

35 YEARS OF THE TATTLER (1975-2009)

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The Conclave

Presents

The
TATTLER

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave proudly announces the site of the 35th annual Learning Conference, July 15-17, 2010: **The Doubletree Hotel Minneapolis -Park Place!** Located just 3 miles west of downtown Minneapolis in St. Louis Park, the Doubletree will serve as the Conclave host hotel for the third time in Conclave history (it also hosted the Learning Conference in 1988 & 1989). In a “turn-back-the-clock” moment, next summer at the Doubletree, the Conclave’s nightly sleeping room rate will be \$99 (plus tax) – the lowest Conclave sleeping room rate in years and the lowest price for sleeping rooms of any announced industry gathering scheduled for 2010! The Doubletree has plenty of FREE parking for those driving to the event and for those flying into Minneapolis, the ultra-convenient light rail can transport registrants downtown where they can be picked up and delivered to the Doubletree courtesy of the hotel’s free shuttle service! But perhaps the best feature of the hotel (outside of its plush sleeping rooms and impeccable meeting space) is its proximity to *The Shops At West End*, a brand-spanking new retail development a short walk across the street from the hotel. This shopping center offers world-class shopping, a theater complex, and great saloons and eateries including the newest *Toby Keith’s I Love This Bar & Grill!* The hotel’s address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952-542-8600). To learn more about the Doubletree, click on <http://www.emarketing360.com/DoubleTree/MN/DPPM/>. To secure a \$99 sleeping room, call 1-800-245-9190 and monitor <http://www.theconclave.com> for convenient on-line hotel registration that will be made available soon. *Comment: We’re thrilled to partner with the Doubletree for this very special 35th edition of the Conclave Learning Conference. The hotel’s amenities, convenience and price are just what the doctor ordered for an industry yearning to be taught essential knowledge in an inviting environment on ultra-tight budgets. Registrants will absolutely fall in love with this new Conclave location, and its incredibly low room rate! – TK*



The **Museum of Broadcast Communications** announced at the **National Radio Hall of Fame** induction ceremony that it will get a \$6 million state appropriation to begin construction on its long-delayed building. The 62k square foot building has been delayed several times due to funding; a foreclosure suit by a construction company was settled last Spring by granting the builder a mortgage on the property. Congrats to the new class of Hall of Fame inductees, including: **Dial Global** and **Cox Radio** Talk WSB-AM/Atlanta talker **Neal Boortz**, **Barret “Dr. Demento” Hansen**, **Westwood One** Founder/Chairman **Norm Pattiz**, longtime Washington radio personality **Ed Walker**, former **Inner City Broadcasting** Urban WBLS/New York and syndicated host **Wendy Williams**, **Philadelphia Phillies** voice **Harry Kalas**, Chicago broadcasting and writing legend **Studs Terkel** and Puerto Rico personality **Jose Miguel Agrelot!**

60 House lawmakers sent a letter to Homeland Security Secretary **Janet Napolitano** and FCC Chairman **Julius Genachowski** insisting on the adoption of FM radio tuners in mobile phone handsets. The letter reminds the two that radio’s emergency alert system is “a proven, reliable service,” and urges the FCC and DHS to “consider extending American’s access to radio EAS information via mobile phone handsets.”

iBiquity announces **HD Radio** will soon be available on the **iPhone** and **iPod Touch!** The **Gigaware Navigation Control HD Radio Receiver** accessory and the HD Radio application, when combined, enables the iPhone and the iPod Touch to tune into HD radio! To get the combo, buyers must get the Gigaware HD Radio accessory, designed for and sold exclusively at RadioShack for \$79.99 and then download the free app by clicking on The Apple App Store icon on their iDevice or through the iTunes App Store.

Talk WGN-AM/Chicago is launching “ChicagoNow Radio” this Saturday from 9a-1p CT. The show stems from sister **Chicago Tribune’s ChicagoNow** blog. The show is hosted by former crosstown **Citadel** Talk WLS-AM Roe Conn sidekick **Bill Leff** with contributions from ChicagoNow bloggers. “WGN wanted to create a boundary-free radio celebration of Chicago life,” said WGN PD **Keven Metheny**. “ChicagoNow is a collection of fascinating people who can’t stop themselves from constantly telling Chicago’s story as they see it in a dynamic, refreshing and sometimes disturbing way. This will be a crazy collision of experiences and perspectives.” “ChicagoNow is home to 126 of Chicago’s best experts,” said ChicagoNow Editorial Dir. **Tracy Schmidt**. “Every day, they write about what makes Chicago both great and second-rate. On-Air, our bloggers will never be at a loss for words.”

The 2010 35th Anniversary Conclave Learning Conference

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Nielsen Business Media is selling **Billboard** magazine, **MediaWeek**, **BrandWeek**, **AdWeek** and the **Hollywood Reporter** to **James Finkelstein's News Communications Inc.** The reported buyer already publishes the Washington government trade paper **The Hill** and "Who's Who." Nielsen closed radio trade magazine **R&R** earlier this year.

Conclave Webinarian, Board Member, and ace Arch/St. Louis air talent **Jay Philpott**, reports: "Radio is about to enter its fourth Golden Age - do you know what it is? During Conclave webinar #22, "Creating the Future of Radio" held yesterday, **RAIN** founder **Kurt Hanson** began a fascinating look into the future with his thesis that we are emerging from a cyclical lull following radio's first three Golden Ages, and poised to enter a new realm for our industry. You will be amazed, and perhaps shocked at the national share to which internet radio has already risen when you hear Kurt's calculation of its penetration! The core of the changes ahead reside in the rise of mobile devices. Remember the devices carried by the crew of the **U.S.S. Enterprise**? Those 'tricorders' had but three functions. In this webinar, Kurt will introduce you to the 'icosacorder', a superior device not even imaginable in the world of **Star Trek** - and you probably have one in your pocket or purse right now! Advancing technology and changing consumer preferences are creating opportunities right now! And for the patient and committed operators, the rewards will come - Kurt's predictions for the future indicate fascinating and challenging times ahead and you'll learn all this and more in the Conclave webinar archives at <http://www.theconclave.com>"

The **Mead Witter Foundation** grants \$30k to **Wisconsin Public Radio** for the construction of a new station to serve central Wisconsin with its **Ideas Network**. The Foundation will also match public contributions up to another \$25k. The station, WHAA/Adams, WI will serve Wood, Portage, Adams and Washara Counties with a Class C2 on 89.9 FM. The launch is expected Jan. 1, 2010.

Salem Talk WDTK-AM/Detroit adds a local show hosted by Detroit politician **Jonathan Kinloch** for 9-10p weeknights. Kinloch, also a library commissioner who lost a bid for a seat on the charter commission, starts November 16th.

Robert Feder features radio vet **Dick Biondi** in his new blog, congratulating Biondi on his fourth year as evening host on **Citadel** Oldies WLS-FM/Chicago. "Dick Biondi is the last in the original cast of American rock 'n' roll disc jockeys still working

on-air full-time," said consultant **David Martin**, who also serves as Biondi's agent.

Emmis Classic Hits KIHT/St. Louis morning guy **JC Corcoran** re-launched his [website](#). The new site has an open letter to listeners about his departure from the station and will include video and more info about his long tenure in St. Louis at KSHE, KMOX-AM, KSD, KTRS-AM, KLOU and several others.

CBS Oldies WOMC/Detroit morning mainstay **Dick Purtan and Purtan's People** hosted the station's 5th annual "Military Moms Luncheon" on Veterans Day. "This is just a small token of our appreciation for what their sons and daughters have done for our country," said CBS/Detroit SVP/Market Manager **Debbie Kenyon**.

Ride Records/Nashville VP/Promotion **David Shaw** hires music industry vet **Mark Westcott** as its new Midwest Regional. Westcott was recently at **Curb** in the same region.

Triton Digital Media VP/Interactive Solutions **Ron Rivlin** and the company have parted amicably during a re-organization.



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Vet programmer **Mickey Johnson** is the new PD at **Radio One** Urban WHHL/St. Louis. Johnson had been consulting several stations prior to being PD at **Cox** Urban WBHJ/Birmingham.

Bonneville Sports WXOS/St. Louis midday "Parris and Burwell Show" host **Pat Parris** exits. Co-host **Bryan Burwell** will continue solo until a new co-host can be found.

Entercom Country WDAF/Kansas City taps former **Lincoln Financial** Country KYGO/Denver PT/Swinger **Blake Powers** for mornings. Powers was previously PM drive at **Max Broadcast Group** Top 40 KONN/Denver and replaces **Daren Wilhite** and **Tim Wall**.

Entercom Hot AC KKSJ/Kansas City adds **Kelly Ulrich** for PM drive. KKSJ is barely a year old, launching in January.

Cumulus Media's country KQTP-FM US103 changed call letters to 102.9 KTOP FM. Cumulus already owns KTOP-AM 1490 ESPN.

Tony Florentino is taking the PD post at crosstown **Clear Channel** Top 40 WNCI and AC WLZT. He replaces **Michael McCoy** who transferred to sister T40 WKQI/Detroit. Tony was most recently OM at **Saga/Columbus**.

Clear Channel Urban WKKV/Milwaukee announces changes to the station's lineup. **Mike Love** returns to weekends/swing. Next, **DJ Hot Sauce** is the new 6-9p night guy/Production Dir. Finally, **DJO** becomes the station's new Promotions Dir. Congrats to all three!

Twenty-plus Milwaukee radio vet **Cindy McDowell** announces her retirement from radio, effective Feb. 1, 2010.

Terrible news at **Chapparral Broadcasting** AAA KSKI/Sun Valley, ID as morning host **Tom Sparks** suffered a stroke and later died after participating in the physically-challenging ABC-TV show, "Wipeout." He was 33. Reports say the stroke was due to a condition called Antiphospholipid Antibody Syndrome (APS), a disease that causes unnatural clotting of the blood. He died earlier this month.

Condolences to family and friends of former **Storer Broadcasting** CEO **Peter Storer**, who passed Sunday at his home in Saratoga, WY at 81. Storer, the son of company founder **George Storer**, joined the family business in 1951.

Condolences to family and friends of Brokered Ethnic WKTZ-AM/Cortland, OH co-owner **Miklos Kossanyi** who passed October 27th after a battle with cancer. He was 70.

Condolences to family and friends of longtime Chicago newsman **Burleigh Hines**, who passed Sunday (11-8) at 77.

Jobs. Albright & O'Malley Country Consulting have two prime openings. 1st: A PD/PM Driver for an already-market-dominant Country leader in a top 200 market. 2nd: An existing Top 40, AC or Country morning team ready to move up. "Both opening are with two great companies which compensate talent well for their market sizes in great active lifestyle cities," said Jaye. Email a one page resume with references to: Jaye@albrightandomalley.com...**Bonneville** Sports/Talk **WXOS (101 ESPN)/St. Louis** needs a new co-host for *The Parris and Burwell Show*, as **Pat Parris** exits. Apply to jbarrett@bonneville.com...Can you talk? Create compelling radio18-34 and 25-54 yr old guys? Manage topics, play by the rules? Have a good ratings track record? Ready to move into a large market? We want to hear your stuff. Send MP3 and /or link & resume to rockandtalkjob@gmail.com...Are you ready to dominate morning drive? Do you live and breathe Perez Hilton, pop music, blockbuster movies, organic snack food, The Office, Dancing with the Stars, American Idol, can you spell Twitter and use it? Fresh 104.5 in Missoula, MT needs a morning show that moves, engages, pops! To apply...send us your favorite movie quote, Facebook link, favorite time wasting web site and an mp3 air check and resume to **Leah Lewis** at llewis@simmonsmedia.com before 11/30/09. Please reference job #393969...**Journal's** KSPW Power 96.5 has a part-time On-Air post available for various live fill in, live weekend shifts, voicetracking, board-op, etc. Send cover letter, resume and mp3 demo (up to 5 mb) to: snytes@journalbroadcastgroup.com or mail **Simon Nytes**. Program Director, 2330 W. Grand St., Springfield, MO 65801...Small market Adult Contemporary station in the upper midwest is looking for a morning show host. Involvement in the community, ability to relate to local issues required. A daily live airshift, appearances, remote broadcasts, commercial production, ad writing required. Please email resume, air check demo (under 3min MP3), and salary expectations to: morningshowgig@gmail.com...**Mojo** 104/Fargo is looking for its next morning show. Do you understand the way top 40 sounded in the late 70's? Can you deliver that boss jock sound and energy? If you know what "crush and roll" is and can deliver compelling local, topical, fun content while celebrating the music...then let's talk! Email us your best stuff...aircheck, production samples,

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resume, one page morning show philosophy, recent picture and salary requirement to: hireme@mojo104.com or snail mail **Mike Waters**, Program Director, MOJO 104, 1020 25th St. S., Fargo, ND 58103...RadioNOW 100.9, WNOU-FM, Indianapolis' only top-rated Top 40 Hit Music Station, has an immediate opening for part-time on air weekend / swing personality. Send resume, "Best of" audio and headshot to: wnoouonair@gmail.com (5MB limit please). Please include the phrase: "PT Weekends" in the subject line. Or snail mail to: **Tim Rainey**, PD, WNOU Weekends, 21 East St. Joseph Street, Indianapolis, IN 46204. Or call 317-266-9600...**Cumulus Media Inc.** is an equal opportunity broadcast group looking to fill an open morning co-host position at CHR 97ZOK/97.5 FM (WZOK) in Rockford, IL. Send your best 2 to 2 1/2 minutes in mp3 form to thesweetlenny@gmail.com immediately. You can also send it by mail to: Morning Co-Host Search, c/o **Sweet Lenny**, 3901 Brendenwood Rd., Rockford, IL 61107...**Clear Channel Radio**/Minneapolis, MN needs a Key Account Coordinator. Support three Senior Account Executives and help them maximize revenue opportunities by assisting with administrative tasks like order entry and management, collection of payment, setting appointments with clients and facilitating internal communications. Email or mail resume and cover letter to: Clear Channel Radio, Attn: Hiring Manager, 1600 Utica Ave. S. Ste 400, Minneapolis, MN 55416 or email

ericajuhl@clearchannel.com...MORNING CO-HOST NEEDED NOW! The person that gets the job will understand that the morning show is a political campaign as much as a radio program. Can you be hyper-focused on local communities, and press the flesh at every opportunity? If you think you have what it takes to join our team, RUSH your package to us. w4morningjob@gmail.com, or via standard mail to **Brian Cowan**; Program Director; WWWWW-FM; 1100 Victors Way, Suite 100; Ann Arbor, MI 48108...Mix 108 (KBMX-FM) in Duluth Minnesota seeks its next morning host and program director! Our previous PD did so well he was promoted and now we're ready for the next level, are you ready to work hard and play hard on the shores of Lake Superior? We have an exceptional co-host in place and you'll get to work for Gap West Broadcasting, a company that 'gets it'. You must be a positive leader, with success in mornings, who loves the format and brings tremendous pop culture savvy. Prophet, NexGen and Selector experience a big plus. Submit your best stuff to: **David Drew**, Gap West Broadcasting, 14 E. Central Entrance, Duluth, MN 55811 or email mailto:daviddrew@gapbroadcasting.com...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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