

35 YEARS OF THE CONCLAVE (1976-2010)
 Volume XXXVI Number 21 May 28, 2010

The Conclave
 Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen
 Cartoons Suggested by Lenny Bronstein & Jay Philpott

Ready for NIGHT SCHOOL? If you attend the 35th Learning Conference, you will be! For the first time ever in the industry, The Conclave has added an entire **NIGHT SCHOOL** to its curriculum at the 35th Learning Conference in Minneapolis, July 15-17. NIGHT SCHOOL will be conducted by veteran programmer and consultant, **Jerry Clifton** of **New World Media** and it will take place Saturday afternoon, July 17th beginning at 1PM CDT at the Doubletree Park Place/Minneapolis. All current and aspiring night jocks – or talent in ANY daypart - are urged to attend this once-in-a-lifetime opportunity to drive their audience numbers up as the sun goes down. Daily tuition for all Saturday sessions and events, including NIGHT SCHOOL, is \$179. Of course, NIGHT SCHOOL is included with regular tuition for the **35th Learning Conference – FREEWAY TO YOUR FUTURE** (Full professional \$349, Student/Free Agent \$159). Industry legend Jerry Clifton will share the secrets of becoming and staying a great talent. Clifton said "It's time for the leaders of our industry to give back. Our program at this year's Conclave will be a part of my contribution. It will be unlike any other event ever presented at an industry conference." *Comment: If you're a talent wanting to learn how to unlock your creative potential, if you want to understand how to achieve greatness and success in your career, NIGHT SCHOOL will be one of the best investments you'll ever make in your career. If you're a PD wanting to get the real inside on how to bring out the best in your talent, you will not want to miss this epic opportunity to learn from Jerry Clifton, one of radio's best, brightest, and most successful coaches. Whether you plan to attend for just that day (Sat 7/17) or the whole weekend, the time to register is now. - TK*

Democrats on Capitol Hill are planning a bipartisan meeting in June to discuss reviewing and updating the **Communications Act**. Senate Commerce Committee Chair **John D. Rockefeller** (D-WV) and House Commerce Committee Chair **Henry Waxman** (D-CA) plan to "start a process to develop proposals" for the revision. This move comes after 74 Democratic lawmakers sent a letter to **FCC** Chair **Julius Genachowski** objecting to the reclassification of broadband to allow for increased FCC regulation. "The expanded FCC jurisdiction over broadband that has been proposed and the manner in which it would be implemented are unprecedented and create regulatory uncertainty," wrote the lawmakers. "The controversy surrounding that approach will likely serve as a distraction from what should be our Nation's foremost communications priority: bringing broadband to every corner of AMERICA, getting every American online, and providing the high speed connections needed to realize the promises of telemedicine, distance learning, and other forms of consumer empowerment." *Comment: Expect the broadband issue behind the Communications Act chatter – which is essentially a Congressional reaction to the FCC exploration into the removal of bandwidth from television to allow the forementioned broadband/high speed connections – to become a significant battleground in the coming months. For radio, it could mean conversations about the PRA (performance royalties) would take a back seat to this higher profile debate in the halls of Congress. And that may not necessarily be a bad thing. - TK*

Clear Channel/Minneapolis will soon announce its plans for a recently "acquired" FM translator, and no one believes they'll simply use a brand-spanking-new signal from the downtown IDS Center to fill in the signal of talker KTLK-FM. The **FCC** just recently ok'd the move of K279AZ/Cottage Grove at 103.7 to downtown Minneapolis' tallest building. Clear Channel (the largest commercial broadcaster) and **K-LOVE** backer **Educational Media Foundation** (the largest non-commercial broadcaster) have a deal in place to allow EMF the right to program the HD-2 channel of CC's WMXD/Detroit while CC/Minneapolis basically gains a sixth presence on the FM dial in the market.

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Jerry Clifton's
NIGHT SCHOOL



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The possible return of the "Fairness Doctrine" incited an individual's anger enough to make death threats against Congress. The Feb. 2009 case involved a man who left voicemail messages for Sen. **Debbie Stabenow** (D-MI), saying, "We're gonna (expletive) get you...we're gonna get you with a lot of (expletive) bolt action. Like we did RFK, like we did MLK. We know who you are. We'll get you." The caller turned out to be a Texas man who lives alone and had at one time owned a 20-gun arsenal; the man told the FBI that he was "really, really drunk" and was "venting" after hearing a discussion of the "Fairness Doctrine." The website, **Politico** analyzed FBI cases involving death threats and... Surprise, surprise! Most involve male gun owners, many of whom have been treated for mental illness and most of whom had gone through a recent major life stress such as job loss or illness. *Comment: So, the death threats are only coming from mentally challenged, stressed-out gun owners. Whew! For a moment there, you had us worried. - TK*

SoundExchange has over \$200 million in unpaid royalties according to **Digital Music News**, claiming "the amount may be quite a lot more." "According to **IRS** returns (filed under federal non-profit Form 990)," writes DMN, "SoundExchange was holding a bag on a 'fund balance' of nearly \$260 million by the tail end of 2008. SoundExchange exec **Laura Williams** says the figure is much closer to \$200 million at the beginning of 2009 because of ongoing payouts. SoundExchange is not able or could not offer more up-to-date figures because of the "auditing phase' confidentiality." SoundExchange claims the problem "is in part caused by the booming popularity of online radio." **Pandora** founder **Tim Westergren** sides with SoundExchange, saying "I think, and I say this as a musician myself, that musicians need to step up here. I don't think SoundExchange is trying to hold on to money. It's just remarkably hard to get musicians to take the initiative." *Comment: Oh great...just what radio wants to hear - the possibility that royalties proposed to be collected from radio inside the PRA will sit in escrow until the artists who earned them can be found. - TK*

IMPORTANT CONFERENCE REGISTRATION NOTE: You may now register online. Use your credit card or PAYPAL and register securely for the 35th annual Conclave Learning Conference. Click http://www.theconclave.com/register/clc_register.php to register. Faxable, downloadable registration forms are also available via the website.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Milwaukee Public Schools AAA/Young Urban hybrid WYMS/Milwaukee took home several awards from the **Wisconsin Broadcasters Association**. The station got two first places, two second places and one third-place award for short-form community features ("The First Summer of the Rest of Your Life" and "Meet the Need"), also for their station blog and website. The **Milwaukee Press Club's** 2009 Excellent in Journalism Awards gave the station second-place recognition for two of their community features ("The Neighborhood Project" and "The First Summer of the Rest of Your Life").

The National Radio Hall of Fame announced its nominees for 2010, including; National-Active: **Sirius/XM Howard Stern, Citadel's Bob Brinker, NPR's Carl Kasell** and **Dial Global's Bob Kingsley**. Local or Regional - Active: **Emmis** Rocker WRXP/New York's **Leslie Fram, CBS** Radio AAA WXRT/Chicago's **Terri Hemmert, Bahakel** AC WDEF-FM/Chatanooga's **Luther Masingill** and **Citadel** Talk KGO-AM/San Francisco's **Ronn Owens**. Local or Regional - Pioneer: **Gary Burbank, Steve Dahl, Ralph Emery, Charles Laquidara**. National - Pioneer: **Barry Farber**, "Music and the Spoken Word," **Tony Roberts**, WLS National Barn Dance". Balloting begins June 14th, ending at midnight August 1st. Voting is free and open to the public online (with registration) at www.radiohof.org. Inductions take place in Chicago November 6th.

The Conclave is proud to announce the recipient of the **2010 Rockwell Award** is the noted broadcast consultant and author, **Valerie Geller!** Valerie is the author of *Creating Powerful Radio—Getting, Keeping & Growing Audiences* and President of **Geller Media International**. She works with more than 500 stations in 30 countries to help programmers, on-air personalities, journalists and managers learn techniques to strengthen the programming and grow audiences. Her fourth book: *Beyond Powerful Radio - A Communicator's Guide For The Internet Age* will be available from **Focal Press** in March 2011. If you've worked with Valerie or have been tutored/mentored by Valerie and would like to take out a congratulatory advertisement in the Conclave program for all to see in July, you can do so by downloading an advertisement order form by clicking on <http://www.theconclave.com/upload/2010programadspecs.pdf>.

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Cherry Creek Radio is transferring silent KYVA-FM/Billings, MT (the station in Billings that wasn't sold to **Connoisseur Media**) to **Herm Elenbaas' Elenbaas Media** in exchange for Elenbaas sending Religion KURL-AM/Billings to Connoisseur. Connoisseur bought Talk KBLG-AM, Classic Rock KRXK and Alternative KRZN from Cherry Creek earlier this year for \$1.1 million.

Jon Coleman, Chairman/CEO of **Coleman Insights** – a significant Conclave sponsor/partner - devoted his time this past weekend to a cause very close to him – organ donation. Coleman spent time raising awareness with 29-year-old **Melissa Simon**, the recipient of the heart donated by Coleman's late daughter, **Chloe**. Simon had a severely weak heart and wasn't expected to live past her 27th birthday in 2007 when she received the transplant from Chloe's donated organs, allowing her to have a full life. After she posted a video online thanking Chloe, Coleman and his wife, **Linda**, the Coleman's met Simon and invited her to North Carolina to help spread the word about becoming an organ donor. Along with multiple interviews on **Capitol Broadcasting's** WRAL-TV and AC WRAL-FM/Raleigh, Simon and the Coleman's attended a local church service where the choir sang "The Heart Within," based on a poem Chloe had written as a sixth-grader. On Sunday, Simon threw out the first pitch at a Durham Bulls baseball game. The stadium played messages promoting organ donation throughout the game.

Greater Media Classic Rock WCSX/Detroit names **Brent Alberts** PD. He officially begins Monday, June 7th. Alberts was most recently the Dir./Rock Programming at **Citadel**, where he was based out of the Grand Rapids and Lansing markets.

Radio One/Cincinnati RVP **Rick Porter** and VP/GM **Lisa Thal** are out. The Cincinnati cluster includes: Urban WIZF, Urban AC WMOJ and Gospel WDBZ-AM. According to the **Cincinnati Inquirer**, Radio One President **Barry Mayo** is now running the stations.

Great Media AC WMGC/Detroit names market vet **Chris Edmunds** as their new afternoon host, effect June 1st. Edmunds most recently **Dick Purtan's** fill-in replacement in mornings at crosstown **CBS** Oldies WOMC and before that a fixture at **Clear Channel** AC WNIC, replaces **Ryan Seacrest's** syndicated show at WMGC.

CBS News WWJ-AM/Detroit News Director **Rob Davidek** adds the PD stripes and duties to his responsibilities.

Way-FM Media Group Contemporary Christian KXWA/Denver announces **Mike Couchman** as their new PD, effective June 21. Couchman will assume the PD duties vacated by **Jeff Connell** who was recently promoted to Network PD of CHRSN/Nashville.

North American Active Rocker WRKZ/Columbus, OH bring back **Blazor & Mo** to their former morning show slot. The pair left in December 2008 in the wake of some imaging changes that turned the station in to "99.7 The Rock."

RadioStar Classic Alternative WEBX and Classic Rock WGKC/Champaign-Urbana, IL PD **Jon Mayotte** exits as the RadioStar stations have been sold to **SJ Broadcasting**. Reach out to Jon Mayotte at 217.649.4714 or jjmayotte@yahoo.com.

John Michael Vincent returns to Indianapolis radio as afternoon host for **Emmis Sports** WFNI-AM, replacing **Eddie White**.



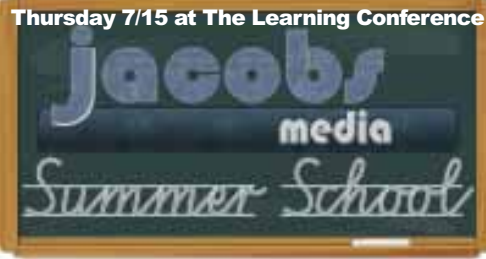
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After 18 years with **Four Corners Public Radio** AAA KSUT/ Ignatio-Durango CO, **Beth Warren** resigns. With Four Corners, Warren has been Development Director, Business Manager, Executive Director and, most recently, Community Development Director.

CBS Oldies WOMC/Detroit announces their new morning show! 20-year morning vet **Bobby Mitchell** and Detroit's own **Chuck Gaidica** team up to form the nucleus, replacing **Dick Purtan**. The new WOMC Morning Show also includes veteran newsman **Bob Schuman** and producer **Rachel Nevada**.

A recording of last week's **Conclave Webinar** - *"Slot A Into Bit B: Assembling a Successful Morning Show"* from Wednesday May 19th - featuring Los Angeles-based morning show talent coach/programmer **Mike Marino**, Star 99.1/ New York morning host **Johnny Stone** and **Danno Wolkoff** of **Envision Radio Networks** (who graciously sponsored the webinar) is now available for just \$9.99 or only \$1.99 if you're already registered for the summer Learning Conference. To order, click on <http://www.theconclave.com/upload/conclave2010webinarorder.pdf> for an order form.

Congrats to **Bonneville** Hot AC WTMX/Chicago MD **Nikki Chuminatto** and her husband, **Joel**, who are now the proud parents of their 1st child! **Julian Thomas** arrived Saturday May 22. Mom and baby are doing great!

Condolences to **Zimmer Radio**/Joplin, MO owners **James** and **Lori Zimmer** on the loss of their son, **Michael**, who passed Saturday in St. Louis at 25.

Des Moines native and **Slipknot** bassist **Paul Gray** (aka #2 and 'The Pig') died this week at 38. According to local reports, Gray, a member of the band since the beginning in 1995, was found dead in a hotel room in Urbandale, IA. No cause of death has been determined.

CORRECTION: Last week, we provided an errant email address for former Borman/Nashville President, John Grady. His correct contact info is mailto:gradyx4@aol.com.

Go back to school, courtesy of the Conclave! The third annual **Conclave Rockwell Scholarship** will be awarded to an individual who, like Conclave Rockwell Award recipients, have made important contributions to their station(s), their organizations and to the industry. The winner will receive up to \$1,000 dollars that may be applied towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Candidates for the Rockwell Scholarship can be self-nominated for the award, or nominated by a friend, relative, or co-worker. The candidate - or their nominator - must complete the scholarship application and submit it to the Conclave no later than June 1, 2010. Candidates may download the Rockwell Scholarship Application by clicking on <http://www.theconclave.com/upload/rockwellscholarship2010.pdf>. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010.



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Did you miss one of our most talked-about Conclave webinars - **Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn** (presented by [Arbitron](#))? If so, you missed incredible advice that many found to be invaluable. But you can still tap into Laurie's expertise. If you would like to engage Laurie and **Media Staffing Network** to help you in your vocational searching, you can do so AND save money in the process. Until 6/1/2010, any Conclaver can obtain Laurie's services for 15% off. Simply email Laurie at <mailto:Laurie@mediastaffingnetwork.com>, and place the words "Conclave Coaching Package" in the subject line and you'll receive a 15% discount on any coaching package you purchase. For more information, log onto <http://www.mediastaffingnetwork.com>.

Do you live in or around the Twin Cities? **The Conclave** is seeking a part-time summer intern to help organize and execute the 35th annual Learning Conference. Are you organized? Have a pleasant phone presence? Computer/data-processing skills? Flexible hours. Send your resume for this unpaid position (but you WILL be able to take in the Learning Conference without cost!) to <mailto:tomk@theconclave.com>. **Cumulus Appleton-Oshkosh** seeks its next News Director. The position also entails Program Director responsibilities for News/Talk 1490 WOSH. Morning on-air news duties on WOSH and sister oldies station WVBO are included. The ideal candidate will have strong news-gathering and writing skills. At least one year of newsroom experience required. This is a job for a news junkie. A sports play-by-play background is a plus but not imperative. Salary is commensurate with experience. Interested parties should send a resume and brief mp3 of on-air work to Guy.Dark@cumulus.com

Entercom Kansas City's News and Information Leader – NewsRadio 980 KMBZ - seeks Marketing & Promotions Director. Responsibilities include overseeing the Promotions Department of a high profile news and talk radio station, idea generation, working closely with sales on client presentations, event development and implementation, and overseeing on-line initiatives. Marketing/promotions experience a must. To apply for this position, please go to <http://www.entercom.com> and click on "Careers".

Kansas City's News and Information leader, NewsRadio 980 KMBZ is looking for its next great News Director! This is a rare opportunity to lead an award-winning newsroom full of pros. Candidates will have excellent news chops and writing skills with an understanding of what makes great news and information content on the radio. The right person will be forward thinking concerning digital media and social networking, and always have their eye on "what's next" concerning the evolution of the medium. Previous experience preferred but not required. Knowledge of the Kansas City market is a plus. There's an election coming up so this position is going to fill fast! Interested candidates should send a completed Entercom application along with resume to <http://www.entercom.com> and click on "Careers".

Illinois Center for Broadcasting in Chicago is searching for a qualified Interactive Program Director (iPD) for their Sports internet radio station – Chicagoland Sports Radio. They are also looking for an Interactive Program Director (iPD) for their underground internet radio station – Windy City Underground. The iPD Position Includes: Daily monitoring and maintenance of station website. Manage web site ad inventory and listener e-mail databases. Update web site content daily to increase traffic/usability. Enter and maintain web-based advertising orders and insure they are presented according to client agreements. Monitor and report web site metrics to the management team, and modify content to maximize visitor traffic and interaction. Monitor your typical visitor's experience by evaluating cluster web site response time and diagnosing / correcting issues. Always bring new ideas to the management team related to increasing traffic and maximizing sales. Ability to edit and encode audio/video spots for streaming media. This requires proficiency in Cool Edit Pro, Adobe Audition, Windows Media Encoder, Flash/Swish, etc. Ability to multitask, prioritize time-intensive tasks according to business impact, and stay focused on key initiatives. Solid organizational skills and a proven ability to multi-task in a fast-paced environment are essential. Internet Streaming Corporation is also seeking an iPD for Lombard, IL. Please send your cover letter and resume to **JESSICA McVAY**, VP/Operations at **McVay New Media**, who is recruiting the iPD position for ICB. Contact Jessica at <mailto:jessica@mcvaymedia.com>.

On-air applications are now being accepted for afternoons on WZOW South Bend, IN. Send rock demo and resume' with production samples to <mailto:Karen@u93.com>.

GAPWEST Broadcasting of Casper, WY is looking for a Digital Operations Manager. The right candidate will be a multi-tasking problem-solver who's great at taking direction – but is a self-starter with the ability to lead change by example. Must be cool under pressure, and able to work well with deadlines. You'll be responsible for admin & upkeep of our 6 station sites, and their respective VIP clubs, in addition to helping manage our social networks. This position requires an eye for graphic design. You'll represent us on all company calls and communications within our digital group, communicate with our listener base to troubleshoot problems and answer questions, and work well with programming and our digital marketing specialist. You've got an eye for content creation (video, photo, etc.) and are a driven, promotional thinker who's able to translate your creativity to web. Candidates with "radio" background encouraged, but not a pre-requisite. Send some examples of your stuff, why you'd be a good fit for us, and provide some salary history: **Donovan Short** Regional Operations Manager – **GAPWEST Broadcasting**, 150 Nichols Ave., Casper, WY 82601 <mailto:donovanshort@gapbroadcasting.com>

The **Elyria-Lorain Broadcasting Company** is seeking an experienced morning show host for Lorain and Medina County's leading NewsTalkSports station, WEOL AM 930. Are you a 'morning person'? Do you have a passion for radio? Are you energetic and creative and have an engaging personality? Do you have a broad knowledge of current events, both local and global—from news and sports to pop culture? Are you quick-witted and able to handle challenging issues, subjects and callers? Our ideal morning-host candidate will also have a genuine desire to talk with and meet people from all walks of life. Are you ready to make a difference in the community, the county and region? Then send us your resume and air checks of your work right now. Let's start talking. WEOL AM 930 is an equal opportunity employer. Mail, email, fax but no calls please. Mail resumes to: WEOL, PO 4006, Elyria, Ohio 44036. Attn; **Craig Adams**, Operations Manager Email: <mailto:cadams@weol.com>

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Market dominant, heritage Newsradio WOOD 1300 Grand Rapids is seeking a NEWS ANCHOR. Candidate must be an experienced radio news professional with a contemporary conversational delivery. We seek a powerful communicator with strong writing skills who lives to deliver the best newscast. The job also requires you provide news content to the web as well as web specific content. If you can work in a high pressure environment, deliver to multiple markets, and still beg for more, send your letter/resume/audio ASAP. Please no files over 5mb. Send to <mailto:jobs@woodradio.com> or 77 Monroe Center, Suite 1000, Grand Rapids, MI 49503.

Mix 108 (KBMX-FM) in Duluth Minnesota, a #1 rated hit music station, seeks its next program director and on air talent! Are you ready to work hard and play hard on the shores of Lake Superior? We have an exceptional team in place and you'll get to work for **Gap West Broadcasting**, a company that 'gets it' on every level. You must be a positive leader, with a track record of success, who loves the format and brings tremendous pop culture savvy. We're looking for someone to plant some roots in our community for a long ride. Prophet, NexGen and Selector experience a big plus. Gap West Broadcasting is an equal opportunity employer. Women and minorities are encouraged to apply. Submit your best stuff to: **David Drew, Gap West Broadcasting**, 14 E. Central Entrance, Duluth, MN 55811 <mailto:daviddrew@gapbroadcasting.com>

Clear Channel Colorado Springs has an awesome opportunity for a well rounded account executive with a minimum of two years experience in the business and a college degree. Let me ask you something, do you have a passion for everything radio; do you have a shameless love for money and enjoy playing outdoors? YES? Then pack your bags and get ready to move to the greatest city in America! We are offering the right person an account list, a fabulous place to live and raise a family and of course we can't forget the FIVE GREAT RADIO STATIONS YOU WILL BE SELLING... Sound good? Then realize we are only looking for winners here. Sending your resume will not be enough! You will have to demonstrate excellent communication skills, have better than average references, prove that you have the gift of gab and know this

business better than the rest! Still interested? If so, send your cover letter, resume and a couple of real reason why we have to talk with you right away. Send to <mailto:billfuerst@clearchannel.com>. Clear Channel is an equal opportunity employer. Deadline for accepting resumes is June 11, 2010

Family Life Radio, a leader in radio broadcast ministry for over 40 years is searching for a Morning Show Co-Host (Midland, Michigan). Please visit <http://www.myflr.org> to learn more about this position and for an application. Our cutting-edge team provides a competitive salary and a comprehensive benefits package. If you would like to use your gifts and talents to serve Christ, please send audio samples as well as completed/signed application with cover letter & resume to: **Family Life Communications Incorporated** Attn: Human Capital Resource Management Department, PO Box 35300, Tucson, AZ 85740, Fax Number: 520-469-7314. E-mail: <mailto:hr@flc.org>

"Connoisseur" means "expert", and **Connoisseur Media Wichita** is looking for an expert as our Local Sales Manager. If you are an expert at recruiting, training, motivating and leading a sales staff, we want to talk to you. We are looking for a manager who will work in conjunction with the Promotions Director to develop creative sales opportunities. Additionally, this position will manage a small local account list. We have an experienced sales staff and 2 of the fastest growing radio stations in the market, 97.1 Bob FM and 100.5 The Wolf. Please e-mail your resume to <mailto:lhadley@connoisseurwichita.com>.

KKXL-FM Grand Forks, N.D. (CHR) is looking for a night personality. If you are energetic, good on the phones and can be the life of the party on air and at club gig's. Send your demo to <mailto:rickacker@clearchannel.com>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

<p>the Conclave 2010 Learning Conference Registration Form July 15-17, 2010 • Doubletree Park Place Hotel • Minneapolis</p>		<p>PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!</p>	
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<p>Company ***as it will appear on your badge</p> <input type="text"/>			
<p>Address Where YOU an office/a home; NOT a parent company's home/main office</p> <input type="text"/>			
<p>City ***as it will appear on your badge</p> <input type="text"/>		<p>State</p> <input type="text"/>	<p>Zip Code</p> <input type="text"/>
<p>***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!</p>			
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