

35 YEARS OF THE CONCLAVE (1976-2010)

Volume XXXVI Number 4 January 29, 2010

The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Jammie Thomas-Rasset, a central Minnesota woman found guilty of “sharing” 24 songs over the Internet, will begin preparing for another trial to determine new damages. Both the Record Industry and Thomas-Rasset rejected the latest settlement offer. This will be the third time this case, dating back to 2006, will see trial in a federal courtroom in Minnesota. Last year, a federal jury ruled Thomas-Rasset, a mother of four from Brainerd, willfully violated the copyrights on 24 songs. She was ordered to pay \$1.92 million in damages, or \$80k per song. Last week, **Chief U.S. District Judge Michael Davis** reduced the verdict to \$54k, calling the jury’s penalty “monstrous and shocking.” In a letter to Thomas-Rasset’s attorneys, lawyers for the **RIAA** said they would consider accepting less than the jury’s \$1.92 million award, offering a different option: \$25k, which would go to a charity for struggling musicians. **Joe Sibley**, an attorney for Thomas-Rasset, said his client would not settle. “Jammie is not going to agree to pay any amount of money to them,” adding that it doesn’t matter to Thomas-Rasset if the damages are \$25k or \$1.92 million. “For her, it’s all the same. She just doesn’t have the money to pay any of those, and it would be financially ruinous.”

It’s been a tough winter for radio stations across the country, damaging facilities and knocking stations off the air. In Bismarck, ND, **Connoisseur Media** Adult Hits KKBO was knocked off Sunday when “a huge chunk of ice fell from the top of the tower...and crashed through the roof of the transmitter building.” The station continues to stream online. Cross-town, **Clear Channel** is at reduced power due to ice and snow. In Watertown, SD, **Northwest Broadcasters** is reporting that an 820-foot tower holding the antennas of **Three Eagles** Country KSDR-FM, Hot AC KIXX and Classic Hits KKSD/Watertown fell due to ice.

CBS News WBBM-AM and Sports WSCR-AM/Chicago Operations Director **Drew Hayes** crosses the street, returning to **Citadel** Talk WLS-AM/Chicago in the same capacity, effective February 1. Hayes, who replaces **Bob Shomper**, was PD at WLS in 1989-96 before moving to

ESPN Radio and KABC-AM/Los Angeles. He also hosted at the old WMAQ-AM/Chicago and oversaw Talk WCKG for CBS. Afternoon host **Roe Conn**, who was first hired at WLS by Hayes, called him “one of the great architects of modern Talk radio. I couldn’t be more thrilled that we’re able to get the band back together.”

Citadel Talk WLS-AM/Chicago staged a debate between the **Republican** candidates for Governor of Illinois this Wednesday. Afternoon hosts **Roe Conn** and **Cisco Cotto** moderated. Candidates **Adam Andrzejewski**, **Bill Brady**, **Kirk Dillard**, **Dan Proft** and **Jim Ryan** fielded questions from Conn and Cotto, including suggestions from listeners.

Bankruptcy Court granted **Tribune Co.** the right to pay out \$45.6 million in bonuses to a group of 720 managers and executives. Judge **Kevin Carey** approved the bonus pool with the Washington-Baltimore chapter of the **Newspaper Guild** and the trustee objecting. Tribune argued that the bonuses are necessary for morale and the union complained that the bonuses were excessive and far above the normal percentage of cash flow. *Comment: Count us as one of the millions of people who become apoplectic when a company proposes bonuses for executives who’ve led that same company into bankruptcy. We know some of the execs for whom the bonuses are destined and to a person, they are extremely talented and dedicated professionals worthy of generous compensation. But for cryin’ out loud, lead the company OUT of bankruptcy and THEN be presented with a bonus. And we wonder why the American public distrusts big business so much. – TK*

The 2010 Rockwell Award. Since 1989, the Conclave has presented *The Rockwell Award* - an annual lifetime achievement award - to an individual of unquestioned accomplishment inside the radio industry. This year, the Conclave is reaching out to the entire industry throughout the nation to help select nominees for this important recognition. What is the Conclave looking for in its 35th Anniversary Rockwell Award recipient? It seeks a person who is not just an inspirational leader, but a person of great accomplishment - one who teaches and guides others directly, by example, or both. The successful nominee has made lasting and significant contributions not just inside their industry, but to the public the industry serves. The Rockwell honoree is a pioneer who has paved trails for others to follow, now and in the future. They are resolute, strong, committed, and have their work respected by all. They may come from any walk of industry life: a syndicated or local talent, a single market or national programmer, a general manager or group owner, a production or promotion professional, V/O talent, etc. Do you know of such an industry contributor? If so, please nominate them for this special honor made more special by the Conclave’s forthcoming 35th celebration. Visit <http://www.theconclave.com> for more information and a nomination form. The deadline for receipt of nominations is Friday, February 5th at 7P EST/6P CST.



From JOX to VOX: Building A Voiceover Business

Conclave Webinar!

Wednesday

February

10

2 PM

CST

Learn how to “go independent” and enter the world of freelance voiceovers. It’s highly competitive and you’ll get reality-based advice from our highly accomplished panelists including national VO talents! This webinar promises a discussion on the realities of getting started in doing freelance voiceovers, whether it be in providing radio/TV stations with their signature voice or finding work doing narrations and other so-called “industrial” reads. Faculty: **DICK ERVASTI**, nationally recognized voiceover talent who was the voice of “The NFL on Fox” for eight years, and has done literally tens of thousands of commercials, narrations, sweepers, promos, introductions and more. **ANN DeWIG**, is one of the busiest and most in-demand female station voices working today. And **EMMETT ANDREWS** is a former air talent and production wizard from KPNT/St. Louis who now works for Sweetwater Sound, one of America’s premiere sources of pro audio gear.

Visit www.theconclave.com for details!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

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Clear Channel/Chicago launched Contemporary Gospel WGRB-AM. The station, branded as "Music of Power and Praise" will feature artists like: **Kirk Franklin, Mary Mary, Fred Hammond, Donnie McClurkin** and **Yolanda Adams**. The weekly schedule includes: The Donnie McClurkin Show from 5-6a, **John Hannah** and **Angela Martin** from 6a-10a, middays with **Effie Rolfe** from 10a-2pm and the Joy Ride Home with **Sonya Blakey** until 7p.

Three Eagles Sports KLMS-AM/Lincoln, NE flips to Oldies. The station had been Sports since 1997 and had aired **ESPN Radio** since 2000.

Truman State University has been fined \$7,200 for public file violations at noncomm KKTR/Kirksville, MO. The fine was reduced due to a history of compliance with the rules.

Congrats to **Midwest Communications**/Green Bay Top 40 WIXX, Country WNCY, NT WTAQ-AM, Classic Rock WOZZ, Sports WNFL-AM and Adult Hits WROE for teaming up to raise over \$28k for the **American Red Cross Haiti Relief and Development Fund**.

On Wednesday, February 10th at 2P CST, you can learn how to "go independent" and enter the world of freelance voiceovers. It's highly competitive and you'll get reality-based advice from our highly accomplished panelists including national VO talents! Join us for: **From JOX to VOX - Building A Voiceover Business** and discover new opportunities and rewards. Attendance at this special webinar is free, but you must pre-register at <https://www.1gotomeeting.com/register/354181928>. This webinar promises a discussion on the realities of getting started in doing freelance voiceovers, whether it be in providing radio/TV stations with their signature voice or finding work doing narrations and other so-called "industrial" reads. Join Conclave Board member **Jay Philpott** of 106-5 The Arch/St. Louis with his guests: **DICK ERVASTI**, nationally recognized voiceover talent who was the voice of "The NFL on Fox" for eight years, and has done literally tens of thousands of commercials, narrations, sweepers, promos, introductions and more. **ANN DeWIG**, is one of the busiest and most in-demand female station voices working today. And **EMMETT ANDREWS** is a former air talent and production wizard from 105-7 The Point (KPNT/St. Louis) who now works for Sweetwater Sound, one of America's premiere sources of pro audio gear.

Conclave partner **Triton Digital** announces a trio of executive promotions. **Paul Cramer** is now SVP/Manager – Interactive Solutions; Conclave Agenda Committee-member **Michael Fischer** is the new VP/Interactive Solutions; and **Vanessa Brullman** is the new VP/Manager for Triton Digital Operations.

MediaGuide CEO **Steve Lubin** adds "Radio" **Joan Gerberding** as EVP/Advertising Sales. Gerberding has four decades of experience in radio station advertising sales and executive management, and in the launch of alternative and digital media start-up and first-stage companies.

Milwaukee Radio Alliance AC WLDB/Menomonee Falls, WI afternooner **Cindy Huger** exits. PD and former morning show host **Stan Atkinson** takes over.

NextMedia Hot AC WHBC/Canton, OH names sister Hot AC WGER/Saginaw, MI PD **Brian "Fig" Figula** as PD/PM driver. Fig will continue with his PD duties for WGER, also.

Entercom is moving Milwaukee VP/Market Manager **Alan Kirshbom** to the same post at its Austin, TX cluster effective Monday. Madison, WI VP/Market Manager **Michael Keck** assumes the Milwaukee duties.

Illinois Bible Institute Christian WIBI/St. Louis Production Director/Midday host **Joel Krol** exits the station AND the radio business. Krol has accepted a position as Associate Pastor at First Baptist Church in Farmer City, IL.

NextMedia Hot AC WHBC/Canton, OH PD/PM driver **Jerry Mac** exits.

In 2008, the **Conclave** launched its trailblazing webinar series and now in 2010, the Conclave will be making its webinar recordings available for downloading. The process for ordering a webinar recording is simple. Go the Conclave website (<http://www.theconclave.com>), click on "webinars", and look for the link for a Webinar Recording Order form (<http://www.theconclave.com/upload/conclave2010webinarorderform.pdf>). Download the link, and follow the instructions. After processing your order, and exclusive link will be sent allowing a webinar recording to be downloaded as a .wmv file. Webinar recordings are priced at only \$9.99 each. Or, if you're ordering a webinar and you're attending the 35th Anniversary Learning Conference, your webinar recording is just \$1.99! Said Executive Director **Tom Kay**, "The time to share the wealth of knowledge imparted by these webinars has come. Our mission is teaching and this new availability allows learning that now extends beyond the 60-90 minutes of our twice-a-month webinars!" 2010's first two webinars are now available: **RE-IMAGINING IMAGING FOR 2010** - a look and listen to the changes in imaging created by PPM ratings methodology & a discussion of updates in thinking on station positioning and brand identification – presented on Wed January 13th, 2010. And **WOMEN UNDER GLASS- SMASHING THE CEILING** – featuring **Dr. Eric Shoars**, author of the book *WOMEN UNDER GLASS*, a study uncovered the actual causes that keep women out of corner offices – presented this past Wed January 27th.

Midwest Communications/Duluth attracted a record turnout at the annual "Twins Winter Caravan" at Grandma's Sports Garden this past Wednesday night. The event featured Minnesota Twins players **Jesse Crain** and **Jason Kubel**, former Twin **Dan Gladden** and others from the **Minnesota Twins** organization. As a fundraiser for the **ALS Association** and **Gillette Children's Specialty Healthcare**, the event helped raise \$1640 to be split between the two charities. A record 451 people attended the event.

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Milwaukee Radio Alliance Talk WMCS-AM/Milwaukee morning hosts **Joel McNally** and **Cassandra** exit. Cassandra had been with the station for 18 years, ten in mornings, joined by McNally four years ago. The station picks up syndicated **Yolanda Adams** from 5-9a and **Warren Ballentine** for 9a-noon. OM/PD/Middays **Tyrene "TJ" Jackson** steps away from hosting to focus on programming, but will also appear on **Earl Ingram's** afternoon show.

Joel Roberts joins **EMF Broadcasting's** K-LOVE and Air 1 radio networks as News Anchor. He'll be based in Kansas City. Previously, Roberts was PD at Internet station KCRadio.com, owned by Kansas City air personality **Kelly Ulrich**. He also spent three years at **Wilks Top 40 KMXV/Kansas City**.

Clear Channel Rock WMMS and Top 40 WAKS/Cleveland PD **Bo Matthews** adds the Director/Social Media title for the Cleveland cluster, including: Talk WTAM-AM, Country WGAR, Classic Hits WMJI and AC WMVX. Matthews, who joined WMMS in 2003, will work on further development of the stations' use of **Facebook**, **Twitter** and other social media apps.

Citadel Top 40/Mainstream KKMJ/Colorado Springs adds **George McFly** for mornings. McFly was recently doing nights at **Lincoln Financial** Country KYGO/Denver; he's previously worked in LA, San Francisco, New York and Chicago.

Max Broadcasting Country WOOZ/Marion-Carbondale, IL morning co-host **Kent Zimmer** will exit in February after 13 years with the station. Zimmer will celebrate his 10th anniversary on the morning show Feb. 1. PD **Tracy McSherry** says, "Kent's contributions have been immeasurable and it will be very difficult to find the right, dedicated, passionate radio person that can fulfill his many responsibilities in market 243."

Tribune Talk WGN-AM/Chicago ups morning show producer **Jim "Bud" Wisner** to Executive Producer. Wisner served as **Jonathon Brandmeier's** producer at crosstown WLUP before going to TV at **FOX O&O WFLD-TV**; he returned to radio at WGN in 2002 as **Spike O'Dell's** producer.

Bob Sirott exits the "Noon Show" at **Tribune** Talk WGN-AM/Chicago as one of several personnel moves at the station. 9a-noon host **John Williams** takes over the noon hour; Sirott remains with the station as a promotional voice and regular fill-in for morning man **Greg Jarrett**.

The **University of Nebraska's** football broadcasts will have a two-man team next season. Analyst and former Husker linebacker **Adrian Fiala** is exiting the **Husker Sports Network** and **Pinnacle Sports**.

Sam Scholl exits his position as Dir./Mountain Programming for Denver-based **NRC Broadcasting** to accept a new opportunity as VP/Marketing and Ops for Aspen-based media group **Colorado Marketing, LLC**.

Wisconsin Dells-based **Planet Charley Productions, LLC** and **Tuesday Productions** has formed an exclusive partnership that will allow media outlets, advertising agencies, and businesses to take their audio marketing to whole new level. Planet Charley Productions, LLC is a voice and audio agency with over 100,000 designer commercials produced by 100+ nationally recognized voice talents and award winning producers. Tuesday Productions is one of the leading companies in the jingle industry. To listen to online demos, get rates, and learn more you can visit <http://www.PlanetCharley.com> or <http://www.TuesdayPro.com> as both sites have links to each other. Both companies will continue to be owned and operated separately but will work in concert in creating audio branding that demands attention.

The Conclave Learning Conference is celebrating its 35th anniversary this coming July 15th-17th at the Doubletree Hotel in St. Louis Park. And you've no doubt heard that the already low tuition of \$199 can be lowered even more to \$149, if you join a GANG OF TEN. Don't have 9 friends. Then, listen up. Here's an offer I made to *Communique* readers for the past 2 weeks that I made to loyal TATTLER readers last week, as well! BE MY FRIEND. I've started a GANG OF TEN that already had nine members – so by joining my GANG OF TEN, you're GUARANTEED to get into the best Conclave EVER for \$149 – the lowest tuition the Conclave has offered in over TEN YEARS!! Click on <http://www.theconclave.com/upload/conclave2010earlybirdreg.pdf> to download a registration form, then use the SUPER SECRET code - "Tom's Friend!" and you get in for \$149. By the rules of the GANG OF TEN, I can only keep this gang active until midnight tonight (1/29). So, plan now to attend the biggest & bestest Conclave of them all - IT'S THE FREAKIN' 35th - and let me help you save \$50 doing it...because that's what friends are for!



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AV/ALZ: Former Island/Def Jam promo pro (and longtime Main Street/Conclave fixture) **Denise Lutz** at 612-298-1253 or dedelutz@earthink.net.

Condolences to family and friends of **Beacon Broadcasting** owner **Harold Glunt**, who died of cancer in Niles, OH at 75.

Condolences to family and friends of **Iowa Public Radio** noncomm KUNI/Cedar Falls, IA talk show host and former News Director **Greg Shanley**, who died Tuesday night at 49 in Iowa City. Shanley, the son of late longtime Cleveland Browns radio voice **Gib Shanely**, joined KUNI in 1987 as a producer/reporter then served as News Director and "Morning Edition" local host for several years. He later produced the statewide talk show "The Exchange" and hosted "Talk@12" and "Talk of Iowa."

Jobs. Do you want to work in an exciting, results-driven environment? If so, and you have a minimum of one year experience in media sales, please send your resume to: **Roger Moorman**, Sales Manager, **Clear Channel Radio**, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131...Position: Part-Time News Reporter/Anchor WHIO Radio Dayton, Ohio Please forward a cover letter, resume & commercial aircheck to: **Tommy Collins**, Radio Product Manager, <mailto:tommy.collins@coxradio.com>, WHIO AM/FM, 1414 Wilmington Ave., Dayton, Ohio 45420...Know your rock? We do. We've been doing it for over 40 years! If you know it too we want to talk to you! Q98 in Fargo, ND is seeking a midday talent! Looking for someone who knows the music and lifestyle of the listener. We want relatable and interactive so if the forecast is the first thing on your demo this isn't the gig for you. Position includes remotes & appearances along with commercial production. Imaging and web skills also a plus. Find out more about what we do at <http://www.q98.com>. Email an mp3 aircheck, resume and anything else you think will show us why we need you to sparks@q98.com...Hey Ladies-are you, an early riser, fun, positive, pop culture, country music, up for a challenge, family friendly, ready to win? Wausau-Stevens Point Heritage Country Station 106.5 WYTE is looking for a female morning show co-host right now. Don't think about it too long...send mp3 and resume to mailto:jgarcia@nrgmedia.com...**Saga Communications** - KICD AM & FM in Spencer, Iowa has an immediate opening for a full time Sports Director. Rush your resume and demo of play-by-play, production and board op work to: **Kevin Tlam** Operations Manager KICD AM / FM, P.O. Box 260, Spencer, IA 51031 ktlam@ncn.net...**Hometown Broadcasting** is the ONLY locally owned media in the area and we are in search of a sales associate. Sales experience is a must. Preferably in marketing. If you are in search of a long-term career E-Mail your resume ASAP to **Anna Rahn**, General Manager. kqpr@power96rocker.com...Wanted - An Ops Asst. Duties include spec spot commercial production and barter commercials. Knowledge of Adobe Audition or other production software programs a must. Position also requires employee to be available for board-operation and on-air shifts on a variety of different stations. Copywriting/creative writing experience needed. Self-starters that want to be a part of a team and can meet quick deadlines with proficiency please apply. This is an entry-level position. Send package to: mailto:production@capitolradiogroup.com OR Perry Zubeck - Production Director, Capitol Radio Group, **Saga Communications**, 3501 East Sangamon Avenue, Springfield, Il 62707...87.7FM Chicago's Smooth Jazz is looking for top sales talent. The Account Executive position involves calling on direct clients and local advertising agencies. Candidate must have media or media related sales experience and a proven track record of success. Please send resume and cover letter to Julia@wlfm877.com...Program Director needed for Classic Rock WRSR in Flint, MI. Need background in Classic Rock format, along with experience with Selector or similar programming software. Imaging and production skill a must. Send Resume and MP3 demo to robert.striker@cumulus.com... On Air Personality Wanted for 96-1 The

Brew/Omaha. An opportunity to reign the workday airwaves! Can you relate to the 39-year-old female, be passionate about the music she grew up with, and be on top of the things she cares about today? Responsibilities include production duties and street events/promotions as necessary. Packages to Michelle Matthews, Operations Manager, **Clear Channel Omaha**. 5010 Underwood Ave. Omaha, NE 68132 or michellematthews@clearchannel.com...Last chance ladies-Our Northern Michigan Morning show is looking to expand. The ideal candidate is an experienced female air talent to provide some girl power and keep the boys in line. Do you have morning show experience? Or are you a strong, positive talent that thinks you have the experience and confidence to make the move to mornings? Send your mp3 and resume to: upnorthradiogig@gmail.com...Heritage Country Station in South Bend, IN is in search of its next Midday superstar. Could lead to an APD position for the right candidate. Experience in the country format is preferred. Experience with Adobe Audition, AudioVault and NexGen would also be helpful. Send email mark@B100.com...If you have web content creation skills and would have fun staying up all night doing a radio show in the bargain, Z102.9/Cedar Rapids, Iowa would like to hear from you. We are seeking a talented individual to host a live radio show overnights while keeping our websites updated with content. It's a full-time, entry level position, and you'll be an important part of our team. We'd prefer you to have prior on-air experience, but if not, we can train the right person. The successful candidate will definitely need to be computer-savvy. We're a locally-owned radio company, committed to doing things the other guys can't or won't. We believe that working hard and having fun aren't mutually exclusive. We have a great group of people who believe in local radio, and we're looking to add another kindred spirit. If that sounds like you, rush your materials to: **Greg Runyon**, Program Director, KZIA Inc., 1110 26th Avenue SW, Cedar Rapids, IA 52404. Or, email mailto:Greg@KZIA.com. Deadline to apply for this position is February 15, 2010...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

Farcus

by David Waisglass
Gordon Coulthart



"He loves to hear the sound of his own voice."

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Fall Book 2009

#120 Ft. Collins-Greeley, CO

Country KUAD drops but stays #1

Station	Format	Owner	Spr	Fall
KUAD-FM	Ctry	Regent	7.5	5.7
KTRR-FM	AC	Regent	4.6	5.5
KBPI-FM	ActRock	CC	5.4	4.3
KCOL-AM	Talk	CC	4.6	4.1
KOA-AM	Talk	CC	4.6	4.1
KPAW-FM	ClsscRock	CC	3.6	3.7
KJAC-FM	AdultHits	NRC	2.3	2.9
KRFX-FM	ClsscRock	CC	2.3	2.9
KSME-FM	Top 40/M	CC	3.4	2.9
KTCL-FM	Alt	CC	2.1	2.5
KQKS-FM	Top 40/R	Lincoln	3.8	2.4
KWOF-FM	Ctry	Wilks	1.5	2.4
KXPK-FM	Reg.Mex	Entravision	1.3	2.4
KXBG-FM	Ctry	CC	1.1	2.2
KXKL-FM	Oldies	Wilks	1.5	2.2
KBCO-FM	AAA	CC	2.7	2
KOSI-FM	AC	Entercom	1.7	2
KHOW-AM	Talk	CC	1.3	1.8
KKPL-FM	Hot AC	Regent	2.1	1.8
KALC-FM	Hot AC	Entercom	1.1	1.6
KOLT-FM	Reg.Mex	Tracy	1.9	1.6
KKFN-FM	Sports	Lincoln	1	1.4
KMAX-FM	ClsscRock	Regent	1	1.4
KYGO-FM	Ctry	Lincoln	1.1	1.4
KARS-FM	ClsscRock	Regent	1.3	1.2
KRWZ-AM	Oldies	Lincoln	0.8	1.2
KFKA-AM	Talk	Music V	1	1
KIIX-AM	Stnrds	CC	1.3	1
KPTT-FM	Top 40/M	CC	1	1
KOLZ-FM	Ctry	CC	0.8	0.8
KONN-FM	Top 40/M	Max	1	0.8
KQMT-FM	ClsscRock	Entercom	0.6	0.8
KJMN-FM	SpanAdtHts	Entravision	0.6	0.6
KKZN-AM	Talk	CC	1	0.6
KZMV-FM	AAA	NRC	0.6	0.6

#246 Pueblo, CO

6th to 2nd for T40 KKMG

Station	Format	Owner	Spr	Fall
KCCY-FM	Ctry	CC	8.9	9.7
KKMG-FM	Top 40/M	Citadel	3.9	7.4
KILO-FM	ActRock	Bahakel	7.3	6.8
KPHT-FM	ClsscHits	CC	3.9	6.8
KCSJ-AM	Talk	CC	4.5	4
KDZA-FM	Rock	CC	6.7	4
KKFM-FM	ClsscRock	Citadel	5.6	4
KVUU-FM	Hot AC	CC	3.9	4
KATC-FM	Ctry	Citadel	4.5	3.4
KIQN-FM	Ctry	Exodus	1.7	3.4
KKLI-FM	AC	CC	3.4	3.4
KKPK-FM	AC	Citadel	2.8	2.8
KSTY-FM	Ctry	Royal Gorge	2.2	2.8
KBIQ-FM	Con.Chrstn	Salem	3.9	2.3
KOA-AM	Talk	CC	2.2	2.3
KVOR-AM	N/T	Citadel	1.7	2.3
KWRP-AM	Oldies	Metropolitan	0.6	2.3
KIBT-FM	Top 40/R	CC	1.1	1.7
KDZA-AM	Oldies	CC	3.9	1.1
KRDO-FM	N/T	Optima	1.7	1.1
KRXP-FM	Alt	Bahakel	2.8	1.1
KRYE-FM	Reg.Mex	US CP	1.1	1.1
KCMN-AM	Stnrds	DJR	—	0.6
KGFT-FM	Chrstn	Salem	0.6	0.6
KHOW-AM	Talk	CC	0.6	0.6

#210 Cedar Rapids, IA

Talk WMT back on top

Station	Format	Owner	Spr	Fall
WMT-AM	Talk	CC	7.5	10.5
KKRQ-FM	ClsscRock	CC	8.9	7.1
KFMW-FM	ActRock	Bahakel	4.2	4.8
WMT-FM	Hot AC	CC	4.2	4.3
KRNA-FM	Rock	Cumulus	2.8	2.9
KOKZ-FM	ClsscHits	Bahakel	1.9	1.9
KXEL-AM	N/T	Bahakel	1.4	1.9
KKSJ-FM	Ctry	CC	0.9	0.5
KMJM-AM	Sports	CC	—	0.5
WHO-AM	N/T	CC	0.9	0.5

#218 St. Cloud, MN

Regent's KLZZ & WWJO claim top 2 spots

Station	Format	Owner	Spr	Fall
KLZZ-FM	ClsscRock	Regent	8.8	7.7
WWJO-FM	Ctry	Regent	7.2	7.7
KCLD-FM	Top 40/M	Leighton	4.8	6.9
KZPK-FM	Ctry	Leighton	8	6.9
WJON-AM	N/T	Regent	4.4	5.6
KCML-FM	AC	Leighton	4.8	5.2
KMXK-FM	Hot AC	Regent	4.8	4.3
KASM-AM	N/T	Starcom	5.2	3.9
KZRV-FM	Alt	Regent	3.6	3.9
WHMH-FM	Rock	Hoppe	3.6	3.9
KQQL-FM	ClsscHits	CC	3.2	3.4
KKJM-FM	Con.Chrstn	Gabreil	3.2	3
KQRS-FM	ClsscRock	Citadel	2.8	3
WCCO-AM	Talk	CBS	2	3
WVAL-AM	ClsscCtry	Hoppe	2.4	2.1
KDDG-FM	ClsscCtry	StarCom	2	1.7
KTLK-FM	Talk	CC	1.6	1.7
KNSI-AM	Talk	Leighton	1.6	1.3
KSTP-FM	Hot AC	Hubbard	1.2	1.3
KDWB-FM	Top 40/M	CC	0.8	0.9
KIKV-FM	Ctry	Omni	1.2	0.9
KTTB-FM	Top 40/R	NLights	1.2	0.9
KXSS-AM	Sports	Regent	0.8	0.9
KXXR-FM	ActRock	Citadel	1.2	0.9
KEEY-FM	Ctry	CC	0.4	0.4
KFAN-AM	Sports	CC	0.8	0.4
KSTP-AM	Talk	Hubbard	0.4	0.4
KTCZ-FM	AAA	CC	0.8	0.4
KZJK-FM	AdultHits	CBS	0.8	0.4
WBHR-AM	Sports	Hoppe	0.4	0.4
WJJY-FM	AC	Omni	—	0.4
WLTE-FM	AC	CBS	0.4	0.4
WMIN-AM	Stnrds	Hoppe	—	0.4

#234 Rochester, MN

Country KWWK still market leader

Station	Format	Owner	Spr	Fall
KWWK-FM	Ctry	Cumulus	10	9.2
KNXR-FM	B/EZ	UnitedAud	6.7	8.1
KROC-FM	Top 40/M	Cumulus	8.3	7.6
KYBA-FM	AC	Cumulus	5	5.9
KMFX-FM	Ctry	CC	5.6	5.4
KROC-AM	N/T	Cumulus	5	5.4
KRCH-FM	ClsscRock	CC	5	4.9
KDZZ-FM	Rock	Cumulus	3.9	3.2
KVGO-FM	Oldies	Cumulus	1.7	2.2
KWEB-AM	Sports	CC	2.8	2.2
KDWB-FM	Top 40/M	CC	1.7	1.6
KLCX-FM	ClsscHits	Cumulus	1.7	1.6
KQRS-FM	ClsscRock	Citadel	1.1	1.6
KFAN-AM	Sports	CC	0.6	1.1
KLCH-FM	Oldies	Quarnstrom	0.6	1.1
KQAQ-AM	ClsscCtry	Hometown	1.1	1.1
KTLK-FM	Talk	CC	1.7	1.1
KXXR-FM	ActRock	Citadel	1.1	1.1
WCCO-AM	Talk	CBS	1.7	1.1
KBGY-FM	Reg.Mex	Lakes	0.6	0.5
KDHL-AM	Ctry	Cumulus	0.6	0.5
KEEY-FM	Ctry	CC	0.6	0.5
KOLM-AM	Sports	Cumulus	0.6	0.5
KOWZ-AM	Talk	Linder	0.6	0.5
KOWZ-FM	AdultHits	Linder	0.6	0.5
KQYB-FM	Ctry	M-WFamily	0.6	0.5
KSTP-FM	Hot AC	Hubbard	0.6	0.5
KZJK-FM	AdultHits	CBS	0.6	0.5
WLTE-FM	AC	CBS	—	0.5

#251 Waterloo-Cedar Falls, IA

Rock KFMW returns to #1

Station	Format	Owner	Spr	Fall
KFMW-FM	ActRock	Bahakel	9.5	9.9
KOKZ-FM	ClsscHits	Bahakel	10.1	7.9
KWLO-AM	Stnrds	Bahakel	5.7	4.6
KXEL-AM	N/T	Bahakel	3.8	3.3
WHO-AM	N/T	CC	1.3	2
WMT-FM	Hot AC	CC	0.6	2
KIAI-FM	Ctry	3 Eagles	1.3	0.7
KIOA-FM	ClsscHits	Saga	—	0.7
KWMT-AM	Ctry	3 Eagles	0.6	0.7
KXIA-FM	Ctry	D Nelson	—	0.7

12+ M-Su, 6AM-12AM
Spring '09 - Fall '09
comparisons, unless otherwise noted



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THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com