

the Conclave Presents

# THE TATTLEER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVI • Number 35 • September 9, 2010

Beginning with this issue, the TATTLEER moves to Thursday! All the news that fits now gets to you one day earlier than before. This TATTLEER is also being sent to the entire Conclave emailing list for the first time, ever. So if you're new to this newsletter...welcome! Inside its pages you'll read about Conclave happenings as well as news about radio stations, professionals, students, and educators who make up the Conclave family in our Midwest neighborhood and beyond! We thank our media partners – All Access, All About Country, FMQB, Inside Radio, RAMP, Radio Ink, Radio-Info, & Radio Business Report – as well as loyal readers of the TATTLEER for being a source for many of the stories you'll read here. Commentary included here reflects only the opinion of the publisher, not necessarily that of the Conclave. Cartoons are the work of the artists and syndicators indicated. If you like what you read, you'll keep receiving the TATTLEER weekly. If not, simply click on the unsubscribe link found in the email that you received allowing you to download the newsletter. Now...here's what happened this week in the TATTLEER neighborhood.

After nearly 4 months, **Emmis'** founder and CEO **Jeff Smulyan** has apparently given up on trying to reconcile the positions of a block of the company's preferred shareholders and his own backer, **Alden Global Capital**. **Patrick Walsh**, Emmis' CFO, told the Indianapolis Business Journal the Smulyan team is "bitterly disappointed." Walsh told the Journal, "we thought had a deal, and it's unfortunate that (backer Alden Global Capital) backed away from the deal." The attempt to moving the company private began May 25, when the company offered \$2.40 a share for the common stock and an exchange of new Emmis debt for the preferred stock. The Journal indicated that proved to be the chief

obstacle toward moving the company private, as the preferred stockholders held out for a better deal, which Alden declined to back. Emmis remains a public company.

A State court in Missouri issued a temporary restraining order against **Sirius XM** ordering the satellite radio company to stop calling residents who are on the Missouri "no-call" list. The lawsuit, filed by Missouri Attorney General **Chris Koster**, resulted from numerous complaints filed with the No-Call Division of the Attorney General's office. Koster says telephone solicitation calls were made to consumers soliciting satellite radio subscriptions. "When Missourians register with our No-Call list, they do so with the reasonable expectation that they will not receive these unsolicited, harassing calls. No business, no matter the size or reach, is immune from Missouri's law, and we will continue to go after those who violate it," Koster said. Sirius XM may still make calls to existing customers, unless a customer directs Sirius XM not to call them. Koster also is seeking a civil penalty of \$5,000 for each violation of Missouri law, costs of the investigation and prosecution, and all court costs.

**Maverick Media** Country WAXX/Eau Claire, WI weekend DJ **Bruce Edward Moores** (radio name: Ray Moores) has been arrested and charged with disorderly conduct after police say he was videotaping high school girls as they changed out of their volleyball jerseys at the corner of a gym. The incident took place in the gym of the University of Wisconsin-Stout in Menominee, WI...The next county west from Eau Claire. Turns out, Moores had been convicted of a sexual assault charge involving a minor in Colorado 18 years ago. WEAU-TV reports that Moores was also ticketed for trespassing in Eau Claire in June when an office building security guard found him engaged in a sex act with an 18-year-old woman. Moores' bio has been removed from the WAXX website and the station isn't commenting.

A former Wisconsin morning talent has been sentenced to prison in Virginia. Former **Cumulus** Oldies WVBO/Appleton-Oshkosh, WI, PD/morning host **Rich Allen** (Richard Kieffer) will spend at least two years in prison for trying to solicit sex from a minor. Kieffer was sentenced to a total of 10 years, but the judge suspended the final eight years on the condition of his good behavior. He was also sentenced to five years probation after his release from prison. As part of his sentence, he also has to undergo a psychiatric evaluation and sex offender evaluation, and register as a sex offender in Virginia.

the Conclave Webinars

## The Streethackers Guide to the Universe!

Conclave Webinar!

Next

Wednesday  
September  
15th at  
3P/EDT  
2P/CDT!

**New World Communications VP of Fun & Games, Paige Neinaber** presents a very special webinar Wed 8/5 @ 2P CDT that is absolutely primed to make your station a winner in the upcoming fall book. **THE STREETHACKERS GUIDE TO THE UNIVERSE** presents a whole new way of looking at street promotion. In this fast-paced 60-minute webinar, you'll learn how to build a REAL street presence for your station in order to takeover your town. This webinar is a reprise of what attendees voted the number 1 rated session at the 35th annual Learning Conference! If you missed the session, don't miss this webinar. If you were at the session, expect to learn even more as Paige delivers the goods! The webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/823069848>

Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

trim the bottom  
**LINE**  
MusicMaster

not your  
good  
people



**ARE YOU**  
paying too  
much for  
obsolete  
music  
scheduling  
software?

barter, lease, or buy

**Music Master**  
Scheduling

The World's #1 Music Scheduling  
Software for Windows®

[www.mmwin.com](http://www.mmwin.com)

The Fargo Forum is reporting that longtime talk-radio host, and former Conclave Executive Committee member, **Scott Hennen** will no longer be heard on the station he helped create. Hennen and a group of investors founded The Flag-1100 AM with Hennen's show hitting the airwaves in August 2008. The newspaper is reporting the station's board of directors decided to remove Hennen from his position as president and CEO of Great Plains Integrated Marketing Inc., effective Wednesday. The email announcement said, "While Scott will continue to be a shareholder of GPIM, effective immediately, he will no longer be an employee and therefore no longer running day to day operations." It also said the company is planning on reformatting local stations with "more emphasis on local news and information." No other employees at the station will be affected.

Major League Baseball's **St. Louis Cardinals** and 50kW 1120 blaster KMOX-AM were synonymous with each other for 50 years, beginning in 1954, until the team bought a stake in its own AM station, moving the PBP broadcasts to it. But, next year, the games will be back on **CBS'** KMOX. The team bought a half interest in KTRS-AM, which has had the games for the past 5 years. It bought the stake for \$2M, and is now open to offers from anyone interested in acquiring it. KTRS has a 5kW day and 55kHz night signal compared to reports of being able to hear KMOX in as many as 40 states. Cardinals President **Bill DeWitt III** said that fan reaction had a lot to do with the decision to return to KMOX. COMMENT: This story evokes a bit of déjà vu, and echoes a sentiment heard among many Twin Cities baseball fans who complained when the Twins switched to Hubbard's KSTP-AM (now 1500ESPN) from 50,000 watt clear channel WCCO-AM a few years ago. In spite of the Card's DeWitt's assertion that fan sentiment returned the team to a larger signal, we suspect the reason the Card's are returning to KMOX is a larger check...much like the Hubbard's wrote the Twins when it again won the rights to the broadcast a few weeks back. – TK

Here's a **Conclave** feel-good story, shared by **Brown College's Karol Baumeister**: "**Stephanie Ollinger** from Iowa was one of the three Conclave Brown College Scholarship Winners in 2009. She attended the 2009 Scholarship luncheon with her mom and shortly after her father died unexpectedly. She was going to put off attending Broadcasting School due to her dad's death. Her mom and **Anthony Corral** (Admissions Rep at Brown) encouraged her to attend and take advantage of the scholarship she had won. Stephanie started the fall of 2009 at Brown College, and shortly thereafter helped organize the Brown College Radio-

athon benefiting Neighbor's Food Shelf. Her audio submission that helped her win last year's scholarship was all about rock, and she admits she inherited her dad's passion – purchasing her first **Van Halen** record at six years old! Here is where the Conclave helped her get to the next step. **Ben Holsen**, Conclave staff member and editor of the TATTLER - and Production Director/On-air talent for **Citadel/Minneapolis** - learned of her success as a student and gave her a chance to intern for him. The long story, short? She's now PT/on-air at Citadel's 93X as 'Sloan!' Adds Karol, "That internship would have never taken place if it wasn't for the Conclave relationship that allowed Ben and KXXR to know about, and then take a chance on a newbie! And if you attended the July Learning Conference, Stephanie more than likely checked you in as a registration desk volunteer at the Doubletree Park Place!"

**Jacobs Media** and **SBR Creative Media** join forces to bring streaming Christmas music channels to radio listeners via radio websites and **Apple** mobile devices. **Custom Channels**, a division of SBR Creative Media, has produced customized Holiday Music Channels for radio station websites in every format for years. This year, Custom Channels is offering radio station the opportunity to go mobile using a custom-designed app from **jacAPPS**, a division of Jacobs Media. The Holiday App is available for the iPhone, iPod Touch and iPad and will be available in the iTunes store. "Radio stations have stepped up, and many now have their main brand well-positioned on mobile devices," said Jacobs Media/jacAPPS' **Paul Jacobs**. If your station is well-positioned for Christmas music, this is the next logical step – these apps are perfect for sponsorships." For info, visit [www.customchannels.net/Christmas.php](http://www.customchannels.net/Christmas.php).

**Envision Radio Networks** promote **Matt Wardlaw** to Dir./Ops. Wardlaw will now work directly with Envision VP/Programming **Michael Lichtstein** to help oversee day-to-day duties related to all aspects of existing programming, producers and show hosts. Wardlaw spent the past four years as Envision's Dir./Marketing and will continue to oversee and direct the marketing, branding, imaging, promotions, web and social media.

**Accuradio.com** adds veteran Urban radio programmer **Barbara Prieto**. She will program and market "Accuradio R&B," the company's new selection of Urban and R&B music. Prieto comes with a background in major-market commercial radio programming, with her experience in the 80s and 90s including stints at WGCI/Chicago.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

**Northwestern Media** Christian AC KTIS/Minneapolis announces that it's making its online, interactive **PrayerWorks** tool available to radio and ministry organizations. PrayerWorks allows radio and ministry organizations to create a private prayer community with no development costs. Users receive notifications each time they are prayed for and there is the ability to send notes of encouragement. Mobile app and text alerts will be added soon. "PrayerWorks has taken our listener engagement to a whole new level," said KTIS Dir./Listener and Community Engagement **Morgan Wood**. To subscribe, visit [www.onlineprayerworks.com](http://www.onlineprayerworks.com) or email Morgan at: [Morgan@ktis.fm](mailto:Morgan@ktis.fm).

**PLANNING AHEAD!** The Conclave announced its Conference dates for 2011 – July 13-16, 2011 - and an incredible tuition offer to go with it. The 36<sup>th</sup> Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14<sup>th</sup> kicks off with the 2<sup>nd</sup> annual **Jacobs Media Summer School**, concluding with the 8<sup>th</sup> annual **Promotion Summit**. Friday July 15<sup>th</sup> will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16<sup>th</sup> with the 2<sup>nd</sup> annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis. Effective immediately, "earliest-bird" tuition for the 2011 Learning Conference will be \$149 – the lowest, most-affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.

**Max Media** Talk KTNI/Denver flipped to Urban Oldies as Jammin' 101.5, Denver's Old School Jams. Sister Top 40 KDHT PD **Zac Davis** is now the OM for the cluster and will oversee Jammin'. Marketing Director **Brian DeGrasse** is upped to APD/MD/Mids for Jammin' and will remain Marketing Dir., also. **Alan Burns** to consult.

**Midwest Communications** Classic Rock WOZZ/Green Bay-Appleton flipped to 93 Rock WRQE last Friday. Midwest also announces the launch of Green Bay Classic Hits WYDR "The Drive", to be simulcast on 94.3, 99.7 and 101.9.

Congrats to **Midwest** Top 40 WIFC/Wausau, WI morning team **Dave Kallaway** and **Stacy Cole** for winning the **City Pages** 2010 Favorite Local Radio Personality or Team award in the Wausau area, as voted on by City Pages readers.

**Tribune Co.** names General Counsel **Don Liebenritt** as Chief Restructuring Officer, overseeing the company's restructuring efforts. Tribune also upped SVP/Deputy General Counsel and Corporate Secretary **David Eldersveld** to General Counsel to replace Liebenritt.

**Entercom** Alternative KRBZ/Kansas City promotes **Slimfast** to APD and **Jeriney** to MD/middays replacing APD/MD/mids **Jason Ulanet**, who exited two weeks ago. Slimfast continues to co-host afternoons with PD **Lazlo**.

**Schurz Communications**/South Bend, IN hires **Bill Gamble** to consult the WSBT Radio Group. (WNSN, WSBT, WZOC, WHFB-AM/FM) Gamble will act as the Operations Director.

**Citadel** Talk WLS-AM/Chicago APD/Exec. Producer **Tracy Slutzkin** is now the new PD!

**CBS** Top 40/Rhythmic WBBM/Chicago APD/MD **Erik Bradley** adds similar duties at cluster mate AC WCFS.

**Steel Broadcasting** Adult Standards WMPX/Midland, MI and sister Adult Standards WMRX/Beaverton, MI announces the hiring of **Chris Schaeffer** to the **Gary Williams** morning show.

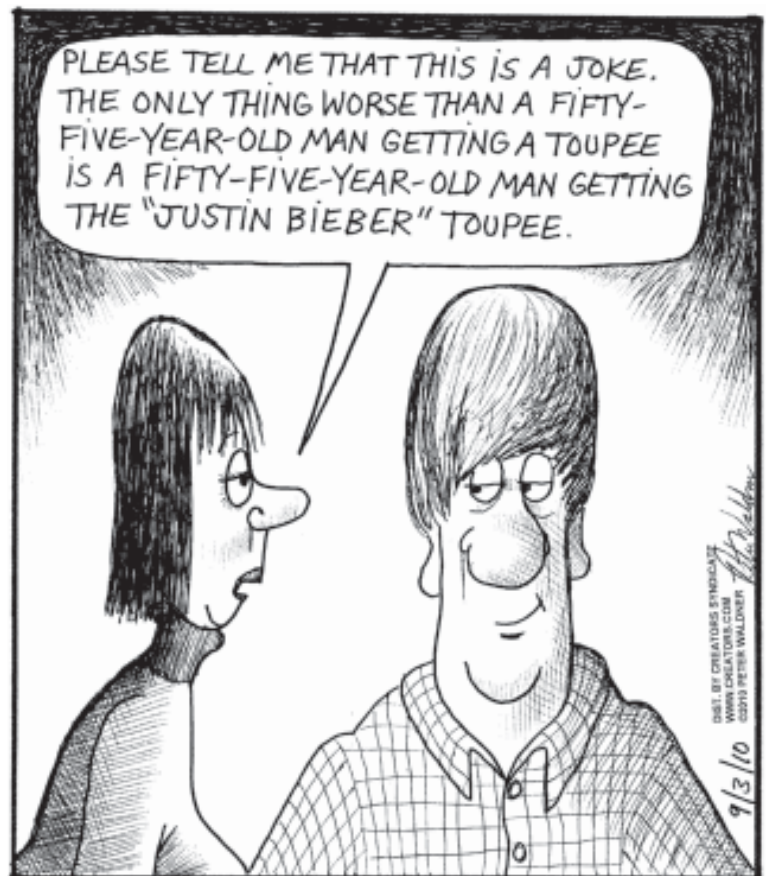
**Fun With Radio** Alternative WWCD/Columbus, OH ups **Nate Ellis** to Dir./Marketing & Promotions.

**Impact Radio's** KQLZ/Boise, ID MD **Amy Black** is out.

Condolences to family and friends of **Jay Blackburn** who passed Friday at 65. Blackburn programmed many stations in the US and internationally, including WLUP/Chicago, which he helped launch.

Condolences to friends & family of former WIBW/Topeka-TV & radio VP/GM **Jerry Holley**, who died after a fall in his home last week. Holley spent more than 35 years in radio and TV.

**2010 Conclave Learning Conference Recordings!** Many of the 35th Learning Conference's sessions are now available for purchase as a CD recording. Available: All Jacobs Summer School sessions, The entire Promotion Summit, all of Conclave College, and the eye-opening MEET THE PRES keynote session. Fill out and return a recording order form, available at <http://www.theconclave.com/upload/2010recordingsform.pdf> or use the order form found in this TATTLER. Allow up to 4 weeks for delivery.



**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

**Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)**

# Spring Books 2010

## #39 Indianapolis, IN

Station	Format	Owner	Wi10	Sp10
WFMS-FM	Ctry	Cumulus	10.1	7.9
WIBC-FM	Talk	Emmis	7.9	7.5
WTLC-FM	Urb AC	Radio One	5.7	6.9
WHHH-FM	Top 40/R	Radio One	7	6.6
WFBQ-FM	ClsscRock	Clr Chnnl	6.8	5.6
WLHK-FM	Ctry	Emmis	3.2	5.5
WJJK-FM	ClsscHits	Cumulus	4.9	5.3
WYXB-FM	AC	Emmis	5.2	4.4
WRZX-FM	Alt	Clr Chnnl	4.3	4
WNOU-FM	Top 40/M	Radio One	4	3.4
WZPL-FM	Hot AC	Enterc.	4.1	3.3
WNTR-FM	AdultHits	Enterc.	3	3.2
WFNI-AM	Sports	Emmis	2.4	2.6
WTLC-AM	Gospel	Radio One	2.2	2.3
WNDE-AM	Sports	Clr Chnnl	0.9	1
WRWM-FM	Top 40/M	Cumulus	1.3	1
WKKG-FM	Ctry	Findlay	0.6	0.7
WXNT-AM	N/T	Enterc.	1.1	0.7

## #186 Kalamazoo, MI

Station	Format	Owner	Fa09	Sp10
WKFR-FM	Top 40/M	Cumulus	13.9	13.5
WRKR-FM	ClsscRock	Cumulus	7.1	9.2
WVFM-FM	AC	Midwest	6.7	8.3
WBCT-FM	Ctry	Clr Chnnl	7.1	7.9
WKZO-AM	N/T	Midwest	5.6	4.8
WNWN-AM	Urb AC	Midwest	6	4.8
WNWN-FM	Ctry	Midwest	2	3.9
WQXC-FM	Oldies	Forum	3.2	3.5
WZUU-FM	Rock	Forum	4	3.5
WKMI-AM	Talk	Cumulus	3.2	3.1
WOOD-FM	AC	Clr Chnnl	3.6	3.1
WGRD-FM	ActRock	Townsq	1.6	2.2
WBCK-FM	Talk	Clr Chnnl	—	0.9
WJXQ-FM	Rock	Midwest	—	0.9
WKZO-FM	Talk	Midwest	2.8	0.9
WMAX-FM	Sports	Clr Chnnl	—	0.9
WQLR-AM	Sports	Midwest	1.2	0.9
WSNX-FM	Top 40/M	Clr Chnnl	—	0.9

## #262 Kalispell-Flathead Valley, MT

Station	Format	Owner	Fa09	Sp10
KDBR-FM	Ctry	Bee	9.1	9.7
KBBZ-FM	ClsscRock	Bee	7.8	7.8
KOFI-AM	Oldies	KOFI	7.8	6.5
KJJR-AM	Talk	Bee	5.2	5.8
KWOL-FM	Oldies	Rose	7.1	5.2
KZMN-FM	ClsscRock	KOFI	5.2	5.2
KERR-AM	Ctry	Anderson	3.2	4.5
KHnk-FM	Ctry	Bee	4.5	3.9
KKMT-FM	Top 40/M	Anderson	3.2	3.9
KRVO-FM	AAA	Rose	4.5	3.9
KALS-FM	ChstCont	KCRF	1.9	2.6
KQRK-FM	ActRock	Anderson	3.9	2.6
KIBG-FM	ClsscHits	Anderson	2.6	1.9
KLCB-AM	Ctry	Lincoln Cty	1.9	1.9
KGGL-FM	Ctry	Cherry Creek	1.3	1.3
KQJZ-AM	SmJazz	Anderson	0.6	1.3
KYSS-FM	Ctry	Gap	1.3	1.3
KBAZ-FM	Alt	Gap	—	0.6
KMTX-FM	AC	Capri	—	0.6
KSAM-AM	Sports	Bee	0.6	0.6
KZXT-FM	AC	Anderson	—	0.6

## #239 Lafayette, IN

Station	Format	Owner	Fa09	Sp10
WKOa-FM	Ctry	Schurz	14.2	18.9
WAZY-FM	Top 40/M	ArtMedPtnrs	9	9.8
WXXB-FM	Top 40/M	Schurz	6.7	8.4
WASK-FM	Oldies	Schurz	6.7	7.7
WKHY-FM	Rock	Schurz	6	7.7
WSHP-FM	ClsscRock	ArtMedPtnrs	6.7	5.6
WBPE-FM	AdultHits	ArtMedPtnrs	5.2	4.9
WASK-AM	Sports	Schurz	3	2.1
WLS-AM	Talk	Citadel	2.2	2.1
WEDJ-FM	RegMex	Cont.	0.7	1.4
WFBQ-FM	ClsscRock	Clr Chnnl	1.5	0.7
WFNI-AM	Sports	Emmis	—	0.7
WIBC-FM	Talk	Emmis	—	0.7
WIBN-FM	Oldies	Brothers	0.7	0.7
WRZX-FM	Alt	Clr Chnnl	—	0.7
WSHW-FM	AC	Kaspar	0.7	0.7

## #125 Lansing-East Lansing, MI

Station	Format	Owner	Wi10	Sp10
WITL-FM	Ctry	Citadel	10.2	11.3
WJIM-FM	Top 40/M	Citadel	8.7	8.3
WFMK-FM	AC	Citadel	8	7.2
WMMQ-FM	ClsscRock	Citadel	7.2	7
WJXQ-FM	Rock	Midwest	4.8	5.9
WJIM-AM	Talk	Citadel	5.9	3.8
WBCT-FM	Ctry	Clr Chnnl	1.3	3.6
WVIC-FM	Alt	Midwest	2.2	2.9
WJZL-FM	SmJazz	Midwest	3.3	2.3
WQTX-FM	ClsscHits	Midwest	2.2	1.4
WJR-AM	Talk	Citadel	1.1	1.1
WVFN-AM	Sports	Citadel	1.5	1.1
WBBL-FM	Sports	Citadel	0.7	0.9
WLAV-FM	ClsscRock	Citadel	—	0.9
WOOD-FM	AC	Clr Chnnl	0.4	0.7


## #249 LaSalle-Peru, IL

Station	Format	Owner	Fa09	Sp10
WALS-FM	Ctry	Mendota	9.7	8.6
WIVQ-FM	Top 40/M	Mendota	7.4	8.6
WYYS-FM	Oldies	Mendota	7.4	6.3
WGN-AM	N/T	Tribune	6.9	5.2
WLS-AM	Talk	Citadel	4.6	5.2
WAJK-FM	AC	La Salle Cty	4	4.6
WLPO-AM	N/T	La Salle Cty	4	4.6
WIXO-FM	ActRock	Townsq	3.4	4
WBBM-AM	News	CBS	2.3	3.4
WBGZ-FM	ClsscRock	Mendota	2.9	3.4
WCMY-AM	Talk	NRG	4	3.4
WGLC-FM	Ctry	Mendota	4	3.4
WRKX-FM	AdultHits	NRG	1.7	3.4
WLWF-FM	Ctry	La Salle Cty	2.9	2.9
WSCR-AM	Sports	CBS	1.7	2.3
WSPL-AM	Talk	Mendota	1.7	1.7
KCQQ-FM	ClsscHits	Clr Chnnl	1.1	1.1
WCCQ-FM	Ctry	NextMedia	1.1	1.1
WMKB-FM	ClsscRock	KM	1.1	1.1
WSPY-FM	AC	Nelson	1.1	1.1
WZOE-AM	N/T	WZOE	1.1	1.1
WZOE-FM	ClsscHits	WZOE	1.1	1.1
KMXG-FM	AC	Clr Chnnl	—	0.6
WBNQ-FM	Top 40/M	Townsq	0.6	0.6
WBWN-FM	Ctry	Townsq	0.6	0.6
WCPLY-FM	Talk	Newsweb	—	0.6
WJDK-FM	AC	Nelson	0.6	0.6
WJMK-FM	AdultHits	CBS	—	0.6
WKSC-FM	Top 40/M	Clr Chnnl	0.6	0.6
WLEY-FM	RegMex	SBS	0.6	0.6
WLLR-FM	Ctry	Clr Chnnl	1.7	0.6
WLS-FM	Oldies	Citadel	—	0.6
WMVP-AM	Sports	ABC	0.6	0.6
WPBG-FM	ClsscHits	Triad	1.1	0.6
WRXQ-FM	ClsscRock	NextMedia	1.1	0.6
WSWT-FM	AC	Triad	0.6	0.6
WXLP-FM	ClsscHits	Cumul.	—	0.6
WZPW-FM	Top 40/R	Townsq	—	0.6

## #171 Lincoln, NE

Station	Format	Owner	Fa09	Sp10
KFRX-FM	Top 40/M	3 Eagles	7.4	8.8
KBBK-FM	Hot AC	NRG	7.4	7.1
KZKX-FM	Ctry	3 Eagles	9.9	7.1
KFGE-FM	Ctry	NRG	7.8	6.8
KFOR-AM	Talk	3 Eagles	7.1	6.8
KTGL-FM	ClsscHits	3 Eagles	5	6.4
KIBZ-FM	Rock	3 Eagles	6	5.8
KOOO-FM	AdultHits	NRG	3.2	5.1
KEZO-FM	Rock	Journal	1.1	3.1
KLIN-AM	N/T	NRG	6	2.7
KLNC-FM	ClsscHits	NRG	4.6	2.7
KQCH-FM	Top 40/M	Journal	2.1	2.4
KGOR-FM	ClsscHits	Clr Chnnl	2.1	2
KLMS-AM	Sports	3 Eagles	3.2	2
KRRK-FM	ChstCont	MissNeb.	0.7	1.7
KFAB-AM	N/T	Clr Chnnl	3.5	1.4
KGBI-FM	ChstCont	Salem	0.7	1.4
KOZN-AM	Sports	NRG	—	1.4
KQKQ-FM	Hot AC	NRG	1.4	1.4
KUTT-FM	Ctry	Siebert	0.7	1
KQBW-FM	ClsscRock	Clr Chnnl	—	0.7
KSRZ-FM	Hot AC	Journal	0.7	0.7
KTMX-FM	AC	MWB	—	0.7
KVSS-FM	Rel	VSSCathC	0.7	0.7

**6+ M-Su, 6AM-12AM**  
**Fall 2009 - Spring 2010**  
**comparisons, unless otherwise noted**



**ARBITRON**  
 '2010 *All rights reserved.*



Attention current morning show producers and show prep monsters. We know you're the one with the big Rolodex and without you that morning show wouldn't be as creative. If you see material in everything, if you can create interesting content, can connect with the audience and do it in a concise manner - this could be your next opportunity. We're not looking for people to just sit and be a sidekick, we're looking for someone who works hard to create content and be part of a team. No ego's allowed. Did we mention that you'll be on the air too? **Cox Media Group's** K99.1FM in Dayton Ohio is looking for that special person to showcase longtime host Nancy Wilson. The show is a success, we need someone who is hungry to make the show unforgettable. We haven't found that special person yet, is it you? Ready to apply? Please email three things (snail mail accepted) 1 - Resume, 2 - Demo tape sample, 3 - One sheet on 'what you think it takes to make a great morning show' send to: <mailto:k99morningopening@gmail.com> **Nick Roberts**. Snail to: Operations Manager, WHKO/WHIO/WZLR, Cox Media Group, 1414 Wilmington Ave, Dayton, OH 45420

We are a six-station small market group looking for an experienced Program Director. Duties would include, but not be limited to: Overseeing programming for all 6 stations. Scheduling programming and event coverage. Coordinating with the Sales Department. Working with clients. Maintaining relationships with satellite format providers. Filling out and submitting affidavits. Supervising On-Air Staff. Air check and critique performance. Train staff, part-time board op's and interns. Fill in when people are absent. Possibly do a four hour live show. Record daily weather forecasts for various stations. Production (writing/producing) commercials. Perform live remote broadcasts. Light engineering work (resetting transmitters etc.). Light computer maintenance. And basic trouble shooting (putting stations back on air). We strive to be an equal opportunity employer and strongly support diversity in the workplace. Please send cover letter and resume to: 31 East Side Square, Macomb, IL 61455. Or email: <mailto:radio@prestigeradio.com>.

Federated Media's Hot AC, Froggy 102.7 is looking for it's next midday superstar. Come play in the land of the Fighting Irish, in Northwest Indiana. EOE M/F Please send all MP 3's and resumes to : **Mark McGill**, Program Director <mailto:mmcgill@ilovemyfroggy.com>

Search is on for an experienced top-notch engineering pro. Six-station AM/FM cluster family-friendly Midwest in a privately owned market leading cluster of stations. We work hard but efforts are appreciated. Many upgraded facilities including new transmitters and antennas. Scott Studios automation. Attractive benefits package for full time employees including 401k, vision and dental. Company four wheel vehicle and gas budget included. Clean driving record required. Minorities and females encouraged to apply. SBE certified preferred computer literacy a must. Current resume in absolute confidence to <mailto:radioengineersearch@gmail.com>.

Airborne reporter wanted for top rated radio station in St. Louis. Airborne experience & knowledge of the market roadways a must. E-mail MP3 Aircheck & Resume to: [mailto:chicago\\_jobs@westwoodone.com](mailto:chicago_jobs@westwoodone.com)

**Main Line Broadcasting Dayton, OH** Seeks Program Director for its Adults Hits station Fly 92.9 WGTZ-FM If you're interested in programming an innovative format that needs creative thinking, if you have successful track record, send a resume along with any other information you think is important for us to know. Send your information to **Andrea Scott** @ <mailto:ascott@mainlinedayton.com>

106 KHQ in Petoskey/ Traverse City, Michigan is on the hunt for part-time/ weekend/ swing jocks! If you have CHR/ Hot AC on air experience, know how to relate to the 30 year old mom and can work out of our Petoskey office, then we would love to hear from you! Email your resumes and airchecks to Program Director **Josh Garber** at <mailto:106khq@gmail.com>

This is our second posting, and thanks for your aircheck if you already sent one...but we still haven't heard exactly what we're looking for. Are you the on-air / production person that we're looking for? Come experience a year-round playground...western colorado. Skiing, camping, fishing, hiking, mountain biking, 4 wheeling...etc...you'll find it all right here in beautiful western colorado. **Cherry Creek Radio/Montrose** is a small market radio group that consistently dominates. Can you keep us there? Can you help get us to the next level? Can you deliver a quality show every day, and keep the phones alive? Do you love to do remotes? Have great production? If yes, then let's talk. You could be our next hot ac morning show star, plus voicetrack afternoon's on our powerhouse country station. This is small market radio, but what a great small market. You won't become independently wealthy (base salary is somewhere around \$30,000, based on experience), but you will have fun, and become part of a close radio family and a great company. Email your aircheck / production samples / resume' w/ references, and photo today....and yes, I need all of the above. Do your homework on the area before you apply. Serious inquires only please. <mailto:Sstaley@cherrycreekradio.com>

Have you achieved all you possibly can? Do you need opportunities and challenges to go further? HOT 96 WSTO, Evansville's heritage 100,000 watt CHR needs a driven, creative Program Director. Are you a problem-solving leader excited by new ideas? This is your chance to lead a legendary station with the tools and resources to win. Air shift required, so send all materials for consideration to: **Tim Huelsing**, General Manager <mailto:HOTJOBS@southcentralmedia.com> Or ship to: **South Central Media**, Attn: Tim Huelsing, 1162 Mt. Auburn Road, P.O. Box 3848, Evansville, IN 47736

101 WIXX presents a great opportunity to perform nightly on the 100,000 watt, heritage powerhouse Top 40. Step into an already successful team filled with great talent and the support to win. Make me laugh and create compelling radio. Experience and a winning track record is a must. Send your package to WIXX c/o **Corey Carter**, Brand Manager, P.O. Box 23333, Green Bay, WI 54305 or e-mail to <mailto:corey.carter@wixx.com>.

If you've ever thought about turning your passion for Cleveland sports into a career, this is your chance. ESPN 850 WKNR and ESPN 1540 KNR2 are seeking a high energy, full-time account executive. The qualified person will generate new sales opportunities by developing marketing and advertising partnerships for various businesses. Requirements: Minimum two years experience in sales and marketing. Strong communication, organization, time management, writing, interpersonal skills, and a passion for Cleveland sports are a must. Computer skills, including Word, Excel, Power Point also required. Please send resume and cover letter to [careers@gkbradio.com](mailto:careers@gkbradio.com)

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

**Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)**

Sheboygan, WI – a beautiful lakeside market situated between Milwaukee and Green Bay. Sheboygan, WI – Major golf tournaments, brat fries, friendly people and radio opportunities! Market Manager **Jon Schweitzer** has immediate on-air openings at the 4 station cluster. Rock experience is helpful and management opportunities are possible. Send your materials to <mailto:jeff.mccarthy@mwcradio.com> and I'll make sure they get to Jon or mail to: Sheboygan c/o **Jeff McCarthy**, P.O. Box 23333, Green Bay, WI 54305.

Job Title: Assistant Program Director /On Air Personality (Bilingual). Hours: Monday - Friday, 8:00 a.m. - 5:00 p.m. and an additional 6 hours during the week/weekends as needed. This position is a salaried position. The rate of pay is \$40,560.00 annually. Job Duties: • Plan and coordinate various phases of programming and operations for La Movida Spanish radio station. Administers the production, distribution, and operations for designated programs. Assists in writing, producing, directing, editing and post production activities that may be required to perform these duties: Analyze and make recommendations for effective program schedules - Work closely with the Program Director and colleagues in writing, creating and producing effective marketing, membership, sales and special events promos, announcements, and other produced elements in Spanish - Act as the primary contact for programming-related production needs of the membership, sales and marketing departments, regional news and music services and weather system - Assure consistency in the appeal and tone of material produced in order-to fit the particular sound of **Mid-West Family Broadcasting** music and news services. - Oversee the design and implementation of professional production standards - Create and design procedures and systems for the assignment, scheduling and airing of productions and announcements assigned, created, scheduled and aired - Maintain a highly collaborative and effective communication with the Traffic department and others within the broadcast groups to assure accurate and timely documentation of radio production workflow - Utilize Media Touch and Adobe Audition systems - On Air Talent/Show Host - Oversees and administers the automated programming hours of Mid-West's radio services - Must be fluent in Spanish (both oral and written) - Prior experience in communication/production is required. Any applicant who is interested in this position may apply to the following individual for consideration: **Mr. Jason McCutchin, Mid-West Family Broadcasting**, 730 Rayovac Drive, Madison, WI 53711, 608-441-3609

Is this you: You're pulse quickens when you hear a passing siren. You sit through city council and school board meetings and you're actually interested in what's going on. You don't care what time of day or night a major story breaks, as long as you're the first one there. If this is you, you should talk to us. **Midwest Communications** is accepting applications for news positions at its News/Talk stations in the Midwest. Send your resume and current aircheck to: **Jerry Bader**, National Director News/Talk Programming, PO Box 23333, Green Bay, WI 54305-3333 or email Jerry at <mailto:jerry.bader@mwcradio.com>.

We need a Production Director ASAP! This is not a beginners job....previous production experience is a must! Possible live and VT on air duties TBD. E-mail your best to <mailto:gpd@cu-radio.com> Snail: ATTN: **Ken Cunningham**, 4112C Fieldstone Road, Champaign, IL 61822-8801

97.9 The Loop and Q101 are adding to its Marketing & Promotion team! We're looking for a Promotions Coordinator that will make a full contribution to the success of the department by being an effective team member; assisting in the execution of station promotions from inception to completion; assisting and coordinating in a timely manner general Marketing and Promotion department. Job Description: Assist in the coordination and execution of all aspects of events and promotions including copywriting, web updates, premium item inventory, new hire paperwork and more- Manage the internship program and schedule part-time employees - Establish and maintain relationships with local and national press outlets - Write press releases - Coordinate and possibly work key external promotions often on evenings or weekends as directed - Assist with general overall department assistance to the Promotion Director(s), Promotion Manager and other station personnel - Other duties as assigned. Qualifications: Prefer a minimum of two years experience in Marketing/Promotions; radio promotions at a major market rock station a plus - Ability to effectively coordinate a large staff and work productively with diverse personalities - Ability to work under pressure and meet deadlines - Detailed oriented, self-motivated, creative, competitive and a problem solver - Possess strong computer and writing skills including design, department correspondence, photo editing, press releases and presentation design. If you meet the qualifications and are interested in the position, please apply online at <http://www.emmis.com>. Resumes can be mailed to **Kyle Guderian**, Operations Manager, WKQX/WLUP, 230 Merchandise Mart Plaza, Chicago, IL 60654.

Do you love the radio and music business but dislike the local radio scene? Are you ready to play in a larger arena and take your career to the next level? We are looking for energetic, sales focused individuals who speak fluent Spanish and love radio and the people who make it. **Envision Radio Networks** is the largest independently owned Radio Network in the United States with over 30 Shows, features and services providing content to more than 1,000 radio stations with over 40 million listeners a week and yes, we are based right here in Cleveland! Here's what we need: FLUENT SPANISH LANGUAGE SKILLS - Conversational and Written, Sales driven individuals with excellent communication skills, Relationship building, Database management, Ability to work well independently and as a part of a team. Skills- Preferred Qualifications: Bachelor Degree, 1-3 years of applicable work experience, Strong computer/technical skills – Word, Excel, and Outlook, Familiarity with Salesforce.com, PowerPoint, and Access a big plus, Attention to detail is critical, Previous broadcasting industry experience a plus but not required. Company Description: Core values - Entrepreneurial and innovative spirit, Customer service, Commitment to providing outstanding programs and products, Dedication to developing customized solutions for clients, producers and affiliates. Mission statement - To create compelling content and services that command ratings and revenue for media outlets. Our people - Definition: Envisionary. Our people bring exceptional energy, concepts and ideas to Envision Radio Networks which enhance our overall performance and core values. Local candidates only, no relocation (Cleveland/Akron, Ohio Area). Click [HERE](#) to apply.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Thursday evening for Friday publication. No calls unless otherwise specified.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

**Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)**



**2011 Learning Conference Registration Form**  
July 14-16, 2011 • Minneapolis

PLEASE COPY THIS FORM FOR USE WITH  
MULTIPLE REGISTRATIONS!

**2011 Tuition**

**Earliest Bird Tuition: \$149\*!**  
**Good for Professionals -Student/  
Teachers - Free Agents!**

Mail/fax/email COMPLETED FORM to:  
**The Conclave**  
4517 Minnetonka Blvd, #104  
Minneapolis, MN 55416  
fax 952-927-6427 or  
tomk@theconclave.com

First name \*\*\*as it will appear on your badge  
Last name \*\*\*as it will appear on your badge

Company \*\*\*as it will appear on your badge

Address **Where YOU an office/a home; NOT a parent company's home/main office**

City \*\*\*as it will appear on your badge State Zip Code

E-mail \*\*\*IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!

Phone Fax

I want to make a donation of  \$25  \$50  \$100  Other: \$\_\_\_\_\_ to the non-profit Conclave  Send a receipt, please.

Where did you hear about this Learning Conference?  Employer  Co-worker  Friend/relative  School  Trade publication/website  Other  I've attended in the past

Employed by:  Radio  Records  Vendor/Supplier  Trade Publication  Student/Educator  Other? \_\_\_\_\_

My primary position:  GM  OM  PD  Sales Mgr/Acct. Exec  Promo. Director  Prod. Director  Air Talent  Other \_\_\_\_\_

Your format:  AAA/Alternative/Rock  AC/Hot AC  Christian/Religious  Classic Rock/Oldies/80's/Jack-type  Country  News/Talk/Sports  Non-Comm/Public Radio  Top 40  Urban(Urban, Urban AC, Hip Hop)  Other \_\_\_\_\_ (Check as many as apply!)

Payment method?  CHECK  VISA  MASTERCARD  DISCOVER  AMEX

For credit cards, please complete the following section-

Credit Card # Security Code Expiration (MO-YR)

AMOUNT ENCLOSED / TRANSACTION TOTAL \$ \_\_\_\_\_

Cardholder \_\_\_\_\_ Authorized Signature \_\_\_\_\_

\*Earliest Bird Tuition is non-transferable and non-refundable. Conference hotel information will be released on or before October 1, 2010

The 36th Annual Conclave Learning Conference



**2010 Learning Conference CD Order Form**  
July 15-17 • Doubletree Park Place Hotel • Minneapolis

First name Last name

Company

Mailing Address

City State Zip Code

Email Address

Payment method?  CHECK  VISA  MASTERCARD  DISCOVER  AMEX

For credit cards, please complete the following section-

Credit Card # Security Code Expiration (MO-YR)

AMOUNT ENCLOSED / TRANSACTION TOTAL \$ \_\_\_\_\_

Cardholder \_\_\_\_\_ Authorized Signature \_\_\_\_\_

2010 Learning Conference Highlight Sessions are now available!  
Check the sessions you wish to purchase:

- THE JACOBS MEDIA SUMMER SCHOOL-Thu July 15 /All sessions (4 hours) \$39.99\*
- THE PROMOTION SUMMIT-Thu July 15 /All sessions (4 hours) \$39.99\*
- MEET THE PRES-Fri July 16 /1 session (1 hour) \$9.99
- CONCLAVE COLLEGE-Fri July 16 /3 sessions (3 hours) \$29.99\*
- Add \$5 for shipping and handling per order.



TOTAL \$\_\_\_\_\_ (Please allow up to 4 weeks for delivery.)

\*The Jacobs, Promotion Summit, & Conclave College sessions are sold only in full blocks (individual sessions within these blocks are not available).

Mail/fax/email COMPLETED ORDER FORM to:  
**The Conclave**  
4517 Minnetonka Blvd, #104 Minneapolis, MN 55416  
fax 952-927-6427 or tomk@theconclave.com