

**The Conclave**  
Presents  
**The GOBBLER**

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

**“Follow The Money”, They Did!** Yesterday, federal regulators announced that they have charged a Minneapolis-based syndicated personality, **Patrick Kiley**, and a partner with running a Ponzi scheme that allegedly defrauded at least 1,000 people out of more than \$190 million in a bogus currency investment scheme. **The U.S. Securities and Exchange Commission (SEC)** and the **Commodities Futures Trading Commission (CFTC)** issued statements about separate lawsuits the agencies filed Monday in Minneapolis that were made public Tuesday. The agencies issued a release stating they had obtained emergency orders freezing the assets held by Kiley and his “self-proclaimed” money manager **Trevor Cook**, including four of their business entities and 13 “relief defendants” related to the alleged scheme. Chief U.S. District Judge **Michael Davis** in Minneapolis issued the order freezing the assets of the defendants and appointing a receiver to oversee them. The agencies allege the pair sold unregistered investments through shell companies. Kiley pitched the investment on his weekly radio show, – **FOLLOW THE MONEY** – is reputedly aired in over 200 markets. A federal grand jury is investigating whether criminal charges should be brought in the case.

We are deeply saddened to report the passing of programming icon and current rep for Moby In The Morning, **Dene Hallam**. Dene passed away last FRIDAY night (11/20) in Atlanta. His programming credentials included **Citadel Country WKHX (Kicks 101.5)/Atlanta, KKBQ/Houston, WWWW (W4)/Detroit, AC KCMO-F and Country WDAF-AM/Kansas City**. Dene was a Conclave Board of Directors member from 1988 to 1991. Dene’s employer and family

friend **MOBY** has set up a college degree fund for **Dene’s** three daughters. Contributions can be made through **Mary Beth Carney** marybeth@mobyinthemorning.com or by contacting **Fidelity Bank Crabapple Branch (Michele Owenby**, Branch Manager (10920 Crabapple Rd. (Roswell, GA 30075 or by phone at ((770) 553-2175 (or by emailing michele.owenby@lionbank.com. *Comment: As Music Row veteran **Larry Paregis** said upon hearing of Dene’s death, “The world just got a little duller.” Everywhere Dene went, smiles erupted in anticipation of the unanticipated. He was a wellspring of ideas, and as a programmer was an incredible mentor bringing pro’s like Tracy Johnson onto radio’s front lines. His tenure as board member was marked by incredible summer conferences as he helped bring **Bob Costas, Dick Orkin, and John Holliman** to the Conclave stage. He is already missed in an industry that needs all the spirit it can muster. - TK*

A local Fargo TV outlet (KVLV) reports that community gay rights and HIV-victim support organizations are angry at comments made by **Ingstad Country KBVB (Bob 95)/Fargo OM/morning man John Austin** earlier this week. Austin commented after seeing **Adam Lambert’s** risqué performance on *The American Music Awards*. The comments that reputedly got Austin into the hottest water was a statement that the performance was “gay” and that the event should have been called “the HIV awards.” Declared **Josh Boschee** of Pride Collective on KVLV, “We want some accountability, not just for negative comments about homosexuals, but especially for people living with HIV AIDS. We’re getting the impression that Radio Fargo-Moorhead isn’t taking this seriously, and it’s not a joke.” Austin indicated he had apologized and pledged that his stations would help publicize AIDS awareness, education and fundraising efforts.

**Clear Channel** Triple A KBCO/Denver released its 21st volume of Studio C recordings, featuring the best live, on-air performances of the past 2 years. The disc went on sale last Friday, at Ultimate Electronics locations in **Colorado**. Proceeds from the sales of the “KBCO Studio C Volume 2” will benefit the **Boulder County Aids Project and Food Bank Of The Rockies**.



## The Digital Daypart- Winning with Social Media in 2010!

The former Creative Director for Entercom’s Rose City Radio, voice-over talent and noted podcaster, **Doug Zanger** is a former a Radio Mercury Award winner and jury president for the London International Awards. Fiercely loyal to creativity in the audio space, Doug embarked upon new digital ventures with Small Plate Radio and pdx.fm <http://pdx.fm> while still maintaining a roster of traditional radio and digital/social media clients. He contends, “Great audio communication starts with simplicity and the ability to tell stories well no matter where it lives or breathes!” Join Doug on December 8th for this very special webinar presented in part by **Envision Radio Networks!**



Doug Zanger

**Conclave  
Webinar!**

**Tuesday  
December  
8,  
2009  
2 PM CDT**



**FREE - but you must Pre-register!**  
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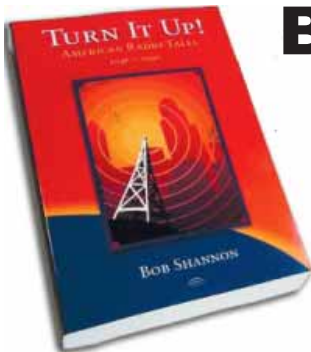
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Arbitron will likely testify next week in front of the U.S. House of Representatives Committee on Oversight and Government Reform regarding its electronic media measurement service. In response to the Committee's invitation, Arbitron Pres./CEO Michael Skarzynski says, "Arbitron welcomes this opportunity to discuss the importance of electronic measurement, the effectiveness of the Portable People Meter service, the value of the data it produces, and our responsible approach to the deployment of the service. Arbitron looks forward to sharing with the Committee our expertise and insights based on our long history and extensive experience in gathering and disseminating the quality data that is used throughout the radio industry by broadcasters, advertisers, and agencies. Arbitron launched this innovative electronic media ratings service to help support the radio industry's objective to have relevant, reliable data that enables it to compete for its share of advertising revenue. We have been proactive in our efforts to share relevant and pertinent information with our stakeholders, Congress and other state and Federal government agencies and continue to welcome opportunities to showcase the value of radio and the importance of electronic measurement."

**JUST IN TIME FOR HOLIDAY GIFT-GIVING!** Have you been anxiously awaiting the purchase of **Bob Shannon's** acclaimed new book - **Turn It Up! American Radio Tales 1946-1996** – for yourself or others? Have you ever wondered how you might help the non-profit **Conclave**, especially during this season of giving? Now, you can do both and SAVE money. From now until December 16, 2010, Bob's fabulous history of contemporary radio and the

personalities who created it ("The best book I've ever read on our industry" – **Jerry Vigil**, Editor/*Radio & Production Magazine*) can be yours at a deep discount AND for every book sold, the Conclave receives a crisp, new \$1 bill! Purchasers of the book will pay only \$15.96 (plus shipping and any applicable taxes) – a whopping 20% off the list price - the lowest price available ANYWHERE, including Bob's own website! But wait – there's more! Bob will autograph each book purchased with this special offer! To own the book for yourself (or to give as a holiday gift) AND help the Conclave at the same time, click on [http://www.americanradiotales.com/conclave\\_offer.php](http://www.americanradiotales.com/conclave_offer.php) and follow the instructions on the page. Says Shannon, "My book tells an amazing American tale about the evolution of the radio industry. The story is told by 58 bigger-than-life voices, most of whom you know - radio personalities who helped define the second half of the 20th Century. Since 1976, the Conclave has embraced the notion of improving the quality of broadcasting through education. It's a mission I support, one I hope I've been able to contribute to with my writing, and why I am pledged to donate one dollar for every book sold. I am both privileged and delighted to be able to join with the Conclave in this holiday offering."



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**Earlybird Tuition STILL Available!** The Earlybird per-person tuition will be \$199 for the 35th Learning Conference, July 15-17, 2010 at the **Doubletree Park Place/Minneapolis**...the lowest tuition of any announced 2010 conference in the industry. As usual, that tuition covers attendance at all planned sessions and special events, meals, snacks, and libations. New for 2010: **THE GANG OF 10** Rate - Good for any Group, Cluster, Flock, Posse, Collection, Bunch, Gaggle, Herd, Band, etc. For 10 or more registrants submitted at the same time, Learning Conference attendees will be receiving an additional 25% discount in tuition! That means, the already low \$199 per-person tuition becomes \$149 for those using the **GANG OF 10** discount! This is a limited time offer!! The 35th Conclave Learning Conference will be held at the Doubletree Park Place Hotel in Minneapolis. Sleeping rooms are \$99 single/double plus tax. Call 1-800-245-9190 and ask for the Conclave rate!

**The Doubletree Hotel Minneapolis -Park Place** is the site of the 35th annual Learning Conference, July 15-17, 2010! In a "turn-back-the-clock" moment, next summer at the Doubletree, the Conclave's nightly sleeping room rate will be \$99 (plus tax) – the lowest Conclave sleeping room rate in years and the lowest price for sleeping rooms of any announced industry gathering scheduled for 2010! The hotel's address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952-542-8600). To secure a \$99 sleeping room, click on <http://doubletree.hilton.com/en/dt/groups/personalized/MSPPHDT-CLV-20100714/index.jhtml> or call 1-800-245-9190.

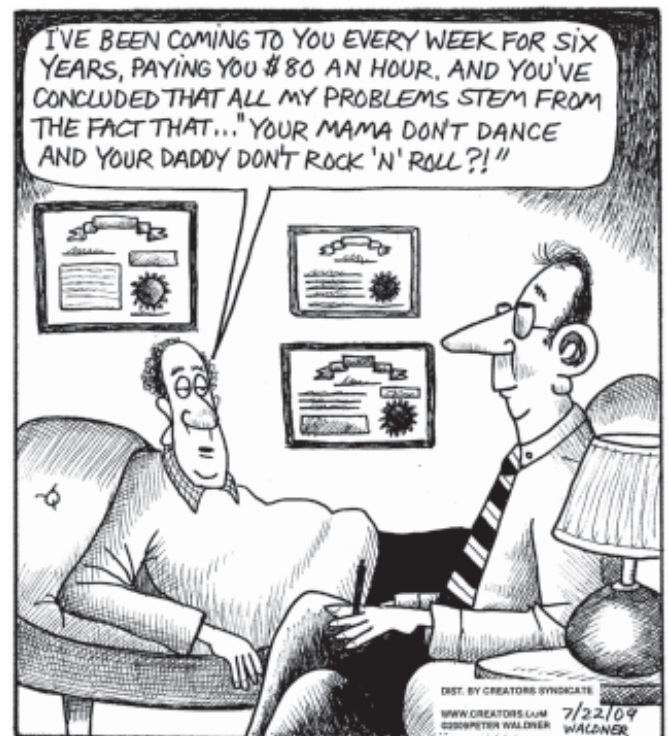
Last Friday, B98 FM (KRBB-FM) held its *19th Annual Holiday Turkey Drive for the United Methodist Open Door*, breaking all records for the event by collecting over 4,000 turkeys and over \$26,000 in cash donations!

That "People's Tree" **Tribune** Talk WGN-AM/Chicago midday host **John Williams** decided to procure after hearing how the official Chicago city Christmas tree would cost \$150,000 to erect was officially lit yesterday by the talk-show host. The tree and crane hoist to erect in the **Tribune Tower's** Nathan Hale Courtyard was donated.

The staff of **Entercom** Hot AC WZPL (Z99.5)/Indianapolis granted 60 wishes in just 38 hours and raised over \$360,000 for **The Make A Wish Foundation** in their annual 36-hour "WZPL Request-A-Thon." Over the past 13 years, WZPL has generated over \$2.5 million for charity and granted almost 500 wishes for the cause.

Last weekend, **Saga** Hot AC KSTZ (Star 102.5)/Des Moines collected over 205,000 pounds of food during its 19th annual "Star 102.5 Combat Hunger" - a 6% increase over 2008! KSTZ PD **Scottie Allen** commented, "This past year, everyone has had to learn to make due with less — and yet they've given more. After more than a year of bad news about the economy, it seems like lowans are just determined to make their own good news."

**Clear Channel** Talk KOA-AM/Denver **University Of Colorado** football broadcaster **Larry Zimmer** has been selected as the 15th recipient of the **National Football Foundation's Chris Schenkel Award**. The award recognizes excellence in broadcasting college football at a single institution for an extended career. The award will be presented at the NFF's annual awards dinner on 12/8.



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**Lincoln Financial** Country KYGO/Denver PD **Joel Burke** begins his 10th year with the station (he's been at KYGO since November 2000). In that time, he has since helped the station win three CMA "Major Market Station Of The Year" awards, four Marconi Awards and three CMA "Broadcast Personality" awards.

Sale update: The sale by **Cherry Creek Radio** of Talk KBLG-A, Classic Rock KRKX, and Alternative KRZN (The Zone 96.3)/Billings, MT to **Connoisseur Media** was for \$1.1 million, a price which had not been announced until now.

**Midwest Communications** Top 40 WIXX/**Green Bay**, WI PD **Jason Hillery** moves across the hall as PD post at sister Classic Rocker WOZZ/APPLETON, WI beginning in December. He's taking over for current PD **David Louis**, who continues as the station's night talent.

**Clear Channel** Rocker WMMS/**Cleveland's The Maxwell Show** exits PM drive.

**Kelly Music Research** has tapped research veteran **Clark Roberts** as its Sales Director. Clark is a former partner with VIP Research.

**HAPPY THANKSGIVING!** *It doesn't get said enough in these insanely busy times, but please know how much you mean to us. You are the reason the Conclave exists. Together, we'll make our crazy business better! This holiday weekend, let's raise a toast to brighter days...and circle next July 15-17 as proof we were right! Thank you for believing in our cause and in our industry.*

**Jobs.** KUQQ-FM, Okoboji's Best Rock, Q102 in Milford, Iowa is currently hiring for a morning drive personality. We are looking for an energetic, hard working on air talent to fill our morning drive 6AM - 10AM. **NRG Media** is a company that still believes in Great Local Radio and the people who create it. Experience with Cool Edit, Next Gen, and Music Master a plus. This position is for a team player interested in a broadcasting career. Responsibilities included but not limited to...air shift, production, remotes, write scripts, host community events, webmaster, duties on sister stations as necessary, produce and execute on-air radio show that is both entertaining and information to the listening audience.

If you enjoy a true Classic Rock blended with great local broadcasting then this is the career for you. Please send your air check, resume and references to **Chad Taylor**, <mailto:chad@kuoradio.com> or snail mail to PO Box 528 Spirit Lake, Iowa 51360. For more information call 712-336-5800...**Journal Broadcast Group/Omaha** is looking for part-time help. Duties include on-air, board-operating, voice tracking, production, producing live remote broadcasts, assisting in promotion, and other duties as assigned. Ability to work across multiple formats a plus. Hours are significant and are concentrated in overnights and weekends. Send an audio aircheck, resume, and references to **Jim Spector**, Program Director KEZO/KKCD at [jspector@journalbroadcastgroup.com](mailto:jspector@journalbroadcastgroup.com)...**Clear Channel/Grand Forks** is looking for a News Director. Are you a News Professional who takes the job seriously? Are you ready to join a winning team and help with the development of a start up News Talk? Do you want to live in a fantastic community, clean and safe, perfect for your family? Do you understand what's important, when it comes to news reporting in a radio market of this size and what it takes to be successful in a competitive environment. Email your resume, MP3, or any appropriate materials to <mailto:brianrivers@clearchannel.com> or snail mail Brian at 505 University, Grand Forks, ND 58203...*The Maxwell Show* is no longer on WMMS from 3-7p (see story above). The station is in full search mode for the next rock/talk afternoon show. Personalities (individuals or full shows) can send materials to PD **Bo Matthews**. If you think you can step in, and help continue the momentum/ratings success-forward your mp3 and resume with references this address: [wmmsjob@gmail.com](mailto:wmmsjob@gmail.com)...Billings, Montana FM needs strong sales manager who can hit the ground running. Great opportunity! If you're interested in growing with an established company, email [sba@scottanderson.biz](mailto:sba@scottanderson.biz)...WJOB/Hammond, Indiana. Growing local AM station looking for sales rep in northwest Indiana and south suburbs of Chicago. News/talk/sports. Opportunity to advance. Email resume to [debbie@heyregion.com](mailto:debbie@heyregion.com)...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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