

**35 YEARS OF THE CONCLAVE (1976-2010)**  
 Volume XXXVI Number 19 May 14, 2010

**The Conclave**  
 Presents

**The TATTLE R**

Publisher: Tom Kay Editor: Ben Holsen  
 Cartoons Suggested by Lenny Bronstein & Jay Philpott

Next week's Conclave Webinar is "Slot A Into Bit B: Assembling a Successful Morning Show", happening on Wednesday May 19th at 3P EDT/2P CDT with Los Angeles-based morning show talent coach/programmer **Mike Marino**, Star 99.1/ New York morning host **Johnny Stone** and **Danno Wolkoff** of **Envision Radio Networks**. With the increasing pressure to win in your station's most valuable daypart, how DO you build that champion morning show? The onset of PPM makes this question one that is even more important, and we'll give you some answers during an upcoming free webinar that you won't want to miss! Join Mike, Johnny and Danno as they dissect the elements necessary for a winning morning formula. Join Conclave host **Jay Philpott** and this seasoned trio of radio professionals as they discuss the do's and don't's to be aware of as you look to assemble your next morning show or improve your current talent as they address common pitfalls that can be easily avoided in today's marketplace. The webinar is free, but preregistration is necessary by clicking [HERE](#). The webinar is proudly sponsored by [ENVISION RADIO NETWORKS](#).

Election hopefuls are now buying radio. Minnesota gubernatorial candidate (Ind.) **Tom Horner** thinks the major political parties are either too far to the right or left. Tom is pledging a path right down the middle. Horner is preparing to drop \$30k weekly on radio, along with an internet

campaign. Key Minneapolis stations WCCO and KSTP figure to come out strongly in the buy, along with stations in other key Minnesota markets. "These spots introduce me to Minnesotans, let voters know that there is an alternative to the extremes and that there is a candidate who is committed to doing what's right, not fighting over who's right," Tom Horner said. Local Baldwin County, AL businessman **Tucker Dorsey** is also using radio to present his candidacy to represent Mobile and other nearby communities on the Baldwin County Commission. The message comes from former Georgia University football coach and Mobile native **Vince Dooley**. Dorsey is trying to unhorse a Republican incumbent in a primary election.

**Simmons-Austin LS, LLC** filed to sell KLRK-FM/Marlin, KRQX-AM-FM and KRZI-AM/Waco, TX to **M&M Broadcasters**, but the deal hit a snag with an objection from **Daryl O'Neil**, who insists Simmons lacks "the basic qualifications to be a Commission licensee due to its alleged misrepresentation and lack of candor during the investigation of KSLG-AM/St. Louis." The **FCC** sided with Simmons. The St. Louis back story took place between October 1, 2006 and January 31, 2007. KSLG, a 5kW days and 1kW nights stick, apparently had the day power going when it shouldn't have been at times during the period. That issue was resolved via a consent decree with Simmons admitting no wrong-doing and making a 25k voluntary donation to the US Treasury. The KSLG situation and Simmons representation of it to the Commission were the basis for the objection. The FCC disagrees, saying misdeeds at one station do not necessarily impugn a licensee at its other stations, making the events in St. Louis irrelevant when considering Waco, TX stations. The FCC said, "Based on evidence presented in the record, we find that O'Neal has failed to raise a substantial and material question of fact warranting further inquiry. We further find Simmons-Austin to be fully qualified to assign, and M&M fully qualified to be the licensee of the Stations and that grant of the Applications with further the public interest, convenience and necessity," granting the transfer.

	<p><b>Slot A Into Bit B          Assembling a Successful          Morning Show</b></p>	<p><b>Conclave          Webinar!</b>  <b>Next          Wednesday          May 19          2 PM          CDT</b></p>
<p>With the increasing pressure to win in your station's most valuable daypart, how DO you build that champion morning show? The onset of PPM makes this question one that is even more important, and we'll give you some answers during an upcoming free webinar that you won't want to miss! Join Los Angeles-based morning show talent coach/programmer Mike Marino, Star 99.1/ New York morning host Johnny Stone and Danno Wolkoff of Envision Radio Networks as they dissect the elements necessary for a winning morning formula on Wednesday May 19th at 3PEDT/2P CDT!</p> <p><b>This webinar is FREE, but preregistration is necessary.          Visit <a href="http://www.theconclave.com">www.theconclave.com</a> for details!</b></p> 		

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An Ohio High School plans to shut off its radio station this month after 35 years on the air. **Hamilton High School** will shut off WHSS/Hamilton, OH on May 28<sup>th</sup>, ending the schools broadcasting arts program. "We know from March of last year that we were discontinuing the broadcasting arts program, but no specific decision had been made on the radio station at that time," said station manager and teacher **David Spurrier**. "That decision was just finalized." Spurrier says students have a lack of interest in the station, but also because of a lack of available jobs in broadcasting. "It's been a while since I've been able to place a kid even part-time in a radio station... There may be only one or two job openings in the whole country in a year when there's high turnover. Having a career education program for broadcasting just doesn't make sense anymore," Spurrier added. A decision to either sell the license or just turn it in to the **FCC** has yet to be made.

A Rapid City, SD TV Anchor resigns after being suspended for appearing at a "Tea Party" rally. **Shad Olson** submitted his resignation to **ABC** affiliate KOTA-TV and now plans a radio show to be heard in South Dakota, Wyoming and Nebraska starting next month. Olson is also working as a paid consultant to the gubernatorial campaign of State Senator **Gordon Howe** (R-Rapid City) and will be more active with **Citizens for Liberty**, the organizers of the Local Tea Party.

An All-Star cast has been tapped to teach at the first annual **Jacobs Media Summer School** at the 35<sup>th</sup> annual **Conclave Learning Conference** on Thursday, July 15<sup>th</sup> at the Doubletree Hotel/Minneapolis! In addition to featuring the patriarch of **Jacobs Media**, **Fred Jacobs**, the faculty of the Summer School will include **Saga Communications** dean of programming (and the 2009 **Rockwell Award** recipient) **Steve Goldstein**, Arbitron research guru **Dr. Ed Cohen**, Arbitron VP **Gary Marince**, and key members of the Jacobs brain trust, **Keith Cunningham**, **Ralph Cipolla**, **Bill Jacobs** and **Paul Jacobs**! The Summer School kicks off at 8AM with an introduction by Fred Jacobs. Then, in 20 minute segments, the following sessions will comprise the first hour of learning: **Airchecks 101** (*Keys to effective*

*airchecking*), **Back to the Future-Gaming the Arbitron Diary** (*Winning the diary game*), and **Beyond Music Scheduling** (*What to ask BEFORE scheduling*). Beginning at 9AM, hour #2 features **Brilliant at the Basics with Steve Goldstein** (*Addressing every day problems successfully*), **Building Your Brand** (*Cementing relationships with audience, advertisers, & communities*), and **CSI Columbia** (*Unlocking PPM success*)! The third hour's sessions commencing at 10A include **Getting Social** (*The building blocks of social networking*), **Research for Dummies** (*No budget? No problem*), and **Customer Service** (*Getting/ Staying in touch with an audience*)! At 11AM, the last hour of Summer School wraps up with **Selling Your Station** (*What can YOU do for the bottom line*), **Theater of the Video Mind** (*Video creates radio stars*), and **The Media Hierarchy** (*The Jacobs Tech Survey & digital trends*). (The complete line-up of sessions/descriptions/faculty can be found at <http://www.theconclave.com>.) Says Jacobs President, **Fred Jacobs**, "All of us at Jacobs Media are excited about Summer School at the Conclave. We'll be presenting short, fast-moving, content-rich sessions with some great 'guest faculty' members. The Conclave has always been about learning and we're thrilled to be a part of it."

**Tribune** Talk WGN-AM/Chicago weekend host and CW affiliate WGN-TV entertainment reporter **Dean Richards** adds another job to his busy schedule: Richards will now write a weekly column for the **Chicago Tribune**, debuting Sunday.

An alley off Wacker Drive in Chicago is being renamed "Dick Biondi Way" to honor the legendary DJ for his 50<sup>th</sup> anniversary of his debut on WLS-AM/Chicago. The Chicago City Council passed a resolution Wednesday to rename the spot adjacent to the old WLS studios. Biondi currently hosts nights on **Citadel** Oldies WLS-FM/Chicago.

Congratulations to **Hubbard** Hot AC KSTP-FM/Minneapolis "Team Moon & Staci" for picking up first place at the "Susan G. Komen Twin Cities Race 4 the Cure" by organizing a team of over 1100 people. The race raises funds every Mother's Day to benefit cancer research.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

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Congrats **Clear Channel** Country WMAD/Madison, WI for raising \$475k during its radiothon for **American Family Children's Hospital**. The radiothon lasted 39 hours during May 5-7<sup>th</sup>, exceeding last year's total by \$30K!

The *Life Skills Track* returns to the 2010 edition of the **Conclave Learning Conference!** Unlike any other industry meeting, the Conclave regularly features sessions on personal and professional growth inside and outside a radio station. This year, during the 35th annual Learning Conference – July 15-17 - at the Doubletree Park Place Hotel in Minneapolis, the *Life Skills Track* will once again be front and center on the weekend agenda. On Thursday July 15, the Conclave presents **THE OTHER 10 COMMANDMENTS**. CEO of **Envision Radio Networks** and former Conclave Board Chair **Danno Wolkoff** gives students on a quick but complete primer on sales, especially for non-sales people. On Friday July 16, the Conclave presents **JOX TO VOX**, a reprise of the wildly popular Conclave webinar series that explores in depth the future anyone may have in the voiceover industry. Voice over talents **Rich Van Slyke**, **Dick Ervasti**, **Veronica March** and agent **Kate Lawrence** join moderator The Arch/St. Louis' **Jay Philpott** (who also serves on the Conclave board!) in this valuable seminar. Later in the day, registrants will learn the techniques and secrets that will help them find their ideal vocation in **FINDING YOUR DREAM JOB/WHAT DO YOU WANT TO BE WHEN YOU GROW UP** with **Maureen Anderson**, career specialist and host of the syndicated show *"The Career Clinic"*! On Saturday July 17, the Conclave takes on the sensitive subject of women in radio as author **Dr. Eric Shoars** ("Women Under Glass") presents **LOW FREQUENCY/TURNING UP THE VOLUME**. In this candid session, Dr. Shoars explains how can women confront - then break - the glass ceiling separating them from success. *Comment: The Learning Conference's Life Skills Track is continuing proof that the Conclave is unafraid to tackle important, PERSONAL subjects in its annual curriculum. Those who know, know these are essential 'do-not-miss' sessions, and we're proud to be presenting them in this special anniversary year.- TK*

Former **Clear Channel** Sports KFAN-AM/Minneapolis host **Chad Hartman** is the newest addition to the revamped **CBS** Talk WCCO-AM/Minneapolis. Hartman, who's been filling

in at 'CCO, will now host 9a-noon effective Monday (5.17). Incumbent **John Hines** moves to 8-10p, replacing "Sports Tonight with Steve Thomson and Eric Nelson." Hines' co-host **Susie Jones** moves to anchor news throughout the schedule.

Former **Tribune** Talk WGN-AM/Chicago news anchor and City Hall reporter **Dave Stewart** joins crosstown **Citadel** Talk WLS-AM for PT news anchoring and reporting.

**Citadel** Hot AC WDVD/Detroit talent **Dana Lundon** is now an official member of the **Blaine & Allyson Morning Show!**

**Tribune** names **Don Meek** Executive VP/Chief Revenue Officer for its interactive and publishing divisions.

Chicago market vet **Bruce Wolf** is joining **Citadel** Talk WLS-AM/Chicago for a weekly show as co-host with **Dan Proft**. Wolf, a longtime radio and TV sports anchor, and Proft will host noon-2p Saturdays, beginning this weekend.



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Win up to \$1000 for any continuing education program of your choice. Apply for the third annual **Conclave Rockwell Scholarship** (click [HERE](http://www.theconclave.com/upload/rockwellscholarship2010.pdf) - <http://www.theconclave.com/upload/rockwellscholarship2010.pdf>) and you could receive up to \$1,000 dollars to apply towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Deadline: June 1, 2010. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010. For more information, visit <http://www.radioscholarships.com>.

**Kyle Kurtz** gets to use the "air chair" for the 1<sup>st</sup> time tonight on **Three Eagles** Top 40 KFRX/Lincoln. Kurtz was previously a producer on the morning show for **Wilks** Top 40 KMXV/Kansas City.

Former **Magic** Top 40 WKMX/Dothan PD **Aaron Tyler** grabs a new gig. Effective Monday, Tyler is the newest member of **Townsquare Media** (formerly Regent) Top 40 WBNQ/Bloomington, IL. Tyler takes the vacant APD/Afternoon slot created last month when **Mason Schreder** left the station.

**Citadel Media** appoints **Ron Rivlin** as VP/Affiliate Relations of the network's News/Talk/Sports division. Rivlin will oversee **ABC News Radio**, **Mark Levin**, **Governor Mike Huckabee**, **Don Imus** and **Bob Brinker**.

**Chicago Public Radio** noncomm Talk WBEZ/Chicago acting PD and former "Eight Forty-Eight" host **Steve Edwards** has been named Content Development Director for the company.

Radio programming vet **Michael Steele** – former PD at Alternative Indie 103, APD/MD at Top 40 KIIS/Los Angeles, APD/MD at Hot AC KFMB/San Diego and PD at KQKQ/Omaha – signs with **Westwood One** as Producer of the nationally syndicated **Billy Bush Show**.

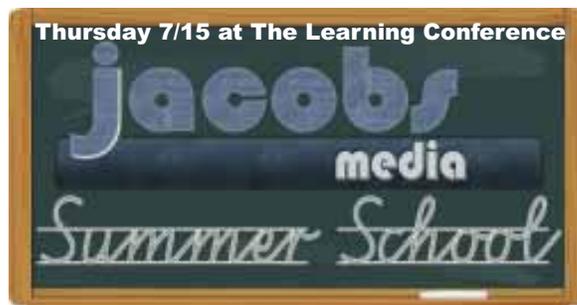
Do you have growing consultancy? Working to market great new software for the industry? Selling hardware that can really make a difference at radio? Do a little voice work on the side that you'd love to let the industry know about, but don't have a huge advertising budget? Here's a tip: market yourself or your product/service at the 35<sup>th</sup> Learning

Conference in July. For less than you think, you could present yourself to hundreds of attendees of the only multi-formatic industry gathering in the nation. Download a copy of the 2010 Learning Conference Sponsorship Opportunities: <http://www.theconclave.com/upload/sponsormenuexhibits2010.pdf>! To discuss these opportunities and more, contact the Conclave's Fundraising Director, **David Martin** by phone at 608.274.7484 or by emailing Dave at <mailto:dave.martin@gmail.com>.

Condolences to family and friends of former Omaha, Denver and Washington radio GM and **Voice of America**/Europe Director **Frank Scott**, who passed Tuesday in Silver Spring, MD after a battle with dementia at 77.

Condolences to family and friends of former **Clear Channel** Talk WTAM-AM/Cleveland host **Rick Glimour**, who died after a long battle with cancer at 48.

Running 3 stations, got an air shift, two remotes, and a weekend promotion...and you still want to go to the Learning Conference in July? But you can only free up one day to do it? Relax. The Conclave has an answer: \$179 daily tuition. Pick a day – drive in – drive home. We'd love to have you here for the whole weekend, but we also know that's not possible for everyone. So, get a one-day crash course in the latest techniques and innovations in growing an audience, while growing station profits. Use the newly instituted daily tuition to attend the 35<sup>th</sup> annual **Conclave Learning Conference** in Minneapolis, July 15-17, 2010 at the Doubletree Park Place Hotel. To register, click on <http://www.theconclave.com/upload/conclave2010reg5012010.pdf>. Of course, you won't miss a thing if you join the Conclave crowd for the whole weekend. Just \$349...a true bargain! Use the form above!



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Did you miss one of our most talked-about Conclave webinars - **Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn** (presented by [Arbitron](#))? If so, you missed incredible advice that many found to be invaluable. But you can still tap into Laurie's expertise. If you would like to engage Laurie and **Media Staffing Network** to help you in your vocational searching, you can do so AND save money in the process. Until 6/1/2010, any Conclaver can obtain Laurie's services for 15% off. Simply email Laurie at <mailto:Laurie@mediastaffingnetwork.com>, and place the words "Conclave Coaching Package" in the subject line and you'll receive a 15% discount on any coaching package you purchase. For more information, log onto <http://www.mediastaffingnetwork.com>.

Do you live in or around the Twin Cities? **The Conclave** is seeking a part-time summer intern to help organize and execute the 35th annual Learning Conference. Are you organized? Have a pleasant phone presence? Computer/data-processing skills? Flexible hours. Send your resume for this unpaid position to <mailto:tomk@theconclave.com>.

Power 96.5 WQHH-FM has immediate opening for experienced Account Manager with proven track record selling Urban / Hip Hop audience. Exceptional opportunity for right person to expand career and pocket book working for local owned broadcaster located in Blg 10 University town. Send resume and summary of your sales accomplishments to [ALVE2549@aol.com](mailto:ALVE2549@aol.com) or call **Duane Alverson** at 989-752-8161.

WMCI-WWGO-WCBH is currently looking for sales representatives. If you're ready to take your sales career to the next level, we have an excellent opportunity for you in sales. WMCI-WWGO-WCBH Is An Energized, Growing Radio Station With Great Sales Team Members. Do you excel in sales? Do you love the selling process and the feeling of accomplishment that it brings? WMCI-WWGO-WCBH has an immediate opening for a qualified applicant with sales experience. Interested applicants may submit their resume to: **Carol Floyd**, The Cromwell Group Inc. of Illinois, 209 Lakeland Blvd, Mattoon, IL 61938.

The **Cromwell Radio Group** is currently seeking a full-time news director/promotion assistant. Duties and responsibilities include, but are not limited to: News gathering and reporting on the morning show, coordination of public service announcements, and developing promotional events. Qualified applicants must be good leaders, with a "take charge" attitude, mature, outgoing, organized and self-starters with great communication skills and the willingness to go above and beyond for customers and listeners. Two years on-air experience and at least one year of event marketing/promotions preferred. Cool Edit & Smartcaster experience also very helpful. 401(k), insurance and other benefits available. Please send resume to: <mailto:bmccullough@cromwellradio.com>

South Bend Indiana's most successful radio sales team has an opening on our staff of commissioned professionals. An established client base is available for the right person with sales experience. If you're willing to work hard selling a product that's easy to believe in, submit cover letter and resume to: **Jim Roberts** - General Sales Manager, <mailto:roberts@wsbt.com>. NewsTalk 960 WSBT/Sunny 101.5/Oldies 94.3/Cat Country 99.9. WSBT Inc.

**GAPWEST Broadcasting** of Casper, WY is looking for a Digital Operations Manager. The right candidate will be a multi-tasking problem-solver who's great at taking direction - but is a self-starter with the ability to lead change by example. Must be cool under pressure, and able to work well with deadlines. You'll be responsible for admin & upkeep of our 6 station sites, and their respective VIP clubs, in addition to helping manage our social networks. This position requires an eye for graphic design. You'll represent us on all company calls and communications within our digital group, communicate with our listener base to troubleshoot problems and answer questions, and work well with programming and our digital marketing specialist. You've got an eye for content creation (video, photo, etc.) and are a driven, promotional thinker who's able to translate your creativity to web. Candidates with "radio" background encouraged, but not a pre-requisite. Send some examples of your stuff, why you'd be a good fit for us, and provide some salary history: **Donovan Short**, Regional Operations Manager - GAPWEST Broadcasting, 150 Nichols Ave., Casper, WY 82601 or email <mailto:donovanshort@gapbroadcasting.com>

Three station single owner group in Central Iowa seeks experienced sales rep wanting to work towards sales/station management. e-mail resume's to <mailto:radiobringresults@yahoo.com>

WGIL is seeking our next play-by play talent to be the next part of the outstanding history of our locally owned broadcast group. Responsibilities include organization and reporting of local and regional sports, hosting weekly local sports interview show and involvement in other parts of our broadcast organization. News reporting experience is a plus. Send your resume and mp3 demo to <mailto:jobs@galesburgradio.com>. or mail to: **Galesburg Broadcasting Co.**, Attn: **Roger Lundeen**, General Manger, 154 East Simmons St, Galesburg, IL 61401.

**Go Radio Broadcasting** (Fargo ND) is looking for an experienced salesperson who would like to achieve a better lifestyle-be rewarded for their hard work-while being able to multi-task in the fast paced, exciting world of media. This is a career that allows independence - creativity - and an extremely profitable growth potential. Competitive Salary and Benefits. Send cover letter and resume to Go Radio Broadcasting, Attn: **Sandy Anderson**, PO Box 9919, Fargo ND 58106. All applicants kept strictly confidential.

If you've ever thought about turning your passion for Wisconsin sports into a career, this is your chance. **ESPN Madison** is seeking a high energy, full-time account executive. The qualified individuals will generate new sales opportunities by developing relationships and advertising campaigns with our marketing partners. The successful candidates will have strong organizational, time management, written, and verbal communication skills. In addition, candidates must have proficiency in Microsoft Office and fluency in Spanish is a plus. Please send resume and cover letter to [careers@gkbradio.com](mailto:careers@gkbradio.com). Part time traffic reporter, for multiple markets, based out of Chicago. Morning drive hours. Prior experience a plus. E-mail MP3 Aircheck & Resume to: [mailto:chicago\\_jobs@Westwoodone.com](mailto:chicago_jobs@Westwoodone.com), **Metro Networks**, 161 N. Clark St, Suite 1300, Chicago, IL 60601

KQBL-FM "Billings Sports Station" is currently seeking a Sports Marketing Director who will be responsible for selling commercial airtime, sports, play-by-play and event marketing programs. The programs will leverage our list of programs including ESPN Radio, Griz and Bobcat Football and Basketball, local sports and much, much more. Whenever possible, the Sports Marketing Director will also sell additional company assets (websites, database and mobile marketing). Minimum 1 year of sports, event, experiential sales experience with a strong marketing background. Broadcast sales experience preferred, but not required. Working knowledge of digital and mobile marketing programs is preferred. We are proud to be an EEO employer M/F/D/V. Please send resume with complete job history! Please send packages to: <mailto:jobs@benedettimedia.com> or snail mail: **BMG Billings, LLC**, Sports Marketing Job Opening, 222 N 32nd St 10th Floor, Billings, MT 59101

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The Billings area's top radio stations HOT 101.9, 98.5 The WOLF, 105.1 Billings Sports Station, Magic 107.5, and The Mighty 790 KGHL are now accepting applications for advertising executives. As a member of our sales team, you will work directly with our owner and sales manager to create innovative marketing plans for on-air, on-line and live promotions. Fun, upbeat work atmosphere with terrific radio stations! Outside sales experience is preferred, but not necessary. Knowledge of computers and basic typing skills helpful. This is a commission based, outside sales position with unlimited growth potential. Motivated, driven, creative people encouraged to apply. We are LOCALLY owned and committed to growing our radio stations! If you think you have what it takes to excel in a rewarding career then contact me today. Send resume and cover letter to FAX 406-238-1038 or email to <mailto:roy.brown@benedettimedia.com>.

News Radio 1240 & 1310 KIUL-A/Garden City Kansas is looking for a Account Rep/play by play host. Your job is growing your sales list on a daily basis in Garden City-Dodge City plus, doing play by play of Garden City High School sports. e-mail your resume and aircheck to: <mailto:jnavarro@kgso.com>.

**CBS Radio Minneapolis's** WCCO-AM, is searching for an experienced Broadcast Journalist. Primary duties and responsibilities include: conceptualize, edit and produce stories for on-air and online media platforms; developing and maintaining local contacts and assuming a public relations role. Qualified candidates should possess excellent written and oral communication skills, good organizational skills, solid news judgment, strong computer skills and the ability to make quick decisions and perform well in live on air reports. Demonstrated success as a news reporter with at least three years experience in radio or television news preferred. A Bachelors degree in Journalism or related field is preferred. Must have ability to accept direction and be flexible with changes. Valid driver's license and good driving record. Must work assigned shifts. Perform other duties as needed and assigned. Full-time opportunity with benefits package. Interested applicants please apply to <http://www.cbsradio.com>.

**CBS Radio Minneapolis** is searching for an experienced Web Administrator. This position requires a strategic thinker with broad web, digital and marketing experience to collaborate with program and sales managers in achieving the corporate directed goals. Duties include managing contributors to ensure the completion of the weekly radio web content requirements; and to define and enforce consistent best practices pertaining to the engaging content experiences from web contributors including SEO friendly headlines, polls, audio, photo galleries, videos, and a local editorial calendar that maps out post topics over the course of the year. Ideal candidate will have 5+ years of recent digital experience working with web-based platforms and graphic-based programs. BA/BS in Computer Science or related field is preferred. Must have ability to accept direction and be flexible with changes. Perform other duties as needed and assigned. Full-time opportunity with benefits package. Interested applicants please apply to <http://www.cbsradio.com>.

**CBS Radio Minneapolis's** WCCO-AM, is searching for an experienced News Director. The news director must demonstrate many skills, including writing, editing, interviewing and announcing news coverage of all types that meets the highest ethical standards for editorial integrity, content quality, and relevance. The news director produces and meets deadlines for breaking news, sports, entertainment and local government updates and serves as a liaison between other news production agencies. Successful candidate will be responsible for all newsroom operations. Bachelor's degree in journalism or a closely related field plus five years relevant experience in a minimum of two of four content organizations (radio, television, newspaper, or multimedia/internet) as a practicing journalist. Knowledge of audio and video production techniques including nonlinear story telling skills necessary. Excellent communication and presentation skills, including ability to edit and coach the work of others, required. Valid driver's license and good driving record. Must work assigned shifts. Perform other duties as needed and assigned. Full-time opportunity with benefits package. Interested applicants please apply to <http://www.cbsradio.com>.

80s ROCK-HITS STATION in Central Wisconsin looking for morning host. This position is intended for a solo adult communicator. No teams. No zoo. No potty-mouth. Just someone who's got a little funny in them and loves the music, format, and lifestyle. Required: someone who's ready to hit the streets when they're done with their on-air work.... gotta shake the babies and kiss the listeners. mp3, resume, and share some ideas on how you'd make a splash as a brandnew morning show: <mailto:ajharrisradio@yahoo.com>

**Entercom Indianapolis** is looking for an experienced Marketing Director to lead the cluster marketing department. The position is responsible for marketing the radio stations, developing and executing integrated marketing campaign and serving in the public interest. Primary responsibilities include collaborating with programming and sales management to achieve goals and objectives; recruit, hire and develop department personnel, strategic planning and execution; meet listener, advertiser and community expectations. The position reports to the VP/Market Manager. Candidate must have a successful track record of 5+ year's marketing and event/sales promotion experience; excellent communication skills and strong public relations. Please send resumes to: Entercom Communications. ATTN: Human Resources, 9245 N. Meridian Street, Suite 300, Indianapolis, IN 46260

Do you LIVE to be the perfect START to somebody's day? We need a show that is FUN, UPBEAT, ENTERTAINING, INTERACTIVE and above all, recognizes that the MUSIC is still the MAIN focus of the station. WVBO-Appleton/Oshkosh has an extremely RARE opening for the right MORNING PERSON. You must be prepared to win over an already large audience both on the air and in the streets. We are a classic hits (60's/70's based) station but this is NOT an "old-line NOSTALGIA station." The area is one of the best places to call home in the Midwest and our signal will GET YOU HEARD. We'll take the time to find the RIGHT fit. For now, please send a SHORT MP3 (3mg or less) and resume as your "calling card" to: <mailto:Jim.Franklin@cumulus.com>.

WXXC-FM/WMRI-AM currently has a full time opening for an experienced Advertising Sales Representative. The candidate will be expected to call on business to help create a marketing plan. Duties include selling, servicing, and collecting accounts daily. Local travel is required and salary is based on commission sales. Extensive training and tools for success will be supplied. Qualified candidates should send resume/application material to **Gloria Millspaugh**, Sales Manager, PO Box 839, Marion, IN 46952, or online: <mailto:radiojobs@comteck.com>.

Is this you? Your pulse quickens when you hear a passing siren. You sit through city council and school board meetings and you're actually interested in what's going on. You don't care what time of day or night a major story breaks, as long as you're the first one there. If this is you, you should talk to us. WHBL-AM Radio and **Midwest Communications** is accepting applications for a newsperson in their Sheboygan, WI market. We offer a competitive salary and benefits package and a great environment in which to work and live! Send your resume and current aircheck to: **Kelly Meyer**, Program Director, PO Box 27, Sheboygan, WI 53082 or e-mail to <mailto:kelly.meyer@mwcradio.com>.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Thursday evening for Friday publication. No calls unless otherwise specified.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

## Arbitron Winter Book 2010

### #37 Milwaukee-Racine, WI

*Winter mimics Fall; Top 5 remain*

Station	Format	Owner	Fall	Win
WTMJ-AM	N/T	Journal	9.8	9.3
WISN-AM	Talk	Clr Chnml	7.5	7.9
WXSS-FM	Top 40/M	Entercom	7.1	7.2
WMIL-FM	Ctry	Clr Chnml	7	6.1
WKKV-FM	Urb	Clr Chnml	6.5	5.4
WRIT-FM	AdultHits	Clr Chnml	4	4.4
WMYX-FM	Hot AC	Entercom	3.5	3.6
WLDB-FM	AC	MilwRadio	2.4	2.8
WLUM-FM	Alt	MilwRadio	2.4	2.8
WLWK-FM	AdultHits	Journal	3.2	2.6
WQBW-FM	ClsscRock	Clr Chnml	2.2	2.4
WMCS-AM	Talk	MilwRadio	1	1.5
WAUK-AM	Sports	Good Karma	0.8	1.2
WOKY-AM	ClsscCtry	Clr Chnml	1.5	1.2
WSSP-AM	Sports	Entercom	0.6	0.8
WGN-AM	N/T	Tribune	0.6	0.7
WDRV-FM	ClsscHits	Bonneville	0.9	0.5

### #76 Akron, OH

*N/T WTAM moves up to 4th*

Station	Format	Owner	Fall	Win
WNIR-FM	Talk	Media-Com	8.2	7.5
WQMX-FM	Ctry	Rubber City	6.7	6.6
WONE-FM	Rock	Rubber City	6.6	5.3
WTAM-AM	N/T	Clr Chnml	4.6	4.9
WZAK-FM	Urb AC	Radio One	5.4	4.9
WMJI-FM	ClsscHits	Clr Chnml	4.7	4.6
WDOK-FM	AC	CBS Radio	4.1	4.5
WAKS-FM	Top 40/M	Clr Chnml	4.1	4.2
WENZ-FM	Urb	Radio One	3.3	4.1
WMMS-FM	Rock	Clr Chnml	4.3	3.9
WAKR-AM	Oldies	Rubber City	2.2	2.7
WGAR-FM	Ctry	Clr Chnml	2.6	2.7
WHLO-AM	N/T	Clr Chnml	1.7	2.7
WFHM-FM	Chrstn Cont.	Salem	2.8	2.5
WMVX-FM	Hot AC	Clr Chnml	2.5	2.5
WKDD-FM	Hot AC	Clr Chnml	3	2.3
WNCX-FM	ClsscRock	CBS Radio	1.6	1.8
WKNR-AM	Sports	Good Karma	1.6	1.7
WQAL-FM	Hot AC	CBS Radio	1.3	1.4
WQXK-FM	Ctry	Cumulus	1.8	1.1
WRQK-FM	Rock	Cumulus	0.9	1.1
WHBC-FM	Hot AC	NextMedia	0.7	1
WKRK-FM	Alt	CBS Radio	0.8	1
WNWV-FM	AAA	Elyria-Lorain	2.1	1
WYFM-FM	ClsscRock	Cumulus	0.8	0.8
WHK-AM	N/T	Salem	0.4	0.6
WHOF-FM	AC	Clr Chnml	0.5	0.4

### #93 Colorado Springs, CO

*N/T WVOR overtakes AC KKKI*

Station	Format	Owner	Fall	Win
KVOR-AM	N/T	Citadel	6.5	7.8
KILO-FM	ActRock	Bahakel	6	6.4
KKKI-FM	AC	Clr Chnml	7.7	6.3
KCCY-FM	Ctry	Clr Chnml	5.7	6.1
KKPK-FM	AC	Citadel	5.9	5.6
KBIQ-FM	Chrstn Cont.	Salem	6.5	5.2
KKMG-FM	Top 40/M	Citadel	4.5	4.9
KKFM-FM	ClsscRock	Citadel	6.2	4.7
KATC-FM	Ctry	Citadel	4.4	4.2
KVUU-FM	Hot AC	Clr Chnml	5.5	4.2
KIBT-FM	Top 40/R	Clr Chnml	3.5	3.5
KRDO-FM	N/T	Optima	2.5	3.1
KOA-AM	Talk	Clr Chnml	3.7	3
KRXP-FM	Alt	Bahakel	2.2	1.7
KCMA-AM	Stnrds	DJR	0.8	1.4
KDZA-FM	Rock	Clr Chnml	1.3	1.4
KXPK-FM	RegMex	Entravision	—	1.4
KGFT-FM	Chrstn	Salem	0.7	1.2
KRYE-FM	RegMex	US CP	—	1.2
KZNT-AM	N/T	Salem	1.3	1
KPHT-FM	ClsscHits	Clr Chnml	0.5	0.7

### #36 Columbus, OH

*T40 WNCI, Ctry WCOL movin' up*

Station	Format	Owner	Fall	Win
WNCI-FM	Top 40/M	Clr Chnml	7.9	8.7
WTVN-AM	Talk	Clr Chnml	8.2	7.6
WCOL-FM	Ctry	Clr Chnml	7.5	7
WCKX-FM	Urb	Radio One	8.2	6.9
WXMG-FM	Urb AC	Radio One	5.9	5.3
WHOK-FM	Ctry	Wilks	4.3	4.5
WLWQ-FM	Rock	Wilks	4.2	4.1
WCVO-FM	Chrstn Cont.	WCVO Inc	3.2	2.7
WBWR-FM	80's Oldies	Clr Chnml	2.7	2.6
WJYD-FM	Gospel	Radio One	1.3	2.4
WCLT-FM	Ctry	WCLT Radio	2.6	2.3
WLZT-FM	AC	Clr Chnml	4	2.3
WRKZ-FM	Rock	N. American	2.4	2.1
WRXS-FM	Alt	Clr Chnml	1.9	2
WWCD-FM	Alt	Ingleside	1.6	2
WMNI-AM	Stnrds	N. American	1.1	1.4
WNKK-FM	Ctry	Wilks	1.2	1
WNKO-FM	ClsscHits	Runnymede	1	0.7
WTDA-FM	ClsscHits	N. American	0.5	0.6
WKKJ-FM	Ctry	Clr Chnml	0.1	0.5

### #61 Dayton, OH

*3<sup>d</sup> to 1<sup>st</sup> for Talk WHIO*

Station	Format	Owner	Fall	Win
WHIO-AM	Talk	Cox Radio	8.3	8.8
WHKO-FM	Ctry	Cox Radio	8.8	8.7
WLQT-FM	AC	Clr Chnml	8.5	7.2
WMMX-FM	Hot AC	Clr Chnml	5.5	6.4
WTUE-FM	ClsscRock	Clr Chnml	5.4	5.8
WXEG-FM	Alt	Clr Chnml	4.3	4.2
WLW-AM	Talk	Clr Chnml	3.4	3.8
WDKF-FM	Top 40/M	Clr Chnml	3	3.5
WZLR-FM	ClsscHits	Cox Radio	0.9	1.2
WDSJ-FM	ClsscHits	Clr Chnml	0.9	0.9
WFTK-FM	ActRock	Cumulus	0.5	0.7
WKRC-AM	N/T	Clr Chnml	0.3	0.7
WREW-FM	AC	Bonneville	0.2	0.7
WGRR-FM	ClsscHits	Cumulus	0.6	0.5

### #90 Des Moines, IA

*Nice move by Ctry KJJY - 8<sup>th</sup> to 4<sup>th</sup>*

Station	Format	Owner	Fall	Win
WHO-AM	N/T	Clr Chnml	10.8	9.4
KKDM-FM	Top 40/M	Clr Chnml	8.4	8.4
KIOA-FM	ClsscHits	Saga	7.2	7.4
KJJY-FM	Ctry	Citadel	5	7.4
KDRB-FM	AdultHits	Clr Chnml	5.4	5.7
KGGO-FM	ClsscRock	Citadel	5.7	5.7
KLTI-FM	AC	Saga	5.5	5.1
KHKI-FM	Ctry	Citadel	4.4	5
KAZR-FM	ActRock	Saga	5.7	4.5
KSTZ-FM	Hot AC	Saga	4.9	4.5
KPTL-FM	AAA	Clr Chnml	2.5	3.4
KWQW-FM	Talk	Citadel	3.5	3.4
KXNO-AM	Sports	Clr Chnml	2.9	2.7
KRNT-AM	Stnrds	Saga	2.2	1.9
KBGG-AM	Sports	Citadel	0.3	0.9
KCCQ-FM	Alt	Clr Chnml	1.7	0.9
KPSZ-AM	Chrstn Cont.	Saga	0.3	0.5

**6+ M-Su, 6AM-12AM**  
**Fall 2009 - Winter 2010**  
comparisons, unless otherwise noted

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