

35 YEARS OF THE TATTLER (1975-2009)

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The Conclave

Presents

The TATTLER

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave is proud to announce that accomplished entrepreneur and Internet radio pioneer, **Kurt Hanson**, will be presenting a very special webinar on Thursday, November 12th at 3P EST/2P CST: "Navigating the Future of Radio: Opportunities for Broadcasters in Radio's Brave New World". Co-sponsored by **Envision Radio Networks**, this webinar is free but pre-registration is necessary at <https://www1.gotomeeting.com/register/257360216>. RAIN publisher and **AccuRadio** CEO Kurt Hanson will provide Conclave webinar attendees with an update on the state of the industry today, insights on where it's headed, and thoughts on career and entrepreneurial opportunities in the space. Kurt explains, "Over 42 million consumers a week (in the U.S. alone, plus hundreds of millions of other consumers around the world) are now spending at least a portion of the radio listening time with Internet-delivered radio. Online radio can offer hundreds of genres of music that can't be found on AM/FM or satellite radio... limited spot load... visuals... and even personalization! And right now it's leaping beyond the PC into homes and cars via desktop Internet radio and mobile devices like iPhones." Hanson is a longtime respected thought leader in the world of digital audio. RAIN has become the daily digest of all things related to digital audio and Internet radio. AccuRadio is one of the most successful internet radio platforms in the world and the recipient of the prestigious Webby Award for excellence in internet radio broadcasting. Kurt's annual RAIN Summit has become the single most important gathering on the subject of Internet radio. This yearly event includes the always-anticipated state of the industry address delivered by Kurt. All Conclave webinars are hosted by **Jay Philpott**, air talent at 106-5 The Arch/St. Louis and current Conclave Board member. *Comment: The Conclave has always been about helping industry students and professionals prepare for the future. That's why we're thrilled to*

present Kurt Hanson's exclusive peek at tomorrow and the possibilities it may hold for all of us! Don't miss it! - TK

Can donations to a public radio station create a charitable trust to block the sale of that station? That's the argument a three-judge panel of the **Minnesota Court of Appeals** heard this week. The case was filed by a listener group, **SAVEWCAL** against **St. Olaf College's** sale of noncomm WCAL/Northfield, MN in 2004. The station was sold to **Minnesota Public Radio** in 2004, dropping its Classical format and flipping to MPR's AAA "The Current" format with the new calls of KCMP. SAVEWCAL Pres. **Ruth Sylte** said, "We're trying to wake up the courts and wake up the public about what donor intent means and what are the rights of donors." The group argues that donations create a trust that require the charity to not do anything against the donors' intent.

Emmis' classic hits, K-HITS 96/St. Louis' announced a major shake-up earlier this week in its daily programming. Effective immediately, *The Showgram*, K-HITS morning talk show, will be discontinued and replaced with an all-music format hosted by St. Louis radio veteran **Rick Sanborn**. Changes are also being made to the station's late afternoon show. Long-time station personalities **Katy Kruze** and **Carl "the Intern" Middleman** have been let go. Always-controversial **J. C. Corcoran** was also removed from the air, but remains under contract with Emmis Radio until December 2010. Showgram personalities **John Ulett** and **Laurie Mac** will remain in mornings on K-Hits with Rick Sanborn. "These changes are designed to give our listeners what they want, namely more classic rock, all day, every day," said **John Beck**, Emmis senior vice president and General Manager. "At a time when our industry is suffering due to the economic recession, it is critical that we find ways to boost our ratings. Playing more music in the morning than any other station in the market is one way we feel we can differentiate ourselves and attract even more listeners." "I have nothing but good things to say about J.C., Katy and Carl," said Beck. JC in particular is a storied and historic personality in St. Louis radio who has done groundbreaking work for years. We will miss him on the air. JC has worked very hard to make this work. Unfortunately, ours is a business driven by ratings, and those ratings indicate that we need to change in order to compete successfully in this environment." Beck added he does not anticipate any further personnel changes in the foreseeable future.

the Conclave Webinars

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Kurt Hanson



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Thursday
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The **Topeka City Council** rejected **Morris Communications** Talk WIBW-AM/Topeka host **Raubin Pierce's** bid to join the **Topeka Planning Commission**. The Commission voted 5-4 to block the appointment and also approved a resolution calling Pierce "unqualified" for the position. Pierce has been a staunch critic of city officials for several years. Mayor **Bill Bunten** appointed Pierce to the Commission last month, drawing a fierce response from his opponents on the Council. Councilman **Jeff Preisner**, who sponsored the anti-Pierce resolution, refused to say his reasons for doing so, referring the question to the legal department.

The **FCC** filed reply comments in the "fleeting expletives" indecency case before the **US Court of Appeals** for the 2nd Circuit, defending its determination that the words used by **Cher** and **Nicole Richie** on **FOX** telecasts of the **Billboard Music Awards** were, in fact, over the line. "Fox is left with no basis for challenging the Commission's determination that the broadcasts violated longstanding federal prohibitions against broadcasting indecent material." The Commission reminded the courts of the FCC's longstanding position that broadcasting's pervasive nature and unique accessibility to children justify regulating content, adding broadcasters get their spectrum space for free.

Wells Fargo analyst **Marci Ryvicker** predicts another round of cost-cutting coming soon to radio. "Based on Q3 results and various pre-announcements reported by some traditional media companies thus far, we expect most pure-play broadcasters to report revenue declines similar to or slightly better than Q2, which was down 15-20%. Cost cuts are also likely to be substantial, resulting in potential beats to the bottom line." The comments were made during a projection on **CBS**, in which Ryvicker said, "Given various positive comments made by management coupled with a healthier-than-expected scatter market, we anticipate CBS to at least meet, and potentially succeed, Q3 expectations of 22 cents."

Country Radio Broadcasters Exec. Dir. **Ed Salamon** exits. Salamon joined the CRB in 2002, replacing **Paul Allen**, after enjoying a long career in broadcasting. Most recently he was President at **Westwood One** and spent many years at the **United Stations Radio Network**. Salamon also programmed former Country outlets WHN-AM/New York and WEEP-AM/Pittsburgh. CRB President and **CBS** Country KMPS/Seattle PD **Becky Brenner** said, "For the past 12 months, the CRB has conducted an extensive review of its operations in terms of the organization's administrative functions and the execution of its flagship event, **Country Radio Seminar**. As a result of this review process, the CRB Board of Directors has initiated several changes, which are designed to keep the organization growing in this very challenging economic climate. A number of adjustments have already been made. As we continue our ongoing effort to ensure the vitality of our organization and achieve our mission of growth through sharing, we do anticipate additional changes."

Midwest Communications Talk WTAQ-AM/Green Bay PD and show host **Jerry Bader** has been suspended for two weeks for comments he made about Wisconsin Lt. Gov. **Barbara Lawton**. In his blog on the station's website, Bader said that Lawton's withdrawal from next year's gubernatorial race was due to marital difficulties; Bader retracted the comments and apologized after he reported that he had "lost confidence in the sources" for the story, but the station suspended him anyway.

Mancow Gets (Ex-)Cited!



Earlier this week, Illinois Secretary of State, Jesse White, presented WLS/Chicago's Mancow Muller a proclamation commemorating the host's one-year anniversary back on the air in Chicago. One year ago this week, Mancow hit the air Where Chicago. In middle of 2006, Mancow was taken off the air in Chicago, but continued to host his nationally-syndicated morning show. He re-surfaced at WLS a year ago.

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The class action lawsuit filed against **Clear Channel** Country WBCT/Grand Rapids for its handling of a flooding incident at the station's Birthday Bash has been denied. Rain storms caused the Grand River to rise over its banks at the Ionia County Fairgrounds that weekend, trapping 14,000 cars – most of which we destroyed. Tuesday, attorney **John Tallman** argued that the cases of hundreds affected should all fall under one class action lawsuit instead of being handled on an individual basis, the Ionia County Judge disagreed. Tallman argued that everyone was affected by the same circumstances and therefore should be held to the same standard, explaining several people were reportedly told to stay put while the waters were rising, even giving the judge a transcript of an announcement made during the panic. Attorneys representing WBCT made a successful case for Comparative Negligence – saying that everyone has a different level of liability. The defense also argued some people may have heard warnings and decided to stay anyway, and there wasn't enough evidence to suggest that damages should be consistent. Expect hundreds of individual lawsuits to "flood" the court soon.

Citadel Talk WLS-AM/Chicago now has its very own **iPhone** application using **AirKast's** platform. "We are thrilled to bring The Big 89 to the iPhone user," said PD **Bob Shomper**. "By adding this exciting platform to our enormous AM signal, our HD-2 simulcast and our internet streaming, WLS can be heard by nearly everyone in the world."

Real Estate Today, the weekly radio show on all things real estate, hosted by **Gil Gross**, has added its 40th affiliate - **CBS Radio's** KMOX St. Louis. "Real Estate Today connects KMOX listeners with reliable and accurate information about the biggest investment many will make in their lives – a home," says **Steve Moore**, VP of News/Talk for CBS Radio and Operations Director of KMOX. "At this time in our economy, we feel our listeners want critical information concerning all aspects of the housing market. Gil Gross and Real Estate Today help us fill this void." Real Estate Today is presented by **The National Association Of Realtors** and is produced and distributed by **Media Syndication Services**.

Uhmerikan **Earl Pitts** is supporting **Laure Quinlivan** in the **Cincinnati City Council** race. Pitts, the comic radio creation of former **Clear Channel** Talk WLW-AM/Cincinnati host **Gary Burbank** – a former Conclave keynoter - appears in two campaign commercials for Quinlivan, the former reporter for **ABC** affiliate WCPO-TV and a friend of Burbank's who is running as a Democrat for the Council. The spots feature Pitts saying things

like "City Council, like underwear, needs to be changed from time to time."

It's Halloween, so you know what that means for radio? That's right – time for all-Christmas formats to hit the airwaves! **Mid-West Family** Classic Hits KOSP/Springfield, MO has already flipped to Christmas music. "It's been such a tough year, we all need something to look forward to," OM **Mary Fleenor** said. "And there's nothing more positive and uplifting than Christmas!" The station has partnered with the city of Springfield for a series of free family events for the holiday season and has been declared "Springfield's Official Christmas Music Station." Meanwhile, **Pillar of Fire** Christian AC WAKW/Cincinnati was the 1st in the city to switch to all-Christmas music. The station says some listeners might "need a little Christmas now" with surrounding economic woes and the flu season.

James Baker, Former KIOI PD and KFRC/San Francisco morning show producer takes a gig as the FM Supervisor/Radio Programmer for **Saudi Aramco's** radio stations in Dhahran. The 1st station he'll oversee is a block-programmed station with Hot AC and Country. The other station is a collection of Easy Listening, Jazz and Classical Music. **James Baker** – who cut his teeth on radio in Iowa and Minnesota - succeeds former **Clear Channel/San Antonio** programmer **John D'Angelo**.



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leadership experience is a must. You must have an outstanding work ethic, great people skills and a proven track record...*Morning Show personality/team*. Are you motivated, organized, a team player and get "it"? *Brand Manager/Announcer*. If you have a little experience in everything, work hard and play harder, send your best for all three of these jobs to: midwestradiojobs@mwcradio.com and specify the job you are interested in...**NRC Broadcasting**/Breckenridge, CO seeks a FT NTR/Events Coordinator and Midday host. Duties include planning and creating events and promotions, networking, organizing and execution. Skill in graphic design preferred. Send your resume and aircheck to: bspence@nrcbroadcasting.com...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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September PPM 2009

#16 Minneapolis-St. Paul, MN

Country K102 and rock KQRS duke it out.

Station	Format	Owner	Aug	Sep
KEEY-FM	Ctry	Clr Chnml	8.7	8.9
KQRS-FM	ClsscRock	Citadel	9	8.8
KSTP-FM	Hot AC	Hubbard	7	7.8
KDWB-FM	Top 40/M	Clr Chnml	6.6	6.6
WCCO-AM	Talk	CBS Radio	6.7	6
KNOW-FM	N/T	APM	5.5	5.5
KZJK-FM	AdultHits	CBS Radio	5.1	5.1
KTCZ-FM	AAA	Clr Chnml	4.8	4.9
KXXR-FM	ActRock	Citadel	5.7	4.8
KQQL-FM	ClsscHits	Clr Chnml	4.2	4.6
KTIS-FM	ChrstnCont	NW College	3.8	3.8
WLTE-FM	AC	CBS Radio	4.2	3.7
KTLK-FM	Talk	Clr Chnml	3.2	3.6
KFAN-AM	Sports	Clr Chnml	2.6	3.3
KTTB-FM	Top 40/R	N.Lights	2.9	3.2
KSTP-AM	Talk	Hubbard	2.8	2.9
WGVX-FM	Oldies	Citadel	2.5	2.7
KSJN-FM	Clsscl	APM	2.4	2.2
KCMP-FM	AAA	APM	2.2	2
WFMP-FM	Talk	Hubbard	1.9	2
KTNF-AM	Talk	JR	0.8	1.1
WWTC-AM	Talk	Salem	1.1	1

#3 Chicago, IL

N/T WGN heads a stable top 5 in the windy city.

Station	Format	Owner	Aug	Sep
WGN-AM	N/T	Tribune	5.6	5.6
WBBM-AM	News	CBS Radio	5.1	5.1
WUSN-FM	Ctry	CBS Radio	4.8	4.8
WVAZ-FM	Urb AC	Clr Chnml	4.6	4.6
WLS-FM	Oldies	Citadel	4.4	4.3
WOJO-FM	RegMex	Univision	3.1	4.3
WDRV-FM	ClsscHits	Bonneville	3.5	3.9
WLS-AM	Talk	Citadel	4.2	3.8
WKSC-FM	Top 40/M	Clr Chnml	3.2	3.7
WTMX-FM	Hot AC	Bonneville	5	3.7
WILV-FM	AC	Bonneville	2.8	3.3
WGCI-FM	Urb	Clr Chnml	2.7	3.2
WBBM-FM	Top 40/R	CBS Radio	2.9	3.1
WLIT-FM	AC	Clr Chnml	3.4	3
WXRT-FM	AAA	CBS Radio	2.8	2.8
WSCR-AM	Sports	CBS Radio	2.6	2.6
WLUP-FM	ClsscRock	Emmis	2.7	2.5
WJMK-FM	AdultHits	CBS Radio	2.4	2.3
WLEY-FM	RegMex	SBS	2.4	2.2
WNUA-FM	SpanCont	Clr Chnml	2	2.2
WVIV-FM	SpanAdltHits	Univision	2.4	2.2
WBEZ-FM	N/T	WBEZ Alliance	1.9	2
WMVP-AM	Sports	ABC Radio	1.6	2
WCFS-FM	AC	CBS Radio	1.9	1.7
WKQX-FM	Alt	Emmis	1.9	1.7
WPWX-FM	Urb	Crawford	1.8	1.6
WPPN-FM	SpanAdltHits	Univision	1.7	1.4
WLFM-FM	SmJazz	Venture	1.2	1.3
WMBI-FM	Religious	Moody	0.9	1.3
WFMT-FM	Clsscl	Chicago Ed	1.2	1.2
WIND-AM	N/T	Salem	0.9	1.2
WGRB-AM	Gospel	Clr Chnml	1.2	1.1
WCCQ-FM	Ctry	NextMedia	1	1
WSRB-FM	Urb AC	Crawford	1.2	1

#21 Denver-Boulder, CO

Tight race for the top 3.

Station	Format	Owner	Aug	Sep
KOSI-FM	AC	Entercom	5.9	6.1
KXPK-FM	RegMex	Entravision	6.6	6
KYGO-FM	Ctry	Lincoln	4.9	5.9
KLDV-FM	ChrstnCont	EMF	4.6	5.3
KOA-AM	Talk	Clr Chnml	4.2	5.2
KJMN-FM	SpanAdltHits	Entravision	4	4.9
KQKS-FM	Top 40/R	Lincoln	5.6	4.7
KBCO-FM	AAA	Clr Chnml	4.8	4.5
KTCL-FM	Alt	Clr Chnml	4.6	4.1
KXKL-FM	Oldies	Wilks	4.4	4.1
KALC-FM	Hot AC	Entercom	3.2	4
KCFR-FM	N/T	PB Of CO	4.1	3.8
KQMT-FM	ClsscRock	Entercom	3.9	3.5
KPTT-FM	Top 40/M	Clr Chnml	3.6	3.3
KRFX-FM	ClsscRock	Clr Chnml	3.9	3.3
KIMN-FM	Hot AC	Wilks	3	3.1
KBPI-FM	ActRock	Clr Chnml	3.4	2.8
KRWZ-AM	Oldies	Lincoln	2.1	2.5
KKFN-FM	Sports	Lincoln	1.8	2.4
KWOF-FM	Ctry	Wilks	2.1	2.2
KVOD-FM	Clsscl	PubRadioCap	1.6	2
KHOW-AM	Talk	Clr Chnml	1.6	1.9
KONN-FM	Top 40/M	Max	2.3	1.9
KEZW-AM	Stnrds	Entercom	1.7	1.5
KJAC-FM	AdultHits	NRC	2	1.4
KBNO-AM	RegMex	Lat Comm	1.1	1.2
KKHI-FM	SmJazz	Bustos	1.3	1
KRKS-FM	Religious	Salem	1.2	1

#11 Detroit, MI

Top 4 pick up PPM shares this month.


Station	Format	Owner	Aug	Sep
WDVD-FM	Hot AC	Citadel	5.9	6.4
WYCD-FM	Ctry	CBS Radio	5.1	6
WXYT-FM	Sports	CBS Radio	5.3	5.9
WJLB-FM	Urb	Clr Chnml	4.9	5.5
WOMC-FM	Oldies	CBS Radio	5.6	5.2
WKQI-FM	Top 40/M	Clr Chnml	6	5.1
WRIF-FM	ActRock	Grtr Media	5.9	5.1
WJR-AM	Talk	Citadel	4.5	4.8
WCSX-FM	ClsscRock	Grtr Media	4	4.5
WDRQ-FM	AdultHits	Citadel	4.5	4.4
WMXD-FM	Urb AC	Clr Chnml	3.9	4.1
WWJ-AM	News	CBS Radio	4.4	4
WNIC-FM	AC	Clr Chnml	3.3	3.9
WDMK-FM	Urb AC	Radio One	3.6	3.8
WVMV-FM	SmJazz	CBS Radio	4.2	3.8
CIMX-FM	Alt	CTV	3.6	3.6
WMGC-FM	AC	Grtr Media	3.7	3.1
WHTD-FM	Urb	Radio One	2.7	2.8
WGPR-FM	Urb AC	WGPR Inc	2.3	2.3
WDTW-FM	Ctry	Clr Chnml	2.3	2.2
CIDR-FM	AAA	CTV	1.3	1.4
WRCJ-FM	Clsscl	City Of Detroit	1.6	1.2
CKWW-AM	Oldies	CTV	1	1.1
WUOM-FM	N/T	Mi Public	1.4	1.1

#20 St. Louis, MO

Adult hits WARH still on top.

Station	Format	Owner	Aug	Sep
WARH-FM	AdultHits	Bonneville	8.9	8.8
KMOX-AM	Talk	CBS Radio	7.7	7.1
KYKY-FM	Hot AC	CBS Radio	6.9	6.6
KLOU-FM	ClsscHits	Clr Chnml	6.2	6.4
KSLZ-FM	Top 40/M	Clr Chnml	5.5	5.5
WIL-FM	Ctry	Bonneville	6	5.4
KTRS-AM	Talk	CH Holdings	5.2	5.2
KSHE-FM	Rock	Emmis	5.7	5.1
KEZK-FM	AC	CBS Radio	4.6	4.9
WHHL-FM	Urb	Radio One	5.5	4.9
KMJM-FM	Urb AC	Clr Chnml	4	4.8
KPNT-FM	Alt	Emmis	3.7	4.8
WFUN-FM	Urb AC	Radio One	4.5	4.5
KIHT-FM	ClsscHits	Emmis	4.2	4.4
KATZ-FM	Urb	Clr Chnml	3.1	3.6
KWMU-FM	N/T	U Of MO	2.8	3.5
KSD-FM	Ctry	Clr Chnml	4.2	3.4
KFTK-FM	Talk	Emmis	2.9	3
WXOS-FM	Sports	Bonneville	2	2.3
KFUO-FM	Clsscl	LuthChurch	2.4	2.2

6+ M-Su, 6AM-12AM
August '09 - September '09
comparisons, unless otherwise noted



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