

35 YEARS OF THE CONCLAVE (1976-2010)

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The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

The reporting and call-to-action of the earthquake in Haiti is another way for radio to make a difference. The **NAB** announces a voluntary nationwide initiative to boost relief efforts. The NAB will work in concert with the **American Red Cross** and the **Ad Council** to get out the important information and need. The ad, featuring First Lady **Michelle Obama**, is available for download at nabspotcenter.org. The NAB is also asking stations to use their own talent to produce localized PSA's boosting Haitian relief. In fact, "roadblocking" specific times of the day, dedicating airtime to fundraising. "The cruel reality of this week's disaster demonstrates a desperate need for amplified relief efforts, and the outpouring of assistance from America's radio and TV stations is already underway," said NAB Pres./CEO **Gordon Smith**. "Broadcasters are uniquely positioned to mobilize the masses, and working with our disaster relief partners, we can help ease the suffering of our Haitian neighbors. We urge all stations to participate in 'Broadcasters for Haiti Day.'" (Check out <http://www.theconclave.com>, where you can download a 'white paper' from Conclave Marketing Director **Paige Neinaber** on how various radio stations have responded to the catastrophe).

Dial Global's personalities are promoting the texting campaign for donations to the **Red Cross** in response to **Haiti**. Texting the word "Haiti" to 90999 will make an instant \$10 donation. "Here's an opportunity for us to use the power of Dial Global's terrestrial footprint, combined with modern interactive technology, to do some vital good," said Pres./

Programming **Kirk Stirland**. "Our personalities responded immediately to crisis and seized on the Red Cross text program. We just organized it, to take advantage of our large reach."

The **FCC** moved quickly to allow noncommercial stations to raise money for the efforts in **Haiti**. Waivers of the rules banning noncommercial stations from fundraising for anyone other than the station itself will be granted if the stations file an informal request for a Section 73.503(d) or 73.621(e) waiver by emailing [Peter Doyle](mailto:Peter.Doyle@fcc.gov) and [Michel Wagner](mailto:Michel.Wagner@fcc.gov). In your request, provide basic info on the fundraising activity, including the nature of the effort; the organization(s) to which the funds will be donated; and whether the fundraiser will be part of the licensee's regularly scheduled pledge drive.

Entercom NT WXNT-AM, Adult Hits WNTR and Hot AC WZPL/Indianapolis announced "Hoosiers Helping Haitians". WZPL and WXNT-AM will broadcast live from specific locations around the city while WNTR will "play everything-for a price". All the money raised will directly benefit the **Northwest Haiti Christian Mission** on behalf of the **Pierre Garcon Helping Hands Foundation**. Garcon, the son of Haitian parents, has partnered with NWHCM to provide food and disaster relief for hundreds of people in Haiti.

The Next Conclave Webinar Topic: Women! On Wednesday, January 27th at 2P CST, one of the most poignant webinars in our series will be presented: *WOMEN UNDER GLASS - SMASHING THE CEILING* with **Dr. Eric Shoars**, author and 25-year radio veteran. Shoars conducted groundbreaking research on women and executive positions uncovered the actual causes that keep women out of corner offices. Attendance at this special webinar is free, but you must pre-register by clicking on <https://www1.gotomeeting.com/register/425940392>. Dr. Shoars' book, *Women Under Glass*, used Mentoring and Inspiring Radio – a female-centered mentoring program – as a case study for the book's research. Find out what was learned from women in radio and how that knowledge can assist women in all professional walks of life to break



Women Under Glass: Smashing The Ceiling

Conclave Webinar!

Wednesday

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2 PM

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Women Under Glass: Smashing The Ceiling -Dr. Eric Shoars, 25-year radio veteran, conducted groundbreaking research on women and executive positions uncovering the actual causes that keep women out of corner offices. Mentoring and Inspiring Women in Radio, a female-centered mentoring program, was used as a case study for the research. Find out what we can learn from women in radio and how that knowledge can assist women in all professions to break through glass ceilings.

Visit www.theconclave.com for details!

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through glass ceilings. The book that will provide the backdrop for this webinar, *Women Under Glass*, is now available via www.amazon.com. For each book sold, \$1 will go to support Mentoring and Inspiring Women initiatives. Email your Amazon.com receipt to Dr. Shoars at eshoars@mindspring.com and you'll get a link to \$500 worth of bonus downloadable gifts!" Eric Shoars is on Facebook - friend him today!

Intuition Magazine is a new project offering Central Iowa women a fresh take on the things they care about most. The FREE magazine will roll off the presses six times a year offering women a completely local voice for their interests and concerns. It features local writers, local photographers and is supported by local advertisers. *Intuition* offers women on the go a quick take on all that's most important to them right now, from kids to health to trying a new direction in life. Inspiring articles include the story of a cancer survivor and another about an 82-year-old woman still practicing law. For entertainment, women will find funny articles from local personalities and can easily relate to the funny things kids say. And when it comes to empowerment, *Intuition* has it covered with everything from how to get organized to finding your calling. The project was the brainchild of **Des Moines Radio Group (DMRG)** General Manager **Jeff Delvaux**, "We know from our experience with female listeners in Des Moines, that women are hungry for smart, funny and intelligent conversation. *Intuition* offers exactly that." Delvaux continued, "But this is also a business decision. Our advertisers are looking to branch out and use more than just a 60-second commercial to reach women, this is a unique way to combine the two." The new addition to the DMRG arsenal is lead by **Kari Elbert**, Director of Publications. Elbert brings 12 years of experience in the publishing business to the team. She wanted a completely new offering for Central Iowa women that made it clear how special they really are, "Women in our community are smart, savvy and in control, we wanted to give them a magazine that celebrated and encouraged their way of life." The 4-color glossy can be found in over 300 locations all over Central Iowa. So, whether women are at the doctor, hair dresser, coffee shop or convenience store, they can find *Intuition*.

Arbitron's PPM has now been accredited by the **Media Ratings Council** in the Minneapolis-St. Paul market – which joins Houston-Galveston and Riverside-San Bernardino as accredited markets for the ratings service. Bad news, though, as MRC accreditation wasn't passed for Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Detroit, Los Angeles, New York, Miami, Philadelphia, Phoenix, Pittsburgh, St. Louis, San Diego, Seattle, Tampa-St. Petersburg and Washington, D.C. No action was taken on San Francisco and San Jose which also go without accreditation. The company released a statement, saying, "Arbitron believes that across all PPM markets, it has demonstrated significant progress and ongoing commitment to improvement requested by the MRC."

Sen. Russ Feingold (D-WI) continues to push hard for the federal government to defund **Radio and TV Marti**, the stations aimed at Cuba. **Wisconsin Public Radio** is reporting Feingold as saying the stations' programming, which he insists is propaganda, is not effective on Cuban citizens. A recent survey shows 2% of Cubans tune into the stations. Feingold thinks we should shut down the stations, saving \$300 million. Radio and TV Marti have come under fire before for their programming content and accusations of patronage and cronyism. This latest initiative is part of a larger bill attempting to cut federal spending.

CBS Talk WCCO-AM/Minneapolis' first "Let's Kick Hunger Day" radiothon to benefit **Taste of the NFL** and **Second Harvest Heartland** raised over \$190k for the hunger relief charities. "Prior to the event, the goal was 830 donors to commit to becoming a Hunger Hero and make a donation of \$120 or more," said Taste of the NFL Founder/Exec. Dir. **Wayne Kostroski**. "Because of the tremendous support for Let's Kick Hunger day from the community, local companies, the Governor's office and WCCO radio, we surpassed our goal. We were able to secure a significant donation and 100% of net proceeds from the radiothon will go directly to the food banks." "We are deeply grateful to everyone who participated," said **Rob Zeaske**, Exec. Dir. Of Second Harvest Heartland.

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The 2010 Rockwell Award. Since 1989, the Conclave has presented *The Rockwell Award* - an annual lifetime achievement award - to an individual of unquestioned accomplishment inside the radio industry. This year, the Conclave is reaching out to the entire industry throughout the nation to help select nominees for this important recognition. What is the Conclave looking for in its 35th Anniversary Rockwell Award recipient? It seeks a person who is not just an inspirational leader, but a person of great accomplishment - one who teaches and guides others directly, by example, or both. The successful nominee has made lasting and significant contributions not just inside their industry, but to the public the industry serves. The Rockwell honoree is a pioneer who has paved trails for others to follow, now and in the future. They are resolute, strong, committed, and have their work respected by all. They may come from any walk of industry life: a syndicated or local talent, a single market or national programmer, a general manager or group owner, a production or promotion professional, V/O talent, etc. Do you know of such an industry contributor? If so, please nominate them for this special honor made more special by the Conclave's forthcoming 35th celebration. Visit <http://www.theconclave.com> for more information and a nomination form. The deadline for receipt of nominations is Friday, February 5th at 7P EST/6P CST.

Legendary Texas radio personality **Ron Chapman** will be inducted into the **NAB Hall of Fame** during the NAB Show Radio Luncheon on Tuesday, April 13th during the **NAB Crystal Radio Awards**. "Ron Chapman has delighted radio listeners with his humor and charisma for more than 50 years," NAB EVP/Radio **John David** said. "We look forward to honoring his many contributions to the radio community during the NAB Show Radio Luncheon."

Former KVOI-AM/Tucson and KFNX-AM/Phoenix talker **Tony Venuti** is launching a new, daily online talk show at BlogTalkRadio.com. The show, "Beyond Puke," hosted by the publisher of **Arizona Tourist News** and a self-described "Vietnam veteran, heroin addict, and one who lived life in prison on the installment plan," will air weekdays at 2p ET. Veteran talk producer **Brian "The Beave" Douglas** is on board as Technical Media Director.

Radio Affiliate Services and Syndication adds **Timeless Cool** to its client list for affiliate services and syndication consultation. RASS Pres. **Scott Gilreath** said, "This is the first new radio format since the 80's and since the first announcement of syndication, response has been overwhelming. Stations are excited about the prospects of a new decade and are looking for new programming, to not only keep their current listener base, but to excite listeners to come back to radio."

Tribune Talk WGN-AM/Chicago weekender **Jerry Agar** presents a satirical play about radio this weekend at **Chicago's Beverly Arts Center**. "You're on the Air" is described as a "comedy about one man's slide down the radio dial, and the callers who take him on that ride."

Ride Records artist, avid golfer, and Conclave performer **Steve Azar** joins the celebrity lineup for the **51st Bob Hope Golf Classic** in Palm Springs, California from Jan. 18-24. The event will be televised on the **Golf Channel**. Azar has been ranked among **Golf Digest's** top-5 musician golfers and has recently appeared on the Golf Channel's new series "Playing Lessons From the Pros."



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Former **Clear Channel** Sports KFAN-AM/Minneapolis host **Jeff Dubay** is in the news again after violating the terms of his probation and drug treatment by failing a third drug test in December. Dubay has been returned to the Ramsey County workhouse and will serve the remaining 88 days of his original 180 day sentence along with an additional 90 days.

A power outage kept six **Clear Channel**/Denver stations off the air Tuesday. The failure, believed to have been caused by workers in the building, took the three AM's – Talk KOA-AM, KHOW-AM and KKZN-AM off the air for almost 90 minutes. The three FM's Classic Rock KRFX, Alternative KTCL and Rhythmic AC KPTT were off for about an hour.

Cumulus/Topeka SVP/Market Manager **Spike Santee** exits to return to his previous corporate SVP post, working on the company's new national branding and marketing efforts. Santee has been with Cumulus since Jan. 2001 and has served as SVP/Market Manager in Topeka since Feb. 2008.

McVay New Media appoints **John Erdahl** VP/Digital Strategy. Erdahl will work with media companies on their digital business strategies and assist in the design of revenue generating programs. Erdahl, a 35-year broadcasting vet, was most recently President of **3D MediaVentures**. Congrats John (and 'Go Vikings', right??).

Clear Channel Country KSWF/Springfield, MO PM driver/Street team leader **Clint Gerlek** is the new Morning man. PD/Middays **Adam Burnes** moves to afternoons.

Tribune Talk WGN-AM/Chicago Cubs PBP voice **Pat Hughes** has again been named **Illinois Sportscaster of the Year** by the **National Sportscasters and Sportswriters Association**. This is the 8th time Hughes, the Cubs voice for the last 14 seasons, has won the award.

Hubbard Talk KSTP-AM/Minneapolis adds former crosstown **Clear Channel** Sports KFAN-AM personality **Joe Anderson** for the 5:30-8p CT slot, effective immediately.

Citadel N/T WLS-AM and Oldies WLS/Chicago.Pres./GM **Michael Fowler** exits today, succeeded by VP/Dir. Sales **Michael Damsky**, who previously spent 24 years at **CBS** Radio Triple A WXRT.

Radio One/Detroit middayer **Sugar Ray** is out with **Shorty Da Prince** heads to nights, replaces **Big Greg**, who takes over middays.

Cbs Radio Talk KMOX-AM/St. Louis has promoted Sports OM **Tom Ackerman** to Sports Dir.

Congrats to **Clear Channel/Portland** OM and KKRZ PD and longtime Conclave friend, **Tommy Austin** and his new bride **Ilana** on their wedding last weekend (1/9 in St. Louis!

Longtime **CBS** AC KYKY/St. Louis morning host **Guy Phillips** inks an extension with the station. Phillips has done mornings at the station for 31 years!

Clear Channel Top 40/Mainstream WVKS/Toledo, OH mourns the loss of onetime "Andrew Z in the Morning" show co-host **Jimmy Hamm** who passed at 49 years old.

Condolences to family and friends of **Double Helix** noncommercial Variety KDHX/St. Louis Ops Man **Larry Wier**, who passed after suffering brain damage from a New Year's Eve fall.

Condolences to family and friends of former **University of Wisconsin** Chancellor, **University of Michigan** President and **Corporation for Public Broadcasting** President **Robben Wright Fleming** who passed in Ann Arbor, MI at 93.

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Condolences to family and friends of **Midway Broadcasting** Talk WVON-AM/Chicago Chairman emeritus and former longtime host **Wesley South**, who died at his Oak Park, IL home at 95.

Jobs. Lincoln's #1 Country Station, Froggy 98 (KFGE-FM) is looking for the next great entertainer to join its hugely popular morning program. This individual can come from any background or experience level, but must have a sense of humor, be highly creative, spontaneous and be innately entertaining. In addition to morning show on-air obligations, regular live appearances at events and station promotions are required. Interested applicants are requested to submit audio and/or video demo (not to exceed two minutes in length). Because Froggy 98 values its listeners' opinions, selected candidates will be required to participate in an on-air audition with listener feedback/input taken into consideration to determine finalists and ultimate Froggy 98 Morning Show Co-Host! Audio and/or video submissions will be posted on the station's website so listeners can vote for and comment on the candidate of their choice. Opportunities to create an audition video will be available in the Lincoln area. Send a completed audio/video release, available on the Froggy website, <http://www.froggy981.com>, and your résumé along with audio and/or video demo to KFGE-FM c/o **Steve Albertsen**, Broadcast House Operations Manager, 4343 "O" Street, Lincoln, NE 68510 or e-mail to FroggyJob@Froggy981.com...Heritage Country Station in South Bend, IN is in search of its next Midday superstar. Could lead to an APD position for the right candidate. Experience in the country format is preferred. Experience with Adobe Audition, AudioVault and NexGen would also be helpful. Send email mark@B100.com...Rare opening at Top 75 Market Country Powerhouse. Rush aircheck to joel@joelraab.com...94.7 WLS-FM, Chicago's True Oldies Channel is looking for our next Morning Show Host. If you have a passion for and knowledge of oldies, can relate to and connect with listeners, are sales friendly, can be entertaining and informative in a more music/less talk environment, and have major market experience, we want to hear from you. Please mail your air check and resume to: 94.7 WLS-FM. Attn: **Michael La Crosse** – Dept. AA, 190 North State Street, Chicago, Illinois 60601...Are

you truly passionate about music. Are you the epicentre of knowledge for the AAA format? Are you immersed in the digital and social networking world? How big is your following on Facebook and Twitter? Are you a prolific blogger? In addition to being able to create an interesting show every afternoon, the ideal Triple M candidate loves to be out and about in the music scene, a walking, talking brand extension for Triple M. This job will require two to four live appearances weekly representing 105-5 Triple M at many of the live music events in Madison. You must have an understanding of the lifestyle of the Triple M tribe. Your package should include an aircheck, your digital work and whatever else you think might be relevant. Please detail exactly why you believe you are the perfect fit for this rare opportunity to live in one of the best cities in the country, and be an important part of 105-5 Triple M in Madison. Please e-mail your complete package to: demoore@entercom.com. Or snail mail it to: **David Moore**, Operations Manager, Entercom Madison, 7601 Ganser Way, Madison WI 53719...US - Heritage CHR and cume leader in one of America's most beautiful, fastest growing markets - offering an amazing opportunity to the right individual. YOU – A positive, make-it-happen leader with morning host experience and a track record of ratings success. Rush your resume, cover letter, and a sample of your work to: cos.opportunities@citcomm.com...Two times the fun! We're looking for an Air Talent with Sales experience too! Do you fit the bill? We need a positive attitude to assist in a morning co-host capacity, then hit the streets and sell your butt off! Are you a motivated, self starter with sales experience? Do you know the in's and out's of morning radio or think you can handle co-hosting mornings? You MUST have a minimum of 2 years on-air experience and sales experience too. Salary plus commission. Send aircheck and resume to: upnorthradiogig@gmail.com. Family Friendly WIBI (Christian AC) has a full-time opening for Production Director and Live Midday Host. Email demo, recent aircheck and resume to rob@wibi.org...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



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