

the Conclave Presents

THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVI • Number 36 • September 16, 2010

As you likely know by now, beginning with last week's (9/9) issue, the TATTLER moved to Thursday! All the news that fits now gets to you one day earlier than before. The TATTLER is being sent to the entire Conclave emailing list, too. So if you're new to this newsletter...welcome! Inside its pages you'll read about Conclave happenings as well as news about radio stations, professionals, students, and educators who make up the Conclave family in our Midwest neighborhood and beyond! We thank our media partners – All Access, All About Country, FMQB, Inside Radio, RAMP, Radio Ink, Radio-Info, & Radio Business Report – as well as loyal readers of the TATTLER for being a source for many of the stories you'll read here (yes, it's an admission of STEALING!!). The TATTLER is edited by Ben Holsen, who also moonlights as Production Director and air talent for Citadel/Minneapolis. Commentary included here reflects only the opinion of the publisher, not necessarily that of the Conclave. Cartoons are the work of the artists and syndicators indicated, carefully screened and submitted by Conclave Board member Jay Philpott and longtime Conclave friend, Lenny Bronstein. If you like what you read, you'll keep receiving the TATTLER weekly. If not, simply click on the unsubscribe link found in the email that you received allowing you to download the newsletter. Now...here's what happened this week in your TATTLER neighborhood.

Have you ever wondered what life after radio may be like? Will any experience you've gained from radio translate to a meaningful vocation outside the station? The next Conclave webinar tackles that important question in **USING YOUR RADIO SKILLS IN THE REAL WORLD** with **Andy Bloom** and **Jeff Randall**, on Thursday September 30th at 3P EDT/ 2P CDT. This special THURSDAY webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/276166960>. **Andy Bloom** used his skills and experience in programming and consulting highly successful radio stations across America (and internationally) into a position as Communications Director for a member of the U.S. House of Representatives. Find out how Andy's experience in helping Howard Stern launch his show into syndication helped him keep his Congressman in office. Andy has since made the trip back to radio, currently serving as the PD of CBS' WIP and WYSP/Philadelphia. **Jeff Randall's** on air experiences and long run in Seattle/Tacoma helped him forge many relationships that led to extensive public appearances and community work, which eventually led him to his current career as a fully accredited professional auctioneer. Today, Jeff's appearances are likely to be in front of a black tie audience at charity event dinners, resulting in the raising of anywhere from tens of thousands to HUNDREDS of thousands of dollars for the sponsoring charity. Find out what these two accomplished professionals know about parlaying the skills you use in what you do every day right now into a future that might not be what you expect, but will certainly enjoy! Conclave webinar #38 will be hosted by Conclave Board of Directors member **Jay Philpott** of **Bonneville's** WARH/St. Louis (106-5 The Arch).

Did you miss **Paige Neinaber's** enlightening Conclave webinar, **STREETHACKERS GUIDE TO THE UNIVERSE** yesterday? Fear not! The Conclave has announced special, end-of-the-year pricing of Webinar Recordings! All webinars presented from now until the end of 2010 will be specially priced at just \$3.99 each (NOT \$9.99 each...which was STILL a bargain). For less than a six-pack of Coke, you can experience your 'missing' webinar. For an order form, click on <http://www.theconclave.com/upload/conclave2010webinarorder.pdf>!

the Conclave Webinars

Using Your Radio Skills in The Real World!

Conclave Webinar!

THURSDAY
September
30th at
3P/EDT
2P/CDT!

There is no doubt that the skillsets we use in radio are specialized and adapted specifically to the broadcast industry - but, can they transfer in to other vocations? Andy Bloom used his skills and experience in programming and consulting highly successful radio stations across America into working for a member of the U.S. House of Representatives. Jeff Randall's on air experiences and long run in Seattle/Tacoma helped him forge many relationships that led to extensive public appearances and community work, which eventually led him to his current career as a fully accredited professional auctioneer. Find out what these two accomplished professionals know about parlaying the skills you use in what you do every day right now into a future that might not be what you expect, but will certainly enjoy! This special THURSDAY webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/276166960>.

Conclave Webinars are FREE! Visit www.theconclave.com for details!

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Jeff Smulyan's JS Acquisition, LLC is suing three affiliates of **Alden Global Capital** for backing out of its deal to buy out the outstanding stock of **Emmis Communications**. The suit alleges that Alden pulled out of the deal after an agreement was reached with certain Preferred Stock holders to modify the terms of the notes being issued in exchange for their holdings. The complaint alleges that on or about August 24th, Alden's **Randy Smith** told a representative of Smulyan's group that "the precipitous drop in asset values in the radio industry made the going private transaction unattractive to Alden." Smulyan said, "We entered into an agreement with Alden, believing them to be fair and trustworthy individuals. What we experienced was far different. No one should suffer the same fate at Alden's hands."

Minnesota Public Radio and **American Public Media Pres./CEO Bill Kling** is stepping down, effective June 2011. Kling has served as President of MPR since its inception in 1967. "Sooner or later there has to be a transition, so this is the time when you would want to do it," said Kling. "We have a balanced budget. We have a surplus this year. You wouldn't want to do it under difficult circumstances, so I think that makes sense."

According to the **Radar 106 National Radio Listening Report**, Radio reaches more than 239 million Persons 12+ over the course of a typical week. That represents an increase of four million listeners versus the year ago Radar 102 report of 235 million weekly listeners. For the 7,200+ stations affiliated with the 53 specific networks reported in Radar, the weekly audience is 220 million Persons 12+, up nearly 6 million listeners from 214 million listeners reported one year ago. Despite mp3 players and the growth of mobile and internet-only stations, (terrestrial) radio reaches 93% or persons 12+ each week. Even 92% of teens (12-17), younger radio listeners who are most accustomed to using new technologies and forms of media, continue to tune-in each week. Network radio reaches 88% of Adults 18-34, the prime media multi-taskers, up from 85% one year ago. The diversity of formats in radio attracts advertiser-coveted demographics in both Black (Non-Hispanic) and Hispanic

persons. * More than 93% of Black (Non-Hispanic) persons and 95% of Hispanic persons, aged 12 and older, tune into radio over the course of a week. * Radio reaches more than 94% of Black (Non-Hispanic) persons and 96% of Hispanic persons aged 18-49 over the course of a week. * Network affiliated stations reach 90% of Black (Non-Hispanic) persons, and 86% of Hispanic persons, aged 12 and older. Radio reaches 96% of college graduates aged 25-54. 96% of adults aged 25-54 with a college degree and an annual income of \$50,000 or more tune into radio over the course of a week. Network affiliated stations reach 88% of college graduates aged 18-49 with a household income of \$75,000 or more. All radio stations reach 96% of this demographic.

At the **2010 NAB/RAB Radio Show**, **Arbitron** and **Jacobs Media** are showcasing key findings from their collective study, "Goin' Mobile," which examines the impact of the smartphone on consumers – and the implications for broadcasters. The "Goin' Mobile" presentation kicks off the NAB/RAB Radio Show Thursday, September 30th at 9a. "Everyone knows that mobile devices are a major game-changer for consumers, as well as for media companies," said Arbitron VP/Research Policy and Communications **Dr. Ed Cohen**. "They're always 'on,' and people sleep with them and never leave home without them. We collaborated with Jacobs to better understand how the explosive growth of smartphones has impacted the social and business interactions of consumers." Jacobs Media observed and videotaped 18 smartphone users aged 18-49 in Cleveland, Los Angeles, Dallas and Baltimore over a 24-hour period. "We originally thought this study would be about the various functions and apps that people use on their smartphones," said Jacobs Media Pres. **Fred Jacobs**. "That was before the first interview. What we learned is that smartphones have become more essential than any device people own. They are a lifeline and a conduit to business, personal relationships, currency, productivity, entertainment and more. We will be showing the stories behind the data, and the results are fascinating." A video preview of "Goin' Mobile" can be found at www.arbitron.com/goinmobile.

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The 36th Conclave Learning Conference

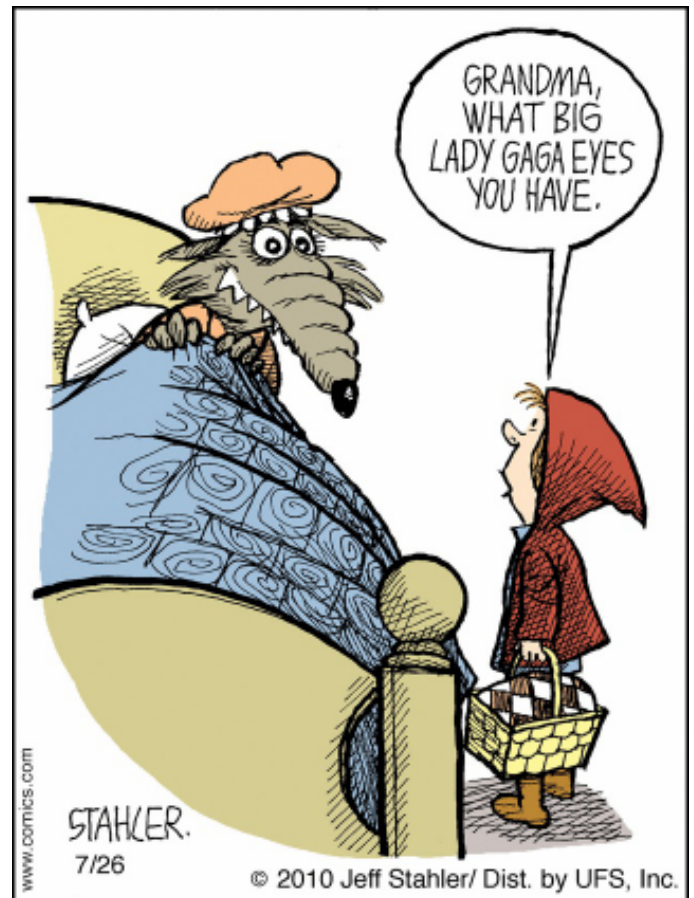
July 13-16, 2011/Minneapolis
Tuition \$149 for a limited time only
Details www.theconclave.com

PLANNING AHEAD! The Conclave announced its Conference dates for 2011 – July 13-16, 2011 - and an incredible tuition offer to go with it. The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual **Promotion Summit**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis. Effective immediately, “earliest-bird” tuition for the 2011 Learning Conference will be \$149 – the lowest, most-affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.

Dial Global has promoted 6 programmers as they prepare for a re-launch of ‘localized’ formats. Unfortunately, nine full-timers and several part-time staff were laid-off as Network Ops shift from Omaha to Denver. “Our goal is to redefine the role of network radio,” says Dial Global Pres. **Kirk Stirland**. Dial Global’s new programmers will oversee the company’s fastest-growing product line, **DG Local**. Said Stirland, “Our STORQ technology allows stations to sound local, while featuring our major market air talent. Announcing our new programming team is just the beginning.” Effective immediately, Dial Global’s new programmers include: **Rick Brady**, PD of AC Pure – **John Fowlkes**, PD of AC Active – **Kristopher Jones**, PD of Genuine Classics Rock – **Cheri Marquart** – PD of Oldies Plus and Good Time Oldies – **Melody Morgan**, PD of Country Today – **Shannon Stone**, PD of Country Classics. “Dial Global is planning full upgrades for these formats and will soon re-launch them with improved personalities, music systems, imaging and branding,” said EVP/Programming **Beau Phillips**. “Our company remains committed to delivering a quality programming product. We’ve attracted an amazing lineup

of air talent in the wake of consolidation. And having great personalities delivering local content gives stations a powerful advantage.”

American Public Media “A Prairie Home Companion” host **Garrison Keillor** is back on the road for several appearances, including the launch ceremonies for new public radio station WDRT/Viroqua, WI. The celebration and launch are scheduled for September 17th and are open and free to the public. Keillor is also on the schedule to appear in Turlock, CA on September 20th and for Texas Tech’s Presidential Lecture and Performance Series for an October 24th visit to Lubbock. Keillor recently appeared in Jacksonville, OR; Eugene; Portland; Denver; San Antonio; Moorhead, MN; and Knoxville as part of his “Summer Love Tour” with **Sara Watkins** and **Fred Newman**.



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Global Traffic Network's Mobile Traffic Network subsidiary launched its mobile traffic alert system, the **Global Alert Network**, in Kansas City. The system offers traffic notifications pushed to mobile phones in real-time through an advertising-supported application. "We are delighted to be working with such an innovative team as those at (KC traffic management center) Scout. The **Departments of Transportation** in both Kansas and Missouri have a reputation for embracing new ideas, and we are excited to be offering the people of KC a safe, reliable way to receive traffic information when they really need it," said MTN CEO **William Yde**.

Bonneville Hot AC WTMX/Chicago raised \$1,736,779.28 for **Children's Memorial Hospital** during **Eric and Kathy's** 11th annual 36 hour Radiothon. Celebs **John Ondrasik** of **Five for Fighting**, **Patrick Sharp** of the **Chicago Blackhawks** and **Brad Maynard** of the **Chicago Bears** all helped out.

Clear Channel's three Denver Talk stations are holding a "Battle of the Talk Show Hosts" October 6th at the Comedy Works Landmark. KOA-AM's **Mike Rosen**, KHOW-AM's **Peter Boyles** and KKZN-AM's **David Sirota** will all face off in the event. KOA-AM's **Steffan Tubbs** will moderate.

Folger Media's Joel Folger and **Jules Riley** debuted **Popster FM**, a Contemporary Adult Hits format "shining a light on the hits of the '80s, '90s and Now in No Particular Order." Popster FM plays a diverse style of music including Pop, Rock, Rhythmic and Alternative hits from the early '80s through today. The 1st affiliate is **James Ingstad Broadcasting** Classic Hits KMJO/Fargo.

Midwest Communications flip AAA KDAL/Duluth, MN to Classic Rock "Rock 96".

Former **Clear Channel** Talk KKZN-AM/Denver morning host and veteran talker **Jay Marvin** announced his retirement last week. Marvin has been recovering from health issues.

Entercom Hot AC KALC/Denver adds former crosstown KWOE afternooner **Jay Cruze** for weekends.

Clear Channel/Toledo OM and Rock WIOT and Top 40 WVKS PD **Bill Michaels** is out.

Long-time **CBS** Hot AC WQAL/Cleveland morning talent **Rebecca Wilde** resigns to travel the world.

Broadcast Company of the Americas, aka **BCA Radio**, appointed 2010 Conclave faculty member **Larry Patrick** CEO, effective immediately. BCA operates Classic Hits XHPRS, Talk XEPE-AM and Sports XEPRS-AM, the flagship station for the **San Diego Padres**. Patrick replaces **John Lynch**.

Mancow Muller will host a Sunday evening show for **Citadel** Talk WABC-AM/New York effective next weekend. Mancow, who will continue with his weekday morning show for **Talk Radio Network**, can be heard 6-9p (ET) Sundays on WABC.

Tribune Talk WGN-AM/Chicago upped **Alex Quigley** to Interim PD.

Haugo Rock KSQY/Rapid City, SD promotes **Jake Michaels** to PD as he moves from afternoons to mornings. Michaels replaces the exiting **Murdoc Jones**.

Clear Channel Classic Hits KLOU/St. Louis names **Greg Hewitt** as its new morning man.

Cumulus Classic Hits WJJK/Indianapolis PD **Steve Cannon** has added PD duties at sister Country WFMS.

Bahakel Alternative KRXP (103.9 RXP)/Colorado Springs taps **Steve "Brody" Burrell** for Promotions/Imaging/On-Air. He moves from overnights at **Entercom** Hot AC KALC (Alice 105.9)/Denver.

Condolences to family and friends of former WHO-AM and WHO-TV/Des Moines newsman **Jack Shelley**, who died Tuesday at 98. Shelley was heard on WHO radio from 1935-1965 when he joined the faculty at Iowa State University.



Spring Books 2010

#99 Madison, WI

Station	Format	Owner	Wi10	Sp10
WMGN-FM	AC	M-WFamily	7.8	7.6
WZEE-FM	Top 40/M	Clr Chnml	7.4	7.1
WIBA-FM	ClsscRock	Clr Chnml	6.4	5.7
WIBA-AM	N/T	Clr Chnml	6.7	5.5
WMMM-FM	AAA	Enterc.	3.1	5.3
WJQM-FM	Top 40/R	M-WFamily	4	4.6
WOLX-FM	ClsscHits	Enterc.	4.5	4.6
WWQM-FM	Ctry	M-WFamily	4.9	4.1
WMAD-FM	Ctry	Clr Chnml	5.1	3.9
WJJO-FM	ActRock	M-WFamily	4.9	3.5
WCHY-FM	AdultHits	Enterc.	2.4	3.4
WXXM-FM	Talk	Clr Chnml	3.4	3.4
WTSO-AM	Sports	Clr Chnml	2	2.8
WLMV-AM	SpanVar	M-WFamily	1.1	1.6
WJVL-FM	Ctry	Bliss	0.9	1.4
WTLX-FM	Sports	Good Karma	2.2	1.4
WHIT-AM	Oldies	M-WFamily	1.1	1.2
WDMP-FM	Ctry	Dodge-Point	1.5	1.1
WSJY-FM	AC	NRG	1.6	1.1
WDDC-FM	Ctry	Zoe	0.9	0.9
WTDY-AM	N/T	M-WFamily	0.7	0.9
WEKZ-FM	AC	Green Cty	—	0.5
WGN-AM	N/T	Tribune	—	0.5
WNNO-FM	Hot AC	Magnum	—	0.5

#275 Mankato-New Ulm-St. Peter, MN

Station	Format	Owner	Fa09	Sp10
KATO-FM	Ctry	Linder	10.8	11.6
KEEZ-FM	Hot AC	3 Eagles	9.5	7.5
KXLP-FM	ClsscRock	Radioactive	6.8	7.5
KYSM-FM	Ctry	3 Eagles	8.8	7.5
KDOG-FM	Top 40/M	Linder	4.1	6.8
KQYK-FM	Rock	3 Eagles	4.7	4.8
KTOE-AM	N/T	Linder	6.1	4.8
KXAC-FM	Oldies	Linder	4.7	4.8
WCCO-AM	Talk	CBS	3.4	4.8
KRBI-FM	ClsscHits	3 Eagles	2	4.1
KNUJ-AM	Ctry	Ingstad	3.4	3.4
KFAN-AM	Sports	Clr Chnml	0.7	2
KYSM-AM	Sports	Linder	2	2
KNUJ-FM	AdultHits	Ingstad	2	1.4
KRRW-FM	Ctry	Linder	1.4	1.4
KTLK-FM	Talk	Clr Chnml	0.7	1.4
KBW-FM	Ctry	Result	0.7	0.7
KDWB-FM	Top 40/M	Clr Chnml	0.7	0.7
KEEY-FM	Ctry	Clr Chnml	0.7	0.7
KFMC-FM	ClsscRock	Woodward	0.7	0.7
KOWZ-AM	Talk	Linder	0.7	0.7
KOWZ-FM	AdultHits	Linder	1.4	0.7
KQRS-FM	ClsscRock	Citadel	0.7	0.7
KSTP-FM	Hot AC	Hubbard	—	0.7
KXXR-FM	ActRock	Citadel	1.4	0.7

#296 MasonCity, IA

Station	Format	Owner	Fa09	Sp10
KIAI-FM	Ctry	3 Eagles	12.6	12.8
KLSS-FM	Hot AC	3 Eagles	10.3	11.6
KLKK-FM	ClsscRock	Fife	11.5	9.3
KGLO-AM	Talk	3 Eagles	6.9	7
KYTC-FM	Rock	3 Eagles	4.6	5.8
KROC-FM	Top 40/M	Cumulus	4.6	4.7
KSMA-FM	Ctry	Fife	5.7	4.7
KRIB-AM	Oldies	3 Eagles	3.4	3.5
KAUS-FM	Ctry	3 Eagles	3.4	2.3
KCHA-FM	AC	Fife	2.3	2.3
KVGO-FM	Oldies	Cumulus	2.3	2.3
KFMW-FM	ActRock	Bahakel	1.1	1.2
KIOW-FM	Variety	Fife	1.1	1.2
KKHQ-FM	Top 40/M	Cumulus	1.1	1.2
KOKZ-FM	ClsscHits	Bahakel	1.1	1.2
KQAQ-AM	ClsscCtry	Hometown	1.1	1.2
KQPR-FM	ClsscRock	Hometown	1.1	1.2
KYBA-FM	AC	Cumulus	1.1	1.2
WHO-AM	N/T	Clr Chnml	1.1	1.2

#37 Milwaukee-Racine, WI

Station	Format	Owner	Wi10	Sp10
WTMJ-AM	N/T	Journal	9.3	10.1
WISN-AM	Talk	Clr Chnml	7.9	8
WXSS-FM	Top 40/M	Enterc.	7.2	7.5
WMIL-FM	Ctry	Clr Chnml	6.1	6.3
WKKV-FM	Urb	Clr Chnml	5.4	5.4
WRIT-FM	AdultHits	Clr Chnml	4.4	4.3
WMYX-FM	Hot AC	Enterc.	3.6	4.1
WLWK-FM	AdultHits	Journal	2.6	3.7
WLUM-FM	Alt	MilwRadio	2.8	2.7
WLDB-FM	AC	MilwRadio	2.8	2.4
WRNW-FM	Top 40/M	Clr Chnml	2.4	2.3
WMCS-AM	Talk	MilwRadio	1.5	1.3
WOKY-AM	ClsscCtry	Clr Chnml	1.2	1.2
WAUK-AM	Sports	Good Karma	1.2	1
WSSP-AM	Sports	Enterc.	0.8	0.7
WDRV-FM	ClsscHits	Bnnville	0.5	0.6
WGN-AM	N/T	Tribune	0.7	0.5

#237 Muskegon, MI

Station	Format	Owner	Fa09	Sp10
WMUS-FM	Ctry	Clr Chnml	12.1	12.3
WMRR-FM	ClsscRock	Clr Chnml	9.2	8.6
WSHZ-FM	AC	Clr Chnml	7.5	8.6
WSNX-FM	Top 40/M	Clr Chnml	7.5	8
WHTS-FM	Top 40/M	Citadel	4.6	5.9
WGRD-FM	ActRock	Townsq	3.4	3.7
WTNR-FM	Ctry	Citadel	2.9	3.2
WBCT-FM	Ctry	Clr Chnml	1.7	2.1
WJQK-FM	ChstCont	Lanser	1.7	1.6
WKBZ-AM	Talk	Clr Chnml	1.7	1.6
WLAV-FM	ClsscRock	Citadel	1.7	1.6
WLHT-FM	AC	Townsq	1.1	1.1
WMAX-FM	Sports	Clr Chnml	0.6	1.1
WOOD-FM	AC	Clr Chnml	1.1	1.1
WBBL-FM	Sports	Citadel	0.6	0.6
WBFX-FM	ClsscRock	Clr Chnml	1.1	0.5
WFGR-FM	ClsscHits	Townsq	0.6	0.5
WGN-AM	N/T	Tribune	0.6	0.5
WOOD-AM	News	Clr Chnml	0.6	0.5
WTRV-FM	AC	Townsq	0.6	0.5

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#72 Omaha-Council Bluffs, NE

Station	Format	Owner	Wi10	Sp10
KXKT-FM	Ctry	Clr Chnml	9	9.8
KFAB-AM	N/T	Clr Chnml	10	9.2
KQCH-FM	Top 40/M	Journal	5.8	7.8
KGOR-FM	ClsscHits	Clr Chnml	7.9	7.2
KEZO-FM	Rock	Journal	5.3	6.3
KQBW-FM	ClsscRock	Clr Chnml	5	5.4
KKCD-FM	ClsscRock	Journal	3.5	4.8
KQKQ-FM	Hot AC	NRG	4.9	4.8
KSRZ-FM	Hot AC	Journal	4.3	4.6
KOPW-FM	Top 40/R	NRG	5.3	4
KKAR-AM	Talk	NRG	2.6	2.8
KOZN-AM	Sports	NRG	3	2.8
KTWI-FM	Ctry	Clr Chnml	1.8	2.1
KOMJ-AM	Stnrds	Cochise	2.4	1.7
KGBI-FM	ChstCont	Salem	2	1.5
KOOO-FM	AdultHits	NRG	2.3	1.1
KBBX-FM	RegMex	Conn.	2.6	0.7
KXSP-AM	Sports	Journal	0.5	0.7
KOIL-AM	Talk	NRG	—	0.5
KVSS-FM	Rel	VSSCathC	0.7	0.5

#150 Peoria, IL

Station	Format	Owner	Fa09	Sp10
WSWT-FM	AC	Triad	7.5	11.9
WPBG-FM	ClsscHits	Triad	7.2	9.6
WMBD-AM	Talk	Triad	9.3	8.3
WZPW-FM	Top 40/R	Townsq	7.5	7.3
WXCL-FM	Ctry	Triad	5.2	7
WXO-FM	ActRock	Townsq	5.5	6.2
WFYR-FM	Ctry	Townsq	3.8	4.7
WGLO-FM	ClsscRock	Townsq	6.4	3.6
WHPI-FM	Oldies	Independence	3.2	3.1
WDQX-FM	ClsscRock	Triad	2.6	2.8
WPIA-FM	Top 40/M	Independence	2.9	2.6
WBNQ-FM	Top 40/M	Townsq	2.6	2.3
WIRL-AM	ClsscCtry	Triad	1.7	2.1
WGN-AM	N/T	Tribune	1.2	1.3
WBWN-FM	Ctry	Townsq	1.2	1
WPMJ-FM	Rel	CRCI LLC	—	1
WLS-AM	Talk	Citadel	1.4	0.8
WSCR-AM	Sports	CBS	0.6	0.8
WWCT-FM	Alt	Independence	1.4	0.8
WZPN-FM	Sports	Independence	1.2	0.8
WAAG-FM	Ctry	Pritchard	0.9	0.5
WCDD-FM	ClsscHits	Prairie	0.6	0.5
WDQZ-FM	ClsscRock	GrtPlns	—	0.5
WVEL-AM	Rel	Townsq	—	0.5

6+ M-Su, 6AM-12AM
Fall 2009 - Spring 2010
 comparisons, unless otherwise noted



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104-7 KCLD, The #1 station in St. Cloud MN (just an hour from Minneapolis) has a rare opening for Nights or Afternoons. Heritage, 100,000 signal and all the tools to help you succeed are in place. We're looking for the best talent...period. If you're living the CHR lifestyle and want a gig that is FUN, shoot me some audio and a resume to: <mailto:1047kclld@gmail.com> Good pay, great benefits and a FUN workplace. We're looking for a team member, not a soloist. SOLID crew in place....just need you to complete the puzzle. This gig will most likely include MD stripes, so if you know musicmaster, you have an edge. HURRY, book started today and we're gonna get the right person in here quick! Again, get me a quick mp3 and resume to <mailto:1047kclld@gmail.com>

Toledo Radio, LLC. is currently interviewing On Air Talent and Account Executives for launch of new radio station. Please send resumes and air checks to <mailto:Lhart@toledoradiogroup.com>.

Q98-5 Omaha's Modern Hit Music Station is looking for air talent to join our team. Your current market size, daypart, or format are not important we're just looking for some great talent and we're hoping that's you! Send your best to <mailto:Nevin@q985fm.com>.

Decorah Broadcasting seeks a Radio Sales Rep for KDEC FM 100.5 & AM 1240 KDEC in gorgeous Northeast Iowa. The ideal candidate has previous sales experience, is self-motivated, articulate, creative & ready to be committed to the success of KDEC's clients. Send resume to Station Manager **Jeni Grouws**, Box 27 Decorah, Iowa, 52101, or email <mailto:jennifer@kdecradio.com>.

Part Time Air Personality Needed - Froggy 106.7, Auburn, IN. We are in search of a part time air personality/video news anchor. Proficiency in Adobe Audition and strong production skills are a plus. If interested, send a head shot, resume and mp3 to <mailto:jdeweese@ilovefroggy.com>.

BOOK IS STARTING—WE NEED YOU!!! WVMG, Magic 100.7 has a GREAT opening for a morning show sidekick and promotions coordinator. Position includes co-host on the morning show, voice-tracking and coordinating promotional plans for all three of our stations. Great company, great staff and a great opportunity! Send Tape & Resume (mp3 are fine) to: **Chad Fasig, Connoisseur Media**, 520 N. Center Street, Bloomington, Illinois 61701. Or email to: <mailto:Fasig@bloomingtonmagic.com>

Clear Channel Radio in Independence, Ohio has a position available for an assistant in the sales department. This individual will work with one key radio advertising client. They will assist the Account Executive to facilitate the growth of this account with Clear Channel radio stations across the country. Assistant Responsibilities: Create weekly revenue reports, Oversee promotional efforts, Traffic-distribution of commercial copy and spots to various markets/radio stations, Assist in gathering information from Clear Channel radio stations across the country (collect ratings and rates for radio stations), Create buy sheets to send to the stations and to the client for approval, Assist in organization of markets/radio stations as client launches new advertising campaigns, Assist in coordination of schedule/time lines, etc., Assist in monitoring client sales trends Experience/Qualifications: Media and/or Executive Assistant experience required, A plus if the individual has any experience working with radio sales, promotions, traffic or media buying/planning, Must be extremely organized, detail-oriented and proficient in Excel, Important to have a "do whatever it takes" attitude Qualified applicants ~ please send resume and salary requirements to: Clear Channel Radio, Attention: **Ron Maghes**, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or email <mailto:ronmaghes@clearchannel.com>

If you hate sleeping in, love to do extra work just because, are a born self starter, like interviewing people, find managing and working with others fun and rewarding, and actually yearn to follow simple rules of our organization, this is for you! Even if you have years of experience, can show us a documented winning history, know the operation of a top-notch market-leading radio station like the back of your hand, and if you are a proven Audio Vault geek, can make Adobe Audition, Cool Edit and/or Pro Tools do back flips while blindfolded, have an interest in and appreciation of local issues needs and concerns, can discuss celebrity birthdays ad nauseam, and even if you enjoy watching C-SPAN and reruns of Seinfeld, we'll get along great. We know you will insist that we have you get out of the building on a regular basis to care and feed relationships with local community stake holders and elected leaders. In the Joplin, Missouri market, KMXL and Fabulous 1490 KDMO is hiring an Assistant Operations Manager slash News Director slash Morning Show co-host. Why not throw in some daily production and the occasional remote as needed? This locally owned, market leading AM/FM combo seeks a key person who can make stuff happen. No corporate radio here. If you seek a new challenge in this Arbitron rated small/medium market, this full time opportunity is it. This job is available now, but we aren't hiring just anyone. You should make anything you send us worth our time. Let your resume and mp3 speak for themselves and email it all to <mailto:jobs@cbciradio.com>.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

LFM-Colorado is looking for a full-time News and Public Affairs Director for our group of five radio stations. This position has the day-to-day responsibility of doing the morning news anchor role on KYGO and KRWZ plus some sports updates on KKFN and KEPN. Additional responsibilities include hosting a weekly public affairs show, keeping the public file current, attending community ascertainment meetings and producing a quarterly written report for the public file. This candidate should have the ability to work under stressful and quickly changing conditions, strong leadership and people management skills, knowledge of FCC rules and regulations regarding commercial radio broadcasts and at least four years experience in radio news. Interested applicants should email cover letter and resume to denverjobs@LincolnFinancialMedia.com OR mail to: **Lincoln Financial Media**, 7800 E Orchard Road, Suite 400, Greenwood Village CO 80111. Attn: Human Resources

WIOG is looking for its next morning show superstar. Applicants must have the ability to relate to the target demo through a highly defined on air role along with the ability of managing and monitoring social networking sights. The ability to perform on appearances is a must. WIOG is a heritage station and extremely promotionally active. Pop Culture addicts are encouraged. If you don't like having fun on the air you need not apply. If your best ideas come from a prep service, you need not apply. If you are creative, a team player, and can put the show and station first, I want to hear from you. 3 years broadcast experience is preferred but not required. Please send materials to: <mailto:Wiogdemas@gmail.com>. Or mail WIOG Mornings, 1740 Champagne Dr, Saginaw, MI 48603.

97.9 The Loop and Q101 are adding to its Marketing & Promotion team! We're looking for a Promotions Coordinator that will make a full contribution to the success of the department by being an effective team member; assisting in the execution of station promotions from inception to completion; assisting and coordinating in a timely manner general Marketing and Promotion department. Job Description- Assist in the coordination and execution of all aspects of events and promotions including copywriting, web updates, premium item inventory, new hire paperwork and more, Manage the internship program and schedule part-time employees, Establish and maintain relationships with local and national press outlets, Write press releases, Coordinate and possibly work key external promotions often on evenings or weekends as directed, Assist with general overall department assistance to the Promotion Director(s), Promotion Manager and other station personnel, Other duties as assigned Qualifications-Prefer a minimum of two years experience in Marketing/Promotions. If you meet the qualifications and are interested in the position, please apply online at <http://www.emmis.com>. Resumes can be mailed to **Kyle Guderian**, Operations Manager, WKQX/WLUP, 230 Merchandise Mart Plaza, Chicago, IL 60654.

Journal Broadcast Group/ Wichita is looking for an experienced air talent for part time/ vacation fill on True Oldies 1070, 104.5 The Fox (Classic Rock), and Today's KFDI (country). Minimum of two years in-format experience on air, please, and a flexible schedule. Please email resume and demos to: <mailto:bbrannigan@journalbroadcastgroup.com>. Or mail:

Beverlee Brannigan, OM, Journal Broadcast Group, 4200 N. Old Lawrence Rd., Wichita, KS 67219.

Large Market hired her away...we're on the search for News Anchor/Reporter on successful NewsTalk station in Joplin, MO. Applicant must be willing to do what it takes to get the job done. Station has strong commitment to local news and weather. Small market station with large market sound. Whether your looking to grow in the business or a place where there isn't a budget cut looming, this job can be yours if you're willing to work and take direction. FEMALES strongly encouraged to apply. Send your audio, resume and references today <mailto:chade@zrgmail.com>. KZRG FM/AM, **Zimmer Radio, Inc.**, ATTN: News Anchor/ Reporter, 2702 E 32nd Street, Joplin, MO 64804.

Midwest country powerhouse is looking for its next program director/morning show host. We're looking for someone that lives and breathes country music and has a fun listener involved morning show. If you are interested in this gig please send resume and audio samples too: <mailto:Radiojob2010@yahoo.com>

Who are you? WE are Peoria's Classic's Rock Station, 95.5 GLO, and if YOU are a seasoned on-air vet with a minimum of 5 years experience in Rock Radio—preferably in Classic Rock—who has an incredible on-air delivery, outstanding production skills (writing and producing), and frenzy-inducing public appearance skills, then yeah, we would like to talk to you. If you are a qualified candidate and can explain thoroughly—among other things—why Led Zeppelin IV is the greatest rock album of all time, please provide a complete and b.s. free resume and also include a BRIEF demo, with skimmed audio from an actual air shift and your best production samples. Prove to us you have the “Spirit of Radio,” and you could become our next Midday Rocker on Peoria's Classic Rock Station, 95.5 GLO! For consideration, e-mail your resume and demo .mp3 to **Matt Bahan**, Program Director of WGLO, at <mailto:matt.bahan@townsquaremedia.com>.

STORYTELLERS WANTED! Due to rapid growth, **Virtual News Center** is seeking more great newscasters. Can you turn any topic into a concise, meaningful, compelling story? Let's talk. Pleasant but authoritative voice? Even better. Work-from-home opportunity, part-time to start. Send your MP3 and a current :30 news copy sample (with source material) to <mailto:kippermcgee@gmail.com>, or call 312-402-4667.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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