

Condolences to friends and family of legendary **Detroit Tigers** Hall of Fame broadcaster **Ernie Harwell**, who passed this week at 92. Harwell battled bile duct cancer for the past year. Harwell's career in radio began when he called **Atlanta Crackers** minor league baseball for WSB-AM/Atlanta. After serving in the Marines, Harwell called **Brooklyn Dodgers** games in 1948-49, moving to the crosstown **Giants** in 1950-53 (Calling the famous **Bobby Thomson** "shot heard 'round the world'" for **NBC TV** in 1951), calling **Baltimore Orioles** games in 1954-59, then replacing Van Patrick as voice of the Tigers in 1960. Harwell was scheduled to receive the **2010 Vin Scully Lifetime Achievement Award** in Sports Broadcasting from **Fordham University** on Wednesday (5/5).

One of the defining features of the summer Learning Conference has been Conclave College, and the 35th annual Conclave weekend will be no exception. The College is scheduled to begin at 2:30P on Friday, July 16th at the Doubletree Park Place Hotel in Minneapolis. No fewer than 3 sessions dedicated to the most relevant topics in the industry will be presented as part of this special curriculum, made possible with a generous contribution by longtime College sponsor All Access! In 2010, Conclave College kicks off with "PPM Lessons for the Diary World" with Gary Marince, Arbitron's VP/Programming Services and Development. Radio's livelihood relies on ratings to show who is listening, how long they are listening, and most importantly to whom they are listening. At present, 33 of the top 50 markets are using Arbitron **PPM** devices to measure radio listening. The use of PPM has given programmers a more granular view of how radio is used. And, there are lesson to be learned for every size radio market. This special session will teach those lessons. Next up will be "Are You Being Followed? /Social Media in 2010 & Beyond" with Jessica Northey/SocialMediologist and Owner



Dial Global's Denver, Los Angeles and Omaha-based Country formats (Hot Country, Mainstream Country, Classic Country, Country Today and True Country) are teaming up to donate airtime to help the victims of the recent floods in Tennessee. "The Country music industry is a close-knit family and we feel that it's important for the Dial Global Country formats to give up air time and let listeners know how and where to give. We have well over 600 Country affiliates and millions of listeners across the country. We want to harness the power of our combined audience and do what we can to help our friends in Nashville," said Dial Global Sr. Dir./Country Programming **John Paul**. All Country formats will run live and pre-recorded promos next week.

Former GM at **Maumee Valley Broadcasting Association** Religion WPOS/Holland-Toledo, OH, **Richard L. Waldron** pleaded no contest to one count of aggravated theft from the station. Waldron will be sentenced June 23rd for the \$25k theft using station checks and a credit card, but six counts of forgery will be dismissed and the prosecutor's office will be recommending community control. Waldron's co-defendant, former station manager **Jack L. Karstan, Jr**. will head to court Monday on charges he tampered with records and evidence in this case.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416 Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



The Conclave proudly presents "Slot A Into Bit B: Building a Successful Morning Show" on Wednesday May 19th at 3P EDT/ 2P CDT with Los Angeles-based morning show talent coach/ programmer Mike Marino, Star 99.1/ New York morning host Johnny Stone and Danno Wolkoff of Envision Radio Networks. With the increasing pressure to win in your station's most valuable daypart, how DO you build that champion morning show? The onset of PPM makes this question one that is even more important, and we'll give you some answers during an upcoming free webinar that you won't want to miss! Join Mike, Johnny and Danno as they dissect the elements necessary for a winning morning formula. Join Conclave host Jay Philpott and this seasoned trio of radio professionals as they discuss the do's and don't's to be aware of as you look to assemble your next morning show or improve your current talent as they address common pitfalls that can be easily avoided in today's marketplace. The webinar is free, but preregistration is necessary by clicking on https://www1.gotomeeting.com/register/320595713. The webinar is proudly sponsored by ENVISION RADIO **NETWORKS**.

Entercom selects jacAPPS, the mobile application division of Jacobs Media, to produce apps for iPhones and iPod Touch devices for 78 of the company's 110 radio stations. "The Jacobs Media family has had a long partnership with Entercom on the radio programming side of the business, so it made sense to continue the partnership in this exciting new way to get our brands into this emerging marketplace," said WEEI VP/GM Tim Murphy. "We've built apps for some great broadcasters around the world and we appreciate Entercom acknowledging the quality of our team and their craftwork. We applaud Entercom for recognizing the value of the mobile space and the importance of creating great digital strategies in this rapidly changing environment," said Jacobs Media Pres. Fred Jacobs. Entercom's apps will begin appearing in the iTunes App Store early May.

SMS Media Partners, which owns four Wichita radio stations, is teaming up with **NakedCity Magazine** to merge their marketing departments for the purpose of offering local area businesses complete marketing solutions. Effective immediately, this venture not only combines marketing efforts, but also includes merging sales team management and promotional activities, customizing marketing solutions that fulfill local businesses needs at affordable prices. The services primarily include online and print advertising, email marketing and radio advertising and database marketing. **Cumulus** Oldies WVBO/Appleton-Oshkosh, WI, PD/Morning man **Rich Allen** was arrested for allegedly trying to solicit sex from a minor. This case is still under investigation; he is being held without bond and returns to court June 7th.

Wednesday 5/5's well-received Conclave webinar - "The Rules of Radio - Recapping the Regulations" with Peter Gould, communications attorney with the firm of Lerman-Senter in Washington DC - is now available as an mp3 recording. To download a webinar order form, click on <u>http://</u> www.theconclave.com/upload/conclave2010webinarorder.pdf.

The Society of Professional Journalists announced the 2009 winners of the Sigma Delta Chi Awards for excellence in journalism. Radio winners from around the neighborhood include: Breaking News Reporting (1-100 Market or Syndication Network): CBS News WBBM-AM/Chicago (Kris Habermehl, Bernie Tafoya, Bob Roberts and staff), "The Maday Escape" and Documentaries (101+ Market): St. Cloud State University noncomm KVSC/St. Cloud, MN (Kevin Hurd), "Cash, Credit and Saving While in College."

Regent Communications emerged from bankruptcy last week, changing its name to **TownSquare Media** and replacing CEO **Bill Stakelin** and EVP **Anthony Vasconcellos**. **FiveWire Ventures** co-founder **Steven Price** will serve as Chairman and CEO, and Price's FiveWire co-founder **Stuart Rosenstein** has been named EVP/CFO. TownSquare operates 62 stations in 13 mid-sized markets.

Tribune Broadcasting names **Sean Compton** President/ Programming. Compton has served as Tribune's SVP/ Programming and Entertainment since 2008 and will now oversee programming decisions for the company's 23 TV stations, its national cable station, WGN America, and WGN-AM/Chicago. Also, effective immediately, **Jerry Kersting** is the new President of Tribune's broadcasting division assuming responsibility for the strategic vision and day-to-day broadcasting operations.



Greater Media/Detroit Dir./Rock Programming **Doug Podell** is stepping down as PD to focus on his afternoon-drive shift on WCSX. Podell will continue to be the voice of Rock radio in the Motor City. "After 30 years of programming some of the best rock stations in America, I have decided to shift gears and focus on what I truly love – being on the air," said Podell. "After being off the air for a year and recently returning, I realized just how much I missed it and how my contributions are better suited for what's happening today." "Doug's contributions have been vital to the success and image of Rock in Detroit for more than 30 years,' said Market Mgr. **John Gallagher**. "We are very fortunate to have him as a valued member of the WCSX Air staff." The station now begins a nation-wide search for their new PD!

Congrats to **Citadel** Top 40 WIOG/Saginaw, MI for raising over \$75k for the **Hurley Medical Center**, in conjunction with the **Children's Miracle Network**. Led by Morning hosts **Demas & Mandi**, the station broadcasted live for three days straight! (4.29-5.1)

Congrats to **CBS** Hot AC WQAL/Cleveland for raising \$140,677 for the **Cleveland Animal Protection League** during their 5th annual "Pledge for Pets" radiothon! The station broadcast for 18 hours during Saturday (4.29) and Sunday (4.30) to raise money, promote pet adoptions and bring awareness to services of the APL in Cleveland.

Cox Talk WHIO-AM-FM/Dayton, OH will team up with sister **CBS** affiliate WHIO-TV and the **Dayton Daily News** for primary election coverage to air on WHIO-TV's 7.2 digital channel. The coverage includes WHIO-AM-FM News Director **Jim Barrett** and the station's news staff along with reporters and editors from other Cox Media Group outlets. Cox Media Group SVP of News and Content **Harry Delaney** said, "It is really exciting to have this leading group of TV, radio and newspaper new people contribute their experience and market knowledge to cover this primary of over 50 races and issues."

Running 3 stations, got an air shift, two remotes, and a weekend promotion...and you still want to go to the Learning Conference in July? But you can only free up one day to do it? Relax. The Conclave has an answer: \$179 daily tuition. Pick a day – drive in – drive home. We'd love to have you here for the whole weekend, but we also know that's not possible for everyone. So, get a oneday crash course in the latest techniques and innovations in growing an audience, while growing station profits. Use the newly instituted daily tuition to attend the 35th annual **Conclave Learning Conference** in Minneapolis, July 15-17, 2010 at the Doubletree Park Place Hotel. To register, click on <u>http://</u>www.theconclave.com/upload/conclave2010reg5012010.pdf.

CBS Top 40 WVMV/Detroit changed their call letters to WDZH.

Northern Radio AC "106.7 You FM" simulcast WSRT/Gaylord-Petoskey, MI and WSRJ/Honor-Traverse City, MI have flipped to Talk.

More changes at **CBS** Talk WCCO-AM/Minneapolis with the departure of reporter **Eric Eskola** after 30 years with the station. Eskola accepted a buyout; he will continue to co-host crosstown **Twin Cities Public Television PBS** affiliate KTCA-TV's "Almanac." Eskola's exit follows departures of afternoon anchor **Jeff McKinney**, evening sports talker **Dark Star** and morning entertainment news reporter **Tim Russell**. The station announced Tuesday that market mainstay, and former **Hubbard** KSTP-AM Talker, **Tommy Mischke** joins 'CCO for 10p-midnight effective Monday (5.10).



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Northern Lights Top 40/Rhythmic KHTC/Minneapolis brings in **Mia** for middays. Mia was most recently at **Triad** Hot AC KLTA/ Fargo, ND with previous stops at WBTS/Atlanta and WJFX/Ft. Wayne.

NextMedia Hot AC WGER/Saginaw, MI welcomes **Ray Storey** as their newest on-air talent. Ray was most recently with Rhythmic Top 40 WRCL/Flint and Top 40 WKFR/Kalamazoo.

Did you miss one of our most talked-about Conclave webinars -Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn (presented by Arbitron)? If so, you missed incredible advice that many found to be invaluable. But you can still tap into Laurie's expertise. If you would like to engage Laurie and Media Staffing Network to help you in your vocational searching, you can do so AND save money in the process. Until 6/1/2010, any Conclaver can obtain Laurie's services for 15% off. Simply email Laurie at mailto:Laurie@mediastaffingnetwork.com, and place the words "Conclave Coaching Package" in the subject line and you'll receive a 15% discount on any coaching package you purchase. For more information, log onto http:// www.mediastaffingnetwork.com.

Do you do a little voice work on the side that you'd love to let the industry know about, but don't have a huge advertising budget? Here's a tip: market yourself or your product/service at the 35th Learning Conference in July. For less than you think, you could present yourself to hundreds of attendees of the only multi-formatic industry gathering in the nation. Download a copy of the 2010 Learning Conference Sponsorship Opportunities: http:// www.theconclave.com/upload/sponsormenuexhibits2010.pdf! To discuss these opportunities and more, contact the Conclave's Fundraising Director, **David Martin** by phone at 608.274.7484 or by emailing Dave at mailto:dave.martin@gmail.com.

Wilks Hot AC KIMN/Denver middayer **LeeAnn Sommers** is out. So is News Guru **Chuck Clark**, who delivered the facts at Classic Hits KXKL and Country KWOF.

Former **Tribune** Interactive VP/GM **Alison Scholly** has been tapped as COO of **Chicago Public Radio**, parent of noncomm Talk WBEZ/Chicago and <u>Vocalo.org</u>.

MacDonald Garber Broadcasting Top 40 WKHQ/Traverse City-Petoskey, MI MD/Morning dude **Josh Garber** will now also PD the station in addition to all the other jobs he has.

NRG Media Country WYTE/Wausau-Stevens Point, WI hired Pat Clark and Jen "AJ" O'Dell for mornings, effective immediately. The married duo previously hosted mornings for Midwest Family Top 40 WIZM/La Crosse, WI.

Clear Channel NT WFLA-AM/Tampa hires **Steve Versnick** as PD and Director of Information Services. Versnick was previously Director of Information Programming at CC NT KTLK-FM/ Minneapolis.

Greg "Lunchbox" Grose, former PD/Morning host at WKHQ/ Traverse City, MI, is now with **Midwest Communications** WDEZ/ Wausau, WI, where he'll do afternoons.

Clear Channel Top 40 WNCI/Columbus welcomes new MD and night jock **Sean Cage**. Cage moves from Top 40 sister KKDM/ Des Moines where he was MD/afternoons.

Win up to \$1000 for any continuing education program of your choice. Apply for the third annual **Conclave Rockwell Scholarship** (click HERE - <u>http://www.theconclave.com/upload/</u><u>rockwellscholarship2010.pdf</u>) and you could receive up to \$1,000 dollars to apply towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Deadline: June 1, 2010. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010. For more information, visit <u>http://www.radioscholarships.com</u>.





Did you miss one of our most talked-about Conclave webinars -Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn (presented by <u>Arbitron</u>)? If so, you missed incredible advice that many found to be invaluable. But you can still tap into Laurie's expertise. If you would like to engage Laurie and **Media** Staffing Network to help you in your vocational searching, you can do so AND save money in the process.Until 6/1/2010, any Conclaver can obtain Laurie's services for 15% off. Simply email Laurie at <u>mailto:Laurie@mediastaffingnetwork.com</u>, and place the words "Conclave Coaching Package" in the subject line and you'll receive a 15% discount on any coaching package you purchase. For more information, log onto <u>http://www.mediastaffingnetwork.com</u>.

Do you live in or around the Twin Cities? **The Conclave** is seeking a part-time summer intern to help orgaqnize and execute the 35th annual Learning Conference. Are you organized? Have a pleasant phone presence? Computer/data-processing skills? Flexible hours. Send your resume for this unpaid position to mailto:tomk@theconclave.com.

Clear Channel/Minneapolis-St. Paul is in need of it's next great News/ Talk programmer, as ours is leaving to program WFLA/Tampa Bay.

As tDirector of Information Programming, you will oversee the day to day planning, scheduling and managing of talent on 100.3 K-Talk (KTLK-FM), ktlkfm.com <<u>http://ktlkfm.com/</u>> and management of our News/Traffic programming for Clear Channel Minneapolis-St. Paul. Our Land of 10,000 Lakes are calling you, please send your resume and qualifications to minneapolisemployment@clearchannel.com <mailto:minneapolisemployment@clearchannel.com>. 3-5 years experience.

Brothers Broadcasting Corporation, a private, family owned regional broadcasting company is looking for a Morning Show host for 25 kW WIBN-FM in Oxford, Indiana. The right candidate should be able to relate to their audience, be a positive part in the community, while having superior production skills. Interested individuals should send their demos to <u>mailto:977production@gmail.com</u> or can mail their materials to Morning Show Host Opening, P.O. Box D, Rensselaer, IN 47978.

KISS 107 FM Des Moines' heritage CHR is looking for our next NIGHT TALENT. Winning attitude and desire to succeed at a high level is non negotiable. You need to be able to take direction and be willing to work in a fast paced environment. Excellent On-Air delivery and Music knowledge are a must. Imaging skills are helpful as is the ability to write promos that sell the sizzle. A minimum of three years experience in a commercial radio environment are required. NO huge mp3's. Send your stuff to: **Greg Chance**, OM KISS 107 FM, 2141 Grand Avenue, Des Moines, Iowa 50312 or mailto:gregchance@clearchannel.com.

103.7 KISS FM is looking for part-time air talent to join Milwaukee's #1 Hit Music Station!

Air shifts include weekend and holiday shifts and occasional fill in shifts. Many of our part-timers have moved on to full-time positions so that means we have immediate openings. If you live in or near the Milwaukee area and have at least 1 year of on-air experience send your mp3 and resume to mailto:jojo@entercom.com or by mail at 11800 West Grange Ave. Hales Corners WI 53130.

ADULT FORMATS TALENT OPPORTUNITY! **Journal Broadcast Group** is looking for air talent for future adult format openings. If you have 10 years experience in adult format, have a strong work ethic and believe in serving the local audience with compelling, interesting and relatable content, please send your information and demo to: <u>mailto:jobs@journalbroadcastgroup.com</u>.

Latin Broadcasting, Inc. is seeking has an immediate opening for a high-energy, motivated, and experienced person to oversee and manage operations at KDLS 105.5 FM, Des Moines' Spanish Radio (No Spanish Required). KDLS offers a great opportunity to get involved with a growing company and a growing market. The ideal candidate should have previous media sales and management experience with a proven record of goal attainment and new business development. Please send cover letter/resume to: mailto:pedrodavid@zamorausa.com

Dial Global Programming is looking for it's next Customer Service star. This is an entry level position for those looking to break into the radio business. Responsibilities will include assisting our Affiliate Team in our New York office, helping to work with our client base and other customer oriented projects. If interested please send resume to Daniel Kutrick, Director of Dial Global Programming Customer Service, at <u>mailto:dkutrick@dial-global.com</u>.

Locally owned, Midwestern Christian A/C — Media Ministry is seeking FULL TIME (including benefits) on-air talent for mornings and / or afternoon drive openings in the immediate future. Candidate must have a passion for Christ and for people, strong understanding of social media and its applications, as well as basic production skills (Adobe Audition) and a willingness to make personal appearances. Experience as a Morning Show Producer or News Director is a plus. Video production background also a plus. Must be able to relate to the demo. Have you been looking for "THE job" where you can do ministry and GREAT radio? Email resume, air-check (w/ listener interaction) and production / voice over demo (if available) to mailto:midwestchristianradio@gmail.com.

Midwest Active Rock is currently accepting applications for Full-Time Announcer. Here's a chance to bring your creativity to the table. Ideal applicant will possess strong technology and social networking skills, an understanding of the M18-34 lifestyle, and a working knowledge of current pop culture, from music, to movies to sports and more. MP3's and resume's to <u>mailto:jfk@dberadio.com</u>. Live in the Traverse City area??...we are in need of Board-Ops, asap. Do you have experience running a control board? We need 1-2 reliable part-timers with evening availability. Must live in area. Send your resumes and contact info to: mailto:upnorthradiogig@gmail.com

850KOA-Denver urgently needs a FT Morning Show Producer for its 4-hour news and sports intensive morning show. We are Denver's 50,000 watt news-talk-sports leader in Denver and need someone with drive, determination to get top-level guests and be driving organizational force behind our morning show team. In addition to planning and guest booking skills and excellent news sense, the Producer/Anchor will also be responsible for anchoring a few morning newscasts as needed across our network of sister stations. The Producer/Anchor also has daily responsibilities to increase our morning show's web presence. Rush resumes and demos to: **Kathy Walker**, News Director, 850KOA-Denver. Please forward audio samples and resumes via to: mailto:kathywalker@850koa.com or mail your information to **Clear Channel Colorado**, Attention Kathy Walker -Newsroom Director, 4695 south Monaco Street Denver CO 80237 or fax your resume: (303)713-8734.

850KOA PT Radio News Reporter/Anchor Denver, CO NEWS ANCHOR-Part-time news anchor, with weekend availability, needed at 850KOA-Denver. Duties include writing, anchoring and gathering information for top of the hour newscasts for 850KOA and sister stations served by the Denver News hub. Ability to edit digital audio, write compelling news stories and update our website are needed along with excellent news judgment to serve our news and sports audience. Superior on-air skills are required. Interested candidates must send their demo mp3: mailto:kathywalker@850koa.com or to: Clear Channel Colorado, Attn: Kathy Walker / 850 KOA PT News Anchor, 4695 S. Monaco Street, Denver CO 80237, fax 303.713.8734.

Results Radio of Rolla, MO (KZNN-FM, KDAA-FM, KTTR-AM/FM and KXMO-FM) are currently seeking applicants for a full-time position. Applicants should have good computer skills including WireReady automation and Adobe Audition production software. Benefits include health insurance, company-matched 401K and vacation. Applicants must have a winning attitude and the desire to be a team player. Submit T & R and references to mailto:kznnpd@yahoo.com.

Cumulus Appleton-Oshkosh seeks its next News Director. The position also entails Program Director responsibilities for News/Talk 1490 WOSH. Morning on-air duties on WOSH and sister oldies station WVBO are included. The ideal candidate will have strong news-gathering and writing skills. A sports play-by-play background is a plus. Salary is commensurate with experience. Interested parties should send a resume and brief mp3 of on-air work to mailto:Guy.Dark@cumulus.com

Z93 WIZM-FM La Crosse is casting our next big morning show. We need a fun, topical, listener interactive show that craves pop culture – Previous radio experience is a must, morning show experience would be a bonus. La Crosse is a beautiful city on the banks of the Mississippi. What are you waiting for? Send submissions ASAP to mailto:jeno@z933.com

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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