

Are you ready for your community's next tornado, flood, or any other unexpected natural or man-made calamity? On Wednesday, June 16th at 3P EDT/2P CDT, the Conclave presents its next webinar - "Disaster Planning: Do You Have Your Sheets Together?" The webinar is free, but pre-registration is necessary by clicking on https://www1.gotomeeting.com/register/ 496903520. The questions asked in this webinar are simple, but answers are complex: What if a massive disaster hit your community? An earthquake, hurricane, tornado, flood, train derailment or an oil spill? Is your station ready to warn your community quickly and efficiently? Is your station prepared to help in the aftermath? If the disaster knocks your station off the air, do you have a backup strategy? If that strategy doesn't work, do vou have a Plan B? Join WTOP-FM/Washington, DC News Director Mike McMearty and WCCO-AM/Minneapolis PD Wendy Paulson, broadcasters who have developed action plans to deal with disasters in their communities like serial blizzards, killer tornadoes and bridge collapses. Together, they will share their insights and offer invaluable direction in preparing for the unforeseen. With a very recent history of tragedies befalling America's Gulf Coast in the wake of the oil spill, tornadoes that continue to rip through the Southeast, flooding in Nashville, and a hurricane season that has just started, radio doesn't have to look far for disaster. Are you prepared to respond? Are you sure? With or without a disaster plan, you'll want to be part of this webinar. Conclave webinars are coordinated and produced by Conclave Board member and air talent for The Arch/St. Louis. Jay Philpott.

An interesting situation took place in Milwaukee last week. It looks like **Clear Channel** beat **Saga** to the punch by putting on a 2nd Top 40 while Saga was stunting. Clear Channel '80's Oldies

WQBW/Milwaukee flipped to Top 40 last Friday as 97.3 Radio Now. "Now is the time for Milwaukee to have an exciting, contemporary music format that women from 25-54 can be passionate about," said VP/Market Mgr. **Jeff Tyler**. 97.3 Radio Now is positioned between **Entercom** Hot AC WMYX and Entercom Top 40 WXSS. So, what's happening across the street? Many in the market were expecting Saga Smooth Jazz WJZX/ Milwaukee to make the move to Top 40. The station signed off, moving Jazz to its HD2 subchannel and stunting as "Tiger Radio – Music for Cheaters and Those Cheated On." Did CC beat them to the punch or does Saga have other plans? Over Memorial weekend, the station switched, again, to playing songs about America. Saga is currently stunting with an A-Z format.

SoundExchange is partnering with AFTRA to identify and distribute music royalties owed to AFTRA member recording artists. AFTRA notified over 6,000 artists this week of their eligibility to collect SoundExchange royalties for digital music streaming. "Increasingly, our world is evolving into the digital age," said AFTRA National Exec. Dir. Kim Roberts Hedgpeth. "This means more opportunities for AFTRA recording artists to share their creative contributions with a wider audience and more opportunities for our members to earn the income they need, such as the royalties collected by SoundExchange, to sustain their careers, support their families and continue enriching our culture and society through their gift of music. "SoundExchange is constantly reaching out to notify artists about their unclaimed royalties, yet it can be difficult to get them to register," said SoundExchange Exec. Dir. John Simson. "Many don't know about the law that entitled them to these royalties, or believe it's too good to be true. That's why partners like AFTRA are essential." Comment: On the face of this announcement, one might merely assume Soundexchange is soliciting assistance in finding artists due royalty payments (see last week's TATTLER for details) and that may very well be their sole purpose in bringing AFTRA on board. But one must wonder if adding a respected labor union comprised of artists AND broadcasters as an active Soundexchange partner might help further the organization's lobbying efforts to push Congress toward passing the PRA (many unions have already signed on as performance royalty supporters). It's no secret Congress has shown favor to laborflavored legislation on more than one occasion, and establishing a respected RADIO union as a working partner with Soundexchange may be a move that could significantly affect the outcome of a Congressional vote next year. – TK



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The Emmis buyout is underway, with Jeff Smulyan's JS Communications tendering an offer at a rate of \$2.40 per share of Class A Common Stock in cash, financed by Alden Global Capital. The offer expires at 5p ET June 29th and aims to buy back an aggregate of about \$71.3 million of stock; the price represents a 74% premium over the 30-day trading day average closing price and 118% premium over the 180-day trading average.

Let it Flo! To anyone needing a "progressive" nudge about the upcoming Learning Conference, check this out: <u>http://www.facebook.com/l/af9b7;www.youtube.com/</u>watch?v=PQryPqYL0OQ.

Saturday At The Learning Conference! Upset because you can't devote 3 days to attend next month's Learning Conference? Don't be. The Conclave has introduced a day rate of just \$179 to take in all the events of a given day. We're especially proud of the Saturday (7/14) that's been crafted for the industry. Kicking off with the traditional Career Fair (Got a job? Need a Job? Here's where you wanna be!), the 10A morning sessions will tackle streaming (Fishing not Phishing-Making Money from Station Streams), and women in radio (Low Frequency- Turning Up The Volume). Also beginning at 10A, the Clave presents its annual Aircheck Clinic (bring your aircheck for a critiques by expert PD's). At 11A, the Conclave presents a session exploring the magic of being an air talent (Talent Free For All), Internet strategies (Online Digital Strategies: Armed & Dangerous), and an urban-focused state of the industry (Surviving in a Multi-Platform World). The afternoon will be given to two unique events. Jerry Clifton's NIGHT SCHOOL is an afternoon long learning experience for night jocks in all formats that cannot be missed. And an exciting new seminar featuring one of the industry's leading futurists will be held concurrent to NIGHT SCHOOL. We'll make the official announcement next week, but as a hint, expect this seminar to simply "rain" knowledge! All these learning opportunities, just \$179. Or the whole weekend for just \$349 (\$159 for free agents/students/teachers). Register at http://www.theconclave.com/register/clc_register.php. For the entire roster of Conclave Learning Conference weekend events, click on http://www.theconclave.com/upload/ conclaveagenda60110.pdf.

JUST IN: Clear Channel/Minneapolis today announced the appointment of **Andrew Lee** to Director of Information Programming for the company's seven-station group in Minneapolis and Program Director for KTLK-FM, effective June

28. Previously, Lee was Program Director and Morning Show Producer for **Journal Broadcast Group's** KQTH-FM in Tucson, the first FM News/Talk station in the market. Prior to that, he was with **Entercom**, first serving as Program Director for WSKY-FM in Gainesville, FL, and then as Program Director and Morning Show Producer WXNT-AM in Indianapolis.

Citadel Talk WLS-AM/Chicago adds a daily segment analyzing the trial of former Illinois Governor and present (on hiatus) WLS Sunday host **Rod Blagojevich**. "Primetime Blago" will air Monday-Thursday at 5:30p CT on the "Roe Conn Show with Richard Roeper." The segment features legal opinions from attorneys **Mike Monico** and **Andy Shaw** of the **Better Government Association**, along with reporters covering the trial. Conn says, "We did this on a national basis for the **OJ** trial and we look forward to reporting on the highlights and lowlights of the latest installment of Illinois Governors on trial." (Citadel Talk WLS-AM/Chicago put the former Governor's Sunday show on hiatus while his federal corruption trial is underway. Jury selection for the trial has started.)

Conclave Partner, **Triton Digital**, launches the **Triton Free App Store**, an online exchange where media companies can search, browse and procure free tools and content for their own use. "We are proud to launch this service and enable the industry to access additional features, tools and content across a wide range of categories and at no cost," said Triton COO **Mike Agovino**. Stations can access the app store directly at: <u>www.tritonappstore.com</u>. "I'm excited about...the quality of the partners," said Triton VP/Strategy **Jim Kerr**. "Social Media, channel content and engagement are all there, and this is just the beginning of what will be regular additions to the App Store."

The Conclave's 2008 keynoter, **Dial Global's Ed Schultz**, has a new book in stores. *"Killer Politics: How Big Money and Bad Politics are Destroying the Great American Middle Class"* looks at major issues facing America and outlines his "Big Ed's Four Pillars" to aid the middle class, including: 1) Defend the Nation, 2) Establish a sound fiscal policy, 3) Feed the country and 4) Educate the people.

Radio and TV News Veteran and former **CNN** reporter **Pat Clawson** is running for the Michigan State Senate. Clawson, the former Washington bureau chief at **Radio and Records**, will be on the ballot as the Libertarian Party candidate in Genesee County's 27th District this November, challenging incumbent State Senator **John Gleason** (D-Flushing).

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Did you catch the Carla Hall article on Rachelle Spector, originally published in the LA Times this week and shared with most daily papers (including the Minneapolis Star-Tribune) on Wednesday? The story titled "Did Phil Spector Do Wife's New Album?" explored the controversy surrounding his wife's debut CD identified as "A Phil Spector Production". Many who heard it prior to its release this week indicate it does NOT have the 'Wall of Sound' for which the producer, now serving time for the murder of actress Lana Clarkson in 2003, is known. In the article, Spector says her husband spurned the wall for a more simple production (read the whole article here - http://www.startribune.com/ entertainment/music/ 95340424.html?elr=KArksUUUoDEy3LGDiO7aiU. Why is the TATTLER calling attention to Rachelle and the article? Rachelle Spector will be attending next month's Learning Conference. She won't be performing - she's a registrant, just like you may be but will be present to mingle and get to know radio. Her story and her husband's - is the essence of the good/bad/ugly of real rock and roll and according to those who know her, she's ready, willing and able to tell it to whomever asks. You just can't make this stuff up...

Illinois Bible Institute Christian AC WCIC/Peoria, IL distributed 1,150 books for all first graders in Peoria District 150 earlier this week. The station partnered with **Barnes and Noble** and **Hoerr's Berean Bookstore** to collect books. "Were so excited that every 1st grader in District 150 will break for the summer with a brand new book to call their very own," says station manager **Dave Brooks**. "First grade marks an important milestone for children's literacy. This makes it so important that each child has access to books...We hope these children continue to embrace reading well into their high school years and adulthood." The station's efforts were honored at a joint meeting with the District 150 Board of Education and City Council on June 1st.

Since 2008, the Conclave has pioneered industry webinars, attracting thousands of viewers to these wonderful bi-weekly seminars featuring industry luminaries like **Fred Jacobs**, **Valerie Geller**, **Daniel Anstandig**, **Paige Neinaber**, **Lindsay Wood Davis**, **Keith Hill**, **Tommy Kramer**, **Randy Lane**, & **Michael O'Malley**. Now, its YOUR turn. Do you have a dynamite webinar idea? Put it to work with the Conclave! Webinar hopefuls are required to have a webinar topic (including title and description), knowledge of the topic being proposed, and a PowerPoint presentation to use as the webinar's visual focal point. To propose a webinar, download a Webinar Proposal Form, found at http://www.theconclave.com/upload/webinarproposalinfoform2010.pdf.

Rumors are swirling that **Clear Channel** Talk WLW-AM/Cincinnati talk stars **Bill Cunningham** and **Mike McConnell** will both exit this summer to join **Tribune** Talk WGN-AM/Chicago. Cunningham is taping pilots for a TV talk show for Tribune to be shot at the studios of WGN-TV/Chicago. Cunningham told **Cincinnati Enquirer's John Kieswetter**, "Don't make me talk about this. All I can say is that I work for WLW-AM for now. I can't talk about it, I'll call you." McConnell is on vacation this week. Tribune CEO **Randy Michaels**, who headed Clear Channel and worked with both hosts in the '90's, says, "All I can say is that I can't say anything."

Independence Media Top 40/Mainstream WPIA and Alternative WWCT/Peoria, IL PD/MD/On-Air Talent Ryan LaCrosse exits and crosses the street to join TownSquare Media Active Rock WIXO for middays, replacing Kevin "The Flyin' Hawaiian."

Longtime co-host **Fish** announces he is leaving the **Connie** and Fish morning show at **Clear Channel** Top 40 WZEE/Madison, WI to pursue other interests.



"Are you sure we're in the right OZ??"

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Elyria-Lorain Broadcasting Talk WEOL-AM/Elyria, OH morning host **Les Sekely** will exit the station in mid-August to take a teaching job at Westlake High School.

As you may know, the recipient of the 2010 Rockwell Award is the noted broadcast consultant and author, **Valerie Geller!** She is the author of *Creating Powerful Radio-Getting, Keeping & Growing Audiences* and President of **Geller Media International**. Her fourth book: *Beyond Powerful Radio - A Communicator's Guide For The Internet Age* will be available from Focal Press in March 2011. Next month, the industry will be celebrating Valerie and her Rockwell Award. If you've worked with Valerie or have been tutored/mentored by Valerie and would like to take out a congratulatory advertisement in the Conclave program for all to see during the 35th anniversary Learning Conference, you can do so by downloading a Learning Conference Program Guide advertisement order form by clicking on <u>http://</u> www.theconclave.com/upload/2010programadspecs.pdf.

Journal/Wichita promotes Jason Wilson to Local Sales Manager.

Hoosier AM/FM LLC Talk WIOU-AM, AC WZWZ and Rock WMYK/Kokomo, IN Sports Director **Greg Bell** exits after almost 27 years with the stations.

Lincoln Financial Top 40/Rhythmic KQKS/Denver night-timer **Slim** has left the building.

Cumulus/Melbourne cluster GSM **Bill Bokunic** exits to join **Entercom**/Indianapolis as GSM.

Federated Media Country WQHK/Ft. Wayne, IN hires Lori Mae Tevault as morning co-host, joining current members Dan Austin and Dude Walker.

TRAVEL TIP FOR THE 35TH LEARNING CONFERENCE: Get your Doubletree room NOW! Like everything else in the industry, the Conclave is more compact in 2010. That means rooms may become a bit more scarce a bit more early in this month leading up to the Conference. So, reserve a room at the Learning Conference host hotel - **The Doubletree Park Place**, Minneapolis for just \$99 single/double +tax! Unlike securing an airline ticket, filling your care with gas, or even paying our low Conference tuition, it doesn't cost a thing to reserve a room at the Doubletree. Once these \$99 rooms are gone, they're gone. Don't wait. Act

today, and you won't be sorry! To reserve a room online now, click on <u>http://doubletree.hilton.com/en/dt/groups/personalized/</u> MSPPHDT-CLV-20100714/index.jhtml.

Condolences to family and friends of longtime Midwest smallmarket radio owner and consultant **Bob Doll**, who died after suffering a heart attack Thursday. Doll was an author of several books on radio and launched the **Small Market Radio Newsletter**. **NAB** EVP **Dennis Wharton** says, "The entire radio community has lost a true friend and great ambassador for smallmarket stations. Bob's encyclopedic knowledge of small-town radio was surpassed only by his friendly demeanor. His presence at this year's Radio Show will be sadly missed, but he won't soon be forgotten."

Condolences to family and friends of **South Central Media**/ Evansville, IN receptionist/front desk general **Linda Goebel** who passed last week after a valiant battle with cancer. She'd been with the station 30 years.

Condolences to family and friends of **Clear Channel** Talk WIBA-AM/Madison "At Your Service" Saturday morning host **Marty Kay**, who died May 22nd from complications of a stroke at 46.



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Do you live in or around the Twin Cities? **The Conclave** is seeking a part-time summer intern to help orgaqnize and execute the 35th annual Learning Conference. Are you organized? Have a pleasant phone presence? Computer/data-processing skills? Flexible hours. Send your resume for this unpaid position (but you WILL be able to take in the Learning Conference without cost!) to mailto:tomk@theconclave.com.

Z104 (WZEE FM 104.1-Clear Channel Radio) in Madison, Wisconsin has a rare and immediate opening for a Morning Show Co-Host. Join **Connie Kellie** of **Connie & Fish** fame in the morning on the market's legendary Contemporary Hit Music station. We're looking for funny, topical, contemporary, interesting and someone who wants to continue to dominate mornings. Live and wake up one of America's truly great cities while working with one of the most talented women in broadcasting. Full Time with Base salary and strong benefits package including health, dental, life and 401K. Email resumes and on air samples and anything else we should know about you to: <u>mailto:madisonjobs@clearchannel.com</u> or mail resumes to Human Resources/Z104 Morning co-host, PO Box 99, Madison, WI 53701 or fax to 608-277-7230.

Journal Broadcast Group is looking for a part-time on-air talent for our top-rated country station, KTTS. If you have great on-air skills, can relate to a female audience and have a tape to show it, production skills and an excellent work ethic, please send your tapes and resumes today. Applicants must have at least 2 years on-air experience and a good working knowledge of the Country full-service format. They must have excellent production skills, ability to interact well with listeners, and a desire to win! If you are living in or near the Ozarks, are ready to work for a legendary station on weekends and holidays, then please send your package today! Please send your MP3 or CD and resume to: mailto:valorieknight@yahoo.com or mail to: KTTS, Valorie Knight, Operations Manager, 2330 West Grand, Springfield, MO 65802.

Are you a self-motivated, energetic, people person who enjoys working out of the office and talking with business owners? KKOY-FM/AM and KINZ-FM radio is currently seeking applicants for openings in ACCOUNT EXECUTIVES in their Chanute offices. A bachelor degree in a similar field is encouraged, but not required. Experience in sales is a plus. Knowledge in Microsoft Office is also a huge plus. Job requires creativity, high work ethic, and ability to work under deadlines. Applicants interested can send resumes to: My Town Media, c/o **Don Schlesselman**, 702 North Plummer, Chanute, KS 66720.

Lincoln Financial Media Top 40/Rhythmic KQKS/KS1075/ Denver has a rare night opening. KS1075 is a market and format leader looking for a personality who can entertain an audience, respect the music flow, make Denver come out of the speakers and show creativity on every break. You will Twitter, Facebook, Blog, update yours and the station's web pages, work the text and request lines at all times, be available to be on the streets, do production and contribute to station imaging. Send an MP3 of your show and resume' to Program Director John E. Kage: mailto:Johne.Kage@Lincolnfinancialmedia.com.

Our dedicated, strong work ethic Swing Personality has been scooped up for a Full Time Position (cuz he earned it), so KDHT - HOT 107.1 in Denver is looking for a Swing/Part Time Personality to join our team. Um, yeah, we are a team and we are LIVE on the Weekends with a different promotion on every weekend. You'll also be required to fill-in for Full-Time Staff on occasion. If you wanna join our family, please submit your audio and anything else you want us to see or hear to mailto:hrdirector@maxmediadenver.com.

Metro Networks, A Westwood One Company, in Kansas City is seeking candidates for part-time and fill-in traffic reporters. Ideal candidates must have knowledge of Kansas City area roadways. Prior traffic reporting experience preferred but not required. Must be able to deliver concise traffic reports in an authoritative and conversational manner. Traffic reporters must be versatile enough to do reports for various formats from Classical to R&B. Must be able to multi-task, meet hard deadlines and work in a fast-paced environment. We're looking for team players with a positive, can-do attitude. Email your resume and demo to Roger Pina at mailto:rpina@metronetworks.com. Demo must be .mp3 files, no .wav files.

We're looking for a team player who has Classic Rock knowledge/ experience in addition to production and ad writing skills. Please send resume ONLY to<u>mailto:nicci@zrgmail.com</u>.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416 Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com We're looking to add another full-time member to our already successful morning show at one of America's biggest Hot A/C stations...KS95. If you are an idea person, can bring fun to a show through talk breaks or recorded elements and play well with others this could be your job! This is a co-host position not a producer job but you'll need to know how to plan, create and execute fun segments on the air. Natural communicators only please, no DJ's...no pukers. For a complete job description and qualifications go to: http://ks95.com/careers.shtml Show us what you can do, email resume and required MP3 to: mailto:Jobs@ks95.com, Attention: Leighton Peck/Program Director.

KQCH, Channel 94-1 Omaha is looking for full time night talent. We're looking for an energetic, passionate radio personality with great on-air skills, great with phones and interaction, solid production skills, and comfortable in public. Selector knowledge and music scheduling experience is a plus. Minimum 2 years on-air experience. Audio, resume, and references to: Mark Todd at <u>mailto:mtodd@journalbroadcastgroup.com</u>. Or, **Mark Todd**, KQCH, 5030 North 72nd Street, Omaha, NE. 68116.

The legendary 50,000 watt News Talk 1190 WOWO in Fort Wayne, IN is looking for News Anchors and Street Reporters to fill future positions. You will be responsible for anchoring newscasts, street reporting, traffic reporting, working the assignment desk, updating the website and more! Our awardwinning newsroom is full of multi-taskers who are quick on their feet and on the mic. Your responsibilities include attending news conferences, covering breaking news, tracking down interviews and getting man on the street audio. We cover local news with a passion for accuracy and storytelling. We're looking for someone who can bring energy and enthusiasm to each and every assignment. Team members in the WOWO Newsroom boast strong work ethics, small egos, creative ideas, and the ability to fully enjoy their job, even during intense news-driven periods. According to *Radio Ink* columnist and consultant, **Dave Gifford**, **Federated Media** is one of only thirty companies in the radio business "worth working for" (*Radio Ink* magazine, May 9, 2005). Forbes.com also lists Fort Wayne high among great places to work and live. Get me your material now, and come find out why. EOE. Send MP3 demo to mailto:dmandis@wowo.com.

KKXL-FM Grand Forks, N.D. (CHR) is looking for a night personality. If you are energetic, good on the phones and can be the life of the party on air and at club gig's. Send your demo to mailto:rickacker@clearchannel.com

Part-time morning host wanted. A part time 25 hour per week position is available at Classic Hits WYVN/Holland, MI that could in the future evolve into full time. Send your package to Brent Alan, Brand Mgr. 87 Central Avenue, Holland, MI 49423. Midwest Communications is an equal opportunity employer. Women and minorities are encouraged to apply. <u>mailto:brent.alan@whtc.com</u>.

We are currently accepting applicants for a Programming Management position within Midwest Communications, Inc. This privately owned Company offers the freedom to create and the opportunity to prosper in a fun environment.Previous successful experience as a Program Manager is necessary. Please submit your material; including audio to Jeff McCarthy, Vice President Programming, Midwest Communications, Inc., P.O. Box 23333, Green Bay, WI 54305; Or e-mail jeff.mccarthy@mwcradio.com. Subject: Programming Opportunity.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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