

35 YEARS OF THE TATTLER (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLER

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

**Radio and Records** Pres./Publisher **Erica Farber** will exit at the end of January after 16 years. **Neilson Co.** Pres./Music & CEO **Rob Sisco** said Erica was one-of-a-kind, but now is time to move in a new direction. "I'm pleased to announce that, effective immediately, Radio & Records will be integrated into the Nielsen Business Media portfolio. R&R will be part of the Entertainment Group at **Business Media**, which is led by **Gerry Byrne** and includes **Billboard**, **The Hollywood Reporter**, **Back Stage** and **Showst**, among other brands." Said Sisco. "**Howard Appelbaum**, Publisher of **Billboard** and VP/Entertainment for **Business Media**, will add R&R to his responsibilities, uniting both music industry brands under one leader." Farber received the *Conclave's Rockwell Award in 2007*; in 2008, the Rockwell Scholarship was established with a donation Farber made to the Conclave upon receipt of her award.

**Answering the question - where will Tom Land?** Just in from **Steve Wexler**, ExVP/Journal-Milwaukee: "We have concluded our recruitment for a new program director for Newsradio 620 WTMJ. After careful consideration, I have asked **Tom Land**, our Milwaukee operations manager and director of radio programming for Journal Broadcast Group, to assume the day-to-day programming responsibilities for WTMJ. Tom is an experienced and trusted member of our management team and I am confident in his ability to lead our programming efforts on WTMJ. He will continue in his group role as director of radio programming for all our markets and in his operations role for Milwaukee." Tom succeeds **Tom Parker** as PD,

**Clear Channel/Detroit** announced WHTZ/New York PD **Sharon Dastur** will also program sister Top 40 WQKI/Detroit. Dastur, based in NY, will make trips to Detroit every month while maintaining dialogue with both stations. Sharon replaces **Dom**

**Theodore** who exited awhile back to join CBS as VP/Top 40 programming. *Comment: Remember the good ol' days of one station- one PD? We're happy for Sharon and Tom in their new gigs...er, make that ADDITIONAL gigs. But we're concerned about the continued direction of corporate radio, as it lays greater and greater responsibility on the shoulders of fewer and fewer people. Someplace in all this, a Neil Young lyric strangely echoes for an increasing number of our industry's most talented individuals - Is it better to burn out than fade away? I'm fearful we may on the verge of finding out. - TK*

**Kevin Martin** will step down as Chairman of the **FCC** when the new **Obama** administration takes office next week when he joins **The Aspen Institute**, a non-partisan think tank, as Senior Fellow in its Communications and Safety program. President-elect Obama is ready to nominate adviser **Julius Genachowski** to replace Martin as Chairman.

**Arbtron's** Board of Directors has appointed **Michael P. Skarzynski** as Pres./CEO, effective immediately. **Stephen B. Morris** will continue as Chairman of the Board and will advise Skarzynski during the transition.

It's happening in just 5 days: The **Conclave's** first Webinar of 2009- "Can't We All Just Get Along? Why Sales and Programming Fight and What You Can Do About It." This important webinar with **Lindsay Wood Davis** and **Holland Cooke** will explore and explain the reasons behind the age-old conflict between the most important departments in your radio station and the ways to use it to your advantage. The webinar, sponsored by **RCS**, is set for this coming Wednesday January 21st, 2009 at 3:00pm EST/ 2:00pm CST. Required pre-registration is available for free at <https://www1.gotomeeting.com/register/180737230>. The sales vs. programming topic was first addressed by the pair at the 2007 Conclave Learning Conference and proved to be the highest rated session of the event. According to Davis, "None of us in programming OR sales can afford to be at less than 100% efficiency during tough times; this program starts 2009 out with solid information that can be used right away." The session is slated to last 50 minutes with additional time set aside for questions. Lindsay Wood Davis operates **Broadcast Management Strategies** in Monona, Wisconsin, a management consulting practice. **Radio Ink Magazine** referred to him as "our industry's acknowledged expert on cluster sales and management." He's been an owner, a group exec, a well-known sales trainer and Executive Vice President of the **Radio**

the Conclave Webinars

Can't We All Just Get Along?  
with  
Lindsay Wood Davis & Holland Cooke

Conclave Webinar!

Wednesday  
January  
21  
2009  
2 PM  
CST



Holland Cooke

Did you know that sales and programming are naturally in conflict? So the question isn't how to avoid that conflict, but, instead, how to put it to use. Programming consultant Holland Cooke and Management and Sales consultant Lindsay Wood Davis will explore and explain the reasons behind the conflict and how to use it to your advantage. Nobody can afford to be at less than 100% efficiency during tough times. Start 2009 out with solid information you can be used right away. Join them Wednesday, 1/21/09 at 2 PM CST.



Lindsay Wood Davis

**FREE, but you must Pre-register! Visit [www.theconclave.com](http://www.theconclave.com) for details!**

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**The Bare Truth?** Rumors were spreading like crazy last week about **CBS Adult Hits KZJK/Minneapolis** and a possible format flip to a rock format, possibly tabbed "The Bear". The station was running liners mentioning something about "The Bear" and "Rising from the ashes." It was all a ploy to tout the station's new commercial free hours in the morning and on the ride home, dubbed "The Jack FM Jumpstart" and "Happy Ending," respectively.

**Envision Radio Network's** "The Chop Shop Guitar Show" adds **Greater Media** Classic Rock **WCSX/Detroit** as its newest affiliate.

Former **Kansas City Chiefs** player **Ed Podolak** exits his longtime gig as color commentator for University of Iowa football. The controversy over pictures showing Podolak drinking in a Tampa-area bar during the **Hawkeye's Outback Bowl** trip last month was apparently just too much for the University to handle.

**Sherman Kizart** announces the formation of **Kizart Media Partners**, a sales and marketing consulting firm whose purpose is to partner with its clients to generate better sales. Kizart is a former SVP/Dir. of Urban marketing for **Interop**.

The Happiest of Birthday wishes to Conclave-friend **Chuck Thaggard** who turned 70 this week.

**Great Plains** Hot AC **KLZR/Topeka** Production Dir./PM driver **Dale Kovar** adds PD duties. Active Rocker **KMXN** Promo Dir./Middays **Scott McCann** is forced out by the budget axe. Interim PD/PM driver **Newman** is officially named PD of **KMXN**.

**Lucy Ann Lance** returns to the airwaves in Ann Arbor at **Cumulus** Talk **WLBY-AM** for 11a-2p on Saturdays.

**Good Karma** Sports **WKNR-AM/Cleveland** names former **Cleveland Cavaliers, Browns** and **Indians** PBP voice **Michael Reghi** as PM driver replacing **Mark "Munch" Bishop**.

**Entercom** Sports **WSSP-AM/Milwaukee** PD **Ryan Maguire** moves to sister **KCSP-AM/Kansas City** as PD.

**University of Central Missouri** noncom **AAKTBG/Kansas City** PD **Jon Hart** originally resigned in November, but changed his mind and remains at the station.

**Entercom/Denver** inks **Ken Tomczak** as Promo Dir. for Classic Rock **KQMT**. Tomczak was recently Marketing and Promotions Director for crosstown **NRC Broadcasting's** **KJAC** and **KCUV**.

**Federated Media** AC **WLEG/EIkhart-South Bend, IN** morning dude **Beau Kennedy** will now also be the PD, replacing **Ron Stryker**.

**Entercom/Kansas City** dumps Classic Rock on **KBLV/Kansas City** after exactly a year and two days. In its place is Hot AC **KKSN** (The All-New 99.7 Kiss FM). The new PD is **John Cook**, who arrives today to program both Kiss and Country cousin **WDAF**, as **WDAF** PD **Michael Cruise** exits.

**Saga** Hot AC **KSTZ/Des Moines** has a new lineup: Mon-Fri 5-10a is **Ken and Colleen**. 10a-3p is **Karess Carter**. 3-8p is **Jimmy Wright** with **Billy Bush** now on from 8p-mid. PM Driver **Bobby Knight** exits, due to budget cuts, after 8-years.

**Badlands Broadcasting** Country **KRKI/Newcastle, WY-Rapid City, SD** has flipped to Sports as "995 ESPN."

**Emmis** Alternative **KPNT/St. Louis** APD/Marketing and Promo Dir. **Kyle Guderian** is upped to Director of Digital Solutions for the cluster. This also means good news for **KPNT** Promo Coordinator **Matthew Chambers**, who takes over Guderian's Marketing and Promo position.

Market icon **Alan Almond** has exited **Clear Channel** AC **WNIC/Detroit** after being on the air in the Motor City for more than a quarter-century.

**CBS** Talk **WCCO-AM/Minneapolis** midday host **Jack Rice** exits after 5-years. Rice said he decision was mutual.

**Saga** Adult Standards **KRNT-AM/Des Moines** morning man **Steve Gibbons** exits after over 30 years with the station while on the waiting list for a kidney transplant. "I thought I had more value than that," Gibbons said. "I'm not bitter. I know it sounds sappy, but I feel positive. I really do. For 30 years, the station was really good to me. I have a feeling something good is going to happen."





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## CONCLAVE COLLEGE

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After 20 years at **Columbia**, legendary Chicago Regional Promo Mgr. **Mike Scheid** has left the label. Others leaving are: Denver based RPM **Danny Celis**, Chicago-Urban **Jerome Kemp** and Chicago Mix/Regional Promo **Happy Lewis**.

Condolences to family and friends of former WNFL-AM/Green Bay host **Rick Whitt**, who passed Wednesday in Madison, WI of kidney disease at 73.

**Jobs.** The **Conclave** is not so quietly shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to [tomk@theconclave.com](mailto:tomk@theconclave.com)...**Cromwell Group**/Mattoon, IL is looking for AE's. If you are ready for the next level, this is a great opportunity. Resumes to: [chansen@cromwellradio.com](mailto:chansen@cromwellradio.com)...**Basin Radio Network**/Gillette, WY is searching for a PBP person that

loves high school sports and traveling. Rush your best to: [terrym@basinsradio.com](mailto:terrym@basinsradio.com)...**Regent** Rock WWBN/Flint, MI is looking for FT and PT announcers with at least a year of broadcasting under your belt. Send your best to: [tony@banana1015.com](mailto:tony@banana1015.com)...A SD powerhouse is looking for a star News Dir. with a serious news background. If you think you have what it takes, send away to: [radiopgmr@yahoo.com](mailto:radiopgmr@yahoo.com)...**Three Eagles** is looking for Programmers. If you've been downsized by the budget axe, but still love the business, send away to: [gbuchanan@threeeagles.com](mailto:gbuchanan@threeeagles.com)...**Alliance** Oldies WGEZ/Beloit, WI is accepting material for those that have the drive for small-town, "local" radio. A background in everything is preferred. Email the goods to: [alank1490@yahoo.com](mailto:alank1490@yahoo.com)...**Connoisseur Media**/Wichita, KS is on the lookout for On-Air/Promo. If you are interested, get your T&R to: [rallen@wichitawolf.com](mailto:rallen@wichitawolf.com)...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@main-st.net](mailto:tomk@main-st.net) no later than Thursday evening for Friday publication. No calls unless otherwise specified.



## Fall Book 2008

### Minneapolis-St. Paul, MN (#16)

*T40 KDWB comes up big*

Station	Format	Owner	Su'08	Fa'08
KQRS-FM	ClsscRock	Citadel	8.9	8.8
KEEY-FM	Ctry	ClrChnnl	7.4	6.8
WCCO-AM	N/T	CBS	6.4	6.5
KDWB-FM	T40	ClrChnnl	5.1	5.8
KXXR-FM	ActRock	Citadel	4.6	4.6
KSTP-FM	HotAC	Hubbard	4.3	3.9
KQQL-FM	Oldies	ClrChnnl	3.1	3.8
WLTE-FM	AC	CBS	4.4	3.8
KTCZ-FM	AAA	ClrChnnl	4.1	3.4
KTLK-FM	Talk	ClrChnnl	3.4	3.3
KTTB-FM	Rhythm.	Nlights	2.7	3.3
KFAN-AM	Sports	ClrChnnl	2.7	3.1
KSTP-AM	N/T	Hubbard	4.1	3.1
KZJK-FM	AdultHits	CBS	3	2.8
WGVX-FM/ WGVY-FM/				
WGVZ-FM	ClsscHits	Citadel	1.8	2.4
WFMP-AM	Talk	Hubbard	1.5	1.6
WWTC-AM	Talk	Salem	1.4	1.3
KTNF-AM	Talk	JR	0.6	1.1
KLCI-FM	Ctry	Starcom	0.7	0.9
WWJO-FM	Ctry	Regent	0	0.4

### St. Louis, MO (#20)

*AC KEZK closes the gap*

Station	Format	Owner	Su'08	Fa'08
KMOX-AM	N/T	CBS	7.7	7
KEZK-FM	AC	CBS	6.1	6
KSLZ-FM	T40	ClrChnnl	4.8	5.3
WIL-FM	Ctry	Bnnville	4.9	5.2
WARH-FM	AdultHits	Bnnville	4.4	5
KSHE-FM	Rock	Emmis	4.1	4.8
KMJM-FM	UrbAC	ClrChnnl	4.4	4.3
WFUN-FM	UrbAC	RadioOne	4.1	4.1
KYKY-FM	HotAC	CBS	3.6	3.9
KSD-FM	Ctry	ClrChnnl	4	3.7
KLOU-FM	ClsscHits	ClrChnnl	3.8	3.5
KATZ-FM	Urb	ClrChnnl	3.4	3.4
KIHT-FM	ClsscHits	Emmis	2.9	3.4
KFTK-FM	Talk	Emmis	3.2	3.3
KPNT-FM	Alt	Emmis	3.3	3.3
WHHL-FM	Urb	RadioOne	3.4	3.1
KTRS-AM	N/T	CHHoldings	4.5	3
WMVN-FM	HotAC	Bnnville	2.8	2.4
KFUO-FM	Clsscl	LuthChrch	1.8	1.8
KATZ-AM	Gospel	ClrChnnl	1.4	1.5
KFNS-AM/ KFNS-FM	Sports	BigLeague	0.8	0.8
KZQZ-AM	Oldies	EMTrust	0.8	0.7
KSLG-AM	Sports	Simmons	0.8	0.6
KWRE-AM	ClsscCtry	Kaspar	0.4	0.5

### Cincinnati, OH (#28)

*N/T WLW remains #1 with a +2*

Station	Format	Owner	Su'08	Fa'08
WLW-AM	N/T	ClrChnnl	9.6	11.6
WUBE-FM	Ctry	Bnnville	5.9	7.1
WKRC-AM	Talk	ClrChnnl	5	6.5
WRRM-FM	AC	Cumul.	5.4	6.1
WGRR-FM	ClsscHits	Cumul.	6	5
WMOJ-FM	UrbAC	RadioOne	4.1	4.5
WKFS-FM	T40	ClrChnnl	4.6	4.4
WEBN-FM	Rock	ClrChnnl	5.8	4.1
WIZF-FM	Urb	RadioOne	4.8	3.8
WKRQ-FM	HotAC	Bnnville	4.3	3.6
WOFX-FM	ClsscRock	ClrChnnl	3.9	3.3
WSWD-FM	Alt	Bnnville	2.9	2.7
WNNF-FM	HotAC	ClrChnnl	1.9	2.3
WFTK-FM	ActRock	Cumul.	2.3	2.2
WAKW-FM	ChrstnAC	PillarofFire	1.9	2
WCKY-AM	Sports	ClrChnnl	0.9	1.3
WYGY-FM	Ctry	Bnnville	1	1.2
WDJO-AM	Oldies	ChrstnSys	0.9	1
WCIN-AM	SmJazz	J4	0.6	0.8
WDBZ-AM	N/T	RadioOne	0.7	0.8
WLQT-FM	AC	ClrChnnl	0.5	0.7
WFCJ-FM	Insp.	MVCA	0.8	0.6
WHKO-FM	Ctry	Cox	0.8	0.6
WNKR-FM	ClsscCtry	GrantC	0	0.6
WPFB-FM	Ctry	WPAY/WPFB	1.4	0.6
WOXY-FM/ WAOL-FM	AdultHits	FirstCo.	0.5	0.5
WSAI-AM	Sports	ClrChnnl	0.5	0.5
WMMX-FM	HotAC	ClrChnnl	0.5	0.4
WTUE-FM	ClsscRock	ClrChnnl	1.1	0.4

### Dayton, OH (#54)

*AC WLQT - WOW!*

Station	Format	Owner	Su'08	Fa'08
WLQT-FM	AC	ClrChnnl	6.6	10.4
WHIO-AM/ WHIO-FM	N/T	Cox	7.7	9.3
WHKO-FM	Ctry	Cox	8.7	8.3
WMMX-FM	HotAC	ClrChnnl	5.4	6
WTUE-FM	ClsscRock	ClrChnnl	7.3	5.9
WXEG-FM	Alt	ClrChnnl	5.4	5
WDKF-FM	T40	ClrChnnl	2.5	3.1
WLW-AM	N/T	ClrChnnl	5.4	2.9
WDSJ-FM	SmJazz	ClrChnnl	1.9	1.6
WZLR-FM	ClsscRock	Cox	1.8	1.6
WKRC-AM	Talk	ClrChnnl	0.8	1
WGRR-FM	ClsscHits	Cumul.	0.8	0.6
WONE-AM/ WIZE-AM	Sports	ClrChnnl	0.6	0.5

### Cleveland, OH (#29)

*N/T WTAM dominates*


Station	Format	Owner	Su'08	Fa'08
WTAM-AM	N/T	ClrChnnl	7.4	9.5
WGAR-FM	Ctry	ClrChnnl	6.2	6.7
WMJI-FM	Oldies	ClrChnnl	6.9	6.7
WDOK-FM	AC	CBS	6.8	6.4
WZAK-FM	UrbAC	RadioOne	6.7	6.3
WENZ-FM	Urb	RadioOne	5.7	5.7
WNWV-FM	SmJazz	Elyria-Lorain	6.3	4.7
WMMS-FM	Rock	ClrChnnl	3.6	4.5
WNCX-FM	ClsscRock	CBS	4.5	4.2
WAKS-FM	T40	ClrChnnl	4.9	3.8
WQAL-FM	HotAC	CBS	3.3	3.3
WMVX-FM	HotAC	ClrChnnl	3.8	3.2
WFHM-FM	ChrstnAC	Salem	1.9	2.7
WKNR-AM	Sports	GoodKarma	2.1	2.7
WCLV-FM	Clsscl	WCLV	1.7	2.3
WHK-AM	N/T	Salem	1.7	1.6
WKRK-FM	Alt	CBS	1.9	1.6
WONE-FM	ClsscRock	RubberCity	0.6	0.8
WJMO-AM	Insp.	RadioOne	0.8	0.7
WQMX-FM	Ctry	RubberCity	0.6	0.6
WEOL-AM	N/T	Elyria-Lorain	0.7	0.4
WERE-AM	N/T	RadioOne	0.4	0.4
WKKY-FM	Ctry	Jones,W	1	0.4

### Akron, OH (#75)

*Talk WNIR stays as market champ*

Station	Format	Owner	Su'08	Fa'08
WNIR-FM	Talk	Media-Com	7.3	8.4
WQMX-FM	Ctry	RubberCity	6.3	7.1
WMJI-FM	Oldies	ClrChnnl	5.2	5.1
WONE-FM	ClsscRock	RubberCity	5.1	5.1
WAKS-FM	T40	ClrChnnl	3.9	4.3
WMMS-FM	Rock	ClrChnnl	4.4	4.1
WDOK-FM	AC	CBS	3.3	4
WTAM-AM	N/T	ClrChnnl	3.7	4
WZAK-FM	UrbAC	RadioOne	4.3	3.6
WENZ-FM	Urb	RadioOne	4.1	3.3
WKDD-FM	HotAC	ClrChnnl	3.3	3.2
WGAR-FM	Ctry	ClrChnnl	2.5	2.9
WAKR-AM	N/T	RubberCity	3.1	2.8
WHLO-AM	N/T	ClrChnnl	1.7	2.8
WFHM-FM	ChrstnAC	Salem	2.5	2.3
WMVX-FM	HotAC	ClrChnnl	2.3	2.3
WNCX-FM	ClsscRock	CBS	3.2	2.3
WNWV-FM	SmJazz	Elyria-Lorain	1.9	2.1
WKNR-AM	Sports	GoodKarma	1.7	1.7
WHBC-FM	AC	NextMedia	0.8	1.5
WQAL-FM	HotAC	CBS	1.9	1.2
WQXK-FM	Ctry	Cumul.	1.6	1.2
WHOF-FM	AC	ClrChnnl	0	0.9
WRQK-FM	Rock	ClrChnnl	1.2	0.8
WYFM-FM	ClsscRock	Cumul.	0.8	0.8
WHK-AM	N/T	Salem	0.4	0.5
WKRK-FM	Alt	CBS	0.7	0.4

**12+ M-Su, 6AM-12AM**  
**Summer '08 - Fall '08**  
**comparisons, unless otherwise noted**



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