

35 YEARS OF THE CONCLAVE (1976-2010)

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The Conclave

Presents

# The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

On Wednesday March 10th at 2P CST, the Conclave proudly presents its next webinar, **MOMENTS OF TRUTH** with **Tripp Eldredge/DMR Interactive**. The webinar is free, but preregistration is necessary by clicking on <https://www1.gotomeeting.com/register/138739040>. What do your listeners think about you when they're NOT listening to the radio? Learn why that question is perhaps more critical than what they think about you when they ARE listening. See how the 31 times consumers turn on the radio each week are "Moments Of Truth" for your brand, and what you can do to strengthen their loyalty. Tripp joined dmr as President and Chief Operating Officer in 1998. Prior to that, Tripp spent 15 years in product management, consumer marketing, and media research. Tripp's background includes six years as Vice President Sales and Marketing for **Strategic Radio Research** working with major market radio stations such as **MTV, CMT, Music Television** and **AccuRatings**. Before joining Strategic Radio, Tripp was Director of Field Marketing for a Fortune 1000 consumer marketing firm and spent ten years in station sales and management with **Midcontinent Broadcasting**. He is a graduate of the **University of Chicago** Executive Strategy program and holds a Masters of Science and an MBA in Marketing from the **Grainger School of Business** at the **University of Wisconsin-Madison**. COMMENT: As those who have witnessed Tripp Eldredge sessions at the Conclave know, he imparts more knowledge in 10 minutes than many can do in 2 hours. This webinar will provide volumes of information you need to know about listener perceptions, and how you can turn those perceptions into pathways of increased listenership! - TK

Broadcasters gathered in D.C. this week to discuss the **Performance Fee** and **Spectrum Reallocation**. At a press

conference to promote the radio performance royalty bill, House Judiciary Committee Chair **John Conyers** (D-MI) equated broadcasters' power to play music without compensating the performers to involuntary servitude. "In 1865, slavery was abolished by the 13<sup>th</sup> Amendment. No more free labor," Conyers said. "What does that have to do with what we're here for today? Well, when you tell somebody that you're benefiting from their work product, but there's no avenue for compensation, it kind of harkens back to that great problem." The press conference also featured singer **Dionne Warwick**, who said, "This is a critical issue for not only those of us who have made music our careers, but for those who are trying to make a name for themselves in the business." Citing **MusicFirst's** assertion that most stations would pay no more than \$5k a year, with smaller stations paying only \$100 a year," Conyers declared, "If \$100 will put you out of business, we can loan you the money." At the **NAB** Leadership Dinner, House Energy and Commerce Committee Chairman Emeritus **John Dingell** (D-MI) took the NAB's side, announcing his opposition to a performance tax on radio and expressing concern over proposals to reallocate broadcast TV spectrum for wireless broadband use. "I'm concerned that such as tax would be of less benefit to recording artists than to record labels, many of which are based abroad," said Dingell. "Further, recording artists and record labels have profited handsomely for years from the free publicity they get from broadcasters, a mutual beneficial relationship that a performance tax will destroy. Lastly, and perhaps most practically, it seems ridiculous to me to impose a new punitive fee on broadcasters during this time of recession, especially as broadcasters have seen their revenues decrease by up to 40% over the past several years." NAB EVP **Dennis Wharton** responded, saying, "The unfortunate truth is that this legislation benefits foreign-owned record labels to the detriment of 'struggling artists.' With diminished revenues, radio stations will take less risk in exposing 'struggling artists.' This is a job-killing bill that threatens a musician's number-one promotional vehicle while transferring hundreds of millions of dollars into the coffers of companies based in Tokyo, Paris and London."

Former Wisconsin Governor and U.S. Secretary of Health and Human Services, **Tommy Thompson** is rumored to be planning a challenge to incumbent Sen. **Russ Feingold** (D-WI) this fall. Thompson is a board member and shareholder of embattled radio station group **Armada Media**, which was recently sued by lender **Wells Fargo Foothill** over an alleged default on a \$16.2 million debt.



## THE MOMENT OF TRUTH with Tripp Eldredge

Conclave  
Webinar!

Wednesday  
March 10  
2 PM  
CST

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Visit [www.theconclave.com](http://www.theconclave.com)  
for details!

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**Northland Community and Technical College** noncomm KSRQ/Thief River Falls, MN received a \$238,500 grant from the **Minnesota Arts and Cultural Heritage Fund**. The station will use the grant to produce programming highlighting local creative talent, and will also fund a series of free concerts featuring Minnesota musicians and distribution of the station's programming to other stations.

Today the **Conclave** announced it had created a new position - **Web Content Coordinator** - to assist the Conclave in enhancing its web presence. The search is now on to fill the post. What is a Web Content Coordinator? The Coordinator will be an individual or team whose responsibility will be the maintenance of its on-line platforms, keeping those platforms updated with information and new features. This is a volunteer position for the oldest multi-formatic radio programming non-profit organization in America. The position will allow an individual to utilize the new **Triton Digital** "Flex" web platform, while helping to construct weekly Conclave eblasts using **PromoSuite's** "ListenerEmail." Those who may be interested in this new position should contact Tom Kay at 952-927-4487 or <mailto:tomk@theconclave.com>. COMMENT: If you have a basic knowledge of the web, love new challenges, and want to see your work exposed to thousands of industry professionals, let us know! Whether you are a seasoned professional or a 'newbie' with basic computer skills and dedication to learn and help spread the message and mission of the Conclave, raise your hand ASAP! - TK

A Native American tribe is asking **Young Broadcasting CBS** affiliate KPLO-TV and **James River Broadcasting** Country KPLO-FM/Reliance, SD to find a new transmitter site because the tribe considers the land on which the former tower was located as sacred ground. While the land is NOT on the **Lower Brule Sioux Tribe's** reservation, the tribe, in a letter to the **FCC**, claims that the land on Medicine Butte is located within its original boundaries. The letter says the tower was built when "statutes and regulations protecting Native American historic and cultural resources and tradition cultural properties were nonexistent... We request consultation with the FCC on this matter, as we would like to explore alternatives for finding another site for this tower." The 53-year old, 700-foot tower, one of several at this location, fell in an ice storm in January. KPLO-TV is a satellite of KELO-TV/Sioux Falls, SD, relaying the primary station's programming for central South Dakota.

A translator owned by **Edgewater Broadcasting**, in the process of being sold to **Radio One**, will NOT be allowed to move to North Ridgeville, OH from Lorain, OH after an objection by **Media-Com, Inc.**, licensee of Talk WNIR/Kent-Akron. The **FCC** dismissed the applications of W262BN/Lorian, OH to make the move, citing interference to first-adjacent channel WNIR. The FCC also denied a change to 99.1 FM, which would have required a waiver.

The **FCC** cancelled a \$7k fine proposed against **RSE Broadcasting, LLC**, former licensee of WSVX-AM (formerly WKWH-AM)/Shelbyville, IN for a late license renewal application and unauthorized operation after license expiration. RSE filed its application on time, but a problem with the electronic filing system rejected its payment; it subsequently refilled its payment.

**Lighthouse Christian Fellowship** is selling its construction permit for a new FM in Hays, KS to **Divine Mercy, Inc.** for \$15k. The noncomm facility will operate on 88.3 FM as a class C1 station with 100k watts at 150 meters.

**Dean Sorenson's Jim Dandy Broadcasting** is selling Hot AC KUYV/Emmetsburg, IA and Country KKIS/Ida Grove, IA to **Community First Broadcasting, LLC**, owned by Sorenson, **Duane Butt and Neil Lipetzky's Dakota Broadcasting** for \$2,358,700. Sorenson owns 50% of the seller and 30% of the buyer. The deal also includes a time brokerage agreement dated December 1<sup>st</sup>, 2009.

**Three Eagles** Oldies KLMS-AM/Lincoln, NE flips back to Sports effective March 8<sup>th</sup>. The station, which went to an Oldies format on January 26<sup>th</sup>, will bring back **ESPN Radio** and **Premiere's Jim Rome** and restore the ESPN 1480 slogan.

**Salem** Talk WIND-AM/Chicago has reportedly offered its morning co-host position to former **NBC** O&O WMAQ-TV/Chicago reporter **Amy Jacobson**. The slot, alongside **Big John Howell**, was left open when **Cisco Cotto** exited to rejoin crosstown **Citadel** Talk WLS-AM. Jacobson, who has been working at WLS since June 2008, appeared as a part of **Roe Conn's** afternoon show from March 2009 to January 2010, and has been doing news and traffic on Cotto's new midday show.

**Impact Radio Group** Alternative KQLZ/Boise lands former **Citadel** Top 40 KWYL/Reno APD/MD/Morning co-host **Amy Black** for MD/Afternoons. KQLZ also adds **Josh Schlaich** for mornings.

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The nation's premiere rock radio consulting firm and America's longest running radio programming conference announce an important, new learning partnership. **The Conclave** will partner with **Jacobs Media** in presenting the **JACOBS MEDIA SUMMER SCHOOL**, an essential educational event opening the 35th annual Learning Conference on Thursday, July 15th at the Doubletree Park Place Hotel/Minneapolis. Jacobs Media President **Fred Jacobs** comments, "We're excited about presenting our version of Summer School at this year's Conclave. Consulting at its roots is about teaching, and we'll be focusing on the fundamentals of great radio programming, presented in an entertaining way by the Jacobs staff, along with some special guests." Jacobs adds, "We're looking at several short and substantive sessions, covering everything from how to get the most out of your music scheduling system to tactically using social networking tools. SUMMER SCHOOL is aimed at programmers and personalities who want to take their skill set to the next level." Jacobs Media is the largest radio consulting firm in the United States specializing in Rock formats. The company, formed in 1983 by Fred Jacobs, created the Classic Rock format, and has been a leading force in Alternative and Mainstream Rock. Currently, Jacobs Media services are used by nearly every major broadcasting company, including **CBS, Entercom, Cox, Greater Media, Citadel, Journal**, and others. Jacobs Media has also provided research and consulting services to **The Corporation for Public Broadcasting, National Public Radio, Public Radio International**, and public radio stations around the country. Learn more at <http://www.jacobsmedia.com>. The company's smartphone application division, **jacAPPS**, has designed and launched more than 130 apps in the past 16 months. For a limited time, attendees can qualify for a special \$149 Conclave tuition by using JACOBS MEDIA as the "Gang of Ten" code on their Conclave registration form. Attendance at the JACOBS MEDIA SUMMER SCHOOL is guaranteed with a Learning Conference registration.

With **Moby in the Morning** producer **Dene Hallam** passing away suddenly last year, Moby and his wife **Mary Beth** have established the **Hallam Daughters Educational Trust** to help preserve the educational future of Dene's three daughters, 17-year-old twins Elizabeth and Samantha and 10-year old Hayleigh. Donations can be sent to the trust, c/o Moby Enterprises, 1160 D Grimes Bridge Road, Roswell, GA 30075. For more info reach out to: [Marybeth@mobyinthemorning.com](mailto:Marybeth@mobyinthemorning.com).

Condolences to family and friends of former Craig, CO Radio broadcaster and Mayor **Dick Bonderud**, who passed Saturday

(2.27) in Grand Junction, CO at 82. Bonderud served as host, salesman and GM at KRAI/Craig, CO where he worked from 1953 through the station's sale in the mid-70's. He also served as Mayor of the city from 1965-67.

**Jobs.** We're looking for a program director to lead our country station! You'll need: passion for the country lifestyle and music - a take-no-prisoners drive to win - flawless execution of programming and promotions - knowledge of Music Master - ability to do a GREAT live show - production chops (Pro Tools and Adobe Audition) - talent coaching skills . Minimum 2 years experience. Work for a great local company of actual radio people in the beautiful Missouri Ozarks. Position includes benefits & 401K. Resume, aircheck & prod samples to: [mfleenor@mwfmarketing.fm](mailto:mfleenor@mwfmarketing.fm) by 3/19/10...We need America's newest emerging talk talent for a secondary market in the Upper Midwest. Qualifications: Daily talk show, investigative journalist, interesting, fun, creative, and experienced. Also - this individual will also be PD of the station. Please email your resume - but no audio, attachments, or downloads, please. Thank you. John Lund. The Lund Consultants, Inc., [Lundradio1@aol.com](mailto:Lundradio1@aol.com)...Looking for a real radio person with personality. Mid-west, small town Rock station looking for a midday air talent. Must write good copy, have



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worker? Are you a people person? If you can answer yes to all of these questions then NRC Broadcasting may be a good fit. Please send a resume, salary requirements and on-air sample [bobt@nrcbroadcasting.com](mailto:bobt@nrcbroadcasting.com)...Z96-5 WAZY in Lafayette, IN is in the search for a morning show host. Lafayette/West Lafayette is the home for **Purdue University** and is located an hour north of Indianapolis and two hours south of Chicago. What I am looking for is: Morning Show Host / Community Relations Coordinator / Promotions Assistant -Someone who can put on an entertaining and informative solo morning show. -A leader in the community who is willing and able to emcee events, keep up with our local contacts, help coordinate our 3 station clusters partnerships with non-for profit organizations, conduct interviews, etc. -Someone who is creative that can help take our 3 station cluster to another level when it comes to promotions (coming up with ideas, executing them on air, on line, etc.) -Someone who is able to voice and or produce a few spots a week. If you are interested please check out our website (<http://www.WAZY.com>), listen on line, research the area and see if this is could be the right situation for you. If you think it is, please ONLY email (all in one email) 1. Resume 2. (1) 3 minute or less mp3 attached (no links), nothing more. So make it count! 3. Links to all your social networking sites (if you have them) to <mailto:Z965WAZY@gmail.com>...**Zimmer Radio** in Joplin, MO has an opportunity at market dominating country station, Kix 102.5. We're looking for a morning star to team with a host currently in place. Can you relate and take up for the 25-44 female? Do you have a passion for Country music? Are you web and social network savvy? Do you have a year of on-air experience? Do you have what it takes to keep this show at number one? If so, get your packages to Kix 102.5 Opening, Attn: **Rob Meyer**, 2702 E. 32nd Street, Joplin, MO 64804 TODAY! Email at <mailto:rmeyer@zrgmail.com>...Interactive Director of Nationally Syndicated Radio Show seeking a tech-savvy go-getter to assist with various aspects of website content (using wordpress) and some minor video editing (will train)...photoshop skills also a plus! 30hrs/week (Mon-Fri 10am-4pm) Located in Western Chicago Suburbs Professional Dress required Must have great attitude, motivated work-ethic, and attention to detail Please email resume and/or cover letter to [jp@ktradionetwork.com](mailto:jp@ktradionetwork.com)...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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## Fall Book 2009

### #279 Sheboygan, WI

*Milwaukee's WTMJ alone at the top.*

Station	Format	Owner	Spr	Fall
WTMJ-AM	N/T	Journal	9	9.4
WBFM-FM	Ctry	Midwest	8.3	8.6
WHBL-AM	N/T	Midwest	9	7.9
WXER-FM	Top 40/M	Midwest	4.9	6.5
WHBZ-FM	Rock	Midwest	7.6	5.8
WXSS-FM	Top 40/M	Entercom	3.5	5
WAPL-FM	Rock	Woodward	3.5	3.6
WKLH-FM	ClsscRock	Saga	4.2	3.6
WISN-AM	Talk	CC	2.1	2.9
WJUB-AM	Stnrds	Jubilation	2.8	2.9
WMIL-FM	Ctry	CC	2.8	2.9
WQBW-FM	ClsscRock	CC	2.8	2.9
WHQG-FM	Rock	Saga	2.1	2.2
WLKN-FM	AC	Seehafer	3.5	2.2
WLWK-FM	AdultHits	Journal	1.4	2.2
WRIT-FM	AdultHits	CC	2.1	2.2
WIXX-FM	Top 40/M	Midwest	2.1	1.4
WLDB-FM	AC	MilRadio	1.4	1.4
WBKV-AM	ClsscCtry	Bliss	0.7	0.7
WCLB-AM	Sports	RBH	0.7	0.7
WDUZ-FM	Sports	CC	0.7	0.7
WLUTU-FM	Oldies	Cub Radio	0.7	0.7
WLUM-FM	Alt	MilRadio	0.7	0.7
WOGB-FM	Oldies	CC	1.4	0.7
WOLX-FM	Oldies	Entercom	0.7	0.7
WPKR-FM	Ctry	Cumulus	0.7	0.7
WQTC-FM	ClsscHits	Seehafer	0.7	0.7

### #215 Muncie-Marion, IN

*Country WLBC tightens the race.*

Station	Format	Owner	Spr	Fall
WLBC-FM	Hot AC	Backyard	13.2	12.4
WMDH-FM	Ctry	Citadel	9.3	11.9
WFBQ-FM	ClsscRock	CC	7.4	7.9
WCJC-FM	Ctry	Vox	6.4	6.9
WERK-FM	Oldies	Backyard	6.4	6.4
WXXC-FM	ClsscHits	Vox	6.9	5.4
WWKI-FM	Ctry	Citadel	2.5	3
WMXQ-FM	ClsscRock	Backyard	2.9	2.5
WOWO-AM	N/T	Federated	2.5	2.5
WRZX-FM	Alt	CC	2	2.5
WBYP-FM	ActRock	Federated	2.9	2
WFMS-FM	Ctry	Cumulus	2	2
WIBC-FM	Talk	Emmis	1.5	2
WBAT-AM	Oldies	Vox	1.5	1.5
WZPL-FM	Hot AC	Entercom	1.5	1.5
WMRI-AM	Gospel	Vox	1.5	1
WXFN-AM	Sports	Backyard	1	1
WAJI-FM	AC	Sarkes Tarz.	0.5	0.5
WFNI-AM	Sports	Emmis	—	0.5
WJJK-FM	ClsscHits	Cumulus	1	0.5
WLHK-FM	Ctry	Emmis	0.5	0.5
WLW-AM	Talk	CC	1	0.5
WMEE-FM	Hot AC	Federated	0.5	0.5
WMQX-FM	ClsscRock	Backyard	1	0.5
WNHT-FM	Top 40/R	Summit	0.5	0.5
WNTR-FM	AdultHits	Entercom	0.5	0.5
WPGW-FM	Ctry	AdamsCty	0.5	0.5
WQLK-FM	Ctry	Brewer	0.5	0.5
WYXB-FM	AC	Emmis	0.5	0.5

### #211 Terre Haute, IN

*Country WTHI wins running away.*

Station	Format	Owner	Spr	Fall
WTHI-FM	Ctry	Emmis	21.7	20.9
WMGI-FM	Top 40/M	Midwest	9.1	11.9
WIBQ-FM	Talk	Midwest	4	6.5
WBOW-FM	AC	Crossroads	6.1	6
WWVR-FM	ClsscRock	Emmis	5.6	6
WWSY-FM	AdultHits	Midwest	5.6	4.5
WSDM-FM	Ctry	Crossroads	2	3
WCBH-FM	Top 40/M	Cromwell	2.5	2.5
WMMC-FM	AC	JDL	1	2.5
WAXI-FM	Oldies	Crossroads	3.5	2
WWBL-FM	Ctry	Original	0.5	1.5
WFMS-FM	Ctry	Cumulus	0.5	1
WBOW-AM	Sports	Crossroads	1.5	0.5
WDNL-FM	AC	Neuhoff	1	0.5
WNDI-FM	Ctry	JTM	0.5	0.5
WQTY-FM	Oldies	Original	2	0.5

### #247 Pittsburg, KS

*It's country KKOW, then a long way to #2.*

Station	Format	Owner	Spr	Fall
KKOW-FM	Ctry	American	22	19.3
KSYN-FM	Top 40/M	Zimmer	7.9	8
KKOW-AM	ClsscCtry	American	5.6	6.8
KIKS-FM	Ctry	Iola	3.4	4.5
KIXQ-FM	Ctry	Zimmer	4.5	4.5
KJML-FM	ActRock	American	—	4
KMXL-FM	AdultHits	Carthage	3.4	4
KJMK-FM	AC	Zimmer	2.8	2.8
KXDG-FM	ClsscRock	Zimmer	2.3	2.8
KNMO-FM	Ctry	Harbit	2.8	2.3
KWXD-FM	ClsscRock	Mytown	1.7	2.3
KHST-FM	ClsscHits	Mytown	1.7	1.7
KINZ-FM	ClsscHits	Mytown	1.7	1.7
KOMB-FM	Oldies	Ft Scott	2.3	1.7
KBTN-FM	ClsscCtry	American	0.6	1.1
KGGF-FM	Oldies	Mahaffey	0.6	1.1
KKOY-FM	Top 40/M	Mytown	1.7	1.1
KLKC-FM	AdultHits	SE Kansas	0.6	1.1
KRWP-FM	ClsscCtry	Cumulus	1.1	1.1
KSEK-FM	ClsscRock	SE Kansas	1.7	1.1
KZRG-AM	N/T	Zimmer	1.1	1.1
KCAR-FM	Oldies	American	0.6	0.6
KIND-FM	AC	Tallgrass	0.6	0.6
KIOL-AM	Oldies	Iola	0.6	0.6
KMDO-AM	Oldies	Ft Scott	0.6	0.6
KMOQ-FM	Top 40/M	American	0.6	0.6
KQRC-FM	ActRock	Entercom	0.6	0.6
KSEK-AM	Sports	SE Kansas	1.1	0.6
KSNP-FM	ClsscRock	SE Kansas	—	0.6
KUSN-FM	Ctry	Mahaffey	0.6	0.6
WIBW-AM	N/T	Morris	0.6	0.6

### #197 Topeka, KS

*Country WIBW jumps to #1.*

Station	Format	Owner	Spr	Fall
WIBW-FM	Ctry	Morris	8.4	9.1
KTPK-FM	ClsscCtry	Feuer/MCCord	11.1	18.6
KDVV-FM	Rock	Cumulus	7.6	6.9
KMAJ-FM	AC	Cumulus	6.2	6.5
KWIC-FM	ClsscHits	Cumulus	7.6	6.5
KCHZ-FM	Top 40/R	Cumulus	4.4	5.6
WIBW-AM	N/T	Morris	5.3	5.6
KLZR-FM	Hot AC	Zimmer	4.9	4.3
KPRS-FM	Urb	Carter	2.2	4.3
KMAJ-AM	Talk	Cumulus	4	3.9
KTOP-FM	Ctry	Cumulus	4.9	3.9
KQRC-FM	ActRock	Entercom	3.1	3
WHB-AM	Sports	Union	0.9	1.7
KMXN-FM	Rock	Zimmer	1.8	1.3
KMXV-FM	Top 40/M	Wilks	0.9	1.3
KNZA-FM	Ctry	KNZA Inc	0.4	1.3
KTOP-AM	Sports	Cumulus	0.9	1.3
KCFX-FM	ClsscRock	Cumulus	1.8	0.9
KCKC-FM	AC	Wilks	0.4	0.9
KCMO-AM	Talk	Cumulus	0.4	0.9
KRBZ-FM	Alt	Entercom	0.4	0.9
KUDL-FM	AC	Entercom	0.4	0.9
KCMO-FM	ClsscHits	Cumulus	0.9	0.4
KCSP-AM	Sports	Entercom	—	0.4
KCVT-FM	Religious	Bott	0.9	0.4
KJCK-FM	Top 40/M	Platinum	—	0.4
KMBZ-AM	N/T	Entercom	—	0.4
KMKF-FM	Rock	Manhattan	1.8	0.4
KXBZ-FM	Ctry	Manhattan	—	0.4
WDAF-FM	Ctry	Entercom	0.4	0.4

### #179 South Bend, IN

*N/T WSBT ascends to the top 3.*

Station	Format	Owner	Spr	Fall
WNSN-FM	AC	Schurz	10.4	9.7
WNDV-FM	Top 40/M	Artistic	10.4	9.3
WSBT-AM	N/T	Schurz	6.7	8.6
WBYT-FM	Ctry	Federated	9.7	7.1
WZOC-FM	Oldies	Plymouth Rock	4.8	7.1
WYPW-FM	Top 40/R	Talking Stick	5.6	5.2
WRBR-FM	ActRock	Talking Stick	5.6	4.8
WUBU-FM	Urb AC	Artistic	6.7	4.5
WAOR-FM	ClsscRock	Federated	4.8	4.1
WFRN-FM	Religious	Progressive	2.2	2.6
WZOW-FM	ClsscRock	Artistic	3.7	2.2
WHFB-FM	Ctry	WHFB	2.2	1.9
WHPZ-FM	Con.Chrstn	Le Sea	1.1	1.5
WGN-AM	N/T	Tribune	1.1	1.1
WSMK-FM	Top 40/R	Mwilliams	1.9	1.1
WSMM-FM	AC	Artistic	0.7	1.1
WDND-AM	Sports	Artistic	0.7	0.7

**12+ M-Su, 6AM-12AM**  
**Spring '09 - Fall '09**  
**comparisons, unless otherwise noted**



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