

the Conclave Presents

THE TATTLER

Since 1975

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

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Have you ever wondered what life after radio may be like? It's a real fact of our industry that one day you may be put into position to find out! Will anything you've learned from radio help you translate your experience into success in the non-radio world? The next Conclave webinar tackles that important question in **USING YOUR RADIO SKILLS IN THE REAL WORLD** with **Andy Bloom** and **Jeff Randall**, on Thursday September 30th at 3P EDT/2P CDT. This special THURSDAY webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/276166960>. **Andy Bloom** used his skills and experience in programming and consulting highly successful radio stations across America (and internationally) into a position as Communications Director for a member of the U.S. House of Representatives. Find out how Andy's experience in helping Howard Stern launch his show into syndication helped him keep his Congressman in office. Andy has since made the trip back to radio, currently serving as the PD of CBS' WIP and WYSP/Philadelphia. **Jeff Randall's** on air experiences and long run in Seattle/Tacoma helped him forge many relationships that led to extensive public appearances and community work, which eventually led him to his current career as a fully accredited professional auctioneer. Today, Jeff's appearances are likely to be in front of a black tie audience at charity event dinners, resulting in the raising of anywhere from tens of thousands to HUNDREDS of thousands of dollars for the sponsoring charity. Listen in as these two accomplished professionals share their knowledge about parlaying radio skills into a bright future! Conclave webinars are hosted by Conclave Board of Directors member **Jay Philpott** of **Bonneville's WARH/St. Louis** (106-5 The Arch). *Comment: Let's face it. Not too many of us will receive gold watches for our years of service to radio. In today's economy, we should expect to experience a dozen or more careers during our work lives. In this special webinar, Andy and Jeff will let you know how to recognize and appreciate the valuable experience you're gaining behind the mic. In short, they'll going to let you know that you know more than you THINK you know! Don't miss this important webinar!*
- TK

Federated Media Talk WTRC/South Bend's new host **Matt Patrick** is already inflaming **Michigan State** fans by jokingly suggesting that Spartans coach **Mark Dantonio's** post-game heart attack after MSU beat **Notre Dame** on Saturday was a case of Divine intervention and God's revenge on a cheater. On Monday, Patrick was discussing the way overtime ended...on a trick play...a fake field goal leading to a touchdown as the clock appeared to show time running out before the ball was even snapped. "The moral of the story is you mess around with the Fighting Irish, you cheat on the last play of the game, overtime, and beat the Irish, God is going to get you," said Patrick. After an onslaught of anger from MSU fans, Patrick posted an apology to Dantonio on **Youtube**. "Maybe I could have chosen my words a little bit differently," Patrick told the **Detroit Free Press**. "I don't believe God did anything. And I don't believe Coach deserved it. I'm not out to shock anybody. This situation, to me, is one where I can step back and say, 'I should have said it a little bit differently.' Coach and I have spoken before. I consider him a great guy and a great coach. I'm hoping maybe he will give me 30 seconds at the end of the week."

Arbitron's September 2010 **RADAR** (Radio All Dimension Audience Research) ratings find almost 190 million persons 12+ heard one or more network radio commercials in an average week during the survey period. The ratings cover June 25, 2009 through June 23rd, 2010. The Radar 106 survey period saw an increase in the number of people reached by network radio from one year ago. Among the prime audience demo's sought by advertisers, the commercials aired on the 53 radio networks reached: 73.8% of Persons 12+/74.2% of Persons 18+/73.5% of Persons 35+/76.5 of Persons 18-49/76.9% of Persons 25-54.

If drivers could choose from the entire Internet, would local radio lose listeners? **Mark Ramsey's** research says, "Yes." Ramsey and **VIP Research** say that 1 in 3 respondents say they'd tune away from local AM/FM radio. The survey polled 2,000 listeners in 22 markets. The question? "If tomorrow you could get Internet access from the dashboard of your car and you could listen to thousands of stations from all over the world through an Internet receiver on your dash as easy to use as your radio, would you (a) Listen less to my local radio stations as I explore new ones online, or (b) Listen just as much to my local radio stations no matter what's online." 34% said they'd check out Internet radio. For those under age 25, that figured was around 50%. Ramsey and VIP Research also asked whether respondents would prefer a dashboard Internet radio or a radio in the iPod/MP3 player...64% went Internet.

WBCT/Grand Rapids continues to stave off a class-action suit over the flood at last year's "Birthday Bash." The **Clear Channel** country station said the flood of the Grand River wasn't foreseeable, based on pertinent weather forecasts. That flood stranded hundred of cars, causing various levels of damage – and that array of differences are apparently why a Michigan appeals court just upheld a lower court ruling that favors WBCT. The WBCT case probably made some GMs and promo directors run to check their insurance coverage for concert events. Interestingly, WBCT's ratings appeared unaffected. This year's Birthday Bash wasn't a rainout.

the Conclave Webinars

Using Your Radio Skills in The Real World!

Conclave Webinar!

THURSDAY
September
30th at
3P/EDT
2P/CDT!

There is no doubt that the skillsets we use in radio are specialized and adapted specifically to the broadcast industry - but, can they transfer in to other vocations? **Andy Bloom** used his skills and experience in programming and consulting highly successful radio stations across America into working for a member of the U.S. House of Representatives. **Jeff Randall's** on air experiences and long run in Seattle/Tacoma helped him forge many relationships that led to extensive public appearances and community work, which eventually led him to his current career as a fully accredited professional auctioneer. Find out what these two accomplished professionals know about parlaying the skills you use in what you do every day right now into a future that might not be what you expect, but will certainly enjoy! This special THURSDAY webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/276166960>.

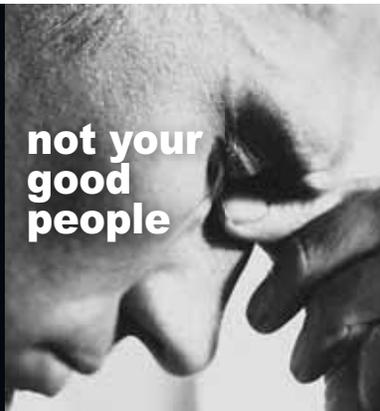
Conclave Webinars are FREE! Visit www.theconclave.com for details!

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The **National Association of Broadcasters** continue to push legislators and their staff to get a broadcast radio chip in cell phones, presenting the **Harris Interactive** poll showing widespread support for such a move by the American public. The NAB put another ad in **Politico**, following up an earlier placement about a week earlier. The copy reads: More than 239 million Americans count on local radio to provide the news and information they need daily. And a new survey shows the great majority of consumers not only want radio on their cell phone, they are willing to pay the one time cost to ensure their phone is "radio ready!" Phones can be made radio ready with components that cost less than a candy bar and weigh less than a tic-tac. Wouldn't it be nice to have the radio you know and love available in the device you can't live without? Let's keep America safe: Ensure your cell phone is radio ready! Radio. Always on. Always there.

Triton-owned **Ando** says Internet radio "pure-plays" like **Pandora** now account for more than 50% of the Average Active Sessions (AAS) in the "domestic" (US) 6a-8p weekday ranker. Percentage-wise, pure-plays do even better in the seven-day Monday-Sunday chart, up to 60% of the active sessions. Pandora leads the field, but July was the first month that **Slacker Radio** made the top 20 for all four of Ando Media's four major rankers – it's growing. Here's the TRI-calculated four-month trend for Pandora in Average Active Sessions – 391,000 in April. 403,000 in May, 419,000 in June and an even larger 448,684 in July. In second place is **CBS**-managed family, which includes **AOL Radio** and **Yahoo LaunchCast** (150,000), followed by **Clear Channel** and the **iHeartRadio** collection (115,000). The rest of the top 10 – **Citadel**, **Entercom**, **ESPN Radio**, **Slacker**, **Cox**, Digitally Imported and **EMF**.

Coleman Insights announced today that it will present a major new study of the streaming audio marketplace, "Successful Streaming Audio Strategies," at next week's **RAIN Summit East** conference in Washington, DC. The presentation will take place at 2:00 PM on Tuesday, September 28th at the Grand Hyatt Hotel. "The 'Successful Streaming Audio Strategies' study will reveal a long list of key findings, the first of which we will reveal at Tuesday's presentation," said Coleman Insights Vice President **Sam Milkman**, who will lead the session at **RAIN Summit East**. "These findings will focus on areas such as branding, consumer loyalty and product attributes and how those findings vary by consumer segments and between Internet-only and AM/FM radio streams." "RAIN Summit East attendees will get a lot out of the new study we're debuting next week," added Coleman Insights President/Chief Operating Officer **Warren Kurtzman**. "We'll go beyond the audience counting that most studies cover and provide real insights into what will drive the success of streaming audio services going forward." In addition to Tuesday's presentation, Coleman Insights will make the study's findings available to the public via its website (<http://www.ColemanInsights.com>), Facebook page (<http://www.facebook.com/colemaninsights>) and Twitter feed (<http://www.twitter.com/colemaninsights>). Visitors to these resources will have access to a complete written report and a self-guided, multimedia presentation covering the study's findings.

The **Chicago Tribune's** new partnership with legendary improv comedy troupe, **The Second City**, will include a show on Tribune's Talk WGN-AM/Chicago. "Chicago Live!" a weekly event at the Chicago Theatre hosted by **Rick Kogan**, launches October 14th and will include local and national celebs and newsmakers in interviews, performances and sketches. The shows will be recorded for weekend broadcast on WGN.

Speaking of **Tribune** Talk WGN-AM/Chicago, the station will air a special to honor longtime agribusiness broadcaster **Orion Samuelson** for his 50 years with the station. "An Evening with Orion: Celebrating 50 years of Orion Samuelson on WGN Radio" will air Sunday (9.26) 8-9a (CT) with a repeat that evening 8-9p.

Bob and Tom are no longer on TV, after two seasons on the **WGN America** cable channel. **Tribune** exec **Sean Compton** says, "It was an excellent show and Bob and Tom were the best to work with." But, WGN America is now concentrating on sitcoms in prime time and overnights.

Clear Channel Talk KFAB-AM/Omaha afternoon host **Tom Becka** helped raise money for the **Boy Scouts of America** with a stunt that saw him rappelling 30 stories down the side of Omaha's 478-foot **Woodmen Tower**, Omaha's second-tallest building. Becka, dressed as Spider-Man, dropped 478 feet while hooked to ropes from the top of the building.

Congrats to **WASK Radio** Country WKOA/Lafayette, IN for raising more than \$80,000 for **Riley Children's Hospital** during its Riley Radiothon August 31st to September 2nd. The radiothon took place from the atrium at Riley in Indianapolis. Morning team **Shamus and Annie** broadcasted from 6a-6p for three days and surpassed last year's total by \$9,500.

Bonneville Country WUBE/Cincinnati announces it's "B-105 Show for the USO," held Thursday September 16th in Covington, KY raised \$20,000 for troop services. **Rodney Atkins**, **Jake Owen** and the **LoCash Cowboys** performed. Tickets were just \$20 with all proceeds going to benefit the **USO**.

CBS AC KEZK/St. Louis teams up with 13 local **Massage Envy** locations to offer hundreds of their listeners a free 15-minute massage on Tuesday (9.21) between 5-7p during the "KEZK Massage Happy Hour." PD **Mark Edwards** said, "St. Louis was recently named the 5th most stressful city in America by **Portfolio.com**. No matter how stressed St. Louisians are, they can always tune to Soft Rock 102.5 KEZK for a stress-free experience. Now, the radio station is on a mission to de-stress the entire populace of St. Louis."

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The 36th Conclave Learning Conference

July 13-16, 2011/Minneapolis
Tuition \$149 for a limited time only
Details www.theconclave.com

Midway Talk WVON-AM/Chicago adds “Launching Chicago with **Lenny McAllister**” for 5-6a (CT) Tuesday through Friday. McAllister is the author of “Diary of a Mad Black PYC (Proud Young Conservative).”

Conclave Rockwell recipient and former longtime **R&R** leader **Erica Farber** is once again sitting on the Board of Directors at **Arbitron**. Erica, who now operates **The Farber Connection LLC**, a consulting and Internet service provider, originally sat on the Arbitron board from March 2001 to July 2006.

The **Milwaukee Radio Group** ups Dir./Sales **AnnMarie Topel** to VP/GM replacing **Tom Joerres**, who retired last month. Topel, a Milwaukee native, has been with the Milwaukee Radio Group, owned by **Saga Communications**, for 15 of her 29 years in broadcasting.

Entercom Country WDAF/Kansas City’s **Wes Poe** has been promoted to PD. Poe steps up after the recent exit of **Dan Persigehl**, who was named OM at **Clear Channel**/Atlanta.

Cumulus AC WRRM/Cincinnati morning show host **Dean Miuccio** exits.

Radio One Top 40 WNOU/Indianapolis announces **Mikey V** as the station’s new night jock and Imaging Director, effective October 6th.

Veteran radio manager **Mike Glickenhous** joins **Tribune Interactive** as EVP/Products and Solutions.

Savannah Music Group (SMG) Chairman **Jeff Cohen** announces that **Ed Salamon** will join SMG as CEO October 1st.

Last Friday was the last day for **Cumulus** Top 40 WRWM PD/PM driver host **Joe Kelly**. Kelly replaced **Jeff Andrews** as PD in March. The station will move morning host **Marco** to afternoons while mornings will be retooled as a “music intensive shift.” Morning co-host **Monica** comes off the air but remains with the station.

Clear Channel Country WLLR/Quad Cities, IA-IL PD **Jim O’Hara** announces **Jillene Kahn** is their new afternoon personality. Jillene transitions from **Northern Lights** Top 40 KHTC/Minneapolis where she did swing/weekends.

Steve “Brody” Burrell is out of overnights at **Entercom** Hot AC KALC/Denver because he is joining **Bahakel** Alternative KRXP/Colorado Springs to do promotions/imaging.

Bailey, MD/mids at **Clear Channel** Alternative KTCL/Denver is now also the MD at sister Active Rock KBPI.

AccuRadio’s “Chicago Radio Online” has a new consultant and programmer in **Tommy Edwards**. That makes 7 (so far) Internet stations

themed to various aspects of Chicago. They include: Chitown Smooth Jazz, Chicago’s Best Oldies, plus Classic Rock, AC, Pop Standards, Classic Hits and Love Songs – all “Chicago-style.” There are voiceovers by locals like **Fred Winston**, **Mitch Michaels**, **Scotty Brink**, **Clark Weber**, **Connie Szerszen** and **Linda Marshall**. Tommy is also the PA announcer for the NBA Chicago Bulls.

PLANNING AHEAD! The Conclave announced its Conference dates for 2011 – July 13-16, 2011 - and an incredible tuition offer to go with it. The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual **Promotion Summit**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis. Effective immediately, “earliest-bird” tuition for the 2011 Learning Conference will be \$149 – the lowest, most-affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.



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Spring Books 2010

#246 Pueblo, CO

Station	Format	Owner	Fa09	Sp10
KCCY-FM	Ctry	Clr Chnml	9.7	9.6
KILO-FM	ActRock	Bahakel	6.8	5.6
KKMG-FM	Top 40/M	Citadel	7.4	5.6
KVUU-FM	Hot AC	Clr Chnml	4	5.6
KIQN-FM	Ctry	Exodus	3.4	5.1
KKLI-FM	AC	Clr Chnml	3.4	5.1
KPHT-FM	ClsscHits	Clr Chnml	6.8	4.5
KATC-FM	Ctry	Citadel	3.4	4
KCSJ-FM	Talk	Clr Chnml	4	4
KKFM-FM	ClsscRock	Citadel	4	4
KKPK-FM	AC	Citadel	2.8	3.4
KWRP-FM	Oldies	Metropolitan	2.3	2.8
KBIQ-FM	ChstCont	Salem	2.3	2.3
KDZA-FM	Rock	Clr Chnml	4	2.3
KIBT-FM	Top 40/R	Clr Chnml	1.7	2.3
KOA-AM	Talk	Clr Chnml	2.3	2.3
KRYE-FM	RegMex	USCP, LLC	1.1	2.3
KSTY-FM	Ctry	Royal Gorge	2.8	2.3
KRDO-FM	N/T	Optima	1.1	1.7
KDZA-AM	Oldies	Clr Chnml	1.1	1.1
KRXP-FM	Alt	Bahakel	1.1	1.1
KVOR-AM	N/T	Citadel	2.3	1.1
KGFT-FM	Chrstn	Salem	0.6	0.6
KHOW-AM	Talk	Clr Chnml	0.6	0.6
KYGO-FM	Ctry	Lincoln	—	0.6

#149 Rockford, IL

Station	Format	Owner	Fa09	Sp10
WZOK-FM	Top 40/M	Cumul.	14.3	16.8
WXXQ-FM	Ctry	Cumulus	12.6	9.7
WYRB-FM	Urb AC	Crawford	3.9	6.8
WGFB-FM	AC	Maverick	5	6.6
WXRX-FM	ActRock	Maverick	5	6.6
WKGL-FM	ClsscRock	Cumul.	5.3	6
WGN-AM	N/T	Tribune	4.2	5.8
WRTB-FM	AdultHits	Maverick	6.7	5.2
WROK-AM	N/T	Cumul.	3.1	2.9
WNTA-AM	Talk	Maverick	2.5	2.1
WSCR-AM	Sports	CBS	2	1.8
WLEY-FM	RegMex	SBS	2	1.6
WBBM-AM	News	CBS	2	1.3
WLS-AM	Talk	Citadel	2	1.3
WJVL-FM	Ctry	Bliss	2	1
WQFL-FM	ChstCont	EMF	1.4	1
WSJY-FM	AC	NRG	2.2	1
WGCI-FM	Urb	Clr Chnml	0.6	0.8
WZEE-FM	Top 40/M	Clr Chnml	1.4	0.8

#193 Salina-Manhattan, KS

Station	Format	Owner	Fa09	Sp10
KJCK-FM	Top 40/M	Platinum	7.7	7.4
KSAL-AM	Talk	Morris	5.6	6.5
KMKF-FM	Rock	Manhattan	4.7	5.2
KYEZ-FM	Ctry	Morris	5.6	4.3
KSAL-FM	ClsscHits	Morris	4.3	3.9
KXBG-FM	Ctry	Eagle	3.4	3.9
KACZ-FM	Top 40/M	Manhattan	3.4	3.5
KBLS-FM	AC	Morris	4.3	3.5
KDJM-FM	ClsscCtry	Radioactive	3.4	3.5
KSAJ-FM	Oldies	Morris	4.7	3.5
KXBF-FM	Ctry	Manhattan	3.4	3.5
KTPK-FM	ClsscCtry	Feuer/McCord	3	3
KQLA-FM	AC	Platinum	3	2.6
KCLY-FM	AC	Taylor	2.1	2.2
KMAN-AM	Talk	Manhattan	2.6	2.2
KJCK-AM	Talk	Platinum	1.7	1.7
KVOB-FM	AdultHits	Rocking M	2.1	1.7
KINA-AM	Talk	Eagle	0.9	1.3
WIBW-FM	Ctry	Morris	1.3	1.3
KBBE-FM	Oldies	Davies	0.9	0.9
KCKS-FM	Hot AC	KNCK	0.9	0.9
KVGB-FM	ClsscRock	Eagle	0.4	0.9
KZUH-FM	Sports	Rocking M	1.3	0.9
WIBW-AM	N/T	Morris	0.9	0.9
KABI-AM	Stnrds	Morris	0.4	0.4
KDVV-FM	Rock	Cumulus	0.4	0.4
KFDI-FM	Ctry	Journal	0.4	0.4
KFRM-AM	Talk	Taylor	0.4	0.4
KFTI-FM	ClsscCtry	Journal	—	0.4
KHMY-FM	Hot AC	Eagle	0.9	0.4
KLIO-AM	Oldies	Journal	0.4	0.4
KNGL-AM	Talk	Davies	—	0.4
KNSS-AM	News	Enter.	—	0.4
KSKU-FM	Top 40/M	AAPerA	0.4	0.4
KXKU-FM	Ctry	AAPerA	0.9	0.4
KZRS-FM	AC	Rocking M	—	0.4
KZSN-FM	Ctry	Clr Chnml	0.4	0.4
WHB-AM	Sports	Union	0.4	0.4

#136 Springfield, MO

Station	Format	Owner	Fa09	Sp10
KTTS-FM	Ctry	Journal	11.3	11.5
KSPW-FM	Top 40/R	Journal	8.1	8.5
KGBX-FM	AC	Clr Chnml	6.8	6.2
KKLH-FM	ClsscRock	M-WFamily	4.1	6.2
KXUS-FM	ClsscRock	Clr Chnml	4.5	6.2
KQRA-FM	Alt	M-WFamily	6.1	5.5
KOMG-FM	ClsscCtry	M-WFamily	3.6	5.3
KSWF-FM	Ctry	Clr Chnml	6.1	4.8
KTOZ-FM	Hot AC	Clr Chnml	4.3	4.8
KOSP-FM	Oldies	M-WFamily	5	4.6
KRVI-FM	AdultHits	Journal	2.9	3.9
KSGF-FM	N/T	Journal	4.5	3.9
KWTO-AM	N/T	Meyer	2.9	3
KTXR-FM	AC	Meyer	3.6	2.8
KWTO-FM	Sports	Meyer	3.2	1.4
KADI-FM	ChstCont	Vision	0.5	0.7
KGMY-AM	Sports	Clr Chnml	0.9	0.7
KRWP-FM	ClsscCtry	Cumulus	—	0.5

#279 Sheboygan, WI

Station	Format	Owner	Fa09	Sp10
WBFM-FM	Ctry	Midwest	8.6	9
WHBL-AM	N/T	Midwest	7.9	7.5
WTMJ-AM	N/T	Journal	9.4	7.5
WXER-FM	Top 40/M	Midwest	6.5	7.5
WXSS-FM	Top 40/M	Enter.	5	6.7
WHBZ-FM	Rock	Midwest	5.8	5.2
WAPL-FM	Rock	Woodward	3.6	4.5
WKLH-FM	ClsscRock	Saga	3.6	4.5
WISN-AM	Talk	Clr Chnml	2.9	3.7
WJUB-AM	Stnrds	Jubilation	2.9	3
WLKN-FM	AC	Seehafer	2.2	3
WMIL-FM	Ctry	Clr Chnml	2.9	3
WRIT-FM	AdultHits	Clr Chnml	2.2	2.2
WRNW-FM	Top 40/M	Clr Chnml	2.9	2.2
WHQG-FM	Rock	Saga	2.2	1.5
WIXX-FM	Top 40/M	Midwest	1.4	1.5
WLDB-FM	AC	MilwRadio	1.4	1.5
WLWK-FM	AdultHits	Journal	2.2	1.5
WPKR-FM	Ctry	Cumulus	0.7	1.5
WBKV-AM	ClsscCtry	Bliss	0.7	0.7
WBWI-FM	Ctry	Bliss	—	0.7
WCLB-AM	Sports	RBH	0.7	0.7
WDUZ-FM	Sports	Clr Chnml	0.7	0.7
WGN-AM	N/T	Tribune	—	0.7
WLTU-FM	Oldies	Cub Radio	0.7	0.7
WLUM-FM	Alt	MilwRadio	0.7	0.7
WMYX-FM	Hot AC	Enter.	—	0.7
WNCY-FM	Ctry	Midwest	—	0.7
WOGB-FM	Oldies	Clr Chnml	0.7	0.7
WQTC-FM	ClsscHits	Seehafer	0.7	0.7

#179 South Bend, IN

Station	Format	Owner	Fa09	Sp10
WBYT-FM	Ctry	Federated	7.1	10.8
WNDV-FM	Top 40/M	ArtMedPtnrs	9.3	10.4
WNSN-FM	AC	Schurz	9.7	8.9
WUBU-FM	Urb AC	Partnership	4.5	8.9
WRBR-FM	ActRock	Talking Stick	4.8	6.6
WTRC-FM	Talk	Federated	—	6.2
WZOC-FM	Oldies	PlymRock	7.1	5.8
WAOR-FM	ClsscRock	Talking Stick	4.1	5
WSBT-AM	N/T	Schurz	8.6	5
WFRN-FM	Rel	Progressive	2.6	2.3
WHFB-FM	Ctry	WHFB	1.9	1.9
WZOW-FM	ClsscRock	ArtMedPtnrs	2.2	1.9
WSMK-FM	AC	MWilliams	1.1	1.5
WSMM-FM	AC	ArtMedPtnrs	1.1	1.5
WGN-AM	N/T	Tribune	1.1	0.8
WHPZ-FM	ChstCont	Le Sea	1.5	0.8

6+ M-Su, 6AM-12AM
Fall 2009 - Spring 2010
comparisons, unless otherwise noted



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'2010

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Do you believe in yourself? Are you a talent that loves sharing stories about your family, friends and experiences? Do you strive to make your station a better place to work and a better station to listen to? Can you thrive and create compelling content in this "new media" world? Do you live this life 24/7 and wish there were 30 hours in the day just to get it all done? Basically, if you are a good person, have a life, possess extreme drive and know how to share it on multiple platforms with your listeners, we want to hear from you! **Federated Media Fort Wayne** is recruiting morning talent that can provide an engaging perspective on entertainment, music, family and issues that are relatable to the audience our market leading CHR leaning Hot AC WMEE. We are privately owned product driven company that believes in "Personality Driven Radio"! If you are an experienced air personality regardless of previous position that fits the description above and can demonstrate it, we are looking to hear from you! You must be extremely outgoing in public, create compelling content, be half nuts and a new media god! Midwest ties a plus! Our stations are market leaders, operate with strong promotional support and have a solid long term local ownership! We provide great facilities, a family friendly environment and a strong support staff! You are encouraged to apply in confidence! Send materials to: talent@federatedmedia.com. WTKM-AM, Crusin' 1540 is looking for someone who has a knack for production, as well as producing our weekly "Crusin' Through Town" community calendar feature. This position offers about 11 hours of work a month, as a private contractor for our station. Pay is \$9/hr. Weekly duties include, but aren't limited to: -Production of our daily "Crusin' Through Town" feature, which features all that is happening the upcoming weekend in the area. 4-5 different events will be featured in separate produced pieces. All 4-5 files will be produced at the end of the previous week, and rotated on air the week of the events. This will take approximately 1 hour a week. -Production of promos and imaging for the oldies station, as needed. This will fill up the remaining 6-7 hours a month. You will not voice the imaging, as that is presently done by a contracted voiceguy, but you will be in charge of putting in the effects and the beds to make the imaging sound well polished. This position is a work-on-location job, meaning you could be from anywhere to do this job. The requirements are that you have access to Adobe Audition (or any radio/audio production software), a studio to record the weekly "Crusin Through Town", and work parts/beds to produce oldies imaging and promos. If you have experience in the oldies format, have work parts that can be used for imaging production on oldies, and would love to be the voice of the local community events, we would love to hear from you! If interested, please email your production samples and resume to **Jake Brandt** - <mailto:jake@1540wtkm.com>.

KALC Denver, "Alice 105.9" is looking for an overnight on-air superstar. This is a rare full-time opportunity to work with superstar personality shows on Denver's most influential radio station. We know you're a great jock. But, can you crush social media? How about edit a video? Are you already writing a blog? Are you amazing with Adobe and Pro-Tools? Awesome! Then, send us an mp3 aircheck, resume and other stuff you want to brag about asap. Sell us on YOU. 3-5 years small to medium market on-air experience required. Use the subject "I WANT TO WORK AT ALICE!" No phone calls please. That's so old school anyway. We promise to get back to everyone. To apply for this position, please go to <http://www.entercom.com> and click on "Careers".

Want to work in a great college town? Come join the team at 95.7 the Rocket in Lafayette Indiana, home of the **Purdue Boilermakers!** We're now accepting tapes and resumes for future full or part time positions with the station. If you're a hard worker, are not afraid to wear multiple hats and have a passion for being on air. We want to hear from you. Take a listen to us at <http://www.957therocket.com> and see if you can hear yourself on the air here. Submit your resume, a cover letter explaining why you'd like to work here, and your demo to <mailto:wshpjobs@gmail.com>. Include the title "WSHPjobs" as your e-mail title.

Today's Lite Rock, B103 is looking for the next co-host to compliment the talents of a 10 year market vet. Ability to communicate with Adult Females and move beyond to roles of newsreader and laugh track a must. Located less than 2 hours from Chicago, Madison and Milwaukee. No phone calls or weblinks please. Send a resume and Mp3 aircheck to **Timothy Crull** <mailto:timcrull@maverick-media.ws>

Future morning show opening! Top 75 market. Send your best materials to <mailto:Dannyhill1014@hotmail.com>

Is Country your thing? Can you program a HOT Country station in Iowa? Can you be IN TOUCH with the community? Can you Inspire & Lead your team? If this challenge has YOU written all over it send your mp3 & R to <mailto:hotcountryradiogig@gmail.com>

Clear Channel Radio is seeking candidates to expand its Madison/Milwaukee, WI Radio Engineering team. Candidates will have basic electronics experience including experience with AM/FM transmitters, analog and digital microwave STL systems, and audio consoles. Experience with computer operating systems including, Windows XP and Windows Server 2003/2008 experience helpful. Candidate will also need basic familiarity with telephone systems, facility wiring, and be willing to learn FCC rules and regulations. This position will be reporting to the regional Director of Engineering and working with other engineering team members in Madison and Milwaukee. Full Time with Base salary and competitive benefits package including health, dental, life and 401K. Email resumes to: <mailto:stevegeorge@clearchannel.com>.

Immediate Opening. We're looking for someone with outstanding communicative and strategic skills to lead our dynamic News/Talk, Soft AC, CHR, Rock, Country and Sports stations. Must have the ability to lead, coach and train our exceptional programming staff and collaborate across all departments. This person will also be responsible for extending our huge terrestrial ratings success into multiple digital platforms. Send resume and short composite aircheck of your work (3MB or less) to <mailto:andyduart@clearchannel.com>.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Audience Development Group is looking for a morning personality/team for two of our Christian Contemporary client stations in the Midwest. We would love to hear your material. Email to: <mailto:brian@audiencedevelopmentgroup.com>.

If you love life on the lake, hiking and the great outdoors, life at Lake Powell may be the next stop for you. We are looking for our next News Director. If you're expecting big money, moving expenses, a big office and easy hours, please don't apply. This is a true small town, 2 hours in any direction to the next town, but in a beautiful area. If you like to work hard, do interviews, hunt for stories, use actualities and receive fair compensation, please send me your NEWS samples, job history and salary expectations to dweaver@kxaz.com with News Director as subject.

WIBW Radio is accepting resumes for a Receptionist. This important position is responsible for answering and directing phone calls, greeting clients and listeners and assisting the staff with a variety of tasks. The qualified applicant will have a working knowledge of Microsoft Office, the internet, multi-line phone systems and excellent customer service skills. To apply, send your resume with cover letter to **Kala Livingston**, WIBW Radio, 1210 SW Executive Drive, Topeka, Kansas 66615 or email it to <mailto:kala.livingston@morris.com>.

MID DAY's IN SPRINGFIELD, MO 104.7 The Cave is looking for a Mid-Day Personality. Classic Rock Music Knowledge is a must. You'll need the ability to: Do an excellent show every day, one flawless break at a time; Make a real connection with your listener; Go beyond the tired old show-prep sheets to talk about what's important to your listener at this moment in Springfield, MO; Do great, compelling production (Pro Tools & Adobe Audition); Use the talent coaching we provide to continually improve your show; Relentlessly promote yourself and your radio station! Work for a great local company of actual radio people in one of the best communities in the country. Position includes benefits & 401K. Resume with references, air-check & prod samples to: <mailto:johnkimmons@1047thecave.com> by 10/05/2010. **Entercom Madison** has an exciting opportunity for a morning drive host on Classic Hits 94.9 WOLX.

If you are a charismatic entertainer, with a great sense of timing, impeccable social-networking skills, a serious work-ethic and an ability to communicate effectively in a music-intensive environment then this may be the job for you. Knowledge of Classic Hits and an understanding of the life-group are essential. Madison is a tremendous place to live and you will love working for **Entercom**. Please get your materials to: <mailto:demoore@entercom.com> David Moore, Entercom, 7601 Ganser Way, Madison WI 53719.

Skid Trax voice tracking service is looking to add modern / alternative rock talent to their roster. Talent who has the ability to convey the young/hip/attitude of a contemporary modern rock station, please submit to be added to our roster. PLEASE HAVE THESE QUALITIES: 3+ Years On-air experience. Dependable and capable of meeting daily deadlines. Very Important. A studio where you can record broadcast quality audio on a daily basis. Motivated and Enthusiastic. Provide and deliver relevant prep/content in a concise manner within the few seconds you have. Commit to a minimum 5 day a week shift, sometimes for multiple stations. Please send .mp3 Demos and Resumes via Email to: <mailto:info@skidtrax.net>

Saint Cloud's AC leader Lite Rock 99-9 is planning for possible future openings. If you have experience successfully relating to an adult audience on a daily basis, send your audio sample (4 minutes max/ no web links please) to <mailto:rob@lite999.com>.

Virtual News Center is seeking great Spanish language newscasters. Can you turn any topic into a concise, meaningful, compelling story in the Cuban Puerto Rican dialect? Let's talk. Pleasant but authoritative voice? Even better. Work-from-home opportunity, part-time to start. Send your MP3 and a current :30 news copy sample (with source material) to <mailto:kippermcgee@gmail.com>, or call 312-402-4667.

104-7 KCLD, St. Cloud's #1 radio station is on the hunt for our next Afternoon or Night talent. 100kw stick an hour outside Minneapolis. Gig will most likely include MD duties. TEAM PLAYERS ONLY. I know every post says this...WE MEAN IT. We win on the air and in the halls and expect you to roll that way too. You'll join a VERY SOLID staff with a company that is very supportive! Musicmaster pros get a leg up - if selector is your game, you're all good. If you're looking for a place where you can work for a LONG TIME and have a great gig to go to everyday, shoot your audio and resume to <mailto:1047kclld@gmail.com> ***if you've already send your stuff, no need to resend...just collecting all packages before we start to narrow the field later this week***Again, this could be a great move for you...we have a ton of FUN and we all work TOGETHER. If you can see yourself smiling at work in a couple years here...SEND YOUR STUFF ASAP! Looking forward to hearing from you!!!

Great Plains Integrated Marketing in Fargo, ND is seeking a Chief Engineer and IT Specialist. Requirements include a minimum of 5 years of experience in AM/FM-RF and video/internet transmission, component level repair of radio & TV gear, general radio installation and maintenance, and F.C.C. Rules and Regulations knowledge. This position requires 24 hour on-call shifts. Two year technical school, military broadcast engineering training, or electronics training beneficial. The candidate must be able to troubleshoot and repair all support equipment to the component level in both radio and internet gear. The ideal candidate will have a solid background in RF, video, audio, TCP/IP, computer configuration & software installation. Competitive salary and comprehensive benefits package. Please send resume to <mailto:jobs@am1100.tv> or mail to Great Plains Integrated Marketing, 64 Broadway, Fargo, ND 58102.

Great Plains Integrated Marketing in Fargo, ND has an immediate opening for a talented full-time Producer/Technical Operator. Must be proficient in Adobe Audition & Media Touch Systems. Duties include but not limited to operating the AM 1100 WZFG Flag Morning Show "live" from 5-8am and post show production, guest booking, creative content idea input and assist show host in all areas of show prep. 3+ years radio experience required. Please send resume to jobs@am1100.tv or fax to (701) 235-4847.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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