

35 YEARS OF THE CONCLAVE (1976-2010)

Volume XXXVI Number 3 January 22, 2010

The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Air America is no longer. All programming ended last night (Jan. 21) at 6pm, and Air America won't feed any more taped shows to affiliates after 9p Monday, Jan. 25th. Chairman **Charlie Kireker** says they "will fire soon under Chapter 7 of the Bankruptcy Code to carry out an orderly winding-down of the business." Kireker blames the economy, failing ad revenues, slow-growing new media revenues and a failure to attract new investors. Air America debuted in late March 2004 with personalities **Al Franken** and **Randi Rhodes**. Kireker gives Air America credit for helping change the political climate and for reaching as many as 100 radio affiliates during its time on the air. It is unsure what direction stations using Air America programming will take on Monday in markets like Madison and Minneapolis., but as of press time, stations were scrambling to fill the syndication void that Air America will create next week.

Stating it found no justification in the large fine a **Minnesota** woman received last year, a U.S. district court has lowered the imposed damages for **Jammie Thomas-Rasset**, who a jury last year found liable for copyright violations. "The need for deterrence cannot justify a \$2 million verdict for stealing and illegally distributing 24 songs for the sole purpose of obtaining free music," wrote Chief Judge for the U.S. District Court for the District of Minnesota **Michael Davis**. Last summer, a federal jury in Minnesota found Thomas-Rasset liable for copyright infringement, ordering her to pay \$1.9 million. DAVIS has changed that — and ordered Thomas-Rasset to pay \$54,000 or \$2,250 per song...a basic reduction in penalty of approximately \$1.95 million! The **RIAA** was not immediately available for comment

Oh, Jeez...Coco in Fargo?? Fans of **Conan O'Brien**, exiting **NBC's "Tonight Show"** tonight under less than happy circumstances, are voting on what job offer he should take. One of the leaders: a gig at Y94/Fargo, ND! As of yesterday morning, the offer from WDAY-FM (Y94) of an on-air job as morning show sidekick was leading with 42%. Second was an offer from a porno film-maker, clocking in closely at 36%. (O'Brien had already gotten mileage out of the porn offer, suggesting on the Tonight Show "that the fine print called for Jay Leno to step in right

before the climax.") The money? Y-94 is offering O'Brien minimum wage (this is RADIO, after all...). But perhaps his potential pay won't be a deal-breaker; Conan has a \$33 million severance deal from NBC. Stay tuned.

On Wednesday, January 27th at 3P EST/2P CST, one of the most poignant webinars in the **Conclave's** webinar series will be presented: **WOMEN UNDER GLASS - SMASHING THE CEILING** with **Dr. Eric Shoars**, author and 25-year radio veteran. Shoars conducted groundbreaking research on women and executive positions uncovered the actual causes that keep women out of corner offices. Attendance at this special webinar is free, but you must pre-register by clicking on <https://www1.gotomeeting.com/register/425940392>. Dr. Shoars' book, *Women Under Glass*, used Mentoring and Inspiring Women – a female-centered mentoring program – as a case study for the book's research. Find out what was learned from women in radio and how that knowledge can assist women in all professional walks of life to break through glass ceilings. Says **NextGen Marketing's Joan Gerberding** - "In *Women Under Glass* Eric Shoars clearly defines what keeps business women from the upper clout positions in most companies and the ramifications of doing so. Until leadership skills, expertise, and talent are evaluated without gender bias, businesses will neither truly reflect the culture of the consumer or the community, nor will they reap the benefits of seeing the world through balanced eyes." The book - *Women Under Glass* - is now available via www.amazon.com. Important note: For each book sold, \$1 will go to support Mentoring and Inspiring Women initiatives. And as an added bonus, email your Amazon.com receipt to Dr. Shoars at <mailto:eshoars@mindspring.com> and each purchaser will get a link to \$500 worth of downloadable gifts! *Comment: The Conclave has long ago recognized – and challenged – the industry's 'boys club' mentality. This webinar is one additional step the Conclave is taking to help move radio forward. Please join us next Wednesday for a 'smashing' webinar!* - TK

CBS/Detroit has launched a new HD Radio Station and website, **MichiganSaver Radio** and <http://www.MichiganSaver.com>. Both the station (which is WYCD-FM 99.5-HD3) and website are designed , according to CBS, "with the cost-conscious consumer in mind." The MichiganSaver brand is being touted as 100% devoted to Michigan consumers, connecting them "to the best deals and cost savings available." The former 99.5 HD-3 "The Psychic Studio" has moved to sister station WOMC HD-3.

Saint Louis University men's basketball coach **Rick Majerus** has told **Bonneville Sports WXOS** (101 ESPN)/St. Louis that wants his name off his weekly Billikens' coaches show. Majerus did not appear on his season debut, saying that he had a scheduling conflict. Bonneville however said he was contractually obligated to appear. This week, the coach did appear but said that he could not guarantee attendance and suggested that the show be changed from "The Rick Majerus Show" to "The Billikens Show."

the Conclave Webinars

Women Under Glass: Smashing The Ceiling

Women Under Glass: Smashing The Ceiling -Dr. Eric Shoars , 25-year radio veteran, conducted groundbreaking research on women and executive positions uncovering the actual causes that keep women out of corner offices. Mentoring and Inspiring Women in Radio, a female-centered mentoring program, was used as a case study for the research. Find out what we can learn from women in radio and how that knowledge can assist women in all professions to break through glass ceilings.

Visit www.theconclave.com for details!

Conclave
Webinar!

This
Wednesday
January 27
2 PM
CST

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According to a new survey conducted by **Digital Media Army**, Radio still has massive, untapped potential for online ad revenue. Digital Media Army President **Lukas Snelling** says, "The data is pretty clear, AE's desire more education and support when it comes to selling online." The survey also evaluated current acceptance of integrated selling and the present marketplace demand for online media, suggesting that bundling online media with traditional media is not yet a universal sales method. In fact, only 10% of AE's said they bundle online media into every deal. Snelling adds, "The Radio Industry has clearly made strides in selling online media, but the survey demonstrates the need for additional investment in educating our sellers and building online advertising assets that work."

Rumors are flying about the new "tablet device" **Apple** is likely to debut next week. According to the **Wall Street Journal**, Apple CEO **Steve Jobs** "is betting he can reshape businesses like textbooks, newspapers and TV much the way his iPod revamped the music industry – and expand Apple's influence and revenue as a content middleman." This should concern Radio because there's no mention of it in discussions about the new device. "The company envisions that the tablet can be shared by multiple family members to read news and check email in homes. Apple has recently been in discussions with book, magazine and newspaper publishers about how they can work together." Reports also have Apple negotiating with **CBS Corp.** and **Walt Disney Co.** about a monthly TV subscription service. Apple execs have also spoken to the top four recording companies about plans to offer a streaming music service free of charge to consumers.

A **Supreme Court's** ruling yesterday will have severe, but likely positive, implications for political advertising spending. The Court ruled that federal campaign laws cannot constitutionally restrict corporations' or unions' ability to spend money on political campaigns. The case also changes the laws restricting what can be in a campaign ad paid for by corporations on behalf of a candidate, and when they can run; the laws had denied corporate-financed ads the ability to explicitly endorse one candidate over another or directly denigrate a candidate, and had barred union- and corporate-financed issue ads in the final stages of a campaign. The 5-4 decision overturns limits on corporate campaign spending with Justice **Anthony Kennedy** writing the majority opinion, "The appearance of influence or access will not cause the electorate to lose faith in our democracy... Our nation's speech dynamic is changing, and informative voices should not have to circumvent onerous restrictions to exercise their First Amendment rights. The censorship we now confront is vast in its reach." Justices **Alito, Roberts, Scalia** and **Thomas** joined Kennedy in the majority, with **Stevens**, who wrote a dissent criticizing the majority for its "rejection of the common sense of the American people," joined by Justices **Sotomayor, Ginsburg** and **Breyer**. The case was brought by **Citizens United**, a group which attempted to air ads to promote the showing on cable video on demand of a documentary critical of **Hillary Clinton** but were thwarted by the **Federal Election Commission**, which claimed that the group could only use money from limited amounts of contributions from disclosed individuals for the ads and the broadcast.

Longtime **Conclave** supporter and **TalenTrak** faculty member **Bob Cohen** announces the launch of **Bob Cohen Strategies, LLC**. The new company builds on Cohen's 30 years of experience in media, sports and entertainment industries, both domestic and international, including Cohen's 23 years in management with **Clear Channel**. In addition to providing strategic consultation for media, sports and entertainment businesses, the new venture will develop investment opportunities in those same areas.

Carter Broadcast Group Urban KPRS and sister Black Gospel KPRT-AM/Kansas City just completed a 12-hour radiothon called "Heart for Haiti," raising over \$10k. All proceeds will go to assist in providing aid to Haiti in the aftermath of the earthquakes and aftershocks that struck the island.

The "Scrubs in the Morning" show, which is simulcast on **Citadel** Country WTNR/Grand Rapids, MI and **Citadel** Country WFBE/Flint, MI has received countless calls, e-mails and Facebook messages from fans to help collect teddy bears in support of *Blare's Bears 4 Haiti*. Blare is a 12-year-old WTNR listener who came up with the idea to send new and gently used teddy bears to the children of Haiti to help give some comfort during this time of need. The "Scrubs In The Morning Show" took the idea statewide, attempting to collect at least 20,000 bears to help Blare send to the children.

NRG Sports KOZN-AM/Omaha afternoon host **Kevin Kugler** has been named Nebraska Sportscaster of the Year for 2009 by the National Sportscasters and Sportswriters Association. This is the 6th time Kugler has won this award.

Two **Emmis**/St. Louis announcers have been elected to the **St. Louis Radio Hall of Fame**. Congrats to "**Radio Rich**" **Dalton** and **John Ulett**! Dalton is known for his encyclopedic knowledge of rock music and musicians. Ulett has worked in St. Louis as a morning personality for over 25 years.

Simmons Media closed on the sale of Talk-Classic Country WQQX-AM (formerly Sports WFFX-AM)/St. Louis to **Entertainment Media Trust** for \$450k.

Elyria-Lorain Broadcasting AAA WNWV/Cleveland launching as "107.3 Boom" a couple weeks ago, has already changed to "107.3 Cleveland!" Turns out **CBS** had registered a service mark for "Boom FM" on December 29th.

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The 2010 Rockwell Award. Since 1989, the Conclave has presented *The Rockwell Award* - an annual lifetime achievement award - to an individual of unquestioned accomplishment inside the radio industry. This year, the Conclave is reaching out to the entire industry throughout the nation to help select nominees for this important recognition. What is the Conclave looking for in its 35th Anniversary Rockwell Award recipient? It seeks a person who is not just an inspirational leader, but a person of great accomplishment - one who teaches and guides others directly, by example, or both. The successful nominee has made lasting and significant contributions not just inside their industry, but to the public the industry serves. The Rockwell honoree is a pioneer who has paved trails for others to follow, now and in the future. They are resolute, strong, committed, and have their work respected by all. They may come from any walk of industry life: a syndicated or local talent, a single market or national programmer, a general manager or group owner, a production or promotion professional, V/O talent, etc. Do you know of such an industry contributor? If so, please nominate them for this special honor made more special by the Conclave's forthcoming 35th celebration. Visit <http://www.theconclave.com> for more information and a nomination form. The deadline for receipt of nominations is Friday, February 5th at 7P EST/6P CST.

Northern Lights Top 40/Rhythmic KHTC/Minneapolis taps morning man **Tone E. Fly** as APD, in addition to his yet to be determined airshift, once the station brings personalities back.

Amy Hudson is the new FT midday/MD personality on **Midwest Family AC** WMGN/Madison, effective Feb. 1.

Cumulus Top 40 KROC/Rochester, MN says goodbye to morning co-host **CJ**, who is moving out-of-state with her physician husband.

Clear Channel Country WGAR and AC WMVX/Cleveland PD **Chris Miller** exits after almost one-year.

Emmis/Indianapolis names **Alan Furst** as Dir./Talk Programming and PD for Talk WIBC. Furst was most recently SVP/Content for **DMX, Inc.**

American Media Investments/Joplin, MO OM **Warren McDonald** exits due to budget cuts.

Former **Northwestern Radio** Christian KDNW and KDNI/Duluth Station Manager **Paul Harkness** was recently named Director at **Minnesota Teen Challenge**, a faith-based drug and alcohol treatment center. Harkness left the station last June 2009 and took a PT position with the center.

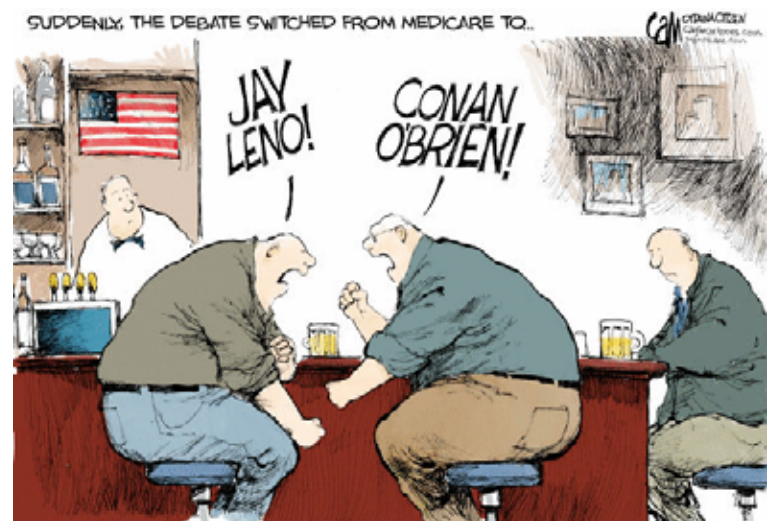
RE-IMAGINING IMAGING FOR 2010 kicked off a whole new year's worth of **Conclave** Webinars a week ago. The webinar took a look at station imaging and the new realities shaping its evolution. An exciting give and take enthralled all who attended, as **Rich Van Slyke** (an

independent voiceover and production specialist who freelances imaging services to dozens of stations nationwide and serves as a contributing editor for FMQB), **Bobby Ocean** (legendary air talent, voiceover and production maestro) and **John Frost** (the former Imaging Director for KROQ in Los Angeles) provided jaw-dropping information and observations for a near-record throng. If you missed it, you can order a recording of the webinar for just \$9.99 (\$1.99 if you're already registered for the 35th Annual Learning Conference in July) by clicking on <http://www.theconclave.com/learning/webinars.php> and following the instructions.

B93.3 WLDB/Milwaukee has announced the hiring of market veteran **Jane Matenaer** to co-host "The Jane & CV Show," effective next Monday, January 25. Matenaer, a native of Hartford, WI, joins B93.3 after nearly thirty years of broadcasting in Milwaukee, most recently co-hosting the former "Jane and Kidd Show" on WMYX.

Citadel Talk WLS-A/Chicago PD **Bob Shomper** has exited the station. He joined WLS from crosstown Tribune Talk WGN-A a year ago and exited one weekend after VP/DOS **Michael Damsky** replaced **Mike Fowler** as Pres./GM of the station.

Long time **Conclave** friend and supporter **Justin Kaiser** passed away on Sunday morning following complications from surgery. A regular at the summer conferences, he also was there to help as The Conclave made its early forays into that "new thing" called The Internet. Following graduation from **Brown College**, he worked WJMC/Rice Lake, KFAN/Twin Cities and WWAY/Lamar, Colorado. He also worked in Warroad and at the time of his passing was OM at WGFA in Watseka, Illinois. His wife **Diane** would love to hear from people who knew him. Cards can be sent to WGFA, 1973 East 1950 North Road, Watseka, Illinois, 60970...



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Condolences to family and friends of veteran Madison, WI radio and TV personality **Clark Hogan**, who passed at 85 on January 12th in Fitchburg, WI.

Condolences to family and friends of **Tribune Chicago** cable news channel CLTV political reporter and former **Chicago Public Radio** noncommercial WBEZ/Chicago reporter **Carlos Hernandez Gomez**, who passed Sunday aafter a valiant fight with cancer.

The Conclave Learning Conference is celebrating its 35th anniversary this coming July 15th-17th at the Doubletree Hotel in St. Louis Park. And you've no doubt heard that the already low tuition of \$199 can be lowered even more to \$149, if you join a GANG OF TEN. Don't have 9 friends? Then, listen up. Here's an offer I made to *Communique* readers earlier this week that I'm going to make to loyal TATTLER readers, as well: BE MY FRIEND. I've started a GANG OF TEN that already has nine members! Click on <http://www.theconclave.com/upload/conclave2010earlybirdreg.pdf>, download a registration form, then use the SUPER SECRET code - "Tom's Friend!" You'll get in for \$149! I can only keep this gang active until next Friday, January 29th. So, plan now to attend the biggest & best Conclave of them all - IT'S THE FREAKIN' 35TH FOR CRYIN' OUT LOUD - and let me help you save \$50 doing it...because that's what friends are for!

Jobs. Market leading AM/FM News Talker, KSGF in Springfield, MO, is looking for a new host for AM Drive. This person must have a thorough knowledge and understanding of issues important to a conservative talk show audience. This host will also be responsible for developing web content to support the show, making public appearances and have community/event involvement. A minimum of 3-5 years talk show experience is required-with morning show experience preferred. If interested, please send resume and audio sample to: **Valorie Knight**, Operations Manager, **Journal Broadcast Group**, 2330 W. Grand, Springfield, MO 65802, or valorieknight@yahoo.com...**The Illinois Center for Broadcasting**, an accredited proprietary college, with five campus throughout the US, and has been around for twenty four years, is currently hiring part-time Radio & TV/Video instructors for its new campus location in downtown Chicago. Flexible hours either morning or evening classes - No Weekend Classes. Email or fax your cover letter and detailed resume to: **John Wassel**, Placement Director, The Illinois Center for broadcasting, 455 Eisenhower Lane South Suite 200, Lombard, IL 60148, , Ph: 630-916-1700, Fax: 630-916-1764, Email: placement.chicago@beonair.com...**Clear Channel Minneapolis** is looking for its next sales superstar! If you have high career aspirations, enjoy challenges, and have no reservations about hard work...if you're comfortable in a fast-paced environment, have a proven track record in working with local and regional agencies, and success in new business development...then what are you waiting for? A high school diploma or equivalent and a valid driver's license is required. Standard business hours M-F 8:00-5:00; evenings/ weekends as needed. E-mail or mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager , 1600 Utica Ave S Ste 400 , Minneapolis MN 55416- email minneapolisemployment@clearchannel.com...The fertile territory of

Southeast Missouri has its newest high school sportscasting outlet, and you can be a part of the ground-floor development. **PrepCasts Southeast** - a division of **PrepCasts** in St Louis - is looking for experienced play-by-play/sales people to develop new packages for many small schools across a five county region. If you're interested in helping PrepCasts Southeast become "The Voice of the Boot Heel", contact **Alvin Washington**, Region Supervisor, at 573.587.1716 or by e-mail at mailto:pcseouteast@gmail.com...Wanted - Classic Hits morning host in the Upper Midwest. No morning zoo, no shock jocks, no big egos. Needed- an adult communicator... someone who can establish themselves as a personality on a music-intensive morning show. Send mp3 and resume to **AJ Harris Radio** at ajharrisradio@yahoo.com...Wanted News Director: This position includes: scheduling and supervising the news department staff; hosting morning and/or afternoon drive newscasts on multiple stations; working with Program Director and Operations Manager to ensure quality product; researching, writing, and hosting feature stories; updating station websites; other duties as assigned. Mail or e-mail air-check and resume to: **Mid-West Family Broadcasting**, Attn: **Rex Chager**, WTDY PD, 730 Rayovac Dr., Madison, WI 53711 or email rex@wtdy.com...Our Northern Michigan Morning show is looking to expand. The ideal candidate is an experienced female air talent to keep the boys in line. Do you have morning show experience? Or are you a strong, positive talent that tinks you have the experience and confidence to make the move to mornings? Send your demo and resume to: upnorthradiogig@gmail.com...**Journal Broadcast Group**, America's Best Local Broadcast Company, is looking for a part-time board-op/producer for our expanding local weekend programming on KSGF AM/FM. Send resume and cover letter to: News Talk KSGF , **Valorie Knight**, Operations Manager, 2330 West Grand, Springfield, MO 65802...**Zimmer Radio Group** of Mid-Missouri is looking for experienced full and part time on-air personalities. If you have a positive attitude, are flexible, versatile, and understand cluster mentality - I'd like to get your resume and aircheck. Please send your package to: **Nicci Garmon**, Operations Manager at nicci@zrgmail.com...WBCT is searching for our next killer night show. It must be a high energy, entertaining, interactive juggernaut. Advanced production/imaging, website, and social media skills are required. Send demo and resume to: WBCT , 77 Monroe Center #1000, Grand Rapids, MI 49503 , Attn: HR Department...Looking for a midday host in Central Illinois that is all about country music and lives the country lifestyle. Please email your resume, aircheck, and imaging demo to radiojobcentralil@yahoo.com...Springfield, MO—**Journal Broadcast Group** seeking sales professionals to join our team of Account Executives for our CHR and Variety stations. This position will focus on growth of Key Accounts and new business development. If you have a minimum of 2 years business to business sales experience and are looking to be part of a company that believes in investing in its products and people, please forward your resume to: mailto:jcarter@journalbroadcastgroup.com or fax to: Janelle Carter 417-865-9643...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Fall Book 2009

#39 Indianapolis, IN

Emmis talker WIBC climbs into 2nd.

Station	Format	Owner	Sum	Fall
WFMS-FM	Ctry	Cumulus	7.8	9.6
WIBC-FM	Talk	Emmis	6.4	7.8
WHHH-FM	Top 40/R	Radio One	7.6	6.1
WTLC-FM	Urb AC	Radio One	7.3	6
WFBQ-FM	ClsscRock	Clr Chnntl	5.8	5.6
WLHK-FM	Ctry	Emmis	4.5	4.9
WYXB-FM	AC	Emmis	5.3	4.9
WJJK-FM	ClsscHits	Cumulus	4.4	4.7
WRZX-FM	Alt	Clr Chnntl	4.7	4
WZPL-FM	Hot AC	Entercom	3.3	3.6
WNOU-FM	Top 40/M	Radio One	3	3.4
WTLC-AM	Gospel	Radio One	1.7	2.9
WNTR-FM	AdultHits	Entercom	2.5	2.7
WTTS-FM	AAA	Sarkes Tarz.	2.5	2.6
WFNI-AM	Sports	Emmis	1.5	2.3
WRWM-FM	AC	Cumulus	0.8	1.4
WNDE-AM	Sports	Clr Chnntl	1.2	1.1
WXNT-AM	N/T	Entercom	0.9	1
WWWY-FM	Rock	Findlay	0.2	0.6
WKKG-FM	Ctry	Findlay	0.6	0.5

#36 Columbus, OH

Talk WTVN ties Urban WCKX for the lead.

Station	Format	Owner	Sum	Fall
WCKX-FM	Urb	Radio One	7.6	8.2
WTVN-AM	Talk	Clr Chnntl	7.3	8.2
WNCI-FM	Top 40/M	Clr Chnntl	7.6	7.9
WCOL-FM	Ctry	Clr Chnntl	5.8	7.5
WXMG-FM	Urb AC	Radio One	5.2	5.9
WHOK-FM	Ctry	Wilks	4.1	4.3
WLVQ-FM	Rock	Wilks	6.2	4.2
WLZT-FM	AC	Clr Chnntl	2.4	4
WCVO-FM	ChrstnCont.	WCVO Inc	3.2	3.2
WBWR-FM	80's Oldies	Clr Chnntl	3.2	2.7
WCLT-FM	Ctry	WCLT Radio	2.3	2.6
WRKZ-FM	Rock	N. American	3.7	2.4
WRXS-FM	Alt	Clr Chnntl	1.9	1.9
WWCD-FM	Alt	Ingleside	1.3	1.6
WJYD-FM	Gospel	Radio One	1.8	1.3
WNKK-FM	Ctry	Wilks	1.1	1.2
WMNI-AM	Stnrds	N. American	0.8	1.1
WNKO-FM	ClsscHits	Runnymede	1.5	1
WLW-AM	Talk	Clr Chnntl	0.6	0.6
WTDA-FM	Talk	N. American	0.6	0.5

#93 Colorado Springs, CO

Christian KBIQ & rock KKFM land in top 5.

Station	Format	Owner	Sum	Fall
KKLI-FM	AC	Clr Chnntl	7.2	7.7
KBIQ-FM	ChrstnCont.	Salem	4.4	6.5
KVOR-AM	N/T	Citadel	7.7	6.5
KKFM-FM	ClsscRock	Citadel	4.4	6.2
KILO-FM	ActRock	Bahakel	5.9	6
KKPK-FM	AC	Citadel	5.9	5.9
KCCY-FM	Ctry	Clr Chnntl	4.9	5.7
KVUU-FM	Hot AC	Clr Chnntl	4	5.5
KKMG-FM	Top 40/M	Citadel	5.7	4.5
KATC-FM	Ctry	Citadel	6.9	4.4
KOA-AM	Talk	Clr Chnntl	2.9	3.7
KIBT-FM	Top 40/R	Clr Chnntl	5	3.5
KRDO-FM	N/T	Optima	2.9	2.5
KRXP-FM	Alt	Bahakel	2.7	2.2
KDZA-FM	Rock	Clr Chnntl	2.3	1.3
KZNT-AM	N/T	Salem	0.7	1.3
KCMN-FM	Stnrds	DJR	0.5	0.8
KGFT-FM	Chrstn	Salem	2.2	0.7
KCSF-FM	ClsscCtry	Citadel	0.5	0.5
KHOW-AM	Talk	Clr Chnntl	0.5	0.5
KPHT-FM	ClsscHits	Clr Chnntl	0.5	0.5
KYGO-FM	Ctry	Lincoln	—	0.5

#67 Grand Rapids, MI

5th to 2nd for T40 WSNX.

Station	Format	Owner	Sum	Fall
WBCT-FM	Ctry	Clr Chnntl	6.7	8.2
WSNX-FM	Top 40/M	Clr Chnntl	5.8	7.4
WOOD-AM	News	Clr Chnntl	7	7.3
WGRD-FM	Alt	Regent	7.3	6.7
WLAV-FM	ClsscRock	Citadel	7.2	5.8
WOOD-FM	AC	Clr Chnntl	3.5	5
WHTS-FM	Top 40/M	Citadel	4.5	4.2
WLHT-FM	AC	Regent	3.1	3.7
WTRV-FM	AC	Regent	2.8	3.7
WTNR-FM	Ctry	Citadel	3.5	3.3
WFGR-FM	ClsscHits	Regent	2.5	2.9
WBBL-FM	Sports	Citadel	2.3	2.7
WBFX-FM	ClsscRock	Clr Chnntl	2.4	2.3
WJQK-FM	Chrstn Cont.	Lanser	2	1.9
WMAX-FM	Sports	Clr Chnntl	1.8	1.7
WHTC-AM	N/T	Midwest	0.6	1.1
WJNZ-AM	Urb AC	WJNZ Radio	1.4	1
WMUS-FM	Ctry	Clr Chnntl	1.3	1
WFUR-FM	Chrstn Cont.	Kuiper	1.1	0.8
WLAW-FM	Ctry	Citadel	0.5	0.8
WMFN-AM	RegMex	Birach	1	0.8
WTKG-AM	N/T	Clr Chnntl	0.6	0.8
WMRR-FM	ClsscRock	Clr Chnntl	0.8	0.7

#37 Milwaukee-Racine, WI

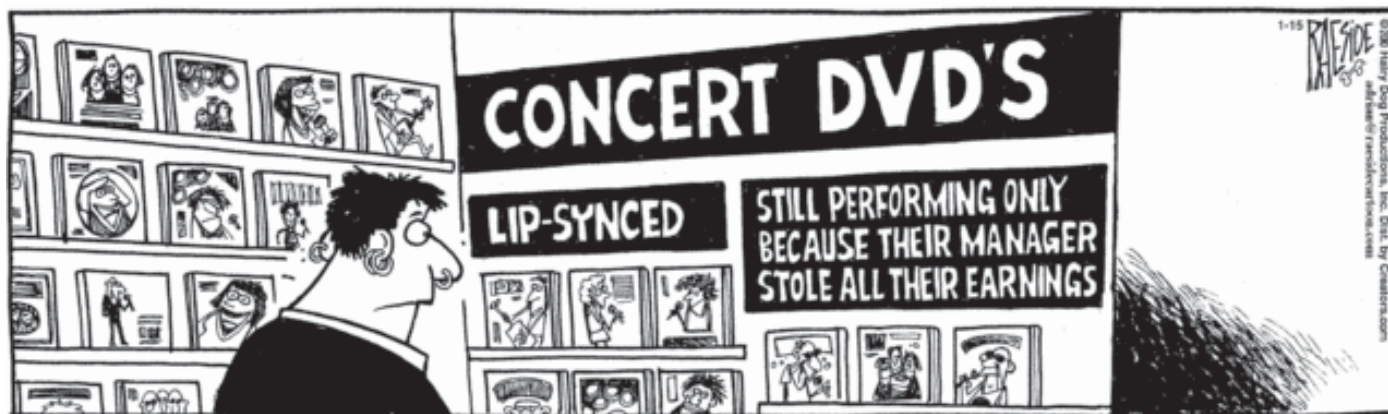
Talk WTMJ still #1, but market tightens up.

Station	Format	Owner	Sum	Fall
WTMJ-AM	N/T	Journal	10.7	9.8
WISN-AM	Talk	Clr Chnntl	6.2	7.5
WXSS-FM	Top 40/M	Entercom	6.9	7.1
WMIL-FM	Ctry	Clr Chnntl	6.2	7
WKKV-FM	Urb	Clr Chnntl	6.6	6.5
WRIT-FM	AdultHits	Clr Chnntl	4.2	4
WMYX-FM	Hot AC	Entercom	3.5	3.5
WLWK-FM	AdultHits	Journal	3.5	3.2
WLDB-FM	AC	MilRadio	2.3	2.4
WLUM-FM	Alt	MilRadio	3.8	2.4
WQBW-FM	ClsscRock	Clr Chnntl	2.6	2.2
WOKY-AM	ClsscCtry	Clr Chnntl	1.3	1.5
WMCS-AM	Talk	MilRadio	1.4	1
WDRV-FM	ClsscHits	Bonneville	0.5	0.9
WAUK-AM	Sports	Good Karma	0.6	0.8
WBBM-AM	News	CBS Radio	0.3	0.6
WGN-AM	N/T	Tribune	0.5	0.6
WSSP-AM	Sports	Entercom	0.6	0.6
WIIL-FM	Rock	NextMedia	0.5	0.5

12+ M-Su, 6AM-12AM
Summer '09 - Fall '09

comparisons, unless otherwise noted


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THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com