

35 YEARS OF THE CONCLAVE (1976-2010)

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The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

The 2010 Radio Industry Scholarship Winners have been chosen. **Christopher Currie** from Detroit, Michigan is the winner of the **2010 Bill Gavin Memorial Scholarship to Specs Howard School of Media Arts** in Detroit. The Specs Howard scholarship award is worth \$12,000. **Jeena Dennison** of Bloomington, MN, **Brandon Adams** of Indianapolis, IN, & **Tyler James Nasset** of Bovey, MN are the recipients of the **2010 Dennis Becker Memorial Scholarships to Brown College** in Minneapolis. Each of the 3 Brown College scholarships is worth \$17,000 for a total scholarship value of \$51,000. The Music Industry Scholarship to **McNally-Smith College of Music/St. Paul** will be awarded next month. Said Board member and Conclave Scholarship Director, **Karol Baumeister**, "The winners were selected by judges who using a talent matrix, listening to each applicants audition entry for reading ability, ad lib skills, creativity, articulation, and interpretation." Added Karol, "And the entrants were convincing! One of the winners had a great story about lobster-diving off the coast of Florida. By the end of her story, the judges mouths were watering!" *COMMENT: Thank you to the schools, judges, and many applicants who applied. The skill levels of all applicants were high, which bodes well for the future of the industry!* - TK

JUST IN: Vox to Jox 2 Webinar Announced! The second installment of this very popular subject continues with the next Conclave webinar, *VOX TO JOX PART 2*, on Wednesday, April 7 at 3P EDT/2PCDT. This webinar, sponsored by [Envision Radio Networks](http://www.envisionradio.com), is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/210708913>. Continuing the discussion begun last month on entering the world of voiceover with fresh perspectives, advice and inspiration, this webinar taps

the experience and wisdom of legendary VO pros **Beau Weaver** (<http://www.spokenword.com>), **Chris Corley** (<http://www.chriscorley.com>) and talent agent **Laurie Lambert** (<http://www.iachicago.com>). This webinar will be heavy on Q+A, so participants are going to be asked to be armed and ready with their questions for America's busiest and most recognized voice actors! The webinar will be hosted by **Jay Philpott**, Conclave Board member and Arch/St. Louis air talent!

Clear Channel Country KSD/St. Louis PM driver **Billy Greenwood** to the rescue! Greenwood and the station are helping newlywed wife and family of St. Louis policeman **David Haynes**, who was tragically killed, while on duty, yesterday (3.25). Greenwood is urging listeners to donate \$10 to **Backstoppers**, the local police and fire fighters fund. Listeners can also "adopt" a star on the [KSD website](http://www.ksd.com) by adding their condolences.

Dr. Edward Yavitz is claiming that **Microsoft** illegally added his patented technology for the **Zune** media player shortly after he tried to license it to Microsoft. Yavitz, an ophthalmologist, says Microsoft "willingly infringed two of his patents that cover a method for quickly tagging and downloading music via a device's FM radio receiver." According to the suit, in the "September 2008 firmware update for the Zune let users buy music through the FM app, by tagging a song and downloading via wi-fi." Yavitz claims he sent Microsoft a letter in October 2006 to explain to them the idea for the next Zune. His patents - #'s 6,463,649 and 6,473,792 - were both filed in 2000 and granted in 2002.

Journal Rock KJOT/Boise has been fined \$4,000 by the **FCC** for contesting violations. According to the complaint, KJOT aired a "J105 Treasure Valley Properties Ultimate Garage" contest without disclosing that it planned to give all the prizes to one contestant and that the contestant who won was a prior customer of a station sponsor. The station's response showed two of ten pre-recorded promos mention the single-winner aspect, saying the winner did not have a relationship with the sponsor. The Commission said the official rules were ambiguous, but that there was "insufficient evidence to conclude that the Station pre-determined the winner of the Contest" and that "the weight of the evidence - particularly the winner's declaration - support our conclusion that the Station awarded the prizes to a random winner, not to someone with a prior relationship to a Station sponsor."



VOX TO JOX Part 2!

Conclave Webinar!

Wednesday
April 7
2 PM
CDT

Our second installment of this very popular subject continues the discussion on entering the world of voiceover with fresh perspectives, advice and inspiration from legendary VO pros **BEAU WEAVER** (www.spokenword.com), **CHRIS CORLEY** (www.chriscorley.com) and talent agent **LAURIE LAMBERT** (www.iachicago.com). This webinar will be heavy on Q+A, so be ready with your questions for a couple of America's busiest and most recognized voice actors!

This webinar is FREE. But preregistration is necessary.
Visit www.theconclave.com for details!



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Radio's revenue fell to \$13.7 billion in 2009, a drop of 18.4% from 2008, according to **BIA/Kelsey**. VP **Mark Fratrik** is forecasting a five-year rise coming for radio, writing, "While the poor economy held it down momentarily, radio is coming back to demonstrate that it is an important advertising vehicle, particularly in local media markets. The industry will continue to grow its online revenues in 2010 as increasingly more progressive radio groups recognize they are more than just over-the-air transmitters." BIA/Kelsey has broadcast revenues rising from \$13.3 billion in 2009 to \$13.5 billion in 2010, then \$13.7 billion in 2011, \$14.1 billion in 2012, \$14.6 billion in 2013 and finally to \$15.3 billion in 2013 and \$16 billion in 2014. Fratrik came to this conclusion from propriety data; company, industry and country information in the public domain; and discussions with clients and non-clients about the direction and pace of development in the local media marketplace. Elements of this forecast are updated throughout the year.

The **NAB** keeps up the fight against the **Performance Royalty Bill** by adding Reps. **Suzanne Kosmas** (D-FL) and **Tim Murphy** (R-PA) to become the latest co-sponsors of a bi-partisan Congressional resolution opposing a performance tax on local radio stations. **The Local Radio Freedom Act** (H. Con. Res. 49), which opposes "any new performance fee, tax, royalty, or other charge," is now backed by 260 House members. "Local radio broadcasters and our 239 million weekly listeners appreciate the growing Congressional opposition to the Recording Industry's performance tax campaign," said NAB EVP **Dennis Wharton**. "We remain cautiously optimistic that Congress will ultimately reject RIAA's effort to enact this job-killing legislation, which would threaten the very future of a musician's greatest promotional vehicle: FREE, LOCAL RADIO." *COMMENT: There are a lot of reasons for the NAB to champion the Local Radio Act, but perhaps Mr. Wharton should soft-peddle the 'job killing' aspect of the legislation. While the impact on radio jobs in the presence of royalties would be conjecture at this point, we DO know that corporate radio has more than done their part in killing off industry jobs over the past few years. Highlighting any of the other good arguments in the debate may strengthen the NAB's position more than the threat of job killing in an industry that has suffered its fair share of job losses by its own hand. - TK*

The Conclave's most recent webinar *CREATING POWERFUL COMMUNICATORS* with **Valerie Geller** on Wednesday, March 24th attracted a record crowd, and continues to elicit extremely positive responses from those fortunate enough to have taken it

in. To receive a recording of this "powerful" webinar, click on <http://www.theconclave.com/upload/conclave2010webinarorder.pdf> and follow the instructions. (Did you enjoy the Valerie Geller webinar? Now, you can enjoy 25% off *Creating Powerful Radio* - the book that served as a touchstone for her incredible webinar - when you purchase online at <http://www.focalpress.com> and use discount code **99135**. AND this offer includes *free shipping*. But hurry! This offer is good for a limited time only, and may be withdrawn at any time!

Encouraging news on the latest condition of **Hubbard Sports KSTP-AM/Minneapolis PD Steve Konrad**. Word from his family that surgery to repair his broken hand and wrist, Monday, was successful and that his condition has improved from critical to serious.

Sale-ing Away/License News: The **Moody Bible Institute** of Chicago is selling their construction permit for noncom KJCG/Missoula, MT to **Hi-Line Radio Fellowship, Inc.** for \$9k. Hi-Line is also swapping FM translator K208EF/Missoula to Moody for \$1,500 and K214AD/Missoula...**Horizon Christian Fellowship** is selling K237EU/Maryville, MO to **Nodaway Broadcasting** for \$9,000...**Northern Star Broadcasting** has taken Classic Rock WIHC/Newberry, MI silent, telling the **FCC** that the station "has been operating at a loss" and that it will remain silent while the licensee "considers whether it is possible to make the station economically viable." WIHC was not included in Northern Star's sale of its other properties in upper Michigan to **Sovereign Communications**...**Media Services Group's Greg Merrill**, the receiver for silent KDJQ-AM/Meridian-Boise, ID is selling the station to **Inglesia Misionera Pentecotes, Inc.** for \$325k. The station was placed in receivership in November 2008 after then-owner **Rob Combs** failed twice to close on sales of the station...**Western Edge Media** has gone bankrupt and a trustee has filed with the **FCC** to take over control of the construction permit for KDXN/South Heart-Dickinson, ND. **Michael L. Wagner** was appointed trustee for the assets under Chapter 7 bankruptcy filed in August; his appointment was entered on March 16th.

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On April Fool's Day (4/1), you can say goodbye to the **GANG OF TEN** tuition of \$149 for July's **Conclave Learning Conference**. On that date, the industry's least expensive tuition for any major conference goes into the history books! Save big money if you know 9 others who want to join your gang. Details are located on a Learning Conference registration form, available on the Conclave website (www.theconclave.com). Don't have a GANG to get together? The folks at **Jacobs Media** – who will be putting on a spectacular Summer School at the Conclave - are still offering to allow anyone into its Gang until 4/1 (code word: *Jacobs's Media*). Regular tuition remains at \$299, STILL an incredible bargain. Want proof? Here's a listing of what some other organizations have charged or will be charging for their meetings this year. \$599 (CRS), \$595 (Radio Convergence), \$1144 (NAB Spring show/members fee), \$845 (CMW/Executive walk-up): All of them are great conferences that teach well - making Conclave tuition even THAT much more a bargain. Don't delay in guaranteeing your spot for this historic, 35th annual Learning Conference! Log onto the Conclave website for details.

It's that time of year again... **Journal Talk WTMJ-AM/Milwaukee's** annual **Teddy Bear Patrol** campaign, led by host **Jonathan Green**. The campaign has collected 85,000 new teddy bears to local law enforcement and fire officials since 1993, with the dolls given to kids who are faced with a crisis. Donations will be accepted from March 22nd to April 23rd at locations throughout the market, as will \$10 cash donations to WTMJ Teddy Bear Patrol, PO Box 620, Milwaukee, WI 53201.

Bonneville Country WIL/St. Louis is holding "Cornbread's World's Largest Garage Sale" April 10th from 7a-1p (CT) at the Fairmont Park Race Track in Collinsville, IL. The indoor/outdoor garage sale, hosted by WIL morning man **Cornbread**, will feature a special "Baby Mania" section, where families can sell or purchase baby, toddler and children's furniture, toys, clothing and more.

North American Rocker WRKZ/Columbus, OH is holding a "Rock Town Hall Meeting" with its listeners. WRKZ will take live calls on a wide range of topics in order to better serve its audience. Listeners will be encouraged to visit the Rock Town Hall Meeting website to participate.

Just a few days left to apply for a new Conclave volunteer position - **Web Content Coordinator** - to assist the Conclave in enhancing its web presence. The search concludes on 4/1 to fill the post. What is a Web Content Coordinator? The Coordinator will be an individual or team whose responsibility will be the maintenance

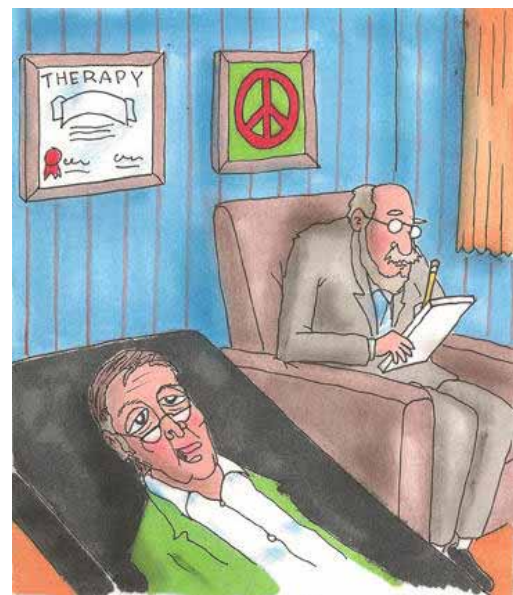
of its on-line platforms, keeping those platforms updated with information and new features. This is a volunteer position for the oldest multi-formatic radio programming non-profit organization in America. The position will allow an individual to utilize the new **Triton Digital "Flex"** web platform, while helping to construct weekly Conclave eblasts using **PromoSuite's "ListenerEmail."** Those who may be interested in this new position should contact Tom Kay at 952-927-4487 or <mailto:tomk@theconclave.com>.

BMG Billings pulled the plug on Rock KRPM/Billings, MT, launching AC Magic 107.5, "Billings Soft Rock." Magic 107.5 fills the void left when KYVA and KBBB exited the format.

Clear Channel Top 40 WKSI/Winchester, VA PD Hunter Quinn returns to his native Wisconsin as PD of Clear Channel Top 40/WZEE/Madison.

Tony Matteo is the new PD of WMVX/Cleveland. Matteo is a Cleveland native and for the past nine years has been the PD of **Clear Channel Adult Hits KTOZ/Springfield, MO** and the Assistant Ops. Dir. for the Springfield cluster.

Charlie Connolly is the new PD at **Clear Channel Country WGAR/Cleveland**. Connolly comes from **Cumulus Country WSM-FM/Nashville** where he was PD for 2 years.



"Yesterday, all my troubles seemed so far away. Today, I wear bifocals so I can see my troubles just fine."

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Admission *ONLY* via Conclave tuition!

Longtime **CBS** Talk WCCO-AM/Minneapolis evening host **Dark Star** accepts a buyout and exits. Star (George Chapple) had been with the station for 25 years.

Clear Channel Spanish AC WNUA/Chicago adds **Chi Chi** for nights.

Epic Midwest Regional **Erin Gellert** is out.

CBS Country WYCD/Detroit taps **Cooper** for nights.

Journal Talk KSGF-AM-FM/Springfield, MO adds **Clear Channel** Talk WISN-AM and Classic Country WOKY-AM/Milwaukee fill-in host and news anchor **Nick Reed** as PD/Mornings.

CBS AC WCFS/Chicago's **Roxanne Steele** exits afternoons, but remains on the station for weekends.

Journal/Wichita, KS hired **Austin Henry** as Promotions and Marketing Manager. Henry will oversee the company's six radio stations in the market: Country KFDI, Classic Country KFTI-AM, Classic Country KFTI-FM, Regional Mexican KYQQ, Active Rock KICT and Classic Hits KFXJ.

The Conclave announced today yet another opportunity in its vast array of learning programs and services available to the industry: **The 2010 Rockwell Scholarship!** The third annual **Conclave Rockwell Scholarship** will be awarded to an individual who, like Conclave Rockwell Award recipients, have made important contributions to their station(s), their organizations and to the industry. The scholarship recipient will have demonstrated professional potential, while desiring to further their education by gaining knowledge that will assist them in growing inside their careers. While a Rockwell Award recipient may recognize an experienced industry member, the Rockwell Scholarship may similarly recognize a veteran industry member – OR it may be provided to a "rising star" still growing in the industry. The funds for this special Conclave Rockwell Scholarship have been donated by past Conclave Rockwell Award recipients, **Erica Farber** – former publisher of **Radio & Records** and **Danno Wolkoff** - CEO of **Envision Radio Networks!** The winner will receive up to \$1,000 dollars that may be applied towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Candidates for the Rockwell Scholarship can be self-nominated for the award, or nominated by a friend, relative, or co-worker. The candidate –

or their nominator - must complete the scholarship application and submit it to the Conclave no later than June 1, 2010. Candidates may download the Rockwell Scholarship Application by clicking on <http://www.theconclave.com/upload/rockwellscholarship2010.pdf>. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010.

Condolences to family and friends of former longtime radio consultant **Dave Klemm**, who died last week in Palm Beach, FL of complications from cancer at 72. Klemm, an Indiana native, was best known for his years as Director of Marketing and Operations and SVP at **Blair Radio** and head of **Klemm Media Consulting**.

Sympathies go out to the family, friends and co-workers of **Ted Mockey**, a longtime Duluth-Superior air talent who spent time on WEBC in the 70's and WAKX in the 80's & 90's. He died from complications caused by Huntington's Disease. He was 57.

Jobs. 100.7 MIX-FM is looking for a talented morning show personality to team up with our existing co-host and understands that the job doesn't end with the air shift. We're looking for a great attitude, someone who is willing to be responsible for our street presence, do top-quality production and great remotes. Imaging abilities a plus! You will be working for a top-notch Company offering a very competitive salary and benefits. If you're looking for a rewarding opportunity, send your package to **Natalie Randall**, Brand Manager, Midwest Communications, Inc. 824 South Third Street, Terre Haute, IN 47807 or email diva.natalie@mwcradio.com...Are you hip to hot dish, hat tricks and heading up to the lake? Can you relate to women with wit and warmth? If so, send a brief sample of your work to rob@lite999.com...**WSBT Radio Group** in South Bend, Indiana seeks a dynamic person to become our next Operations Manager. This is a great job working for privately-held **Schurz Communications** in its hometown, where it owns WSBT Radio Group, WSBT TV, the South Bend Tribune, and several great websites. This position entails being the PD for WNSN-FM and overseeing the programming strategy for the cluster which includes WSBT AM—WNSN FM—WHFB FM—WHFB AM. We're also the local affiliate for **Notre Dame Sports**. Our current and successful Operations Manager has been promoted within the company. We are looking for his replacement—and these are big shoes to fill. If you're a great leader, have successfully programmed a top-rated radio station, and are forward thinking

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about online opportunities, send your resume to: **Sally Brown**, sbrown@wsbt.com...Wanted – PT news anchor. This position includes anchoring morning newscasts on multiple stations; working with News Director, Program Director, and Operations Manager to ensure quality product; updating station websites; other duties as assigned. Qualified candidates should be creative, imaginative, and have good communication and organizational skills. The candidate should have some knowledge of Microsoft Word, Excel, digital editing software (Adobe Audition), and have the ability to meet deadlines and handle multiple projects. Experience as a news anchor required. Website maintenance experience a plus. Qualified candidates will portray a positive attitude and strong work ethic to ensure a productive and successful environment within the company. Knowledge of the Madison Radio Market is considered a plus, but not required. Mid-West Family Broadcasting is an equal opportunity employer. Women and Minorities are encouraged to apply. This is a temporary part-time position. Candidates will be covering an approximate 12-week maternity leave. Actual number of weeks/hours may vary. Salary commensurate with experience. Mail or e-mail air-check and resume to: **Mid-West Family Broadcasting**, Attn: **Rex Chager**, WTDY PD, 730 Rayovac Dr., Madison, WI 53711, rex@wtdy.com...Heritage Top 40, WBNQ, in Bloomington, Illinois has a rare opening for an afternoon drive personality. If you can relate to our adult (W18-49) target demographic, deliver entertaining, content rich, breaks in sixty-seconds or less and effectively use on-line content/social networking to enhance your on-air brand, then we want to hear from you! No beginners, please. Our ideal candidate will have at least 3 years on-air experience and a solid ratings track record. APD and/or MD stripes are also available for the right person. Rush your package with the subject "PM drive" to dave@wbng.com or mail to WBNQ Attn: **Dave Adams**, 236 Greenwood Avenue, Bloomington, IL 61704. Please limit mp3s to 5mb or less...Do you have a need to know? Are you naturally curious? Do you want to talk to and learn from politicians, civic leaders, captains of industry? The **Michigan Association of Broadcasters** Small Market Station of the year - for 7 years running - is looking for the next member of our award winning team. AM1400 & FM94.9, WSJM has sent many reporters directly on to markets like Grand Rapids, Detroit and Chicago, and the training opportunities in this small market that covers news like the big guys are excellent. This position does include evening and some weekend hours, and the flexibility to respond when breaking news happens. We're looking for a reporter/anchor that can both cover assignments handed out by the news director and independently develop stories pertinent to southwest Michigan. Digital audio editing (Cool Edit Pro), accurate and conversational writing, and a basic knowledge of how local government works are the skills essential to landing this position. Experience preferred, but will consider a recent grad that truly wants to become a news reporter/anchor. Please send your resume, writing samples, and MP3 airchecks (or CD's) to: **Jim Gifford**, Operations Manager Midwest **Family Broadcasting** in Michigan's Great Southwest 580 East Napier Avenue Benton Harbor, MI 49022 or: e-mail: Gifford@wsjm.com...News/Talk 95.3 "Michiana's News Channel" is about to launch in South Bend, Indiana and we need a part-time AM Drive sports anchor. The person we hire will deliver a face-paced and entertaining report twice per hour, 5a – 9a Monday –Friday. Writing and delivery should be conversational,

fun, delivered with energy. Sports anchor should be able to "play off" the morning host with brief, meaningful interaction focused on content. Reports should also be "non-sports fan" friendly, as well. And we need a news staff, now! The people we hire will report and anchor casts for on-air and on-line. Web assignments may include video anchoring/reporting. They will enterprise stories and story angles and will have an appreciation for production value. Send MP3 demo & resume to jzimney@federatedmedia.com...**Clear Channel** in Springfield, Missouri is looking for the next leader of the Wolf Pack. Can you lead a talented and passionate group of on-air folks? Can you write effective imaging and develop campaigns that communicate the benefit of the brand to the target? Do you believe in the power of our digital platforms for winning hearts and minds? We're looking for someone who has great ideas and can turn those ideas into ratings and revenue. We're looking for an enthusiastic leader and coach. Your job is to ensure that the listener experience is perfect — on-air, online, and in-person. An airshift is also attached to this position. If you have at least 3 years Country or CHR experience as an Executive Producer, Music Director, or Program Director, I need to hear from you. Tell us why you are the right person for the job. Send information to PaulKelley@ClearChannel.com...**DeMers Programming** is looking for an active, engaged air personality who understands that the show "never really ends." If you can deliver an adult presentation, thrive in the Classic Hits environment and aren't afraid to hit the streets, then this may be the gig of a lifetime. Our client is located in one of America's most livable cities - great climate, history and people. You'll work for an owner-operator who leads the marketplace in innovation and commitment to the product. Send your materials to DeMersJobs@gmail.com. Your email subject header **must** contain the phrase "Classic Hits Mornings" to be submitted to the client...Mountain States CHR looking for a possible PD/ Morning Show Host. You will be doing battle vs a heritage CHR. Also looking for potential CHR VOICE TRACKERS who can add listener audio to their voice tracks-MUST be able to add listener audio EVERY DAY to be considered for voice tracking-looking for MP3 air samples and resumes-please specify which position you are applying for! Thanks, and good luck! ArrowEmail@arrow_107.com...News Radio 1240 & 1310 KIUL in Garden City Kansas is looking for one individual to handle sports play by play of high school and college and also handle sales. This is a SALES position first. If interested, send your stuff to jnavarro@kgso.com or Western Kansas Opening, Attn: **Joel Navarro**, 1632 South Maize Road, Wichita, KS 67209...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



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PPM MONTHLIES/ Jan-Feb 2010

#16 Minneapolis-St. Paul, MN

Station	Format	Owner	Jan	Feb
KQRS-FM	ClsscRock	Citadel	8.5	9.1
KDWB-FM	Top 40/M	Clr Chnml	8.4	8.6
KEEY-FM	Ctry	Clr Chnml	7.2	7.2
KSTP-FM	Hot AC	Hubbard	6.1	6.7
WCCO-AM	Talk	CBS	6.3	6.2
KTCZ-FM	AAA	Clr Chnml	5.4	5.7
KXXR-FM	ActRock	Citadel	5.7	5.5
KNOW-FM	N/T	APM	5.3	4.9
KQQL-FM	ClsscHits	Clr Chnml	4.2	4.5
KHTC-FM	Top 40/R	NLights	3.4	4.2
KTIS-FM	CCont.	NW College	3.9	4.1
WLTE-FM	AC	CBS	4	4.1
KZJK-FM	AdultHits	CBS	4.3	4
KFAN-AM	Sports	Clr Chnml	4.4	3.3
WGVX-FM	Oldies	Citadel	3.3	3.2
KTLK-FM	Talk	Clr Chnml	3.8	3
KCMP-FM	AAA	APM	2	1.9
KSTP-AM	Talk	Hubbard	1.9	1.8
KTMY-FM	Talk	Hubbard	2	1.8
KSJN-FM	Clsscl	APM	1.5	1.3
WWTC-AM	Talk	Salem	1.1	1
KMNV-AM	RegMex	Davidson	0.7	0.9
KTNF-AM	Talk	JR	0.9	0.9
KLCI-FM	ClsscCtry	StarCom	0.8	0.7
KMOJ-FM	Urb	CCD	0.6	0.7
WREY-AM	RegMex	Borgen	0.6	0.6
KBEM-FM	Jazz	MplsSchools	0.4	0.5
KKMS-AM	Rel	Salem	0.3	0.4
WWJO-FM	Ctry	Regent	0.4	0.4
KCLD-FM	Top 40/M	Leighton	0.3	0.3
KFXN-AM	Sports	Clr Chnml	0.2	0.3
KLBB-AM	Stnrds	Endurance	0.2	0.2
KNXR-FM	B/EZ	United Audio	0.3	0.2
KTIS-AM	Rel	NW College	0.2	0.2

#11 Detroit, MI

Station	Format	Owner	Jan	Feb
WYCD-FM	Ctry	CBS	5.7	6
WOMC-FM	ClsscHits	CBS	5	5.9
WDVD-FM	Hot AC	Citadel	5.1	5.4
WXYT-FM	Sports	CBS	5.5	5.4
WKQI-FM	Top 40/M	Clr Chnml	4.9	5.3
WJR-AM	Talk	Citadel	4.8	5
WJLB-FM	Urb	Clr Chnml	4.9	4.8
WWJ-AM	News	CBS	5	4.8
WMXD-FM	Urb AC	Clr Chnml	4.3	4.4
WDMK-FM	Urb AC	Radio One	3.7	4.3
WRIF-FM	ActRock	Grtr Media	4.6	4.3
WVMV-FM	SmJazz	CBS	4.2	4
WMGC-FM	AC	Grtr Media	4.1	3.9
WNIC-FM	AC	Clr Chnml	4.1	3.7
WDRQ-FM	AdultHits	Citadel	3.7	3.6
CIMX-FM	Alt	CTV	3.7	3.5
WCSX-FM	ClsscRock	Grtr Media	3.4	3.5
WHTD-FM	Urb	Radio One	2.6	2.8
WGPR-FM	Urb AC	WGPR Inc	3.1	2.6
WRCJ-FM	Clsscl	City Of Det.	2.8	2.3
WDTW-FM	Rhy AC	Clr Chnml	1.8	1.7
WUOM-FM	N/T	MI Public	1.4	1.4
CIDR-FM	AAA	CTV	1.1	1.1
CKWW-AM	Oldies	CTV	1.1	1.1
WHMI-FM	ClsscHits	Livingston	0.7	1
WMUZ-FM	CCont.	Crawford	0.9	0.9
WCHB-AM	Gospel	Radio One	0.7	0.7
WDET-FM	N/T	WayneSU	0.7	0.6
WSAQ-FM	Ctry	Liggett	0.4	0.6
WDFN-AM	Sports	Clr Chnml	0.7	0.5
WEXL-AM	Gospel	Crawford	0.5	0.5
WXYT-AM	Sports	CBS	0.5	0.5
WCRZ-FM	AC	Regent	0.5	0.4
WDTK-AM	Talk	Salem	0.2	0.3
WWWW-FM	Ctry	Clr Chnml	0.5	0.3

#20 Denver-Boulder, CO

Station	Format	Owner	Jan	Feb
KOSI-FM	AC	Enterc.	8.3	7.9
KXPK-FM	RegMex	Entravision	5.8	5.8
KYGO-FM	Ctry	Lincoln	5.1	5.5
KQKS-FM	Top 40/R	Lincoln	5.4	5
KBCO-FM	AAA	Clr Chnml	4.6	4.8
KTCL-FM	Alt	Clr Chnml	4.1	4.5
KKKL-FM	Oldies	Wilks	4.5	4.4
KOA-AM	Talk	Clr Chnml	4	4.1
KLDV-FM	CCont.	EMF	4.1	3.8
KALC-FM	Hot AC	Enterc.	4	3.6
KCFR-FM	N/T	PB Of CO	3.8	3.6
KRFX-FM	ClsscRock	Clr Chnml	3.7	3.5
KIMN-FM	Hot AC	Wilks	3.6	3.4
KQMT-FM	ClsscRock	Enterc.	3.8	3.4
KJMN-FM	SpanAdHits	Entravision	2.5	3.3
KPTT-FM	Top 40/M	Clr Chnml	2.8	3
KBPI-FM	ActRock	Clr Chnml	2.6	2.7
KKFN-FM	Sports	Lincoln	2.6	2.3
KRWZ-AM	Oldies	Lincoln	2.3	2.3
KHOW-AM	Talk	Clr Chnml	2.2	2.2
KVOD-FM	Clsscl	PRC	2.5	2
KEZW-AM	Stnrds	Enterc.	1.7	1.9
KDHT-FM	Top 40/M	Max	1.7	1.8
KKHI-FM	SmJazz	Bustos	1.4	1.6
KJAC-FM	AdultHits	NRC	1.6	1.5
KWOF-FM	Ctry	Wilks	1.6	1.5
KNUS-AM	Talk	Salem	1.1	1.3
KBNO-AM	RegMex	Lat Comm	0.9	1
KRKS-FM	Rel	Salem	1.1	1
KKZN-AM	Talk	Clr Chnml	0.6	0.7
KUNC-FM	Variety	CommRadio	0.6	0.7
KUVO-FM	Jazz	Denver Ed	0.6	0.7
KXWA-FM	CCont.	WAY-FM	0.5	0.6
KPAW-FM	ClsscRock	Clr Chnml	0.3	0.5
KEPN-AM	Sports	Lincoln	0.3	0.3
KMXA-AM	RegMex	Entravision	0.4	0.3
KUAD-FM	Ctry	Regent	0.3	0.3
KXBG-FM	Ctry	Clr Chnml	0.3	0.3
KARS-FM	ClsscRock	Regent	—	0.2
KCKK-AM	Sports	MileHi	0.2	0.2


#21 St. Louis, MO

Station	Format	Owner	Jan	Feb
KMOX-AM	Talk	CBS	7.4	7.3
WHHL-FM	Urb	Radio One	7.4	7.1
KSLZ-FM	Top 40/M	Clr Chnml	6.3	6.7
KMJM-FM	Urb AC	Clr Chnml	5.7	6.4
WARH-FM	AdultHits	Bnnvll	7.2	6.4
KYKY-FM	Hot AC	CBS	6.4	6.3
WIL-FM	Ctry	Bnnvll	5.3	5.9
KLOU-FM	ClsscHits	Clr Chnml	5.5	5.4
KIHT-FM	ClsscHits	Emmis	5	5.2
KPNT-FM	Alt	Emmis	4.8	5.2
KSHE-FM	Rock	Emmis	5.2	5.1
KEZK-FM	AC	CBS	5.2	4.7
WFUN-FM	Urb AC	Radio One	4.4	4.7
KSD-FM	Ctry	Clr Chnml	3.1	3.5
KWMU-FM	N/T	U Of MO	3.4	3.2
KFTK-FM	Talk	Emmis	2.9	2.7
KFUO-FM	Clsscl	Luthern Ch	2.4	2.5
WXOS-FM	Sports	Bnnvll	2.7	2.4
KTRS-AM	Talk	CH Holdings	2.1	2
WSDD-FM	Hot AC	Clr Chnml	2.2	1.9
KATZ-AM	Gospel	Clr Chnml	1	1.2

#3 Chicago, IL

Station	Format	Owner	Jan	Feb
WBBM-AM	News	CBS	5.9	5.7
WVAZ-FM	Urb AC	Clr Chnml	4.7	5
WLS-AM	Talk	Citadel	5.1	4.9
WGN-AM	N/T	Tribune	5	4.5
WOJO-FM	RegMex	Univision	3.8	4.4
WLS-FM	Oldies	Citadel	3.7	4.2
WUSN-FM	Ctry	CBS	4.3	4.2
WTMX-FM	Hot AC	Bnnvll	4.2	4.1
WDRV-FM	ClsscHits	Bnnvll	3.7	3.9
WGCI-FM	Urb	Clr Chnml	3.7	3.7
WBBM-FM	Top 40/R	CBS	3.6	3.4
WLIT-FM	AC	Clr Chnml	3.6	3.3
WKSC-FM	Top 40/M	Clr Chnml	3.3	3.1
WXRT-FM	AAA	CBS	2.6	2.9
WILV-FM	AC	Bnnvll	2.9	2.8
WVIV-FM	SpaniAdHits	Univision	2.2	2.6
WBEZ-FM	N/T	WBEZ Alliance	2.1	2.4
WJMK-FM	AdultHits	CBS	2.1	2.3
WKQX-FM	Alt	Emmis	2	2.3
WPWX-FM	Urb	Crawford	2.1	2.2
WLUP-FM	ClsscRock	Emmis	2	2.1
WNUA-FM	SpanCont	Clr Chnml	2	2.1
WSCR-AM	Sports	CBS	2.9	1.9
WCFS-FM	AC	CBS	1.7	1.8
WLEY-FM	RegMex	SBS	2.3	1.8
WFMT-FM	Clsscl	Chicago Ed	1.7	1.6
WLFM-FM	SmJazz	Venture	1.2	1.5
WMVP-AM	Sports	ABC Radio	1.8	1.5
WIND-AM	N/T	Salem	1	1.1
WMBI-FM	Rel	Moody	1.2	1
WPPN-FM	SpanAdHits	Univision	0.9	1
WSRB-FM	Urb AC	Crawford	1	1
WXLC-FM	Hot AC	NextMedia	0.7	0.8
WJKL-FM	CCont.	EMF	0.7	0.7
WDCB-FM	Jazz	DuPage	0.5	0.5
WERV-FM	ClsscHits	NextMedia	0.5	0.5
WGRB-AM	Gospel	Clr Chnml	0.6	0.5
WCCQ-FM	Ctry	NextMedia	0.5	0.4
WIIL-FM	Rock	NextMedia	0.5	0.4
WZSR-FM	AC	NextMedia	0.5	0.4
WCPT-AM	Talk	Newsweb	0.2	0.3
WLJE-FM	Ctry	Radio One	0.2	0.3
WVON-AM	Talk	Midway	0.4	0.3
WCPQ-FM	Talk	Newsweb	0.1	0.2
WMIL-FM	Ctry	Clr Chnml	0.2	0.2
WRTO-AM	SpanTalk	Univision	0.2	0.2
WSSR-FM	AC	NextMedia	0.2	0.2
WVYW-FM	Oldies	NextMedia	0.3	0.2

6+ M-Su, 6AM-12AM
Jan 10 - Feb 10 Monthly PPM
comparisons, unless otherwise noted



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