

35 YEARS OF THE CONCLAVE (1976-2010)

Volume XXXVI

Number 31

August 13, 2010

The Conclave

Presents

**The
TATTLE R**

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Newly Bored...uh, The New Board! At the recently completed Learning Conference, the Conclave elected five new members to its Board. Joining the Board of Directors will be **Harv Blain**, a member of the **Vallie-Richards-Donovan Consultancy**. Harv will continue as Co-chair of the Conclave's Agenda Committee. Also named to the Board is **Journal Broadcasting's** Director of Radio Programming, **Tom Land**. He'll serve along side another newly-elected Journal executive, **J. Pat Miller** – PD/Morning Talent for 94.5-The Lake/Milwaukee. Rejoining the Board is **Tom Oakes**, VP/Programming for **New Northwest Broadcasters**. And **Enrico (Rico) Garcia** will be joining the Board from his post of Director of Programming and Promotion for **Results Radio/Sacramento**. **Mark Bolke**, Conclave Board Chairman commented, "The recently concluded summer learning conference reinforces the mission of the Conclave as a learning organization and the important role we play in our industry. I am thrilled to have Harv, Rico, J. Pat, Tom & Tom join the Board, helping to grow the Conclave's 35 year-old legacy of industry education." He added, "The 5 newly-elected directors represent bring over a century's worth of industry experience and are five of the most respected individuals around. They will be valuable contributors to an already stellar team of professionals who make up the Conclave Board. Expect them to significantly – and quickly - move the bar within the organization!" Leaving the Board are longtime members **Karol Baumeister (Brown College)**, **Brad Erickson (New Northwest Broadcasters)**, **Siobhan Kierans (The Insurance Doctor)**, and **Lenore Williams (American Urban Radio Networks)**. For a list of all current Board members, click on <http://www.theconclave.com/about/board.php>. *Comment: We cannot thank Karol, Brad,*

Siobhan, and Lenore enough for their years of contributing to the success of the organization. Because of them, our scholarship and outreach programs scaled new heights, opening the Conclave and the industry to new ideas and ideologies...and people! To our incoming members, welcome aboard the Board! -TK

Emmis shareholders are scheduled to meet tonight at 6:30p (Friday 8.13) in Indianapolis to vote on amendments to clear the way for CEO **Jeff Smulyan** to buy out other shareholders and take the company private. This very meeting has adjourned twice while Smulyan negotiates with a group of preferred shareholders. **Wall Street** is waiting to see if an agreement has been reached. The Preferred Shareholders Lock-Up Group has over 38% of Emmis' preferred shares, so they are able to block the required two-thirds vote of preferred shares necessary to change the terms of the preferred issue so the going-private transactions can go to closing. The current deal, that the preferred group objects to, would pay them 60% of face value of the preferred shares in new bonds. No word on what the group is holding out for. Tender offers for the company's Class A common stock, at \$2.40 per share, has been extended to today at 5:00p. Whether any of these events will take place tonight is yet to be seen. As of now, there has been no announcement of a deal with the preferred holders and no SEC filings since August 9th.

Last week, the NAB and MusicFirst met in DC to discuss the Performance Rights Act, attempting to find some middle ground upon which both sides might be able to agree. Nothing was settled, but plenty of groundwork was laid. Radio-Info's Tom Taylor provided plenty of insight in his Monday 8/9 TRI (Taylor on Radio-Info). Some important bits and pieces of his whole article included: "The NAB puts in bold type the 'permanent' removal of Copyright Royalty Board jurisdiction for terrestrial and streaming radio fees. That would really remove a Sword of Damocles from the exposed heads of broadcasters"... "Radio's future in streaming could get a huge boost out of a performance royalty deal"... "Capping royalties at 1% of revenue would be a win for the NAB"... "One small-market group head says "The best bad deal is better than a worse bad deal." You can read his analysis at http://www.radio-info.com/newsletter/html/tri-08092010.html?utm_source=Subscribers&utm_campaign=c33b9329c7-TRI_08-09-2010&utm_medium=email.

The 36th Conclave Learning Conference
July 13-16, 2011/Minneapolis
Tuition \$149 for a limited time only
Details www.theconclave.com

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

trim the bottom
LINE
MusicMaster

not your
good
people



ARE YOU
paying too
much for
obsolete
music
scheduling
software?

barter, lease, or buy

Music Master
Scheduling

The World's #1 Music Scheduling
Software for Windows®

www.mmwin.com

Veronis Suhler Stevenson (VSS) released its "VSS Communications Industry Forecast 2004-2014," providing a 5-year historical record and a 5-year forecast of spending for four Revenue Streams – and now also an additional analysis of the six major Industry Sectors – including 20 segments and more than 100 sub-segments of the US Communications Industry. VSS predicts total Communications Industry spending is on pace to increase 3.5% in 2010 and a post compound annual growth rate of 6.1% in the 2009-2014 period to \$1.416 trillion, driven by a gradual economic recovery, advance in digital technology and secular trends impacting the entire industry landscape. "There will be a longer and slower economic recovery during the expansion period covered by the forecast compared with previous expansions because of the breadth and depth of the recession," said VSS Co-Founder, Pres./General Partner **John Suhler**. "We expect the Communications Industry will only slightly outperform nominal GDP over the next five years. Advertising and marketing investments, historically the drivers of Communications growth during recoveries, are expected to be more muted due to the shift away from traditional media outlets to more targeted media." The VSS Forecast has been published annually since 1986, with information dating back to 1975.

The Conclave thanks everyone who participated in its annual post-Learning Conference survey, conducted by **Troy Research**. Thanks to your input, the Learning Conference promises to be bigger and better than ever in 2011. As promised, two respondents were selected at random to receive full tuitions to attend next summer's event in Minneapolis. They are: **Keith Hill**/The Unconsultant...and **WVUB/Vincennes, IN's Michael Woods**. Congrats!

The **American Federation of Government Employees** is using radio to send messages to the public that anti-government sentiment should not be directed at federal workers. These 60-second spots will air mostly on Talk, Country and Sports stations in over 30 markets, including: Washington, D.C, Atlanta, Seattle, Tampa, Phoenix, Cleveland, Minneapolis and many others. The spot features union President **John Gage** and workers from the **Bureau of Prisons, Department of Veterans Affairs** and the **Social Security Administration** with workers telling listeners, "You can trust us, we work for you." The campaign will cost the union \$200k.

Radio One Urban WHHL/St. Louis PD Mickey Johnson said that when PM driver **Staci Static** was about to go on maternity leave, he was searching for a star to fill-in. Someone suggested **Nelly**, who is a close friend of the station and St. Louis native. Johnson said, "Nah, Nelly's not going to want to do radio," but he called him anyway. Nelly's people said "YES!" So...The multi-platinum rapper is filling in this month. Johnson's hoping the hometown hip-hop star will cause their **Arbitron PPM** numbers to jolt higher.

Hubbard Sports KSTP-AM/Minneapolis and the Minnesota Twins announce a 2-year extension. "The **Pohlads** family and Minnesota Twins organization are proud of the partnership established four years ago with locally-owned Hubbard Broadcasting," Twins President **Dave St. Peter** said. "Over the years, the Hubbard family has demonstrated great vision, passion and commitment for our community. As a true hometown sports talk station, 1500 ESPN remains uniquely positioned to provide the Twin Cities best coverage of Twins Baseball." "With the introduction of the new 1500 ESPN last April, we think our partnership with the Minnesota Twins has never been stronger," added KSTP-AM VP/OM **Dan Seeman**. "We are excited to extend the partnership two more seasons. It just makes sense that two great local owners like the Hubbards and Pohlads work together."

Congrats to **KMA Broadcasting Full Service/Ag/NT KMA-AM/Shenandoah, IA** on the station's 85th anniversary! The station threw itself a party Thursday to celebrate, including a pancake feed and a "cake dive," held in a giant tent outside the station's studio.

Wilks Top 40 KMXV and sister AC KCKC/Kansas City raised over \$1 million last weekend for the battle against breast cancer. Over 15,000 people turned out for the station sponsored "Susan G. Komen For the Cure" Marathon. KMXV PD **Ponch** gleamed, saying, "This was one of the more gratifying events we've ever been involved with. Was incredible to see so many people turning out for such a terrific cause and event. Thanks to everyone for their help and participation."

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Call 212.509.1200 to schedule your live "paperless" demo!

**Paperless Studio
Tools Available!**
www.PromoSuite.com



Listener Database In-Studio Link
Contest Manager Prize Closet
Event Tools Liners & Promos

NextMedia Country WCEN/Saginaw, MI is launching a new promotion, asking listeners to go out and search for "Biggins' Balls." Morning man Jim Biggins has hit 144 golf balls at area golf courses this summer and listeners can go out and find these logoed balls to receive a free round of golf at the Bay City Country Club for themselves and three others. (\$180 value).

CBS AAA WXRT/Chicago veteran midday host **Terri Hemmert** has been elected to the **National Radio Hall of Fame**. The 2010 Induction Ceremony will take place in Chicago on Saturday, November 6th.

Entercom Adult Hits KGEX/Kansas City names sister Hot AC WMYX/Milwaukee APD/MD/morning guy **Tony Lorino** as APD/Morning duties, replacing **Kidd Kradick**. Lorino served on the Conclave's Agenda Committee, helping plan last month's Learning Conference.

Clear Channel Hispanic Hot AC WNUA/Chicago PD/Afternoons **Omar Romero** has left the building.

Fife Communications Hot AC KCVM/Hudson, IA moves down the dial to become "93.5 The Best Mix & More."

Former **CBS** Oldies WOMC/Detroit talent **Bob Vandergrift** is joining **Journal** Oldies KLIO-AM/Wichita as morning host, effective August 23rd.

Leighton Broadcasting/St. Cloud, MN News Anchor-Reporter-Producer-Director **Cassie Hart** exits for **Clear Channel**/Southern Colorado as Regional News Director. Hart will serve as the primary point person for news at Clear Channel's eight stations in Colorado Springs and Pueblo.

Ross Love, an entrepreneur and owner of "the Buzz," Cincinnati's most popular black radio station, died Tuesday morning in Cincinnati. Love, 64, was the CEO and owner of **Blue Chip Enterprises**, a company that invests in and provides guidance to African-American owned start-ups. In the 90's, Love began Blue Chip, ultimately owning 20 black radio stations in the Midwest, making it, at the time, the largest black-owned radio broadcasting company in the country.

All Access is reporting that San Francisco journalist **Ben Fong Torres** has set forth quite an expose (in the *San Francisco Chronicle*) on the life of a PPM panelist, including what they're paid ("There's a base of \$45 a month, and bonuses, like \$100 twice a year. And you're entered in contests for gift cards from Amazon or Visa.") and why they might have been selected by Arbitron to participate ("They said they'd had difficulty finding people in this area in my age range.") Read the article here: http://www.allaccess.com/net-news/archive/story/79308/a-portable-people-meter-panelist-spills-some-insid?ref=mail_recap.

Condolences to family and friends of **Magnum Broadcasting**/Portage-Wisconsin Dells, WI News Director **Pete Holliday** who passed at 68, months from his 50th anniversary in broadcasting.

Condolences to family and friends of former **Antioch University** noncomm WYSO/Dayton PD and personality **Ruth Dawson Yellowhawk**, who died Saturday (8.7) in South Dakota after a battle with metastatic lung cancer at 50.

NEXT WEEK: A special 'photo only' *TATTLE* will be coming your way...the 2010 Learning Conference Scrapbook. Watch for it!



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Spring Books 2010

#152 Ann Arbor, MI

Station	Format	Owner	Fa09	Sp10
WJR-AM	Talk	Citadel	7	6.6
WWWW-FM	Ctry	Clr Chnml	5.4	5
WJLB-FM	Urb	Clr Chnml	1.3	4.4
WKQI-FM	Top 40/M	Clr Chnml	4.1	3.8
WXYT-FM	Sports	CBS	3.8	3.1
WDZH-FM	Top 40/M	CBS	2.5	2.8
WQKL-FM	AAA	Clr Chnml	4.1	2.8
CIMX-FM	Alt	CTVGMed	3.8	2.5
WDRQ-FM	AdultHits	Citadel	2.2	2.5
WRIF-FM	ActRock	Grtr Media	4.5	2.5
WCSX-FM	ClsscRock	Grtr Media	1.9	2.2
WDMK-FM	Urb AC	Radio One	2.2	2.2
WDVD-FM	Hot AC	Citadel	2.9	2.2
WMXD-FM	Urb AC	Clr Chnml	2.5	2.2
WNIC-FM	AC	Clr Chnml	1.9	2.2
WOMC-FM	ClsscHits	CBS	2.2	2.2
WMGC-FM	AC	Grtr Media	0.6	1.9
CIDR-FM	AAA	CTVGMed	0.6	1.6
WWJ-AM	News	CBS	1.6	1.6
WMUZ-FM	ChstCont	Crawford	1	1.3
WYCD-FM	Ctry	CBS	1.3	1.3
WAAM-AM	Talk	First	1.9	0.9
WDTW-FM	RhyAC	Clr Chnml	—	0.9
WITL-FM	Ctry	Citadel	—	0.9
WTKA-AM	Sports	Clr Chnml	1.9	0.9
WFMK-FM	AC	Citadel	—	0.6
WGPR-FM	Urb AC	WGPR	0.6	0.6
WIOT-FM	Rock	Clr Chnml	1	0.6
WRVF-FM	AC	Clr Chnml	0.6	0.6

#135 Appleton-Oshkosh, WI

Station	Format	Owner	Fa09	Sp10
WNCY-FM	Ctry	Midwest	11.4	12.2
WIXX-FM	Top 40/M	Midwest	8.7	9.7
WAPL-FM	Rock	Woodward	10.3	8.2
WVBO-FM	Oldies	Cumulus	5.9	7.9
WKSZ-FM	Top 40/M	Woodward	4.6	6.7
WHBY-AM	N/T	Woodward	5.5	4.5
WCHK-FM	AdultHits	Woodward	1.4	2.8
WNAM-AM	Stnrds	Cumulus	3.9	2.8
WGOB-FM	Oldies	Clr Chnml	2.1	2.8
WOZZ-FM	ClsscRock	Midwest	5.3	2.8
WPKR-FM	Ctry	Cumulus	2.7	2.6
WQLH-FM	Hot AC	Clr Chnml	1.8	2.6
WROE-FM	AC	Midwest	4.6	2.6
WTAQ-AM	N/T	Midwest	1.4	1.7
WWWX-FM	Alt	Cumulus	1.8	1.7
WTMJ-AM	N/T	Journal	2.3	1.5
WZOR-FM	ActRock	Woodward	1.4	1.3
WBJZ-FM	Top 40/M	Caxambas	2.3	1.1
WDUZ-FM	Sports	Clr Chnml	1.8	1.1
WOSH-AM	N/T	Cumulus	1.1	1.1
WZNN-FM	Alt	Cumulus	0.5	1.1
WFON-FM	Hot AC	RBH	—	0.9
WSCO-AM	Sports	Woodward	0.7	0.9
WJOK-AM	Rel	Starboard	—	0.6
WPCF-FM	Ctry	Clr Chnml	—	0.4

#265 BattleCreek, MI

Station	Format	Owner	Fa09	Sp10
WKFR-FM	Top 40/M	Cumulus	14.9	15.2
WNWN-FM	Ctry	Midwest	14.9	14.5
WBCK-FM	Talk	Clr Chnml	11.2	10.9
WRKR-FM	ClsscRock	Cumulus	7.5	7.2
WJXQ-FM	Rock	Midwest	6	5.1
WVFM-FM	AC	Midwest	5.2	4.3
WBCT-FM	Ctry	Clr Chnml	2.2	2.2
WBXX-FM	AC	Clr Chnml	2.2	2.2
WJIM-FM	Top 40/M	Citadel	1.5	2.2
WOOD-FM	AC	Clr Chnml	2.2	2.2
WVIC-FM	Alt	Midwest	2.2	2.2
WITL-FM	Ctry	Citadel	0.7	1.4
WBBL-FM	Sports	Citadel	0.7	0.7
WBCK-FM	Ctry	Clr Chnml	0.7	0.7
WFMK-FM	AC	Citadel	0.7	0.7
WFRN-FM	Rel	Progressive	—	0.7
WGRD-FM	ActRock	Townsq	0.7	0.7
WJZL-FM	SmJazz	Midwest	0.7	0.7
WKHM-FM	Top 40/M	Jackson	0.7	0.7
WKZO-AM	N/T	Midwest	—	0.7
WWWW-FM	Ctry	Clr Chnml	—	0.7

#282 Bismarck, ND

Station	Format	Owner	Fa09	Sp10
KBMR-AM	Ctry	Clr Chnml	10.9	11.1
KFYR-AM	Talk	Clr Chnml	10.9	9.5
KQDY-FM	Ctry	Clr Chnml	11.7	9.5
KACL-FM	Oldies	Cumulus	7	8.7
KKCT-FM	Top 40/M	Cumulus	7.8	8.7
KKBO-FM	AdultHits	Conn.	6.3	7.1
KUSB-FM	Ctry	Cumulus	7	6.3
KXMR-AM	Sports	Clr Chnml	3.9	4.8
KYYY-FM	AC	Clr Chnml	4.7	4.8
KBYZ-FM	ClsscRock	Cumulus	5.5	4
KSSS-FM	ClsscRock	Clr Chnml	6.3	4
KLXX-AM	Talk	Cumulus	0.8	1.6
KNDR-FM	ChstCont	CenDak	1.6	1.6
KXRV-FM	AC	RadioAsst	0.8	1.6
KVOX-AM	Sports	JIngstad	0.8	0.8

#241 Bloomington, IL

Station	Format	Owner	Fa09	Sp10
WBNQ-FM	Top 40/M	Townsq	8.6	16
WBBE-FM	AdultHits	Conn.	5.3	5.9
WBWN-FM	Ctry	Townsq	9.9	5.9
WJBC-AM	N/T	Townsq	8.6	5.9
WIHN-FM	ActRock	Conn.	4.6	5.3
WVMG-FM	AC	Conn.	5.3	5.3
WYST-FM	Ctry	GrtPlns	5.3	4.1
WRPW-FM	Talk	GrtPlns	6.6	3.6
WSWT-FM	AC	Triad	0.7	3
WGN-AM	N/T	Tribune	2	2.4
WPBG-FM	ClsscHits	Triad	2.6	2.4
WDQZ-FM	ClsscRock	GrtPlns	2	1.8
WGLO-FM	ClsscRock	Townsq	1.3	1.8
WLS-AM	Talk	Citadel	2	1.8
WCZQ-FM	Urb	Neuhoff	1.3	1.2
WSCR-AM	Sports	CBS	1.3	1.2
WSOY-FM	Top 40/M	Neuhoff	0.7	1.2
WWHP-FM	AAA	WMS1	1.3	1.2
WBBM-AM	News	CBS	0.7	0.6
WGCY-FM	B/EZ	F & G	1.3	0.6
WIXO-FM	ActRock	Townsq	1.3	0.6
WJBC-FM	Talk	Townsq	—	0.6
WPEO-AM	ChrstrnTlk	Pinebrook	0.7	0.6
WZPW-FM	Top 40/R	Townsq	0.7	0.6

#100 Boise, ID

Station	Format	Owner	Fa09	Sp10
KSAS-FM	Top 40/M	Peak	3.8	6.8
KBOI-AM	Talk	Citadel	8.1	6.2
KXLT-FM	AC	Peak	6.8	5.9
KQXR-FM	ActRock	Journal	4.9	5.5
KAWO-FM	Ctry	Peak	2.9	5.3
KTHI-FM	ClsscHits	Journal	7	5.3
KSRV-FM	AdultHits	LocalOwn	3.8	4.6
KQFC-FM	Ctry	Citadel	3.8	4.4
KWYD-FM	Top 40/R	LocalOwn	4.9	4.2
KIZN-FM	Ctry	Citadel	5.2	4
KCIX-FM	Hot AC	Peak	3.8	3.9
KKGL-FM	ClsscRock	Citadel	3.6	3.7
KIDO-AM	Talk	Peak	4.7	3.3
KRVB-FM	AAA	Journal	2.7	2.8
KZMG-FM	Top 40/M	Citadel	2.9	2.6
KQLZ-FM	Alt	LocalOwn	0.9	1.8
KJOT-FM	ClsscHits	Journal	1.4	1.7
KTIK-AM	Sports	Citadel	4.3	1.7
KWEI-FM	RegMex	TrValley	1.1	1.1
KDBI-FM	RegMex	Bustos	1.3	0.9
KPDA-FM	RegMex	LocalOwn	—	0.9
KBXL-FM	Rel	KSPD	—	0.6
KNJY-AM	Gospel	1stWestern	—	0.6
KQTA-FM	RegMex	Bustos	—	0.6

#130 Canton, OH

Station	Format	Owner	Fa09	Sp10
WHBC-AM	News	NextMedia	8.1	8
WDJQ-FM	Top 40/M	DA Peterson	5.6	7.2
WHBC-FM	Hot AC	NextMedia	5.2	5.9
WRQK-FM	Rock	Cumulus	4.5	5.9
WQMX-FM	Ctry	RubCity	4.9	5.6
WQXK-FM	Ctry	Cumulus	8.1	5.4
WHOF-FM	AC	Clr Chnml	7	5.2
WONE-FM	Rock	RubCity	3.6	5
WHLO-AM	N/T	Clr Chnml	4.7	3.3
WKDD-FM	Hot AC	Clr Chnml	4.3	3.3
WNIR-FM	Talk	Media-Com	3.4	2.8
WMJI-FM	ClsscHits	Clr Chnml	3.6	2.4
WAKS-FM	Top 40/M	Clr Chnml	2.2	2.2
WENZ-FM	Urb	Radio One	0.9	2
WFHM-FM	ChstCont	Salem	1.3	2
WZAK-FM	Urb AC	Radio One	2	1.7
WDPN-AM	AC	DA Peterson	1.6	1.5
WMMS-FM	Rock	Clr Chnml	1.6	1.5
WTAM-AM	N/T	Clr Chnml	2	1.5
WKNR-AM	Sports	Good Karma	1.3	1.3
WTUZ-FM	Ctry	WTUZ	1.1	1.1
WNCX-FM	ClsscRock	CBS	1.1	0.9
WSOM-AM	Stnrds	Cumulus	0.4	0.9
WMVX-FM	Hot AC	Clr Chnml	0.4	0.7
WMXY-FM	Hot AC	Clr Chnml	--	0.7
WQKT-FM	Ctry	Dix	0.7	0.7
WYFM-FM	ClsscRock	Cumulus	1.1	0.7
WAKR-AM	Oldies	RubCity	--	0.4
WCDK-FM	ClsscRock	Priority	--	0.4
WDOK-FM	AC	CBS	0.4	0.4
WEGW-FM	Rock	Clr Chnml	--	0.4
WHOT-FM	Top 40/M	Cumulus	--	0.4
WNCD-FM	Rock	Clr Chnml	--	0.4
WNPQ-FM	ChstCont	Tuscarawas	0.7	0.4
WNWV-FM	AAA	Ely-Lor.	0.4	0.4

6+ M-Su, 6AM-12AM
Fall 2009 - Spring 2010
 comparisons, unless otherwise noted



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



CBS Radio Minneapolis's WCCO-AM, is searching for an experienced, part-time Producer. Duties include following station format, editing, assisting with remote sports and talk broadcasts, handling live phone calls, sound effects, conceptualizing topics, arranging guest interviews, playing commercials and IDs according to the program and commercial logs, following applicable laws and FCC regulations and executing to the Program Director's direction. Candidates must have prior radio experience and be familiar with control room operations. Applicants must have a minimum of five (3) years experience operating broadcast equipment and conceptualizing topics in a broadcast setting. Editing and production experience is preferred. The right candidate will be a team player, be computer savvy, and have the flexibility to work different shifts. Interested applicants please apply to <http://www.cbsradio.com>. Applications will only be accepted through this site

Heritage midwest station is on the lookout for a news-hound. We have a rare full-time opening for a news reporter/anchor to join our award-winning news team. Our news department provides news to our six stations, in a variety of formats. If you are someone who likes to dig, and is an effective story-teller, we want to hear from you. Experience with social networking and website maintenance a plus. Send samples of your writing and on-air work by August 31st, 2010 to: **Scott Robert Shaw, Midwest Family Broadcasting**, 201 State Street, La Crosse, WI 54601 or email to: <mailto:scott@1410wizm.com>

Do you have the drive to be at the office early and stay until the work is done? Can you lead your team to a win? Are you detail oriented? Can you juggle 10 things at once? Can you clearly communicate with those around you? If you answered yes then keep reading! 100,000 watt country giant – WWJO – 98 Country in St. Cloud, MN is searching for the next programming superstar. Candidates must understand country music and the country listener. Candidates must possess leadership skills with personnel, promotions, digital and anything else that drives our community to interact with our product. This position is for Program Director/ Brand Manager for 98 Country with the possibility of becoming the Operations Manager for our 6 station cluster. Please do not send air checks at this time. No phone calls please. Send resumes only to **David Engberg** at <mailto:dengberg@townsquaremedia.com>.

Do you know how to be a real broadcaster?? A broadcaster that is community driven?? One that knows how to be live, local and relevant?? Can you work within a company that is accustomed to winning state awards, Crystal Awards for community service and Marconi's for Broadcast Excellence?? **Three Eagles Communications** is a company that is powered by people. We are searching for broadcasters that want to work in small market radio with a big sense of community pride. If you think you have what it takes I want to hear from you, but I want to hear more than an aircheck and read a canned resume. I want to know what makes you a community leader on and off the microphone. Send all of your propaganda to **Gary Buchanan**, President/COO Three Eagles Communications: <mailto:gbuchanan@threeeagles.com>

The **Columbus Radio Group** is currently accepting applications for an experienced part-time and fulltime on-air announcer. Submit resume and audition audio to <mailto:jobs@columbusradiogroup.com>.

A Kansas City radio station, 96.5 The Buzz, is looking for an experienced full time on air talent. Applicant must be an excellent adult communicator with an extensive knowledge of Alternative music and artists. Applicant must be able to implement music or talk format and contribute entertaining content. May include host duties and producing responsibilities. We are looking for content, creativity, and energy that will make this station #1 in the market. If you can fill the shoes, please send your MP3 air-check and resume/application online at <http://www.entercom.com> and click on "Careers".

Majic 107.7 KMAJ is Topeka's heritage AC station and #1 in the market. We are looking to fill our midday's with a bright and fun radio professional who understands the adult AC audience. Females encouraged to apply. The position will include: on air shift from 10:00am to 3:00pm, production, live appearances and other station business. 3 years of radio experience is required. Knowledge of Adobe Audition, VoxPro, and Scott Studios is a plus. Please submit your resume and air check to: **Michael Newman** PD, KMAJ-FM, 825 S. Kansas Ave. Suite 100, Topeka, KS 66612. Or submit by e-mail: <mailto:michael.newman@cumulus.com>

The Mancow Radio Experience is expanding and is looking to reinvent radio again. Wanted: Female sidekick, A-list guest booker, and beyond! Can you book at least one A-list guest per day? Can you read? Do you know the latest on everything from pop culture to political? Can you do "theater of the mind"? Is it your dream to work with **Mancow Muller**, American Badass? If so, you just may be the 1. Here we grow again . . . (No, you shut up!!!) email: <mailto:mancow.pdx2@gmail.com>

WGIL is seeking our next morning news anchor to be a part of our Marconi Award winning local morning show. Responsibilities include news gathering, writing, reporting and on-air anchoring. We are locally owned with no corporate B.S. We believe in local radio and serving our community. If you do too and want to be considered to become the next member of our three person news staff, send your resume and CD or mp3 demo to: **Galesburg Broadcasting Co.**, Attn: **Will Stevenson**, News Director, 154 East Simmons St, Galesburg, IL 61401 or email <mailto:jobs@galesburgradio.com>.

Full-Time Promotions Assistant Needed for KC news/info station. Responsibilities: Coordinating all on-air prizes, contest giveaways and sponsorships; Maintaining contest files and account balance for on-air contesting; Coordinating all street marketing activities including but not limited to driving station van to events, setting up station tent, hanging banners, and coordinating interactive activities with listeners; Assisting in maintaining and updating station website; Keeping contest files and prizes organized; Assisting in planning and implementing station events; Assisting in the development of sales promotions and events; Assisting in copy writing, proposals and client recaps; Serving as liaison between the listener and the radio station. Must be 21 years or older to drive station vehicles. The successful candidate should possess: Strong computer skills. Must be proficient in Microsoft Excel, Word, PowerPoint, and Adobe PhotoShop. Knowledge of HTML language a plus. Strong communication skills. Ability to interact with people in a positive way in both written and spoken word. Ability to work evenings, weekends, and early mornings as needed. Keen organizational and time management skills. College degree in communication, marketing or media relations preferred. Interested candidates should send a completed **Entercom** application along with resume to <http://www.entercom.com/careers>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

NewsRadio 980 KMBZ, Kansas City's news and information leader, is looking for a full-time reporter/anchor to add to its award-winning news staff. This is a rare opening for one of Kansas City's most respected news departments. Candidates must show efficient yet effective writing skills, creativity, and the ability to think on their feet in case of breaking news and/or severe weather coverage. Minimum 2 years street reporting and/or anchoring experience preferred. Being located in or near the Kansas City Metro is a plus, but not necessary. Interested candidates should send a completed **Entercom** application along with resume to www.entercom.com/careers



What if your job allowed you to talk to country music's biggest stars and go to once-in-a-lifetime concerts? Do you love to entertain and interact with listeners? Lincoln's #1 Country Station, Froggy 98 is adding a full time player to our line-up. If you're an energetic, outgoing person that will make great mid-day radio and be a frequent contributor on our hilarious morning show, we want to talk to you. Not only are we looking for a radio talent, we want somebody that lives the lifestyle and exhibits a fun personality. Lincoln is a progressive-minded college town and we need an enthusiastic individual to embrace that energy. What else do you bring to the table? Production skills, web, promotion tools, Social Networking? Ability to voice track other formats? We want it all. If you're ready to have fun, submit your audio and résumé to **Steve Albertsen**, Broadcast House Operations Manager, 4343 "O" Street, Lincoln, NE 68510. You can also e-mail your information to <mailto:salbertsen@broadcasthouse.com> (no audio files larger than 5mb).

STILL LOOKING!! WVMG, Magic 100.7 has a GREAT opening for a morning show sidekick and promotions coordinator. Position includes co-host on the morning show, voice-tracking and coordinating promotional plans for all three of our stations. Great company, great staff and a great opportunity! Send Tape & Resume (mp3 are fine) to: **Chad Fasig, Connoisseur Media**, 520 N. Center Street, Bloomington, Illinois 61701. Or email to: <mailto:Fasig@bloomingtonmagic.com>

We're just weeks away from another high-powered high school sports year in the Heartland and we're looking for passionate play-by-play people who can sell for many openings across southeast Missouri. This is a 100% commission position, so serious inquiries ONLY. Local applicants (SE Missouri, So. IL, W. Ky) will get a priority look, but all are welcome to apply. Send your resume and demo to <mailto:pcssoutheast@gmail.com>

Midwest Family Broadcasting is looking for highly motivated candidates for our 7pm to midnight on-air slot with Music Director and imaging duties included. Requirements: Qualified candidates will have at least 2 years of full or part-time experience in the CHR or Rhythmic CHR formats. Candidates should be very creative, with good organizational and communication skills. Qualified candidates MUST HAVE Selector knowledge and imaging and creative writing skills. Full time candidates should have knowledge of RCS Selector, Adobe Audition (or similar platform), Microsoft Word and Excel. Qualified candidates will have vast experience in creative writing and station imaging. A strong on-air presence and the ability to create compelling on-air content. Candidates should have the ability to multi-task and meet quick deadlines in a fast – paced work environment. Candidates must be amazing at live appearances. A positive attitude and strong work ethic are a MUST. Contact: Please email or mail your resume and air-check with production samples to: WJQM, c/o EEO Coordinator, 730 Ray O Vac Drive, Madison WI. 53711. Email <mailto:eoee@mwfbg.net>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

	<p>2010 Learning Conference CD Order Form July 15-17 • Doubletree Park Place Hotel • Minneapolis</p>	<p>Payment method?</p> <p><input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX</p> <p><i>For credit cards, please complete the following section-</i></p> <p>Credit Card # <input type="text"/> <input type="text"/></p> <p>Security Code Expiration (MO-YR) <input type="text"/><input type="text"/><input type="text"/> <input type="text"/><input type="text"/> + <input type="text"/><input type="text"/></p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>AMOUNT ENCLOSED / TRANSACTION TOTAL</p> <p>\$ _____</p> </div> <p>_____ Cardholder</p> <p>_____ Authorized Signature</p> <p><i>Mail/fax/email COMPLETED ORDER FORM to:</i> The Conclave 4517 Minnetonka Blvd, #104 Minneapolis, MN 55416 fax 952-927-6427 or tomk@theconclave.com</p>
<p>First name Last name</p> <p><input type="text"/></p> <p>Company</p> <p><input type="text"/></p> <p>Mailing Address</p> <p><input type="text"/></p> <p>City State Zip Code</p> <p><input type="text"/></p> <p>Email Address</p> <p><input type="text"/></p>		
<p>2010 Learning Conference Highlight Sessions are now available! Check the sessions you wish to purchase:</p>		
<p><input type="checkbox"/> THE JACOBS MEDIA SUMMER SCHOOL-Thu July 15 /All sessions (4 hours) \$39.99*</p> <p><input type="checkbox"/> THE PROMOTION SUMMIT-Thu July 15 /All sessions (4 hours) \$39.99*</p> <p><input type="checkbox"/> MEET THE PRES-Fri July 16 /1 session (1 hour) \$9.99</p> <p><input type="checkbox"/> CONCLAVE COLLEGE-Fri July 16 /3 sessions (3 hours) \$29.99*</p> <p><input checked="" type="checkbox"/> Add \$5 for shipping and handling per order.</p>		
<p>TOTAL \$ _____ (Please allow up to 4 weeks for delivery.)</p>		
<p>*The Jacobs, Promotion Summit, & Conclave College sessions are sold only in full blocks (individual sessions within these blocks are not available).</p> 		

The Conclave
4517 Minnetonka Blvd.
#104
Minneapolis, MN 55416
Phone 952-927-4487
Fax 952-927-6427
Email
tomk@theconclave.com

the Conclave

Learning Conference • July 14-16, 2011
Minneapolis
2011 Registration Form

Registration Form for the 36th Annual Conclave Learning Conference 2011

Please enter all requested information. Incomplete forms will be not be processed. Fax finished form to **952-927-6427**.

Name * _____

Company * _____

City * _____

Exactly as you want this information to read on your badge! There will be a \$50 charge to change the badge from what you enter here! The remaining information must be completed in order for your registration to be processed. Please use the address where you are located (your mailing address), not your parent company or central office. **ALL INFORMATION** requested below must be completed, or this application will be considered incomplete and will be returned to you. Thanks!

Address _____ City _____

State _____ Zip code _____ Phone _____ Fax _____

Email (very important!) _____

Yes, it's okay for the Conclave to tell others I'll be in attendance this summer and I understand the Conclave will not sell this information!

The 36th Conclave Learning Conference

These special tuitions will be available for a limited time only and are non-refundable & non-transferable.

CHECK ONE BOX ONLY!

I want a FULL \$149 tuition for the industry's premier Learning Conference in 2011. This rate good for students, educators and free-agents.

This offers may be withdrawn at any time without notice, and are subject to certain restrictions and conditions.

I want to make a donation of \$25 \$50 \$100 Other: \$_____ to the non-profit Conclave Send receipt, please.

Where did you hear about this Learning Conference? My employer A co-worker A friend/relative My school
 A trade publication Internet website (list _____) Other (list _____) I've attended in the past

Employed by: Radio Records Vendor/Supplier Trade Publication Student/Educator Other? _____

My primary position: GM OM PD Sales Mgr/Acct. Exec Promo. Director Prod. Director Air Talent Other _____

Your format: AAA/Alternative/Rock AC/Hot AC Christian/Religious Classic Rock/Oldies/80's/Jack-type Country News/Talk/Sports
 Non-Comm/Public Radio Top 40 Urban(Urban, Urban AC, Hip Hop) Other _____ (Check as many as apply!)

Form of payment: Mastercard** Visa** Discover** American Express** Check/Money Order (payable to "The Conclave")

**For credit cards, please complete the following-

Card number _____ Security Code (3 digit/back of card) _____ Exp. date (MM/DD/YY) _____

PRINT Cardholder name _____ Cardholder Signature _____

COMPLETE THIS FORM. ENCLOSE PAYMENT/INCLUDE CREDIT CARD INFORMATION. MAIL OR FAX 952-927-6427.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com