune Chief Restructuring Officer **Don Liebenritt** said. "The additional value being allocated to our bondholders and other unsecured creditors represents a fair and equitable settlement for all of our constituencies. We remain confident that Tribune continues on a path toward resolution of its Chapter 11 cases that maximizes the value of the bankruptcy estates, preserves all stakeholders' legitimate entitlements and enables the company to conclude its bankruptcy proceedings as soon as possible." New in the expanded settlement is the contribution of \$120 million in cash by recipients of pre-bankruptcy payments on the Incremental tranche of the Tribune Senior Loan and the Bridge Loan facilities through an optional settlement of those claims, with the arrangers for those facilities, which will help to ensure that the estates receive the full settlement payment on the plan's effective date. This allows Tribune's bondholders to receive \$420 million, representing 32.73 cents on the dollar upon emergence plus their interest in a litigation trust, and provides for trade creditors of Tribune's operating subsidiaries to be paid in full.

Missouri Attorney General **Chris Koster** won his case against **Sirius XM**. Koster argued that the satcaster was calling consumers who were on the state's Do Not Call list. Koster said harassing telephone solicitations were made to consumers soliciting satellite radio subscriptions. The judge found that Missouri citizens on the Do Not Call list would suffer a hardship if the preliminary injunction were not granted. "It is a consumer's right to demand that illegal telemarketing calls, that violate Missouri's laws, stop, no matter how aggressively it fights. No business is immune from Missouri's no-call law. We will continue to go after those who violate the law," said Koster.

Midwest Communications/Green Bay Multimedia Content Manager Lori Lewis thinks there may be a link, or curse, between the **NFL's Green Bay Packers** who tweet on **Twitter** and those being injured this year. The updated hit list shows that nine of the 13 Packers who Tweet have been hurt. Now, Sports reporters like **ESPN's Chris Mortenson** and **NFL.com** blogger **Jason LaCanfora** noticed this disturbing trend and tweeted their own reactions.

the
Conclave Webinars

Edison's American Youth Study 2010!

The American Youth Study 2010 is a significant survey of the media and technology habits of America's 12-24 year-olds, and represents a sequel to a study originally conducted by Edison in 2000. What is the level of internet usage amongst this demo today? How well has radio held on to its crown as the primary source for music discovery? How is terrestrial radio doing with its own streams and what are the advances that new competitors have been making? The material in this webinar was debuted at the 2010 RAB/NAB Radio Show in Washington, D.C. on September 29th, and will be reprised for the Conclave by Edison President Larry Rosin. This special webinar is free, but pre-registration is required at <https://www1.gotomeeting.com/register/764621377>

Conclave Webinars are FREE! Visit www.theconclave.com for details!

Conclave Webinar!

WEDNESDAY

OCTOBER

27

at

3P/EDT

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Former Conclave keynoter **Glenn Beck** was off the air Monday and Tuesday, telling his **Premiere Radio Network** listeners that he was dealing with health problems. Beck said he was dealing with numbness and tingling in his hands and feet and was having difficulties with his vocal cords. "They're going to be doing CAT scans and MRE's or MRI's and PET scans and they're going to be doing blood work like crazy," Beck said, adding, "I've seen five different doctors...one of them said to me the other night, we have to do all of these blood tests because we have to look for toxins and poisons, and that word stuck out to me. And it's not poison like you know, it's like lead paint. And I'm like, no, I haven't been eating lead chips. And that word stuck out to me." Beck previously disclosed vision problems, diagnosed as macular dystrophy. *Comment: One can quibble with Glenn's political bent – and we often do - but as someone who has witnessed firsthand an unabashed, infectious love of radio that he imparts daily to an audience, one can only wish Glenn Godspeed as he seeks these important avenues to health. - TK*

Citadel Talk WJR-AM/Detroit host, **Detroit Free Press** columnist and two-time Conclave keynoter **Mitch Albom** has written a play about the late Detroit Tigers broadcaster and Hall of Famer **Ernie Harwell**. "Ernie" opens next spring at the City Theatre in Detroit...near the Tigers' Comerica Park home. Albom says, in the play, "Ernie will be recounting his life to another person, starting from when he was a poor kid in Georgia who had a speech impediment and had a father who was wheelchair-bound, all they way up to the end. Images from his career and his voice will be woven in through the magic of theater...I'm really writing this for Detroit. My eyes aren't on Broadway or taking this anywhere else...This is my tribute to somebody I really admired."

Four major public radio stations, including WNYC-AM-FM/New York, WBEZ/Chicago, **Minnesota Public Radio** and KPCC/Pasadena-Los Angeles are planning to direct \$100 million over five years into expanding regional station news departments to 100 journalists per market in four to six markets. This plan would increase each station's news staff from the present 12 to 30 members, costing about \$5 million per year, with a five-year plan totaling about \$100 million for the four operations. The plan's new influx of cash would be built from memberships and underwriting. **American Public Radio** Pres./CEO **Bill Klings** adds, "According to our internal analysis, if the top-25 markets all raised (funds) at the same rate as the top performer, they'd raise \$410 million a year more – or enough to pay for 160 reporters in each of those cities."

The **University of Minnesota's** Eclectic KUOM-AM-FM-K283BG-W264BR/Minneapolis lost \$50k in federal funding from the **Corporation for Public Broadcasting** due to the station's low ratings in **Arbitron's** PPM system. According to KUOM Marketing Director **Alex Gaterud**, "In any public radio or public broadcasting setting, that's a huge hit. We're confident we can deliver an excellent product continuously, but we're still looking to fill the gap." The station receives five times more in student services fees funding than from CPB and is now conducting its fall pledge drive. *Comment: Has anyone clued CPB in on the fact that licenses held by institutions like the U of M for non-commercial radio stations who competently serve a public interest and audience that may clock in as smaller – yet no less important – than other signals dotting the dial, shouldn't need to play the ratings game...especially if "losing" in it means funding shortages? What's next? CPB awarding \$50K to Clear Channel because KDWB had a pretty good spring book? - TK*

Pandora is coming for in-car listeners. The **San Francisco Chronicle** is reporting "early next year, **Ford** will be shipping Fiesta cars with software that operates Pandora via voice controls. **Daimler AG's Mercedes-Benz** is also promoting Pandora in vehicles and **Pioneer Electronics** sell car stereos that include the service." In-car listening is the next target for Pandora, and so are all the advertisers who target those listeners. In addition, Pandora is able to target users based on age, gender, home ZIP code and musical tastes...giving advertisers the ability to run more relevant ads than what's possible on regular radio, said Ford Digital Marketing Manager **Scott Kelly**. "It's very intimate, because Pandora knows so much about the user and who they are, where they're listening and what artists they like, it really lets us hone in on that message."

Microsoft launched their **Windows Phone 7** platform this week, setting up a battle with the **iPhone** and **Android** systems, calling it a "fresh start for the Smartphone," "a different kind of phone" and a "game changer for Microsoft." The good news? The Windows Phone 7 is radio friendly! Microsoft leveraged its **Zune** platform in the music and video hub which makes syncing from your PC and carrying your audio and video collection easy. The hub includes an FM radio, which makes it the lone smartphone to do so.

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The 36th Conclave Learning Conference

July 13-16, 2011/Minneapolis
Tuition \$149 for a limited time only
Details www.theconclave.com

The Conclave's next webinar (number 40!) features **Edison Research's Larry Rosin**, presenting important findings gleaned in Edison's important THE AMERICAN YOUTH STUDY 2010 on Wednesday, October 27 at 2P CDT. This webinar is free, but preregistration is available at <https://www1.gotomeeting.com/register/764621377>. The American Youth Study 2010 is a significant survey of the media and technology habits of America's 12-24 year-olds, and represents a sequel to a study originally conducted by Edison in 2000. In addition to a sample of today's 12-24 year-old Americans, this study also re-examines a cohort from the 2000 study - today's 22-34 year olds - to analyze how their tastes and habits have changed over the past decade. What is the level of internet usage amongst this demo today? How well has radio held on to its crown as the primary source for music discovery? How is terrestrial radio doing with its own streams and what are the advances that new competitors have been making? The material in this webinar was debuted at the 2010 RAB/NAB Radio Show in Washington, D.C. on September 29th, and will be reprised for the Conclave by Edison President Larry Rosin. Don't miss this opportunity to learn just how teens and young adults have changed over the past decade, and which media are best poised to be competitive in the near term.

Did you miss **Jeffrey Hedquist's** WRITE RIGHT – THE SECRETS OF GREAT COPYWRITING? A near-record crowd gathered for yesterday's Conclave webinar stole some wonderful money-making ideas during this important webinar. If you missed it, fear not! The Conclave has announced special, end-of-the-year pricing of Webinar Recordings! All webinars presented from now until the end of 2010 will be specially priced at just \$3.99 each (NOT \$9.99 each...which was STILL a bargain). For less than two gallons of gas, you can experience your 'missing' webinar. For an order form, click on <http://www.theconclave.com/upload/webinarorderform2010.pdf>!

Longtime **Cleveland Cavaliers** radio voice **Joe Tait** landed in the hospital after an exhibition game in Houston with pneumonia. Tait has been the team's radio voice for most of the franchise's history and is retiring after this year. Tait complained of chest pains during the game. Cav's TV voice **Fred McLeod** is filling in for game coverage on **Clear Channel** Talk WTAM-AM/Cleveland.

KeyMarket Communications VP/Programming **Frank Bell** is stepping down after 10 years with the company. Bell was overseeing programming on the Pittsburgh-based **Froggy**

(Country) simulcast, including: WOGI, WOGG and WOGH, plus Classic Hits WPKL and WUKL/Wheeling, WV.

Entercom Top 40/Mainstream WXSS/Milwaukee welcomes PT'r **Alex Mason** to host overnights replacing **Joel Sheridan**. Mason used to call OM **Brian Kelly** at age 13 to ask about KISS jingles, production and the music library. "Being part of KISS has been a dream of mine since I was a teenager. I've always been a 'geek of the station.' Words in the dictionary cannot describe how excited I am about the opportunity to do radio full-time, at my favorite hometown station," said Mason.

Sarkes Tarzian AC WAJI/Ft. Wayne Imaging Dir./PM driver **Big Dave Eubanks** adds weekends at **Entercom** Hot AC WZPL/Indianapolis.

Cumulus Country WFMS/Indianapolis welcomes **Tammy Lively** for midways. Lively was most recently at **Citadel** Country WWKI/Kokomo, IN.

Entercom Top 40/Rhythmic KDGS/Wichita, KS morning co-host **Stephanie** "Lady Stephanie" **Lowe** is out.



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Clear Channel Talk WLW-AM/Cincinnati's **Eddie Finger's**, afternoon co-host with **Tracy Jones** since 2008, exits. PD **Darryl Parks** will fill in until a permanent co-host is found.

Former **Clear Channel** Talk KTLK-FM/Minneapolis early morning host **Dan Conry** joins **Bliss Communications** Talk WCLO-AM/Janesville, WI for middays. Conry has also hosted at **Hubbard** Talk KSTP-AM/Minneapolis and Clear Channel Talk WMMB-AM/Melbourne, FL.

Townsquare Media AC WLHT/Grand Rapids changes to Hot AC as "Channel 95.7, The Best Mix. Sister Soft AC WTRV PD **Jerry Noble** adds PD/MD duties for WLHT.

Crossroads Communications Country-Rock WSDM/Terre Haute flips to the ESPN Sports format of Sports WSDX-AM-WBOW-AM moving to the FM side October 4th.

PLANNING AHEAD! The Conclave Learning Conference for 2011 is July 13-16, 2011 - with an incredible tuition offer to go with it. The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual **Promotion Summit**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge

Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis. Effective immediately, "earliest-bird" tuition for the 2011 Learning Conference will be \$149 – the lowest, most-affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.

Belated Congrats to **Wilks** Top 40 KMXV/Kansas City midday talent **Jenny Matthews** and her husband Matthew Matthews (No joke) on the birth of their daughter Julia.

Federated Media Country WQHK and Hot AC WMEE/Ft. Wayne celebrated two births last week. WMEE/WQHK Sales Manager **Allison De LaGrange** and husband are the proud parents of new daughter, Alivia. AND, WMEE AE **Kristen Kimmel** and her husband Caleb welcomed their new son Benjamin!

Condolences to family and friends of veteran Illinois sportscaster and radio station owner **Art Kimball**, who passed Sunday at 78 in Bloomington. Kimball was the PBP voice for several colleges and high schools on several stations, including Illinois State football and men's basketball and Illinois Wesleyan sports on WJBC-AM/Bloomington, IL. Kimball also hosted the "IHSA Sports Report," which aired on stations across the state... Kimball owned stations in Mendota, IL and Shelbyville, IL.



2011 Learning Conference Registration Form July 14-16, 2011 • Minneapolis

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***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!

I want to make a donation of \$25 \$50 \$100 Other: \$ _____ to the non-profit Conclave Send a receipt, please.

Where did you hear about this Learning Conference? Employer Co-worker Friend/relative School Trade publication/website Other I've attended in the past

Employed by: Radio Records Vendor/Supplier Trade Publication Student/Educator Other? _____

My primary position: GM OM PD Sales Mgr/Acct. Exec Promo. Director Prod. Director Air Talent Other _____

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Entercom Indianapolis WZPL, WNTR and WXNT radio stations are accepting applications for openings in our media sales department. If you're a self-starter, motivated, creative and goal driven, why not consider joining our team! We've got the brands, tools, training and market heritage to put you on the road to success. Candidates must possess exceptional communication, presentation and negotiation skills. One year previous broadcast experience preferred. To be considered for this position, please apply online at <http://www.entercom.com> and click on "Careers".

Clear Channel's country monster, WGAR/Cleveland, is looking for the world's greatest morning show producer to work on our super awesome new morning show! The greatest morning show producer in the world has super wicked good production skills, does killer show prep, likes to schmooze and mingle with country singers and local celebrities and book 'em for interviews, has sick (as in good not like a virus or something) web skills, is a social networking supah genius and most of all LOVES working in a crazily fast-paced creative environment. This sound like you?? If so, RUSH your resume and the greatest demo you, the world's greatest morning show producer, have ever done to **Charley Connolly's** attention @ <mailto:charleyconnolly@clearchannel.com> Make sure you put "AM SHOW PRODUCER" in the subject line.

Cromwell Group Inc./Illinois is currently looking for sales representatives. If you're ready to take your sales career to the next level, we have an excellent opportunity for you in sales. WMCI-WWGO-WCBH-WHQQ-WCRA-WCRC-WPMB-WKRV is an energized, growing radio station with great sales team members. Do you excel in sales? Do you love the selling process and the feeling of accomplishment that it brings? Our company has an immediate opening for a qualified applicant with sales experience. Interested applicants may submit their resume to: **Carol Floyd**, The Cromwell Group Inc. of Illinois, 209 Lakeland Blvd, Mattoon, IL 61938.

Entercom Kansas City, an eight station cluster, has an opportunity for an experienced Traffic Manager. We are seeking a dynamic team player with deep expertise in all facets of Traffic. The successful candidate will be able to maximize inventory in multiple formats and handle log preparation for multiple stations. He or she must be self motivated, focused, committed and able to work independently as well as be a strong part of a team. He or she must have excellent communication skills and have the disposition to work in a stressful environment while achieving high standards of excellence in all areas – both in performance and attitude. Strong analytical and problem solving skills are a must as are the abilities to prioritize and multitask. Interested candidates should send a completed Entercom application along with resume to <http://www.entercom.com/careers>

HERITAGE Adult CHR WBNQ Bloomington is looking for an air talent who can entertain adults between the songs! Can you execute a fun, adult, entertaining show every day? Is the sales department your friend? Can you multi-task and help out with off air duties as well? Do you play

nically with others and win in the halls? Are you great at events and interacting with listeners? Send your resume, a short Mp3 of your work, and an EVEN SHORTER cover letter to <mailto:Jason@WBNO.com> Minimum of 2 year of professional on air work needed to apply. Females, minorities and interstellar space aliens are encouraged to apply. (Zorgons need not apply, you know what you did.) HINT: The first break on your tape should be ENTERTAINING. This is a music jock position so we'd like to hear examples of your music show. Deadline to apply is Friday 10/22 @ 11:59 pm.

Have you always been told that you were persuasive? Do you wake up each day ready for the next challenge? The Cromwell Group is looking for advertising sales professionals to join our successful team. Our marketing team helps business owners and managers increase store traffic and make more money by effectively using radio! Only motivated individuals that are self-starters, GOAL DRIVEN and have a desire to increase their personal income need apply. A positive attitude, a high energy level, and a true desire to help other businesses succeed are required traits. Basic computer skills are a must. A laptop computer is helpful. Base salary, eventually leading to commission, plus bonuses. We provide initial and ongoing training and resources with the Radio Advertising Bureau and other sources. You'll learn to use all of our platforms... radio, web, and interactive... If this sounds like you, call for an appointment today. Mail or email your resume, qualifications and references. The Cromwell Group is an Equal Opportunity Employer. Interested applicants may submit their information to: **Chris Bullock**, **The Cromwell Group Inc. of IL**, 410 N. Water St., Suite B, Decatur, IL 62523

Vallie-Richards-Donovan Consulting is seeking an Assistant PD for Contemporary Hit Radio in a market east of the Mississippi. Candidates should have at least 4 years experience in hit music radio, music scheduling software knowledge and experience, imaging skills, strong on air talent abilities, a great work ethic along with solid people skills. If you do not have extensive music scheduling experience, imaging and production skills or experience in CHR on air, this would not be the position for you. If you have what it takes to help make a radio station sound great and win and if you want to be on a dynamic team with a terrific company, we look forward to hearing from you. Please send any materials demonstrating your abilities to <mailto:VRDopportunityknocks@gmail.com>

Come to Fort Wayne, Indiana, make a baby and program the legendary WMEE brand. Not necessarily in that order. Parent Magazine ranks Fort Wayne second in the Best Places to Raise a Baby. Forbes.com ranks Fort Wayne high among Best Places to Work and Live. Fort Wayne placed 13th in "Cost of Doing business" and 10th in "Cost of Living." Additionally, according to Dave Gifford, Federated Media is one of only thirty companies in the radio business "worth working for" (Radio Ink magazine, May 9, 2005). Federated Media is a product driven company and is looking for the next Operations Manager of legendary WMEE radio and its digital brands. This is not a "fixer upper" but could use a fresh coat of paint. WMEE continues to have the highest cume audience among Women 25-54 year olds. And among our ultra-core (women 25-44), WMEE is ranked #1 in the market (M-F 6a-7p). You will have all of the tools you need to achieve anticipated growth including a promotional budget and the consulting services of Allan Burns and Associate consultant, Jeff Johnson. Preferred candidates will have some Hot AC, Top 40 programming or APD experience and will want to be on air. Regardless of experience if you feel you have the talent and can prove it to us we want to hear from you. Knowledge of the five step Marketing Strategy Model is a plus. Federated Media is an equal opportunity employer. Please e-mail your resume and a brief note describing what Content is King means to you to: **Mark DePrez**, GM, WMEE/WOWO/ESPN 1380/K-105, <mailto:makebabies@federatedmedia.com>.

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Today's Lite Rock, B103 is looking for the next co-host to compliment the talents of a 10 year market vet. Ability to communicate with Adult Females and move beyond to roles of newsreader and laugh track a must. Located less than 2 hours from Chicago, Madison and Milwaukee. No phone calls or weblinks please. Send a resume and Mp3 aircheck to **Timothy Crull** <mailto:timcrull@maverick-media.ws>

Journal Broadcast Group in Springfield, Mo is looking for a promotions manager to oversee our #1 rated country station, KTTS, and our news talk AM/FM combo, KSGF. Candidates must have at least two years experience in promotions, public relations, or special events. On-air experience important but not required. Candidates for this position need to have the ability to lead the promotions and marketing department of a legendary #1 radio station. The person will be in charge of an extremely active community-involved radio station. Responsibilities also include develop and implement station remotes, appearances, contests & events in collaboration with programming; work with sales staff to develop and execute value-added promotions for clients; work with outside vendors to execute marketing programs; create and implement revenue-generating programs and contests; manage web sites; develop and maintain community partnerships; write, edit and produce advertisement and promotional material; oversee Listener Database Program; create station marketing plan and manage associated budget, handle live breaks for remote broadcasts and on-air duties as assigned. Send resume and cover letter to: **Mark Grantin**, Journal Broadcast Group, 2330 W. Grand, Springfield, MO 65802. <mailto:mgrantin@journalbroadcastgroup.com>

SIRIUS XM has a rare and exciting Music Programming opportunity...Senior Director of Classic Rock – Job is based in amazing DC facility, overseeing channels Classic Vinyl, Classic Rewind, Deep Tracks, Boneyard, and Hair Nation and their staffs Click on link or cut and paste address below: <https://careers-siriusxm.icims.com/jobs/5676/job> Please apply online today.

NewsTalk KZRG is looking for a full-time news reporter/anchor. Duties include: writing, reporting, anchoring and assist in the updating of NewsTalkKZRG.com and social networking platforms. Must be willing to cover breaking news and weather. KZRG features a live local morning show and with local news, weather and information. Email your resume and audio to <mailto:chade@zrgmail.com>. Zimmer Radio Inc, Program Director, 2702 E 32nd Street, Joplin, MO 64804

MacDonald Broadcasting in Lansing, Michigan is looking for a multi-talented team player. Primary responsibility will be production for a four-station group. Creative commercial copywriting and production as well as imaging writing and production will take most of your time. Other responsibilities could include news and sportscasts, voice-tracking, remote broadcasts, and other promotional guerrilla marketing appearances and events as needed. If you are self-motivated, organized, and can start and finish tasks without much direction we want to talk to you. Need a High School diploma or equivalent. Knowledge of Visual Traffic, Adobe Audition, and Scott Studios is a plus. Please send mp3 demos and resumes to: <mailto:nextradiojob44@gmail.com> Deadline is Friday 10/22/10

A locally-owned, 3-station combo in Southcentral Indiana is looking for an experienced News Director. Must gather, write, produce, and voice LOCAL News for all three stations and their websites. This is NOT a "rip and read" gig, 95% of every Newscast must be local, community content. Going to Local Meetings and schmoozing local authorities is also a big part of the job. It is basically a one-person Department. Could also develop into being a big part on the Morning Show on one of the stations. Great opportunity for the right person. EOE. Send resumes and mp3s to **Brittany Gray** <mailto:bgray@qmix.com>.

The Columbus Radio Group is looking for a part-time Promotions Assistant. Candidate will be working on-site events/remotes for the Columbus Radio Group Cluster (Sunny 95, Mix 107.9 and Rewind 103.5/104.3), including the set-up and breakdown of the promotional tent, broadcast equipment and interacting with listeners. Additional duties include organizing station vehicles and equipment. Office duties may include calling winners, filing, faxing, internet research and other duties as needed. Must be able to work up to 29 hours a week including nights and weekends. Radio/Promotion experience required. Must have excellent written and verbal and interpersonal communication skills. This position requires someone with a positive attitude, strong customer service skills, and the ability to work in a fast-paced environment. Must have excellent driving record and be able to lift 50-60 lbs of multiple items differing in size and shape. Qualified candidate must be at least 21 years old. If you are interested, please send your resume and qualifications to <mailto:Amanda.Davis@columbusradiogroup.com>.

Do you live and breathe pop culture and the country lifestyle? Are you expert at social media? Are you driven to help grow a legendary, successful morning show? We're looking for a Morning Show Producer/Air Talent to join the #1 radio station in Springfield, MO. The KTTS morning show is dominant. Can you add your talents and help take it to another level? We're looking for a confident, interesting person that possesses strong broadcasting and production skills. You will be required to help produce the show, drive our morning show social media content, offer relatable life experiences on air, and help make a difference in the community. Must have strong organizational skills and be detail oriented. Must have strong multi-tasking abilities, strong skills in writing, imaging, and production. On-Air talent is a must. Minimum one year on-air radio experience required. Previous morning show producer experience preferred. Send your materials right away. If emailing, please only mp3 files. No calls please. **Mark Grantin**, Program Director, KTTS, 2330 W. Grand, Springfield, MO 65810. <mailto:mgrantin@KTTS.com>

Withers Broadcasting New Country KBXB-FM/Sikeston, MO has an immediate opening for an Afternoon Drive air talent for B97.9. Candidate should have a vibe for pop culture in the 18-34 demo and be able to deliver memorable content within an energy driven, music forward, and up-tempo pace that entertains in a New Country format. Experience in Adobe Audition, social networking, and web skills preferred. Previous broadcast experience is a plus. Rush your mp3, and resume to B97.9 Program Director **C.J. Cruze** at jobs@b979.net or B97.9 Opening, 125 S. Kingshighway, Sikeston, MO 63801

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.